GUSA Finance & Appropriations Committee
FY19 Budget Summit
Student Activity Fee Funding Application
(APPLICATION B- For Non-Advisory Boards)

Please email this application and accompanying materials to
gusafinanceandappropriations@gmail.com by **Tuesday, February 13, 2018 at 5:00 pm.**

PART A.
Name of Organization: Georgetown University India Innovation Lab (GUIIL)

Mission of Organization: The Georgetown University India Innovation Lab (GUIIL) is the research arm of the Georgetown University India Initiative that seeks to study, prototype, and implement innovative public policy by taking a deep-dive approach to social issues in India. Anchored by a core group of dedicated student fellows, GUIIL has recently developed comprehensive drought-mitigation strategies in partnership with the Government of Maharashtra and NGO stakeholders including WOTR, IWMI, and the Paani Foundation.

GMS Worktags: CC2828, 1702, 999999, PP3001

PART B.
Please fill out the Application B Financial Information excel and attach to your submission email.

PART C.
Please answer the following questions in detail and provide any relevant documents:

1. **Describe the program/project you would like to fund, implement or enhance.**
   The Georgetown University India Innovation Lab (GUIIL), in conjunction with its "parent program" the Georgetown University India Initiative, seeks funding for the purpose of hosting a"hackathon" competition with student teams from around the United States, focused on developing solutions to urban air quality problems. The hackathon will be held in conjunction with Georgetown's Second Annual India Ideas Conference to be held April 21-22, 2018. The India Ideas Conference brings top thinkers on India; the inaugural 2017 conference hosted the Government of India's Chief Economic Advisor Dr Arvind Subramanian, Senator Mark Warner (VA), and featured panels on India's environmental challenges with Griffin Thompson of the US State Department and Richie Ahuja of the Environmental Defense Fund. In hosting the hackathon, GUIIL hopes to raise awareness for the environmental issues facing Indian cities, build partnerships between Georgetown and other U.S. universities and Indian stakeholders to develop possible solutions to environmental problems and provide the fertile ground necessary for implementation. GUIIL plans to partner with and build on existing connections with

KPMG, the World Bank, the Environmental Defense Fund, and Startup India (an official agency of the Government of India) to sponsor the event by providing us with expert judging panels and our successful contestants with internships or other opportunities.

2. **In what ways does this program/project enhance student life at Georgetown University? How many students will it affect?**
GUSA fee funding will empower GUIIL to host chosen teams regardless of geographic or logistical limitations, thereby increasing the caliber of the competition, as well as fostering the exchange of ideas across campuses. We hope that this event will both supplement academic studies of students, particularly as we see a ballooning of interest in courses related to the environment and/or sustainability, as well as increase morale and drive in a time when these topics are at risk of losing funding. The effects of the hackathon are not limited to just participants or their audience at the India Ideas conference (which, with up to 72 competitors and hundreds of audience members, could have incredible reach), but rather a stimulus for change in campus attitudes as a whole.

3. **What funding sources currently support this program? Will these sources continue to provide funding at the same level this year? What other sources have been explored before coming to GUSA?**
We currently do not have any funding for the hackathon. We are concurrently involved in an impact evaluation of a large-scale NGO, for which we have received seed funding from the Georgetown Environmental Initiative. We had applied for funding from this source for the hackathon as well, but they had determined that the impact evaluation was of more importance to them. In addition, we are hoping to find outside sponsorships to help fund the larger sums, as well as provide prizes/awards for our winning teams.

4. **Will this program comply with all University policies?**
Yes.

5. **What level of financial risk does this project entail?**
We do not believe there is any type of "financial risk" associated with the project. We hope to incur costs that are less than the revenue we would earn through registration fees. Any money that is left over from the hackathon is meant to directly sustain funding of our impact evaluation.

6. **In what way will this program/project expand or relieve a financial burden on students participating in this program?**
We are a group of students that created and currently operate this "action lab" outside of our other academic and extracurricular involvements due to our commitment to designing for policy issues in India. We hope this hackathon can help extend the network of students that wish to get involved with these topics in a deeper, more fruitful way. By helping us fund the hackathon, we will be able to offer financial assistance to any team(s) that may be highly interested in participating without placing an undue burden on them.

In addition, GUIIL will be able to continue its pursuits in the name of research and design with regard to its impact evaluation with any money that is raised, without having to worry about the costs associated with travel to and living in India during our periods of field work.

7. **How are decisions made about the direction of this program? How are students involved in the decision making process?**
    While GUIIL has two faculty members that are deeply involved with the organization and process of its work, nearly all of the decisions made and work done are completed by the undergraduate students involved.

8. **What is the long-term financial impact of this project? Will there be ongoing maintenance costs?**
    The hackathon is a one-time investment (though it may be a recurring event, we are only requesting funding for the 2018 iteration), and there will be no ongoing maintenance costs.

9. **Will this program need more money in future years? To the best of your ability provide information on project costs for the next two years.**
    We are applying for a single iteration of the hackathon.

10. **Has your organization/group previously applied to the Budget Summit? How much was the organization allocated? How was it used?**
    GUIIL has never applied to the Budget Summit.

CERTIFICATION:
By signing below, I hereby certify that the information enclosed is accurate to the best of my knowledge.

Funding Request Form Submitted By: Tithi Patel
Name of Group Student Chair: n/a
Signature (type your name): Tithi Patel

Name of Group Advisor: Dr. Irfan Nooruddin & Dr. Mark Giordano
Signature (type your name): Mark Giordano

Date: February 6, 2018

Contact Email: tp449@georgetown.edu

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