

= Part of Me ( Katy Perry song ) =

" Part of Me " is a song by American singer Katy Perry , released as the lead single from Teenage Dream : The Complete Confection . It was written by Perry and Bonnie McKee , with production and additional writing by Dr. Luke , Max Martin , and Cirkut . The song was not included on the original edition of Teenage Dream because Perry felt that it did not fit the composition of the album . A demo of the song leaked online in late 2010 , amid speculation that the lyrics were directed to the singer 's ex @-@ boyfriend Travie McCoy . " Part of Me " was re @-@ worked and officially released on February 13 , 2012 , through Capitol Records with artwork by art director Gavin Taylor and photography by Mary Ellen Matthews .

A dance @-@ pop and power pop song with a distinctive house beat , it has been compared to Jessie J 's 2011 single " Domino " and Perry 's 2010 singles " Firework " and " California Gurls " . Its lyrics describe a female protagonist who declares herself as unbreakable and strong following a break @-@ up . Many critics theorized that the lyrics addressed Perry 's divorce from Russell Brand , although Perry stated it was not about him since it was written in early 2010 .

" Part of Me " was a commercial success . It was the twentieth song to debut at No. 1 on the Billboard Hot 100 , Perry 's seventh number @-@ one single on the chart , and her ninth consecutive number @-@ one single on the Billboard Hot Dance Club Songs chart . The single debuted at No. 1 in Canada and the United Kingdom and has been certified Platinum in Australia , New Zealand , and the United States . Marketing campaigns for Adidas and The Sims 3 : Showtime have featured it .

An accompanying music video was filmed at the United States Marine Corps ' Camp Pendleton in Oceanside , California . The video depicts Perry enlisting in the Marines following a heartbreak . It garnered generally positive reviews for Perry 's " Girl power " message but drew criticism from feminist author Naomi Wolf , who denounced it as military propaganda . Perry debuted the first televised performance of song on at the 54th Grammy Awards and has also performed the song at the ECHO Awards , the 2012 Kids ' Choice Awards , and American Idol .

= = Background and release = =

" Part of Me " was written by Perry herself , Dr. Luke , Bonnie McKee , and Max Martin during the 2010 Teenage Dream writing sessions , which also produced the Hot 100 number @-@ one singles " California Gurls " , " Teenage Dream " and " Last Friday Night ( T.G.I.F. ) . " Perry and McKee had been casual friends prior to Perry 's request for her help with a song that Perry had been writing called " Part of Me " . According to Rolling Stone , McKee stayed up all night writing the lyrics . When Perry was presented the song , she shouted " We 're buying you a car ! " by the time she heard the third line .

Perry recorded a demo of the track that leaked in full on December 30 , 2010 . The song was rumored to be a leftover cut from her Teenage Dream recording sessions , and fans speculated that the track might be included in an as @-@ yet @-@ unconfirmed re @-@ release of the LP . This re @-@ release was confirmed in January 2012 , when Perry announced through her official website that the album would contain all twelve songs from the original album , plus three new songs and a remix , and would be released on March 26 , 2012 . Perry 's press release stated : " This is the complete story of Teenage Dream . It was an incredible honor to tie the King of Pop 's Billboard Hot 100 record , but I 'm moving forward and had a few things left to get off my chest . So this is the complete special edition of my album for my fans . "

On February 13 , 2012 , " Part of Me " received an official release as the lead single from the album 's re @-@ release . Perry had planned all along to release the song on the deluxe edition of the album rather than the original , as it did not fit that album 's composition . On February 11 , two days before its worldwide premiere , the song was leaked for a second time with a reworked production and slightly changed lyrics . " Part of Me " was released to most iTunes stores worldwide on February 18 , 2012 , following her performance at the 54th Grammy Awards . In the United States , " Part of Me " was sent to contemporary radio playlists on February 21 , 2012 . The song was

released in England , Scotland , Wales , France , and Ireland on March 18 , 2012 under the digital download and CD single formats . Perry revealed via Twitter that all profits raised from the sales of the single would be donated to MusiCares . The photograph by Mary Ellen Matthews that was used on the single cover was part of a photographic essay for Perry 's appearance in episode 710 of the television program Saturday Night Live .

= = Composition and lyrical interpretation = =

" Part of Me " is a dance @-@ pop and power pop song set to a house beat . It is composed in the key of D minor and set in a 4 / 4 time signature at a tempo of 130 beats per minute . The melody spans the tonal range of D4 to D5 , while the music follows the chord progression of Dm ? F ? Bb @-@ C. Production was done by Perry 's frequent collaborator , Dr. Luke . The song begins with Perry 's somber and emotional delivery of the line , " Days like this I want to drive away / Pack my bags and watch your shadow fade . " At the bridge , the beat amplifies and Perry 's lyrics become more aggressive as she commands " Now Look at Me ! " , signalling to her ex that she is still strong , regardless of what he tries to do to bring her down . The beat reaches a peak at the chorus , and Perry 's tone and the song 's lyrics become more aggressive and prominent as she sings , " This is the Part of me that you 're never gonna ever take away from me . " As the song continues , Perry 's lyrics become strong and empowered : " So you can keep the diamond ring / It don 't mean nothing anyway / In fact you can keep everything Yeah / Yeah Except for me " . Perry repeats the ending chorus as the beat fades .

James Dinh of MTV noted that " the pop star appears strong , bold and just a tad resentful after a breakup " on the track . His analysis of the lyrics observed that " The singer declares herself unbreakable after a breakup , evident in lines such as " Days like this I want to drive away / Pack my bags and watch your shadow fade / ' Cause you chewed me up and spit me out / Like I was poison in your mouth / You took my light , you drained me down / But that was then and this is now , now look at me . " Dinh pointed out similarities between " Part of Me " and Perry 's previous single " California Gurls " , noting that " the tune 's steady beat amplifies " as the chorus starts . Andrew Hampp of Billboard described the song as a " dance @-@ floor rave up " , and compared the song 's composition to Jessie J 's " Domino " . Edna Gundersen from USA Today stated : " Katy Perry could be addressing her ex or her detractors on this defiant slapdown , a gleaming " Firework " -like pop torpedo propelled by slick beats and a brazen chorus . " Chris Ryan , also of MTV , inferred that the song was aimed at Perry 's ex @-@ boyfriend Travie McCoy , while New York magazine journalist Amanda Dobbis described it as " another break @-@ up anthem " . Fans and media noted differences in the lyrics between the demo and the single , and claimed that the changes redirected the song 's subject from McCoy to Perry 's ex @-@ husband Russell Brand , from whom she had recently divorced . Perry declared it was not about Brand , stating :

I wrote it two years ago , which is funny because everybody is like " God , it sounds so current , " and some people that I work with were like " You should just say you wrote it a couple of weeks ago . " I 'm like " I 'm not a dick , I 'm going to tell the truth . " I wrote it two years ago when I was writing and recording Teenage Dream , [ but ] it didn 't feel right on the record . I would 've had to take out one of my other songs that [ made the album ] a nice , complete package .

= = Critical reception = =

Jody Rosen of Rolling Stone gave the song three stars out of five , criticizing its generic topic but praising its production . Steven Hyden and Genevieve Koski of The A.V. Club were positive of the song , with Hyden , giving it a B + , noted that , although the lyrics seemed " dopey " , the production and the chorus are " pretty damn sticky " , while Koski , giving the song a B , noted that the song follows a similar formula to several of Perry 's previous singles but went on to say that " the template works well in the context of a break @-@ up anthem " and positively remarked that it comes off as " a chintzier , 2012 version of ' Since U Been Gone . ' "

A reviewer from Plugged In criticized Perry 's decision to create an uplifting song about such a

serious subject matter as divorce : " Framing the song in terms of her divorce from Brand , though ' Part of Me ' , puts a much more somber and serious spin on things . This is no mere breakup . It 's the demolition of a marital covenant . So no matter how bad things were in her relationship , no matter how much better she feels now , no matter how cathartic the pulsing beats ( courtesy of hitmeisters Max Martin and Dr. Luke ) might feel , the ultimate end here is a very sad one indeed . " Priya Elan of NME panned the song : ' This is the part of me , that you 're never going to take away from me , ' " she sings in that strange angry robot voice of hers . The sentiment , as ever , is punch you in face crystal clear and probably meant something to one of the ( probably ) 17 writers who wrote the song . As it stands , it 's another de @-@ humanised slab of radio pop from Perry INC . "

= = Chart performance = =

In the United States , " Part of Me " debuted at number one on the Billboard Hot 100 and the U.S. Hot Digital Songs chart , with 411 @,@ 000 copies sold in its first week . It was the twentieth song to debut atop the Billboard Hot 100 . " Part of Me " became Perry 's her seventh number @-@ one song , and her sixth in the 2010s . The single debuted at number 36 on the Hot 100 Airplay chart , with 35 million radio impressions in its first week , and was Perry 's ninth song to top the Hot Dance Club Songs chart . It is Perry 's tenth single to be certified Platinum by the RIAA , for sales of over 1 million copies . As of January 2015 , the single has sold 2 @,@ 780 @,@ 000 copies in the US .

" Part of Me " debuted at number one on the Canadian Hot 100 , with sales of 46 @,@ 000 downloads in its first week . In Brazil , it reached the top spot on the Brazil Pop 100 . In Mexico , the song peaked in the top 10 of the Mexican Hot 100 . It also peaked at number 1 in Venezuela . The song was Perry 's first single to debut at number one on the New Zealand Singles Chart , and as her seventh to reach that spot , tied her with Mariah Carey as the artist with the most number @-@ one hits in New Zealand . It has received a Platinum certification by the RIANZ , with over 15 @,@ 000 copies sold . In Australia , " Part of Me " debuted at number 22 on the chart , and peaked at number 5 . The recording has been certified 2 x platinum by the ARIA , with 140 @,@ 000 copies sold .

In the United Kingdom , the song debuted at the top of the UK Singles Chart on March 25 , 2012 ? for the week ending date March 31 , 2012 ? selling 79 @,@ 079 copies in its first week and becoming Perry 's third number @-@ one single in Britain , following " I Kissed a Girl " in 2008 and " California Gurls " in 2010 . " Part of Me " was certified gold by the British Phonographic Industry for sales of over 400 @,@ 000 . In the Republic of Ireland , " Part of Me " peaked at number five on the Irish Singles Chart and was Perry 's twelfth single to reach the top ten in the Irish Republic . In Italy , the song was certified Gold for sales of over 15 @,@ 000 .

= = Music video = =

= = = Background and development = = =

The music video for " Part of Me " was directed by Ben Mor . Filming began on February 16 , 2012 , and took place over the course of three days at USMC Camp Pendleton in Oceanside , California . Perry announced the video shortly after the song 's release , tweeting , " Holy power of the Grammy 's , Part Of Me is already top 10 on itunes ! U guys are killing it ! NICE ! Can 't wait to shoot this video ! # grateful . " Her preparation for the video shoot included vigorous training in military basics , including firepower , military etiquette , and combat training .

As filming began , pictures from the video set surfaced online , showing Perry with short hair and dressed in military clothing . The music video premièred on its announced date during the program MTV First : Katy Perry , in which she discussed her experiences filming the video and the background of the video 's plot :

Well , I actually had the idea , I wrote the story about what it is actually like to be in the Service , and it does take a lot of physical strength , but now that I 've been through it ? and even just for the three days I was there , [ it 's ] a lot of mental strength . We used only Marines , no actors or

actresses . We used all of the Marine 's equipment and they were so lovely to us , I always have fun even though it 's a lot of work . Even though I was sore and exhausted , I was so educated on people in the service , who I 've always respected but the stuff they go through , and the kind of loyalty they possess , it 's very communal , and community . Not to sound weird , but it seems like the heart of America . Seriously , the heart .

= = = Synopsis = = =

As Perry sits in her car outside of her boyfriend 's job , she sees her boyfriend ( played by actor and model Lucas Kerr ) interacting flirtatiously with a woman ( Ashley Tisdale ) . She confronts him in his office , and ends their relationship . The title track begins as she drives to a gas station , where she buys a can of tea . After paying for her items , she sees a moto @-@ sticker on a notice board which reads , " All women are created equal , then some become Marines " . The increasingly emotional Perry gathers her possessions from her car trunk , enters a nearby restroom , and begins her change of identity . She cuts her hair short ( at this point bursting into tears ) , removes her bracelets , flattens her breasts , and changes into a hoodie and jeans .

Perry enlists in the United States Marine Corps , and after a brief scene of recruit training , reports to the School of Infantry for the Marine Corps ' rigorous basic combat instruction course . She reminisces over her experiences with her ex @-@ boyfriend , yet remains spiteful towards him . She then burns a love note from him and vents her frustration through the Marine Corps Martial Arts Program . The remainder of the video depicts Perry 's training , and shows her dancing beneath a large garrison flag . Perry ultimately transforms into a trained warrior , clad in Marine Pattern ( MARPAT ) camouflage utilities , body armor and camouflage face paint .

= = = Reception = = =

The video garnered positive reviews from critics , who praised its self @-@ empowerment theme and its different approach in comparison to Perry 's previous music videos . Bruno Nessif of E ! Online compared the video to Demi Moore 's role in G.I. Jane . Ray Rahman from Entertainment Weekly echoed the similarity of the G.I. Jane influence in the video , and called it an " intense ride " . MTV 's James Montgomery praised the video and Perry 's role , saying :

" Over the years , Perry has been a California Gurl , a nerdy teenager , an alien and just about everything in between , but up until now , she 's never really been an actual person . " He went on to praise the video stating : " Part of Me " is unlike any pop video in recent memory . Rihanna did military chic in her " Hard " video ( she even straddled a tank ) , and just about every one of Perry 's pop contemporaries have ventured down the same path . But they were never really in the military ; they were just making it more fabulous . Perry takes the opposite tact [ sic ] : She cuts off her hair , she eschews makeup , she fights , crawls , suffers . It 's a commendable level of commitment . Your move , everybody else . "

Feminist author Naomi Wolf criticized the video as propaganda for the Marine Corps , stating " I really want to find out if she was paid by them for making it ..... it is truly shameful . I would suggest a boycott of this singer whom I really liked if you are as offended at this glorification of violence as I am . " Glenn Selig , founder of The Publicity Agency , responded to these claims on Fox News Live , stating , " In her efforts to boycott the video , Naomi Wolf has brought more attention to it , without her comments , most people would clearly have seen the military simply as a metaphor and not as an attempt by Katy Perry to glamorize the military or war . " Perry told MTV that she chose the military plot because it represented the song , saying , " It 's an affirmation of strength , so I wanted to go the strongest route I ever could . "

= = Live performances = =

" Part of Me " was given its first live performance on February 12 , 2012 , at the 54th Grammy Awards . The performance began with " E.T. " with dancers and a singer who appeared to be Perry

on a darkened stage . It ended partway through the chorus as electronic sound effects and the lights and sound suddenly went out , implying technical difficulties . Wearing sunglasses and a metallic bodysuit with the appearance of golden armor , a blue @-@ haired Perry , slowly singing the first part of " Part of Me , " descended from the roof of the venue in a transparent cube , revealing the singer on the stage below to be a body double . Perry shattered the cube , fireworks went off around the stage , and Perry began " Part of Me " as the dancers present during " E.T. " reappeared , lifted her up , and performed a routine behind her .

On March 19 , 2012 , Perry performed " Part of Me " as part of a Live Lounge special for BBC Radio 1 , along with " The One That Got Away " ( 2011 ) , " Firework " ( 2011 ) , " Thinking of You " ( 2009 ) and a censored version of " Niggas in Paris " ( 2011 ) . The performances were closely similar , through their depiction of Perry as a superhero and their theme of self @-@ empowerment . Katie Brine of MTV commented that " Even when Katy is getting serious , there 's always fun to be had . "

On April 26 , 2012 , Perry performed the track for season 11 of American Idol . This was similar to her previous performances and the video , but was pre @-@ taped due to illness . After a short , introductory military @-@ style video , Perry made a simulated airdrop onto a military base peopled by female background dancers , all clad in military clothing . It was met with mixed reviews from critics and fans , who criticized Perry 's decisions to pre @-@ tape her performance and to lipsync . However , the complexity and originality of the performance were praised . Brian Mansfield , of USA Today , called it a " pretty impressive production " , but criticized Perry 's vocal abilities .

Perry included the song in the set list of her June 9 , 2012 performance at Capital FM 's Summertime Ball festival , during which she wore a fifties @-@ style black and white polka dot dress and a black fringe haircut . DJ Earworm had also made a mashup called " Fly " for the Summertime Ball and included " Part of Me " and Perry 's previous single , " The One That Got Away " in the mashup . On June 26 , 2012 Perry performed " Part of Me " in her set list at the premiere for her July 2012 , 3D autobiographical documentary @-@ concert film Katy Perry : Part of Me on Hollywood Boulevard as part of Pepsi 's " Summer Beats " concert series . During the performance , Perry emerged from a large box of popcorn , wearing a shirt that resembled a film reel with the stage decorated with life @-@ sized lollipops and neon lights . This was Perry 's final performance prior to her taking a musical hiatus after two years of continuous promotion for Teenage Dream .

= = Usage in media = =

" Part of Me " was used in a national marketing campaign for The Sims 3 limited @-@ edition expansion pack , The Sims 3 : Showtime . Perry filmed a 30 @-@ second commercial , in which she performed the song onstage as a Sim version of herself . The expansion pack includes Katy Perry @-@ themed items , inspired by the concept and artwork of her album Teenage Dream ( 2010 ) , that players can use on their own Sims . In May 2012 , Perry signed a deal with Pepsi to promote Katy Perry : Part of Me . This deal was a part of Pepsi 's first global campaign titled , " Live For Now " which partners with entertainment artists and properties to promote their work . " Part of Me " was used in a series of trailers as part of this deal as well as various other media related campaigns to promote the film . The track is available as downloadable content for the video game Just Dance 2014 .

= = Track listing = =

= = Charts and certifications = =

= = Release history = =