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**EMPOWERING
GAMING & ESPORTS**



Hawk Gaming Group stands as a leader in gaming and esports, delivering transformative initiatives and innovative solutions for public and private sectors. Leveraging extensive international partnerships, we drive global knowledge exchange and redefine the boundaries of gaming and esports excellence.



As the Saudi gaming industry rapidly expands, HawkGG positions itself as a strategic partner, committed to supporting the National Gaming and Esports Strategy (NGES) and contributing to the Kingdom's goal of becoming the **CENTER OF THE GAME**.

TEAM

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TURKI FAISAL
EXECUTIVE CHAIRMAN & CEO

Turki is poised to drive growth and innovation in Saudi Arabia's gaming sector, leveraging his passion for gaming, extensive global network, and business development expertise. His technology and military background enable him to lead transformative gaming & esports initiatives, enhancing growth and global recognition for the industry.



JOSHUA UWAIIFO
HEAD OF TECH

Joshua is a senior AI and gaming strategist, specializes in machine learning, computer vision, and deep tech. With expertise in AI-driven innovation, he leads technological advancements, esports strategies, and gaming industry integrations on a global scale.



ERIC JOU
INDUSTRY ADVISOR

APAC video gaming expert with 14+ years in the industry, skilled in community development and corporate relations. Experienced in regional esports and marketing activations for 7 years.



DAISHIRO OKADA
INDUSTRY ADVISOR

A gaming industry veteran and former President (COO) of Square Enix, he led organizational and cultural transformation. He now focuses on Japan's national strategy initiatives, promoting societal co-creation, workplace innovation, and support for content creators in gaming.



UNIVERSITY OF
OXFORD



ESL
FACEIT
GROUP



SQUARE ENIX®



WOUTER SLEIJFFERS
ESPORTS ADVISOR

A seasoned esports professional with eight years of experience showcases strong leadership skills that boosted growth, revenue, and value for Fnatic and Excel Esports.



NICHOLAS KHOO
ESPORTS ADVISOR

Experienced esports consultant and Global Esports Federation member, specializing in strategy, partnership development, and player growth to enhance the global esports industry.



MASATAKA IHARA
ADVISOR – JAPAN

Leads initiatives to revolutionize online brand presence using AI for brand enhancement and security. His innovative strategies protect clients' digital images while boosting online visibility.



ALAIN BANFI
ADVISOR – LATAM

Alain Banfi is a consultant focused on digital solutions, partnerships, and innovation strategies. He specializes in Brazil's carbon offset projects and global sectors such as financial services and IoT, and has led rapid testing of digital platforms.

XL FNATIC

Global
Esports
FEDERATION

accenture vector

sabras

ArabBrazilian
Chamber of Commerce
الغرفة التجارية البرازيلية
العربية البرازيلية

SERVICE PORTFOLIO

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**BESPOKE
SERVICES**

**ESPORTS
SERVICES**

**GAMING
SERVICES**





Explore the HawkGG's framework designed to support your journey at every stage:

Kingdom to the World (K2W)



- Empower Saudi Esports and gaming sector to scale globally.

World to the Kingdom (W2K)



- Facilitate international gaming companies entering Saudi Arabia.

Local to Global (L2G)



- Expand gaming companies and esports teams from their local markets to the global stage.

ESPORTS SERVICES



A specialized service suite in helping esports teams expand globally, thrive locally, and achieve competitive excellence with tailored strategies and unrivaled expertise.

Global Expansion & Partnerships



- **Strategic Partnerships:** Identify and facilitate collaborations with other teams, influencers and organizations.
- **Global Entry Strategies:** Tailored plans for regions including MENA, Europe, Asia, LATAM, and Africa.
- **Sponsorship & Investment:** Introductions to prospective sponsors and investors.

Saudi Market Integration



- **Onboarding Assistance:** Support and navigate onboarding for esports programs.
- **Local Partnerships:** Access Saudi-based sponsors, government entities, and esports teams.
- **Soft Landing:** Operational, integration, and adaptation support for local market success.

Network



GAMING SERVICES



A dedicated service suite crafted to assist gaming companies in their global expansion, build robust regional footprints, and attain operational excellence through customized strategies and unparalleled expertise.

Global Expansion & Partnerships



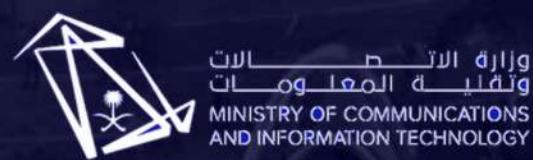
- Strategic Partnerships:** Identify and establish partnerships with studios, publishers, and service providers.
- Global Entry Strategies:** Develop tailored global entry strategies for key markets; MENA, Europe, Asia, LATAM, and Africa.
- Sponsorship & Investment:** Introductions to prospective investors, sponsors, and key stakeholders.

Saudi Market Integration



- Onboarding Assistance:** Navigate the process of entering Saudi gaming initiatives and programs.
- Local Partnerships:** Access to Saudi-based funds, government entities, and gaming organizations.
- Soft Landing:** Operational, integration, and localisation support for local market success.

Network





BESPOKE SERVICES

DUE DILIGENCE

With support from our group cybersecurity company **HAWK SECURITY GROUP**, we provide essential **due diligence** services that help you make informed decisions before partnering or investing in gaming and esports companies.



Why Due Diligence Matters?

- **Market Saturation:** Proper due diligence helps you identify the companies with sustainable growth potential and a strong competitive edge.
- **High Risk:** identifying business and corporate risks, ensuring that you don't engage with anyone that could compromise your investment or reputation.

How We Help Minimize Risk?

- **Business Analysis:** We evaluate the company's performance and growth potential to ensure they have a sustainable business model.
- **Benchmarking:** We analyze how the company stacks up against competitors and identify unique strengths and weaknesses in the market.

MAKE INFORMED DECISIONS

In a market as risky and crowded as gaming and esports, our due diligence services provide the security and insight needed to avoid pitfalls and ensure you partner with the right companies.

BESPOKE SERVICES

CUSTOMIZED SOLUTIONS

In partnership with **NES Gaming**, we offer exceptional services in live event production, broadcast management, gaming education, and strategic consultation. This partnership allows us to provide customized solutions for the gaming industry's complex needs, ensuring excellence and exclusivity for our clients.



Live Event Production

- Planning, coordination, and execution of esports tournaments.
- Stage design, equipment setup, and seamless live streaming.

Gaming Education

- AI-powered training for skill development and coaching to enhance esports performance.
- Curriculum development, esports club creation, and skill-building programs.

Broadcast & Content Production

- Comprehensive broadcasting services: camera work, live commentary, and streaming integration.
- Creation of engaging content: video production, storytelling, and graphics for social media and promotional materials.

Workforce Solutions

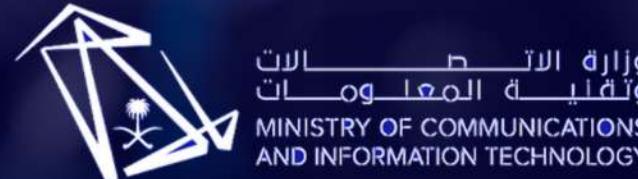
- Sourcing and placement of professionals in writing, editing, graphic design, and social media.
- Flexible staffing to meet dynamic industry demands.



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RECENT PROJECTS

Ignite! The Game



Masterclasses & Workshops

GAMING 360 — HOW TO REACH GAMERS



Gamer Insights



Marketing Mastery

MAKING THE MOST OF THE DATA WITHIN YOUR GAME



Data Proficiency



Data-Driven Strategies

GAME MONETIZATION STRATEGIES & MAXIMIZING REVENUE



Creative Monetization



Revenue Optimization

Invited Participants

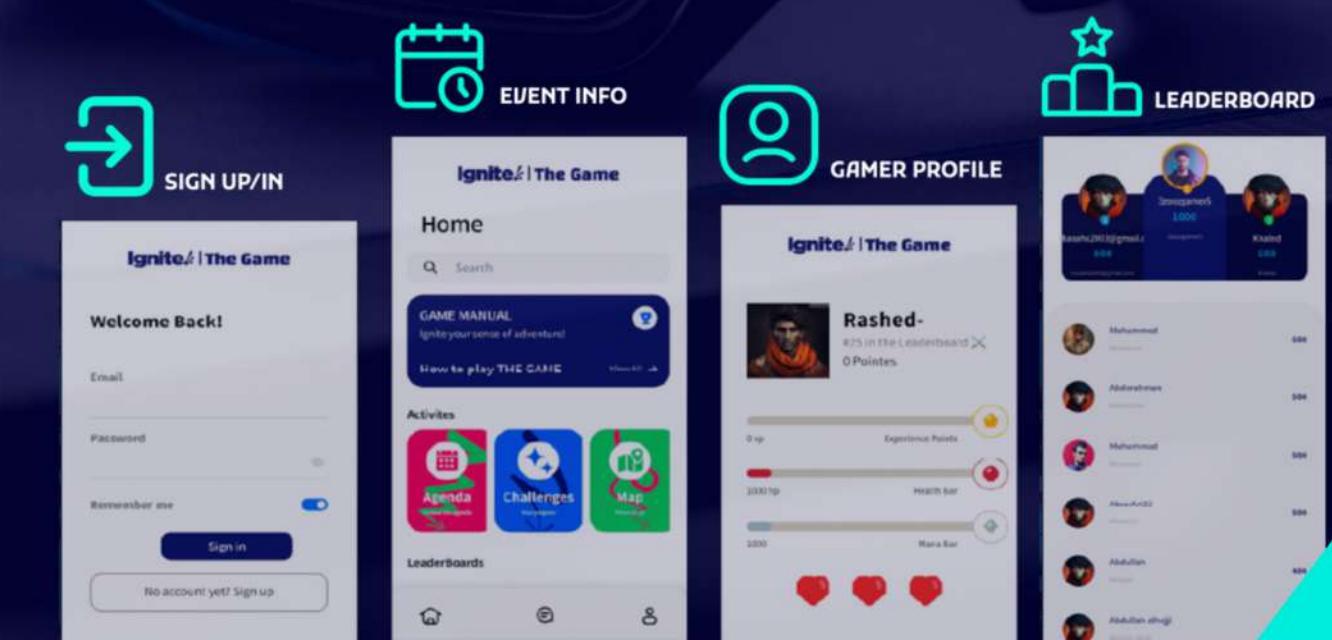
YIELD
GUILD
GAMESTHE
SANDBOX

inStreamly



Gamification App

We introduced an immersive gamification feature that allowed participants to create personalized profiles detailing their roles within the gaming industry. Attendees scanned designated QR codes throughout the venue to engage in various activities. This interactive experience provided a platform for networking and knowledge sharing.



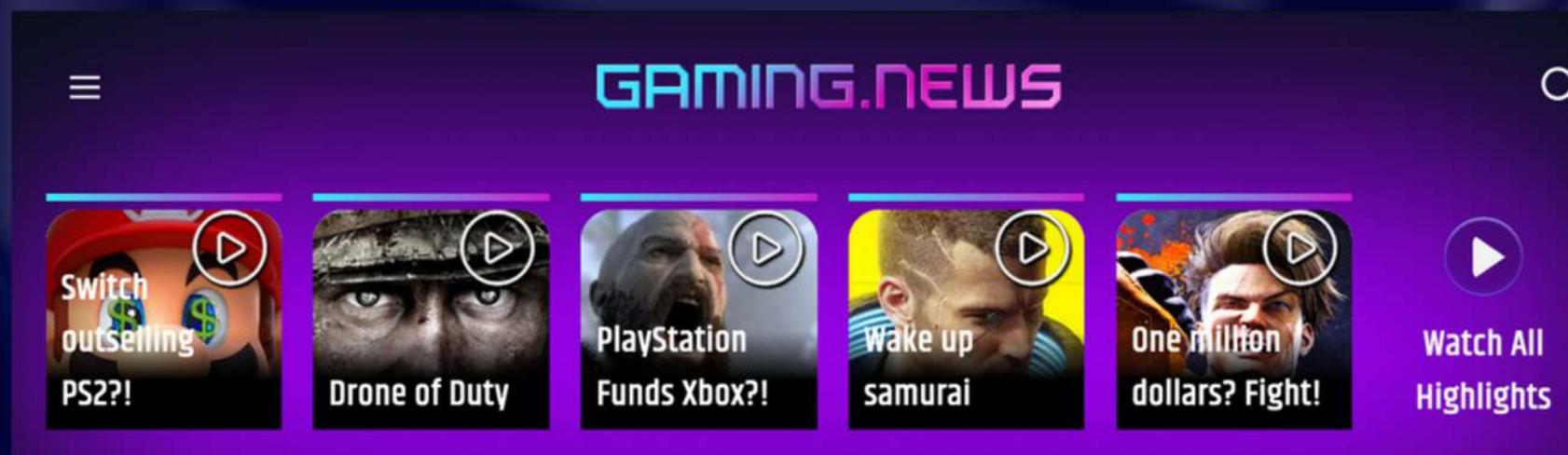


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RECENT PROJECTS

GAMING.NEWS

In partnership with Cointelegraph, we launched **Gaming.News**, a dedicated platform delivering the latest in gaming. Covering industry trends, game releases, esports updates, and expert insights, it serves as a go-to hub for gamers and professionals seeking high-quality content on the evolving gaming landscape.



IN PARTNERSHIP WITH



COINTELEGRAPH

The future of money

HARDWARE

GAMEDEV GAMING HIGH TECH

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Epic Found a Way to Stop Stuttering in Unreal Engine 5 Titles

By Terry Oh | 4 February, 25 | 3 min read

EA Acquires Advanced Tracking Technology to Revolutionize EA Sports...

By Mik Dzisko | 4 February, 25 | 3 min read

AMD's Ryzen 99950X3D and 9900X3D CPUs Releasing in March...

By Terry Oh | 3 February, 25 | 2 min read

RTX 5090 Sparks Scalping Frenzy, eBay Prices Reach \$9,000

SAMING

Nvidia Stock Rebounds Ahead of CEO's Meeting With Trump

HIGH TECH

Nvidia's GeForce RTX 5090 and 5080 Sold Out Seconds After Release

GAMING

ESPORTS

APEX LEGENDS CS2 DOTA-2 ESPORTS INDUSTRY FORTNITE FREE FIRE GEOGUESSR HALO HONOR OF KINGS MARVEL RIVALS OVERWWATCH

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Street Fighter 6 Tournament Red Bull Kumite Returns to Paris...

By Mik Dzisko | 10 hours ago | 2 min read

New Captain America and Luna Snow Skins Debuting on Marvel Rivals UPDATE...

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Halo Championship Series Reveals 2025 Roadmap

By Mik Dzisko | 10 hours ago | 3 min read

GoNext Esports Underdog Team Wins Apex Legends Global Series Championship

AFER LEGENDS

Esports Site Start.gg Goes Independent Again After Four Years With Microsoft

ESPORTS INDUSTRY

MOBILE GAMES

ANDROID IOS

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Pokémon TCG Pocket Is Sending Out Free Trade Tokens

By Cedric Polking | 10 hours ago | 2 min read

Monster Hunter Now Kicks Off Collaboration Event With Upcoming Monster...

By Mik Dzisko | 4 February, 25 | 2 min read

Darkrai EX Takes over Pokemon TCG Pocket, Reigning as the...

By Terry Oh | 4 February, 25 | 3 min read

Packs With Guaranteed Hits to be Distributed to Players in Pokémon Pock...

ANDROID

WWE 2K Returns to Mobile as Netflix Exclusive

ANDROID

Lara Croft and the Guardian of Light Set for Mobile Release

ANDROID



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EVENTS PARTICIPATIONS



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RECENT PROJECTS



WORLD TO THE KINGDOM (W2K)

By providing comprehensive market entry strategies, Hawk helped these companies navigate the local regulatory environment, identify and establish key partnerships, and adapt their offerings to align with Saudi's National Gaming & Esports Strategy.



Zeta Division & Qiddiya: Zeta Division joined the Qiddiya Gaming & Esports Club Program after strategic proposals aligned their expertise with Qiddiya's vision, securing their entry into the Saudi market.

القديمة
Qiddiya



Talon Esports & EWC Festival: Talon Esports introduced exclusive Saudi-themed merchandise in collaboration with Certified Saudi at the EWC Festival, featured at the STC Gaming Hall.



ESPORTS
WORLD CUP



Paravox & EWC Festival: Paravox secured a spot at the Esports World Cup festival, showcasing their game at the STCplay Hall, gaining valuable exposure to key figures in the Saudi gaming community.



ESPORTS
WORLD CUP



Astra Nova & NTDP: Astra Nova signed with the National Technology Development Program (NTDP), positioning themselves within Saudi Arabia's initiative to drive technological innovation and economic growth.



البرنامـج الوطـني
لتنميـة تقـنية المـعلومات
National Technology
Development Program





CLIENTS & PARTNERS



وزارة الاتصالات
وتقانة المعلومات
MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY



ArabBrazilian
Chamber of Commerce
الغرفة التجارية
العربية البرازيلية



NIGHT



PHYSICAL 100

ANIME FOUNDATION



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LEVEL UP THE GAME!

