

= Bhale Bhale Magadivoy =

Bhale Bhale Magadivoy (English : You are an interesting man) is a 2015 Indian Telugu @-@ language romantic comedy film written and directed by Maruthi Dasari . Jointly produced by Bunny Vasu , V. Vamsi Krishna Reddy , and Pramod Uppalapati under their production companies GA2 Pictures and UV Creations , Bhale Bhale Magadivoy features Nani and Lavanya Tripathi in the lead roles , and Murli Sharma , Ajay , Naresh , Sithara , and Vennela Kishore in supporting roles . The film revolves around Lucky , an absent @-@ minded plant scientist and his efforts to hide his inherent memory @-@ related flaws from Nandana , a benevolent kuchipudi dancer with whom he is in a relationship .

The title Bhale Bhale Magadivoy was borrowed from a song of the same name composed by M. S. Viswanathan for K. Balachander 's 1978 Telugu film Maro Charitra . Gopi Sunder composed the film 's soundtrack and background score . Production commenced in March 2013 , and the film 's principal photography was completed in July 2015 . Including post @-@ production tasks , the film was completed in seven months . Though mostly shot in and around Hyderabad , one of the songs was filmed in Goa .

Produced on a budget of around ? 70 ? 90 million , Bhale Bhale Magadivoy was released on 4 September 2015 in 700 screens across the globe . It received positive reviews from critics and was a box office success , grossing over ? 550 million globally in its full run . It also became the fourth @-@ highest grossing Telugu film of all time at the United States box office , where it was released in 115 screens . The production of the film 's Kannada remake , Gandu Endare Gandu , commenced in February 2016 .

= = Plot = =

Lucky is an absent @-@ minded junior botanist who is easily distracted by other tasks while working on his current research . His father arranges his marriage with the daughter of Panduranga Rao , a senior botanist . Rao decides to break the alliance after learning about Lucky 's mental condition and warns him not to show up again . On his way to donate blood to his boss , Lucky falls in love with Nandana , a kuchipudi dance teacher , and gets diverted . He creates a positive impression by unknowingly donating blood to one of her students .

In their frequent meetings , Lucky keeps forgetting things (such as going out without his shoes , giving away his motorbike keys to a beggar , etc .) , but manages to hide this shortcoming from Nandana by claiming he is a philanthropist . He is unaware of the fact that Nandana is Rao 's daughter , the young woman whom he was supposed to marry before . Rao 's friend 's son Ajay , a police inspector , also falls in love with Nandana , while she is waiting for Lucky 's proposal . When he tries to propose on her birthday , Lucky ends up taking Nandana 's pregnant sister @-@ in @-@ law , who is experiencing labour pains , to a nearby hospital . After the delivery , Nandana proposes to Lucky , and they become a couple .

Nandana informs Lucky that her father has accepted their proposal and wants to meet him . Lucky and Rao meet as strangers when Rao insults Lucky after an incident with a little girl who was about to fall into a pond . Lucky later realises that Nandana is Rao 's daughter and flees . Lucky and Nandana plan to meet later . Lucky makes a friend of his pose as Nandana 's lover , and joins Rao as an apprentice .

When Nandana 's relatives attend the naming ceremony of the new born child , Rao 's nephew assumes Lucky 's friend is her potential lover , and all the others assume Lucky is Nandana 's suitor . Rao 's nephew becomes further confused when Lucky visits a sick Nandana to spend some quality time with her . Days later , Rao wants Lucky to escort Nandana and her relatives to Srisailem . Lucky , driving , misses a turn and reaches the outskirts of Bangalore . He takes them to a nearby temple and explains that it is a very special and historically significant temple .

Ajay , who is confused about the identity of Nandana 's lover (as Lucky and his friend keep changing places depending on who is around at the moment) manages to get a video of Lucky romancing Nandana . When they all arrive back home , Ajay reveals Lucky 's mental condition to

Nandana , and they break up . On the day of Nandana 's engagement with Ajay , Rao , who has become aware of the sincerity of Lucky 's love , advises her to choose Lucky over Ajay . When Ajay makes it clear he intends to marry Nandana by force , Rao challenges Lucky to stop it , this time without forgetting .

Rao meets Lucky and reveals that he has been aware of his love for Nandana since the moment she and Lucky met at the hospital , and that , since then , he has been watching to see how Lucky 's amnesia might affect his relationship with Nandana . Lucky visits the temple where the marriage is scheduled to take place but ends up forgetting , instead buying a lemon soda . However , this turns out to be a trick , as he wants to lure Ajay 's henchmen into a false sense of security . He reaches the original marriage venue (actually an aluminium factory) in time with help from Ajay 's henchmen and marries Nandana there after a duel with Ajay .

A week later , Rao visits Nandana and Lucky , and during their conversations , Rao says that Ajay has been missing for a week and his father is concerned . Lucky remembers that he tied Ajay with a rope at the factory . When he reaches the spot , and Ajay asks why he did not release him , Lucky replies , " Sorry boss , I forgot ! " .

= = Cast = =

= = Production = =

V. Vamsi Krishna Reddy and Pramod Uppalapati signed Maruthi Dasari to direct a film starring Nani and Lavanya Tripathi under their banner UV Creations . The film , as yet untitled , was formally announced in February 2015 , before the release of Nani 's Yevade Subramanyam . Maruthi wanted to tell the story of a person who has a shortcoming that makes him think he is not worthy of being loved . Bunny Vasu co @-@ produced the film under the banner GA2 Pictures , a sub @-@ division of Geetha Arts , with Allu Aravind as the film 's presenter , making it a joint venture with UV Creations . The film was officially launched on 2 March 2015 at Hyderabad and was titled Bhale Bhale Magadivoy after a song of the same name composed by M. S. Viswanathan for K. Balachander 's Maro Charitra (1978) . Gopi Sunder composed the film 's music . Nizar Shafi and S. B. Uddhav were the film 's cinematographer and editor respectively .

Nani played the role of Lakkaraju , called Lucky , an absentminded young man who often forgets the task he is currently performing when he is distracted by something else . He initially wanted to turn down Maruthi 's proposal due to the latter 's previous risqué films . After listening to the script , he liked the absence of irrelevant comedy tracks . Tripathi plays the role of Nandana , an innocent kuchipudi dancer . Regarding her looks , Tripathi said that the emphasis was on " graceful attires , simple accessories and kohl @-@ rimmed eyes " . She was previously trained in kathak , and two teachers assisted her with the dance as a part of her preparation for the character . Murli Sharma plays the role of Tripathi 's conservative father ; he said he found the role difficult to portray as most of his previous roles were more aggressive in nature . Vennela Kishore was selected to play a supporting role . Naresh and Sithara play Nani 's parents , and Ajay , Praveen , and Srinivasa Reddy play supporting roles in the film .

Principal photography commenced on 3 March 2015 , and Nani joined the set two days later . The song " Endaro " was filmed as a montage number with scenes featuring the humorous consequences of the protagonist 's poor memory and his girlfriend 's reactions to them . By late May 2015 , the filming of talkie portions was almost done and a few song sequences were filmed at Ramoji Film City . For one particular scene , Nani delivered eight pages of dialogue in a single take . The song " Hello Hello " was filmed in Goa during the rains , which was a spontaneous decision by the filmmakers . The principal photography was completed on 28 July 2015 at Saradhi Studios in Ameerpet , Hyderabad . Including post @-@ production tasks , the film was completed in seven months . Singer Chinmayi , who dubbed for Tripathi in her Telugu debut Andala Rakshasi (2012) , also dubbed for her character in this film . Tripathi said that she wanted Chinmayi to dub for her lines because she had a good understanding of the character and the situations and had a voice similar

to hers .

= = Music = =

Gopi Sunder composed the film 's soundtrack , which consisted of five songs . The lyrics were written by Ramajogayya Sastry , Sri Mani , and Bhaskarabhatla . The tune of " Endaro Mahanubhavulu " , one of Tyagaraja 's Pancharatna Kriti , was adapted for the song " Endaro " , which was composed in classical fusion style , and the lyrics were tweaked to suit the situation . Renuka Arun provided the vocals . She was recommended to Sunder by a guitarist in his group when the former intended to select a singer who " has a strong inclination towards Carnatic music but with an exposure to fusion music " . Sachin Warriar , who sang for Saheba Subramanyam (2014) , the Telugu version of Sunder 's Malayalam musical Thattathin Marayathu (2012) , was selected to sing the song " Motta Modatisari " . He initially recorded the song 's raw cut intended to be used while filming . Warriar was chosen to sing for the final version as well , since the film 's team found his voice apt . He was helped by its lyricist Ramajogayya Sastry and an assistant director in pronouncing the words correctly . Karthik provided the vocals for three songs : " Bhale Bhale Magadivoy " , " How How " , and " Hello Hello " . The first of the three was released on 12 August 2015 at a FM station in Hyderabad . The rest of the soundtrack album was released three days later at a promotional event held in Hyderabad , with actor Allu Arjun attending as guest of honour . Lahari Music marketed the soundtrack album .

Reviewing the song " Bhale Bhale Magadivoy " , Karthik Srinivasan of The Hindu stated that Sunder " ups the ante for the phrase 's use with a super bouncy tune , going one up on Mickey J. Meyer 's African @-@ style remake of the original " , adding that Karthik and Mohana Bhogaraju " are in lively form singing this one " . The Hindu stated that Sunder treated the song " Endaro " like a " classic rock song , with drums and violin dominating impressively , even as Renuka is in scintillating form , bringing classical chops to what is treated as a complex , contemporary pop song " , adding that it is " less ambitious and sticks faithfully " to the original .

Deepu Joseph of The Times of India gave the soundtrack album 3 @.@ 5 out of 5 stars and called it an album that " has something in it for everyone and it sure to be a hit " . Joseph called " Endaro " an " absolute fusion masterpiece as Gopi Sunder wonderfully fuses Carnatic , rock and Jazz elements as Renuka Arun 's voice sounds majestic and takes the song to the next level " . Behindwoods gave the soundtrack album 3 out of 5 stars and stated that the it is " one of the most melodious albums released in Telugu over the recent times " and that Sunder " sure knows how to blend modernity with rock steady classical music ! " .

Track listing

= = Release and reception = =

Bhale Bhale Magadivoy was released on 4 September 2015 in 700 screens across the globe , competing with Dynamite and Jayasurya , the Telugu dubbed version of Paayum Puli . CineGalaxy Inc. acquired the film 's overseas theatrical distribution rights . The film was released in 115 screens across the United States .

= = = Critical reception = = =

Bhale Bhale Magadivoy received positive reviews from critics . Sangeetha Devi Dundoo of The Hindu found the film to be a " laugh riot " and stated that Bhale Bhale Magadivoy " puts logic aside but there 's plenty of situational humour where you 'll find yourself laughing aloud and having a good time . And these laughs are with [rather] than at the protagonist " . N. Sethumadhavan of the Bangalore Mirror called the film a " fresh breeze " and stated that the film " reasserts that Nani is a talent to watch " and that Maruthi " has indeed surprised us with a clean family entertainer " . Sify called the film a " cool entertainer " and stated that it is a " neatly packaged romcom about a mini Ghajini 's travails " .

Pranita Jonnalagedda of The Times of India gave the film 3 @. @ 5 out of 5 stars and stated that Bhale Bhale Magadivoy comes across as a " breath of fresh air " because it " successfully keeps itself away from the regular formula of romantic comedies [and is] devoid of the oh @-@ so @-@ overused cliches " and is a " delight for anyone looking for wholesome entertainment " . Suresh Kavirayani of the Deccan Chronicle also gave the film 3 @. @ 5 out of 5 stars and stated that the film can be watched for " some hilarious scenes and Nani 's brilliance performance [sic] " . Behindwoods gave the film 2 @. @ 75 out of 5 stars and called it a " fun ride that will entertain you throughout " and added , " What amazes the most is the film doesn 't resort to a predictable narration . The movie is filled with plenty of twists to keep the audience hooked from the scratch to finish line and it is the primary USP of the film " .

= = = Box office = = =

Bhale Bhale Magadivoy collected US \$ 70 @, @ 132 from the premier shows at the United States and US \$ 164 @, @ 459 on the first day , taking its total to US \$ 234 @, @ 591 (? 15 @. @ 6 million) , which trade analyst Taran Adarsh called a " smashing start " . The first weekend figures at the United States box office stood at US \$ 718 @, @ 378 (? 48 million) . It grossed ? 140 million and collected a distributor share of ? 90 million in its first weekend at the global box office . The film grossed ? 230 million and collected a distributor share of ? 110 million in its first week at the global box office , recovering production costs . It collected US \$ 1 @, @ 034 @, @ 228 at the United States box office in eight days and became the 15th Telugu film to cross the US \$ 1 million mark there . It also became the fifth @-@ highest grossing Telugu film of 2015 at the United States box office .

The film collected US \$ 265 @, @ 376 from 84 screens at the United States box office in its second weekend , taking its ten @-@ day total to \$ 1 @. @ 2 million (? 87 @. @ 1 million) . It collected US \$ 1 @, @ 356 @, @ 673 (? 89 @. @ 1 million) in 17 days , and US \$ 1 @, @ 426 @, @ 527 (? 92 @. @ 4 million) in 38 days at the United States box office , thus becoming the fourth @-@ highest grossing Telugu film of all time after Baahubali : The Beginning , Sriramanthudu , and Attarintiki Daredi (2013) . The film grossed more than ? 550 million globally in its lifetime , and the United States box office figures stood at approximately ? 100 million . It was one of the few small @-@ budget Telugu films to cross the US \$ 1 million mark and also the first blockbuster in Nani 's career .

= = = Accolades = = =

= = Remakes = =

Bhale Bhale Magadivoy is being remade into Kannada as Gandu Endare Gandu by Ramesh Arvind ; Ganesh and Shanvi Srivastava reprise the roles of Nani and Tripathi from the original . It is jointly produced by Allu Aravind and Rockline Venkatesh . A Tamil remake with G. V. Prakash Kumar as the protagonist was announced in October 2015 .