

= So Seductive =

" So Seductive " is a song by American rapper Tony Yayo . Solicited as the first single from his debut studio album *Thoughts of a Predicate Felon* (2005) , it features guest vocals from fellow rapper 50 Cent , and was produced by record producer Punch , who helped write the song along with Yayo and 50 Cent . Released following a highly publicized campaign by Yayo 's record label , G @-@ Unit Records , to release Yayo from a prison sentence being served prior to the song 's release , " So Seductive " is an uptempo " club banger " containing elements of string instruments and a repetitive bassline in its instrumentation . The song received little promotion from Yayo at the time of its release , as he was still under house arrest following the end of his prison sentence , although he has since performed the song during various live performances .

" So Seductive " became Yayo 's most commercially successful song , reaching number 48 on the US Billboard Hot 100 ; it also remains Yayo 's only song to chart outside the United States , peaking in the top 30 of the Irish and United Kingdom singles charts . The song received generally positive reviews from music critics , who complimented its energy and 50 Cent 's performance in the chorus , although some wrote negatively towards Yayo 's rapping and also noted a lack of originality in the song 's production . " So Seductive " was nominated for best " Club Banger " at the 2005 Vibe Awards , but lost to " 1 Thing " by Amerie .

= = Background = =

On December 31 , 2002 , G @-@ Unit rappers Tony Yayo and 50 Cent were arrested for illegal weapon possession . Following a further background check , it was discovered that Yayo had an outstanding warrant for a previous such charge : as a result , he was sentenced for bail jumping , and spent the entirety of 2003 in prison at Lakeview Shock Incarceration Correctional Facility . During this time , 50 Cent and the other members of G @-@ Unit rose to mainstream prominence following the commercial success of 50 Cent 's album *Get Rich or Die Tryin '* (2003) , which sold 872 @,@ 000 copies in its first week on sale in the United States and contained the Billboard number @-@ one singles " In da Club " and " 21 Questions " . The group also released their debut album , *Beg for Mercy* , in 2003 , which featured the US top @-@ 15 singles " Stunt 101 " and " Wanna Get to Know You " . Yayo appeared on the song " Like My Style " , which appears on *Get Rich or Die Tryin '* , and on the songs " Groupie Love " and " I Smell Pussy " , which are included on *Beg for Mercy* .

During Yayo 's incarceration , the G @-@ Unit members began a campaign called " Free Yayo " , which involved wearing " Free Yayo " shirts advertising his situation ; due to the mainstream prominence of the group , Yayo thus began to receive increased attention from the hip @-@ hop community , becoming known as the " mythical fourth member of G @-@ Unit " , although Yayo himself was unaware of the coverage he attracted . The campaign received widespread publicity , even in countries such as Brazil and Iraq . At the 46th Grammy Awards , 50 Cent and fellow rapper Eminem performed whilst wearing " Free Yayo " shirts . Yayo watched the performance on television in prison after receiving a call from the Shady Records offices advising him to do so ; he had never seen the shirts before , and was inspired by them to work hard to improve his rapping before his release from prison . He was granted parole from his sentence on January 8 , 2004 , but was discovered to be in possession of a forged passport , following a check from his parole officer , and was sent back to prison until May 25 , 2004 .

Following his release , Yayo appeared on several mixtapes to increase his exposure amongst underground hip hop audiences , and began to record his debut studio album , titled *Thoughts of a Predicate Felon* (2005) , almost immediately after leaving prison , although he was still detained under house arrest and required to wear an ankle bracelet , and thus could not personally promote any of the album 's material . " So Seductive " was released as the album 's first single via Interscope Records in the United States and Canada on May 17 , 2005 via digital download , and was released to rhythmic and urban contemporary radio stations in the United States on May 24 , 2005 . The CD single was distributed via Polydor Records .

== Writing and composition ==

" So Seductive " was written by Tony Yayo , 50 Cent and Michael Harper , and was produced by the latter under his production name Punch , who was also responsible for the song 's instruments . Stu " Bassie " Brooks played additional bass instruments . The song was recorded by Ky Miller at G @-@ Unit Studios ? a recording studio in New York City . Audio mixing was carried out by Steve Baughman at Right Track Studios , a recording studio which is also in New York City . The song was mastered by Brian " Big Bass " Gardner . " So Seductive " is listed fifth on the track listing for Thoughts of a Predicate Felon and is of three minutes and thirty seconds in length . It is a hip hop song with influences of club music , and is backed by a looped production containing elements of synthesizers and string instruments , and a repetitive bassline . Evan McGarvey of The Michigan Daily noted the song to contain " cracking , unstable hi @-@ hats " . Critics have described " So Seductive " as a " club banger " and a " hooky party number " , indicating its uptempo nature . The song 's " singsong " chorus is partly performed by 50 Cent .

== Critical reception ==

" So Seductive " received generally positive reviews from music critics , with many naming it a standout track from Thoughts of a Predicate Felon . Stylus Magazine writer Ross McGowan called the song " a two @-@ headed attack that resulted in one of the summer ? s best singles " , and complimented how the song fits Yayo 's persona , writing that " So Seductive " is practically a blueprint for how Yayo should be packaged . He isn ? t a very good rapper , but he is an entertaining personality and crew @-@ member . " David Jeffries of Allmusic described " So Seductive " as a " hooky party number " that Yayo " handles extremely well " , citing it as an example of how he " [is] craftier and smarter than expected considering the thug myth built around him " . Writing for The Michigan Daily , Evan McGarvey observed that the song works as a " servicable first single " , calling it an " open @-@ palm slap of a tune " . He also complimented 50 Cent 's performance , writing that he " wisely takes a verse of his own and laces the track with an easy , Richard Scary hook " . However , Fiona McKinlay of musicOMH denounced Yayo 's rapping on the song , calling his vocals " really pretty disappointing " . She also criticized the song 's production as unoriginal , noting that " there 's nothing catchy , nothing memorable and it 's not even any good for shaking your booty to " , and concluded that " as anything other than musical wallpaper , [the song] is about as much use as soggy toast " , although she conceded that it was " probably going to be a Top Ten smash " . At the 2005 Vibe Awards , " So Seductive " was nominated for best " Club Banger " , but lost to " 1 Thing " by singer Ameriie .

== Chart performance ==

" So Seductive " debuted at number 67 on the US Billboard Hot R & B / Hip @-@ Hop Songs chart issue dated May 14 , 2005 : it went on to spend 19 weeks on the chart , and peaked at number 7 , making it Yayo 's only song to date to reach the top ten of the chart . The song later became Yayo 's first , and to date only song to appear on the Billboard Hot 100 , debuting at number 76 on the chart issue dating June 25 , 2005 and going onto peak at number 48 , spending a total of 15 weeks on the chart . On the Hot Rap Songs chart , " So Seductive " debuted at number 21 for the chart issue dated June 25 , 2005 , and went on to peak at number 12 , spending a total of 14 weeks on the chart . The song also appeared on the now @-@ defunct Pop 100 chart , peaking at number 62 .

" So Seductive " also saw moderate international charting . In the United Kingdom , the song debuted at number 28 on the UK Singles Chart on the chart dated September 24 , 2005 : it spent two further weeks on the chart before falling off . It also appeared on the Irish Singles Chart , debuting and peaking at number 22 and spending six weeks on the chart . To date , " So Seductive " remains Yayo 's only song to have charted in either the United Kingdom or Ireland .

= = Music video = =

The music video for " So Seductive " was directed by Gil Green , and is of three minutes and forty @-@ seven seconds in length . The video begins with Yayo escaping from a prison through a concealed hole in his cell wall , and after exiting the tunnel through which he has crawled is escorted away in a Mercedes @-@ Benz car by 50 Cent : shots of their journey are alternated with ones of Yayo and 50 Cent standing outside the car , rapping parts of the song . Following the car briefly being stop @-@ searched by the police , the rappers drive to a mansion and enter a party attended by several other members of G @-@ Unit Records , including rapper Lloyd Banks and singer Olivia .

During the party , Yayo enters another room of the mansion and removes a painting from one of the walls , revealing a hidden safe : after opening it and removing a silver necklace , a woman who has followed him from the party enters the room and the pair begin to embrace . At this point , the police suddenly enter the room , searching for Yayo , although it is shown that he has escaped just in time through an open door in the room . Reunited in the Mercedes @-@ Benz with 50 Cent , Yayo gives the necklace to 50 Cent : at this point , Yayo abruptly wakes up , back in his jail cell , showing the preceding events of the video to have been a dream .

= = Live performances = =

On March 19 , 2010 , Yayo and 50 Cent performed " So Seductive " together at the Wembley Arena in London , as part of a set which included several of 50 Cent 's previous hits , including " In da Club " , " 21 Questions " and " P.I.M.P. " . On August 12 , 2011 , the two rappers performed the song as part of the " I Want My MTV Ibiza " tour by television network MTV . During the performance , 50 Cent took off a towel and threw it into the crowd , where it was caught by an audience member .

= = Track listing = =

Digital download (United States and Canada)

" So Seductive " ? 3 : 35

" So Seductive " (Edited Version) ? 3 : 36

Digital download (United Kingdom , Ireland , New Zealand and Australia)

" So Seductive " ? 3 : 34

" Live by the Gun " ? 2 : 53

" So Seductive " (Instrumental) ? 3 : 34

Vinyl single

" So Seductive " ? 3 : 34

" Live by the Gun " ? 2 : 53

" So Seductive " (Instrumental) ? 3 : 34

CD single

" So Seductive " ? 3 : 34

" Live by the Gun " ? 2 : 53

" So Seductive " (Instrumental) ? 3 : 34

= = Credits and personnel = =

The credits for " So Seductive " are adapted from the liner notes of Thoughts of a Predicate Felon .

Recording

Recorded at G @-@ Unit Studios , New York City .

Personnel

Tony Yayo ? songwriting , vocals

50 Cent ? songwriting , vocals

Punch ? songwriting , production , instruments

Ky Miller ? recording

Stu " Bassie " Brooks ? additional bass

Steve Baughman ? mixing

Brian " Big Bass " Gardner ? mastering

= = Charts = =

= = Radio and release history = =