

= 575 ( song ) =

" 575 " is a song recorded by Japanese recording girl group Perfume for their third studio album , JPN ( 2011 ) . It was written , composed , arranged , and produced by Japanese musician and Capsule member Yasutaka Nakata . The song was included as a B @-@ side track for the group ? s single , " Voice " . It was also released exclusively to Uta stores in Japan on July 14 , 2010 . Musically , " 575 " was described as a mellow Japanese pop song . It marks the first time that the group perform in a rap structure , delivered after the first chorus .

Upon its release , the track garnered positive reviews from music critics , who praised the song ? s composition and the rap delivery . Due to the song being released digitally and as a B @-@ side to " Voice " , it was ruled ineligible to chart on Japan ? s Oricon Singles Chart . However , it peaked at number 73 on Billboard 's Japan Hot 100 chart , and number four on the RIAJ Digital Track Chart . It was certified gold by the Recording Industry Association of Japan ( RIAJ ) for cellphone purchases of 100 @,@ 000 units . A music video was originally to debut on their JPN tour in 2012 , but the idea was scrapped . Instead , it was included on the live DVD .

= = Background and composition = =

" 575 " was written , composed , arranged , and produced by Japanese musician and Capsule member Yasutaka Nakata . Alongside this , it was recorded , mixed , and mastered by him . The song was recorded in 2010 at Contemode Studios , Shibuya , Tokyo by Nakata . It was selected as a B @-@ side track to " Voice " , the second single to the groups album JPN ( 2011 ) . It also appeared on the album , listed at number 9 on the track list . The instrumental version appeared on the CD single and digital EP for the " Voice " single . The song was released exclusively to Uta stores in Japan on July 14 , 2010 .

Musically , the song has been described as a mellow Japanese pop song . It marks the first time that the group perform in a rap structure , delivered after the first chorus . Throughout a majority of the song , the girl ? s vocals are heavily processed with post @-@ production tools such as vocoder and autotune . Only two English phrases are used in the song ; these being the lyrics , " Give it up " and " Good night " . Japanese music editor Random J reviewed the album on his personal blog , and commented about the songs composition , " ' 575 ' is Perfume 's equivalent of a slow jam ... And the girls even spit some bars on it . " Ian Martin from The Japan Times described the songs composition as , " a curiously mellow take on the 1990s ballad / rap hybrid J @-@ pop formula . " Perfume stated together that they were " very surprised , yet very anxious " about the rap section .

= = Critical response = =

" 575 " received favorable reviews from most music critics . Japanese music editor Random J reviewed the song on his personal blog , and gave it a positive remark . He described it as a " really nice , spaced out , mellow song " . Regarding the song ? s rap section , he commented " Their flow won 't have Jay @-@ Z throwing in the towel , but they sound a damn earshot better than most dudes in the rap game right now . " A staff editor from CD Journal gave the song a positive review . They compared the composition and delivery to the groups song " Macaroni " , from their 2008 debut album Game . The reviewer praised the groups " brave " vocal delivery . Another editor from the same publication reviewed the album , and gave it a positive review . The reviewer complimented the song 's rap section and praised the " new grounded " compositions . Ian Martin from The Japan Times gave the song a mixed review ; despite his appreciate of the slow composition , he criticized , in general , the lack of " creativity " and " invention " through the second half of the album and felt these factors were presented throughout other projects by Nakata apart from Perfume .

= = Commercial performance = =

Due to the song being released digitally and as a B @-@ side to " Voice " , it was ineligible to chart on Japan ' s Oricon Singles Chart because it does not count digital sales . However , it managed to chart on other record charts in Japan . It peaked at number 73 on Billboard 's Japan Hot 100 chart and is the highest charting non @-@ single track from JPN . It then charted on the RIAJ Digital Track Chart , peaking at number four and was the groups highest charting single on there . The song was certified gold by the Recording Industry Association of Japan ( RIAJ ) for cell phone purchases of up to 100 @,@ 000 units . In conjunction with the sales of " Voice " and " 575 " on the CD Single , it was certified gold by the RIAJ for physical shipments of 100 @,@ 000 units in Japan .

= = Music video and live performances = =

A music video was used as a backdrop projection for their Tokyo dome 2010 tour [ 12345678910 ] , projected on all the screens . Instead , it was released on the limited edition DVD . It featured the girls singing the song in front of the songs title . Inter cut scenes of the live performance , and the girls getting ready for the show , were included in the video .

The song has been performed on one concert tour , and has appeared on one commercial in Japan . The song was used as the theme song for the KDDI Light Pool commercial in Japan . Japanese rapper , Kreva , performed a cover version of the song on Music Japan Broadcast in early 2011 . The song was performed on their 2010 Tokyo Dome concert tour , where it was included during the second segment . It was included on the live DVD , released on February 9 , 2011 . The performance included the girls dancing around geometrical shapes and was positively received from music critics . Yuki Sugioka from Hot Express complimented the girls performance , alongside the stage production of the segment . The song was included on the group 's compilation box set , Perfume : Complete LP Box ( 2016 ) .

= = Credits and personnel = =

Details adapted from the liner notes of the JPN album .

Ayano ?moto ? vocals

Yuka Kashino ? vocals

Ayaka Nishiwaki ? vocals

Yasutaka Nakata ? producer , composer , arranger , mixing , mastering .

= = Chart and certifications = =

= = Release history = =