

= Balans (song) =

" Balans " (pronounced " balance ") is a song recorded by Romanian recording artist Alexandra Stan for her eponymous and second studio album , Alesta (2016) . Released on 2 March 2016 through Global Records , the track features the vocal collaboration of Swedish @-@ Congolese singer @-@ songwriter Mohombi . " Balans " was produced by Play & Win members Sebastian Barac and Marcel Botezan , while the writing process was handled by the latter two in collaboration with Mohombi and Breyan Isaac .

A dance @-@ pop song incorporating tropical music and latin music influences into its sound , the recording was compared by critics to the works of fellow Romanian female singer Inna . An official music video for " Balans " was shot by Anton San and was uploaded on 9 March 2016 onto YouTube in order to accompany the single 's release . It portrays both Stan and Mohombi being present at a party held in a hall filled halfway by water . Following its release , the song received a mixed review by RnB Junkie ; they commended the collaboration , but criticized its lack of innovation and formulaic production . Commercially , the song peaked in Japan and Russia .

= = Background and reception = =

" Balans " , the third single released from Stan 's debut record , Alesta (2016) , was written by Play & Win members Sebastian Barac and Marcel Botezan , Mohombi and Breyan Isaac , while production was handled by both Barac and Botezan . The artwork used to commercialize the track in Japan was a photograph picked up from the photo shooting for her album , while the international cover sees Stan and Mohombi sporting the outfits from the official music video . The track is an up @-@ tempo dance @-@ pop song , which includes musical elements of tropical music and latin music .

Upon its release , the recording received a mixed review from Italian publication Rnb Junkie writer Umberto Olivio , who commended that the song resembles the works of fellow Romanian female singer Inna . He went on into praising Stan 's collaboration with Mohombi , but also saying that the " formula " for the recording was " nothing innovative " , with him describing the track as " quite obvious " . Olivio as well named " the level of palatability " of the tune " a lot weaker than the other songs from Alesta " , and denied the possible success of the track in mainstream clubs .

= = Promotion and music video = =

Stan included " Balans " on the setlist for her Japanese one @-@ week concert tours that promoted the release of her studio album , Alesta , in that territory . Stan performed an acoustic version of the song on Romanian radio station Pro FM . After this , she had also performed a live acoustic version of " Be the One " by English recording artist Dua Lipa .

An accompanying music video for " Balans " was directed by Anton San and released onto Stan 's YouTube channel on 2 March 2016 ; by May 2016 , the clip amassed over one million views . The clip was filmed in an abandoned warehouse or a polygon where the inside temperature was of 6 ° C. About the video , Stan particularly confessed that " [it] is very dinamic and colored , the way that the life of a pop artist looks like . " The clip commences with Stan standing on a pickup , with fellow background dancers being present inside the car . Following their leaving , she looks from above at a partying crowd in a hall , which appears to be halfway filled with water , while sporting pink and red clothing . Subsequently , Stan is displayed dressing a pink fur coat and pants , while walking in the surroundings and finally discovering Mohombi . Following this , he provides his singing part when flirting with Stan , with her dancing around him . Following this , the crowd is once again shown dancing together to the song , and the clip closes with Stan being left alone in the room . Scenes interspersed through the main video show her posing in front of a blue wall or her lying atop the pickup car , with her head being placed on a golden purse . Italian publication RnB Junk writer , Umberto Olivio , criticized the clip for not having a plot and for being " unrealistic " .

= = Track listing = =

= = Credits and personnel = =

Credits adapted from the liner notes of Alesta .

= = Charts = =

= = = Weekly charts = = =

= = Release history = =