

= Who Owns My Heart =

" Who Owns My Heart " is a song by American recording artist Miley Cyrus for her third studio album *Can 't Be Tamed* (2010) . The song was written by Cyrus , Antonina Armato , Tim James and Devrim Karaoglu , and produced by Armato and James . " Who Owns My Heart " was released on October 22 , 2010 by Hollywood Records as the second and final single from Cyrus ' third studio album *Can 't Be Tamed* only in Europe . It would become her final single and overall release with Hollywood Records after signing with RCA Records in 2013 . The song was written about the feelings a club 's environment can lead someone to believe . " Who Owns My Heart " is musically club @-@ oriented and driven by synths . Lyrically , the song speaks of meeting a potential love interest at a nightclub .

The song garnered mixed reception from music critics . Some critics argued it was dull and faceless , while other deemed it one of the best tracks on *Can 't Be Tamed* . " Who Owns My Heart " failed to become a commercial success , unlike its predecessor " *Can 't Be Tamed* " . It managed to perform moderately in Dutch @-@ speaking , European territories , its highest international peak being achieved in Belgium (Flanders) , at number two . It also charted in Austria , Germany , and Slovakia . A corresponding music video for " Who Owns My Heart " was directed by Robert Hales . It follows Cyrus throughout preparing herself for , arriving , and dancing at a mansion party . The video received criticism from the Parents Television Council for its sexual elements . The song , along with " *Start All Over* " and " *Fly on the Wall* " are the only singles released by Cyrus that haven 't been certified at least platinum in the United States .

= = Background = =

The song was written by Cyrus in collaboration with Antonina Armato , Tim James , and Devrim Karaoglu . Cyrus described it as a " total dance track " with a cool concept . " Who Owns My Heart " was written about the feelings a club 's environment can lead one to believe . Cyrus depicted the club scene to be very sexy , which she thought was primarily composed by the music playing and intense lighting , and thought that it might trigger fake emotions with the person one is dancing with . She stated , " If you 're out , dancing at a club , the way the whole vibe is [...] Do you actually like the person you 're dancing with or is just the whole ambiance of what 's going on ? "

= = Composition = =

" Who Owns My Heart " is a dance and electropop song with a length of three minutes and 35 seconds . It is an uptempo and predominantly club @-@ oriented number that is inspired by 1980s music . The song is set in common time and has a driving dance tempo of 136 beats per minute . It is written in the key of A minor and Cyrus ' vocals span two octaves , from G3 to C5 . It follows the chord progression Am ? F ? Dm ? E . " Who Owns My Heart " is heavy in rubbery and bubbling disco synths . Keyboard riffs also drive the song 's instrumentation . Lyrically , " Who Owns My Heart " speaks of the thrill of meeting a potential love interest on the dance floor . Verses and the bridge describe the setting using comparisons to numerous things , including tsunamis and rodeos . The song 's refrains proceed to question , " Who owns my heart ? Is it love or is it art ? "

= = Critical reception = =

Tanner Stransky of *Entertainment Weekly* stated , " This song is a pulsy , possibly club @-@ ready jam that deserves single status . " Heather Phares of *Allmusic* used " Who Owns My Heart " as an example of , according to her , a recurring problem on *Can 't Be Tamed* : " too often , Cyrus equates grown @-@ up with joyless " . Alexis Petridis of the United Kingdom magazine *The Guardian* felt the song was a gamely attempt at Lady Gaga . He said the chorus invites the answer : " probably that creepy bloke from the Disney Channel who went on about violating your godliness . " Evan Sawdey of *PopMatters* also found an alternate answer to the song 's chorus . " It ? s commerce that owns

your heart , Miley , and it always has been " , he wrote . Mikael Wood of Billboard compared " Who Owns My Heart " to 2010 singles released by The Black Eyed Peas . Nick Levine of Digital Spy said it was a post @-@ GaGa Hi @-@ NRG track that was inclined to the generic . However , he said that lyrical references were a large reminder that Cyrus sung the track . Ed Masley of The Arizona Republic deemed " Who Owns My Heart " to be one of the best tracks from Can 't Be Tamed , despite containing a " cheesy ABBA @-@ worthy chorus " . Jon Caramanica of The New York Times also perceived the song to be " in the vein of Cascada " and one of the most " exciting " on Can 't Be Tamed . He said it was a sound that " Ms. Cyrus hasn't previously shown any affinity for and may never again . Still , it 's a timely and sharp sound . "

= = Commercial performance = =

On the week ending November 27 , 2010 , " Who Owns My Heart " debuted and peaked at number 76 on the Eurochart Hot 100 Singles , its only week on the chart . The song debuted at number 35 on the Austrian Singles Chart , on the week ending November 19 , 2010 . The following week , " Who Owns My Heart " descended to number 50 and , later , number 54 before completely falling from the chart . On the week ending November 22 , 2010 , " Who Owns My Heart " debuted and peaked at number 24 on the German Singles Chart . In the succeeding week , the song dropped to number 39 . The track continued to descend in positions until spending its last week on the German Singles Chart on the week ending January 10 , 2011 . The song spent a total of seven weeks on the chart . " Who Owns My Heart " also charted on the Belgian Tip Singles Chart (Flanders) and the Slovakian Airplay Singles Chart , peaking at number two and 35 , respectively .

= = Music video = =

The music video for " Who Owns My Heart " was directed by Robert Hales , who previously directed the video for " Can 't Be Tamed " , and filmed on November 6 and 7 , 2010 at the Meadow Brook Hall in Rochester Hills , Michigan . The video commences with Cyrus asleep , blindfolded on a mattress in a bedroom . She awakens and writhes on the mattress . Following , Cyrus proceeds to a bathroom , her attire is composed of a white tank top , white boy shorts , a fishnet hair wrap , rollers , and heavy metal jewelry . While in the bathroom scenes , Cyrus sings as she sits on the edge of a bathtub and prepares herself for an upcoming party . With the arrival of the song 's refrains , Cyrus appears writhing in the backseat of a limousine , costumed in a low @-@ cut gold halter top , black hots pants , a black jacket with shoulder pads , and big hair . Once arrived at the mansion party , she is first seen dancing atop a big , wooden table . In the continuation of the video , Cyrus dances with multiple people on the dance floor . Cut @-@ scenes feature Cyrus in all prior scenes or dancing with others in the mansion 's study . The video concludes with Cyrus back in her bedroom , once again waking up .

The video for " Who Owns My Heart " was premiered in MSN Spain on January 1 , 2011 . Jocelyn Vena of MTV News said , " There comes a time in every pop princess ' career when she must throw a sexy dance party and proclaim her womanhood . Back in 2001 Britney Spears did as much in ' I 'm a Slave 4 U , ' and this week , Miley Cyrus is doing the same in the video for her club @-@ ready track ' Who Owns My Heart . ' " Tanner Stransky of Entertainment Weekly assumed the theme of the video were the divergent hairstyles , but acclaimed the video for its fun . Stransky said the sultry aspect of the video added to its frothy , " thumpa @-@ thumpa deliciousness " . Edith Zimmerman of New York magazine viewed it as " awkward " . Megan Vick of Billboard thought the video followed the same steps as the video for " Can 't Be Tamed " ? dark lighting , lots of bare Cyrus parts and writhing around on flat surfaces . Vick recalled Amy Winehouse 's " Rehab " video when seeing the bathroom scene and viewed the ending as a relief . Tim Winter , president of the Parents Television Council , criticized the video for its suggestiveness and sexual elements . Winter continued , " It is unfortunate that she would participate in such a sexualized video like this one . It sends messages to her fanbase that are diametrically opposed to everything she has done up to this point . Miley built her fame and fortune entirely on the backs of young girls , and it saddens us that she seems so

eager to distance herself from that fanbase so rapidly . "

= = Live performances = =

Cyrus first performed " Who Owns My Heart " at a concert at the House of Blues in Los Angeles , California , which was streamed across over thirty websites owned by MTV Networks . Dressed in a cut @-@ out leotard that and black , leather pants , Cyrus single @-@ handedly roamed throughout the stage to perform the song . Cyrus embarked on a European promotional tour for the single in October 2010 . On November 6 , 2010 , Cyrus performed the track at on the German television program Wetten , dass .. ? . On November 7 , 2010 , Cyrus performed " Who Owns My Heart " at the 2010 MTV Europe Music Awards at the Caja Mágica in Madrid , Spain . The performance featured elaborate costuming that had Cyrus bearing white bodysuit with a turtle neck while female dancers in lingerie and male dancers in suits , chiropractically challenging dance routines , and symbolism . Cyrus explained ,

" We actually came up with this concept because I wanted it to kinda be Angels & Demons (2000) , but it 's not a Tom Hanks reference . It 's [about the idea] that during this world , you 're always going to have temptation ; basically that 's kind of the whole vibe . It 's a little more Victorian . There 's a lot of lace . The girls are dressed all in white , and the guys are in black ... The girls will know what I 'm talking about . "

The song was the closing number of Cyrus ' Gypsy Heart Tour .

= = Release history = =

= = Charts = =