

= Baila Esta Cumbia =

" Baila Esta Cumbia " (English : English : Dance to this Cumbia) is a song recorded by American Tejano singer Selena for her second studio album , Ven Conmigo (1990) . It was released as the second single by EMI Latin on August 28 , 1990 , behind " Ya Ves " . It was composed by her brother ? producer A.B. Quintanilla , and Selena y Los Dinos backup dancer , Pete Astudillo . The recording is an up @-@ tempo Mexican cumbia song . It was well @-@ received by music critics who enjoyed its cumbia @-@ feel and rhythm .

The track received exposure on radio stations that predominately played cumbia music , and as a result the recording became a hit single for the singer It was named among her best recordings in her career by music critics . " Baila Esta Cumbia " peaked at number ten on the US Billboard Regional Mexican Digital Songs chart . In 2005 , A.B. recorded a remix / duet version of the track with his band Kumbia Kings , which peaked at number 16 on the US Billboard Regional Mexican Airplay chart and number 44 on the Hot Latin Tracks chart . Other cover versions include recordings by Mexican singers Diana Reyes and Yuridia .

= = Background and release = =

" Baila Esta Cumbia " was released as the second single from Ven Conmigo (1990) in the United States and in Mexico . A compilation album of the same name was released in Mexico and sold 150 @,@ 000 copies . It was certified platinum by the Asociación Mexicana de Productores de Fonogramas y Videogramas (AMPROFON) , denoting sales of 250 @,@ 000 units . " Baila Esta Cumbia " was written by Selena 's brother and principal record producer , A.B. Quintanilla and Selena y Los Dinos ' backup dancer , Pete Astudillo . During an interview in 2002 , A.B. said that the recording helped the band 's exposure on radio stations that predominantly spins cumbia music recordings .

The song is an up @-@ tempo Mexican cumbia Tejano song . It is set in common time and moves at a moderate rate of 90 beats per minute . " Baila Esta Cumbia " is written in the key of C major . The vocal range of the melody extends from the note G ? 3 to A4 .

= = Reception and impact = =

The majority of contemporary reviews on " Baila Esta Cumbia " were positive . Billboard contributor Ramiro Burr praised the song for its " melodic hook " . Burr , who wrote in The Billboard Guide to Tejano and Regional Mexican Music (1999) , opined that Selena " evolved a rhythmic style " which paved way for " catchy cumbias " , giving " Baila Esta Cumbia " as his example of her " increasing prowess " . Italian essayist Gaetano Prampolini , called " Baila Esta Cumbia " a " plain cumbia dance pleasure " in his book The Shade of the Saguaro . In a 2013 contribution to OC Weekly , Marco Torres added that " Baila Esta Cumbia " is a " fun song " and noted its " lively " addictive nature . John Storm Roberts wrote in his book The Latin Tinge , that the recording is an " up @-@ tempo romantic piece " for his review of Selena 's live album , Live (1993) . Roberts added that with " Como la Flor " , the two " mixes pop vocalism , some quite free scatting , and a classic banda keyboard sound . " Federico Martinez of the San Antonio La Prensa called the recording " upbeat " .

Deborah R. Vargas wrote in her book Dissonant Divas in Chicana Music : The Limits of la Onda (2008) , that Selena reconstructed Tejano music with the additions of cumbia music , giving credit to " Baila Esta Cumbia " as an example of Selena 's blended musical compositions . The recording became one of Selena 's biggest hit singles . It has appeared on a number of critics ' " best Selena songs " lists , including OC Weekly (at number five) , and Latina magazine (at number three) . It entered The TouchTunes Most Played chart on Billboard on the issue dated April 7 , 2001 , with 1 @.@ 5 million airplay spins . The song was included in the set list for the Selena Forever musical , which ran for one year in 2000 .

= = Cover versions = =

Mexican singer Diana Reyes recorded the song for her album *Ámame , Bésame* (2010) . Mexican singer Yuridia performed " Baila Esta Cumbia " during her tour in Mexico in 2013 to a positive reception .

= = = Kumbia Kings ' version = = =

Selena 's brother and principal record producer , A.B. formed Kumbia Kings in 1997 . In 2005 , the band remixed " Baila Esta Cumbia " into a duet version for their album *Duetos* under the title " Baila Esta Kumbia " . Evan C. Gutierrez music reviewer for AllMusic believed that the Kumbia Kings ' version is a " postmortem love letter " to Selena . Kumbia Kings performed their version for the tribute concert *Selena ¡ VIVE !* , which premiered live on Univision on April 7 , 2005 . The track debuted at number 35 on the US Billboard Regional Mexican Airplay chart on the issue dated April 2 , 2005 . It eventually peaked at number 16 .

= = Charts = =