Hi there!

My name is Josh other than 'Why Formidable?' I thought I would detail some values I hold. Here are five of them:

1. Making something delightful should be default

I believe that 'it works' is not good enough. How a product makes its user feel are just as important as it working in the first place.

2. Passion can compensate for experience

Some people say that I soak up new things like a sponge. I believe that my passion and energy have accelerated my growth to compensate for the years of experience I lack.

3. If you want something you gotta bring it

I want to be a part of making a great culture. Two traits I value are being unashamedly myself and empathetic to others. This might look like me including that new Kanye song in a demo, wearing yellow all summer, or jumping in to help when a coworker is in distress.

4. Hard things are just easy things in succession

What really makes a problem hard is not being able to see the end of it. I have experience embracing the unknowns, iterating until the end is in sight, and moving forward even when my brain wants to remain paralyzed by fear.

5. All products are a reflection of the team

Ultimately, creating a great product is about aligning great people around a common focus. The above four beliefs are the blocks that I bring to your team.

Let's talk soon if you share similar beliefs! Joshua Wootonn

Portfolio: https://www.joshuawootonn.com/

Codepen: https://codepen.io/joshuawootonn

Github: https://github.com/joshuawootonn