

Josh Clement

Senior Product Designer

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I believe building great software means starting with the user, working cross-functionally and a focus on quality. Passionate about projects that inspire healthy behavior change.

Over the past 8+ years, I've applied this approach at agencies, large organizations, and startups, across mobile, tablet, web, tv, wearables, augmented reality and voice.

Education

Monash University, Australia
Bachelor of Design

Senior User Experience Designer (Contract) – LinkedIn

December 2019 - Present | San Francisco

Over three months, helped team transition to Figma, build key components for local design system and localize Sales Navigator into 6 new languages.

Product Designer – Under Armour (myfitnesspal)

April 2018 - Dec 2019 | San Francisco

Innovation: Developed and led the design for visual food search, an augmented reality experience to simplify nutrition tracking.

Ads: Created achievements, a new ad product and potential revenue stream. Initial test saw 100% increase in CTR and 5% increase in D10 retention.

User protection: Led new design effort to enable our users to verify their email addresses, manage their data, reset passwords and secure their accounts across the connected fitness ecosystem.

Growth & activation: Identifying a new predictor for retention, multiple projects improving onboarding and in-app notifications.

UI Designer – Daily Burn

2014 - 2018 | New York City

Lead designer on Daily Burn 365, live streaming workout classes. 365 became a unique differentiator for Daily Burn, increasing brand love and engagement.

Launched audio workout classes for iOS & Android.

Planned and designed a premium membership tier that enabled upgrades and upsells, resulting in a significant increase in subscriber LTV and winbacks.

Established, maintained and iterated our first multi-platform, versioned design system, ensuring faster prototyping and improved consistency across devices.

Identified a need from both business and our users to collect feedback. Features included ratings and favouriting, that improved personalization and delivered feedback directly to team members.

Designed a UI kit for tvOS to help designers work faster and build pixel-perfect TV apps. Kit was shared publicly with the design community and downloaded 10,000+ times.

Digital Designer – Young & Rubicam

2012 - 2014 | Melbourne, Australia

Redesigned military career website Defence Jobs, resulting in a 12% increase in online enquiries and a 45% increase in completed applications and supported interaction design for Mobile Medic, a multiple gold Cannes Lion winning iOS app.