

# Improving SAT Participation Rates in ACT Dominated States

August 13, 2018

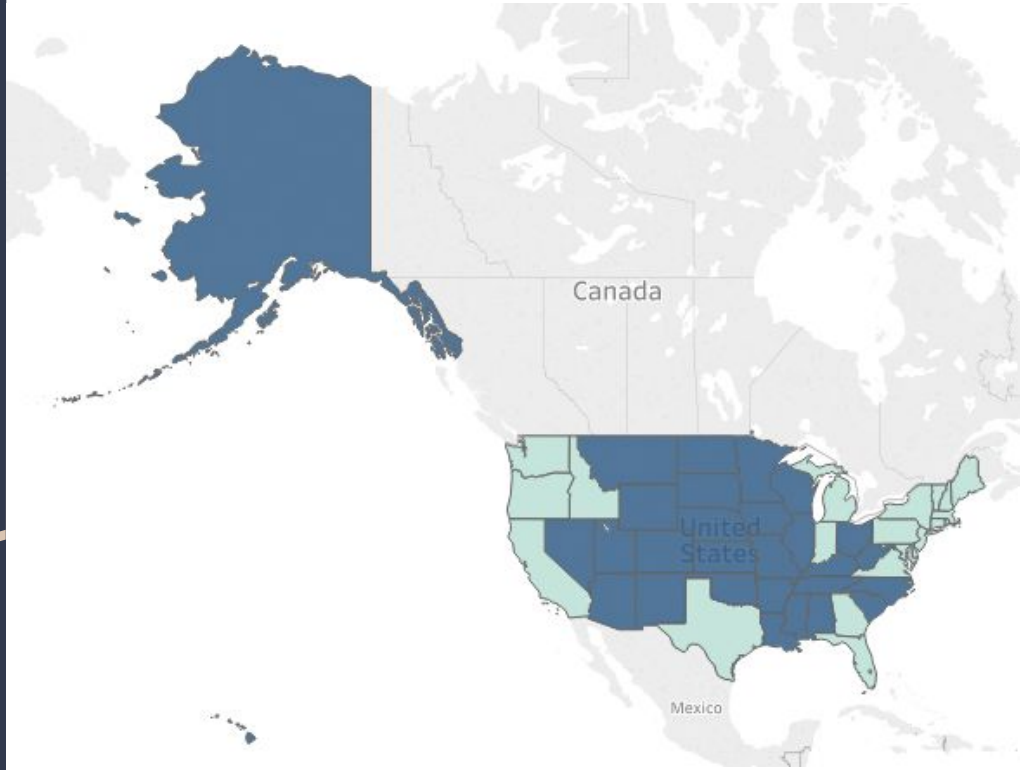
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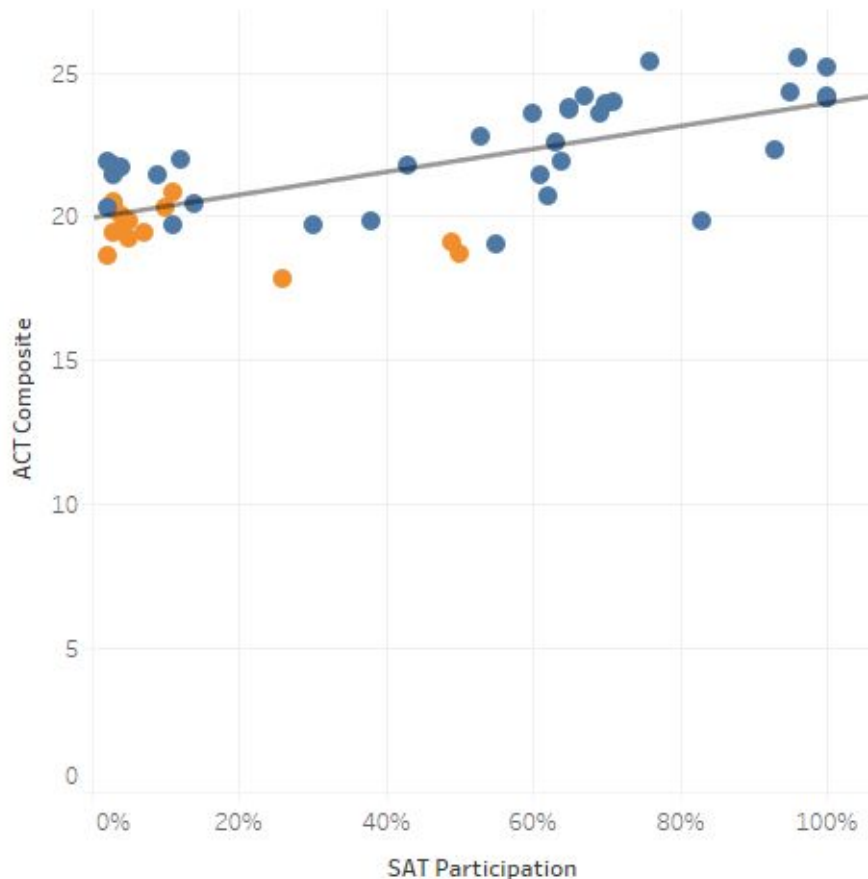
# ACT > SAT participation in 29 US States

- 17 states with 100% ACT participation
- ACT scores matter in these states



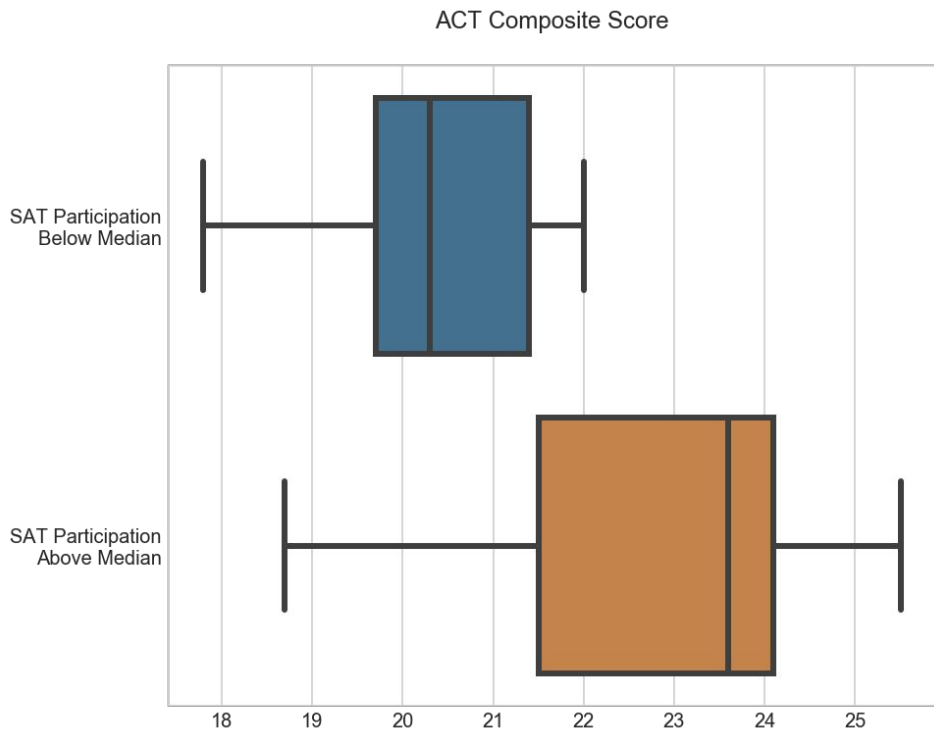
# SAT participation drives higher ACT scores

- Visible at all levels of SAT participation
- Includes **17 states** with 100% ACT participation



# ACT scores tend to be higher when SAT participation is greater

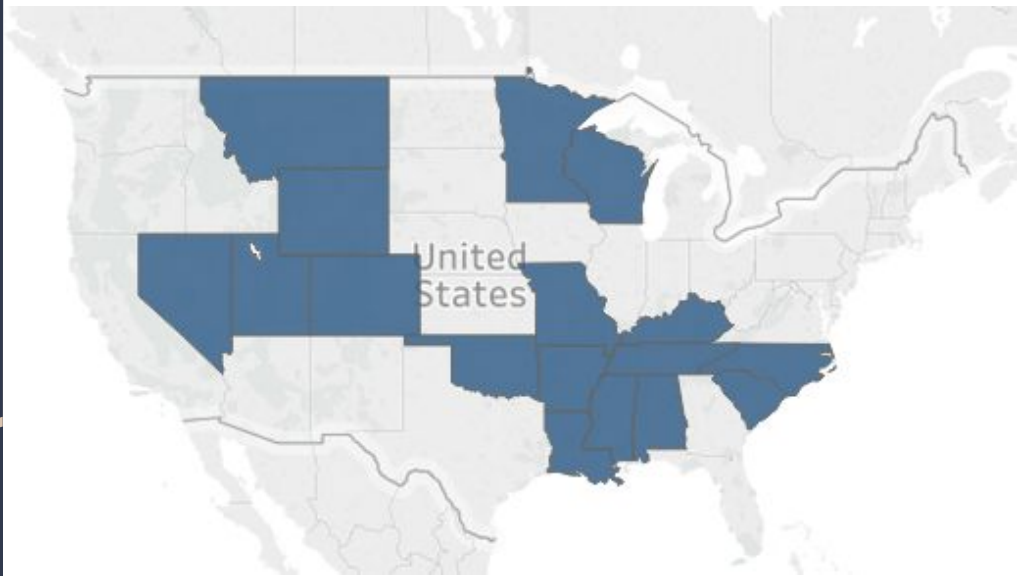
- >99.99% confident that ACT scores are different



# Opportunity for growth

- Increase SAT participation in states with mandatory ACT participation
- Focus on ACT score improvements

17 US States with 100% ACT Participation





## Data Sources:

- <https://blog.prepscholar.com/average-sat-scores-by-state-most-recent>
- <https://blog.prepscholar.com/act-scores-by-state-averages-highs-and-lows>