# **JOSHUA YANG**

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#### **EDUCATION**

08/2021 - PRESENT

#### Princeton University, expected 2025

- A.B. Philosophy, GPA: 3.86
- Activities: Contributor, Daily Princetonian; Certificate in Journalism Program (prospective)

#### **EXPERIENCE**

10/2021 - PRESENT

## **Zette**, Summer Growth Intern

- Intern at pre-seed journalism tech startup (backed by Halogen, Afore, Hyphen) allowing consumers to pay per news article instead of for a monthly subscription.
- Managed marketing/PR for startup, with successful placements in *Forbes, US Weekly*, and *Poynter*.
- **Helped create hiring pipeline** for Chief of Staff role; vetted 450+ resumes in initial screening round.
- Assisted in **developing and maintaining relationships** with major newspaper publishers, including *Forbes* and *McClatchy*.

10/2021 - PRESENT

## Prospect Student Ventures, Associate

Associate at Princeton's student-run venture fund distributing \$1-10K equity-free grants; diligencing and writing first checks to Princeton startups at pre-MVP stage.

03/2021 - PRESENT

## The Yappie, Team Member

• Contributor for media startup reporting on AAPI power and politics with 1000+ subscriber reach; publishing stories on AAPI politicians and activists. Articles read by members of Congress, *POLITICO*, etc.

09/2021 - 01/2022

#### Princeton Undergraduate Capital Partners, Analyst

• Worked in partnership with Cathie Wood-backed UP.Partners to source and diligence startups in transportation + mobility sectors. One of six analysts selected of 90+ applicants.

03/2022

#### New York TigerTrek, Participant

• One of 20 students selected to take part in Princeton-sponsored series of meetings with New York-based startup operators, VCs, and executives in weeklong trip.

07/2020 - 04/2021

## The New Journalism Collective, Executive Editor

Co-founded nationwide teen reporting platform on Instagram. Led 20+ student journalists from 12+ states
to produce and post weekly news briefs, long-term enterprise stories, and podcasts with 5000+
impressions. Oversaw varied editorial content, website/digital design, organizational management, etc.

## **SKILLS & INTERESTS**

**Technical skills:** Java, React, HTML/CSS/JS, Python, C++, Adobe InDesign, Premiere Pro, Photoshop, Procreate **Languages:** Mandarin (fluent), Spanish (working proficiency)

**Professional affiliations:** Asian American Journalists Association, Superpath