

= Give It Up to Me =

" Give It Up to Me " is a song by Colombian singer @-@ songwriter Shakira featuring American rapper Lil Wayne , taken from the deluxe version of the former 's eighth studio album She Wolf . It was released on 19 October 2009 , by Epic Records as the third single from the album . The song was written by Shakira , Amanda Ghost , Dwayne Carter and Timbaland . Timbaland also served as the producer of the song . Musically , " Give It Up to Me " is a synthpop and hip hop song that incorporates sexually @-@ suggestive lyrics . The song features uncredited vocals from Timbaland

Upon its release , the song received generally favorable reviews from music critics , who appreciated its production and the collaboration with Lil Wayne and Timbaland . It peaked at number twenty @-@ nine on the US Billboard Hot 100 , and was later certified gold by the Recording Industry Association of America (RIAA) . Elsewhere , the song attained moderate success in Australia , Canada , and Europe . Its accompanying music video was directed by Sophie Muller and premiered on 17 November 2009 . It received mixed reviews from critics , who were ambivalent towards its choreography and production .

= = Background and composition = =

" Give It Up to Me " was written by Shakira , Amanda Ghost , Lil Wayne , and Timbaland , and was produced by the latter . Timbaland , who produced " Give It Up to Me " , initially planned to include the song on his third studio album Shock Value II (2009) . He originally served as the featured vocalist , though his verse was replaced by Flo Rida , who himself was later substituted by Lil Wayne . Amanda Ghost , the president of Epic Records , noted that " everyone 's breath was blown away " when Lil Wayne expressed interest in appearing on the track . The last @-@ minute collaboration resulted in the delayed release of its parent album She Wolf in the United States . The decision resulted in the creation of a deluxe version of the album available exclusively in the country

After the respective releases of " She Wolf " and " Did It Again " as the first and second singles from She Wolf , Shakira launched " Give It Up to Me " as the third single from the album . The track incorporates synthpop and hip hop influences with " hand claps " and a " pounding bass " . It additionally displays sexually @-@ suggestive lyrics , including the lines " put me in a cage and lock me away / and I 'll play the games that you want me to play " and " anything you want you can make it yours " .

= = Reception = =

Upon its release , " Give It Up to Me " received generally favorable reviews from music critics . A reviewer from Billboard complimented the track for displaying Shakira 's " signature beat " and her " quirky yet sensual " vocals . Sal Cinquemani from Slant Magazine noted her collaborations with Lil Wayne and Timbaland as an " increasingly cliché but not yet altogether ineffective move " , but identified the song as being among the " best moments " showcased on the project . Similarly , Mario Tarradell from The Dallas Morning News recognized the recording as an " insanely catchy , robotic corker " , elaborating that it and " She Wolf " were the most radio @-@ friendly songs on the album . However , an editor from The New York Times provided an underwhelming review of the track , suggesting it would disappoint customers who had listened to the previous recording " Loba " . In the United States , " Give It Up to Me " peaked at number twenty @-@ nine on the Billboard Hot 100 . It additionally reached number twenty @-@ three on the Pop Songs component chart . It was later certified gold by the Recording Industry Association of America (RIAA) for digital downloads of 500 @,@ 000 copies . Internationally , the track achieved moderate commercial success . It reached number thirty @-@ two on the Canadian Hot 100 , and additionally peaked at number thirty @-@ five on the Australian Singles Chart . It peaked at number 5 on the Deutsche Black Charts .

= = Music video and promotion = =

The accompanying music video for " Give It Up to Me " was directed by Sophie Muller . On 13 November 2009 , People provided an exclusive first look of the project . The full clip premiered the following day through Vevo . Throughout the clip , scenes of Shakira and Lil Wayne are interspersed between the choreography . It begins as the latter raps his verse , while the former begins her routine with a group of female dancers . During the bridge , Shakira portrays Senju Kannon , the goddess of 1 @, @ 000 hands and is seen wearing a blue dress and a gold @-@ colored spiked crown . The video concludes as she continues to dance with the women .

James Montgomery from MTV News noted that it shared similarities with the music video for " Single Ladies (Put a Ring on It) " by Beyoncé Knowles , highlighting a similar wardrobe and dance routine . He complimented the inclusion of Lil Wayne , and added that Shakira " really is a true original " . A review from Neon Limelight was less complimentary of the clip , opining that the " switch from sexy Latin hip rolls to street stepper " was a sign of " desperation " . They also noted similarities to the music video for " Promiscuous " by Nelly Furtado . Shakira additionally promoted the single through her performance at the American Music Awards of 2009 . On 14 February 2010 , Shakira performed " She Wolf " and " Give It Up to Me " at the 2010 NBA All @-@ Star Game halftime @-@ show .

== Track listings ==

Digital download

" Give It Up to Me " featuring Lil Wayne ? 3 : 03

European maxi single / Australia digital download bundle EP

" Give It Up to Me " featuring Lil Wayne ? 3 : 03

" Did It Again " featuring Kid Cudi (Benassi Remix) ? 5 : 58

" Did It Again " featuring Kid Cudi (Superchumbo Remix) ? 7 : 41

== Charts ==

== Certifications ==

== Release history ==