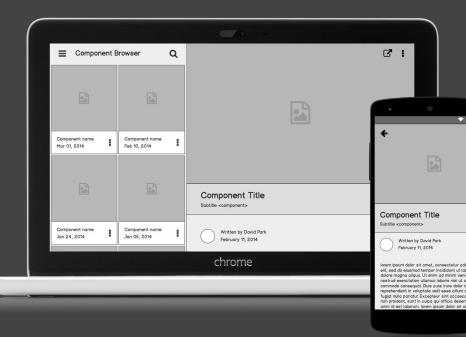
HireMe

A community project

Increasing employment in El Paso



The Problem

Small businesses don't have feasible a way to communicate their job opportunities.

Low education and inexperienced people struggle finding a job.

What people do today

People try to find jobs through job boards in which it is impossible for micro businesses to list their job openings.





Supporting information

Bigger job boards charge up to \$20/day per listing.

Indeed.com lets you see variety of job post for free but companies that pay to sponsor their job will always get priority which is something small businesses can't afford and eventually end up buried over thousands of other postings.

Solution Proposal

An affordable communication channel where all businesses have the same opportunity of being seen by potential hirees.



Why it's better than existing solutions

Our affordable approach will enable all businesses the opportunity to hire people that otherwise would never hear about those opportunities.

As for potential candidates, our simple application process will make the job search easier and put everyone in an even playing field.



DEMO

Assumptions

We assume an initial sponsorship to support the development, marketing and maintenance.



Next Steps

- Complete our website
- Test deploy in El Paso
- Experiment with monetization for self sustainability
- Full deployment in the United States

Questions?