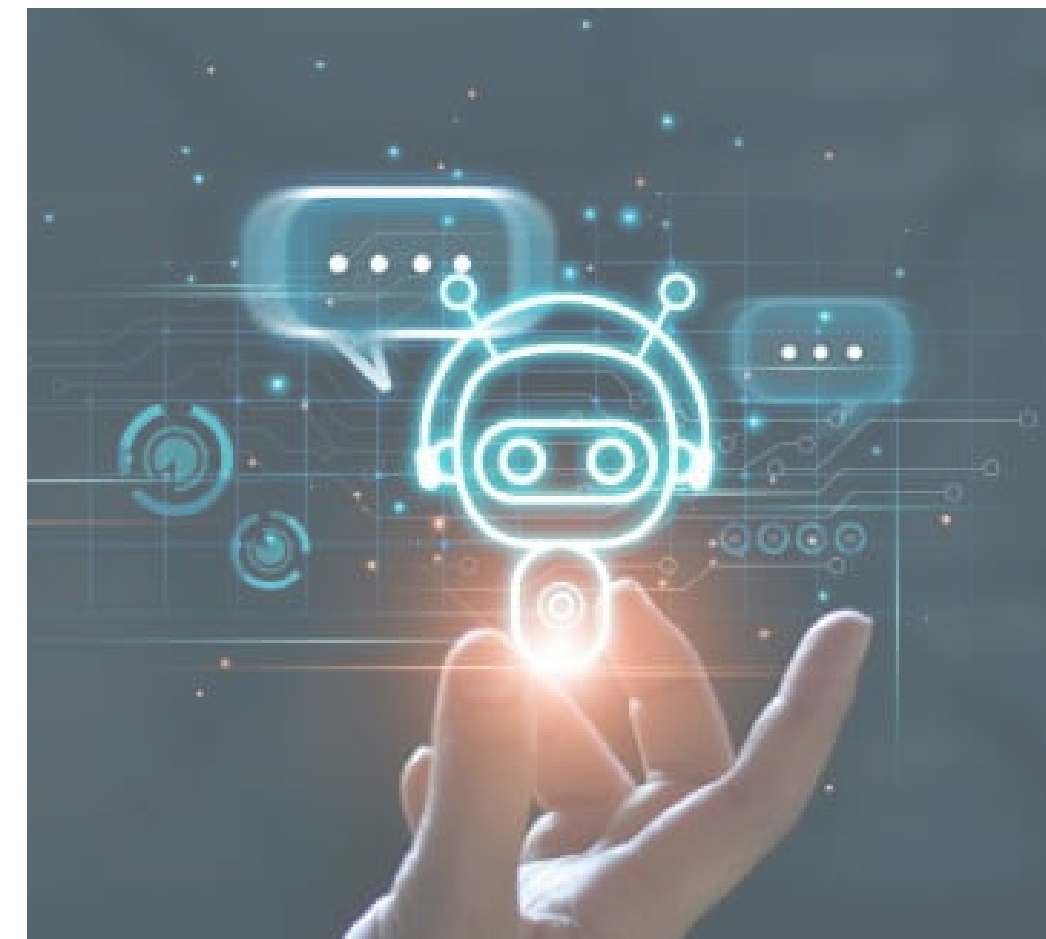




# CHATBOT DEVELOPMENT

**With IBM cloud Watson**



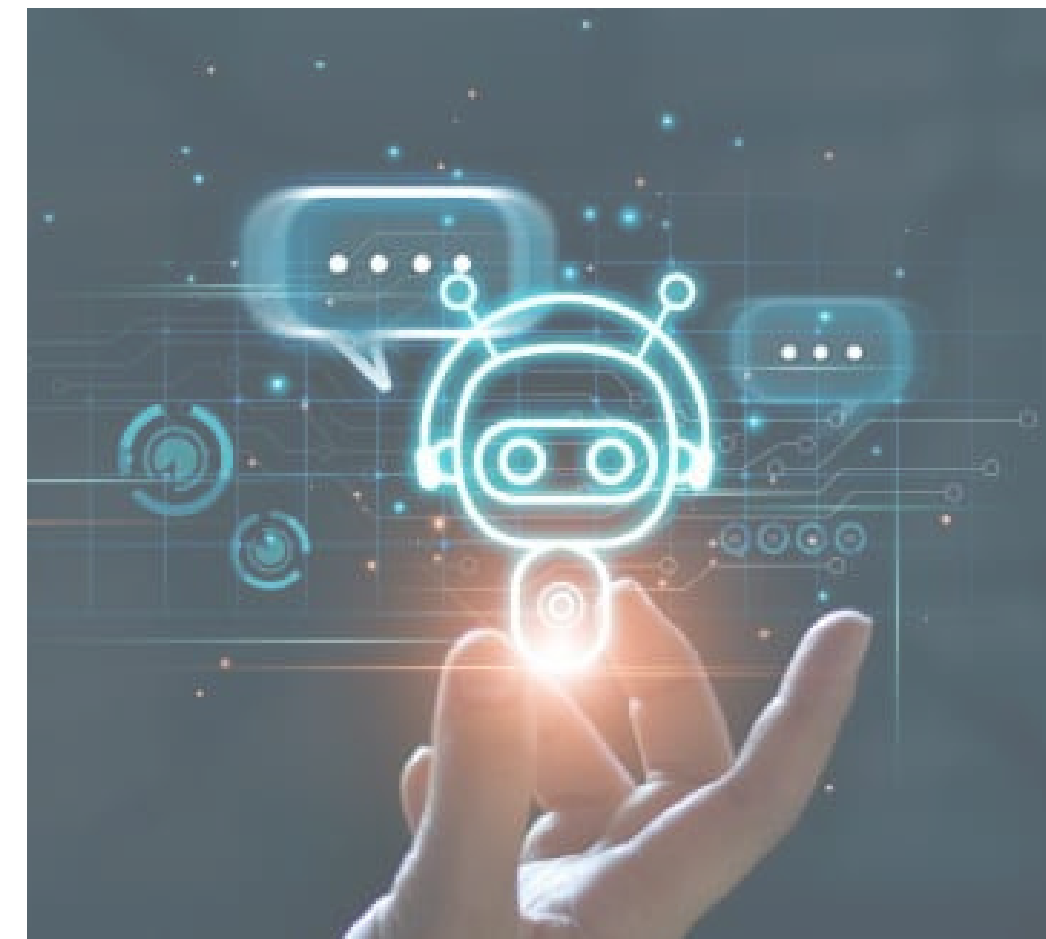


# ABSTRACT :

The chatbot streamlines IT support queries by automating the dialog flow. IBM Watson® Assistant is a question-and-answer .

system that provides a dialog interaction between the conversation system and users.

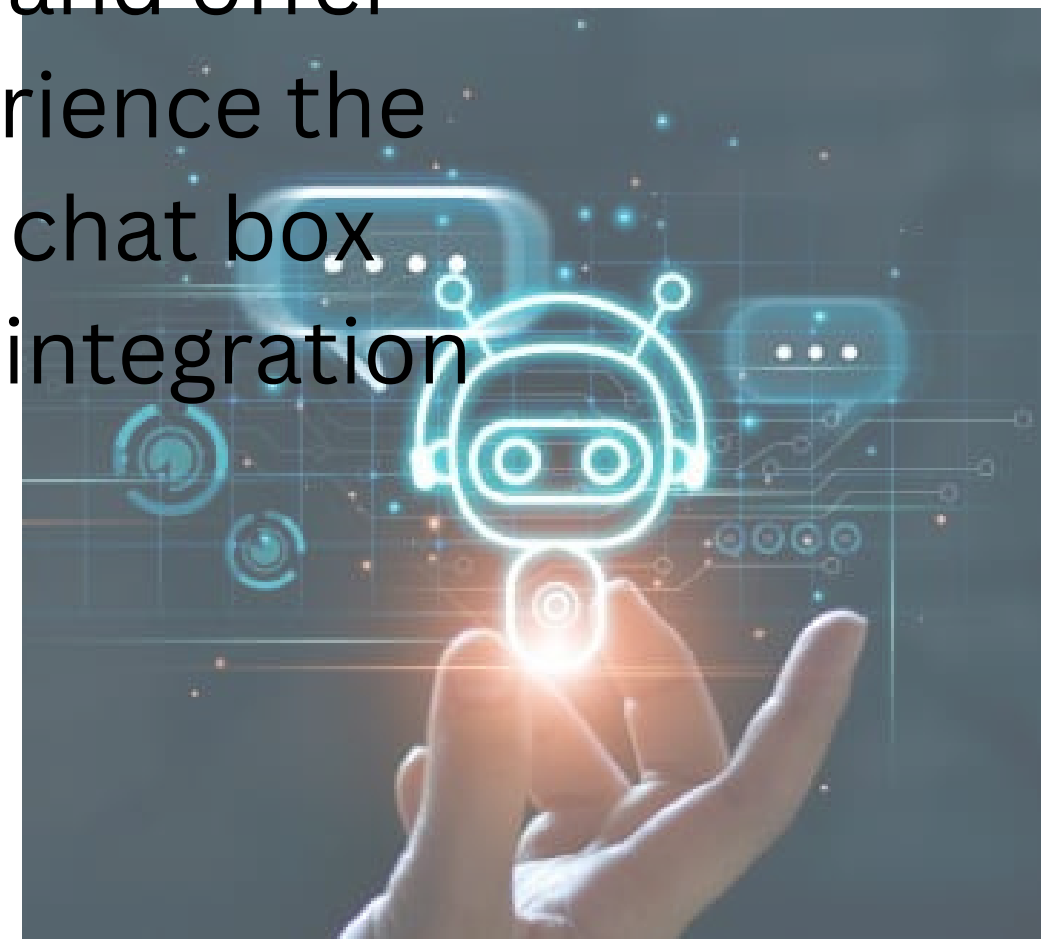
This style of interaction is commonly called a chatbot.





# PROBLEM DEFINITION

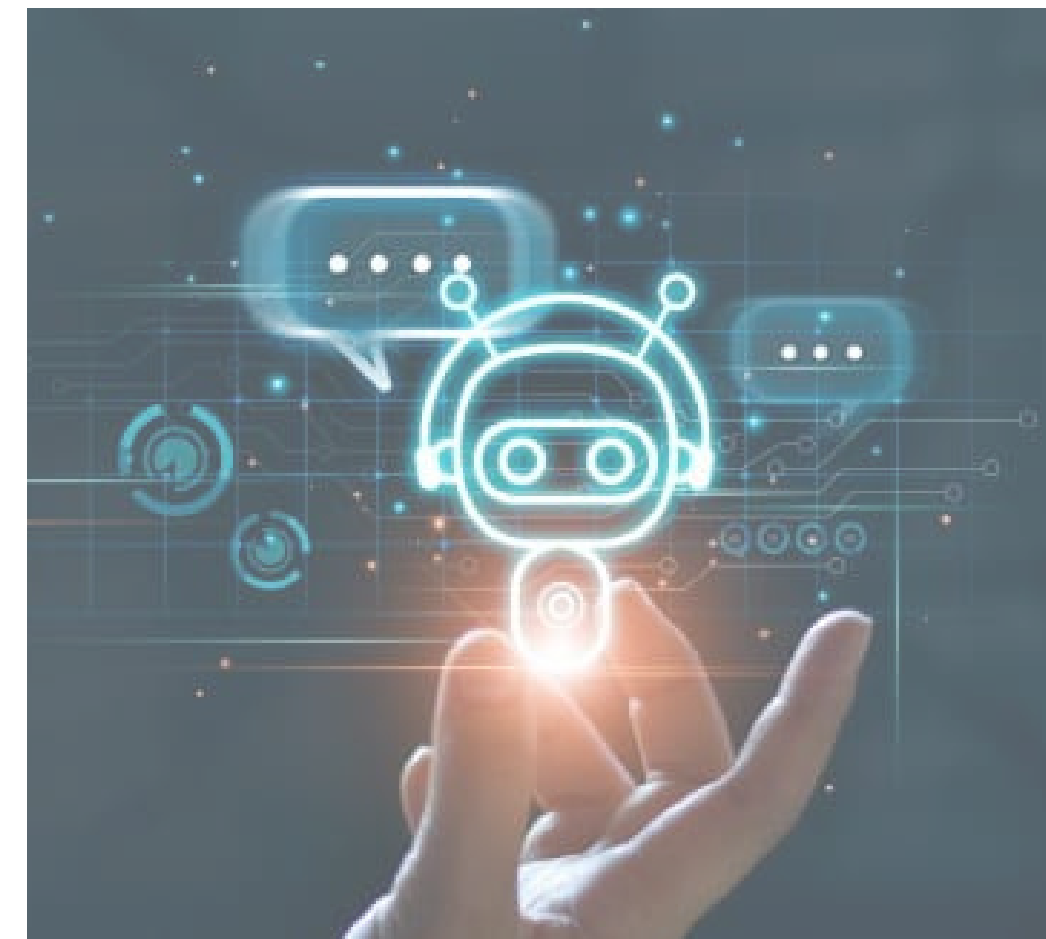
The project involves creating a chatbot using IBM cloud wants and assistant the goal the goal is to develop a virtual guys that answers user on messaging platform like Facebook messenger and slack that chat what should provide help information and frequently asked question FAQ and offer your friendly conversation experience the project includes resigning that chat box personal configuration response integration with messenger





# DESIGN THINKING

1. Personal design
2. User scenario
3. Conversation flow
4. Response configuration
5. platform integration
6. user experience





# persona Design:

Understand your target audience and create user personas. Tailor the chatbot's personality, language, and design to match the preferences and needs of your users.







# USER SCENARIO:

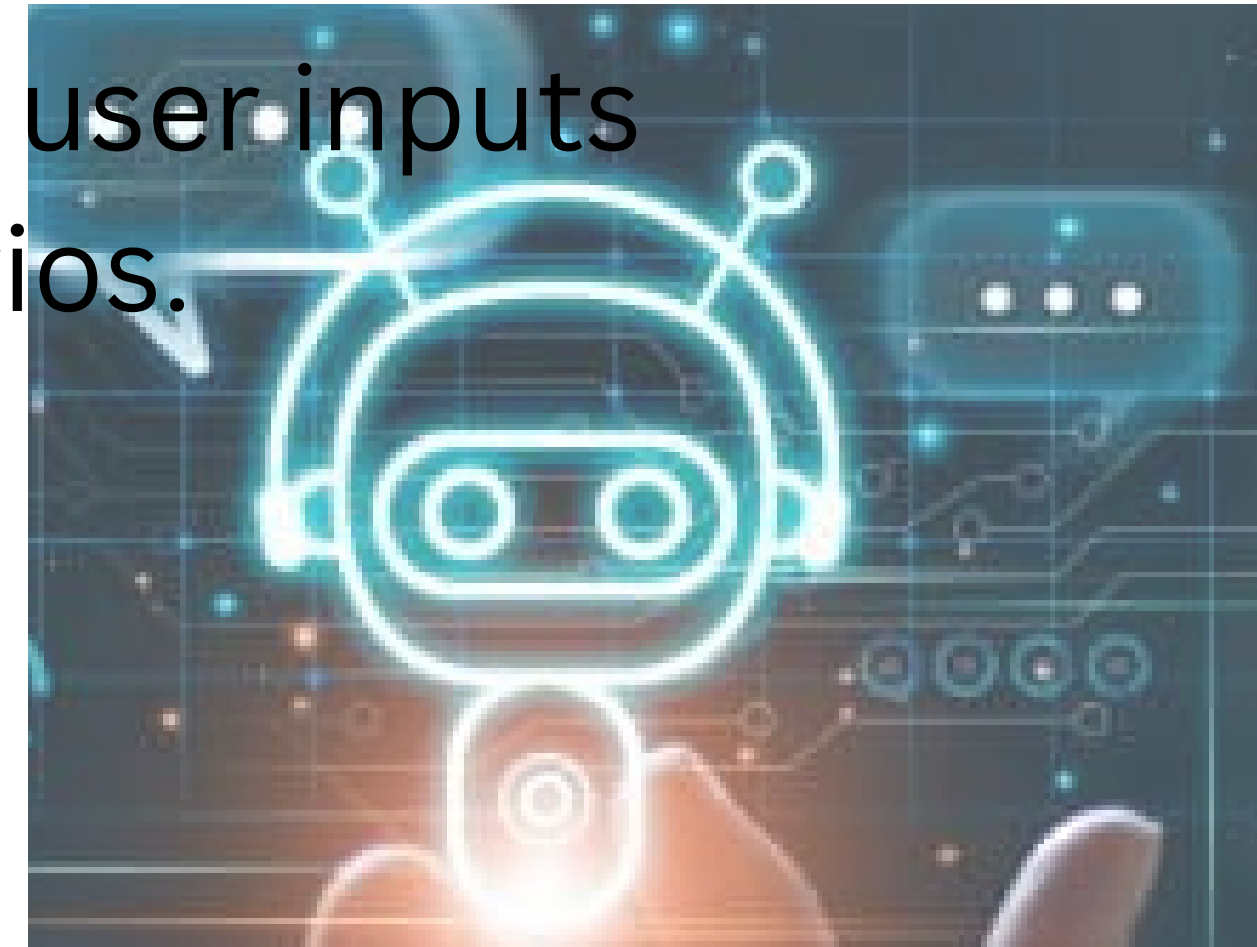
Implement personalization features, such as remembering user preferences, previous interactions, and user-specific data, to create a tailored experience.



# Conversation flow

Design a conversational flow that guides users through interactions with the chatbot.

Plan out how the bot will respond to various user inputs and scenarios.





# Branding and Tone

Establish a consistent tone and voice for your chatbot that aligns with your brand's personality. Ensure that the bot's responses are in line with your brand's messaging.







# visual design

your chatbot has a visual interface,  
design a user-friendly and  
aesthetically pleasing layout.  
Consider color schemes, fonts,  
and iconography that match your  
brand.





# User interface (UI)

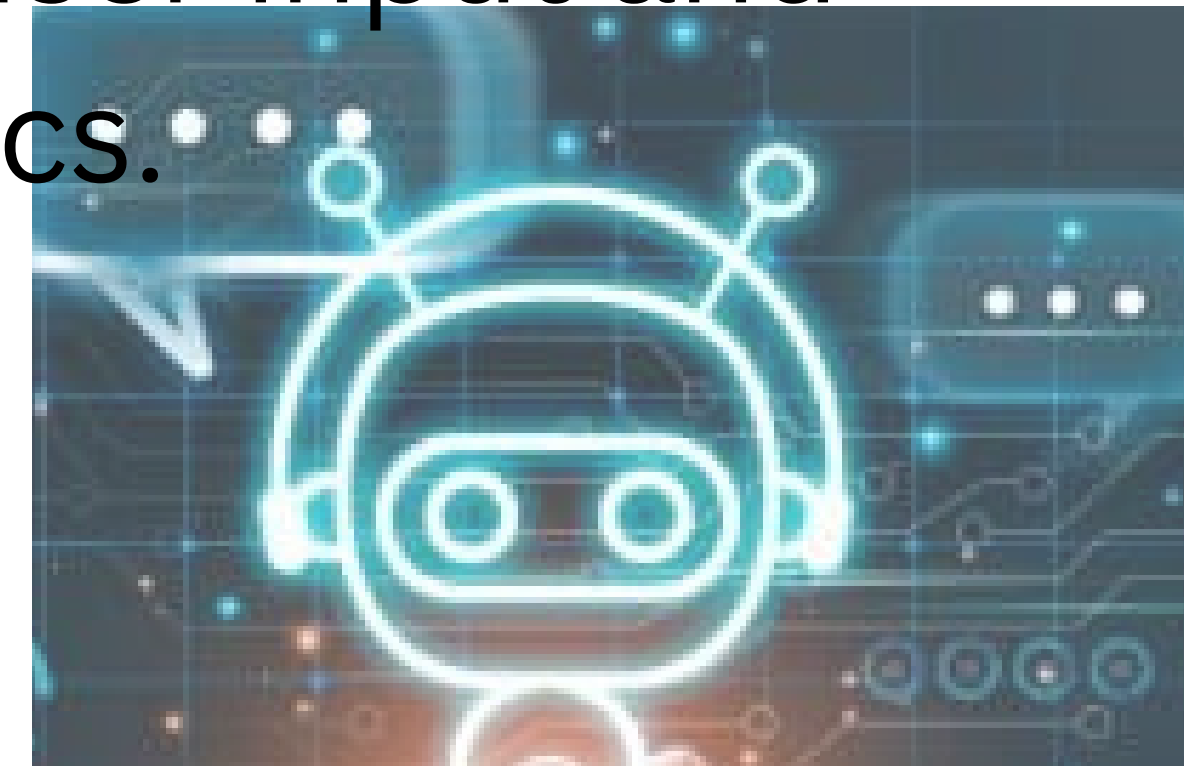
Ensure that the user interface is intuitive and easy to navigate. Keep menus, buttons, and options simple and user-friendly.





# Testing and feedback

Continuously test your chatbot with real users and gather feedback to make improvements. Adjust the design based on user input and analytics...

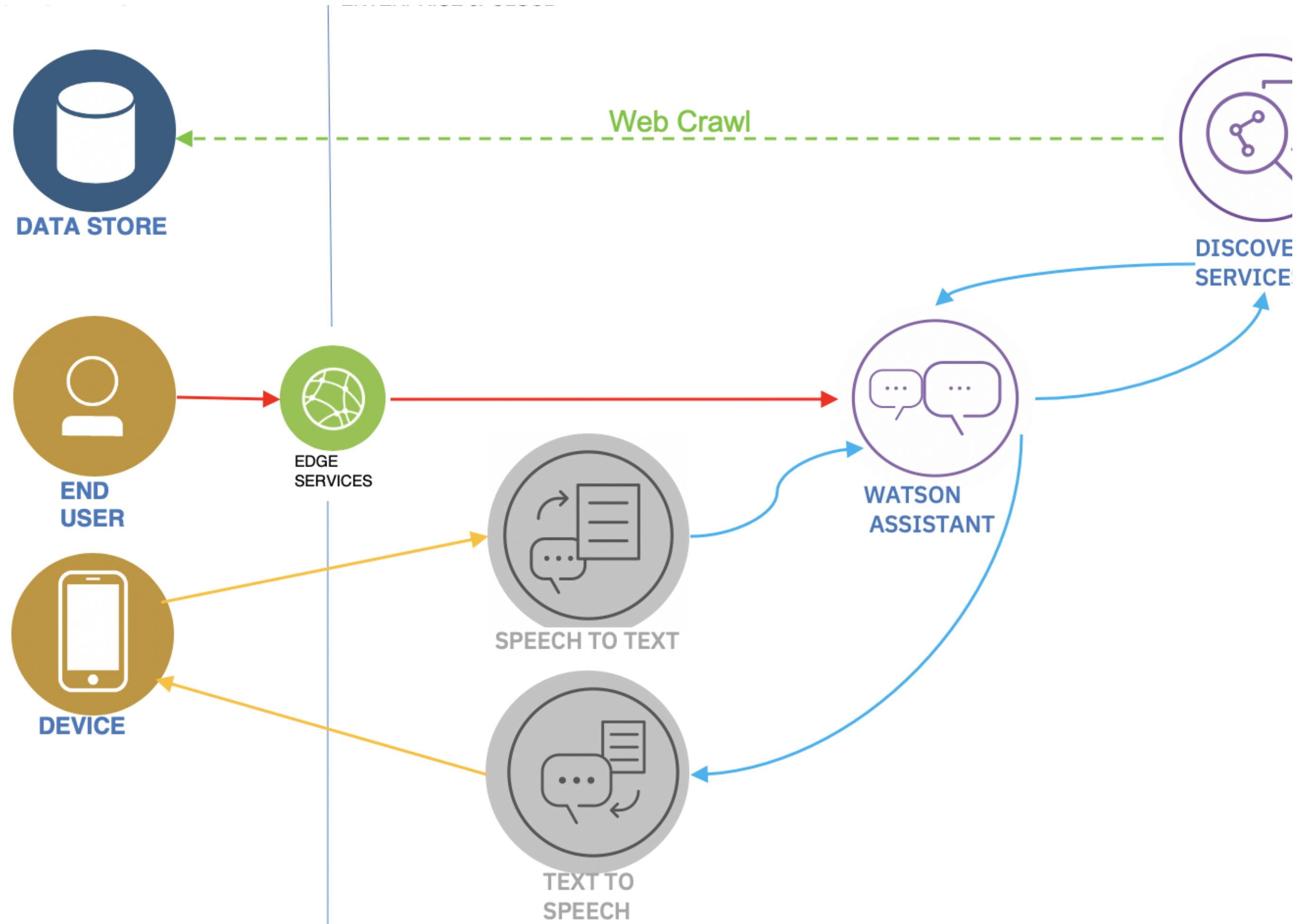




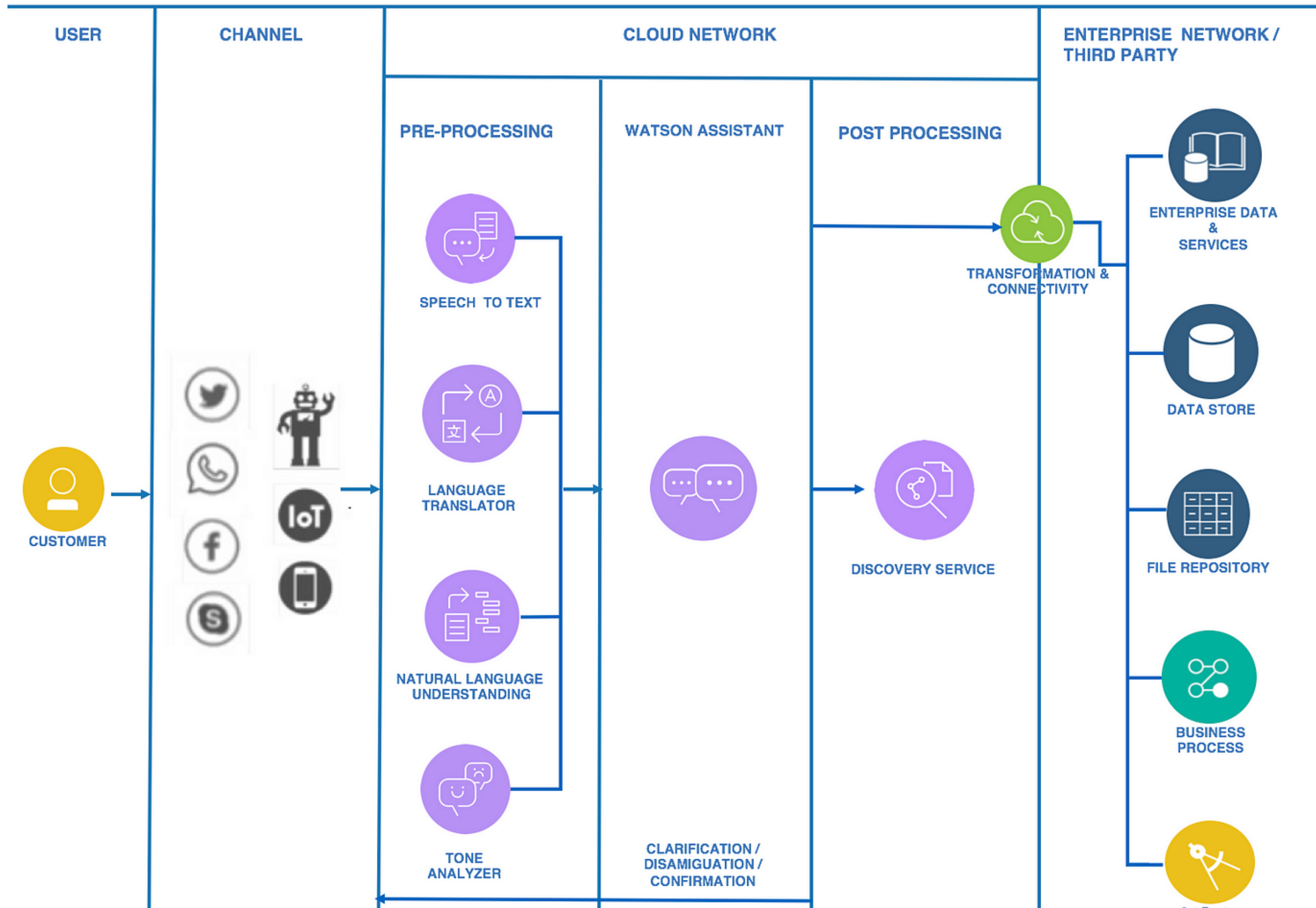
# Multi-channel support

applicable, design your chatbot to work across multiple platforms and channels, such as websites, messaging apps, and voice assistants.











**THANK YOU**



