

Page Header and Navigation Bar for all pages:



Every page has this header which provides navigation the seven main pages of the site.

The main pages include:

1. Home page
2. Gallery
3. About us
4. Blog
5. Events
6. Contact us
7. Store

color scheme is basically purple. This is the color of their previous site and they want to stick with it. I decided to make the header purple and transparent to freshen up the feel of the page. In pursuit of reaching younger audiences, which is one of their goals, I wanted to simplify the number of primary pages featured in the navigation bar from 15 down to 7. This gives a less overwhelming number of options. This design is meant to be simple and conform to standard expectations for site navigation.

Home Page:



Northeast Kansas
City Historical Society
Preserving the Past.
Anticipating the Future.

← Heading and
Company Slogan



← Scrolling Background
image

About Us

Our mission is to promote the northeast Kansas City neighborhood by raising awareness of its unique history. We collect, research, and preserve community history, while fostering appreciation of its historical significance.

← Mission
Statement



← Promotional video
for Organisation



← Multi-location map



← Scrolling Background
image

Recent News



A baguette guide to London City walking

10 min read



A look at Asian markets in 2020

10 min read



5 facts to remember when choosing a medical consult

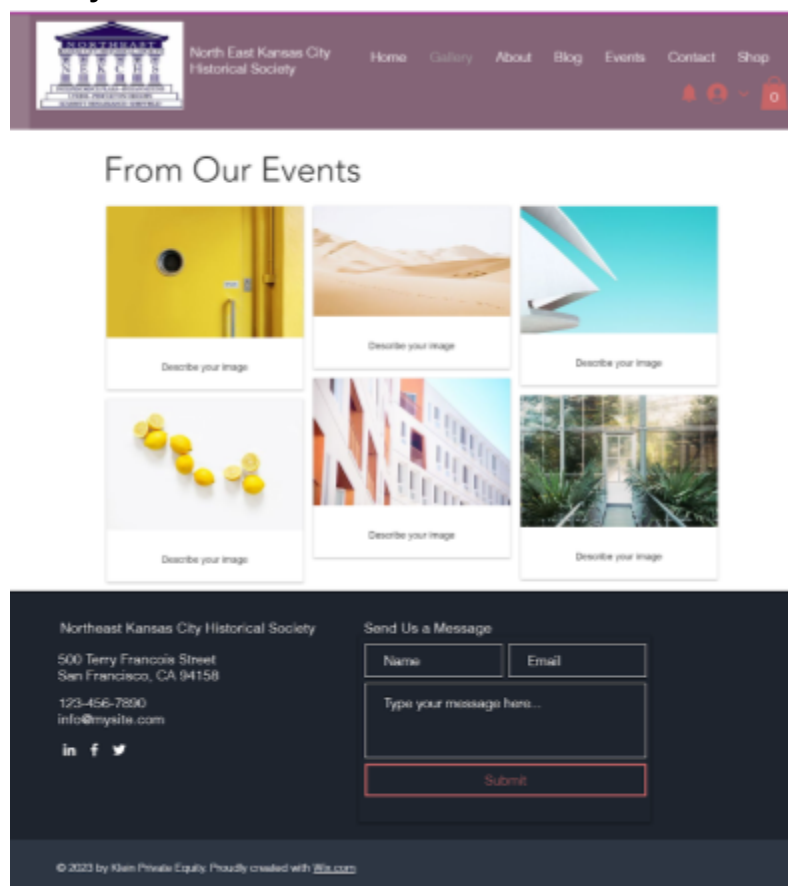
10 min read

← Recent Blogs

The Goal of the home page was to give the user a quick and fun understanding of what NEKCHS is all about. To do this We started with a bold declaration of the **company slogan**. This is a two sentence slogan that gets at the heart of what this organization is all about. Below that is the **mission statement** which I felt was necessary to quickly inform the user of the purpose of the organization. I felt this was necessary because this organization does not have widespread notoriety. Declaring their purpose will let the user know the context for everything else they see. Next I included an embedded **video**. I felt that a video would help the organization reach a younger audience, which was one of their stated goals. As a young person, I would much rather watch a brief story than read text about an organization. Next is the **Multi-location map** which is a fun way for users to see the interesting locations that NEKCHS seeks to raise awareness for. This is an interactive map that allows users to zoom and pan across the neighborhood, exploring places of interest. The final element on the page features 3 of the most recent **blog posts**, which encourages users to start navigating through the rest of the site, and explore their educational content.

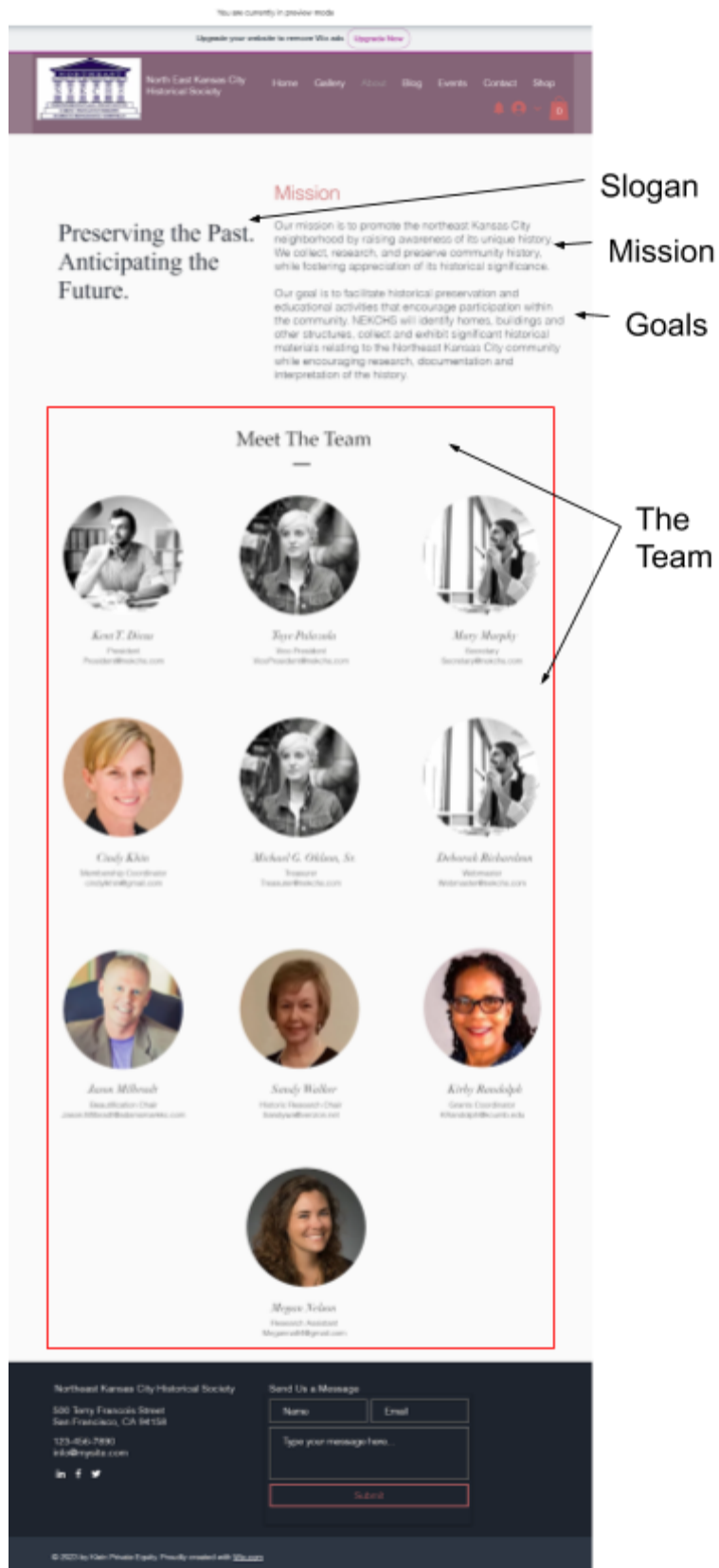
The feel of this page is intended to be fresh, crisp, and simple in accordance with their desire to modernize and attract younger people.

Gallery:



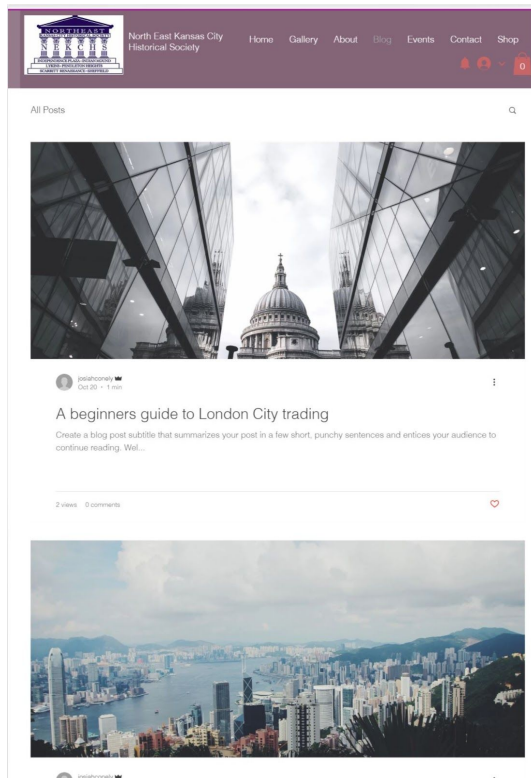
This page is meant to be very simple and was a direct request from the client. It simply displays images from their events or locations of interest, and provides a brief description of each.

About Us:

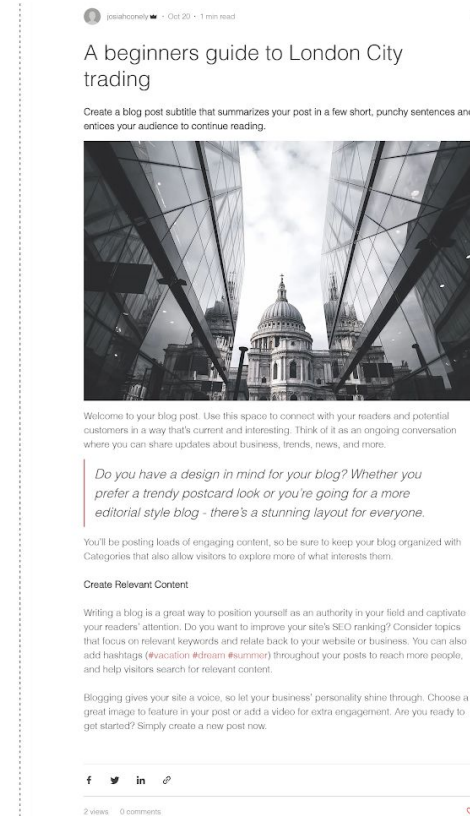


The about us section includes their **slogan**, **mission**, and **goals**. Below is the **team** section which includes all the members of the board's images, roles and contact information. Again, simple and easy to understand is the name of the game on this page. This page seeks to make the organisation approachable and friendly.

Blog:

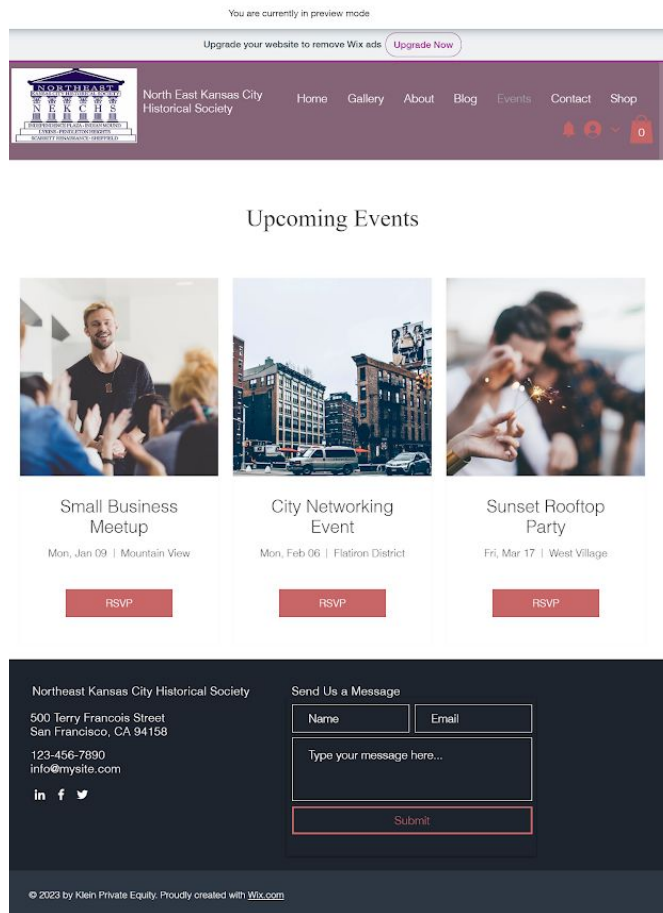


The blog page simply lists out all of the posts, giving a description of each post, title, author and date. The feel of this page is clean and image driven. To read the post, the user clicks on the image.

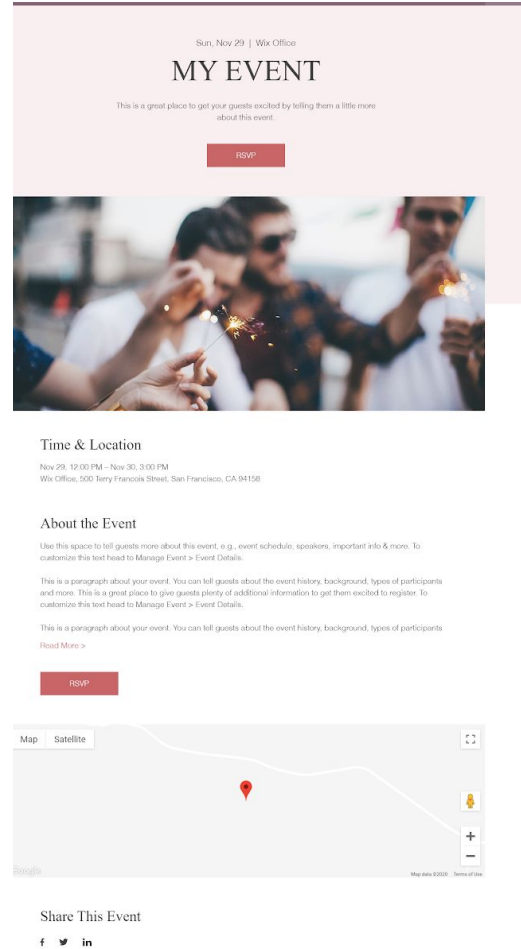


Prototype - NEKCHS Project Group 11

Events:

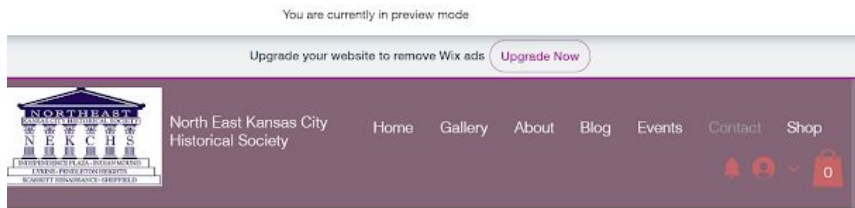


The events page displays all the upcoming events with a clear RSVP action button which takes users to a page with more information and a way to sign up:



Contact:

This is a basic contact page, encouraging people to reach out with questions. It provides contact information as well as a contact form.



For any inquiries,
please call or email us.
Alternatively you can
fill in the following
contact form.

Send Us a Message

Name * Email *

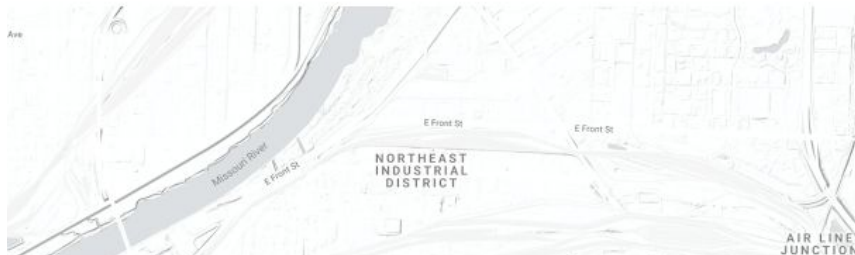
Message

Send

500 Terry Francois Street
San Francisco, CA 94158

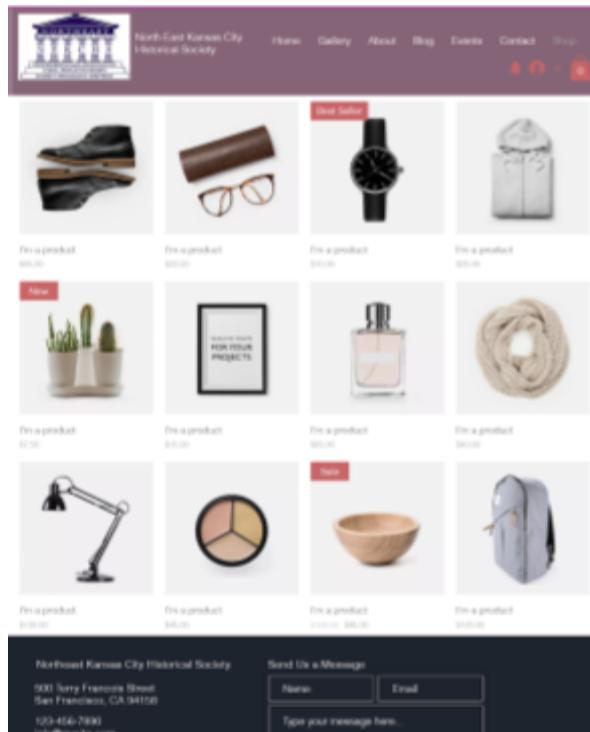
+ 123-456-7890
info@mysite.com

in f t G+

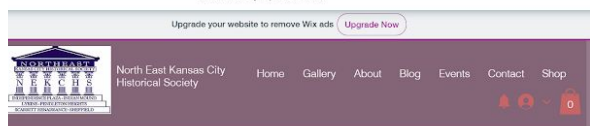


Prototype - NEKCHS Project Group 11

Store:



The store page displays all of the products that NEKCHS sells. It will include an image of the product, title and price. Once clicked on, the item will come up in a full page. From there, users can add it to the cart and purchase the item.



Home / Shop / I'm a product

< Prev | Next >



I'm a product description. I'm a great place to add more details about your product such as sizing, material, care instructions and cleaning instructions.

I'm a product

(SKU: 366215375126191)

\$20.00

Quantity

1

Add to Cart

PRODUCT INFO

I'm a product detail. I'm a great place to add more information about your product such as sizing, material, care and cleaning instructions. This is also a great space to write what makes this product special and how your customers can benefit from this item.

RETURN & REFUND POLICY

SHIPPING INFO

Facebook Twitter Instagram Pinterest

Northeast Kansas City Historical Society

Send Us a Message