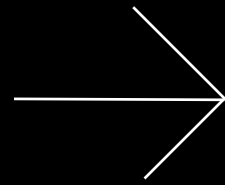
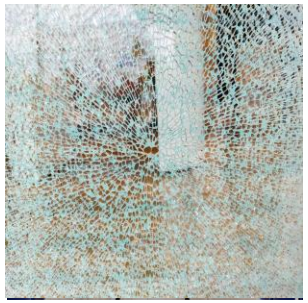
Introducing a program to enhance AI knowledge and skills

Five Slide Executive Pitch Deck: AI Literacy Initiative

The Problem

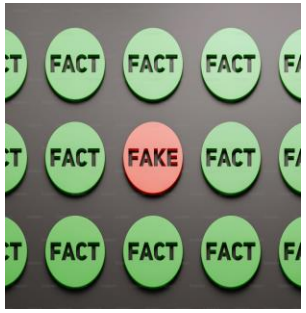


Inconsistent AI Literacy Across Programs



Fragmented AI Literacy

Program leaders show varying competence and interest in AI, causing inconsistent teaching quality across programs.



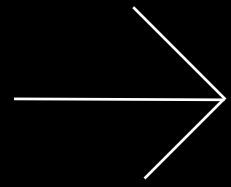
Risks of Misinformation

Lack of a unified AI curriculum leads to misinformation and uneven participant understanding.

Impact on Future Workforce

Inconsistent AI literacy jeopardizes participants' readiness for AI-driven job markets and widens inequities.

Why It Matters



Urgency and Equity Considerations

Historical Digital Divide

Marginalized communities were left behind during the tech boom due to limited access and exposure, causing economic disadvantages.

AI Literacy Urgency

AI transformation demands immediate action to prevent deepening inequalities and new divides based on AI skills.

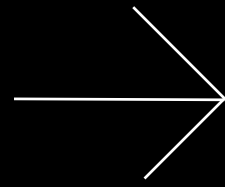
Future Employability Risks

Without AI proficiency, participants risk exclusion from economic mobility and career advancement opportunities.

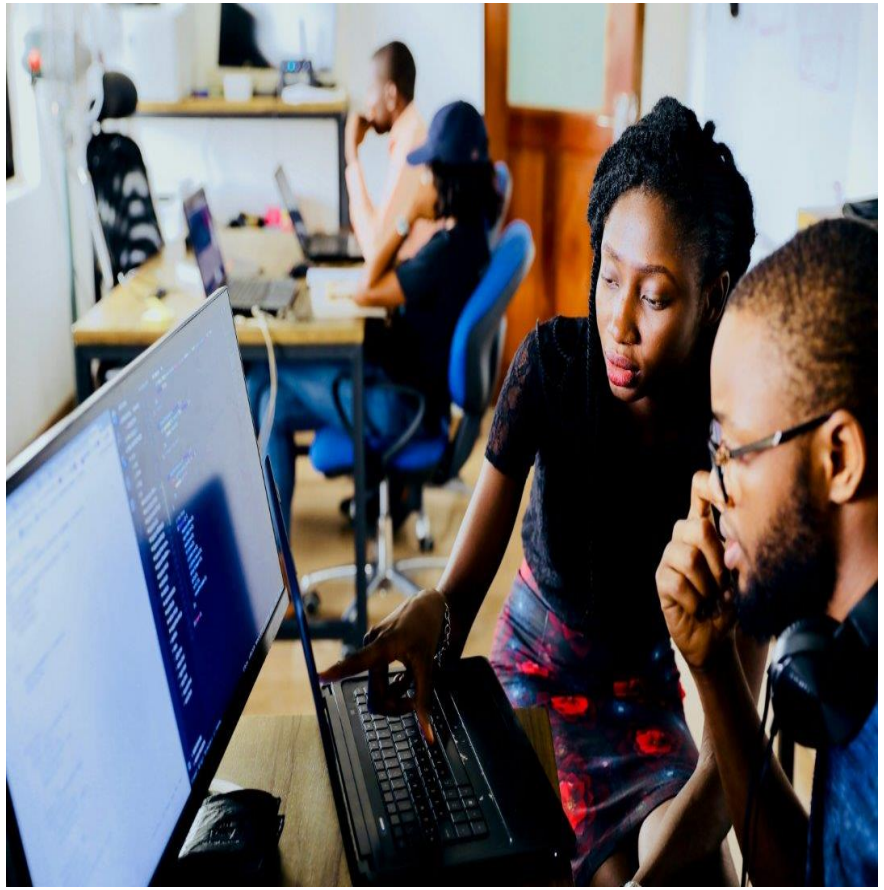
Organizational Responsibility

Equipping staff with AI expertise is crucial to maintain credibility and lead workforce development efforts effectively.

The Solution



Train-the-Trainer AI Literacy Program



Interactive AI Workshops

The program includes two to three workshops covering AI ethics and practical job readiness topics for leaders.

AI Tools for Career Development

Leaders learn to use AI tools for resume creation, tailoring job applications, and career mapping.

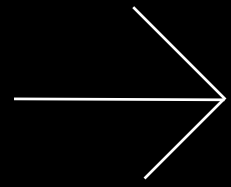
Resource Toolkit

A curated toolkit with templates, guides, and approved AI tools ensures consistent, sustainable teaching.

Ethics and Practical Skills

Focus on ethical AI use and practical skills prepares leaders to teach responsible and effective AI integration.

How We’ll Do It



Implementation Plan and Resources

Stakeholders and Approvals

Program leaders, staff, IT, and executives play key roles in approvals and program success.

Training and Resources

Internal training requires four hours, using approved Microsoft Copilot and seeking IT clearance for Gemini.

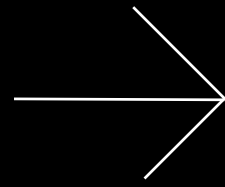
Ethics and Compliance

Training embeds ethical use and data privacy to ensure responsible implementation and compliance.

Timeline and Challenges

Rollout spans four to six months with phased implementation addressing resistance and approval delays.

Vision of Success



Future State and Impact

Leadership in AI Workforce Preparation

The organization will become a recognized leader in preparing young adults for an AI-driven workforce within six to twelve months.

Integrating AI into Curricula

Program leaders will confidently integrate AI literacy into job readiness curricula across all programs for consistent learning.

Empowered Participants Using AI Tools

Participants will actively use AI tools for resume building, career mapping, and job search to improve employability.

Organizational Transformation and Equity

The organization will be empowered and unified, bridging AI literacy gaps to promote economic mobility for marginalized communities.