

= Lemonade (Alexandra Stan song) =

" Lemonade " is a song recorded by Romanian singer and songwriter Alexandra Stan for her Japan @-@ only reissue , Cliché (Hush Hush) (2013) . It was released for radio airplay in Italy on 12 June 2012 , followed by its digital release on 14 June 2012 through MediaPro Music in Romania and on 1 August 2012 in Japan . Written and produced by Marcel Prodan and Andrei Nemirschi , the single incorporates EDM , reggae @-@ pop and dubstep into its composition ; it makes use of harmonica and accordions . Upon its release , " Lemonade " was met with positive reviews from music critics , with them naming it " catchy " , " fresh " and a highlight , while one of them foresees it as having a strong radio performance . It also drew comparisons to the works of Britney Spears , Kelis and Lady Gaga .

An accompanying music video for the recording was posted onto YouTube on 4 June 2012 ; it was shot by Iulian Moga in Buftea , Romania , and portrays Stan walking through the city and being present at a block party . Commercially , " Lemonade " peaked on some European record charts , becoming a number @-@ one hit in Bulgaria and reaching the top thirty in Italy , Japan and Slovakia . It was as well certified Gold by the Federation of the Italian Music Industry (FIMI) for selling 15 @, @ 000 copies in Italy .

= = Composition = =

Winston Cook @-@ Wilson from Inverse called the song an EDM , reggae and " sunny " pop recording featuring a " nonsensical " harmonica . Bradley Stern , writing for MuuMuse , named the genre of the track " Ace of Base @-@ esque reggae @-@ pop " , while labeling its lyrics as " completely nonsense " and noticing the use of accordions . Furthermore , Stern pointed out a " stuttering " dubstep breakdown throughout " Lemonade " , which , according to him , was inspired by Britney Spears ' " Hold It Against Me " (2011) . Jonathan Hamard from Pure Charts felt that the recording was of dance @-@ pop genre , auguring " a major musical turn with reggae sounds " .

Romanian website Urban.ro confessed that the single was a mixture between 1990 's music , Kelis ' " Milkshake " (2003) , Lady Gaga 's " Eh , Eh (Nothing Else I Can Say) (2009) and some dubstep influences . The same portal also pointed out the change of Stan 's artistry , with them explaining the departure from her previous popcorn styles . According to Stan 's label , MediaPro Music , " Lemonade " portrayed a positive lyrical message about enjoying life in every moment .

= = Reception = =

Upon its release , " Lemonade " received generally positive reviews from music critics . Website Inverse 's Winston Cook @-@ Wilson praised the track for being complex . Cook @-@ Wilson continued into saying that the recording " is just something to sip on a hot day ? also , a way to cool down when thinking about a loved one " . Kevin Apaza , writing for Direct Lyrics labelled the single " fresh and funky " , confessing that he likes it better than its predecessors " 1 @. @ 000 @. @ 000 " (2011) and " Get Back (ASAP) " (2011) . Furthermore , Apaza foresees " Lemonade " as a club hit with the help of " a few killer remixes " . MTV declared the song as being " catchy " , while stating that " you 'd be hard @-@ pressed to turn down a glass of what Stan ? s serving this summer " . Music channel UTV applauded the single , foreseeing it successful on radio .

" Lemonade " debuted at number 74 on the Italian Singles Chart , with it reaching its peak position at number 33 on the chart compiled for 3 September 2012 ? 9 September 2012 . It was certified Gold by the Federation of the Italian Music Industry (FIMI) for selling 15 @, @ 000 copies in that territory . The recording remained a number @-@ one hit in Bulgaria , while peaking at number 70 in Czech Republic , number 38 in Hungary , number 18 in Slovakia and number 27 on the Japan Hot 100 . On native Airplay 100 , " Lemonade " managed to peak at number 64 on the year @-@ end chart .

= = Music video = =

An accompanying music video for " Lemonade " was posted onto the YouTube channel of Stan 's label , Maan Studio , on 4 June 2012 after it was previewed one day before . It was shot by Iulian Moga in April 2012 at the MediaPro Pictures studios in Buftea , Romania . The clip commences with Stan entering a kitchen wearing a red @-@ white stripped dress . Subsequently , she is portrayed cutting lemons and making lemonade , following which she makes a phone call and walks down the street sporting a lemon @-@ printed yellow dress and smiling into the camera . Next , Stan is seen singing in front of a red car , flirting with a man , which is followed by the appearance of two police men . They enter a store and the singer is presented selling lemons in the street . Afterwards , the video switches from color to sepia , as she is present at a block party ; it closes with Stan posing in front of a backdrop designed with different types of shoes .

Kevin Apaza from Direct Lyrics praised the clip , naming it one of her best works yet . He went on into calling the video " cute " and comparing one of Stan 's outfits to gipsy culture . Urban.ro was positive towards the music video , stating that it " illustrates the single beautifully " and that they like " the colors , the styling , all " . Los 40 Principales cited the clip in their list of Stan 's best videos along with " Dance " (2014) , " Cherry Pop " (2014) , " Thanks for Leaving " (2014) , " Cliché (Hush Hush) " (2012) , " Get Back (ASAP) " , " 1 @.@ 000 @.@ 000 " (2011) , " Mr. Saxobeat " (2011) , " Lollipop (Param Pam Pam) " (2009) and " All My People " (2013) .

= = Track listings = =

= = Credits and personnel = =

Credits adapted from the liner notes of Cliché (Hush Hush) .

Recording

Recorded at Maan Studio in Constanța , Romania .

Technical and songwriting

Andrei Nemirschi ? songwriter , producer

Marcel Prodan ? songwriter , producer

Alexandra Stan ? lead vocals

= = Charts and certifications = =

= = Release = =

= = = Process = = =

The track was first released for radio airplay in Italy on 12 June 2012 , following which it was made available for digital download in Romania on 14 June 2012 through MediaPro Music . Subsequently , " Lemonade " was released in Italy through iTunes Store one day later , with a remixes EP being premiered in that country on 24 July 2012 by Vae Victis . From August to October 2012 , the recording was released to Japan , Spain and the United States through Maan Studio , Blanco y Negro Music and Ultra Records , respectively .

= = = History = = =