Google Shopping Campaign Structure

Your "Store"
(Product Group)

Your Product Group Broken Down By Category:

Audio

Photography

Entertainment

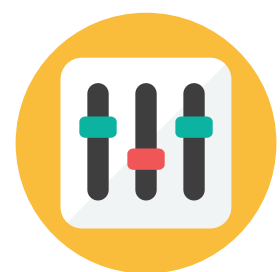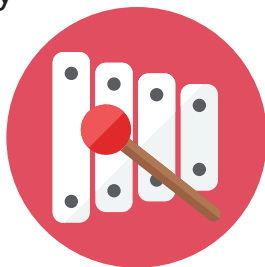## Broken Down By Brand:

Sony
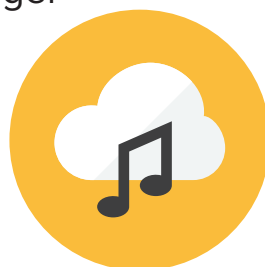
Polaroid

Fujifilm

Behringer
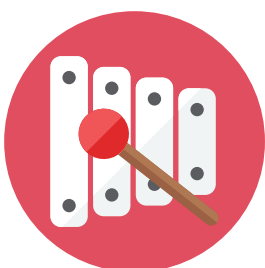
Crosley

Yamaha

Nikon

Duracell

iTunes Credit

Broken Down By Item ID:

ID #Yamaha500

#crosley1906

#crosley1940

#sony1982

AdHawk Academy