

= Star Trek =

Star Trek is an American science fiction entertainment franchise created by Gene Roddenberry and owned by CBS and Paramount Pictures . The television series Star Trek : The Original Series , Star Trek : The Animated Series , Star Trek : The Next Generation , Star Trek : Deep Space Nine , Star Trek : Voyager , Star Trek : Enterprise , Star Trek : Discovery as well as the Star Trek film franchise make up the franchise 's canon .

The first series , now referred to as The Original Series , debuted in 1966 and ran for three seasons on NBC . It followed the galactic adventures of James T. Kirk and the crew of the starship Enterprise , an exploration vessel of a 23rd @-@ century interstellar " United Federation of Planets " . In creating the first Star Trek , Roddenberry was inspired by Westerns such as Wagon Train , the Horatio Hornblower novels and Gulliver 's Travels . In fact , the original series was originally described as Wagon Train to the Stars . These adventures continued in the short @-@ lived Star Trek : The Animated Series and six feature films . Four spin @-@ off television series were eventually produced : Star Trek : The Next Generation followed the crew of a new starship Enterprise set a century after the original series ; Star Trek : Deep Space Nine and Star Trek : Voyager , set contemporaneously with The Next Generation ; and Star Trek : Enterprise , set before the original series , in the early days of human interstellar travel . Four additional The Next Generation feature films were produced . In 2009 , the film franchise underwent a relaunch with a prequel to the original series set in an alternate timeline titled simply Star Trek . This film featured a new cast portraying younger versions of the crew from the original show . A sequel to that film , Star Trek Into Darkness , premiered on May 16 , 2013 . A thirteenth film feature and sequel , Star Trek Beyond , was released in July 2016 , to coincide with the franchise 's 50th anniversary . A new Star Trek TV series , titled Star Trek : Discovery , will premiere in January 2017 on the digital platform CBS All Access .

Star Trek has been a cult phenomenon for decades . Fans of the franchise are called Trekkies or Trekkers . The franchise spans a wide range of spin @-@ offs including games , figurines , novels , toys , and comics . Star Trek had a themed attraction in Las Vegas that opened in 1998 and closed in September 2008 . At least two museum exhibits of props travel the world . The series has its own full @-@ fledged constructed language , Klingon . Several parodies have been made of Star Trek . In addition , viewers have produced several fan productions .

Star Trek is noted for its influence on the world outside of science fiction . It has been cited as an inspiration for several technological inventions , including the cell phone and tablet computers . The franchise is also noted for its progressive civil rights stances . The Original Series included one of television 's first multiracial casts . Star Trek references can be found throughout popular culture from movies such as the submarine thriller Crimson Tide to the animated series South Park .

= = Conception and setting = =

As early as 1964 , Gene Roddenberry drafted a proposal for the science @-@ fiction series that would become Star Trek . Although he publicly marketed it as a Western in outer space ? a so @-@ called " Wagon Train to the Stars " ( like the popular Western TV series ) ? he privately told friends that he was modeling it on Jonathan Swift 's Gulliver 's Travels , intending each episode to act on two levels : as a suspenseful adventure story and as a morality tale .

Most Star Trek stories depict the adventures of humans and aliens who serve in Starfleet , the space @-@ borne humanitarian and peacekeeping armada of the United Federation of Planets . The protagonists have altruistic values , and must apply these ideals to difficult dilemmas .

Many of the conflicts and political dimensions of Star Trek represent allegories of contemporary cultural realities . Star Trek : The Original Series addressed issues of the 1960s , just as later spin @-@ offs have reflected issues of their respective decades . Issues depicted in the various series include war and peace , the value of personal loyalty , authoritarianism , imperialism , class warfare , economics , racism , religion , human rights , sexism , feminism , and the role of technology . Roddenberry stated : " [ By creating ] a new world with new rules , I could make statements about

sex , religion , Vietnam , politics , and intercontinental missiles . Indeed , we did make them on Star Trek : we were sending messages and fortunately they all got by the network . "

Roddenberry intended the show to have a progressive political agenda reflective of the emerging counter @-@ culture of the youth movement , though he was not fully forthcoming to the networks about this . He wanted Star Trek to show humanity what it might develop into , if it would learn from the lessons of the past , most specifically by ending violence . An extreme example is the alien species , the Vulcans , who had a violent past but learned to control their emotions . Roddenberry also gave Star Trek an anti @-@ war message and depicted the United Federation of Planets as an ideal , optimistic version of the United Nations . His efforts were opposed by the network because of concerns over marketability , e.g. , they opposed Roddenberry 's insistence that the Enterprise have a racially diverse crew .

Star Trek has also been accused of evincing racism and imperialism , however , by frequently depicting Starfleet and the Federation trying to impose their values and customs on other planets .

= = Mythology = =

The central trio of Kirk , Spock and McCoy from Star Trek : The Original Series was modeled on classical mythological storytelling .

William Shatner said : ? There is a mythological component [ to pop culture ] , especially with science fiction . It ? s people looking for answers ? and science fiction offers to explain the inexplicable , the same as religion tends to do ? If we accept the premise that it has a mythological element , then all the stuff about going out into space and meeting new life ? trying to explain it and put a human element to it ? it ? s a hopeful vision . All these things offer hope and imaginative solutions for the future . ?

Richard Lutz wrote : ? The enduring popularity of Star Trek is due to the underlying mythology which binds fans together by virtue of their shared love of stories involving exploration , discovery , adventure and friendship that promote an egalitarian and peace loving society where technology and diversity are valued rather than feared and citizens work together for the greater good . Thus Star Trek offers a hopeful vision of the future and a template for our lives and our society that we can aspire to . ?

= = History and production = =

= = = Beginnings = = =

In early 1964 , Roddenberry presented a brief treatment for a proposed Star Trek TV series to Desilu Productions comparing it to Wagon Train , " a Wagon Train to the stars . " Desilu worked with Roddenberry to develop the treatment into a script , which was then pitched to NBC .

NBC paid to make a pilot , " The Cage " , starring Jeffrey Hunter as Enterprise Captain Christopher Pike . NBC rejected The Cage , but the executives were still impressed with the concept , and made the unusual decision to commission a second pilot : " Where No Man Has Gone Before " .

The first regular episode ( " The Man Trap " ) of Star Trek : The Original Series aired on Thursday , September 8 , 1966 . While the show initially enjoyed high ratings , the average rating of the show at the end of its first season dropped to 52nd ( out of 94 programs ) .

Unhappy with the show 's ratings , NBC threatened to cancel the show during its second season . The show 's fan base , led by Bjo Trimble , conducted an unprecedented letter @-@ writing campaign , petitioning the network to keep the show on the air . NBC renewed the show , but moved it from primetime to the " Friday night death slot " , and substantially reduced its budget . In protest Roddenberry resigned as producer and reduced his direct involvement in Star Trek , which led to Fred Freiberger becoming producer for the show 's third and final season . Despite another letter @-@ writing campaign , NBC cancelled the series after three seasons and 79 episodes .

== Rebirth ==

After the original series was cancelled , Paramount Studios , which had bought the series from Desilu , licensed the broadcast syndication rights to help recoup the production losses . Reruns began in the fall of 1969 and by the late 1970s the series aired in over 150 domestic and 60 international markets . This helped Star Trek develop a cult following greater than its popularity during its original run .

One sign of the series ' growing popularity was the first Star Trek convention which occurred on January 21 ? 23 , 1972 in New York City . Although the original estimate of attendees was only a few hundred , several thousand fans turned up . Star Trek fans continue to attend similar conventions worldwide .

The series ' newfound success led to the idea of reviving the franchise . Filmmaking with Paramount Television produced the first post original series show , Star Trek : The Animated Series . It ran on NBC for 22 half @-@ hour episodes over two seasons on Saturday mornings from 1973 to 1974 . Although short @-@ lived , typical for animated productions in that time slot during that period , the series garnered the franchise 's only " Best Series " Emmy Award as opposed to the franchise 's later technical ones . Paramount Pictures and Roddenberry began developing a new series , Star Trek : Phase II , in May 1975 in response to the franchise 's newfound popularity . Work on the series ended , however , when the proposed Paramount Television Service folded .

Following the success of the science fiction movies Star Wars and Close Encounters of the Third Kind , Paramount adapted the planned pilot episode of Phase II into the feature film , Star Trek : The Motion Picture . The film opened in North America on December 7 , 1979 , with mixed reviews from critics . The film earned \$ 139 million worldwide , below expectations but enough for Paramount to create a sequel . The studio forced Roddenberry to relinquish creative control of future sequels .

The success of the critically acclaimed sequel , Star Trek II : The Wrath of Khan , reversed the fortunes of the franchise . While the sequel grossed less than the first movie , The Wrath of Khan 's lower production costs made it net more profit . Paramount produced six Star Trek feature films between 1979 and 1991 . In response to the popularity of Star Trek feature films , the franchise returned to television with Star Trek : The Next Generation ( TNG ) in 1987 . Paramount chose to distribute it as a first @-@ run syndication show rather than a network show .

== After Roddenberry ==

Following Star Trek : The Motion Picture , Roddenberry 's role was changed from producer to creative consultant with minimal input to the films while being heavily involved with the creation of Star Trek : The Next Generation . Roddenberry died on October 24 , 1991 , giving executive producer Rick Berman control of the franchise . Star Trek had become known to those within Paramount as " the franchise " , because of its great success and recurring role as a tent pole for the studio when other projects failed . TNG had the highest ratings of any Star Trek series and became the # 1 syndicated show during the last years of its original seven @-@ season run . In response to TNG 's success , Paramount released a spin @-@ off series Deep Space Nine in 1993 . While never as popular as TNG , the series had sufficient ratings for it to last seven seasons .

In January 1995 , a few months after TNG ended , Paramount released a fourth TV series , Voyager . Star Trek saturation reached a peak in the mid @-@ 1990s with DS9 and Voyager airing concurrently and three of the four TNG @-@ based feature films released in 1994 , 1996 , and 1998 . By 1998 , Star Trek was Paramount 's most important property ; the enormous profits of " the franchise " funded much of the rest of the studio 's operations . Voyager became the flagship show of the new United Paramount Network ( UPN ) and thus the first major network Star Trek series since the original .

After Voyager ended , UPN produced Enterprise , a prequel TV series to the original show . Enterprise did not enjoy the high ratings of its predecessors and UPN threatened to cancel it after the series ' third season . Fans launched a campaign reminiscent of the one that saved the third season of the Original Series . Paramount renewed Enterprise for a fourth season , but moved it to

the Friday night death slot . Like the Original Series , Enterprise ratings dropped during this time slot , and UPN cancelled Enterprise at the end of its fourth season . Enterprise aired its final episode on May 13 , 2005 . Fan groups , " Save Enterprise " , attempted to save the series and tried to raise \$ 30 million to privately finance a fifth season of Enterprise . Though the effort garnered considerable press , the fan drive failed to save the series . The cancellation of Enterprise ended an eighteen @-@ year continuous production run of Star Trek programming on television . The poor box office performance in 2002 of the film Nemesis , cast an uncertain light upon the future of the franchise . Paramount relieved Berman , the franchise producer , of control of Star Trek .

= = = Reboot = = =

Paramount turned down several proposals in the mid @-@ 2000s to restart the franchise . These included pitches from film director Bryan Singer , Babylon 5 creator J. Michael Straczynski , and Trek actors Jonathan Frakes and William Shatner . The studio also turned down an animated web series . Instead , Paramount hired a new creative team to reinvigorate the franchise in 2007 . Writers Roberto Orci and Alex Kurtzman and Lost producer , J. J. Abrams , had the freedom to reinvent the feel of Trek .

The team created the franchise 's eleventh film , titled simply Star Trek , releasing it in May 2009 . The film featured a new cast portraying the crew of the original show . Star Trek was a prequel of the original series set in an alternate timeline . This gave the film and future sequels to it freedom from the need to conform to the franchise 's canonical timeline . The eleventh Star Trek film 's marketing campaign targeted non @-@ fans , even stating in the film 's advertisements that " this is not your father 's Star Trek " .

The film earned considerable critical and financial success , grossing in inflation @-@ adjusted dollars more box office sales than any previous Star Trek film . The plaudits include the franchise 's first Academy Award ( for makeup ) . The film 's major cast members are contracted for two sequels . Paramount 's sequel to the 2009 film , Star Trek Into Darkness , premiered in Sydney , Australia on April 23 , 2013 , but the film did not release in the United States until May 17 , 2013 . While the film was not as successful in the North American box office as its predecessor , internationally , in terms of box office receipts , Into Darkness was the most successful of the franchise . A thirteenth film entitled Star Trek Beyond was released on July 22 , 2016 .

Star Trek will return to subscription @-@ television in January 2017 . The new series , titled Star Trek : Discovery , will be the first series produced specifically for CBS All Access . Episodes will also be available on Netflix within 24 hours of their U.S. premieres .

= = Television series = =

Six television series make up the bulk of the Star Trek mythos : The Original Series , The Animated Series , The Next Generation , Deep Space Nine , Voyager , and Enterprise . All the different versions in total amount to 726 Star Trek episodes across the 30 seasons of the TV series .

= = = The Original Series ( 1966 ? 69 ) = = =

Star Trek : The Original Series or " TOS " debuted in the United States on NBC on September 8 , 1966 . The show tells the tale of the crew of the starship Enterprise and its five @-@ year mission " to boldly go where no man has gone before . " The original 1966 ? 1969 television series featured William Shatner as Captain James T. Kirk , Leonard Nimoy as Spock , DeForest Kelley as Dr. Leonard " Bones " McCoy , James Doohan as Montgomery " Scotty " Scott , Nichelle Nichols as Uhura , George Takei as Hikaru Sulu , and Walter Koenig as Pavel Chekov . During the series ' original run , it earned several nominations for the Hugo Award for Best Dramatic Presentation and won twice : for the two @-@ parter " The Menagerie " and the Harlan Ellison @-@ written episode " The City on the Edge of Forever " .

NBC canceled the show after three seasons ; the last original episode aired on June 3 , 1969 . The

petition near the end of the second season to save the show signed by many Caltech students and its multiple Hugo nominations would , however , indicate that despite low Nielsen ratings , it was highly popular with science fiction fans and engineering students . The series later became popular in reruns and found a cult following .

== The Animated Series ( 1973 ? 74 ) ==

Star Trek : The Animated Series , produced by Filmation , ran for two seasons from 1973 to 1974 . Most of the original cast performed the voices of their characters from The Original Series , and many of the writers who worked on The Original Series , D. C. Fontana , David Gerrold , and Paul Schneider , wrote for the series . While the animated format allowed the producers to create more exotic alien landscapes and life forms , animation errors and liberal reuse of shots and musical cues have tarnished the series ' reputation . Although it was originally sanctioned by Paramount , which owned the Star Trek franchise following its acquisition of Desilu in 1967 , Gene Roddenberry often spoke of TAS as non @-@ canon . Star Trek writers have used elements of the animated series in later live @-@ action series and movies , and as of June 2007 , the Animated Series has references in the library section of the official Startrek.com web site officially bringing the series into the franchise 's main canon .

The Animated Series won Star Trek 's first Emmy Award on May 15 , 1975 . Star Trek TAS briefly returned to television in the mid @-@ 1980s on the children 's cable network Nickelodeon . Nickelodeon 's Evan McGuire greatly admired the show and used its various creative components as inspiration for his short series called Piggly Wiggly Hears A Sound which never aired . Nickelodeon parent Viacom would purchase Paramount in 1994 . In the early 1990s , the Sci @-@ Fi Channel also began rerunning TAS . The complete TAS was also released on Laserdisc format during the 1980s . The complete series was first released in the USA on eleven volumes of VHS tapes in 1989 . All 22 episodes were released on DVD in 2006 .

== The Next Generation ( 1987 ? 1994 ) ==

Star Trek : The Next Generation , also known as " TNG " , takes place about a century after The Original Series ( 2364 ? 2370 ) . It features a new starship , the Enterprise @-@ D , and a new crew led by Captain Jean @-@ Luc Picard ( Patrick Stewart ) and Commander William Riker ( Jonathan Frakes ) . Some crewmembers represent new alien races , including Deanna Troi , a half @-@ Betazoid counselor played by Marina Sirtis . Michael Dorn plays Worf , the first Klingon officer in Starfleet , alongside Gates McFadden as Dr. Beverly Crusher , LeVar Burton as chief engineer Geordi La Forge , the android Data portrayed by Brent Spiner , and Dr. Crusher 's son Wesley Crusher played by Wil Wheaton . The show premiered on September 28 , 1987 , and ran for seven seasons , ending on May 23 , 1994 . It had the highest ratings of any of the Star Trek series and became the # 1 syndicated show during the last few years of its original run , allowing it to act as a springboard for ideas in other series . Many relationships and races introduced in TNG became the basis of episodes in Deep Space 9 and Voyager . During its run it earned several Emmy awards and nominations ? including a nomination for Best Dramatic Series during its final season ? two Hugo Awards and a Peabody Award for Outstanding Television Programming for the episode " The Big Goodbye " .

== Deep Space Nine ( 1993 ? 99 ) ==

Star Trek : Deep Space Nine , also known as " DS9 " , takes place during the last years and the immediate post @-@ years of The Next Generation ( 2369 ? 2375 ) and aired for seven seasons , debuting the week of January 3 , 1993 . Like Star Trek : The Next Generation , it aired in syndication in the United States and Canada . Unlike the other Star Trek series , DS9 takes place primarily on a space station rather than aboard a starship .

The show begins after the brutal Cardassian occupation of the planet Bajor . The liberated Bajoran

people ask the United Federation of Planets to help run a Cardassian built space station , Deep Space Nine , near Bajor . After the Federation takes control of the station , the protagonists of the show discover a uniquely stable wormhole that provides immediate access to the distant Gamma Quadrant making Bajor and the station one of the most strategically important locations in the galaxy . The show chronicles the events of the station 's crew , led by Commander ( later Captain ) Benjamin Sisko , played by Avery Brooks , and Major ( later Colonel ) Kira Nerys , played by Nana Visitor . Recurring plot elements include the repercussions of the Cardassian occupation of Bajor , Sisko 's spiritual role for the Bajorans as the Emissary of the Prophets , and in later seasons a war with the Dominion .

Deep Space Nine stands apart from earlier Trek series for its lengthy serialized storytelling , conflict within the crew , and religious themes ? all elements that critics and audiences praised but Roddenberry forbade in the original series and The Next Generation . Nevertheless , he was informed before his death of DS9 , making this the last Star Trek series connected to Gene Roddenberry .

== Voyager ( 1995 ? 2001 ) ==

Star Trek : Voyager ran for seven seasons , airing from January 16 , 1995 , to May 23 , 2001 , launching a new Paramount @-@ owned television network UPN . It features Kate Mulgrew as Captain Kathryn Janeway , the first female commanding officer in a leading role of a Star Trek series , and Commander Chakotay , played by Robert Beltran .

Voyager takes place at about the same time period as Deep Space Nine and the years following that show 's end ( 2371 ? 2378 ) . The premiere episode has the USS Voyager and its crew pursue a Maquis ( Federation rebels ) ship . Both ships become stranded in the Delta Quadrant about 70 @, @ 000 light @-@ years from Earth . Faced with a 75 @-@ year voyage to Earth , the crew must learn to work together to overcome challenges on their long and perilous journey home while also seeking ways to shorten the voyage . Like Deep Space Nine , early seasons of Voyager feature more conflict between its crewmembers than seen in later episodes . Such conflict often arises from friction between " by @-@ the @-@ book " Starfleet crew and rebellious Maquis fugitives forced by circumstance to work together on Voyager . Eventually , though , they settle their differences , after which the overall tone becomes more reminiscent of The Original Series . The starship Voyager , isolated from its home , faces new cultures and dilemmas not possible in shows based in the Alpha Quadrant . Later seasons , however , brought an influx of characters and cultures from prior shows , the Borg , Q , the Ferengi , Romulans , Klingons , Cardassians and cast members of The Next Generation .

== Enterprise ( 2001 ? 05 ) ==

Star Trek : Enterprise , originally titled Enterprise , is a prequel to the original Star Trek series . It aired from September 26 , 2001 to May 13 , 2005 . Enterprise takes place in the 2150s , some 90 years after the events of Zefram Cochrane 's first warp flight and about a decade before the founding of the Federation . The show centers on the voyages of Earth 's first warp @-@ five capable starship , the Enterprise , commanded by Captain Jonathan Archer ( played by Scott Bakula ) , and the Vulcan Sub @-@ Commander T 'Pol ( played by Jolene Blalock ) .

During the show 's first two seasons , Enterprise featured self @-@ contained episodes , like The Original Series , The Next Generation and Voyager . The third season consisted of one arc , " Xindi mission " , which had a darker tone and serialized nature similar to that of Deep Space 9 . Season 4 consisted of several two to three episode mini @-@ arcs . The final season showed the origins of elements seen in earlier series , and it rectified and resolved some core continuity problems between the various Star Trek series . Ratings for Enterprise started strong but declined rapidly . Although critics received the fourth season well , both fans and the cast reviled the series finale , partly because of the episode 's focus on the guest appearance of members of The Next Generation cast . The cancellation of Enterprise ended an 18 @-@ year run of back @-@ to @-@ back new

Star Trek shows beginning with The Next Generation in 1987 .

== Discovery ( 2017 ? ) ==

On November 2 , 2015 , it was announced that a new Star Trek TV series is in development by Bryan Fuller and Alex Kurtzman . The new series will premiere on CBS All Access in January 2017 .

== Feature films ==

Paramount Pictures has produced thirteen Star Trek feature films , the most recent being released in July 2016 . The first six films continue the adventures of the cast of The Original Series ; the seventh film , Generations was designed as a transition from that cast to The Next Generation television series ; the next three films , 8 ? 10 , focused completely on the Next Generation cast . The eleventh and twelfth films take place in an alternate timeline from the rest of the franchise set with a new cast playing the original series characters , and with Leonard Nimoy as an elderly Spock providing a physical link to the original timeline . This alternate timeline has been named by CBS , for the computer came Star Trek Online , the Kelvin Timeline . Star Trek , Into Darkness , and Beyond occur in a separate timeline from the rest of the series .

== Merchandise ==

Many licensed products are based on the Star Trek franchise . Merchandising is very lucrative for both studio and actors ; by 1986 Nimoy had earned more than \$ 500 @, @ 000 from royalties . Products include novels , comic books , video games , and other materials , which are generally considered non @-@ canon .

== Books ==

Since 1967 , hundreds of original novels , short stories , and television and movie adaptations have been published . The first original Star Trek novel was Mission to Horatius by Mack Reynolds , which was published in hardcover by Whitman Books in 1968 .

The first publisher of Star Trek fiction aimed at adult readers was Bantam Books . In 1970 , James Blish wrote the first original Star Trek novel published by Bantam , Spock Must Die ! . Pocket Books is the publisher of Star Trek novels .

Prolific Star Trek novelists include Peter David , Diane Carey , Keith R. A. DeCandido , J. M. Dillard , Diane Duane , Michael Jan Friedman , and Judith and Garfield Reeves @-@ Stevens . Several actors from the television series have also written or co @-@ written books featuring their respective characters : William Shatner , John de Lancie , Andrew J. Robinson , J. G. Hertzler and Armin Shimerman . Voyager producer Jeri Taylor wrote two novels featuring back story for Voyager characters , and screen authors David Gerrold , D. C. Fontana , and Melinda Snodgrass have penned books , as well .

A scholarly book published by Springer Science + Business Media in 2014 discusses the actualization of Star Trek 's holodeck in the future by making extensive use of artificial intelligence and cyborgs .

== Comics ==

Star Trek @-@ based comics have been almost continuously published since 1967 . They have been offered by several companies , including Marvel , DC , Malibu , Wildstorm , and Gold Key . Tokyopop is publishing an anthology of Next Generation @-@ based stories presented in the style of Japanese manga . As of 2006 , IDW Publishing secured publishing rights to Star Trek comics and published a prequel to the 2009 film , Star Trek : Countdown . In 2012 , they published Volume I of

Star Trek ? The Newspaper Strip featuring the work of Thomas Warkentin .

= = = Games = = =

The Star Trek franchise has numerous games in many formats . Beginning in 1967 with a board game based on the original series and continuing through today with online and DVD games , Star Trek games continue to be popular among fans .

Video games of the series include Star Trek : Legacy and Star Trek : Conquest . An MMORPG based on Star Trek called Star Trek Online was developed by Cryptic Studios and published by Perfect World . It is set in the TNG universe about 30 years after the events of Star Trek : Nemesis . The most recent video game , set in the new timeline debuted in J. J. Abrams 's film , was titled Star Trek .

On June 8 , 2010 , Wiz Kids Games , which is owned by NECA , announced that they are developing a Star Trek collectible miniatures game using the HeroClix game system .

= = = Magazines = = =

Star Trek has led directly or indirectly to the creation of a number of magazines which focus either on science fiction or specifically on Star Trek . Starlog was a magazine which was founded in the 1970s . Initially , its focus was on Star Trek actors , but then it began to expand its scope .

In 2013 , Star Trek Magazine was a significant publication from the U.K. which was sold at newsstands and also via subscription . Other magazines through the years included professional magazines as well as magazines produced by fans , referred to as " fanzines " . Star Trek : The Magazine was a magazine published in the U.S. which ceased publication in 2003 .

= = Cultural impact = =

The Star Trek media franchise is a multibillion @-@ dollar industry , owned by CBS . Gene Roddenberry sold Star Trek to NBC as a classic adventure drama ; he pitched the show as " Wagon Train to the Stars " and as Horatio Hornblower in Space . The opening line , " to boldly go where no man has gone before , " was taken almost verbatim from a U.S. White House booklet on space produced after the Sputnik flight in 1957 . The central trio of Kirk , Spock , and McCoy was modeled on classical mythological storytelling .

Star Trek and its spin @-@ offs have proven highly popular in syndication and are shown on TV stations worldwide . The show 's cultural impact goes far beyond its longevity and profitability . Star Trek conventions have become popular among its fans , who call themselves " trekkies " or " trekkers " . An entire subculture has grown up around the show which was documented in the film Trekkies . Star Trek was the highest @-@ ranked cult show by TV Guide . The franchise has also garnered many comparisons of the Star Wars franchise being rivals in the science fiction genre with many fans and scholars .

The Star Trek franchise inspired some designers of technologies , the Palm PDA and the handheld mobile phone . Michael Jones , Chief technologist of Google Earth , has cited the tricorder 's mapping capability as one inspiration in the development of Keyhole / Google Earth . The Tricorder X Prize , a contest to build a medical tricorder device was announced in 2012 . Ten finalists have been selected in 2014 , and the winner will be selected in January 2016 . Star Trek also brought teleportation to popular attention with its depiction of " matter @-@ energy transport " , with the famously misquoted phrase " Beam me up , Scotty " entering the vernacular . The Star Trek replicator is credited in the scientific literature with inspiring the field of diatom nanotechnology . In 1976 , following a letter @-@ writing campaign , NASA named its prototype space shuttle Enterprise , after the fictional starship . Later , the introductory sequence to Star Trek : Enterprise included footage of this shuttle which , along with images of a naval sailing vessel called the Enterprise , depicted the advancement of human transportation technology .

Beyond Star Trek 's fictional innovations , its contributions to TV history included a multicultural and



multiracial cast . While more common in subsequent years , in the 1960s it was controversial to feature an Enterprise crew that included a Japanese helmsman , a Russian navigator , a black female communications officer , and a Vulcan @-@ Human first officer . Captain Kirk 's and Lt. Uhura 's kiss , in the episode " Plato 's Stepchildren " , was also daring , and is often mis @-@ cited as being American television 's first scripted , interracial kiss , even though several other interracial kisses predated this one .

= = = Parodies = = =

Early TV comedy sketch parodies of Star Trek included a famous sketch on Saturday Night Live titled " The Last Voyage of the Starship Enterprise " , with John Belushi as Kirk , Chevy Chase as Spock and Dan Aykroyd as McCoy . In the 1980s , Saturday Night Live did a sketch with William Shatner reprising his Captain Kirk role in The Restaurant Enterprise , preceded by a sketch in which he played himself at a Trek convention angrily telling fans to " Get a Life " , a phrase that has become part of Trek folklore . In Living Color continued the tradition in a sketch where Captain Kirk is played by a fellow Canadian Jim Carrey .

A feature @-@ length film that indirectly parodies Star Trek is Galaxy Quest . This film is based on the premise that aliens monitoring the broadcast of an Earth @-@ based TV series called Galaxy Quest , modeled heavily on Star Trek , believe that what they are seeing is real . Many Star Trek actors have been quoted saying that Galaxy Quest was a brilliant parody .

Star Trek has been blended with Gilbert and Sullivan at least twice . The North Toronto Players presented a Star Trek adaptation of Gilbert & Sullivan titled H.M.S. Starship Pinafore : The Next Generation in 1991 and an adaptation by Jon Mullich of Gilbert & Sullivan 's H.M.S. Pinafore that sets the operetta in the world of Star Trek has played in Los Angeles and was attended by series luminaries Nichelle Nichols , D.C. Fontana and David Gerrold . A similar blend of Gilbert and Sullivan and Star Trek was presented as a benefit concert in San Francisco by the Lamplighters in 2009 . The show was titled Star Drek : The Generation After That . It presented an original story with Gilbert and Sullivan melodies .

Both The Simpsons and Futurama television series and others have had many individual episodes parodying Star Trek or with Trek allusions . An entire series of films and novels from Finland titled Star Wreck also parodies Star Trek .

In August 2010 , the members of the Internal Revenue Service created a Star Trek themed training video for a conference . Revealed to the public in 2013 , the spoof along with parodies of other media franchises was cited as an example of the misuse of taxpayer funds in a congressional investigation .

Star Trek has been parodied in several non @-@ English movies , including the German Traumschiff Surprise - Periode 1 which features a gay version of The Original Series bridge crew and a Turkish film that spoofs that same series ' episode " The Man Trap " in one of the series of films based on the character Türist Ömer .

= = = Notable fan fiction = = =

Although Star Trek has been off the air since 2005 , CBS and Paramount pictures have allowed fan @-@ produced shows to be created . While not officially part of the Star Trek universe , several veteran Star Trek actors , actresses , and writers have contributed their talents to many of these productions . While none of these films have been created for profit , several fan productions have turned to crowdfunding from sites , such as Kickstarter to help with production costs .

Two series set during the TOS time period are Star Trek Continues and the Hugo award nominated Star Trek : Phase II . Another series , Star Trek : Hidden Frontier , takes place on the Briar Patch , a region of space introduced in Star Trek Insurrection . It has had over 50 episodes produced , and has two spin @-@ off series , Star Trek : Odyssey and Star Trek : The Helena Chronicles . Several standalone fan films have been created including Star Trek : Of Gods and Men . Future fan films include Star Trek : Axanar . Audio only fan productions includes Star Trek : The Continuing Mission .

Several fan film parodies have also been created .

= = Awards and honors = =

Of the various science fiction awards for drama , only the Hugo Award dates back as far as the original series . In 1968 , all five nominees for a Hugo Award were individual episodes of Star Trek , as were three of the five nominees in 1967 . The only Star Trek series not even to get a Hugo nomination are the animated series and Voyager , though only the original series and Next Generation ever won the award . No Star Trek feature film has ever won a Hugo , though a few were nominated . In 2008 , the fan @-@ made episode of Star Trek : New Voyages entitled " World Enough and Time " was nominated for the Hugo for Best Short Drama .

The two Star Trek series to win multiple Saturn awards during their run were The Next Generation ( twice winning for best television series ) and Voyager ( twice winning for best actress ? Kate Mulgrew and Jeri Ryan ) . The original series retroactively won a Saturn Award for best DVD release . Several Star Trek films have won Saturns including categories best actor , actress , director , costume design , and special effects . However , Star Trek has never won a Saturn for best make @-@ up .

As for non science fiction specific awards , the Star Trek series has won 31 Emmy Awards . The eleventh Star Trek film won the 2009 Academy Award for Best Makeup , the franchise 's first Academy Award .

= = Corporate ownership = =

At Star Trek 's creation , Norway Productions , Roddenberry 's production company , shared ownership with Desilu Productions and , after Gulf + Western acquired Desilu in 1967 , with Paramount Pictures , the conglomerate 's film studio . Paramount did not want to own the unsuccessful show ; net profit was to be shared between Norway , Desilu / Paramount , Shatner , and NBC but Star Trek lost money , and the studio did not expect to syndicate it . In 1970 Paramount offered to sell all rights to Star Trek to Roddenberry , but he could not afford the \$ 150 @, @ 000 ( \$ 914 @, @ 000 in 2007 ) price .

In 1989 , Gulf + Western renamed itself as Paramount Communications , and in 1994 merged with Viacom . In 2005 , Viacom divided into CBS Corporation , whose CBS Television Studios subsidiary retained the Star Trek brand , and Viacom , whose Paramount Pictures subsidiary retained the Star Trek film library and rights to make additional films , along with video distribution rights to the TV series on behalf of CBS .