

= Fast Lane (Bad Meets Evil song) =

" Fast Lane " is the lead single by hip hop duo Bad Meets Evil , a group composed of Royce da 5 ' 9 " and Eminem , from their first EP Hell : The Sequel . The single was produced by Eminem , Supa Dups , and Jason " JG " Gilbert , and released on May 3 , 2011 by Shady Records . Texas rapper Chamillionaire released a remix . A music video by director James Larese of music video direction group Syndrome . The music video features animated visuals and kinetic typography , with cameo appearances by Mr. Porter and Slaughterhouse . Fans and critics considered it a return to Eminem 's Slim Shady alter ego .

The song was well received compared to the rest of the EP and was considered a highlight of Hell : The Sequel . Critics favored the song for its change from Eminem 's theme in Recovery . Rolling Stone called it " 1999 @-@ style " . Bad Meets Evil performed this song at the 2011 Bonnaroo Music & Arts Festival and the Lollapalooza music festival .

= = Background = =

Bad Meets Evil first formed in 1998 . The group 's first single under the name was " Nuttin ' to Do " / " Scary Movies " . However , the group went their own separate ways in late 2002 . Royce da 5 ' 9 " and Eminem have since collaborated on other songs , but not under the name " Bad Meets Evil " . In late 2010 , Eminem and Royce da 5 ' 9 " began collaborating as Bad Meets Evil after 11 years of inactivity within the group . " Fast Lane " was released as the lead single for their then @-@ upcoming extended play , titled Hell : The Sequel . The song was released May 3 , 2011 by Shady Records .

" Fast Lane " was recorded by Mike Strange at Effigy Studios , in Ferndale , Michigan . Recorded a few months before its release , the song was written by Eminem , and Sly " Pyper " Jordan (from " Seduction " and " Kush ") , who also sings the chorus to the song . According to an interview with MTV , Eminem requested that Sly perform the chorus , after hearing Dr. Dre 's " Kush " . Supa Dups and Jason " JG " Gilbert produced the song and Eminem and Mike Strange mixed the song . JG and Supa Dups also sample their own vocals . According to Supa Dups , he was asked to make a beat with JG , without knowing it was for Bad Meets Evil . He said that " [They] didn 't even have Eminem in mind [when they made the beat] . " According to this interview with Mixtape Daily , Supa Dups had little knowledge about the project , but simply submitted the beat to Eminem :

I didn 't even know the project was coming out . I didn 't know what the beat was for ; I just knew Eminem asked me for the files and I sent it to them When I saw Eminem in L.A. for Grammy weekend , Eminem said , ' Yeah , he ripped the track . ' Later on that day , I met Royce , and Royce was like , ' Yeah , download that track man . We ripped that track . That 's the first single . ' I was like , ' What ? ' But until then , I still wasn 't sure .

Months after recording the song , on April 28 , 2011 , when it leaked onto the Internet , Supa Dups was impressed by the finished version , " I was like , ' Damn , this record is crazy . ' " He was impressed by the song , lyrically , and was proud to have participated in the project . " Fast Lane " is a midwestern hip hop song . It has two main parts to the song . The first half of the four @-@ minute song begins with a verse performed by Royce da 5 ' 9 " , followed by Eminem 's verse . After the chorus , the second half has two verses by each rapper , followed by the chorus for the final time .

= = Critical reception = =

" Fast Lane " was received favorably by critics . Upon the release on the EP , Hell : The Sequel , Billboard editor Jason Lipshutz published a track @-@ by @-@ track review . According to Lipshutz , " Fast Lane " is " G @-@ funk on steroids , with sing @-@ song refrain breaking up crushing mic @-@ trading bout between Royce da 5 ' 9 " and Eminem . " He also referred to " Fast Lane " as one of the highlight songs of the album . Rolling Stone gave a positive review . According to Jon Dolan of Rolling Stone , " Eminem kicks ' Fast Lane ' 1999 @-@ style , reconnecting with the hungry young lunatic who sounded like he only had a stanza to blow us away or it was back to the auto

plant . " Dolan also commented on the infamous lyric " I hope that I don 't sound too heinous when I say this , Nicki Minaj , but I wanna stick my penis in your anus , " saying that Eminem has been much more heinous before . According to Kyle Anderson of Entertainment Weekly , Royce da 5 ' 9 " performs extremely well on the " hard @-@ hitting " song , even calling him a " lyrical beast " . Although music website Consequence of Sound gave a rather mixed review on the EP as a whole , editor Winston Robbins favored " Fast Lane " and said that it is " hands down one of the best hip @-@ hop tracks of 2011 " and that the rapping is " second to none " .

= = Music video = =

The music video was directed by James Larese of collective group Syndrome , a group that also directed videos for two other Eminem songs : " 3 a.m. " and " Crack a Bottle " . A 40 @-@ second video teaser was released on May 27 , 2011 , on Eminem 's YouTube channel , which shows the part of the video during the first time the chorus plays , confirming Sly Jordan 's appearance in the video and the use of cartoon animation . In an interview with Bootleg Kev , Royce da 5 ' 9 " revealed that a lot of the ideas for the animated visuals featured in the music video were Eminem 's ideas . The video was first expected to release on May 31 , 2011 . However , the date was delayed . The video premiered on June 8 , 2011 , at noon EST on VEVO and Bad Meets Evil 's official website .

The music video features animated visuals of the lyrics and kinetic typography of some lyrics , with the duo rapping in a warehouse @-@ like setting . Royce da 5 ' 9 " and Eminem both interact with the animations and occasionally hold and use them as actual objects . When transitioning between rappers , Eminem and Royce push each other out when it is their turn . Notable scenes include a cartoon blonde girl who gets ' drowned ' by Eminem , inside a fish @-@ bowl and then decapitated . Another scene includes Bad Meets Evil riding a green animated car , crashing into several obstacles , during the chorus . Sly Jordan appears in the video , singing the chorus . The music video features cameo appearances from American rapper and producer Mr. Porter of D12 , who lip syncs part of the chorus , and members of hip hop supergroup Slaughterhouse near the end of the video . Near the end of the video , Royce and Eminem try to stand in front of each other for attention . The video ends with them being pushed out of the way by the Bad Meets Evil logo . The video became notable for its humorous content .

= = Live performances = =

Eminem and Royce da 5 ' 9 " made their debut live performance as Bad Meets Evil for " Fast Lane " and " Lighters " at the 2011 Bonnaroo Music & Arts Festival . According to James Montgomery of MTV , " what stood out the most about Em [inem] ' s performance was the sheer tenacity with which he attacked it . " Other than Royce , he was also accompanied by his hypeman Mr. Porter of D12 and performed wearing a black Bad Meets Evil t @-@ shirt , under a black hoodie . The duo 's performance was complemented by the " Fast Lane " music video playing in the background . " Fast Lane " was performed with Porter on the second day of Lollapalooza 2011 , which took place in Chicago . The song was referred to by Gil Kaufman of MTV as a " low @-@ rider anthem " . Prior to the performance , Eminem changed into the Bad Meets Evil t @-@ shirt .

= = Remixes and appearances in other media = =

Texas rapper Chamillionaire recorded a remix of the song which was released on May 8 , 2011 . The song was not officially released to iTunes , however . The remix features two added verses by Chamillionaire between Eminem 's and Royce Da 5 ' 9 " ' s verses ; one before the first time the chorus plays , and another verse after the chorus . He also replaces Sly Jordan with a modified chorus with different lyrics . The remix is five and a half minutes long .

The track was featured on both the soundtracks of the 2011 film Real Steel , and on 2K Sports ' NBA 2K12 . The track was also used for HBO 's Entourage season 8 trailer and the Extended First Look trailer for Fast & Furious 6 .

= = Credits and personnel = =

Eminem ? co @-@ producer , songwriter and audio mixer

Royce da 5 ' 9 " ? songwriter

Supa Dups ? songwriter , producer , drum programming , vocal arrangement and additional backing vocals

Jason " JG " Gilbert ? songwriter , co @-@ producer , keyboards , additional backing vocals

Mike Strange ? recording and audio mixer

Sly " Pyper " Jordan ? songwriter and additional chorus vocals

Luis Resto ? songwriter and additional keyboards

Credits adapted from Hell : The Sequel album digital booklet .

= = Charts = =