The Okapi BM25

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The Okapi BM25 is one of the most popular ranking functions used for information retrieval today. Originally developed in the 1970's by Robertson et al., the BM25 calculates the relevance of documents to a search query to an impressively accurate degree. The BM25 combines three vital parts of a document: term frequency, document frequency, and document length. The algorithm utilizes these in a clever manner to provide relevant information to the user. However, when people speak of using BM25, it isn't always clear which algorithm they're referring to. While BM25 is the base, there are multiple derivatives of BM25, each with their own unique adjustment to the scoring function.

We begin with the original BM25 algorithm. As mentioned previously, the core of every BM25 algorithm is a document's term frequency, document frequency, and document length, and of course this one is no exception. In the original algorithm, BM25 accounts for term frequency and document frequency using TF-IDF weighting. In general, words that appear more often in a document will have more weight, but common words that are regularly used in the English language have less weight. Additionally, documents that have a longer total length relative to the average document length are penalized, whereas shorter documents are rewarded. The BM25 combines these three components together and gives a final weight to a document relating to the search query - the higher the score, the better. The algorithm then can rank the documents in order to provide the user the best possible results for their query. When users use the BM25 algorithm, we typically pass in up to three parameters. k1, which is used for term frequency weight, b, which is used for document length normalization, and k3, which is used as a user related weight. Users are free to use any values they so choose, however typically k1 is chosen to be 1.2 and b is set to 0.75 for the best results. Ultimately, the creation of the BM25 algorithm was groundbreaking, and had immense effects on the field of text retrieval. As proof, it's core concepts are still being used today, decades later. Now, we will take a look at some of the myriad of BM25 variants that are used today.

The BM25F was developed to improve results with structured documents. A structured document is when a document's individual parts are marked with an identifier. For example, a section can be labeled as the introduction. The original BM25 algorithm doesn't take into consideration the structure of a document. Created by Robertson and Zaragoza, BM25F aims to fix that. It does by weighting term frequencies depending on the importance of the field that the term is in. It then combines these term frequencies and uses those in the traditional BM25 algorithm. For example, it could weigh terms shown in the title section with a much higher weight. By applying different weights for different fields and using the new pseudo-frequencies of terms, BM25F is able to provide better search results for documents with structures.

BM25L is an elegant solution to a problem that affected BM25: long documents are unfairly punished, by far too much. Developed by Lv and Zhai, this simple extension of BM25 adjusts the term frequency normalization formula in order to score long documents higher. This comes with no adjustment to the cost of computation. It primarily accomplishes this by adjusting the IDF component and adding a constant, delta, to the c'(q,D) component, which consists of the document length normalization. The authors of BM25L suggest setting the constant to 0.5 for the best results. This constant improves the score of longer documents in a straightforward manner, and as such, no longer penalizes very long documents.

BM25+ builds upon BM25L, solving a very similar problem on the opposite side of the spectrum. Whereas BM25L focused on reducing punishment for long documents, BM25+ attempts to reduce the reward that shorter documents receive. It accomplishes this goal by using a lower-bound to TF weighting. The original BM25 algorithm does not properly lower-bound the term frequency component combined with document length normalization. As such, long documents which match a query term can end up having a similar score to a shorter document that doesn't match the query term. BM25+ makes it so that when a term occurs at least once in a document, it is given a lower bound to the bonus that it receives, by adding another constant, delta. This constant is added to the entire term frequency and document length normalization component. This also comes with a slight adjustment to the IDF component, so that the final weight cannot be negative. By adding this lower bound, BM25+ offers another solution for the imbalance between long and short documents.

Finally, we discuss Lucene, which focuses on a completely different problem than any other BM25 variant here. Lucene has multiple variants, but we will only discuss the default one. What Lucene hopes to do is reduce the cost of calculating the score. In other words, reduce the number of computations the ranking function must do to rank the documents. In order to do so, Lucene compresses the document length into a one byte value. As such, there are only 256 distinct document lengths, and the algorithm can pre-compute the document length normalization portion of BM25 (k1*(1-b+b*dl/davg)) for each of the 256 lengths. Since now, each document falls into one of these 256 pre-computed lengths, we have fewer computations to do during time of the query. However, in exchange for faster runtime, this might result in a slight loss of accuracy.

This paper has only touched on a fraction of the BM25 variants. We have basic adjustments like BM11 and BM15, which set the value of b to 1 and 0 respectively. Others like ATIRE, BM25-adpt, and more are still used today, each with their own adjustments and uses. Different situations require different ranking algorithms for the best results, however, one thing is abundantly clear. The BM25 algorithm changed the landscape of text retrieval immensely, and it's variants will continue to remain some of the best ranking functions for the foreseeable future.

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