

## Brand's Incentive to Use Snip

Brands Offer Their Best Incentives on Snip Marketplace. (Offer Can Be Unique to Person or Time Period)

+35



+17

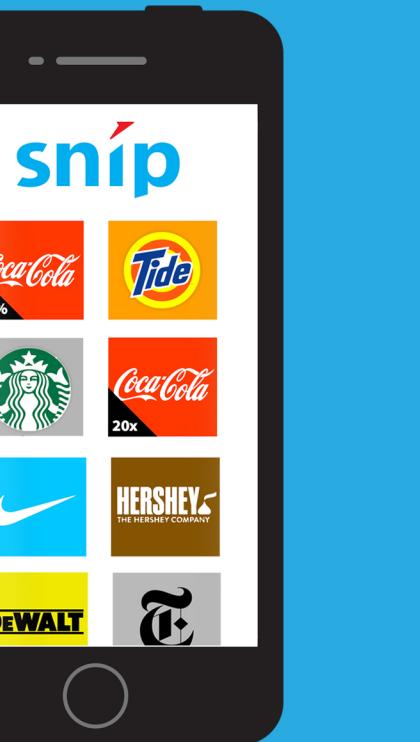


Brands Can Pay for Higher Placement on Snip MarketPlace.

Brands Can Purchase Anonymous Statistics from Snip.

## Customer's Incentive to Use Snip

User Pins Their Favorite/New Brands to Their Profile - Loyalty Will Be Rewarded



Incorporated Game Like Experience (Aspect of Chance ex. The Lotto)

Paid Subscription = Greater Rewards.

User Receives Reward/Discount at the Register. No Hassle.



All Digitally and Secure.

## Store's Incentive to Use Snip

Stores Can Send Deals to Snip User. Stores Can ELIMINATE Physical Loyalty/Membership Cards.



Push Sales, UNIQUE Offers, Clearance on Surplus Goods/ Short-Lived Food Items



The Information in This Document is Intellectual Property of Joshua S. Moore

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