

= Curiosity ( EP ) =

Curiosity is the first EP by Canadian recording artist Carly Rae Jepsen . It was released on February 14 , 2012 , by 604 Records . Initially planned as a full @-@ length album , Curiosity was cut down to a six @-@ song EP just days before its release . Musically , Curiosity is a pop album influenced by several genres such as dance @-@ pop and R & B , while its lyrical content is mostly about love .

Curiosity received generally positive reviews from contemporary music , with many praising the quality of the tracks and labeling it mainstream . Its lead single , " Call Me Maybe " , was a commercial success , topping the charts in several countries and is one of the best @-@ selling singles of all time , with over 18 million copies sold . The album peaked at number six on the Canadian Albums Chart .

= = Background = =

Jepsen 's second studio album was initially planned to be released on February 14 , 2012 ; however , she chose not to release it because she wanted to make sure she " got the second CD right . I think I got a little nervous about the idea of the sophomore being a little less @-@ than because it 's so rushed . So I wanted to give myself the time to not feel that pressure . " She then worked with songwriter Josh Ramsay and producer Ryan Stewart on most of the album 's tracks . Jepsen 's songwriting process was inspired by her life and friends . After the recording sessions were completed , Curiosity was announced as a full @-@ length album , with a digital release date confirmed for February 14 , 2012 . A few days before its official release , however , the label decided to change the format of the album , turning it into an extended play .

= = Composition = =

The EP opens with " Call Me Maybe " , an upbeat track that draws influences from dance @-@ pop and R & B. The clever lyrics of the song describes the " infatuation and inconvenience of a love at first sight , " as described by Bill Lamb of About.com. During the pre @-@ chorus , the singer states , " Ripped jeans , skin was showing / Hot night , wind was blowing / Where you think you ? re going , baby ? " As the chorus begins , the background incorporates synthesized string chords , and she sings , " Hey , I just met you , And this is crazy , But here 's my number , So call me maybe . " Melody Lau of Rolling Stone wrote that " Call Me Maybe " is a " Taylor Swift meets Robyn " song . The title track , " Curiosity " , has a similar sound to " Call Me Maybe " , and features heavy dance beats and catchy hooks . In the song , Jepsen sings about being poorly treated by a bad boy , and begs for more of his love . " Picture " is a ballad that focuses on patience in a relationship . Critics noted that the song would work well during the climax of a motion picture due to its lyrical content . " Talk to Me " and " Just a Step Away " were both described as mid @-@ tempo pop songs that alludes to summer love , teen love and that first crush . Fiona Eadie of Cadence Canada noted that in both tracks , Carly is able to transcend the listener " to a porch swing or riding a bicycle along an old dirt road in the countryside ? s summer sunshine . Her voice sings the highs and lows of love and everything that comes along with it . " The final song is a cover of Joni Mitchell 's " Both Sides Now " . Musically , the song is also an upbeat ballad , and differs from the original version in the sense that Jepsen 's version is " fresh and modern with her unique bubblegum twist . " Critics also added that Jepsen will be able to " attract a new generation to this widely recognized hit " with her " unique version . "

= = Critical reception = =

Curiosity received critical acclaim from contemporary critics . Bill Lamb of About.com began his review stating that it is always interesting to have new artists making music both familiar and fresh . He went to describe the six " electronic pop songs strong , almost too short to be satisfying but

immensely repeatable . " Lamb also added that Jepsen 's " style is summery and bright without the emotional bogging down of [ Demi ] Lovato or the flat out drudgery of Jessie J " Allmusic critic Jon O 'Brien stated that , when compared to Jepsen 's previous effort Tug of War ( 2008 ) , the EP " unexpectedly abandons her previous singer / songwriter approach in favor of an unashamed bubblegum sound which harks back to the early 2000s pop princess glory days of Britney , Christina , Jessica , and Mandy . " Fiona Eadie of Cadence Canada described the musical style of the album as " pop . But not in the annoying , auto @-@ tune , and talentless way . Her perfectly pitched voice makes it clear that this girl has real talent . " Eadie summarized her review saying that Curiosity " is filled with music that dances . And it is your choice to listen to it with or without a hairbrush ( a.k.a. microphone ) in front of your bedroom mirror . Overall a great EP . I can ? t wait to put the top down and blast her tunes all summer . " Jen Appel of idobi Radio commented that , overall , Curiosity is the kind of extended play that brings attention from the teenage public due to its mainstream songs , and added , " if you are looking for fun , lovable songs to make you smile , this is your go @-@ to mix . " Appel only criticized the lyrical content , noting that it is " very childish but seem to work with the music nonetheless . "

= = Singles = =

" Call Me Maybe " was released as the lead single from the EP on September 20 , 2011 . After pop singers Justin Bieber and Selena Gomez tweeted about the song , Jepsen gained international attention and was signed to Schoolboy Records , releasing her single in the United States through the label . The song received generally positive reviews from contemporary critics , who praised its composition and clever lyrical content , while deeming it as the perfect pop song . " Call Me Maybe " has attained commercial success worldwide , topping the charts in several countries , and is one of the best @-@ selling singles of all time , with over 18 million copies sold . An accompanying music video portrays Jepsen trying to gain attention from her attractive neighbor , who is revealed to be gay at the close of the story . To promote the song , Jepsen has performed on several live televised shows , including on The Ellen DeGeneres Show , where she made her US television debut , and at the MTV Europe Music Awards .

" Curiosity " was released as the second single on May 1 , 2012 . Jepsen shot a video for the song on June 5 , 2012 with director Colin Minihan . The music video was not released , and leaked on November 25 , 2012 . According to the description of the leak , " this video was shelved because it was " too sexy " for her new tween demographic . " On March 26 , 2012 , Jepsen visited WBBM @-@ FM 's Morning Show and performed the two singles . In the last week of January 2013 , the singer filmed an acoustic performance of the song in Tokyo exclusively for Billboard .

= = Track listing = =

= = Charts = =