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PROCTER & GAMBLE

Founded in 1837 by James Gamble, a soap maker, and William Procter, a candle maker, *Procter and Gamble* has become one of the world's largest and most successful companies. Using Chalet London 1970 as the inspiration, the P and G come together to form the ampersand that unites the founder's names and serves as a reminder of how the two companies became one.



DUBAI

Located within the United Arab Emirates, Dubai is both a historically and culturally rich city that has quickly become the premiere travel destination for the world's elite. Based on the city's formation as a pearling trade port and following the curves and weights of the Arabic script, the new logo uses lines that imply a pearl buried in the sand, waiting to be discovered by those who seek its beauty.



A-Frame waves are considered by most surfers to be the ideal wave form. Following this notion, A-FRAME magazine was created to deliver the ideal blend between surf culture and modern design. Everything from the masthead, imagery, and layout were developed to hold true to this idea.



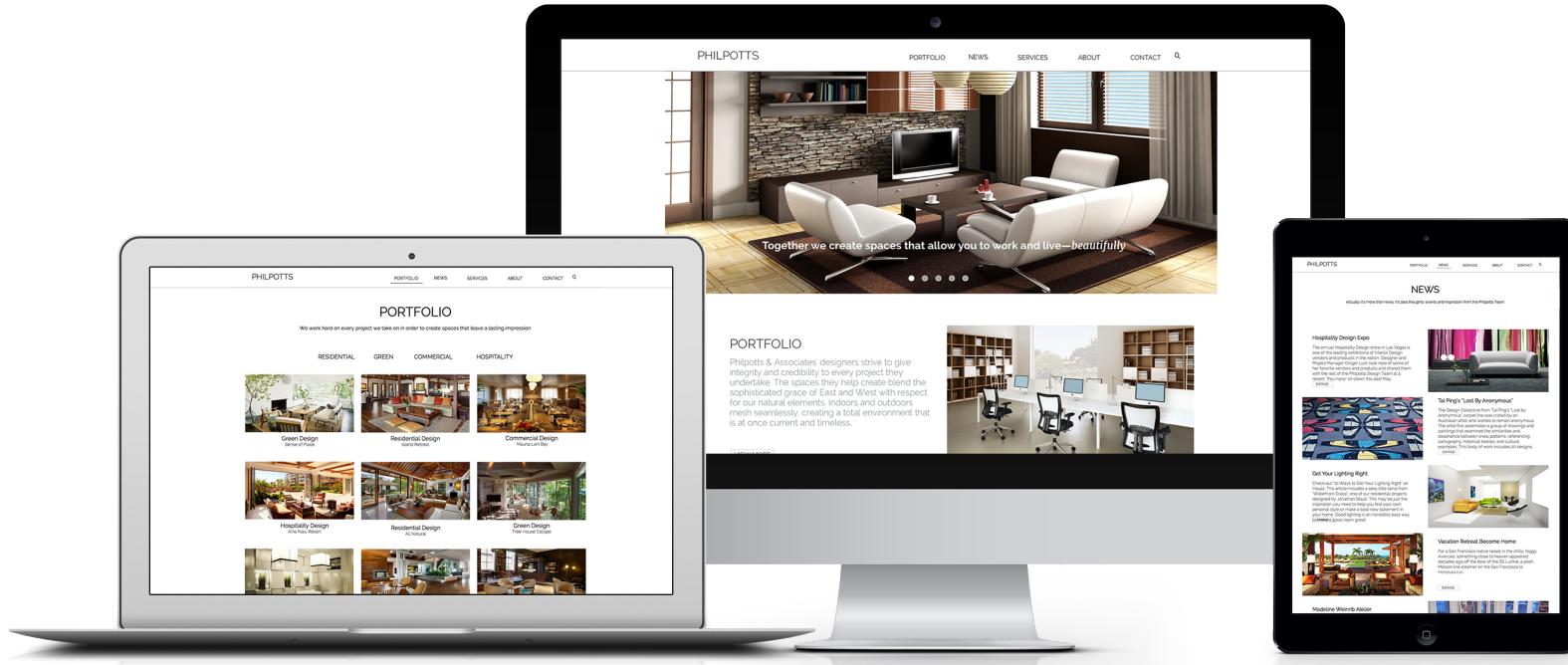


This brochure was designed for Kenor, a Spanish artist, and his exhibition opening at MOCA. While creating each work of art, the artist listens to a record, then constructs a visual interpretation of what he hears. Following Kenor's abstract approach, the brochure incorporates his circular designs, while using a double gate fold to display the work in the form of its source. A take away insert was also added as a way to deliver tickets to the exclusive event opening.





Since 1916 Kamaka Hawaii has produced world renowned ukuleles that create a lasting tone, and which cannot be duplicated. The purpose of this re-design was to create a friendlier user experience for visitors of the Kamaka Hawaii website and to recreate the same visual quality and detail of their instruments throughout their sites design.



Based out of Honolulu, Hawaii, Philpotts Interiors is a nationally awarded design agency that specializes in creating spaces that reflect the spirit of their surroundings. The goal of this website re-design was to improve the overall flow and user experience, while creating a unifying the layout and aesthetic.

JOURNALS



JOURNALS

Journals by Kurt Cobain, is a compilation of the artist's last thoughts in the months leading up to his death. The concept behind this opening sequence was to show Kurt Cobain during the years that Nirvana stood at the center of the music world, and the lasting impression that he made on millions.

[View Video Here](#)





VANS 50TH ANNIVERSARY

Since 1966, the Vans Shoe Company has been the premier manufacturer of shoes for extreme sports enthusiast. With 2016 marking their 50th anniversary, a marketing campaign was developed to commemorate this important year in the company's history while holding true to the brands iconic style.



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