

Josh Clement

Product designer with 8+ years experience building digital products that motivate meaningful behavior change.

I bring thoughtful, creative solutions to big problems and help product teams make product that delivers serious user value, fast.

I've worked at agencies, large organizations, and startups to unlock magical experiences across mobile, tablet, web, tv, wearables, AR and voice.

Contact

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Folio

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Work Authorization

Australian Citizen
U.S. Permanent Resident

Education

Monash University, Australia
Bachelor of Design

MyFitnessPal (Under Armour)

Product Designer (April 2018 - Present)

Developed and led the design for visual food search, an augmented reality experience to simplify nutrition tracking.

Created achievements, a new ad product and potential revenue stream. Initial test saw 100% increase in CTR and 5% increase in D10 retention.

User protection: Enabling our users to verify their email addresses, manage their data, reset passwords and secure their accounts.

Daily Burn (IAC)

Product Designer (July 2015 - March 2018)

User Interface Designer (July 2014 - July 2015)

Lead designer on Daily Burn 365, live streaming workout classes. 365 became a unique differentiator for Daily Burn, increasing brand love and engagement.

Launched audio workout classes for iOS, Android, Web & TV.

Planned and designed a premium membership tier that enabled upgrades and upsells, resulting in a significant increase in subscriber LTV.

Established, tested, maintained and iterated our first multi-platform, versioned design system, ensuring faster prototyping and improved consistency across devices.

Designed a UI kit for tvOS to help designers work faster and build pixel-perfect TV apps. Kit was shared publicly with the design community and downloaded 10,000+ times.

Young & Rubicam

Digital Designer (May 2012 - April 2014)

Redesigned military career website Defence Jobs, resulting in a 12% increase in online enquiries and a 45% increase in completed applications.

Led several creative spec projects used to pitch and win new clients.

Supported interaction design for Mobile Medic, a multiple gold Cannes Lion winning iOS app.

Lead designer on Air Force Priority, a Webby award winning email marketing campaign.