

= Shake It Off (Mariah Carey song) =

" Shake It Off " is a song performed by American singer and songwriter Mariah Carey , taken from her tenth studio album , The Emancipation of Mimi (2005) . It was written and produced by Carey along with Jermaine Dupri , Bryan @-@ Michael Cox , and Johntá Austin . The song was initially solicited to radio on July 12 , 2005 by Island and Mercury Records as the album 's third single in the United States , while " Get Your Number " served as the album 's third single elsewhere . Described by Dupri as " ghetto , " the track is a R & B song that makes use of pop and hip hop influences and a simple , sparse production . Lyrically , the song follows Carey as she moves on from her relationship with an unfaithful lover , packing her things and breaking up with him over an answering machine .

The song was well received by music critics , with many complimenting its simple yet inspirational lyrics , as well as calling it a standout track from the album . It peaked at number two on the US Billboard Hot 100 , blocked by Carey 's own " We Belong Together " and Kanye West 's " Gold Digger " for six weeks . Furthermore , it marked the first time a female lead artist occupied the top two positions of the Hot 100 . The song also peaked at numbers six and five in Australia and New Zealand , and numbers fifteen and nine in Ireland and the United Kingdom , respectively .

The song 's music video , directed by Jake Nava features numerous extravagant wardrobe changes and starred actor Chris Tucker . The video was nominated for Best R & B Video at the 2005 MTV Video Music Awards . " Shake It Off " was performed live by Carey on several televised events , including the 2005 MTV Video Music Awards , the 2005 World Music Awards and British program Top of the Pops . Additionally it was performed as a five @-@ piece concert on Good Morning America , and on the New Year 's Eve special titled , Dick Clark 's New Year 's Rockin ' Eve with Ryan Seacrest . " Shake It Off " was included on the set @-@ lists of The Adventures of Mimi Tour (2006) , the Angels Advocate Tour (2010) , and The Elusive Chanteuse Show (2014) .

= = Background = =

Carey had produced back @-@ to @-@ back commercially and critically failing albums , Glitter (2001) and Charmbracelet (2002) . After the release of " Charmbracelet " , and its succeeding tour , Carey began working on The Emancipation of Mimi , her tenth studio effort . By November 2004 , Carey had already recorded several songs for the album . Island Records head L.A. Reid suggested Carey to compose a few more strong singles to ensure the project 's commercial success . Noting that she had written some of her best work with Jermaine Dupri , Reid recommended that Carey meet with Dupri for a brief studio session . Carey took Reid 's advice and headed to Atlanta to collaborate with Dupri . During this two @-@ day trip , the duo wrote and produced " Shake It Off " and " Get Your Number , " which were eventually released as the album 's third and fourth singles . Following this recording session , " Shake It Off " was briefly selected as the album 's lead single , replacing the two other contenders " Stay The Night " and " Say Somethin ' " . Dupri explained to MTV News :

I had that beat actually before she got to the studio . So she came in , she heard that beat and was like , ' Yeah , that 's what I want . ' That was one of the first records we had . I didn 't really know what to do for her because I didn 't hear nothing else that was on the album , but I just felt like she didn 't have that bounce on her album .

= = Composition = =

" Shake It Off " is a mid @-@ tempo R & B and pop song with a hip hop backbeat and a " thumping " , sparse production . Written and produced by Carey , Jermaine Dupri , Bryan @-@ Michael Cox and Johntá Austin , the song drew comparisons to several productions from Usher 's 2004 album , Confessions . According to the sheet music published at Musicnotes.com by W.B.M. Music Corporation , " Shake It Off " is set in common time with a tempo of 66 beats per minute . It is composed in the key of D major with Carey 's vocal range spanning from the low @-@ note of D3 to the high @-@ note of G # 6 . The song follows in the chord progression of Bm7 ? Am7 ? Gmaj7 The

verses and chorus remain in a narrow voice range , until according to Jon Pareles of The New York Times , Carey " gives herself a few of her old sky @-@ high notes as a background flourish " near the song 's end . According to Carey 's album guide in Rolling Stone , Dupri leaves his trademark on the album 's best tracks including " Shake It Off " , with the track 's production and beat described as " syncopated " and " bouncy . "

Lyrically , the song features a message of female strength , the song lyrics were described as " goofy " and " fun " by Larry Katz from the Boston Herald . Reading " Just like the Calgon commercial / I really gotta get up out of here " , Carey tells her lover that she is leaving him , making a " clever " reference to a commercial . In regards to the latter lyrics , Lawrence Farber from the Windy City Times wrote " they are a playful approach to bitterness ? and , more specifically , a cheatin ' bad apple . " She then sings " By the time you get this message / It 's gonna be too late / So don 't bother paging me / ' Cause I 'll be on my way , " establishing that the relationship is over , and that he shouldn 't even try to mend the situation . She also makes reference to his infidelity , " with this one and that one / By the pool , on the beach , in the streets . " In an interview with MTV News , Dupri described the song 's composition :

" ' Shake It Off ' was just like ... That comes from that style of I guess [Usher 's] Confessions and just that bounce . It 's got a lot of ingredients to it because I never thought that Mariah could make a bouncy type of record . When you hear that song ? the whole bounce of the record and the way she 's flipping it and the stuff she talking about ... I knew that record was gonna go just because you never heard Mariah talk about this stuff She 's like , ' I packed up my Louis Vuitton . ' She took it really on the ghetto side . I knew that was gonna strike people . Either it was gonna hit them in a wrong way or they was gonna love it .

= = Critical reception = =

" Shake It Off " was met with generally positive reviews from music critics . AllMusic editor Stephen Thomas Erlewine picked " Shake It Off " as a top pick from the album . Michael Paoletta , writing for Billboard , gave the song a positive review , complimenting its lyrics , production and Carey 's vocals . He concluded his review with his assurance that the song would be a success , writing " After ' We Belong Together ' brought her back to radio big time , ' Shake It Off ' will take Carey 's good fortune to the next step . " Some critics compared the song heavily to Usher 's material from his 2004 album , Confessions . Sal Cinquemani from Slant Magazine wrote " Mariah too heavily bites on the styles of her successors : Usher by way of Dupri on ' Shake It Off ' , " while Dan Gennoe of Yahoo ! Music UK said the song was " Usher @-@ lite " . Lawrence Ferber from the Windy City Times described " Shake It Off " as a " standout " track from the album . When discussing the track with Ferber , Carey described the song as her favorite from The Emancipation of Mimi : " Shake it off can apply to anything . Whatever personal dramas we go through , put that song on and you lose the anxiety or intensity of the moment . I 'll listen to that song when I 've just come out of an annoying meeting . I gotta shake this off . " While Todd Burns from Stylus Magazine described it as " sultry " , a writer from the Fort Worth Star @-@ Telegram called it " lyrically crude " and " ghetto " . Similarly , The Michigan Daily 's Chris Gaerig criticized Carey 's " airy vocals " and wrote " Carey sounds like a 13 @-@ year @-@ old boy going through puberty , singing love songs to a grade school crush . "

= = Chart performance = =

In the United States , " Shake It Off " entered the Billboard Hot 100 at number sixty @-@ six the week 's highest debut . In its seventh week on the chart , it reached number two behind Carey 's previous single , " We Belong Together , " marking the second time a female lead artist occupied the top two positions of the Hot 100 . " Shake It Off " was at the number two position for an additional six weeks after " We Belong Together " fell from number one (seven weeks in total) ; it was subsequently held off the top spot by Kanye West 's " Gold Digger " . The song stayed within the Hot 100 for twenty @-@ six weeks , and finished at number fifteen on the Billboard Year @-@ End Chart . The single fared well on multiple Billboard component charts , reaching the top spot on the

Mainstream Top 40 (Pop Songs) tally , and becoming her second consecutive number @-@ one on the chart following " We Belong Together " as well as her sixth number @-@ one overall . It peaked at number two on the Hot R & B / Hip @-@ Hop Songs , and number twenty @-@ seven on the Hot Dance Club Play chart . " Shake It Off " was certified Gold by the Recording Industry Association of America for shipments of over 500 @,@ 000 copies .

" Shake It Off " was released throughout Australia and New Zealand as the third single from The Emancipation of Mimi in late @-@ 2005 . In the United Kingdom , it was released as a double A @-@ side along with " Get Your Number , " the third single serviced to the United States at the same time . The single performed well outside the United States , reaching number five and six on the Australian Singles Chart , and New Zealand Singles Chart , respectively . The single was later certified Gold in Australia by the Australian Recording Industry Association (ARIA) , denoting shipments of over 35 @,@ 000 units . On the UK Singles Chart , the song debuted at number nine during the week of October 15 , 2005 . Dropping to number ten the following week , the song lasted a total of eight weeks in the singles chart before making its descent .

= = Remix = =

" Shake It Off " became another remix in which Carey would feature a hip @-@ hop artist , having done so several times in the past . Most notably , Carey began incorporating hip @-@ hop and pop from her 1995 remix of her single " Fantasy " , which featured rap verses from Ol ' Dirty Bastard (O.D.B.) . The song was considered one of the pioneering songs that began the infusion of the " thug @-@ love duet " . According to Kelefa Sanneh of The New York Times , the song " Nowadays clean @-@ cut pop stars are expected to collaborate with roughneck rappers , but when Ms. Carey teamed up with Ol ' Dirty Bastard , of the Wu @-@ Tang Clan , for the 1995 hit ' Fantasy (Remix) , ' it was a surprise , and a smash . " Originally intended to feature only Jay @-@ Z , the remix included rising rapper Young Jeezy , who considered the position the " highest @-@ profile guest appearance to date " that he had been offered . In an interview with MTV News , Jeezy described how he came to be included on the remix :

When I got the call [from Mariah] , I was like , ' I don 't know if that 's me . She was like , ' Nah , it 's gonna be your type of beat . ' I 'm like , ' Oh , for real ? ' Then when Hov called he said , ' I 'm gonna do it with you . ' I was like , ' Dag , this is big . ' But when I did it , I kept it me and kept it ' hood . At first I ain 't think she was gonna like it but she called and said she loved it . From there it was a wrap . That 's history . Mariah is known for doing remixes with street cats from Mobb Deep to O.D.B. , so to be a part of that was a good look for me and the Def Jam movement .

According to Jayanathi Daniel , writer of The New York Sun , Carey 's remixes of " Shake If Off " and " It 's Like That " helped cement her impression on the music scene during the release of The Emancipation of Mimi , writing " the multiple mix tapes , further legitimized her return . " In a review of Jay @-@ Z 's material at the time , an editor at XXL rated the remix two out of five stars , criticizing his lyrics and " swag " , which he felt were missing during lines reading " The Emancipation of M @-@ I @-@ M @-@ I / I spray semi rrrah , rrrah / Twenty worldwide nigga get your plaques / Guess who the fuck got his swagger back ? " . He concluded on a mixed note , writing " With run @-@ of @-@ the @-@ mill punchlines and a dated reference to How Stella Got Her Groove Back , Jay seems to be missing some of his usual swagger on this white label ? only remix . "

= = Music video = =

= = = Background = = =

The song 's music video was originally scheduled to be directed by Brett Ratner , who had shot Carey 's previous two videos . However , Jake Nava was used as the director instead , as Ratner had other obligations regarding one of his films . It was filmed during the end of June 2005 . When

describing the video 's concept to MTV News , Carey said " I actually just got the treatment . We came up with some cool concepts . " When asked for a more detailed synopsis , Carey declined and responded " It 's " really technical . It 's a new approach that I would have to let [the director] explain . It 's new territory . " During a scene in the video in which Carey had to wear very high @-@ heeled pumps , she had the video crew carry her to various sections of the set . When Nava suggested she wear a pair of sensible flat footwear in between shoots , Carey jokingly replied " my feet repel them dahling . " When recalling the moment in a later interview , Carey claimed her feet were " in agony " and said " My high heels had left my feet bleeding . Laugh all you want , my feet hurt . "

= = = Synopsis = = =

The single 's video was directed by Jake Nava , and contains numerous wardrobe changes by Carey in a storyline involving luxurious scenery in which the singer leaves her significant other . It is presented in one continuous shot , with no edits . The video begins with a TV screen and the word ' Mimi ' appearing , while on the monitor , Dupri raps his introduction . As the television fades , Carey is then shown lying in a bathtub overflowing with water and rose petals , with her hair flowing over the side of the tub . Next , the camera follows down one floor of the mansion to find Carey , decked out in bright blue makeup and high heels , as she sings " By the time you get this message / It 's gonna be too late / So don 't bother paging me / ' Cause I 'll be on my way , " into the phone . A short scene is then shown of her lover in a strip club , receiving the message Carey had sent him . As he reads it , he blows smoke into the screen , fading to reveal Carey dressed in a trench coat and dress , before grabbing her bag and heading out the door as she sings , " So I packed up my Louis Vuitton / Jumped in your ride and took off . "

As she leaves the mansion , she exits into " Emancipation Street " , a ghetto looking plaza made up entirely of props and hand made stores . With shops named " So So Fetch " and " Pink Yet Lavender " , Carey then walks up to a wall , where she passes Jermaine Dupri , who makes a cameo appearance . As she leans on the wall , her coat slips off , and two schoolgirls do a shake dance at the pay phones . Carey then appears in a Lamborghini Murcielago speaking on her PDA with Chris Tucker , who as a cameo , appeared on the set of the video shoot , as the man in the passenger 's seat . As Carey leaves her lover a second message , he is seen frolicking pool @-@ side with two other women , while she says " with this one and that one / By the pool , on the beach , in the streets . " Her phone breaks up as she drives past the " Hollywood " sign , so she tells him , " Hold on , " singing , " Save this recording , because I 'm never coming back home . " Carey is then shown on bleachers at a high school football game , with Da Brat featured as a cameo act , as she argues with a man in the background . She writes ' MIMI ' on one of the bleachers and the letters transform into a large shiny " MIMI " sign made of lights , which appear in large , vibrant lights . Carey walks up to a microphone in front of the large ' MIMI ' lights , and dances and sings in front of the camera , wearing a revealing black ensemble and leopard print boots . In the final scene , Carey is seen on a beach , as she slips out of her robe and walks into the sunset , with the glare obscuring whether she 's wearing any clothing .

= = = Reception = = =

The video was nominated for a MTV Video Music Award at the 2006 ceremony , in the category of Best R & B Video , but lost to Beyoncé 's " Check On It " . The song 's music video generated strong public reaction , topping the Total Request Live (TRL) music video countdown in its second week in release . Additionally , the music video received strong rotation on MTV , VH1 and BET , having over 500 @, @ 000 requests in its first 24 hours . Similarly , at the time , music videos were predominantly watched on television , as sites like YouTube were not yet popular . During this period , Yahoo ! and AOL began allowing the public to view videos free of charge on their website , allowing them to stream as well . After the launch of the websites , Billboard announced that the video for " Shake It Off " had generated over two million requests on its first day of release , setting a

record at the time for the websites . It peaked at number two on Billboard 's Hot Videoclip Tracks chart . The video was well received by fans and critics alike , with a writer from The Sacramento Bee writing how he thought it was impressive that Carey at 35 , and with over fifteen years in the business , had arranged such a popular video . He also described it as " sassy , fun and ghetto " , while outing it as one of her best videos .

= = Live performances = =

Following the release of " It 's Like That " , Carey embarked on several stateside , European and Asian promotional tours in support of The Emancipation of Mimi , as well as its accompanying singles . In the United Kingdom , Carey filmed a two @-@ part appearance on the British music program Top of the Pops , performing " It 's Like That " , " We Belong Together " and " Shake It Off " . After returning to the United States for the a string of televised performances , Carey performed " Shake It Off " at Good Morning America . On August 3 , USA Today announced that Carey would be added to the roster of performers at the 2005 MTV Video Music Awards , held on the 28th of the month . The ceremony was held at the American Airlines Arena in downtown Miami Beach Florida , with Carey 's performance taking place at the National Hotel in South Beach . Apart from The Killers , she was the only performer to tape their appearance from an undisclosed location in Miami . After being introduced by Eva Longoria , Carey appeared on a long stage in the hotel 's courtyard , with Dupri opening the song with his rap verses in a nearby cabana . After performing " Shake It Off " and the official remix version of " We Belong Together , " Carey made her way into the shallow pool , followed by Dupri and the back @-@ up dancers .

At the 2005 World Music Awards , Carey performed " Shake It Off " alongside Dupri . Wearing black shorts and a pink blouse , the performance started as Carey got out of a Lamborghini Murciélago on stage , a re @-@ enactment of the video . Additionally , a large lighted ' MIMI ' sign was placed behind the stage , also a prop used at the end of the song 's music video . The following week , Carey performed the song , as well as its accompanying number " Get Your Number , " on the British music chart program , Top of the Pops . On November 15 , 2005 , the Chicago Tribune announced that Carey would perform during half @-@ time of the Thanksgiving game between the Detroit Lions and the Atlanta Falcons . Airing on the 24th , Carey performed " Shake It Off " , as well as her newly released single from the album 's re @-@ release , " Don 't Forget About Us " . Two months later , she celebrated the new year on television , placing as the featured performer at the Times Square Ball drop on New Year 's Eve in New York . The special , titled Dick Clark 's New Year 's Rockin ' Eve with Ryan Seacrest , aired on ABC at 10 pm on December 31 , and featured Carey on stage wearing a short sparkling dress , and performing a selection of the album 's singles , including " Shake It Off " . Aside from performing the song live on several high profile televised events , Carey included the song on both her Adventures of Mimi and Angels Advocate Tours . On the former tour , the performance began as a large Broadway @-@ styled prop reading ' MIMI ' , similar to the one from the video , descended from the rafters . As the song began , Carey walked down a spiraled staircase , ushered by one of her several back up dancers . Sporting a black bikini and matching sheer cape , Carey sang the song while , according to some critics , performing some of her most diverse physical movements from the entire show . On her Angels Advocate Tour , Carey performed the song during the first quarter of the concert . According to Ryan J. Downey of MTV News , Carey gave a " rousing rendition " of the song , and " set the tone for what felt like a celebratory evening . "

= = Formats and track listings = =

Australian CD single

" Shake It Off " (Album Version) ? 3 : 53

" Shake It Off " (Instrumental) ? 3 : 54

" Secret Love " ? 3 : 30

" Shake It Off " (Video)

Sweden CD single (Promo)

" Shake It Off " (Album Version) ? 3 : 53

" Shake It Off " (Remix featuring Jay Z and Young Jeezy) ? 5 : 03

United States 12 " single (Promo)

" Shake It Off " (Remix Edit featuring Jay Z and Young Jeezy) ? 4 : 12

" Shake It Off " (Remix featuring Jay Z and Young Jeezy) ? 5 : 03

" Shake It Off " (Remix Instrumental featuring Jay Z and Young Jeezy) ? 5 : 02

= = Credits and personnel = =

Credits for The Emancipation of Mimi adapted from the album 's liner notes .

Mariah Carey ? songwriting , producer , vocals , background vocals

Jermaine Dupri ? songwriting , producer

Johntá Austin ? songwriting , producer , background vocals

Bryan @-@ Michael Cox ? songwriting , producer

Phil Tan ? audio mixing

Herb Power ? mastering

Brian Frye ? engineer

John Horesco ? engineer

= = Charts and certifications = =