

= One (Ami Suzuki song) =

" One " (capitalized as " ONE ") is a song recorded by Japanese recording artist Ami Suzuki for her seventh studio album , Supreme Show (2008) . It was written and produced by Japanese producer and Capsule member Yasutaka Nakata . The track is Suzuki 's third single with Nakata after her August 2007 single 's " Free Free " and " Super Music Maker " . " One " premiered on June 18 , 2008 as the lead single from the album .

Musically , " One " was described as a dance and club song . The lyrics describes Suzuki 's celebration of her career and music ; it also emphasizes minor themes of love , happiness , partying , and relationships . Upon its release , the track garnered positive reviews from music critics and was praised for its composition and commercial appeal . It also achieved lukewarm success in Japan , peaking at number 17 on the Japanese Oricon Singles Chart and 47 on the Billboard Japan Hot 100 chart . As of March 2016 , " One " has sold over eight thousand units in Japan alone .

The accompanying music video for " One " was shot in Tokyo ; it features Suzuki inside of a club , surrounded by LED lamps and several club poles . The music video became notable for displaying another change in Suzuki 's persona and is cited as an example of her numerous " reinventions " . For additional promotion , the song was featured on Suzuki 's One Promotional Tour , and at her 29th birthday event .

= = Background and release = =

" One " was written , produced , composed and arranged by Japanese musician and Capsule member Yasutaka Nakata . Nakata was not credited as the single 's featuring artist where it was first introduced on Suzuki 's double A @-@ side single " Free Free " and " Super Music Maker " (2007) . It is Suzuki 's third single to be handled by Nakata , following " Free Free " and " Super Music Maker " . It was selected as the lead single from Supreme Show , and was released on June 18 , 2008 by Avex Trax . " One " is to commemorate her 10th anniversary of her music career , and was released physically on July 2 that same year .

The maxi CD of the single contains the original composition and remix of " One " , plus the album version and remix of " A Token of Love " . The DVD format of the single includes the radio edit music video of " One " . The CD cover sleeve has Suzuki laying down on a mirror , with several strips of neon light behind her . The DVD cover sleeve features Suzuki kneeling down in front of a wall of neon lights . The standalone CD cover was used as the digital EP cover for the iTunes Store and Amazon.com. The cover sleeve is placed at the back of the jewel case , with the front cover featuring a booklet with a different photo . Suzuki 's name or the song 's title are not placed on either the front or back of the case .

= = Composition = =

" One " was recorded in early 2008 by Nakata at Avex Studio in Tokyo , Japan , and was co @-@ distributed by Nakata 's label Contemode , owned by Avex and Yamaha in Japan . The song was described as a dance @-@ pop song with numerous musical elements , including club music and electropop . Throughout the entire track , Suzuki 's vocals are processed with autotune and vocoder post @-@ production work ; the delivery is from the intro chorus and end of the song . Tetsuo Hiraga from Billboard 's magazine Hot Express compared the " club " sounds and production to Japanese trio Perfume , a project that Nakata has contributed and produced since 2008 ; Hiraga felt Suzuki 's song and Perfume 's work emphasized a similar " club " and " energy " sound and feeling . Wendy Roeltgen from Orient Extreme compared Suzuki 's processed vocals to the work of Daft Punk , and compared the composition to the work of Kylie Minogue 's eighth studio album Fever (2002) . The lyrics describes Suzuki 's celebration of her career and music ; it also emphasizes minor themes of love , happiness , partying , and relationships .

= = Critical response = =

" One " received favorable reviews from most music critics . David Hickey , who had written her extended biography at AllMusic , highlighted the song as an album and career stand out track . Wendy Roeltgen from Orient Extreme was positive in her review , labeling it a " fun " and " dance summer tune " ; Roeltgen concluded that " One " presented " superior quality " to the likes of other Japanese musicians . Tetsuo Hiraga from Billboard 's magazine Hot Express went on to discuss the quality of the song , and noted that her mini hiatus in 2007 " changed a lot " of her future music releases . Despite Hiraga feeling that Suzuki didn 't provide enough " spirit " for the track and compared it to Perfume 's work as well , he commended the club composition and production . An editorial review on the Japanese Amazon.com site complimented the composition of the track , labelling it " sparkling up @-@ tempo tune " . A staff reviewer from CD Journal was positive towards the song 's composition and Nakata 's production , labelling it a " sparkly " and " glistening " dance tune .

= = Commercial performance = =

In Japan , " One " debuted at number 17 on the Japanese Oricon Singles Chart , selling over 5 @, @ 100 units in its first week of sales . This became Suzuki 's highest charting single , alongside her 2006 single " Alright ! " since " Fantastic " (2006) . The song lasted four weeks in the singles chart , her longest spanning single since " Alright ! " with five . The song was her first single to reach the top 20 since " Alright ! " and sold over 8 @, @ 000 units in Japan , her highest selling single since " Free Free " with 10 @, @ 000 units . " One " debuted and peaked at 57 on Billboards Japan Hot 100 , 67 on Billboards Japanese Radio Songs Chart , and 27 on the Billboard Japan Hot Singles Chart . The song spent a sole week on all three Billboard component charts , making this Suzuki 's first single to fall out in all Japanese Billboard chart simultaneously .

= = Music video = =

The accompanying music video for " One " was shot in Tokyo . The video opens with Suzuki singing while surrounded by several white lights . The first verse has several different angle shots of Suzuki singing in front of LED lights , dancing to the beat of the song . The pre @-@ chorus shows a change of LED light colors , and includes several inter cut scenes of Suzuki pole dancing with facial jewelery on . The chorus features changing neon colors of blue , red , green , and yellow in the background , and has several close @-@ up , body , and atmospheric shots of the room and Suzuki .

The second verse has five different shots of Suzuki in a pink dress , singing the song in a colorized 3D effect . Several club lights are overlapped with another shot of Suzuki dancing . The second chorus features several clones of Suzuki in the pink dress , standing in the shape of the song 's title " One " ; this scene uses the 3D effect . The final scenes finish with Suzuki in the room , as the lights turn off .

An editor from Channel @-@ Ai blog was positive towards the video 's visual effects and Suzuki 's fashion , stating " for this reason all her 2008 releases were produced by the electronic producer and capsule leader Yasutaka Nakata , where Suzuki reinvented herself as a disco queen " ; the editor concluded that " the media would portray Ami as the new fashion leader portraying the popular ero @-@ kakoii style . " The music video appeared on the DVD version of " One " , and the bonus DVD format of Supreme Show .

= = Promotion and live performances = =

For additional promotion , the song was featured on two of Suzuki 's concert tours , and one television commercial . " One " was used as the ending theme song for the Nippon TV 's series All Japan High School Quiz Championships . " One " made its first live premiere at Suzuki 's One Party , which consisted of live performances in celebration of Suzuki 's 10th Anniversary of her career

beginning . The song was performed live on two club party events hosted by Suzuki : the 2008 Cruising Party , and a live performance at Club Asia ; the performances appeared on the limited edition DVD format for Supreme Show . " One " was then performed again at Club Asia for a second hosting party by Suzuki ; this live version was released on the bonus DVD format for Supreme Show . " One " was also included on the track list on one of Suzuki 's concert tours ; this being a concert for her 29th birthday , at the Liquidroom event . The Liquidroom live performance appeared on the bonus DVD format of Suzuki 's extended play , Snow Ring (2013) .

= = Track listing = =

= = Credits and personnel = =

Credits adapted from the liner notes of Supreme Show .

Ami Suzuki ? vocals , background vocals

Yasutaka Nakata ? songwriting , composition , production , arrangement , management

Avex Trax ? Suzuki 's management

Contemode ? Nakata 's management

Recorded by Nakata at Avex Studio , Tokyo , Japan

= = Charts and sales = =

= = Release history = =