

= The World Is Not Enough (song) =

" The World Is Not Enough " is the theme song from the 1999 James Bond film of the same name , performed by the alternative rock group Garbage . The song was written by composer David Arnold (who also scored the film) and lyricist Don Black , previously responsible for four other Bond songs , and was produced by Garbage and Arnold . " The World Is Not Enough " was composed in the style of the series ' title songs , in contrast with the post @-@ modern production and genre @-@ hopping of Garbage 's first two albums . The group recorded most of " The World Is Not Enough " while touring Europe in support of their album Version 2 @.@ 0 , telephoning Arnold as he recorded the orchestral backing in London before travelling to England . Garbage later finished recording and mixing the song at Armoury Studios in Canada . The lyrics reflect the film 's plot (told from the viewpoint of antagonist Elektra King) , with themes of world domination and seduction .

The song and its accompanying soundtrack were released internationally by Radioactive Records when the film premiered worldwide at the end of November 1999 . " The World Is Not Enough " was praised by reviewers ; it reached the top forty of ten singles charts and the top ten of four . It was included on the James Bond compilation The Best of Bond ... James Bond and Garbage 's greatest hits album , Absolute Garbage .

= = Development = =

= = = Background = = =

In September 1998 Michael G. Wilson and Barbara Broccoli , owners of Eon Productions and long @-@ time producers of James Bond films , chose David Arnold to compose the score for the nineteenth Bond movie (scheduled for release in November of the following year) . Arnold composed the score for Tomorrow Never Dies , the previous film , and oversaw the recording of Shaken and Stirred : The David Arnold James Bond Project (an album of cover versions recorded by contemporary artists including Pulp , Aimee Mann and David McAlmont) . Arnold and the film 's production team wanted an early rough draft of the song so elements of its melody could be incorporated into the main score . Director Michael Apted thought the use of " Nobody Does It Better " as a love theme throughout The Spy Who Loved Me very effective , and he wanted Arnold to use that as a reference point .

= = = Composition = = =

Arnold wanted a theme song marrying the " classic Bond sound " with the electronica that would influence most of his score . An orchestra would be required as audiences expect traditional elements in a Bond film , and without them The World Is Not Enough would be seen as a generic action movie . Getting the balance right might be a " poisoned chalice " , since the results could sound too much or too little like a Bond theme . Arnold collaborated with lyricist Don Black on the song . Black , with 30 years of experience writing Bond themes , wrote the lyrics to Tom Jones 's " Thunderball " , Shirley Bassey 's " Diamonds Are Forever " , Lulu 's " The Man with the Golden Gun " and k.d. lang 's closing credits theme , " Surrender " , from Tomorrow Never Dies . Arnold and Black met several times to discuss lyrics for " The World Is Not Enough " , also collaborating by phone , fax and email . According to Arnold , he " strung some la @-@ las together , and all of a sudden the [song] came to life " . By the end of 1998 he and Black finished the music and lyrics , except for the bridge (a contrasting section of about eight bars) .

The lyrics are from the viewpoint of Elektra King , the Bond girl revealed as the mastermind of the villainous scheme . Its underlying themes are seduction and domination , described by Arnold as " a steel fist in a velvet glove . It beckons you in with its crooked finger . " Black added that although the lyrics reflected the film 's plot , they were " of course all about world domination " and " a lot more personal and intense " , evoking a " ballady and dramatic " mood . A line of dialogue from the film , "

There 's no point in living if you can 't feel alive , " was included in the lyrics .

By the first week of January 1999 , Arnold completed the song 's outline and made a synthesizer @-@ arranged demo recording in his recording studio . He played the demo for Wilson , Broccoli and Apted , who were " extremely pleased " with the results . Arnold 's agent then presented the demo to MGM executives in Los Angeles , who initially disliked it because it was a ballad and they expected a more uptempo song . MGM asked Arnold to rewrite a three @-@ note sequence considered too similar to a motif in earlier Bond themes .

That month Arnold offered the theme to Garbage lead singer Shirley Manson , who was very enthusiastic ; Arnold said he " never heard someone screaming down the phone " . A week later he sent the band the rough demo , which they approved . Manson requested a small change in the lyrics , disliking the line " I know when to kiss and I know when to kill " , so Arnold and Black changed " I " to " we " for the final version .

Garbage drummer and co @-@ producer Butch Vig said that when the group contributed to film soundtracks , " one of our fantasies would be to do the Bond theme or do the new Bond song . " Manson called herself a fan of the series , " an institution I admire and has always captured my imagination since I was a child " , and the films had a " sensibility quite similar to how we approach making music " . The chance to record a Bond theme appealed to her because " you know it 's going down in movie history " , and coming from Scotland , like original Bond Sean Connery , " that 's very close and inherent in our culture . It 's not Bond if it 's not Scottish ! " The singer considered Garbage 's music and the series ' concepts " something that you can enjoy on the surface , but underneath there are lots of conflicting themes you can get into . "

At the beginning of August Garbage 's involvement was confirmed in a press release from MGM and Radioactive Records , Shirley Manson 's record label , which would release the soundtrack and the single . Although Music Week reported that Jamiroquai , Robbie Williams , Sharleen Spiteri , Björk and Melanie C were rejected by the producers before Garbage was chosen , Arnold denied that the other artists had auditioned ; the single was suitable only for a film , and was not created with a particular artist in mind .

= = = Recording = = =

The first recordings were made during the European leg of Garbage 's Version 2 @.@ 0 world tour . After listening to the orchestral demo , the band worked on the key and tempo . Garbage used a portable studio from a number of European cities to record material for Arnold , keeping in touch by phone as he produced the song 's string arrangement in London . Since the strings carried the structure of the song , they had to be finalised and recorded before Manson could sing her parts . Arnold recorded the strings with a 60 @-@ piece orchestra in one day at London 's Metropolis Studios .

Garbage flew to London for a day to record the basic tracks , laying down electric guitar , bass guitar and Manson 's vocals with the orchestra . Manson called working with the orchestra " exhilarating " . That night , the band flew to Switzerland to resume their tour for three weeks .

The final recording was made in August at Armoury Studios in Vancouver , Canada , where Garbage built upon their first mix of the song , adding and subtracting parts , and completed final recording and mixing . The band kept the arrangement tight to preserve the song 's dynamic , sweeping melody . " The orchestra took up so much space and really dictated where the song was going dynamically , " keeping the recording simple , Vig recalled . " Besides the drums and bass and some percussive loops , there 's a little bit of guitar that Duke and Steve did . There 's not a lot of miscellaneous tracks on there . There 's a few little ear @-@ candy things that we did , but it 's all meant to work around Shirley 's singing . " Although Garbage owned its own recording studio in Madison , Wisconsin , for legal reasons the song could not be recorded in a U.S. studio . " The World Is Not Enough " was completed , mixed and mastered at the end of the month , and the group returned to their recording studio in Madison to record their mix of the song . Garbage 's version (the " chilled @-@ out remix ") downplayed the classic Bond sound in favour of the band 's style . Vig later said about the original recording , " We 're pretty pleased with how it turned out . To

Garbage fans , it sounds like a Garbage song . And to Bond fans , it 's a Bond song . "

= = = Copyright infringement case = = =

Two songwriters sued Eon , MGM , Universal Music and Universal Studios for copyright infringement over " The World Is Not Enough " , alleging that it derived from their song " This Game We Play " , which was submitted to MGM executives in February 1999 for consideration for the soundtrack of The Thomas Crown Affair . Their claim centered on a four @-@ note sequence in " The World Is Not Enough " which they alleged was identical to part of " This Game We Play " . When the songwriters were gathering evidence , one posed as an employee of composer James Horner to contact Don Black and solicit his services for Ocean 's Eleven . They recorded their conversation with Black , trying to get him to disclose when he and Arnold composed " The World Is Not Enough " , and contacted Shirley Manson in a similar manner .

The case was argued in the United States District Court for the Middle District of Tennessee in June 2004 . The court rejected the plaintiffs ' claim , concluding that Arnold independently composed " The World Is Not Enough " and it did not share a passage with " This Game We Play " . The plaintiffs conceded that Arnold did not have access to " This Game We Play " after journal entries , delivery invoices , telephone and computer records , written declarations from Michael G. Wilson and Barbara Broccoli and testimony from David Arnold , Don Black , Shirley Manson and Arnold 's personal assistant provided " irrefutable evidence " that " The World Is Not Enough " had already been written and was not changed significantly ? other than a lyrical alteration (the removal of one line to accommodate Shirley Manson) and an amendment to the score (the removal of the " three @-@ note motif " to accommodate the MGM executives) ? from the date that " This Game We Play " was submitted to MGM .

= = Music video = =

The music video for " The World Is Not Enough " was directed by Philipp Stölzl for Oil Factory Films and filmed on a London sound stage on September 23 ? 24 , 1999 . Manson 's android shots (the laboratory , kissing and driving scenes) were filmed on the first day , with the pyrotechnic scenes shot on the second . For her " death " , Manson kissed a lookalike model . The University of London 's Senate House was the exterior for the fictional New Globe Theatre . Post @-@ production and editing were completed two weeks later .

In the video (set in 1964) terrorists build an android replica of Shirley Manson , who can kill her targets with a kiss , on an unnamed Pacific island . The android is fitted with a bomb , primed before it leaves on its mission . The android makes its way to Chicago 's New Globe Theater and lets itself into Shirley Manson 's dressing room , killing Manson and assuming her identity to perform the coda of a song on a large steel globe . As the android and the band receive a standing ovation from the audience , the bomb counts down . Smiling , the android Manson thrusts its arms in the air ; the screen blacks out as the timer reaches zero , and an explosion is heard .

Stölzl (chosen by Garbage) drew up a treatment liked by the band , but MGM and Eon (who commissioned the video) did not consider it " Bond enough " . Stölzl 's reworked storyboard featured Manson as an android clone who kills her human counterpart , a concept the band also liked . He provided a special @-@ effects company with sketches of the android , and a replica was constructed with aircraft and missile parts , tubing , metal and plastic . The android was combined with Manson in post @-@ production to show its mechanical interior . " It reminds me of The Man Who Knew Too Much . Some of the shots look like Stanley Kubrick " , recalled Vig . " For us it was just important that the music video was also a Garbage video . " " [It 's] like a mini @-@ Bond action @-@ packed film , where an android removes evil from the world and sacrifices herself in the process like a kamikaze warrior . That 's as close as we 'll ever get [to being in a Bond movie] , " Manson later said .

The video 's filming was documented by a Making the Video camera crew , and premiered on MTV after the program on October 20 , 1999 ; it debuted in the United Kingdom and on Total Request

Live the following day . A version of the video featuring footage from the film was shown in some countries ; to preserve the video 's narrative , the film footage appeared on a split screen . " The World Is Not Enough " video was included on the film 's 2000 DVD release and Garbage 's 2007 greatest @-@ hits DVD compilation , Absolute Garbage .

= = Release and reception = =

= = = Single release = = =

In North America , Radioactive distributed both versions of " The World Is Not Enough " to AAA , Alternative , Modern Adult and Modern Rock radio stations on October 4 , 1999 . Originally planned for introduction a week later , the radio date was moved up when a Los Angeles station broadcast a ripped , low @-@ quality MP3 of the Chilled Out remix circulated on file @-@ sharing networks early . The single 's release coincided with Garbage 's return to North America to headline an MTV @-@ sponsored Campus Invasion Tour . The band introduced " The World Is Not Enough " on October 20 during a concert at the University of Denver . On November 1 , Garbage performed the song live on the Late Show with David Letterman .

Radioactive released " The World Is Not Enough " in the United Kingdom on November 15 as a limited edition digipak CD single and a cassette single . Both formats were backed with " Ice Bandits " , an orchestral track from the David Arnold film score . The CD also included a remix produced by trip hop act Unkle . After one week , " The World Is Not Enough " debuted at No. 11 on the UK Singles Chart ; Garbage 's tenth top @-@ forty single , it remained on the UK charts for nine weeks . In Ireland , " The World Is Not Enough " peaked at # 30 .

The song 's music video was aired before the November 11 worldwide live broadcast of the MTV Europe Music Awards . MTV heavily promoted the film during the awards , giving away a BMW Z8 (Bond 's car in the film and Shirley Manson 's in the video) . Radioactive released the single in Europe from November 15 to December 6 as a three @-@ track CD digipak and a two @-@ track card @-@ sleeve single , backed with " Ice Bandits " . At the end of November , " The World Is Not Enough " debuted at No. 3 in Iceland before reaching No. 1 the following week . It debuted at No. 54 in Sweden at No. 7 in Norway , and No. 10 in Finland , where it peaked at No. 7 in its second week . In the Netherlands the single debuted at No. 74 , rising to No. 48 two weeks later . It debuted at # 55 in France and No. 12 in Wallonia . In December the song debuted at No. 40 in Austria , remaining there for four weeks . It debuted at No. 22 in Switzerland , rising to No. 16 four weeks later at the beginning of January 2000 . At the end of December , the song debuted at No. 18 in Italy before peaking at No. 6 in February 2000 . Also in December , " The World Is Not Enough " peaked at # 38 in Germany and No. 12 in Spain .

Radioactive followed the single with The World Is Not Enough 's soundtrack album , featuring " Ice Bandits " and " Only Myself to Blame " (a second David Arnold @-@ Don Black composition , sung by Scott Walker during the end credits) . The album was released in North America on November 9 , and then internationally . " The World Is Not Enough " was included as a bonus track on the Japanese version of Garbage 's third album , Beautiful Garbage , and was remastered for Absolute Garbage . It was also included in three editions of the James Bond music compilation The Best of Bond ... James Bond : in 2002 , 2008 and 2012 .

= = = Critical reception = = =

" The World Is Not Enough " received mainly positive reviews from music critics . Kerrang ! magazine noted that " Nothing takes a band into the truly immortal like a Bond theme , and Garbage 's ever @-@ burgeoning celebrity will be done no harm whatsoever by this appropriately lush and orchestral anthem . " A Radio Times reviewer wrote that the song " sounds like Shirley Bassey revisited " , while AllMusic 's Steve Thomas Erlewine wrote that Garbage " expertly modernized the classic Bond sound , while turning in a strong melodic tune . A first class theme song " . PopMatters

called the song a " top @-@ notch Bond theme " , following the Shirley Bassey template . In a Billboard review , Chuck Taylor wrote that Garbage was an inspired choice and the song " rings of international intrigue , with the slinky gait , noir @-@ ish guitar line and grand chorus we have come to expect ... the song 's darkly sexy , electronic ambience is wholly in keeping with Garbage 's distinctive soundprint . [It is] not only the best 007 theme in eons , it is a great Garbage track that should thrill fans of band and Bond alike " . IGN ranked " The World Is Not Enough " ninth on its list of top 10 James Bond songs : " Shirley Manson 's warbling croon is a perfect fit for an opening sequence and her bandmates gel well with Arnold 's sweeping symphonics . "

Negative reviews revolved around the theme 's classic Bond sound . LAUNCHcast 's James Poletti called the song a " perfectly competent Bond theme " , but " the formula seems a little too easy . Perhaps they would have done better to rise to the challenge of doing something a little different , something a little more knowingly tongue @-@ in @-@ cheek . " Melody Maker stated , " You know what this sounds like before you hear it . If the people in charge want Garbage , then why not let them do what Garbage do ? " In its review of Absolute Garbage , Pitchfork Media called the song a " predictable ' Goldfinger ' permutation signaling the band 's limitless affinity for big @-@ budget theatrics . "

The song appeared in two " best of 1999 " radio @-@ station polls : No. 87 in 89X 's Top 89 Songs of 1999 and No. 100 in Q101 's Top 101 of 1999 . In 2012 Grantland ranked " The World Is Not Enough " the second @-@ best Bond song of all time , behind " Goldfinger " .

= = = Cover versions = = =

In 2002 , " The World Is Not Enough " was covered by Canadian singer Diana Krall for The Songs of Bond , a UK television special . Four years later Turkish folk musician Müslüm Gürses covered the song on his album A?k Tesadüfleri Sever (Love Loves Coincidences) . The song was re @-@ arranged with Turkish lyrics and re @-@ titled " Bir Ömür Yetmez (A Life Is Not Enough) " .

= = Commercial track listings = =

= = Release history = =

= = Charts = =

= = Credits and personnel = =

= = Alternate Rejected Theme Song = =

Like other Bond themes before it , Garbage 's version was not the only recorded song for the film . Alternative @-@ Indie rock \ indie rock band , Straw also recorded a song for the film that was optioned to the studio . Straw 's " The World is Not Enough " was later released on their Soundtrack of the Summer EP in 1999 , and turned out to be inferior to the one chosen for the film as Garbage 's song was critically and financially well @-@ received .