



Hi, I'm Joshua Ogle

Design Principal at IBM

📍 Denver, Colorado

🌐 <http://joshuaogle.com>

✉ joshua@joshuaogle.com

📞 (405) 818-7812

Work history



IBM

Design Principal, Jun 2025 - Present

I work with my Product Management and Engineering partners on our cybersecurity products to create our product strategy and roadmaps, and lead the most forward facing projects spanning multiple products on our cloud platform. When we joined IBM, I was promoted to Design Principal and work on integrating our products in to the IBM software suite.



HashiCorp, an IBM company

Staff Product Designer, Jul 2017 - Jun 2025

HashiCorp makes some of the most important infrastructure automation software in the world and used by 85% of the Fortune 500. I led design for our secrets management and privileged access products. I created a design system to unify our suite of products, and helped grow to a 40+ person product design team. HashiCorp had its IPO in 2021 and was acquired by IBM in 2025.



thoughtbot

Sr Product Designer, Mar 2014 - Aug 2016 (2 years)

One of the biggest names in Ruby development and known for their high quality and consulting skills, well known in the open-source and startup communities. I led design and front-end for dozens of client projects, mentored junior designers, and help develop our influential Product Design Sprint.



Brightbit

Co-Founder & Design Lead, Feb 2011 - Mar 2014 (3 years)

I led design and front-end development for a team of seven. We developed Ruby on Rails, Javascript and mobile applications for clients, and I did all of the branding, product design and UX, getting them from zero to one. We became known as one of the leading consultants in the city, staying close to the startup community.



The Oklahoman

Interactive Designer/ Developer, Apr 2009 - Feb 2011 (2 years)

After several years of designing websites for small businesses, I got into product design by scaling a designer/developer team, creating the largest site for events and business information in Oklahoma. I worked with talented engineers involved in the developer community and open source. A hackathon weekend would lead to a few of us to create Brightbit.

Education



University of Central Oklahoma

2001 - 2006

Bachelor of Fine Arts, Graphic Art



University of Oklahoma

2000 - 2001

Bachelor's of Fine Arts, Painting