

= 5to Piso =

5to Piso (Quinto Piso , 5th Floor) is the eleventh studio album by Guatemalan singer @-@ songwriter Ricardo Arjona , released on 18 November 2008 . Produced by Arjona , Jorge Amaro , Dan Warner , Lee Levin , Fernando de Santiago and Puerto Rican singer @-@ songwriter Tommy Torres , the album was recorded in various studios between the United States and Mexico . It is the first release by the artist under Warner Music . Arjona commented that with this album , he " tried to recoup some of the freshness " of his past releases , stating that " it makes good to the songs " . Jason Birchmeier from Allmusic named it " an eagerly awaited album with a phenomenal lead single . " 5to Piso marks the third album in which the singer collaborates with Tommy Torres , after Adentro and Quién Dijo Ayer .

Commercially and critically successful , 5to Piso became Arjona 's second number @-@ one set on the Billboard Top Latin Albums . It received gold and platinum certifications from several Latin American countries , as well as a Grammy Award nomination for Best Latin Pop Album . Six singles were released from the album . " Como Duele " , considered his " biggest hit in years " , became a critical and commercial success , reaching number two on the Billboard Top Latin Songs chart . " Sin Ti ... Sin Mi " and " Tocando Fondo " , the second and fourth singles , respectively , also became commercial hits . To promote the album , the singer embarked on his second major world tour following the Adentro Tour , which he named the Quinto Piso Tour .

= = Background = =

After spending the majority of his career signed to Sony , and later , Sony BMG , Arjona signed a long @-@ term recording deal with Warner Music Latina . The deal was closed in September 2008 . Iñigo Zabala , chairman of Warner Music Latin America commented that " He 's an artist that fits perfectly with our company , " and that they are a label which has many top @-@ Latin pop artist signed along with Arjona . Arjona started development of 5to Piso in 2005 . He stated in an interview that the inspiration behind the album was the thought of recouping some of the " freshness " of his previous releases . The singer additionally stated that he believed each additional album is the result of an evolution , as well as contradictions that he went through , which he celebrates as part of life .

= = Music and lyrics = =

" Quinto Piso " has been categorized as an analytic song ? a prologue to the album holding autobiographical tendencies . " Sin Ti ... Sin Mi " is about missing someone who has left , with analogical lyrics talking about absence of one 's beloved person . " El Del Espejo " includes lyrics influenced by " self @-@ criticism " that makes people confront themselves , crafted inside a " rhythmic sound " . Lead single " Como Duele " was highly praised . Jason Birchmeier from Allmusic named it Arjona 's " biggest hit in years " , as well as a standout track of the album alongside " Sin Ti .. Sin Mi " and " El Del Espejo " . El Mercurio Online stated that " Como Duele " is " a ballad of merciless chords and lyrics plagued of contradictions made metaphors . " It was also compared to his past song " Olvidarte " , from Sin Daños a Terceros .

In " Que Nadie Vea " , the singer writes about homosexuality for the first time in his career . In the song , Arjona became the witness of this character , from his childhood until his adulthood , always hiding his true identity with the goal of being socially accepted . Arjona commented in an interview that " Que Nadie Vea " was not intended to be a " judgemental " song , further stating that it was " just a chronicle " that he wrote for this album because he never did so before and found the subject to be fascinating .

" Tocando Fondo " is about " those feelings which can make a person fall off a precipice . " " La Vailarina Vecina " was inspired by a true story that happened to Arjona while he lived in Madrid . The singer commented about a woman : " She was to do her trials and ' tickled ' , as the song says , all my roof , and those tickles didn 't let me sleep . " He further commented that when he planned to

meet her , he discovered that she was " very beautiful " . " Vuelo " is a piano ballad themed about tenderness , poetry and romanticism .

" Nadie Sabe A Donde Va " is inspired by the bombings which occurred on 11 March 2004 in Madrid at the Atocha train station . " El Demonio En Casa " has been considered the " most witty and funny " song of the album . The lyrics of the song are about a man recounting how his woman changed his life . " La Vida Está De Luto " is inspired by the actual situation of the planet , a place where man is accustomed to taking advantage of those weaker . " Ni Tu Ni Yo " is the only duet on the album , as it features Mexican ranchera singer Paquita la del Barrio . The song was composed so that when it is heard , it " gives and immediate desire of drinking tequila " according to Arjona . In an interview with newspaper Reforma , Arjona talked about the collaboration with Barrio , stating that " it was very special , because she does not make duets with someone she does not like " , agreeing that he did not duet either . " Niña Buena " is dedicated to women who cannot stay in the same place and dislike having a boring life .

= = Release and promotion = =

= = = Singles = = =

The lead single off the album was " Como Duele " , a Latin pop and ballad song with soft rock and orchestral arrangements , with the main sound being a piano . It was released on 4 November 2008 , and became the first single Arjona released under his new label , Warner Music . The song was a critical and commercial hit for the singer , reaching No. 2 on the Billboard Latin Songs chart , and topping the Latin Pop Songs component chart . The music video for " Como Duele " was shot in Mexico City . It was released on 20 October and was directed by the Mexican filmmaker Ricardo Calderón . " Sin Ti ... Sin Mi " was chosen as the second single of the album , and was released on January 2009 . The song reached No. 4 on both the Latin Songs and Latin Pop Songs chart . Its music video was filmed at the Argentinian Boxing Federation in Buenos Aires . It was directed by Joaquín Cambre . " Ni Tú Ni Yo " , featuring Mexican singer Paquita la del Barrio , was released as the third single in some regions , and failed to appear on the US and other national charts . The music video for the song was filmed in black @-@ and @-@ white and features both artists singing around a buffet . Pop ballad " Tocando Fondo " followed as fourth single . The song managed to reach No. 20 on the Latin Songs chart , becoming the third top ten single off 5to Piso on the Latin Pop Songs chart , reaching No. 6 . Its music video was filmed in Mexico City . Two other singles , " Suavecito " and " Por Si Regresas " were released in promotion of the album .

= = = Tour = = =

To promote the album , the singer embarked on his second major world tour , the Quinto Piso Tour . Starting on 24 April 2009 , the tour included 123 shows between the United States , Spain , Argentina , Guatemala , Colombia , Venezuela , Mexico , among many other countries in Latin America . It ended on 18 June 2010 . During the first North American leg of the tour , Arjona expressed interest in singing in Cuba , though showed no political commitment for the matter , a clear reference of the charity event Colombian singer Juanes was planning to hold in that country in 2009 . Later that year , Arjona cancelled the planning of a concert in the country , and spoke heavily about Juanes ' charity concert influence on the decision . The Quinto Piso Tour has been one of the most successful tours made by a Latin artist , with an attendance of more than one million people from 19 countries . Also , Arjona received in 2010 a Billboard Latin Music Award for " Latin Tour of the Year " . The tour grossed more than \$ 15 million .

= = Reception = =

== Critical response ==

Jason Birchmeier from Allmusic gave a mostly positive review of the album , commenting that " fans of Arjona 's straight @-@ ahead rock style are sure to be disappointed with much of 5to Piso , as piano and strings drive much of the music rather than the electric guitar and drums of years past . " Billboard 's Leila Cobo , on her review of the album , commented that the singer had " an uncanny knack for marrying sophisticated lyrics with catchy hooks and mass @-@ appeal messages " , stating that songs like " Ni Tu Ni Yo " , a duet with Paquita la del Barrio , " underscores how universal " his songs and themes are , " even in the most regional arrangements . " 5to Piso received a Grammy Award nomination for Best Latin Pop Album and a Latin Grammy Award nomination for Best Singer @-@ Songwriter Album though lost to Sin Frenos and Caetano Veloso respectively .

== Commercial performance ==

5to Piso debuted atop the Billboard Top Latin Albums chart the week ending 6 December 2008 , going ahead of Wisin & Yandel 's La Mente Maestra . The following week , it stayed at No. 1 . On its third week , it fell to No. 2 , being replaced at the top by Vicente Fernández ' Primera Fila . On the Latin Pop Albums component chart , the album debuted at No. 1 the same week it did on the Latin Albums chart . The album stayed at the top of that chart for four consecutive weeks . On its fifth week , it fell to No. 2 , being replaced at the top by Luis Fonsi 's Palabras del Silencio . Almost one year later , on the week ending 12 September 2009 , 5to Piso reached No. 1 , with a total of six weeks at the top . It was the most weeks at No. 1 by any of Arjona 's albums until Independiente stayed 11 weeks at the top between 2011 and 2012 .

On the week it debuted atop both Latin Albums and Latin Pop Albums charts , 5to Piso also appeared at No. 55 on the Billboard 200 . It is his third consecutive album to chart on that list , after Adentro (2005) and Quién Dijo Ayer (2007) , and it was his highest entry until Poquita Ropa reached No. 43 in 2010 . On the Mexican Albums Chart , 5to Piso debuted at No. 40 the week ending 8 November 2008 . The following week it jumped to No. 4 , and on its third week , the album reached No. 1 position on the country . It stayed at that position for one week , falling to No. 4 again on its fourth week . It also reached No. 21 on the Spanish Albums Chart .

The album followed the success of his past releases , receiving Gold and Platinum certifications in Mexico , United States , Spain , Argentina , Venezuela , Colombia , Guatemala , and many other countries . It debuted at No. 1 on the Billboard Top Latin Albums chart , becoming his second chart @-@ topper on that chart , and has sold more than one million copies worldwide .

== Track listing ==

All songs written and composed by Ricardo Arjona .

== Personnel ==

The credits are taken from the iTunes exclusive digital booklet .

== Chart performance ==

== Release history ==