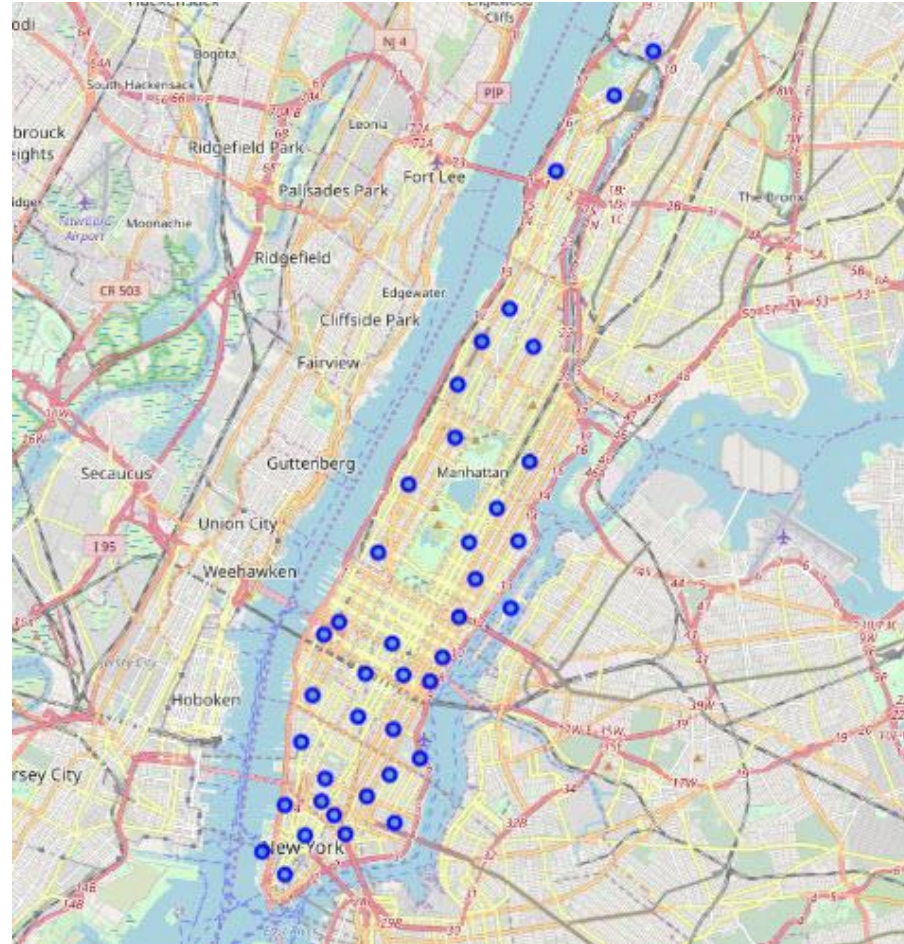




MANHATTAN NEEDS MORE PHO

Capstone Project
June 2019
Josh Wulf

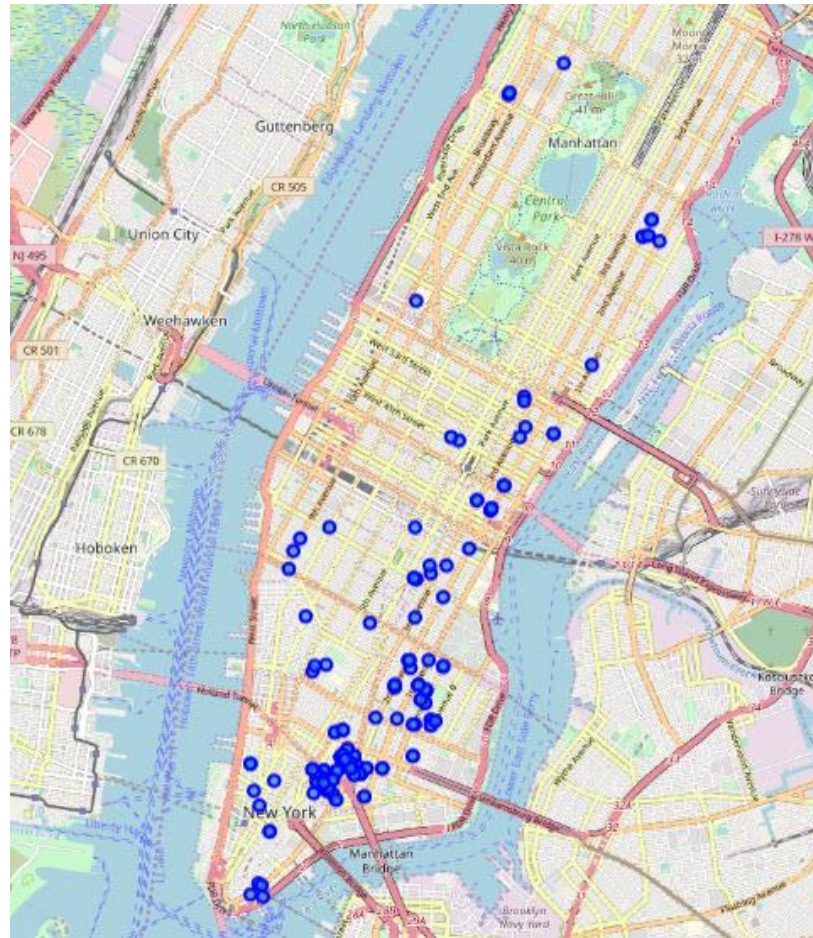


MANHATTAN NEIGHBORHOODS

	Neighborhood	Neighborhood Latitude	Neighborhood Longitude	Venue Name	Venue Category	Venue Latitude	Venue Longitude	Venue City	Venue State
0	Chinatown	40.715618	-73.994279	Bếp Gà	Vietnamese Restaurant	40.717226	-73.993826	New York	NY
1	Chinatown	40.715618	-73.994279	Pho Vietnam	Vietnamese Restaurant	40.717530	-73.994128	New York	NY
2	Chinatown	40.715618	-73.994279	Saigon V-Bread Cafe LLC	Vietnamese Restaurant	40.714635	-73.993090	New York	NY
3	Chinatown	40.715618	-73.994279	Phobar	Vietnamese Restaurant	40.715215	-73.998826	New York	NY
4	Chinatown	40.715618	-73.994279	New Tu Do	Vietnamese Restaurant	40.717797	-73.995170	New York	NY
5	Chinatown	40.715618	-73.994279	Nam Son Vietnamese Restaurant	Vietnamese Restaurant	40.718215	-73.994345	New York	NY
6	Chinatown	40.715618	-73.994279	Banh Mi Saigon Bakery	Sandwich Place	40.719224	-73.996726	New York	NY
7	Chinatown	40.715618	-73.994279	Phở Grand	Vietnamese Restaurant	40.717824	-73.992801	New York	NY
8	Chinatown	40.715618	-73.994279	Vietnamese Sandwiches & Bubble Tea	Vietnamese Restaurant	40.714222	-73.997307	New York	NY
9	Chinatown	40.715618	-73.994279	Tofu Guy	Vietnamese Restaurant	40.718472	-73.995178	Manhattan	NY
10	Chinatown	40.715618	-73.994279	芳菲	Vietnamese Restaurant	40.716782	-73.999908	New York	NY
11	Chinatown	40.715618	-73.994279	Xie Lue	Vietnamese Restaurant	40.719351	-73.994617	N/A	New York
12	Chinatown	40.715618	-73.994279	nhà hàng	Vietnamese Restaurant	40.717566	-73.999258	New York	NY
13	Chinatown	40.715618	-73.994279	Bo Ky Restaurant 波記潮州小食	Chinese Restaurant	40.715696	-73.998667	New York	NY
14	Chinatown	40.715618	-73.994279	An Choi	Vietnamese Restaurant	40.717883	-73.990424	New York	NY
15	Chinatown	40.715618	-73.994279	Saigon Vietnamese Sandwich Deli	Sandwich Place	40.720085	-73.995748	New York	NY

SUBSET OF CURRENT PHO

15 Vietnamese Restaurants in
Manhattan from Foursquare



ALL CURRENT MANHATTAN PHO

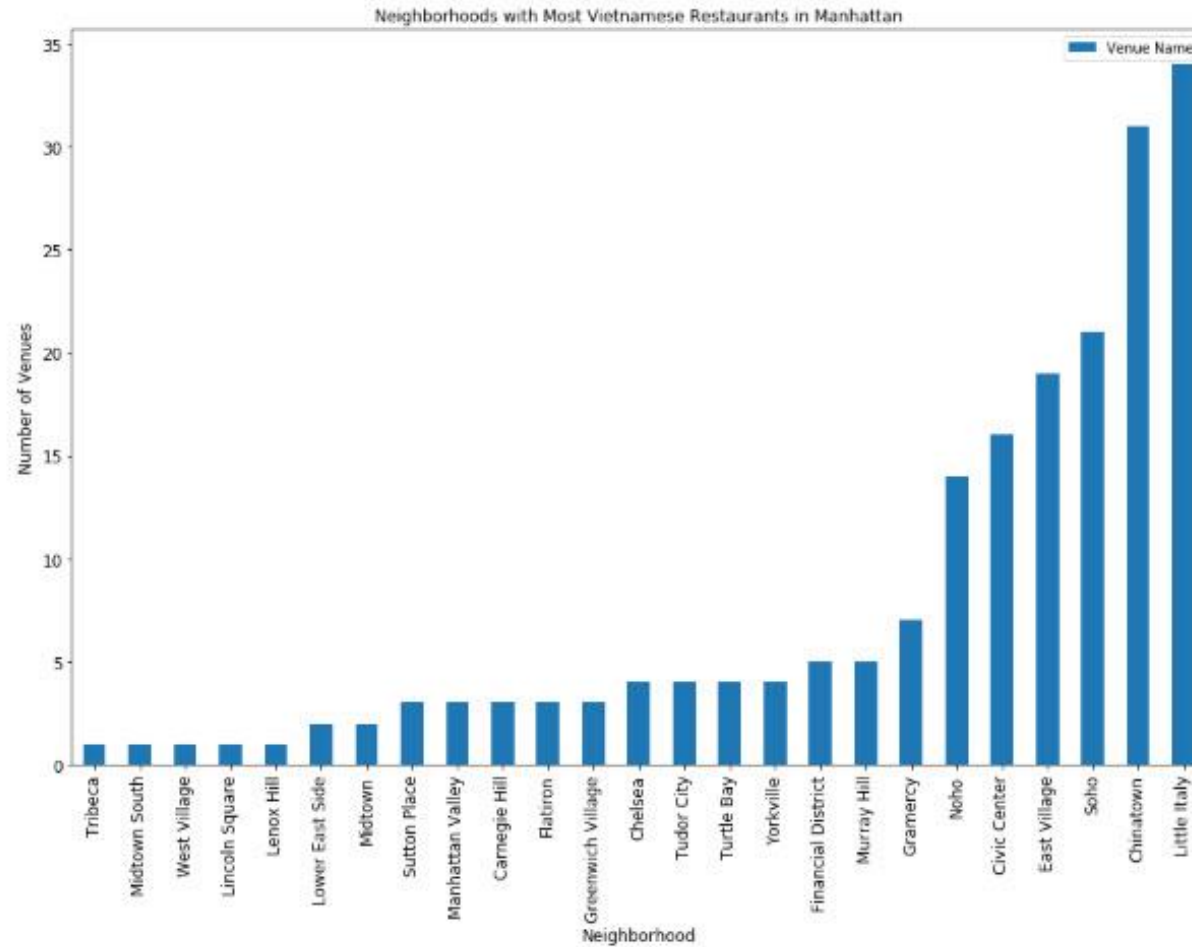
Disproportionate Clustering of
Pho in Manhattan

Neighborhood	Venue Name
Carnegie Hill	3
Chelsea	4
Chinatown	31
Civic Center	16
East Village	19
Financial District	5
Flatiron	3
Gramercy	7
Greenwich Village	3
Lenox Hill	1
Lincoln Square	1

Little Italy	34
Lower East Side	2
Manhattan Valley	3
Midtown	2
Midtown South	1
Murray Hill	5
Noho	14
Soho	21
Sutton Place	3
Tribeca	1
Tudor City	4
Turtle Bay	4
West Village	1
Yorkville	4

PHO BY NEIGHBORHOOD

Number of Pho Restaurants In
Each Manhattan Neighborhood



PHO BY NEIGHBORHOOD

Another Representation of Pho
Restaurants By Neighborhood

Venue Name	
Neighborhood	
Tribeca	1
Midtown South	1
West Village	1
Lincoln Square	1
Lenox Hill	1
Lower East Side	2
Midtown	2
Sutton Place	3
Manhattan Valley	3
Carnegie Hill	3

“PHO” VERTY-STRICKEN NEIGHBORHOODS

Get the noodles to these people
ASAP!!!