

= Do @-@ Over =

" Do @-@ Over " is the first episode of the third season of the American television comedy series 30 Rock , and the thirty @-@ seventh episode overall . It was written by the series ' creator , executive producer and lead actress , Tina Fey and directed by series producer Don Scardino . The episode originally aired on the National Broadcasting Company (NBC) network in the United States on October 30 , 2008 . Guest stars in this episode include Will Arnett , Marceline Hugot , and Megan Mullally .

Liz Lemon (played by Fey) is being evaluated by Bev (Mullally) as a part of the adoption process while Jack Donaghy (Alec Baldwin) returns from his job in Washington D.C. and tries to retake his position from Devon Banks (Arnett) at General Electric . Meanwhile , Jenna Maroney (Jane Krakowski) grows angry with Tracy Jordan (Tracy Morgan) for not compensating her for voice acting work on his successful adult video game .

" Do @-@ Over " has received generally positive reception from television critics . According to the Nielsen Media Research , the episode was watched by 8 @.@ 7 million households during its original broadcast , becoming 30 Rock 's highest @-@ rated episode , until the December 2008 episode " Christmas Special " . " Do @-@ Over " was nominated for an Art Directors Guild Production Design Award for " Single @-@ Camera Television Series " .

= = Plot = =

As Liz Lemon is returning to studio 6H , the TGS with Tracy Jordan studio , she meets Jack Donaghy returning from Washington . Jack tells her that he intends to get his old job back and Liz tells him of her upcoming adoption evaluation . When he confronts Devon Banks in his office , Devon offers Jack a position in the mail room , laughing , but Jack accepts . Jack later tells Liz of his plan to work his way back to his old job through honest means , though Kathy Geiss (Marceline Hugot) shows a sexual interest in Jack he could leverage into a quicker promotion . When he discovers that Devon is planning to shut down GE , Jack , with Liz 's help , convinces Kathy to hire him as her business adviser . Devon , realizing that he has been beaten , decides on a new path to securing his financial future : hurling himself in front of a series of moving cars so that he can sue the drivers .

Tracy Jordan 's pornographic video game , Gorgasm : The Legend of Dong Slayer , has been very successfully released since it was developed in the previous episode " Cooter " . He shows off a large royalty check and Jenna Maroney grows angry that she has not been compensated for her voice acting work in the game . Liz convinces him to make it up to her , and everyone else who helped him with the video game , by buying them presents . However , while everyone else receives extravagant gifts such as Frank getting gold @-@ plated nunchucks and Pete getting a chinchilla fur coat , Jenna only gets a coupon for free hugs and decides to sue Tracy .

Following a home evaluation , Bev from the adoption agency comes to work with Liz where she checks the safety of the studio and interviews the TGS cast and crew including Jenna , Pete Hornberger (Scott Adsit) , Frank Rossitano (Judah Friedlander) , and Cerie Xerox (Katrina Bowden) . The workplace evaluation goes badly , with many of the interviews reflecting badly on Liz or the safety of the studio for a child . However , before Bev files her report she sustains a head injury and forgets that she has done the evaluation . Liz gets the crew to help her " do over " the evaluation , hoping for a better result .

= = Production = =

" Do @-@ Over " was written by series creator , executive producer and lead actress Tina Fey , making it her thirteenth writing credit . The episode was directed by series producer Don Scardino , making it his fourteenth for the series . " Do @-@ Over " originally aired in the United States on October 30 , 2008 , on NBC as the season premiere episode of the show 's third season and the 37th overall episode of the series .

In September 2008 , it was announced that actress Megan Mullally would guest star on 30 Rock . In this episode of 30 Rock , Mullally played Bev , a woman evaluating Liz Lemon as part of the adoption process . Actress Marceline Hugot made her fifth appearance as the character Kathy Geiss , the daughter of Don Geiss (Rip Torn) , in the series . Comedy actor Will Arnett reprised his role as Devon Banks for the fourth time .

Four filmed scenes from " Do @-@ Over " were cut out from the airing . Instead , the scenes were featured on 30 Rock 's season three DVD as part of the deleted scenes in the Bonus feature . In the first scene , Jack Donaghy plans to seduce Kathy so that he can get his old job back . The next scene , after Jack tells Liz he plans on reclaiming his former job back , Liz asks him how he will be able to get inside the 30 Rock building , as he does not have his employee ID card . Jack tells her you can do anything if you walk with confidence , which he does , and is permitted inside . Liz tries to do the same , but the guard asks her for ID , which she shows . In the third scene , Liz and Bev talk to NBC page Kenneth Parcell (Jack McBrayer) . Kenneth is fascinated with the adoption process , and says that his own mother worked two jobs as an animal control person for the state and selling meats door @-@ to @-@ door . The final scene , Liz introduces Bev to Tracy in the " do over " .

= = Reception = =

According to the Nielsen Media Research , " Do @-@ Over " was watched by 8 @.@ 7 million households in its original American broadcast , and became the highest @-@ rated episode of the series , until the December 11 , 2008 , episode of 30 Rock " Christmas Special " . It earned a 4 @.@ 1 rating / 10 share in the 18 ? 49 demographic . This means that it was seen by 4 @.@ 1 percent of all 18- to 49 @-@ year @-@ olds , and 10 percent of all 18- to 49 @-@ year @-@ olds watching television at the time of the broadcast . " Do @-@ Over " was nominated for an Art Directors Guild Production Design Award for " Single @-@ Camera Television Series " .

IGN contributor Robert Canning reviewed the episode , saying it " [set] the bar for the rest of the season " and was " filled to capacity with comedy . " Jeremy Medina of Paste magazine commented that " Do @-@ Over " was " sort of like the first day of school after summer vacation : sort of awkward at times , but fast and buoyant and warmly familiar all the same . " Bob Sassone of AOL 's TV Squad wrote " ... this episode manages to do what the show has always done , mix crazy , almost surreal humor with a genuine (not manufactured) heart . " TV Guide contributor Matt Mitovich enjoyed " Do @-@ Over " , and enjoyed Jack 's story of trying to reclaim his job , along with Jack and Liz pretending to be a couple in front of Kathy . The A.V. Club 's Nathan Rabin opined that premiere episodes " tend to be 30 Rock 's Achilles Heel . But the show comes roaring out of the gate with ' Do @-@ Over ' , a show that definitively breaks the premiere jinx . " He said that the " frenetic farcical plotting " of Megan Mullally 's character ? in which she endured a disastrous trip to the 30 Rock studios , bumped her head , and lost her memory ? " felt a little sitcommy but the laughs kept coming " . In conclusion , Rabin gave this episode an A- grade rating .

Television columnist Alan Sepinwall for The Star @-@ Ledger felt that the element 's towards Jack getting his old job back were " fairly labored " , but noted that Liz 's adoption plot was " more solid from start to finish " . He was complimentary towards the Kathy Geiss character , observing that her actions in the episode were " all frighteningly funny " , and enjoyed Mullally 's guest spot . In conclusion , Sepinwall said that this was not the best from the 30 Rock staff , but " they had some things they felt obligated to deal with , and there was more than enough comedy genius that I can 't really complain . "