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**Kellogg School of Management, Northwestern University**

Associate Professor of Strategy,  
Kellogg School of Management, Northwestern University, 2016-Present

NBER Faculty Research Fellow, 2013-Present

**Previous Employment:**

Assistant Professor of Health Care Management,  
The Wharton School, University of Pennsylvania, 2011-2016

**Education:**

B.A., Economics, Case Western Reserve University, summa cum laude, 2006  
Ph.D., Business Economics, Harvard University, 2011  
Thesis Title: "The Industrial Organization of Health Insurance Markets"

**Publications:**

1. Keith Ericson and Amanda Starc, "Heuristics and Heterogeneity in Health Insurance Exchanges: Evidence from the Massachusetts Connector," *American Economic Review (Papers and Proceedings)*, May 2012, 102(3): 493-497.
2. Keith Ericson and Amanda Starc, "Designing and Regulating Health Insurance Exchanges: Lessons from Massachusetts," *Inquiry*, Winter 2012-2013.
3. Amanda Starc, "Insurer Pricing and Consumer Welfare: Evidence from Medigap," *RAND Journal of Economics*, Spring 2014, 45(1): 198-220.
4. Keith Ericson and Amanda Starc, "Pricing Regulation and Imperfect Competition on the Massachusetts Health Insurance Exchange," *Review of Economics and Statistics*, July 2015, 97(3): 667-682.
5. Keith Ericson and Amanda Starc, "Measuring Consumer Valuation of Limited Provider Networks," *American Economic Review (Papers and Proceedings)*, May 2015, 105(5): 115-119.

6. Mark Duggan, Amanda Starc and Boris Vabson, "Who Benefits when the Government Pays More? Pass-Through the Medicare Advantage Program," *Journal of Public Economics*, 2016, 141: 50-67.
7. Keith Ericson and Amanda Starc, "How Product Standardization Affects Choice: Evidence from the Massachusetts Health Insurance Exchange," *Journal of Health Economics*, 2016, 50: 71-85. (Winner of the 2017 NIHCM Research Award.)
8. Michael Sinkinson and Amanda Starc, "Ask Your Doctor? Direct-to-Consumer Advertising of Pharmaceuticals," *Review of Economic Studies*, March 2019, 86(2): 836–881.
9. Amanda Starc and Robert J. Town, "Externalities and Benefit Integration in Health Insurance," *Review of Economic Studies*, November 2020, 87(6): 2827-2858.
10. Keith Ericson, Philipp Kircher, Johannes Spinnewijn, and Amanda Starc, "Inferring Risk Perceptions and Preferences using Choice from Insurance Menus: Theory and Evidence," Forthcoming, *Economic Journal*.
11. David Dranove, Christopher Ody, and Amanda Starc, "A Dose of Managed Care: Controlling Drug Spending in Medicaid," *American Economic Journal: Applied Economics*, January 2021, 13(1): 170-197
12. Amanda Starc and Ashley Swanson, "Preferred Pharmacy Networks and Drug Costs," Forthcoming, *American Economic Journal: Economic Policy*.
13. Stuart V. Craig, Keith Marzilli Ericson, and Amanda Starc, "How Important is Price Variation Between Health Insurers?" Forthcoming, *Journal of Health Economics*.

#### **Working Papers:**

14. Craig Garthwaite, Christopher Ody, and Amanda Starc, "Endogenous Quality Investments in the U.S. Hospital Market," June 2020.
15. Jason Abaluck, Mauricio Caceres Bravo, Peter Hull, and Amanda Starc, (Revise & Resubmit, *Quarterly Journal of Economics*), "Mortality Effects and Choice Across Private Health Insurance Plans," July 2020.

**Professional Activities:** Editorial Board of *Journal of Health Economics*, *Journal of Risk and Insurance*, Referee for *American Economic Review*, *Quarterly Journal of Economics*, *Review of Economic Studies*, *Econometrica*, *Journal of Political Economy*, *AEJ: Applied*, *AEJ: Microeconomics*, *AEJ: Economic Policy*, *RAND*, *Quantitative Economics*, *Journal of Industrial Economics*, *International Journal of Industrial Organization*, *Journal of Public Economics*, *Journal of Health Economics*, *Journal of Law and Economics*, *Journal of the European Economic Association*, *European Journal of Health Economics*, *International Journal of Health Care Finance and Economics*, *New England Journal of Medicine*

**Seminar and Conference Presentations:**

2011: Princeton University, Northwestern (Kellogg), Chicago (Booth), Duke, University of Pennsylvania (Wharton), UCSD, Stanford (GSB Applied Micro), RAND, Southern Economic Association, QME, Bates White

2012: Pennsylvania State University, AEA Annual Meetings, ASHE, EARIE, NBER Health Care Meeting, NBER Summer Institute – IO, Bureau of Economic Analysis

2013: Case Western Reserve University, Columbia, Texas A&M, University of Illinois (Urbana-Champaign), University of Illinois (Chicago), AEA Annual Meetings, IHEA, IO Health Economics Conference (HEC Montreal)

2014: Stanford (Medical School), Yale, AEA Annual Meetings, ASHE, IHEA, Columbia Commuter Strategy Conference, Bates White Antitrust Conference, QME, Brookings, Department of Justice, Congressional Budget Office

2015: Northwestern (Kellogg), University of Michigan, Harvard Economics, AEA Annual Meetings, IHEA, American Health Economics Conference (AHEC)

2016: Duke Fuqua, Haverford College, BU/MIT/Harvard Health Economics Seminar, Chicago Booth Junior Health Economics Summit, Kellogg Healthcare Markets Conference, University of Colorado, Choice Symposium, American Health Economics Conference (AHEC), NBER Summer Institute – Health Care, Indiana University, University of British Columbia, Midwest IO Fest, American Health Economics Conference (AHEC)

2017: USC, Hebrew University, Tel Aviv University, BU Empirical Health Law Conference, Stanford (GSB Applied Micro), University of Chicago Health Economics Workshop, Highland Health Economics Symposium, Bates White, University of Chile, University of Chicago Applications Workshop, Midwest IO Fest, NBER Health Care Meetings

2018: AEA Annual Meetings, Winter Marketing-Economics Summit, Tulane Innovation and Behavior in Health Markets Conference, Bates White, Duke Law, UNC

2019: AEA Annual Meetings, University of Wisconsin (School of Business), Ohio State, Chicago (Booth), Chicago Federal Reserve, Midwest IO Fest

2020: AEA Annual Meetings, Chicago Booth Junior Health Economics Summit, Harvard Business School, University of Pennsylvania/Wharton, Stanford GSB, Zoom (IO)<sup>2</sup> Online Seminar, American Enterprise Institute, Imperial

2021 (including scheduled): AEA Annual Meetings, BU/MIT/Harvard Health Economics Seminar, University of Wisconsin

**Personal:** United States citizen. Married; one child, born June 2018.