

Our approach to urban design seeks to combine the most desirable aesthetic elements, human qualities and community aspirations with the commercial realities of market acceptance and project viability and delivery.





URBAN DESIGN

Our approach to urban design seeks to combine the most desirable aesthetic elements, human qualities and community aspirations with the commercial realities of market acceptance and project viability and delivery. These principles guide our design philosophy, from large scale structure planning of new communities to concept formulation for a single site to the preparation of design briefs and guidelines for others to follow and implement.

Our team brings together a range of design based professionals encapsulating design, architecture, planning and geographical information systems to provide superior design solutions.

Our team has extensive experience in large scale community planning such as master planning and structure planning for whole towns and new suburbs, residential subdivisions through to site specific designs for retail centres and shopping precincts, mixed use projects, aged care developments, educational institutions, public realm / streetscapes and infill sites.

Our team is focussed on place making and building communities and therefore our designs incorporate high levels of legibility, interest, attention to safety and functionality.

Design processes often involve interaction with existing communities and stakeholder interests. We have consultation expertise to facilitate a process of design interaction to deliver shared visions and outcomes. Our design team also interacts with our property team and planning team to ensure that concepts are pragmatic, commercially robust and capable of being delivered.

OUR RANGE OF SERVICES IN THIS AREA INCLUDES:

- → Master planning for precincts and places
- → Subdivision plans for residential, industrial and commercial estates
- → Urban design guidelines for precincts or sites
- → Site concepts for centres, mixed use developments, education establishments, housing projects etc.
- \rightarrow Design charettes/workshops
- Structure planning for new communities
- → Architectural / design briefs
- $\,
 ightarrow \,$ Strategic design advice
- → Placemaking

EXAMPLES OF PROJECTS UNDERTAKEN BY OUR STAFF INCLUDE:

Urban Design Guidelines

- → The Dunes Design Guidelines
- → Playford Alive Residential Design Book
- → Adelaide City Council Mixed Use Design Guide
- → Noarlunga Centre Development Guidelines
- → Lightsview Design Guidelines
- → The Summit Design Guidelines (Devine)

Placemaking

- → Rundle Mall Master Plan
- ightarrow Brickworks Market Concept Plan
- \rightarrow Curtis Road Town Centre
- → Technology Park
- ightarrow Kilburn Blair Athol Master Plan
- → Seaford and Aldinga Centres Concept Plans

