

Joshue Fuentes-Ventura

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EDUCATION

Master's in Data Science | Willamette University, Salem, OR
August 2024 - December 2025

Bachelor of Arts | Willamette University, Salem, OR
August 2018 - August 2022
Major: Communications | Minor: Economics

TECHNICAL SKILLS

Programming & Analytics: Python (Pandas, NumPy, Scikit-learn, Matplotlib, Seaborn), R (RStudio, ggplot2, dplyr, caret, randomForest), SQL (PostgreSQL), Apache Airflow
Data Engineering & Warehousing: Railway, Database Engineering, Grafana, ETL Pipeline Development, Data Warehousing
Data Visualization & Analysis: Tableau, Data Visualization, Statistical Analysis, Business Intelligence
Software & Tools: Excel (Advanced), Adobe Creative Suite (Photoshop, Premiere Pro)
Machine Learning: Supervised & Unsupervised Learning, Statistical Modeling, Predictive Analytics, Regression Analysis, Classification, Clustering
Languages: Spanish (Advanced), English (Advanced)

PROFESSIONAL EXPERIENCE

Financial Services Officer | Maps Credit Union, Salem, OR

May 2023 - Present

- **Financial Data Interface:** Utilized banking interface systems to access and review member financial information, including account balances, transaction patterns, and credit profiles, to assess member needs and recommend appropriate financial products
- **Performance Impact & Goal Achievement:** Contributed over 30% toward the branch loan goal of \$1.5 million in 2024, demonstrating strong data-driven product matching capabilities; currently helping the branch exceed membership acquisition targets at 106% of the annual goal through member onboarding practices powered by our BI department

- **New Member Acquisition:** Open new consumer memberships to increase deposits and meet personal monthly incentive goals through a comprehensive financial needs assessment
- **Database Interactions:** Maintained and updated complex member databases containing sensitive financial information, ensuring data integrity across Trust Accounts, Estate accounts, and Personal Representative accounts within the credit union's extensive data infrastructure
- **Financial Data Processing:** Processed and analyzed multi-dimensional financial datasets, including income verification, debt-to-income ratios, and risk assessment metrics to support lending decisions and member financial planning

Financial Representative | Northwest Mutual, Salem, OR

January 2023 - April 2023

- **Client Data Collection & Analysis:** Collected, organized, and analyzed comprehensive client financial data, including income statements, asset portfolios, debt obligations, insurance coverage, and retirement projections to develop tailored financial strategies
- **Financial Planning & Projections:** Processed complex financial datasets through systematic questionnaire analysis to identify gaps in client portfolios and calculate optimal investment allocations based on risk tolerance and financial goals
- **Client Relationship Management:** Maintained detailed client interaction databases, tracking 50+ prospect touchpoints weekly, using established systematic data collection methods to improve client relationship management and follow-up efficiency

LEADERSHIP & ORGANIZATIONAL EXPERIENCE

Alianza Executive, Publicist | Willamette University, Salem, OR

August 2019 - May 2022

- **Social Media Management:** Managed social media accounts with strategic content planning, tracking engagement patterns to optimize posting schedules and content types, resulting in consistently packed event venues
- **Community Outreach & Coordination:** Coordinated with local businesses and tracked community engagement to maximize event attendance and campus participation
- **Event Planning & Execution:** Organized and promoted campus events, monitoring attendance patterns to demonstrate year-over-year improvement in event participation and community involvement