

= Everyone Nose (All the Girls Standing in the Line for the Bathroom) =

" Everyone Nose (All the Girls Standing in the Line for the Bathroom) " is a song by American band N.E.R.D. It is the lead single from their third studio album *Seeing Sounds* and was released on May 13 , 2008 . Lyrically , the song delves into the issue of woman socially snorting cocaine in bathrooms . The song was accompanied by music video , which was directed by Diane Martel . A video for the remix of the song featuring Kanye West , Lupe Fiasco , and Pusha T of Clipse was also filmed and directed by Hype Williams .

" Everyone Nose " received generally favorable reviews from music critics . N.E.R.D promoted the song through numerous tours and festivals . The song failed to chart in the United States , but peaked at number 17 on the Japan Hot 100 Singles and at number 41 on the UK Singles Chart .

= = Composition = =

" Everyone Nose " was written by Pharrell Williams and Chad Hugo , who also produced the song as The Neptunes . The title of the song derives from the subject of women snorting cocaine socially in bathrooms . N.E.R.D attested that , " when the girls go in the bathroom , they 're powdering their faces with that other white stuff " . Andrew Coleman , the band 's engineer , explained the song 's bridge , saying it is the " breakdown " of the girl : " you can imagine a girl who is totally coked out of her mind dancing and sweating . "

In midst of working with Missy Elliott , Williams was shown a video of people dancing to Baltimore house music . He " lost his mind , the way these people were dancing and these crazy beats " , which inspired the beat for " Everyone Nose " . The song begins with a Roland 5080 acoustic bass guitar and continues with drums provided by a Triton Extreme . He went on to say that , " Timbaland is scratching in there , too . The big Latin section is again , all Pharrell ? all the same instruments ; he just flipped the programming . That is the Latin club explosion part , mostly programmed beats with some buckets . "

= = Remix = =

N.E.R.D produced a remix featuring Kanye West , Lupe Fiasco , and Pusha T , which was available as an iTunes and Zune Marketplace bonus track with the purchase of *Seeing Sounds* . When asked why the song was remixed , Hugo replied with , " We wanted something with more of a straight @-@ ahead , club @-@ bumping beat , just a different take on it . We like to remix , dismantle , take apart shit and put it back together . It 's just like a Rubik 's Cube : When you can 't solve it , you just break it and you put it back together . " Williams added , " We think that ' Everyone Nose ' in its current form already hits a certain demographic a certain way , so I just wanted to go and do something different . "

= = Critical reception = =

Christian Hoard of *Rolling Stone* claimed that the song would be " destined to go down as [one] of 2008 's most interesting hip @-@ hop cuts . " Addi Stewart of *Now* magazine said the song " is straight groovy , baby ! " Many praised the beat ; Nick Levine of *Digital Spy* said , " It 's a triumph of beats over melody , but few would deny that those beats sound pretty good as they 're dropping . " The *Daily Mirror* described the beat as " nicely buffeted electropop " , noting its " trickily timed beats , synthesised horns and playful vocal jousting " . Scott Lowe of *IGN* said the song featured an " intriguing jazzy beat layered over pounding bass " . Others panned the song 's sound and lyrics , saying Williams " lampoons partygoing cokeheads by sounding like Baha Men after five too many rails " and that the lyrics were " about as shallow and trite as an inflatable kiddie swimming pool , but less fun " .

The remix has also garnered positive reviews ; Lowe noted that " Kanye West , Lupe Fiasco , and Pusha T make an appearance on a somewhat more enjoyable remixed version of [the song] " ,

which added a " nice outside perspective to the otherwise tiresome track " . Tom Breihan of The Village Voice called the remix " pretty great " compared to the " horrible hammering " of the original song . He criticized West 's lyrics , saying he was " back to talking about girls on his verse again [?] without any of the humane warmth he used to sometimes bring . " The song was number 32 on Rolling Stone 's list of the 100 Best Songs of 2008 .

In response to the positive reception from listeners , Williams said , " We love the reaction that we get [from that song] . They know what we 're talking about . " Shay Haley , a member of the band , went on saying , " Me , personally , I 'm shocked it 's being embraced the way it is . I feel like it sticks out like a sore thumb in comparison to what you hear every day on the radio ? It 's just our personal observation of what we 've seen over the past couple of years , so we felt like making a party record out of it . "

= = Live performances = =

N.E.R.D promoted the song by performing it in several tours and festivals , including the Austin City Limits Music Festival and the Diesel Bash . Toby Green of The Guardian attended a concert at The Roundhouse in London and gave the performance four out of five stars , saying " Pharrell 's knack is connecting with the crowd . Many bands tell the audience they want to party with them , but N.E.R.D seem to mean it . "

= = Music video = =

Williams contacted the T.A.G. ad agency to record an interactive video to create an " integrated campaign " in order to " hype " the single . The music video for " Everyone Nose " was directed by Diane Martel and co @-@ directed by T.A.G , in collaboration with photo website Last Night 's Party . It was filmed at a nightclub in Madison , New York , with 100 guests as an " orgiastic party " video , in addition to cameos by Kanye West , Lindsay Lohan , and Samantha Ronson . During the filming of the music video , a fight broke out on set , which threatened to halt recording of the video . The outbreak resulted in one person being sent to a nearby hospital for medical treatment . N.E.R.D , West , and Lohan were not on set at the time of the altercation . Due to the lack of security and believing their safety was compromised , members of the trade union " threatened to walk off the set " before being persuaded to stay .

A large dancing nose and nude strippers were set to appear in the video , but were censored with " removed by request " slates . Because the lyrics dealt with cocaine , MTV initially did not air " Everyone Nose " . MTV softened after their website was visited 5 @,@ 000 times , and they played a censored version of the music video without the URL . Rebecca Skinner of HSI Productions criticized MTV , saying , " All artists want their videos to be seen on as many platforms as possible . However MTV is not what [it] used to be ? yet another reason why the online component to this is important . "

A music video for the remix of " Everyone Nose " featuring Kanye West , Lupe Fiasco , and Pusha T was filmed in July and was directed by Hype Williams . It features video game graphics from the 1980s . Williams explained that , " We just want to have fun with the project . In a day and age where the record industry is what it is , I 'm lucky enough to be on a label that understands and they 'll just let us have fun . "

= = Track listing = =

Digital single

" Everyone Nose (All the Girls Standing in the Line for the Bathroom) " ? 3 : 49

United Kingdom CD single

" Everyone Nose (All the Girls Standing in the Line for the Bathroom) " ? 3 : 27

" Spaz " ? 3 : 50

Remix single

" Everyone Nose (Remix) " (Clean) feat . Kanye West , Lupe Fiasco and Pusha T ? 3 : 53

" Everyone Nose (Remix) " (Instrumental) ? 3 : 49

" Everyone Nose (Remix) " feat . Kanye West , Lupe Fiasco and Pusha T ? 3 : 53

= = Charts = =