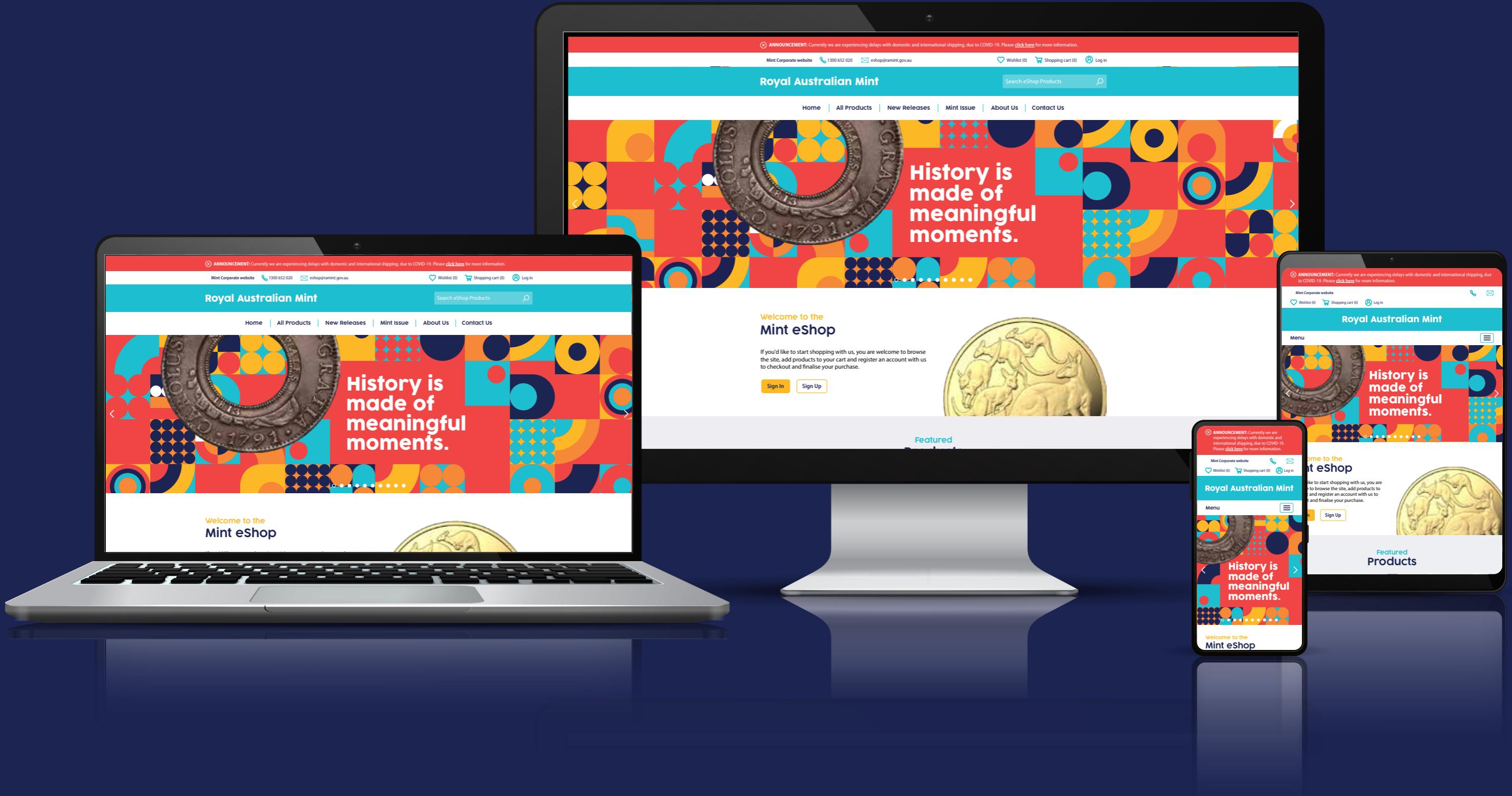


2021 eShop website rebrand

Various devices Home page landing preview



Royal
Australian
Mint

2021 eShop website rebrand
**Desktop Home page
banner previews**



Royal
Australian
Mint

2021 eShop website rebrand
**Laptop Home page Home
page banner previews**



2021 eShop website rebrand

Tablet Home page banner previews

The image displays a tablet screen with five distinct promotional banners arranged vertically. At the top is a banner for the 'Centenary of Air Power' coin collection, featuring a 50-cent coin and a box. Below it is a banner for the 'Centenary of Rotary' coin collection, also featuring a 5-dollar coin. The third banner from the top is for the 'Centenary of Rotary' coin collection, identical to the one above. The fourth banner is for the 'Zeewijk' coin from the 'Australian Shipwreck Series'. The bottom banner is a general promotional banner with a teal circle containing the text 'Made for wonder'.

Royal Australian Mint

ANNOUNCEMENT: Currently we are experiencing delays with domestic and international shipping, due to COVID-19. Please [click here](#) for more information.

Mint Corporate website | Wishlist (0) | Shopping cart (0) | Log in

Menu

History is made of meaningful moments.

Welcome to the Mint eShop

If you'd like to start shopping with us, you are welcome to browse the site, add products to your cart and register an account with us to checkout and finalise your purchase.

Sign In | Sign Up

Featured Products

Made for wonder

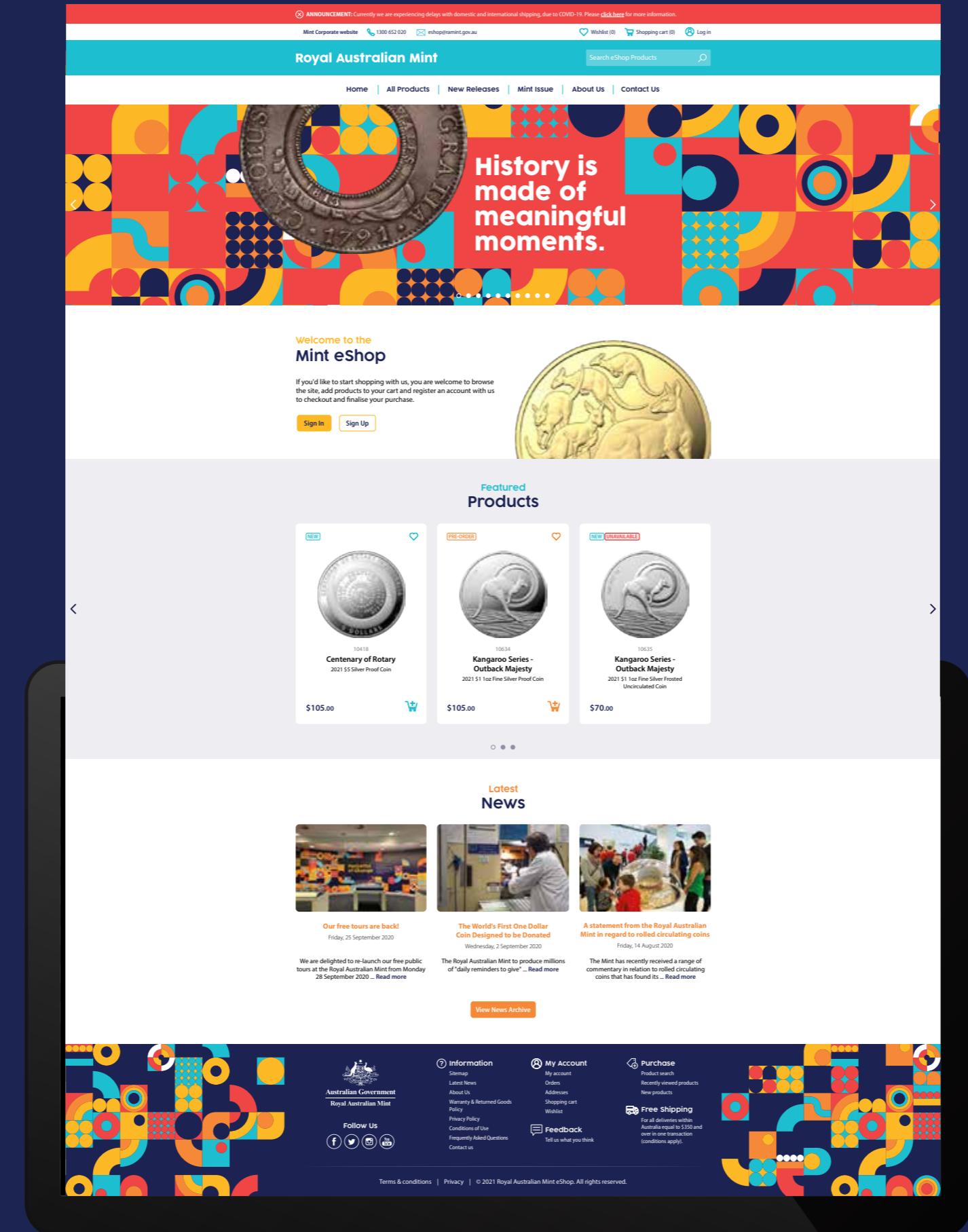
Royal
Australian
Mint

2021 eShop website rebrand
**Mobile Home page
banner previews**



Royal
Australian
Mint

2021 eShop website rebrand
**Desktop Home page
landing preview**



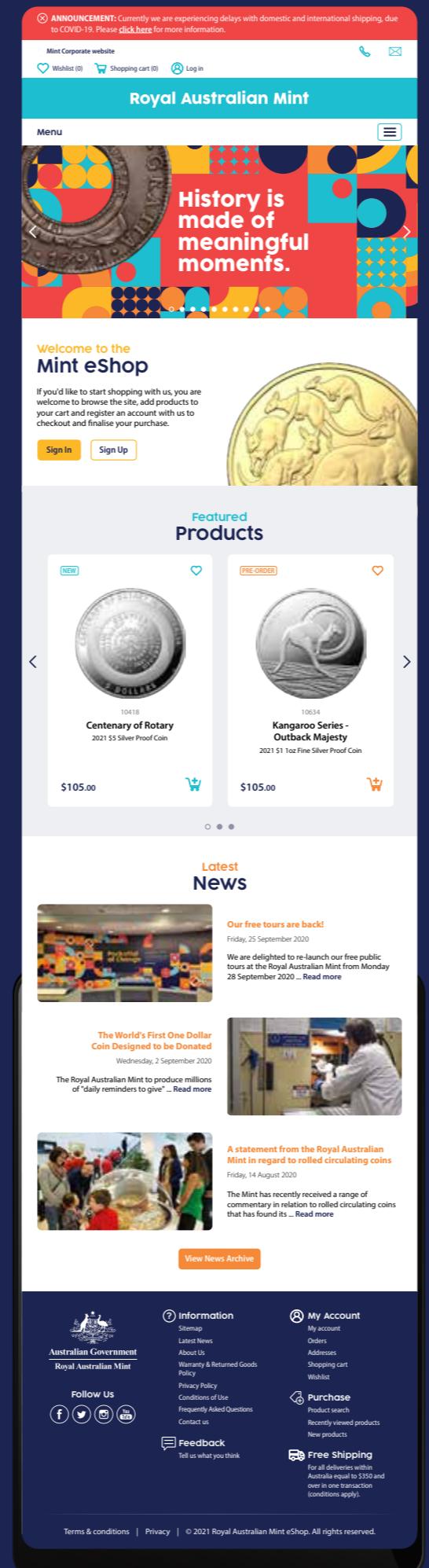
**Royal
Australian
Mint**

2021 eShop website rebrand Laptop Home page landing preview

The image shows a laptop screen with the Royal Australian Mint's website displayed. The website has a modern, colorful design with a dark blue header and footer. The main header features the text "Royal Australian Mint" and includes links for "Home", "All Products", "New Releases", "Mint Issue", "About Us", and "Contact Us". A search bar is located at the top right. The main content area features a large, vibrant graphic with abstract shapes and a coin, followed by a "Welcome to the Mint eShop" section with "Sign In" and "Sign Up" buttons. Below this is a "Featured Products" section showing three coins: "10418 Centenary of Rotary 2021 \$5 Silver Proof Coin" (\$105.00), "10634 Kangaroo Series - Outback Majesty 2021 \$1 1oz Fine Silver Proof Coin" (\$105.00), and "10635 Kangaroo Series - Outback Majesty 2021 \$1 1oz Fine Silver Frosted Uncirculated Coin" (\$70.00). The bottom section contains a "Latest News" feed with three articles: "Our free tours are back!", "The World's First One Dollar Coin Designed to be Donated", and "A statement from the Royal Australian Mint in regard to rolled circulating coins". The footer contains links for "Information", "My Account", "Purchase", "Feedback", and "Free Shipping", along with social media icons for Facebook, Twitter, Instagram, and YouTube.

Royal
Australian
Mint

2021 eShop website rebrand
**Tablet Home page
landing preview**



**Royal
Australian
Mint**

2021 eShop website rebrand

Phone Home page landing preview

The image displays the new look of the Royal Australian Mint's website, featuring a modern design with a dark blue header and footer.

Mobile Phone Home Page:

- Header:** Includes links to the Mint Corporate website, a phone icon, an envelope icon, a heart icon for Wishlist (0), a shopping cart icon for Shopping cart (0), and a Log in button.
- Announcement Bar:** A red bar at the top states: "ANNOUNCEMENT: Currently we are experiencing delays from domestic and international shipping, due to COVID-19. Please [click here](#) for more information."
- Header:** "Royal Australian Mint" with a "Menu" icon.
- Hero Section:** A large image of a coin with the text "History is made of meaningful moments." Below it is a "Welcome to the Mint eShop" message and "Sign In" and "Sign Up" buttons.
- Featured Products:** Shows a "Centenary of Rotary" 2021 \$5 Silver Proof Coin with a price of \$105.00.
- Latest News:** Headline: "Our free tours are back!" with a subtext: "We are delighted to re-launch our free public tours at the Royal Australian Mint from Monday 28 September 2020 ... Read more".

Desktop Landing Preview:

- Header:** "Our free tours are back!" with a date: "Friday, 25 September 2020". Below it: "We are delighted to re-launch our free public tours at the Royal Australian Mint from Monday 28 September 2020 ... Read more".
- Image:** A photograph of a person in a white lab coat working in a mint facility.
- Text:** "The World's First One Dollar Coin Designed to be Donated" with a date: "Wednesday, 2 September 2020". Below it: "The Royal Australian Mint to produce millions of "daily reminders to give" ... Read more".
- Image:** A photograph of people gathered around a display case containing coins.
- Text:** "A statement from the Royal Australian Mint in regard to rolled circulating coins" with a date: "Friday, 14 August 2020". Below it: "The Mint has recently received a range of commentary in relation to rolled circulating coins that has found its ... Read more".
- Footer:** "View News Archive" button.
- Branding:** Australian Government Royal Australian Mint logo.
- Social Media:** Icons for Facebook, Twitter, Instagram, and YouTube.
- Information:** Links to Sitemap, Latest News, About Us, Warranty & Returned Goods Policy, Privacy Policy, Conditions of Use, Frequently Asked Questions, and Contact us.
- My Account:** Links to My account, Orders, Addresses, Shopping cart, and Wishlist.
- Purchase:** Links to Product search, Recently viewed products, and New products.
- Free Shipping:** Text: "For all deliveries within Australia equal to \$350 and over in one transaction (conditions apply)."
- Feedback:** "Tell us what you think" button.
- Footer:** "Terms & conditions | Privacy | © 2021 Royal Australian Mint eShop. All rights reserved."

Royal
Australian
Mint