

= Pirates of the Caribbean : At World 's End =

Pirates of the Caribbean : At World 's End is a 2007 American epic fantasy swashbuckler film and the third installment of the Pirates of the Caribbean film series . The plot follows Will Turner (Orlando Bloom) , Elizabeth Swann (Keira Knightley) , Hector Barbossa (Geoffrey Rush) , and the crew of the Black Pearl rescuing Captain Jack Sparrow (Johnny Depp) from Davy Jones 's Locker , and then preparing to fight the East India Trading Company , led by Cutler Beckett (Tom Hollander) , who controls Davy Jones (Bill Nighy) and plans to extinguish piracy forever . It is the last film in the series to be directed by Gore Verbinski . It was filmed in two shoots during 2005 and 2006 , the former simultaneously with the preceding film , Dead Man 's Chest .

The film was released in English @-@ speaking countries on May 25 , 2007 , by Walt Disney Pictures . Critical reviews were mixed . The film was praised for its performances , musical score , action scenes , and special effects , but was criticized for its plot and running time . At World 's End was a box office hit , becoming the most successful film of 2007 , with over \$ 960 million worldwide .

It was nominated for the Academy Award for Makeup and the Academy Award for Visual Effects , which it lost to *La Vie en Rose* and *The Golden Compass* , respectively . A fourth installment , *On Stranger Tides* , the first in the series to neither be directed by Verbinski nor star Bloom and Knightley , was released in cinemas on May 20 , 2011 .

With a production budget of \$ 300 million , *Pirates of the Caribbean : At World 's End* was the most expensive film ever made at the time of its release , even after adjusting for inflation .

= = Plot = =

To control the oceans , Lord Cutler Beckett executes anyone associated with piracy by ordering Davy Jones to destroy all pirate ships in the seas . Condemned prisoners sing " Hoist the Colours " to compel the nine Pirate Lords to convene at Shipwreck Cove to hold the Brethren Court . Because Captain Jack Sparrow , one of the Pirate Lords , never named a successor , before being killed , Captain Barbossa , along with Will Turner , Elizabeth Swann , Tia Dalma , and the crew of the Black Pearl , plot to rescue Jack from Davy Jones 's Locker . Travelling to Singapore , the crew meet Captain Sao Feng who owns navigational charts to the Locker and quickly gains an unpredictable interest in Elizabeth . Beckett 's soldiers invade , but the crew escape . Feng and Turner make a deal to give Jack to Feng , so he in turn can use the Pearl to rescue his father Bootstrap Bill from the Flying Dutchman . The crew travels to the locker and rescues the marooned Jack . They find themselves trapped , encountering dead souls , including Elizabeth 's father Governor Swann . They learn the Dutchman must have a captain .

Returning to the living world , the Pearl is attacked by Sao Feng and Beckett 's men . Through a complex series of deals , Elizabeth is handed over to Feng who he believes is the goddess Calypso , while the rest of the crew make for Shipwreck Cove aboard the Pearl , though Jack later throws Will off the ship as part of the plan to seize control of the Dutchman . Sao Feng tells Elizabeth that the first Brethren Court bound Calypso in human form after she betrayed her lover , Davy Jones . He plans to release her to defeat Beckett . Davy Jones attacks Feng 's ship , but Feng appoints Elizabeth his successor as Pirate Lord before dying . Admiral Norrington frees Elizabeth and her new crew from the Dutchman , but is killed by a crazed Bootstrap Bill .

The Black Pearl arrives at Shipwreck Cove where Barbossa attempts to persuade the Brethren Court to release Calypso . Jack 's father Captain Teague and Keeper of the Pirate Code , informs the Court that only an elected Pirate King can decide . A vote is taken . To avoid a stalemate , Jack casts his vote for Elizabeth , making her King . Davy Jones visits Tia Dalma in the Pearl 's brig , revealing she is Calypso , and they promise to be together again .

The Brethren Court and Beckett 's fleets emerge for war . On a sandbank , Elizabeth , Jack , Barbossa , Beckett , Jones , and Will parley , trading Will for Jack , and Barbossa steals Jack 's piece of eight , all of which are owned by the Pirate Lords and required to free Calypso . Barbossa frees Calypso , but when Will reveals it was Jones who made it possible for the first Court to

imprison her , Calypso vanishes and summons an enormous maelstrom .

The Pearl and the Dutchman battle in the maelstrom . Elizabeth and Will are wed by Barbossa before swinging over to the Dutchman to aid Jack . On board the Dutchman , Jones and Jack engage in a duel , with Jones gaining the upper hand . Jones stabs Will with a sword , but Jack and Elizabeth have Will stab Jones ' heart . Jones dies , and falls in the maelstrom , free for all eternity . Will succumbs to his injuries . Jack and Elizabeth escape the Dutchman as it is sucked into the maelstrom . As Beckett 's ship , the Endeavour , approaches to destroy the Pearl , the Dutchman rises , now captained by Will , and the crew free of Jones ' curse . Together , the two pirate ships destroy the Endeavour , with a stunned Beckett going down with the ship while his army retreats . With Will now bound to escort souls lost at sea to the next world for ten years , Will and Elizabeth consummate their marriage before he departs on the Dutchman .

Jack and Joshamee Gibbs discover Barbossa has stolen the Black Pearl again , but Jack planned ahead and cut out Sao Feng 's navigational charts , departing from Tortuga alone to track down the mythical Fountain of Youth to become immortal .

In a post @-@ credits scene , set ten years later , Elizabeth and her son watch from a sea cliff as Will returns aboard the Dutchman .

= = Cast = =

= = Production = =

= = = Development = = =

Following The Curse of the Black Pearl 's success in 2003 , the cast and crew signed on for two sequels to be shot back @-@ to @-@ back . For the third film , director Gore Verbinski wanted to return the tone to that of a character piece after using the second film to keep the plot moving . Inspired by the real @-@ life confederation of pirates , Elliott and Rossio looked at historical figures and created fictional characters from them to expand the scope beyond the main cast . Finally embellishing their mythology , Calypso was introduced , going full circle to Barbossa 's mention of " heathen gods " that created the curse in the first film .

= = = Filming = = =

Parts of the third film were shot during location filming of Pirates of the Caribbean : Dead Man 's Chest , a long shoot which finished on March 1 , 2006 . During August 2005 , the Singapore sequence was shot . The set was built on Stage 12 of the Universal Studios backlot , and comprised 40 structures within an 80 by 130 @-@ foot (24 by 40 @-@ m) tank that was 3 1 ? 2 feet (1 @-@ 1 m) deep . As 18th century Singapore is not a well @-@ documented era , the filmmakers chose to use an Expressionist style based on Chinese and Malaysian cities of the same period . The design of the city was also intended by Verbinski to parody spa culture , with fungi growing throughout the set . Continuing this natural feel , the floorboards of Sao Feng 's bathhouse had to be cut by hand , and real humidity was created by the combination of gallons of water and the lighting equipment on the set .

Filming resumed on August 3 , 2006 at the Bonneville Salt Flats in Utah and continued until early 2007 for 70 days off the California coast , as all the shooting required in the Caribbean had been conducted in 2005 . Davy Jones 's Locker was shot at Utah , and it was shot in a monochromatic way to represent its different feeling from the usual colorful environment of a pirate . The climactic battle was shot in a former air hangar at Palmdale , California , where the cast had to wear wetsuits underneath their costumes on angle @-@ tipped ships . The water @-@ drenched set was kept in freezing temperatures , to make sure bacteria did not come inside and infect the crew . A second unit shot at Niagara Falls . Industrial Light & Magic did 750 effects shots , while Digital Domain also

took on 300 . They spent just five months finishing the special effects . The film posed numerous challenges in creating water @-@ based effects .

Filming finished on December 12 , 2006 in Molokai , and the first assembly cut was three hours . Twenty minutes were removed , not including end credits , though producer Jerry Bruckheimer maintained that the long running time was needed to make the final battle work in terms of build @-@ up .

== Music ==

Hans Zimmer composed the score , as he did for the previous film , composing eight new motifs , including a new love theme for the At World 's End soundtrack . He scored scenes as the editors began work , so as to influence their choice of cutting to the music . Gore Verbinski helped on the score . He played the Ennio Morricone @-@ influenced guitar music in the parley scene between Barbossa , Sparrow , Elizabeth and Will , Davy Jones , and Cutler Beckett . He also co @-@ wrote the song " Hoist the Colours " with Zimmer .

== Release ==

The world premiere of At World 's End was held on May 19 , 2007 at Disneyland , home of the ride that inspired the film and where the first two films in the trilogy debuted . Disneyland offered the general public a chance to attend the premiere through the sale of tickets , priced at \$ 1 @,@ 500 per ticket , with proceeds going to the Make @-@ a @-@ Wish Foundation charity . Just a few weeks before the film 's release , Walt Disney Pictures decided to move the United States opening of At World 's End from screenings Friday , May 25 , 2007 to Thursday at 8 PM , May 24 , 2007 . The film opened in 4 @,@ 362 theaters domestically , beating Spider @-@ Man 3 's theater opening record by 110 (this record was surpassed by The Dark Knight the following year) .

== Marketing ==

After a muted publicity campaign , the trailer finally debuted at ShoWest 2007 . It was shown on March 18 , 2007 at a special screening of Pirates of the Caribbean : The Curse of the Black Pearl named " Pirates Ultimate Fan Event " , and was then shown on March 19 during Dancing with the Stars , before it debuted online . Action figures by NECA were released in late April . Board games such as a Collector ? s Edition Chess Set , a Monopoly Game , and a Pirates Dice Game (Liar 's dice) were also released . Master Replicas made sculptures of characters and replicas of jewellery and the Dead Man 's Chest . A video game with the same title as the film was released on May 22 , 2007 on Xbox 360 , PlayStation 3 , Wii , PSP , PlayStation 2 , PC , and Nintendo DS formats . The soundtrack and its remix were also released on May 22 .

== Censorship ==

At least one nation 's official censors ordered scenes cut from the film . According to Xinhua , the state news agency of the People 's Republic of China , ten minutes of footage containing Chow Yun @-@ fat 's portrayal of Singaporean pirate Sao Feng were trimmed from versions of the film which may be shown in China . Chow is onscreen for twenty minutes in the uncensored theatrical release of the film . No official reason for the censorship was given , but unofficial sources within China have indicated that the character gave a negative and stereotypical portrayal of Chinese people .

== Home media ==

The one @-@ disc and two @-@ disc re @-@ edited versions of the Region 2 DVD were released by Walt Disney Studios Home Entertainment in the United Kingdom on November 19 , 2007 , on both standard DVD and Blu @-@ ray Disc formats . The film was released on DVD in Australia on

November 21 , 2007 , and released on December 4 , 2007 in the United States and Canada . The 2 @-@ Disc Limited Edition DVD was in continuous circulation until it stopped on September 30 , 2008 . In contrast , the Blu @-@ ray Disc release , containing all of the features from the 2 @-@ Disc DVD version (including some original scenes from the theatrical release , but excluding the writer 's commentary) is still widely available . The initial Blu @-@ ray Disc release was misprinted on the back of the box as 1080i , although Disney confirmed it to be 1080p . Disney decided not to recall the misprinted units , but to fix the error on subsequent printings . DVD sales brought in \$ 296 @,@ 043 @,@ 871 in revenue , marking the best @-@ selling DVD of 2007 , although it ranks second in terms of units sold (14 @,@ 505 @,@ 271) behind Transformers (16 @,@ 234 @,@ 195) . At World 's End had its television premiere in the UK on Boxing Day 2009 on BBC One at 19 : 30 , and was watched by 6 @.@ 06 million viewers .

= = Reception = =

= = = Critical response = = =

As with Dead Man 's Chest , At World 's End received mixed reviews . The most common criticism of the film from reviewers was that the plot was too convoluted for them to follow . At World 's End has a " Rotten " rating of 45 % on review aggregate website Rotten Tomatoes , with the site 's consensus saying that the film " provides the thrilling action scenes , but mixes in too many characters with too many incomprehensible plot threads . " It also has a score of 50 at Metacritic . Favorable reviewer Alex Billington noted , " This is just how the film industry works nowadays ; critics give bad opinions , the public usually has a differing opinion , and all is well in the world of Hollywood since the studios made their millions anyway . "

Drew McWeeny praised the film 's complexity as giving it repeat @-@ viewing value , and its conclusion as " perhaps the most canny move it makes . " Todd Gilchrist found the story too similar to other cinematic trilogies such as Star Wars , but praised the production values . Brian Lowry felt that " unlike last year 's bloated sequel , it at least possesses some semblance of a destination , making it slightly more coherent - if no less numbing during the protracted finale . " Total Film praised the performances but complained that the twists and exposition made it hard to care for the characters . Edward Douglas liked the film but had issues with its pacing , while Blake Wright criticized the Davy Jones 's Locker and Calypso segments . James Berardinelli found it the weakest of the trilogy as " the last hour offers adventure as rousing as anything provided in either of the previous installments ... which doesn 't account for the other 108 minutes of this gorged , self @-@ indulgent , and uneven production . " Peter Travers praised Richards and Rush but felt " there can indeed be too much of a good thing , " regarding Depp 's character . Travers later declared the movie to be one of the worst films of the year . Colm Andrew of the Manx Independent said the film was overall a disappointment and that " the final showdown ... is a non @-@ event and the repetitive swordplay and inane plot contrivances simply become boring by the end " . Richard Roeper gave a positive review , saying " Gore Verbinski and the stunt and special effects crews have created one of the most impressive blends of live @-@ action work and CGI wizardry ever put on film , " and believing it " rarely drags and is almost always entertaining . " He praised the performances of the actors as one of the best things about the film .

Chow Yun @-@ fat 's character stirred a great deal of controversy with the Chinese press . Perry Lam , of Hong Kong cultural magazine , Muse , found an offensive resemblance between Chow 's character and Fu Manchu : " Now Fu Manchu has returned after an absence of 27 years in the Hollywood cinema ; except that , in a nod to political correctness and marketing realities , he is no longer called Fu Manchu . "

= = = Box office = = =

Pirates of the Caribbean : At World 's End earned \$ 309 @,@ 420 @,@ 425 in North America and

\$ 654 @, @ 000 @, @ 000 in other countries , for a worldwide total of \$ 963 @, @ 420 @, @ 425 . Worldwide , it is the 30th highest @-@ grossing film , the highest @-@ grossing film of 2007 , and the third highest @-@ grossing film in the Pirates of the Caribbean series . Compared to its predecessor , it grossed far less at the North American box office , but more outside North America . Still , its worldwide earnings are more than \$ 100 million below Dead Man 's Chest 's . During its worldwide opening weekend , it grossed \$ 344 @. @ 0 million , making it the seventh @-@ largest opening .

North America

At World 's End was released in a then @-@ record 4 @, @ 362 theaters in North America , and was shown on around 11 @, @ 500 screens , which is still an all @-@ time record . On its first three @-@ day weekend , it earned \$ 114 @, @ 732 @, @ 820 . It set a Memorial Day 4 @-@ day weekend record (\$ 139 @, @ 802 @, @ 190) , which it still retains . This record was previously held by X @-@ Men : The Last Stand . Including Thursday night previews , as well , At World 's End earned \$ 153 @, @ 042 @, @ 234 in 5 days , and is the fourth highest @-@ grossing film of 2007 . Among May 's Big Three (Spider @-@ Man 3 , Shrek 3 and Pirates 3) , Pirates 3 grossed the least both during its opening weekend and in total earnings . However , this was mainly attributed to the fact that it was released third , after the other two films , so there was already too much competition . It is also the second highest @-@ grossing film in the Pirates series .

Outside North America

It is the eighteenth highest @-@ grossing film , the sixth @-@ largest film distributed by Disney , and the second highest @-@ grossing Pirates of the Caribbean film . During its opening weekend , it grossed an estimated \$ 216 @. @ 0 million , which stands as the sixth biggest opening outside North America . It set opening @-@ weekend records in South Korea with \$ 16 @. @ 7 million (surpassed by Transformers : Dark of the Moon) , Russia , and the CIS with \$ 14 @. @ 0 million (first surpassed by Samy luchshiy film) , and Spain with \$ 11 @. @ 9 million (surpassed by The Impossible) . It dominated for three consecutive weekends at the box office outside North America . By June 12 , 2007 , its 20th day of release , the film had grossed \$ 500 million , breaking Spider @-@ Man 3 's record for reaching that amount the fastest . This record was first overtaken by Avatar (15 days to \$ 500 million) . Its highest @-@ grossing countries after North America are Japan , where it earned \$ 91 @. @ 1 million , and became the last Hollywood film to earn more than 10 billion yen before Avatar , and the UK , Ireland , Malta (\$ 81 @. @ 4 million) , and Germany (\$ 59 @. @ 4 million) .

== = Accolades == =

At the 80th Academy Awards , Pirates of the Caribbean : At World 's End was nominated for two awards , Best Makeup and Best Visual Effects . However , it did not win either of the two , losing the former to La Vie en Rose and the latter to The Golden Compass .

At the 2008 MTV Movie Awards , the film was nominated for three awards , including one win : the Best Comedic Performance (Johnny Depp) . At the 34th People 's Choice Awards , it was nominated for five awards , including four wins : Favorite Movie , Favorite Threequel , Favorite Male Movie Star (Johnny Depp) and Favorite Female Action Star (Keira Knightley) . Also , at the Teen Choice Awards it won five awards , out of six nominations . Finally , at the 2008 Kids ' Choice Awards , it achieved three nominations but won only the Favorite Movie Actor award (Johnny Depp) .

== = Sequel == =