

= Butters ' Bottom Bitch =

" Butters ' Bottom Bitch " is the ninth episode of the thirteenth season of the American animated television series South Park . The 190th overall episode of the series , it originally aired on Comedy Central in the United States on October 14 , 2009 . In the episode , Butters pays a girl \$ 5 to give him his first kiss , which prompts Butters to start his own " kissing company " and eventually become a pimp .

The episode was written and directed by series co @-@ founder Trey Parker . " Butters ' Bottom Bitch " received particular attention for a scene in which Butters visited an ACORN office seeking benefits for his prostitutes , a reference to the real @-@ life 2009 scandal . The episode received generally positive reviews and was seen by 2 @.@ 56 million overall households , according to Nielsen Media Research .

= = Plot = =

Tired of being the only boy in his class to have never kissed a girl (Butters actually had been kissed by Rebecca in Season 3 's " Hooked on Monkey Fonics ") , Butters purchases his first kiss from Sally , who gives away kisses for \$ 5 . Having won the respect of his classmates , he devises a plan to advertise Sally 's services to other unpopular boys at the school . Sally gives Butters a 40 percent cut for his advertising and managing services , and Butters soon turns the venture into a full @-@ fledged " kissing company " by recruiting more girls to fill in during times in which Sally is busy . Upon learning about Butters ' business , Kyle tells him that he is " nothing but a common pimp " . Oblivious to what the word means , Butters attends a pimp convention where he seeks advice from more @-@ experienced pimps , including one called Keyshawn . Afterward , he starts to mimic the pimp jargon , such as referring to Sally as his " bottom bitch " , and incorporating " Do you know what I am saying ? " into his conversations .

To combat the apparent rise in prostitution , Sergeant Yates of the Park County Police goes undercover as a female prostitute named " Yolanda " . During stings , to the bewilderment of the police , the poorly disguised Yates waits until he is done engaging in actual sex acts with his male patrons before making an arrest . After he engages in group sex with numerous members of the fraternity house Alpha Tau Omega and doing business for Keyshawn , Yates ' fellow officers begin to openly suggest to Yates that he is getting too carried away with his duties .

Meanwhile , Butters ' reputation as the respectful " new pimp " spreads throughout the county , prompting actual adult prostitutes to seek employment with him . Repulsed at what Butters is doing , Stan and Kyle try to persuade him to stop , but Butters ignores them , paying Clyde to keep Stan away from him , and brushing off Kyle 's protests in an almost threatening manner . As his workforce expands , Butters starts offering health care and other benefits to his employees , attracting more and more adults . To this end , he visits the local ACORN office to apply for low @-@ income housing benefits , seek mortgage loans , and inquire about the tax @-@ status of his business . Butters is initially refused until he identifies the boss as a client of some of the real prostitutes working for Butters .

Sergeant Yates , still undercover , seeks employment with Butters . But Yolanda 's pimp , Keyshawn , soon appears outside and begs for " Yolanda " back , asking for her hand in marriage . Butters insists that he cannot force " Yolanda " to work for him , claiming it would interfere with the " true love " Keyshawn and " Yolanda " share . " Yolanda " accepts the proposal , and Butters decides to quit his job as a pimp . To the delight of his employees , he encourages them to function under the self @-@ management of the company so they can keep whatever they earn for themselves . While " Yolanda " and Keyshawn are shown celebrating their first anniversary together in a small chalet in the mountains in Switzerland , Yates suddenly decides to spring his sting operation . Revealing his true identity , he pulls out his gun and badge and informs Keyshawn that he is under arrest .

= = Production and cultural references = =

" Butters ' Bottom Bitch " was written and directed by series co @-@ founder Trey Parker . It first aired on October 14 , 2009 in the United States on Comedy Central . The scene in which Butters visits the ACORN office seeking benefits for his prostitutes is a reference to the real @-@ life 2009 scandal in which activist James O 'Keefe secretly filmed himself posing as a pimp during meetings with ACORN employees . The scene generated the greatest amount of media attention for " Butters ' Bottom Bitch " after its original broadcast . The pimp convention includes references to Pimps Up , Ho 's Down , an HBO documentary about the pimping lifestyle , featuring real @-@ life pimps . The scene in which the lieutenant calls his john a " nasty fucker " during sex , mirrored a scene from the documentary , Hookers at the Point .

The song that plays during the lieutenant 's stripper scene at the fraternity party is " Fuck the Pain Away " , by Peaches .

= = Reception = =

In its original American broadcast on October 14 , 2009 , " Butters ' Bottom Bitch " was watched by 2 @.@ 56 million overall households , according to Nielsen ratings . It received a 1 @.@ 7 rating / 3 share , and a 1 @.@ 3 rating / 4 share among viewers aged between 18 and 49 . In a surprise , South Park was outperformed in the 18 to 49 age group by the Bravo reality television series Top Chef , which was seen by 2 @.@ 67 million viewers . " Butters ' Bottom Bitch " also tied for the evening in the 18 ? 49 rating with the Syfy reality television series Ghost Hunters (2 @.@ 9 million household viewers) and only slightly outperformed the Discovery Channel popular science television program Mythbusters (2 @.@ 69 million household viewers) , which surprised TV by the Number 's Robert Seidman . " Butters ' Bottom Bitch " was also outperformed by the Spike TV mixed martial arts competition series The Ultimate Fighter , which was watched by 2 @.@ 82 million household viewers and had the highest cable ratings for the night in the 18 to 49 age group .

" Butters ' Bottom Bitch " received generally positive reviews . Ramsey Isler of IGN gave the episode an 8 @.@ 2 out of 10 rating . He said although it started slow , " once this episode found its legs , it was non @-@ stop funny . " Isler praised the South Park writers for coming up with a surprisingly funny plot , and said it ranked among Butters ' best moments in the series . Carlos Delgado of iF Magazine said it was good to see an episode focused strictly on comedy , after a string of episodes focusing on social satire . Delgado said the premise of the episode was absurd and over @-@ the @-@ top , but appreciated that South Park was continuing to push boundaries by mocking such issues as prostitution .

The A.V. Club writer Josh Modell said the episode " was pretty damn funny , but I 'm predisposed to Butters in general as well as the wide world of pimping . " Wired writer Chris Kohler said the topical and timely jokes in " Butters ' Bottom Bitch " , such as the satire on ACORN , were a strong example of what kept South Park funny and relevant . Not all reviews were positive . Sean O 'Neal , also of The A.V. Club , gave the episode a C grade , and said " It was basically one note held for the run of the ep , in service of a simple little story without many surprises . " O 'Neal said the subplot involving the police was " similarly repetitious " , but he liked how the two plots came together to resolve each other .

= = Home release = =

" Butters ' Bottom Bitch " , along with the thirteen other episodes from South Park 's thirteenth season , were released on a three @-@ disc DVD set and two @-@ disc Blu @-@ ray set in the United States on March 16 , 2010 . The sets included brief audio commentaries by Parker and Stone for each episode , a collection of deleted scenes , and a special mini @-@ feature Inside Xbox : A Behind @-@ the @-@ Scenes Tour of South Park Studios , which discussed the process behind animating the show with Inside Xbox host Major Nelson .