

= D 'oh @-@ in ' in the Wind =

" D 'oh @-@ in ' in the Wind " is the sixth episode of The Simpsons ' tenth season . It first aired on the Fox network in the United States on November 15 , 1998 . In the episode , Homer Simpson travels to a farm owned by Seth and Munchie , two aged hippies who were friends with Homer 's mother . After finding out his middle name is " Jay " , Homer is drawn to the care @-@ free lifestyle of hippies , and decides to become one himself .

The episode was written by Donick Cary and directed by Mark Kirkland , with a couple of scenes being directed by Matthew Nastuk . Kirkland , who was going through a divorce during the episode 's production , assigned Nastuk , his assistant director , to take over direction in his stead . However , after Nastuk had directed a scene , Kirkland felt better and returned to direct the rest of the episode . The episode features the revelation of Homer 's middle name , " Jay " , which is a tribute to characters from The Rocky and Bullwinkle Show who got their middle initial from Jay Ward .

The episode features comic actors George Carlin as Munchie and Martin Mull as Seth . Carlin was suggested by Simpsons writer Ron Hauge , who " really wanted to meet him " , although he did not attend the recording session with Carlin and Mull . In its original broadcast , the episode was seen by approximately 8 @.@ 4 million viewers . Following the tenth season 's home release on August 7 , 2007 , " D 'oh @-@ in ' in the Wind " received mixed reviews from critics .

= = Plot = =

Mr. Burns plans on eating a jar of pickles for lunch , but is unable to open the jar . Nobody else in the plant is able to open it , either . As a result , Mr. Burns decides he needs tougher employees , so he directs Lenny , Carl and Homer in an advertisement to promote the plant . When Homer sees what a good job he did in the commercial , even though no one read the script , he plans on becoming an actor . As he fills out his Screen Actors Guild form , Lisa points out that he has not filled in his middle name , having just put the initial " J " . Homer admits that he does not know his middle name . He consults Grandpa about it , who does not remember its origin (he was " in it for the spanking ") , but suggests where it might be . They drive to a farm run by two middle @-@ aged hippies , Seth and Munchie , who were friends of Homer 's mother back when she had been a hippie . They point out a mural she painted (based on an incident at Woodstock where a very young Homer ran around naked in the mud) , which reveals Homer 's middle name : " Jay " , which makes no difference to his name 's pronunciation . Homer sees how care @-@ free his life would be if he were a hippie , and thus decides to become one .

Homer dons a filthy old poncho left behind by Mona and carries around a frisbee (which has " Homer Jay " enscribed on it) as part of his hippie guise . He visits Groovy Grove Natural Farm , where he joins Seth and Munchie in their game of hackie @-@ sack . The fun soon ends when Seth and Munchie have to go back to work , as they operate the most popular organic juice company in Springfield out of their barn . Because of this , Homer believes that they are not hippies and so convinces them to join him on an " old @-@ time freak @-@ out " . After their little luck freaking out ordinary people , they return to the barn , only to find that it is flooded with Seth and Munchie 's juice and broken bottles ? revealed to be caused by Homer 's risbee ending up inside the " juicillator " machine , jamming it and thus ruining Seth and Munchie 's shipment . In fury , they remind Homer that he is not , never was and at the rate he is going , never will be a hippie , before telling him to leave them alone . A dejected Homer walks away , right before tossing his frisbee behind him , only for it to land in the factory again . Homer quickly leaves .

At night , Homer plans on making it up to Seth and Munchie by taking the crops from their garden and making the juice with them , which he then distributes to every store in town . However , due to a shortage of juicing crops , he also finds and uses some of their " personal vegetables " . As a consequence , anyone who drinks the juice has crazy hallucinations . Chief Wiggum catches on , and soon the police surround the farm . Homer comes out front to defend Seth and Munchie and hippie honor by reminding the police of the morals taught by the 1960s , planting a flower in each of their guns as he does so . However , Wiggum discharges his gun , lodging the flower from it in

Homer 's forehead . At the hospital , Dr. Hibbert says he cannot remove the flower , as he claims " I 'm a doctor not a gardener " .

= = Production = =

" D 'oh @-@ in ' in the Wind " was written by Donick Cary and directed by Mark Kirkland and Matthew Nastuk . It was first broadcast on the Fox network in the United States on November 15 , 1998 . The idea for the episode was pitched by Cary , who thought it would be fun to see the citizens of Springfield hallucinating . He then fleshed it out , forming its current iteration . The episode features the revelation of Homer 's middle name , " Jay " , which is a " tribute " to animated characters such as Bullwinkle J. Moose and Rocket J. Squirrel from The Rocky and Bullwinkle Show who got their middle initial from Jay Ward . The name was pitched on for three days by the writers .

Originally , Kirkland was supposed to be the sole director for the episode , however , at the time , he was going through a divorce that he " did not see coming " . Because of this , Kirkland assigned his assistant director , Matthew Nastuk , to direct the episode in his stead . However , after having directed a scene , Nastuk claimed that he was " terrified " and wanted Kirkland to continue the direction . Kirkland returned to direct the episode , feeling better after getting over the divorce . Despite the circumstances , Kirkland stated that he " loved " working on the episode , and could relate to the story since he had grown up in a " sort of hippie commune school " in the late ' 60s and early ' 70s . Kirkland based a lot of the scenery designs in the episode on the state Vermont where , according to him , a lot of " ex @-@ hippies " live .

The two hippies , Seth and Munchie , were portrayed by comic actors Martin Mull and George Carlin respectively . For a while , the staff were not sure of who would play Munchie . Although they had decided on Mull to play Seth , the staff were " kind of stuck " on who would play Munchie . Carlin was suggested by Ron Hauge , one of the Simpsons writers , who " really wanted to meet [Carlin] " but ended up not going to the recording session . Scully stated that Mull and Carlin were " some of the funniest guys that ever lived " , and that recording their lines was " a lot of fun " . Although it does not occur with most other guest stars in the series , Mull and Carlin recorded their lines together . While the designs of Seth and Munchie were not modeled after anyone in particular , their hair @-@ styles were slightly based on those of Jerry Greenfield and Ben Cohen , owners of the ice cream company Ben & Jerry 's . Comedian Bob Hope was portrayed by series regular cast member Dan Castellaneta , who plays Homer among many other characters in the series . Jill St. John and Phyllis Diller were both voiced by American voice actress Tress MacNeille . The psychedelic version of The Simpsons ' main theme that plays during the end credits was performed by Yo La Tengo , an American alternative rock band who are friends of Cary 's .

The episode makes multiple references to 1960s culture , including films such as The Love @-@ Ins (1967) . The episode features the theme from the musical Hair , " Incense and Peppermints " by Strawberry Alarm Clock (1967) , " White Rabbit " by Jefferson Airplane (1967) and " Time of the Season " by The Zombies (1968) . In a flashback to Woodstock in 1969 , Jimi Hendrix 's performance of " The Star @-@ Spangled Banner " is shown , as is a recreation of the photograph of embracing couple Nick and Bobbi Ercoline taken at the festival and used as a poster for the film Woodstock (1970) .

Additionally , Homer sings Billy Joel 's 1983 song " Uptown Girl " . After drinking the tainted juice , Grampa and Jasper sit on a bench , laughing like the title characters from the series Beavis and Butt @-@ head , while Flanders hallucinates skeletons and dancing bears (images associated with the Grateful Dead) , marching hammers (from Pink Floyd 's 1982 film Pink Floyd ? The Wall) and The Rolling Stones ' lips and tongue logo . Mr. Burns ' film is credited as " An Alan Smithee Film " , a reference to the Alan Smithee pseudonym credit used by directors who wanted to be disassociated from a film on which they had lost creative control , to the detriment of the final product . When Barney drinks alcohol to prevent the bad effects from the tainted juice , a pink elephant comes to his rescue , referencing the scene in Dumbo where Dumbo and Timothy drink alcohol and see pink elephants . Seth and Munchie 's dog is named Ginsberg , thought to be a reference to beat poet Allen Ginsberg . Homer putting the flowers in the policemen 's rifles is a reference to the iconic

October 22 , 1967 Life magazine picture , " Flower Power " by Bernie Boston .

The phrase used by Dr. Hibbert regarding Homer 's condition (" I 'm a doctor , not a gardener ") is a reference to a recurring Star Trek gag , when Doctor Leonard McCoy retorts , mostly to Spock , that he is a doctor and not a [whatever the situation refers to] .

Additionally , the end credit theme music is presented in a style that parodies " Tomorrow Never Knows " by The Beatles , and as the credits end , Homer says " I buried Flanders " , a reference to the Paul Is Dead myth .

= = Reception = =

In its original American broadcast on November 15 , 1998 , " D 'oh @-@ in ' in the Wind " received an 8 @.@ 5 rating , according to Nielsen Media Research , translating to approximately 8 @.@ 3 million viewers . The episode finished in 40th place in the ratings for the week of November 9 ? 15 , 1999 . On August 7 , 2007 , the episode was released as part of The Simpsons - The Complete Tenth Season DVD box set . Matt Groening , Mike Scully , George Meyer , Donick Cary , Ron Hauge and Mark Kirkland participated in the DVD 's audio commentary of the episode .

Following its home video release , " D 'oh @-@ in ' in the Wind " received mixed reviews from critics . Giving the episode a positive review , Aaron Roxby of Collider wrote that , even though he felt that the jokes about hippies were " a bit overplayed " , he still considered it to be one of the best episodes of the season . James Plath of DVD Town thought fondly of the episode as well , calling it " funny " . Writing for DVD Movie Guide , Colin Jacobson stated that , even though he feels the sixties have been lampooned " many , many times over the years " , he considered " D 'oh @-@ in ' in the Wind " to be a successful spoof of the era . He enjoyed the way the episode portrayed and mocked the ways aging hippies " didn 't live up to their youthful ideas " . He concluded his review by writing that " D 'oh @-@ in ' in the Wind " is one of the first great episodes of the season .

On the other hand , Jake McNeill of Digital Entertainment News did not enjoy the episode . Considering it to be one of the worst episodes of the season , he found the " jabs " at the hippie culture to be dated , writing that the episode is " a quarter century too late " . Warren Martyn and Adrian Wood of I Can 't Believe It 's a Bigger and Better Updated Unofficial Simpsons Guide were negative as well , calling the episode " dreadful " . They wrote that , aside from a couple of references to sixties psychedelia and the hippie movement , the only significant part of the episode is the revelation of Homer 's middle name . They concluded by writing that the episode is " humourless " .