

= Jake the Brick =

" Jake the Brick " is the twentieth episode of the sixth season of the American animated television series Adventure Time . The episode was written , storyboarded , and directed by head writer Kent Osborne , from an outline by Adam Muto , Osborne , and series creator Pendleton Ward . " Jake the Brick " debuted on November 26 , 2014 on Cartoon Network as the third episode to be aired as part of the " Corn @-@ Ooo @-@ copia " ? a week of all @-@ new Adventure Time premieres .

The series follows the adventures of Finn (voiced by Jeremy Shada) , a human boy , and his best friend and adoptive brother Jake (voiced by John DiMaggio) , a dog with magical powers to change shape and grow and shrink at will . In this episode , Jake tries to fulfill a bizarre lifelong ambition of being a brick inside a shack as it collapses . Finn , being supportive , leaves a walkie talkie with Jake , who absentmindedly begins to narrate the events around him . Finn and BMO are drawn into Jake 's storytelling , and Finn uses Starchy 's radio station to broadcast Jake 's narration of the trials and tribulations of a rabbit . All of Ooo is soon engrossed in the radio broadcast , unbeknownst to Jake .

" Jake the Brick " was based on a doodle made by Tom Herpich during a game of exquisite corpse , making it one of the few episodes of Adventure Time to have been developed out of the game . Osborne at the production crew were so amused by Herpich 's drawing that they decided to build an episode in order to showcase it . The episode was viewed by 2 @.@ 00 million viewers . The episode also was met with mostly positive critical reception , with many commenters appreciating its simplistic and calm nature . In 2015 , it won a Primetime Emmy Award for Short @-@ format Animation .

= = Plot = =

Finn wanders all over Ooo until he manages to locate Jake , who is fulfilling a bizarre lifelong ambition of being a brick inside a shack as it collapses . Finn expresses his support , but decides to head back to the Tree Fort . He leaves a walkie talkie with Jake . After a period of time passes , Jake begins absentmindedly narrating the events around him . Finn and BMO are drawn into Jake 's storytelling , and Finn uses Starchy 's radio station to broadcast Jake 's narration .

Jake focuses his attention on the trials and tribulations of a rabbit . First , the rabbit is tormented by a rogue deer . Then , a storm threatens to destroy his home . But luckily , the rabbit enlists the aid of a friendly sea lard and several beavers , and together , the animals are able to rebuild the rabbit 's home . While Jake narrates , the entirety of Ooo tunes into the broadcast and becomes engrossed in the tale of the rabbit , unbeknownst to Jake .

= = Production = =

" Jake the Brick " was written and storyboarded by Adventure Time head writer Kent Osborne , from a story by Adam Muto , Osborne , Jack Pendarvis , and series creator Pendleton Ward . Osborne also served as the episode 's supervising director , while the art direction was helmed by Nick Jennings . The genesis for the episode can be traced back to a drawing made during a game of exquisite corpse by Tom Herpich . The quick doodle , which featured Finn offering a brick @-@ shaped Jake a sandwich , was accompanied by a short plot synopsis involving Jake 's son Kim Kil Whan . The plot was never used , but Osborne and the crew found the drawing so amusing that they decided to work it into an episode . In reality , " Jake the Brick " was one of the few episodes to have been generated from a game of exquisite corpse . According to Ward , most of the ideas that come from the game are " terrible " . A large portion of the dialogue used in the final episode was written by Pendarvis .

= = Reception = =

" Jake the Brick " aired on November 26 , 2014 on Cartoon Network and was the third episode to air

during the "Corn @-@ Ooo @-@ copia" ? a week of all @-@ new Adventure Time premieres . It was seen by 2 @. @ 00 million viewers and scored a 0 @. @ 4 Nielsen rating in the 18- to 49 @-@ year @-@ old demographic . Nielsen ratings are audience measurement systems that determine the audience size and composition of television programming in the United States , which means that the episode was seen by 0 @. @ 4 percent of all households aged 18 to 49 years old were watching television at the time of the episode 's airing .

The episode also was met with mostly positive critical reception , with many commenters appreciating its simplistic and calm nature . Oliver Sava of The A.V. Club awarded the episode a " B " , calling it a " satisfying episode . " He applauded the way that Osborne took the episode 's fairly simple plot structure and framed it around an emergency news broadcast , noting that the episode emphasizes the value of radio as a communicative medium ; he positively compared the episode to the popular podcast Serial , writing that both this episode and the aforementioned podcast emphasize the importance of the audio experience . Furthermore , Sava opined that the episode was one of the show 's more experimental outings , and it was proof that the writers of Adventure Time had full creative control over their series .

Dara Driscoll of TV Overmind named " Jake the Brick " one of the six best episodes of Adventure Time 's sixth season . She praised the episode for its calm and peaceful tone , arguing that " it ? s a ? relaxing episode [and] as you listen to Jake tell the story of the bunny ? you become attached to its well @-@ being just like all of the listeners of the radio show . "

In September 2015 , the episode won an Emmy for Short @-@ format Animation , making it the series ' first win in this category .

= = Explanatory notes = =