

Josh Clement

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Australian digital product designer.
Software will eat the world.
And I want to design it.

Experience

July 2015 – Present
July 2014 – July 2015

Product Designer
User Interface Designer
Daily Burn | New York, NY (E3 Work Permit)

Responsible for the product experience across all platforms (web, mobile, tablet, and devices).

Deciding what to build, discovering user needs, writing product specs, prototyping and delivering the best possible products to our customers.

Created and maintained product design principles and systems to ensure consistency and improved performance across all platforms.

May 2012 – April 2014

Digital Designer
Young & Rubicam | Melbourne, Australia

Redesigned military career website Defence Jobs. Our improvements resulted in a 12% increase in online enquiries, and a 45% increase in completed applications.

Designed creative spec work used to pitch and win new clients for the agency, like Schweppes, Australia Post and Heinz.

Supported visual and interaction design for Mobile Medic, a Cannes Lion winning iOS app.

May 2012 – April 2014

Art Director
Monash University | Melbourne, Australia

Rebranded Esperanto, the university magazine. My improvements included a new style-guide, format, media kit, distribution and digital strategy.

The new design increased our overall readership, submissions and business partnerships. New advertising revenue and lowered printing costs led to profitability for 2010.

Education

March 2009 – April 2012

Bachelor of Design (Visual Communication)
Monash University | Melbourne, Australia

Scholarship for Excellence and Equity
Dean's List