

## **HUNT ALLCOTT**

### **Contact Information:**

Email: [allcott@gmail.com](mailto:allcott@gmail.com)

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### **Academic Appointments:**

2021-2022	Research Affiliate and visiting Instructor of Economics, MIT
2020-2021	Visiting Associate Professor of Economics and Law, Harvard University
2018-	Senior Principal Researcher, Microsoft Research
2016-2020	Associate Professor of Economics (with tenure), New York University
2009-2016	Assistant Professor of Economics, New York University
2009-2011	Energy and Society Fellow, MIT Economics Department and MIT Energy Initiative

### **Education:**

PhD, Public Policy, Harvard, 2009

MS, Engineering Economic Systems and Operations Research (MS&E), Stanford, 2002

BS, Energy Engineering (with Honors), Stanford, 2002

### **Published and Forthcoming Research Papers:**

Allcott, Hunt, Matthew Gentzkow, and Lena Song (2022). “Digital Addiction.” *American Economic Review*, forthcoming.

Allcott, Hunt, and Charlie Rafkin (2021). “Optimal Regulation of E-cigarettes: Theory and Evidence.” Working Paper (November). *American Economic Journal: Economic Policy*, forthcoming.

Allcott, Hunt, Joshua Kim, Dmitry Taubinsky, and Jonathan Zinman (2022). “Are High-Interest Loans Predatory? Theory and Evidence from Payday Lending.” *Review of Economic Studies*, Vol. 89, No. 3 (May), pages 1041-1084.

Allcott, Hunt, Levi Boxell, Jacob Conway, Matthew Gentzkow, Michael Thaler, and David Yang (2020). “Polarization and Public Health: Partisan Differences in Social Distancing during the Coronavirus Pandemic.” *Journal of Public Economics*, November.

Allcott, Hunt, Luca Braghieri, Sarah Eichmeyer, and Matthew Gentzkow (2020). “The Welfare Effects of Social Media.” *American Economic Review*, Vol. 110, No. 3 (March), pages 629-676.

Allcott, Hunt, Rebecca Diamond, Jean-Pierre Dube, Jessie Handbury, Ilya Rahkovsky, and Molly Schnell (2019). “Food Deserts and the Causes of Nutritional Inequality.” *Quarterly Journal of Economics*, Vol. 134, No. 4 (November), pages 1793-1844.

Grummon, Anna, Benjamin B. Lockwood, Dmitry Taubinsky, and Hunt Allcott (2019). “Designing Better Sugary Drink Taxes.” *Science*, Vol. 365, No. 6457 (September 6), pages 989-990.

Allcott, Hunt, Benjamin B. Lockwood, and Dmitry Taubinsky (2019). "Regressive Sin Taxes, with an Application to the Optimal Soda Tax." *Quarterly Journal of Economics*, Vol. 134, No. 3 (August), pages 1557-1626.

Allcott, Hunt, Matthew Gentzkow, and Chuan Yu (2019). "Trends in the Diffusion of Misinformation on Social Media." *Research and Politics*, Vol. 6, No. 2 (April-June), pages 1-8.

Allcott, Hunt, and Christopher Knittel (2019). "Are Consumers Poorly Informed about Fuel Economy? Evidence from Two Experiments." *American Economic Journal: Economic Policy*, Vol. 11, No. 1 (February), pages 1-37.

Allcott, Hunt, and Judd Kessler (2019). "The Welfare Effects of Nudges: A Case Study of Energy Use Social Comparisons." *American Economic Journal: Applied Economics*, Vol. 11, No. 1 (January), pages 236-276.

Allcott, Hunt, and Daniel Keniston (2018). "Dutch Disease or Agglomeration? The Local Economic Effects of Natural Resource Booms in Modern America." *Review of Economic Studies*, Vol. 85, No. 2 (April), pages 695-731.

Allcott, Hunt, Benjamin B. Lockwood, and Dmitry Taubinsky (2018). "Ramsey Strikes Back: Optimal Commodity Taxes and Redistribution in the Presence of Salience Effects." *American Economic Review, Papers and Proceedings*, Vol. 108, No. 5, pages 88-92.

Allcott, Hunt, and Richard Sweeney (2017). "The Role of Sales Agents in Information Disclosure: Evidence from a Field Experiment." *Management Science*, Vol. 63, No. 1 (January), pages 21-39.

Allcott, Hunt, Allan Collard-Wexler, and Stephen D. O'Connell (2016). "How Do Electricity Shortages Affect Industry? Evidence from India." *American Economic Review*, Vol. 106, No. 3 (March), pages 587-624.

Allcott, Hunt, and Dmitry Taubinsky (2015). "Evaluating Behaviorally Motivated Policy: Experimental Evidence from the Lightbulb Market." *American Economic Review*, Vol. 105, No. 8 (August), pages 2501-2538.

Allcott, Hunt (2015). "Site Selection Bias in Program Evaluation." *Quarterly Journal of Economics*, Vol. 130, No. 3, (August), pages 1117-1165.

Allcott, Hunt, Christopher Knittel, and Dmitry Taubinsky (2015). "Tagging and Targeting of Energy Efficiency Subsidies." *American Economic Review, Papers and Proceedings*, Vol. 105, No. 5, pages 187-191.

Allcott, Hunt, and Nathan Wozny (2014). "Gasoline Prices, Fuel Economy, and the Energy Paradox." *Review of Economics and Statistics*, Vol. 96, No. 10 (December), pages 779-795.

Allcott, Hunt, and Todd Rogers (2014). “The Short-Run and Long-Run Effects of Behavioral Interventions: Experimental Evidence from Energy Conservation.” *American Economic Review*, Vol. 104, No. 10 (October), pages 3003-3037.

Allcott, Hunt, Sendhil Mullainathan, and Dmitry Taubinsky (2014). “Energy Policy with Externalities and Internalities.” *Journal of Public Economics*, Volume 112 (April), pages 72–88.

Allcott, Hunt (2013). “The Welfare Effects of Misperceived Product Costs: Data and Calibrations from the Automobile Market.” *American Economic Journal: Economic Policy*, Vol. 5, No. 3 (August), pages 30-66.

Allcott, Hunt (2011). “Rethinking Real-Time Electricity Pricing.” *Resource and Energy Economics*, Vol. 33, No. 4 (November), pages 820-842.

Allcott, Hunt (2011). “Social Norms and Energy Conservation.” *Journal of Public Economics*, Vol. 95, No 9-10 (October), pages 1982-1095. *Winner of the Atkinson Award for the best paper published in the Journal of Public Economics in the past three years.*

Allcott, Hunt (2011). “Consumers’ Perceptions and Misperceptions of Energy Costs.” *American Economic Review*, Papers and Proceedings, Vol. 101, No. 3 (May), pages 98-104.

Allcott, Hunt, and Sendhil Mullainathan (2010). “Behavior and Energy Policy.” *Science*, Vol. 327, No. 5970 (March 5), pages 1204-1205.

Allcott, Hunt, Dean Karlan, Markus Mobius, Tanya Rosenblat, and Adam Szeidl (2007). “Community Size and Network Closure.” *American Economic Review*, Papers and Proceedings, Vol. 97, No. 2 (May), pages 80-85.

#### **Working Papers:**

Allcott, Hunt, and Michael Greenstone (2022). “Measuring the Welfare Effects of Residential Energy Efficiency Programs.” Working Paper (February).

Allcott, Hunt, Giovanni Montanari, and Brandon Tan (2022). “An Economic View of Corporate Social Impact.” Working Paper (February).

Lockwood, Benjamin B., Hunt Allcott, Dmitry Taubinsky, and Afras Sial (2022). “What Drives Demand for State-Run Lotteries? Evidence and Welfare Implications.” Working Paper (February). [authors in random order.]

Allcott, Hunt, William Morrison, and Dmitry Taubinsky (2021). “When Do ‘Nudges’ Increase Welfare? Evidence from Health and Energy Information Provision.” Working Paper (April).

Allcott, Hunt (2013). “Real-Time Pricing and Electricity Market Design.” Permanent Working Paper (March).

### **Overview Articles**

Allcott, Hunt, Benjamin B. Lockwood, and Dmitry Taubinsky (2019). "Should We Tax Soda? An Overview of Theory and Evidence." *Journal of Economic Perspectives*, Vol 33, No. 3 (Summer), pages 202-227.

Allcott, Hunt, and Matthew Gentzkow (2017). "Social Media and Fake News in the 2016 Election." *Journal of Economic Perspectives*, Vol. 31, No. 2 (Spring), pages 211-236.

Hunt Allcott (2016). "Paternalism and Energy Efficiency: An Overview." *Annual Review of Economics*, Vol. 8, pages 145-176.

Burke, Marshall, *et al.* (2016). "Opportunities for Advances in Climate Change Economics." *Science*, Vol. 352, No. 6283 (April 15), pages 292-293.

Allcott, Hunt, and Cass R. Sunstein (2015). "Regulating Externalities." *Journal of Policy Analysis and Management*, Vol. 34, No. 2 (Summer), pages 698-705.

Intergovernmental Panel on Climate Change (2014). "Fifth Assessment Report: Mitigation of Climate Change." Contributing author to Chapter 3: "Social, Economic, and Ethical Concepts and Methods."

Allcott, Hunt, and Michael Greenstone (2012). "Is There an Energy Efficiency Gap?" *Journal of Economic Perspectives*, Vol. 26, No. 1 (Winter), pages 3-28.

### **Teaching Experience:**

May 2022	Behavioral Public Economics PhD Student Boot Camp, NBER
Spring 2022	PhD Behavioral Economics, MIT
Spring 2021	JD/MPP Behavioral Economics, Law, and Public Policy, Harvard
Fall 2020	PhD Public Economics, Harvard
Fall 2019	PhD Behavioral Public Economics Mini-Course, University of Wyoming
Fall 2017	PhD Behavioral Economics, NYU
Winter 2014	PhD Natural Resource and Energy Economics, Stanford
2011-2016	PhD Development Microeconomics, NYU
2011-2017	Undergraduate Industrial Organization, NYU
Spring 2011	Environmental Economics and Policy, MIT
Spring 2008	Econometric Theory, MPA-International Development, TF for Alberto Abadie
Fall 2007	Microeconomic Theory, HBS/HKS PhD, TF for Nolan Miller and Chris Avery
Spring 2007	Game Theory, HKS MPA-International Development, TF for Asim Khwaja
Spring 2006	Environmental Economics, HKS and Harvard College, TF for Robert Stavins

### **Research Grants and Fellowships:**

2021	Sloan Foundation: NBER Boot Camp in Behavioral Public Economics (with B. Douglas Bernheim and Dmitry Taubinsky)
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2021	National Institute on Aging, Roybal Center: “Are Sugar-Sweetened Beverage Information Labels Well-Targeted? Evidence and Welfare Implications” (with William Morrison and Dmitry Taubinsky)
2020	Stanford IRiSS: “The Impact of Digital Advertising in the 2020 Election” (with Matthew Gentzkow)
2019	Sloan Foundation: “Digital Temptation” (with Matthew Gentzkow and Lena Song)
2018	Sloan Foundation: “The Behavioral Economics of Online Media” (with Matthew Gentzkow)
2017	Sloan Foundation: “Behavioral Economics in Equilibrium” (with Dmitry Taubinsky and Jonathan Zinman)
2017	New York State Health Foundation: “Evaluating Effects of the New York Healthcare Online Shopping Tool” (with Sherry Glied and Ben Handel)
2014	Chicago Booth Initiative on Global Markets: The Geography of Poverty and Nutrition (with Rebecca Diamond and Jean-Pierre Dubé)
2014	JPAL North America: The Welfare Effects of Behavioral Energy Conservation Programs (with Judd Kessler)
2012	NYU University Research Challenge Fund: “Field Experiments on Energy Use in Developing Countries”
2010	MacArthur Foundation: “Experimental Evidence on Programs to Reduce Residential Sector Energy Consumption” (with Michael Greenstone)
2010	Sloan Foundation: “Consumer Choice and the Energy Paradox” (with Sendhil Mullainathan, Eldar Shafir, and Todd Rogers)
2008	Harvard University: Cohn Dissertation Fellowship in Environmental Studies
2008	Resources for the Future: Joseph Fisher Dissertation Fellowship
2007	Harvard University Committee for the Environment: “The Environmental Implications of Bounded Attention” (with Sendhil Mullainathan)
2006	Harvard Center for Business and Government: Joseph Crump Fellowship
2006	Andean Development Bank research grant (with Daniel Ortega)
2006	Harvard University: Ochoa Brillembourg (Latin American Studies) research fellowship

#### **Professional Affiliations:**

2016-	Research Associate, National Bureau of Economic Research (EEE, IO, Public)
2011-2016	Faculty Research Fellow, National Bureau of Economic Research (EEE)
2014-	Faculty Affiliate, E2e
2009-	Scientific Director, ideas42

#### **University and Professional Service:**

2022-	<i>American Economic Journal: Economic Policy</i> editorial board member
2022	AEA 2023 Annual Meeting program committee member
2021-	AEA Mentoring Program mentor
Fall 2021	NBER Public Economics meeting organizer
2020-2022	Microsoft Research pre-doc recruiting committee chair
2019-2022	Microsoft Research post-doc recruiting committee chair
2017-	<i>Journal of Public Economics</i> co-editor

2017-2018      NYU senior recruiting committee member  
2014-2016      NYU junior recruiting committee member  
2011-2013      NYU Masters/PhD admissions committee member

**Consulting Experience:**

2015-2018      Consulting Researcher, Microsoft Research  
2002-2006      Cambridge Energy Research Associates, Senior Associate (and Associate)  
2006              ICICI Bank (India), Rural Microbanking and Agri-Business Group, Researcher  
2005              World Bank, Office of the Chief Economist for Latin America, Consultant  
2001              Arthur D. Little, Energy and Transportation Technology, Research Associate

**Invited Presentations:**

2008: Harvard, NBER Summer Institute, Resources for the Future.

2009: Behavior, Energy, and Climate Change Conference, Duke, Environmental Defense Fund, Georgetown, Harvard, IBS Hyderabad, Michigan, MIT, Notre Dame, NYU, NYU Stern, Resources for the Future, Stanford GSB, Stanford Management Science and Engineering, Tufts, Evans School of Public Affairs Benefit-Cost Analysis Conference.

2010: Behavior, Energy, and Climate Change Conference, Congressional Budget Office, Harvard, NBER Summer Institute (Environmental and Energy Economics), NBER Summer Institute (Industrial Organization), National Tax Association, Northeastern, Northwestern, Stanford Institute for Theoretical Economics, University of Wisconsin, Universidad Católica (Chile).

2011: AEA Annual Meeting, Association of Environmental and Resource Economists Annual Meeting, Duke, Environmental Defense Fund, Harvard, Harvard Electricity Policy Group, NBER Spring Meetings (Environmental and Energy Economics), NBER Summer Institute (Public Economics), Northeast Universities Development Consortium Conference (Yale), NYU, Society for Economic Dynamics, Stanford Institute for Theoretical Economics, Universidad de los Andes, Washington University in St. Louis, Yale.

2012: AEA Annual Meeting, California Workshop on Environmental and Resource Economics, Duke, Harvard, Lincoln Institute, MIT Center for Energy and Environmental Policy Research, NBER Labor Economics, NBER Commodities Working Group, NYU, Program on Workable Energy Regulation (Berkeley), Rutgers, Social Science Research Center (Berlin), Stanford Institute for Theoretical Economics, Toulouse, UCLA/UCSB Field Experiments Conference, University of Hawaii.

2013: AEA Annual Meeting, Columbia, Cornell, Harvard, London School of Economics, NBER Public Economics, NBER Summer Institute (Development of the American Economy), NBER Summer Institute (Productivity, Innovation, and Entrepreneurship), New York Fed, NYU, Resources for the Future, Stanford, Stanford Institute for Theoretical Economics, U.S. Census Center for Economic Studies, UC Berkeley, UC Davis, University of Illinois Urbana-Champaign.

2014: AEA Annual Meeting, Bates White, Berkeley, Brown, Chicago Harris, Duke, Harvard, Institute of Industrial Economics (Stockholm), NBER Winter Meetings (Industrial Organization/Environmental and Energy Economics), Oxford, PowerUp Conference, Resources for the Future, Stanford, Stanford GSB, Sussex, Toulouse, UCLA, Wharton (OPIM), Yale.

2015: AEA Annual Meeting, Berkeley, Chicago Booth, Consumer Financial Protection Bureau, Cornell, U.S. Department of Housing and Urban Development, Electric Power Research Institute Summer Seminar, Environmental Protection Agency, Georgetown, Michigan State, NBER Summer Institute (Environmental and Energy Economics), NYU Wagner, NYU Economics, Princeton, Stanford, Stanford Institute for Theoretical Economics, Stanford Advances in the Economics of Climate Change Workshop, University of Connecticut, University of Chicago, University of North Carolina, Wharton (BEPP), Wesleyan, World Bank, Yale.

2016: Aalto University/University of Helsinki, AEA Annual Meeting, American Council for an Energy Efficient Economy Summer Conference, Behavioral Exchange Conference (Harvard), Bocconi, CREST (Paris), CUNY Graduate Center, Danish Conference on Environmental Economics, European Association for Research in Industrial Economics, George Mason, Harvard Business School, Invitational Choice Symposium, NYU Dean's Lecture, Toulouse, Universidad de Piura (Lima), University of Hawaii, Yale.

2017: AEA Annual Meeting, Duke, EPIC (University of Chicago), Harvard, NBER Spring Meetings (Public Economics), NYU, Toulouse Energy and Climate Conference, University of Chicago Advances in Field Experiments Conference, University of Dublin, Yale.

2018: AEA Annual Meeting, Brown, Carolina Population Center, Facebook, Federal Trade Commission Conference on the Economics of Consumer Protection, Harvard Business School, Hong Kong University of Science and Technology, Microsoft Research, Microsoft Research Digital Economics Conference, National University of Singapore, Princeton, Technology Policy Institute, UCLA, University of British Columbia, University of Michigan, University of Pittsburgh/Carnegie Mellon, University of Virginia.

2019: AEA Annual Meeting, Boston College, Columbia, Consumer Financial Protection Bureau Research Conference, Georgetown University Carroll Round, Harvard (Behavioral Economics), Harvard Business School, Harvard Kennedy School (Environmental Economics), Innovations for Poverty Action Annual Researcher Gathering, Microsoft Research, Microsoft TechFest, NBER Digitization Spring Meetings, NYU, Philadelphia Fed New Perspectives on Consumer Behavior in Credit and Payments Markets Conference, Stockholm University, UCLA, UC Santa Cruz, University of Pennsylvania Behavioral Science and Health Symposium, Uppsala University.

2020: AEA Annual Meeting, BBC, Behavior Change for Good, Berkeley-Chicago Behavioral Economics Workshop, Center for Disease Control Nutrition and Obesity Policy Research and Evaluation Network, Cornerstone Research, Di Tella University, Harvard (Opportunity Insights), ITAM, LSE, Microsoft Research, New York Fed, New York University (CSMaP), Sao Paulo School of Economics, Stanford Institute for Theoretical Economics, UK Competition and Markets Authority, UK Financial Conduct Authority, University of Chicago (Advances with Field Experiments), University of Chicago (COVID-19 workshop), University of Oregon, University of Southern California.

2021: Behavioral Economics Annual Meeting, Behavioral Insights Group, Behavioral Science and Policy Association Annual Conference, Boston University, California Department of Consumer Protection and Innovation, CESifo Public Economics, Columbia, Cornell, Federal Trade Commission, Harvard Business School, LMU Munich Workshop on Social Media and Democracy, Marketplace Innovation Workshop, MIT, National Association for Business Economics Tech Economics Conference, NBER Summer Institute (Corporate Finance, Digitization), NYU, Texas A&M, Tobacco Online Policy Seminar, Trinity College Dublin, Tufts, University of British Columbia, University College London, University of Copenhagen, Yale (Behavioral Science), Yale (Labor/Public).

2022 (including scheduled): Harvard Business School (Finance), ETH-Zurich, Oxford, Peking University, Pompeu Fabra, Stanford GSB (Marketing), Stanford (Sustainability), University of Geneva, UK Behavioral Insights Team, University of St. Gallen.