

= Up All Night ( 30 Rock ) =

" Up All Night " is the thirteenth episode of NBC 's first season of 30 Rock . It was written by the series ' creator and executive producer Tina Fey , and was directed by Michael Engler . It first aired on February 8 , 2007 in the United States . Guest stars in this episode include Katrina Bowden , Rachel Dratch , Rachel Hamilton , John Lutz , Maulik Pancholy , Keith Powell , Lonny Ross , Isabella Rossellini , Sherri Shepherd , Jason Sudeikis and Mark Zimmerman . Joy Behar appeared as herself in the episode .

This episode focuses on the events of Valentine 's Day for the cast and crew of TGS with Tracy Jordan , a fictional sketch comedy series . Liz Lemon ( played by Tina Fey ) receives a mysterious gift ; Frank Rossitano ( Judah Friedlander ) comments that he hates Jenna Maroney ( Jane Krakowski ) ; Pete Hornberger ( Scott Adsit ) forgets Valentine 's Day , which also happens to be his wife , Paula 's ( Paula Pell ) birthday ; Jack Donaghy 's ( Alec Baldwin ) divorce from Bianca ( Isabella Rossellini ) is made official ; the writers believe that Cerie Xerox ( Katrina Bowden ) has romantic feelings for Kenneth Parcell ( Jack McBrayer ) ; and Tracy Jordan ( Tracy Morgan ) tries to spend a night with his wife , Angie Jordan ( Sherri Shephard ) .

= = Plot = =

Jack 's wife Bianca asks to finalize their divorce to which Jack agree , demanding various things in their settlement all to which she agrees , and the divorce is set for the next day . It is Valentine 's Day , although the TGS cast and crew still have to work all night . Frank reveals that he hates Jenna when he always chooses to " kill " Jenna in a game of " Marry , Boff , Kill " . Frank believes that Jenna is " phony " , and Jenna tries many times to redeem herself with Frank , with reasons such as her participation in Vagina Day : " a charity event founded by a group of celebrities who have for whatever reason never been asked to participate in The Vagina Monologues " . Eventually , in her final confrontation with Frank , she farts , but Frank is happy , telling her that that is the first real thing she has done , and the two reconcile . Another game of " Marry , Boff , Kill " leads some of the writers into believing that Cerie ( who has been having problems with her fiance Aris ) has feelings for Kenneth when she chooses to " boff " him . The writers send the pair off to get candy for the night . Kenneth and Cerie take a walk around Rockefeller Center , and Cerie reveals that she is not attracted to Kenneth but tells him that he can tell the others that the two made out . However , Kenneth fails to convince the writers that he has done so when he shows them a pair of male underpants , which he claims belong to Cerie .

Jack asks Tracy to have a drink with him to celebrate his impending divorce , but Tracy has to leave early to celebrate Valentine 's Day with his wife through " role @-@ play " . As Jack gets more and more drunk , he reveals that he still has various fantasies about his wife from grabbing one of her breasts to her getting various terminal diseases with him by her bedside . Eventually , he picks up a prostitute ( Rachel Dratch ) , and the two interrupt Tracy and Angie 's Valentine 's Day at the Soho Grand Hotel . Angie , upset that their Valentine 's Day is ruined , demands that Tracy get rid of Jack and the prostitute , so he calls Liz for help . Liz gets Jack and the drunk prostitute out of the hotel , and Liz tells Jack that his relationship with his wife is sick and presents him with a scenario of " Marry , Boff , Kill " , all with his wife , causing Jack to say that he wants to do all of the three but promises Liz that he will get over his wife , and the two leave the prostitute in the street . The next day , Jack and Bianca sign the divorce papers , and Bianca begs Jack not to sell the Arby 's that he had gotten in their settlement . He promises not to do so , but will let the place shut down and become desolate . The two argue , and the sexual tension between the two escalate , until Bianca tears herself away from Jack and leaves .

Pete has forgotten that it is Valentine 's Day , which also happens to be his wife Paula 's birthday . He spends the night running around the city to try to find Valentine 's Day and birthday presents for his wife , only to lose the balloons that he had bought for his wife . Liz has received a gift of chocolate @-@ covered cherries and flowers from a supposed secret admirer . The " admirer " turns out to be " a law stylist " , ( Jason Sudeikis ) and the gifts turn out to be for his girlfriend , Liz Lemler ,

who works in the accounting department at TGS . However , he tells Liz to keep the flowers but asks for a picture of her with the flowers and her ID to prove to his girlfriend that he did indeed get her something for Valentine 's Day .

= = Production = =

Jason Sudeikis , who played Floyd in this episode , has appeared in the main cast of Saturday Night Live . Tina Fey was the head writer on Saturday Night Live from 1999 until 2006 . Various other cast members of Saturday Night Live have appeared on 30 Rock . These cast members include : Rachel Dratch , Fred Armisen , Kristen Wiig , Will Forte , Chris Parnell and Molly Shannon . Tina Fey and Tracy Morgan have both been part of the main cast of Saturday Night Live . Alec Baldwin has also hosted Saturday Night Live thirteen times , the second highest amount of episodes of any host of the series .

= = Reception = =

" Up All Night " brought in an average of 5 @. @ 2 million viewers . The episode also achieved a 2 @. @ 5 / 6 in the key 18- to 49 @- @ year @- @ old demographic . The 2 @. @ 5 refers to 2 @. @ 5 % of all 18- to 49 @- @ year @- @ olds in the U.S. , and the 6 refers to 6 % of all 18- to 49 @- @ year @- @ olds watching television at the time of the broadcast in the U.S ..

Matt Webb Mitovich of TV Guide wrote that " it would be nearly impossible to measure up to last week 's utterly manic introduction of Prince Gerhardt [ Paul Ruebens ] , so forgive 30 Rock if this week 's outing was ' merely ' very amusing at times . " He added that compared to Jack 's storyline , he " actually wore more grins watching the microscopic B @- @ story with the writers , playing Marry , Boff , Kill . " Robert Canning of IGN thought that " the Valentine 's Day episode of 30 Rock gave us a big surprise : a low @- @ key half hour from a show known for being over the top , " adding that this was " a pleasant surprise " . He said that this episode " proved that [ 30 Rock ] could make with the funny no matter what the tone " . Canning rated this episode 8 @. @ 5 out of 10 .