

= Grown Woman ( Kelly Rowland song ) =

" Grown Woman " is a song by American singer Kelly Rowland , recorded during the recording sessions for her third studio album Here I Am ( 2011 ) . It was written by singer Ne @-@ songwriter Ne @-@ Yo as well as Magnus Beite and Bernt Stray , and co @-@ written and produced by Norwegian duo StarGate . The mid @-@ tempo R & B song 's lyrics revolve around Rowland " assert [ ing ] her maturity and clue [ ing ] her suitors in on what won ? t fly when it comes to relationships . " It was conceived after Rowland approached Ne @-@ Yo to work on her third album , and asked for a record which would declare she 's grown . " Grown Woman " was described by critics as different from what is normally called R & B.

It was serviced to Rhythmic , Urban , and Urban AC stations in the United States on June 29 , 2010 as one of two lead singles for Here I Am It was also released for digital download in some parts of Europe , Canada , and the United States on July 26 , 2010 . It was moderately successful across the airplay formats as it debuted on the US Hot R & B / Hip @-@ Hop Chart at number eighty @-@ seven , just two days after being serviced to radio . In subsequent weeks , the single peaked at number fifty @-@ one . An accompanying music video for " Grown Woman " was reported to have been filmed in mid @-@ late August 2010 , but has not yet been released . Despite being moderately successful , " Grown Woman " was later excluded from Here I Am .

= = Background = =

Following the announcement that Rowland 's international lead single , " Commander " , would not be released in the United States , a new single , penned by Ne @-@ Yo , was announced as the new American lead single . Titled " Shake Them Haters Off " , the up @-@ tempo song sees Rowland " flexing her muscles . " However , those plans were changed once again when , on June 11 , 2010 , " Shake Them Haters Off " was replaced with two new lead singles . On June 29 , 2010 , " Rose Colored Glasses " was sent to Top 40 / Mainstream radio stations as a pop single , and also released for digital download on the same day . " Grown Woman " was also sent to radio on June 29 , but to Rhythmic , Urban , and Urban AC radio stations . The single cover was revealed on June 17 , 2010 via Rowland 's official website . Rap Up called the cover " grown and sexy . " It was released for download on July 27 , 2010 in the United States .

= = Lyrics and composition = =

" Grown Woman " is an urban R & B song written by Ne @-@ Yo , Magnus Beite , Bernt Stray , and Norwegian production team StarGate ( who also produced the song ) . Jeremy Helligar of True / Slant commented the song was " still to the left of what normally passes for modern R & B. " Originally revealed as " Grown Ass Woman " and later changed to " Grown Woman , " the lyrics and theme of the song are based on a woman who " asserts her maturity and clues her suitors in on what won ? t fly when it comes to relationships . " The song is one of three records which Ne @-@ Yo co @-@ wrote for Rowland after the singer specifically approached him to pen records for her album . Its concept was devised in a brief conversation between the pair . Rowland said , " ' Ne @-@ Yo asked me what I wanted to talk about , ' and I replied ' I 'm in a different space . Change is very comfortable for me , and I 'm happy where I am ' . [ I ] want a record that declared that I 'm Grown ! "

= = Radio and chart performance = =

The single was officially available for airplay on June 29 , 2010 . Two days later , it made its US chart debut on the Hot R & B / Hip @-@ Hop Songs chart at number eighty @-@ seven . Additionally , during the first week of radio adds , " Grown Woman " became the number one added song to Urban adult contemporary stations . As a result , the song made its debut on the US Hot Urban AC Airplay Chart at number thirty @-@ three and rose nineteen places on the Hot R & B /

Hip @-@ Hop Songs chart to number sixty @-@ eight . Since then , it has gone on to peak at number twenty @-@ two on the Urban AC Airplay chart , having amassed about 920 @,@ 000 + audience impressions . It has also peaked on the Urban Contemporary Airplay chart at number thirty @-@ two .

= = Music video and promotion = =

Rowland told New York station 103 @.@ 5 KTU FM that the music video for " Grown Woman " was due to be filmed in the last week of July 2010 . The filming of the video was rescheduled to the weekend beginning August 21 , 2010 in Los Angeles . It is currently unknown if the clip was filmed or if it will be released . Rowland did , however , perform the song live for the first time at Ne @-@ Yo 's post @-@ American Music Awards Vevo party on November 21 , 2010 .

= = Track listing = =

US Digital download  
" Grown Woman " ? 3 : 45

= = Charts = =

= = Radio and release history = =