

# Joshua Rudd

Outcome-driven product designer and strategist  
focused on helping teams identify and solve real problems

## CONTACT INFO

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## METHODS

Design thinking  
User story mapping  
Priority guides  
Qualitative and quantitative research  
Jobs-to-be-done (JTBD)  
Usability testing  
UX audits  
Design sprints

## SKILLS

User experience  
Product management  
Prototyping  
Interaction design  
Information architecture  
UX writing  
Accessibility  
Design systems  
B2B SaaS  
Mobile applications  
Typesetting

## TOOLS

Figma, Sketch, Adobe Creative Suite  
Miro, Mural  
Loom, Notion, Google Docs  
FullStory, Heap Analytics, Google Analytics  
Pendo, Intercom, UserVoice  
HTML, CSS, Javascript  
MySQL  
Git, Abstract

## OTHER INTERESTS :)

Reading  
Relief woodcut printmaking  
Homebrewing  
Pente

## PORTFOLIO

Limited portfolio and case studies available at  
[www.joshuarudd.com](http://www.joshuarudd.com). Please contact me for  
more examples.

## EXPERIENCE



### Design Lead

Anduin  
May 2021–Present  
Remote



### Design Lead

Vaporware  
May 2019–May 2021 (2 yrs 1 mo)  
Raleigh, North Carolina

### Director, User Experience

UserVoice  
Nov 2015–Dec 2018 (3 yrs 2 mos)  
Raleigh, North Carolina

### VP, Product

UserVoice  
Jul 2014–Oct 2015 (1 yr 4 mos)  
Raleigh, North Carolina

### Head of User Experience

UserVoice  
Jul 2009–Jun 2014 (5 yrs)  
San Francisco, California

### Senior Interaction Designer

Brick Design  
Aug 2007–Jul 2009 (2 yrs)  
San Francisco, California

### Senior Interaction Designer

Pentagram  
May 2006–Aug 2007 (1 yr 4 mos)  
San Francisco, California

### Co-founder & Designer

rearviewWindow  
Feb 2004–Apr 2007 (3 yrs 3 mos)  
Dallas, Texas

### Cultural Strategist

CityReach Austin  
Jan 2003–Feb 2005 (2 yrs 2 mos)  
Dallas, Texas



### Graphic Designer

Self Employed  
Sep 1995–Feb 2004 (8 yrs 6 mos)  
Dallas, Texas

### Graphic Designer (Contract)

Nokia  
Jun 1997–Mar 1999 (1 yr 10 mos)  
Irvine, Texas