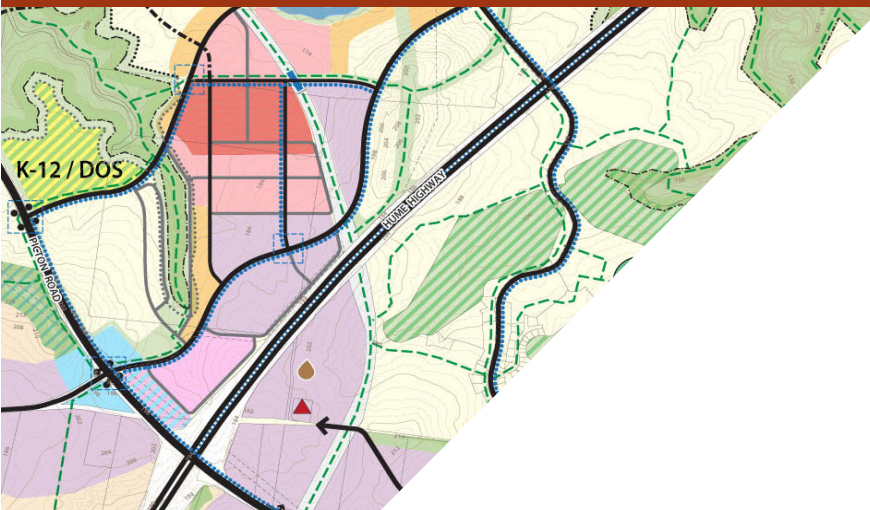


SERVICE SHEET

# MASTER PLANNING



Fyfe has exceptional experience in the master planning of new communities throughout Australia, whether they be large estates on the urban fringe, infill or redevelopment sites within urban areas and much more.



# MASTER PLANNING

Fyfe has exceptional experience in the master planning of new communities throughout Australia, whether they be large estates on the urban fringe, infill or redevelopment sites within urban areas, entire new towns or communities, extensions to regional cities, employment, industrial or mining precincts or major institutional sites.

Our involvement in such projects includes the preparation of structure plans for some of the largest new community projects in the country, with individual projects involving new populations of up to 65,000 persons and the delivery of 25,000 new dwellings, employment precincts of around 38,000 employees and town centres, services and facilities to support projects of that scale.

Fyfe seeks to build relationships with key decision makers and stakeholders to assist with the flow of information and decision making response times.

Our diverse team is capable of providing those inputs critical for the preparation of a workable master plan. Knowledge and experience which our key personnel contribute to the process include:

- Management of a team of specialists
- Site analysis investigations
- Infrastructure investigations
- Traffic and transportation analysis
- Retail spending, economic and employment research and modeling
- Community services needs analysis
- Recreation and open space investigations
- Environmental assessments
- Cultural analysis
- Demographic analysis
- Market evaluations and product assessment
- Government and council liaison and negotiation
- Stakeholder consultation
- Urban design/master plan charettes
- Governance
- Preparation of plans/reports/presentations
- Preparation of concepts for key precincts.

## EXAMPLES OF PROJECTS UNDERTAKEN BY OUR TEAM INCLUDE:

- Seaford Meadows (Land SA)
- Playford North (LMC)
- Seaford Heights (Fairmont Homes)
- Magill Training Centre (LMC)
- Noarlunga Centre (LMC)
- Globe Derby Park Master Plan
- Rundle Mall Master Plan
- Buckland Park (Walker Corporation)

