

= She Wolf (Shakira song) =

" She Wolf " is a song by Colombian singer and songwriter Shakira , taken from her eighth studio album of the same name (2009) . It was released on 10 July 2009 , by Epic Records as the lead single from the album . The song was written by Shakira , John Hill , and Sam Endicott . Shakira and Hill also served as the producers for the song . A Spanish @-@ language translation of the song titled " Loba " , which features additional lyrical contributions by Jorge Drexler , was also released earlier on 6 July . Musically , " She Wolf " is a disco , hi @-@ NRG and synthpop @-@ inspired track that details Shakira 's boredom due to her uncaring partner , and how she looks for others to please her .

Upon its release , " She Wolf " was met with favourable reception from music critics , many of whom praised it for being different from the other songs released at that time . Commercially , " She Wolf " performed well on record charts . It peaked in the top 10 of charts of countries like Canada , Germany , Italy , Spain and the United Kingdom . In the United States , " She Wolf " peaked at numbers 11 and one on the US Billboard Hot 100 and Dance / Club Play Songs charts , respectively . The Spanish @-@ language translation " Loba " peaked at number one on both the Hot Latin Songs and Tropical Songs component charts . " She Wolf " was certified double @-@ platinum in Spain and platinum in Italy , Mexico , and the United States .

An accompanying music video for the song was directed by Jake Nava , and features Shakira dancing in various locations , such as a red cave and a golden cage . Critical reception towards the video was also positive , many of whom praised Shakira 's dancing ability . For additional promotion , Shakira performed the song on a number of shows and music festivals . It was also a part of the setlist for The Sun Comes Out World Tour in 2010 .

= = Background and composition = =

" She Wolf " was written by Shakira , John Hill , and Sam Endicott . Shakira and Hill also served as the producers of the song . In an interview with Rolling Stone , Shakira said that the idea for " She Wolf " came to her " very mysteriously " , revealing " I was in the studio in a bad mood that day , then I got inspired and went to a corner and I wrote the lyrics and the melody in 10 minutes . The image of the she wolf just came to my head , and when I least expected it I was howling and panting " . Endicott , musician and lead singer of American post @-@ punk band The Bravery , explained how he and Hill began working with Shakira , saying she " contacted him (Hill) , asking if he had any stuff . We never had her in mind . We just made the thing independently of her , and then she liked it a lot , and she sang over it . She used some of the melodies we put in there and then wrote these crazy lyrics about being a werewolf . And that 's how it happened " . " She Wolf " was described by Slant Magazine as a " sleek , hi @-@ NRG / Italo throwback that 's drenched in disco strings " . Mikael Wood from Spin identified the song 's genre as synthpop . Shakira also howls and pants at various times during the song . It is written in B minor key and is a moderate dance groove with a tempo of 120 beats per minute . Shakira 's vocal range on the song spans from B3 to D5 . One of the lines of the song , in which Shakira sings " I 'm starting to feel just a little abused , like a coffee machine in an office " , is often cited as an example of the unusual lyrics present in Shakira 's songs .

The song was released by Epic Records as the lead single from the album of the same name . " She Wolf " was made available for digital download on iTunes on 10 July 2009 . It was released as a CD single later on 21 September . A Spanish @-@ language translation of the song titled " Loba " , which features additional lyrical contributions from Jorge Drexler , was released on 6 July 2009 .

= = Critical reception = =

The song was well received by most music critics . David Balls from Digital Spy gave the song a positive review and said that the song " manages to be fresh and quirky while still sounding like a smash " . Sal Cinquemani from Slant Magazine labelled " She Wolf " as a " sleek , hi @-@ NRG /

Italo throwback " and said that its lyrics " walk a fine line between campy and really campy " . Michael Cragg from MusicOMH called it " three minutes of delicious pop , as camp as it is clever " , and concluded that the song is " the kind of wonderfully bizarre couplet we ? ve come to expect from Columbia ? s shrinking violet " . Jonathan Goss from Sabotage Times praised its lyrics and commended Shakira 's use of the word " lycanthropy " . He summed up the review by calling " She Wolf " a " modern classic " . Spin critic Mikael Wood complemented it as " lovably bonkers . " Fraser McAlpine from BBC Chart Blog gave it an overall positive review , but criticized Shakira 's howling , calling it " half @-@ hearted " . Ben Ratliff from The New York Times , however , gave it a negative review , saying that the song is " undercooked and overwritten " and that it " reaches a special class of fascinating @-@ awful " .

At the 2009 International Dance Music Awards ceremony , " She Wolf " was nominated for " Best Latin Track " , but lost to American rapper Pitbull 's song " I Know You Want Me (Calle Ocho) " . At the 2009 Los Premios MTV Latinoamérica awards ceremony , the song was nominated in the category " Canción Del Año " (" Song of the Year ") . At the 2009 Premios 40 Principales awards ceremony , " Loba " won the award for " Best International Song In Spanish Language " . At the 2009 Premios Shock award ceremony , the song was nominated " Best Radio Song " . At the 2010 Premios Juventud awards ceremony , the song was nominated for " Mi Ringtone " (" My Ringtone ") , but lost to Tito El Bambino 's song " El Amor " . At the 2010 Latin Billboard Music Awards , the song was nominated for " Latin Pop Airplay Song of the Year " and " Latin Digital Download of the Year " , but lost both . At the 2010 ASCAP awards ceremony , Jorge Drexler won an award for his composition of " Loba " . It was acknowledged as an award winning song at the 2011 BMI Latin Awards .

= = Commercial performance = =

In Austria , the song entered and peaked at number three on the Austrian Singles Chart , spending a total of 19 weeks on the chart . In the Dutch @-@ speaking Flanders region of Belgium , the song entered the Ultratop chart at number 48 and peaked at 16 , spending a total of 15 weeks on the chart . It performed much better in the French @-@ speaking Wallonia region of Belgium , where it entered the Ultratop chart at number eight and peaked at number five , spending a total of 21 weeks on the chart . " She Wolf " was Shakira 's second consecutive single to peak at number five in the region , after " Beautiful Liar " (2007) . In Finland , the song entered the Finnish Singles Chart at number 13 and peaked at number 6 , spending a total of 13 weeks on the chart . In Germany , the song peaked at number two on the German Singles Chart . In Ireland , the song peaked at number two on the Irish Singles Chart , spending a total of 12 weeks on the chart . In Italy , " Loba " entered the Italian Singles Chart at number 12 and peaked at number three , spending a total of 22 weeks on the chart . It became Shakira 's first single to receive a record certification in the country after the Federazione Industria Musicale Italiana (FIMI) certified the song platinum for selling 30 @,@ 000 units . In Norway , " She Wolf " narrowly missed charting inside the top ten of the Norwegian Singles Chart by peaking at number 11 . In Spain , " Loba " entered the Spanish Singles Chart at number 25 and peaked at number two , being kept from the top position by American rapper Pitbull 's song " I Know You Want Me (Calle Ocho) " . In this region , it was certified double @-@ platinum by the Productores de Música de España (PROMUSICAE) for selling 80 @,@ 000 units . In Switzerland , the song entered and peaked at number three on the Swiss Singles Chart , spending a total of 23 weeks on the chart . In this territory , it was certified gold by the International Federation of the Phonographic Industry (IFPI) for selling 10 @,@ 000 units . In the United Kingdom , the song peaked at number four on the UK Singles Chart and spent a total of 16 weeks on the chart . The British Phonographic Industry (BPI) certified " She Wolf " silver for shipments of 200 @,@ 000 copies .

In Canada , it peaked at number five on the Canadian Hot 100 chart , spending a total of 20 weeks on the chart . " Loba " became a success in Mexico , peaking at number one on the Monitor Latino airplay chart and receiving a platinum certification from the Asociación Mexicana de Productores de Fonogramas y Videogramas (AMPROFON) . In the United States , " She Wolf " debuted at number

34 on the Billboard Hot 100 chart , becoming Shakira 's highest debuting song on the chart . It later narrowly missed reaching inside the top 10 of the chart by peaking at number 11 . " She Wolf " spent a total of 20 weeks on the chart . On the Hot Dance Club Songs chart , it peaked at number one and spent a total of 15 weeks on the chart . " She Wolf " became Shakira 's second solo consecutive single to peak atop the chart after " Illegal " (2006) . On the Pop Songs chart , it peaked at number 11 and spent 12 weeks on the chart . " She Wolf " remained as Shakira 's highest @-@ debuting single on the Billboard Hot 100 until " Can 't Remember to Forget You " broke its record in 2014 by debuting at number 28 . The Spanish @-@ language translation " Loba " peaked at number one on Hot Latin Songs chart , spending a total of 22 weeks on the chart . It became Shakira 's fourteenth top @-@ ten single on the chart and tied her with American singer @-@ songwriter Selena for having the fifth @-@ most top @-@ ten singles for a female artist . Later in 2010 , Shakira became the third @-@ ranking female artist with the highest number of top @-@ ten singles on the chart after the release of " Loca " . On the Tropical Songs chart , " Loba " peaked at number one , spending a total of 20 weeks on the chart . " She Wolf " was certified platinum in the United States for digital downloads of 1 @,@ 000 @,@ 000 copies by the Recording Industry Association of America (RIAA) . As of March 2014 , " She Wolf " stands as Shakira 's second highest @-@ selling digital song in the United States with sales of 1 @,@ 812 @,@ 000 units , behind her 2006 hit " Hips Don 't Lie " .

= = Music video = =

= = = Development and synopsis = = =

The accompanying music video for the single was directed by Jake Nava , who had previously collaborated with Shakira on the video for " Beautiful Liar " . The dance sequences in the video were choreographed by Nadine " Hi @-@ Hat " Ruffin , and are said to incorporate ballet , popping and locking , tribal dance and moves similar to the ones in the eighties drama Flashdance . Talking about her dancing in the video , Shakira said , " I start doing all kinds of outrageous stuff and hanging upside down and doing stuff that wasn 't planned . But it was kind of an improvisation . I just got caught in the moment . " The music video premiered on 30 July 2009 , on MTV and was made available for download on iTunes a day later on 31 July . The video for the Spanish @-@ language translation " Loba " was released on the same day .

The video begins with Shakira getting out of bed in the middle of a full @-@ moon night . Her nails begin to grow and she is shown lacing a pair of boots . Shakira then enters a closet , which leads to the inside of a glittering ruby @-@ red cave , where she begins dancing wearing a black asymmetric bodysuit . The next scene depicts Shakira striking different poses inside a golden cage (with the sign " Do Not Feed the Animal " on top) , clad in a skin @-@ toned leotard . Shakira explained the usage of the golden cage in the video , saying that " I just wanted to express what it feels like for a she @-@ wolf to be in captivity . To be in a golden cage . I think I 've been in a golden cage most of my life . And now not anymore " . The setting changes and Shakira is seen performing a dance routine in a club with many back @-@ up dancers . A wolf is also shown walking in the club and transforming into a woman . Near to the end of the video , Shakira dances on a rooftop with a backdrop resembling San Francisco . As the song ends , she falls backwards from the roof and lands in her closet . The video ends with Shakira lying back in her bed and smiling as thunder cracks .

= = = Reception = = =

Critical reception towards the video was mostly positive . Adam Fairholm from the Internet Music Video Database praised Shakira 's dance moves and flexibility in the video and complimented Nava 's direction . James Montgomery from MTV also commended Shakira 's dancing , noting that she " even manages to out @-@ Beyoncé " . He also complimented Shakira 's body , commenting that

her posterior is the " breakout star of the video " . Anna Pickard from The Guardian appreciated the originality of the video and noted that " the moves contained in this video are not the kind of thing you see every day " . Andrew Bast from The Daily Beast , however , gave the video a negative review and criticized it for being overly sexual .

At the 2009 Los Premios MTV Latinoamérica awards ceremony , the video received a nomination in the category " Video del Año " (" Video of the Year ") . At the 2010 Premios Juventud awards ceremony , the video won the award for " Mi Video Favorito " (" My Favourite Video ") . At the 2010 Premios Lo Nuestro , the video won the award for " Video del Año " (" Video of the Year ") . On 28 April 2014 , the video reached 100 million views on video @-@ sharing website YouTube and was hence marked " Vevo Certified " by video hosting service Vevo . It is Shakira 's tenth " Vevo Certified " video .

= = Live performances = =

Shakira performed the song live for the first time on the finale of the season four of America 's Got Talent , on 16 September 2009 . On 17 September , she performed the song at the 2009 ALMA Awards ceremony . She performed " She Wolf " along with " Did It Again " , the second single off the album , on 18 September episode of Jimmy Kimmel Live ! and the 17 October episode of Saturday Night Live . On 24 September , Shakira performed " She Wolf " and " Hips Don 't Lie " on the BBC Radio 1Xtra Live Lounge . On 28 September , she performed the song on T4 , a scheduling slot on Channel 4 . On 25 September , she performed the song on Friday Night with Jonathan Ross , along with her hits " Whenever , Wherever " and " Hips Don 't Lie " .

On 14 February 2010 , Shakira performed " She Wolf " and " Give It Up to Me " , the third single off the album , during the halftime of the 2010 NBA All @-@ Star Game . She wore a low @-@ cut leotard and a sparkling fur gilet for the performance . At the 2010 Rock in Rio festival held in Madrid , Spain , Shakira performed " Loba " , the Spanish @-@ language translation of the song . On 10 June , at the 2010 FIFA World Cup opening ceremony , Shakira performed " She Wolf " , " Hips Don 't Lie " , and the official 2010 FIFA World Cup song , " Waka Waka (This Time For Africa) " . On 26 June , Shakira performed the song at the Glastonbury Festival , which took place in Pilton , Somerset . The song was also included on the setlist of The Sun Comes Out World Tour in 2010 and 2011 . The tour performance began with Shakira letting out a long howl and proceeding to dance with two female back @-@ up dancers . The performance marked the first time back @-@ up dancers were featured in the show . Dave Simpson from The Guardian commented that Shakira was " howling like a banshee " during the performance .

= = Track listings = =

= = Charts = =

= = Certifications = =