Shark Tank Format

2-minutes - Pitch Deck presentation

5-minutes - Shark review and discussion

2 minute - Ratings and recommendations

Rating system for projects (See next slides)

Shark Ratings for Projects

1. **Green Light** - These are the projects that could proceed immediately. They are either small enough in scope or appear to be very feasible. This could include initiatives like creating an AI policy, training a department on generative AI, or activating machine learning capabilities in an already-adopted tool. The "Green Light" signals that these projects are ready to hit the ground running.
2. **Slow Ahead** - These projects have real potential but will require additional planning or preparation. Examples could be projects that need further research, data readiness, audience identification, or vendor/application selection. "Slow Ahead" communicates that while the project is on the right track, there's more groundwork to be done.
3. **Pit Stop** - These projects might need to revisit their strategy or approach, or perhaps consider whether AI is the best solution for their problem. It could be that further research or stakeholder discovery is needed to fully understand the problem and how AI can address it. "Pit Stop" isn't a halt but rather a suggestion for refinement.

GREEN LIGHT

SLOW AHEAD

PIT-STOP