

= Oops ! ... I Did It Again Tour =

The Oops ! ... I Did It Again Tour was the third concert tour by American recording artist Britney Spears . It supported her second studio album Oops ! ... I Did It Again (2000) and visited North America , Europe and Brazil . It marked the first time Spears toured outside North America . The tour was announced in February 2000 , while Spears was in the midst of the (You Drive Me) Crazy Tour . The stage was much more elaborate than her previous tours and featured video screens , pyrotechnics and moving platforms . The setlist was composed by songs from her first two studio albums , ... Baby One More Time and Oops ! ... I Did It Again . Showco was the sound company , who used the PRISM system to adapt the show to each venue . Spears used a handheld microphone and a headset during the shows , while an ADAT was used to replace her voice during energetic dance routines . All of the equipment came from the United States .

The show consisted of four segments with each segment being followed by an interlude to the next segment , and it ended with an encore . The show began with Spears descending from a giant orb . Most of the songs displayed energetic dance routines with the exception of the second segment , which featured mostly ballads . The encore consisted of a performance with pyrotechnics . The Oops ! ... I Did It Again Tour received positive reviews from critics , who praised Spears 's energy onstage as well as the band . It was also a commercial success , grossing \$ 40 @. @ 5 million and becoming one of the highest grossing tours of 2000 . The Oops ! ... I Did It Again Tour was broadcast by many channels around the world .

= = Background = =

On February 22 , 2000 , Spears announced a summer tour in support of her second studio album , Oops ! ... I Did It Again (2000) . The tour marked the first time Spears toured Europe . She commented , " I 'm going to go to Europe , and just basically go everywhere for six months , [...] I 've never toured outside of the U.S. I 've never experienced other fans in other places , and performing in front of them is going to be so exciting . " Before the tour began , Forbes reported that concert promoter SFX Entertainment guaranteed her a minimum of \$ 200 @, @ 000 per show . Tour sponsors from the 2000 leg of the ... Baby One More Time Tour , Got Milk ? , and Polaroid , remained . Clairol 's Herbal Essences was also added as a sponsor . Spears recorded a song for the latter called " I 've Got the Urge to Herbal " to be used on their radio campaign , though she chose to not attend a photoshoot for the product when she decided to support an 86 @- @ day strike by the Screen Actors Guild (SAG) . She later donated \$ 1 from each ticket sold from her Inglewood , California show on July 28 , 2000 to the union .

For the European Leg of the Tour , Spears originally was going joint with ' N Sync following their No Strings Attached Tour , as a co @- @ headlining tour .

= = Development = =

Jamie King was chosen as tour director . Tim Miller and Kevin Antunes served as director of production and musical director , respectively . Mark Foffano was chosen as the lightning director . Spears described the tour as " like a Broadway show " . The setlist included material from her first studio album ... Baby One More Time (1999) as well as seven songs from Oops ! ... I Did It Again . Spears explained , " I 've been singing the same material for so long now . It 'll be nice to change it up a little bit . " She also talked about her expectations for the tour , saying , " I can 't wait . I 'll have a world tour . I 'm going to have more dancers , a bigger stage , more pyro ... just a lot bigger " . The proscenium stage was much more elaborate than the stage of her previous tour and included video screens , movable platforms and different props . It cost \$ 2 @. @ 2 million to build . The tone of the show variated from the beginning : for the performance of " Born to Make You Happy " , Spears sang in a set resembling a children 's bedroom , complete with large toys and a pillow fight routine . On the contrary , she unveiled a more sophisticated image for " Don 't Let Me Be the Last to Know " , and followed it with raunchy performances for " ... Baby One More Time " and " Oops ! ... I Did It

Again " .

The sound equipment was provided by Showco who used the PRISM system , which adapted the show for each venue according to its height , width and the coverage required . The sound was mixed by Front of house engineer Monty Lee Wilkes on a combination of Yamaha PM4000 and PM3000 consoles , an unusual choice for Spears 's shows . He used dbx 903 compressors for kick and snare drums . The compressors were also used on Spears 's microphones , a Shure Beta 58A handheld and a Crown CM @-@ 311AE headset @-@ mounted capsule . Spears 's vocals were mostly live ? pre @-@ recorded vocals ran in parallel on an ADAT machine during the shows , and were used to replace her live microphone when the dance routines became too energetic for good voice control . Spears 's band , backline technicians and monitor engineer Raza Sufi were all fitted with in @-@ ear monitors and headset mics , enabling rapid and clear communications around the stage area . Spears did not use them , preferring the ambient sound of a battery of eight Showco SRM wedges spread across the downstage area . These were augmented by Showco SS full @-@ range sidefills and a pair of one @-@ by @-@ 18 @-@ inch subs on each side of the stage . Sufi also used a dbx 160A to limit Spears 's louder moments , while backing vocalists were controlled by a duo of BSS DPR901 dynamic equalizers . Effects were limited to vocal and drum reverbs . Amplification for the wedges and the FOH system were all Crown @-@ based , with a pair of drum stool shakers completing the line @-@ up . All the cables used during the tour were brought from the US , even in Europe , something unusual in audio production .

= = Concert synopsis = =

The show began with the video introduction " The Britney Spears Experience " , in which three images of Spears welcomed spectators to the show . Then , a giant metal orb was lowered onstage and lifted again to reveal Spears standing behind it , wearing a pink halter top (some shows she wore an orange halter @-@ top) , a side silver jacket , and glittery jeans . Spears started with two dance @-@ oriented performances of " (You Drive Me) Crazy " and " Stronger " . This was followed by " What U See (Is What U Get) " in which she removed her silver side jacket and she danced in a stripper pole wearing a pink cowboy hat . The act ended with Spears talking to the audience and sitting on a stool to perform " From The Bottom of My Broken Heart " with her guitarist Skip .

After she left the stage , there was a video interlude hosted by * NSYNC (via screen) and Spears ' 2 background singers (2 female background dancers in Europe) in which contestants did different games in order to meet Spears . She appeared onstage to meet the chosen fan and then welcomed the audience into her bedroom . Wearing white pajamas and slippers , she performed " Born to Make You Happy " , which included a dance segment near the end . She then continued with " Lucky " featuring her 2 background singers (2 female background dancers during all the European show) helping Spears getting ready for a typical day . Halfway through the song during the dance break , her male dancers all dressed in navy sailor costumes do a routine before Spears continues the remainder of the song dressed as a ship captain . " Sometimes " , in which changed back into her white pajamas and slippers (coincidentally an outfit similar to the one she wore in the music video of the song) and featured Spears ' and her dancers throwing teddy bears , beach balls , and squirting the audience with water guns . At the end , she climbed the staircase and briefly spoke to the audience before moving into a performance of " Don 't Let Me Be The Last To Know " , for which she wore a long white dress trimmed with boa feathers (pretty much dressed up like in the music video as Lucky) .

A band interlude showcasing a mix of funk and progressive rock from her band followed , and Spears reappeared to perform her cover of Sonny & Cher 's " The Beat Goes On . " During the performance , she was lifted into the air wearing a kimono that covered most of the stage . She continued with " Don 't Go Knockin ' On My Door " (loosing the kimono wearing a full purple jumpsuit) and her cover of The Rolling Stones 's " (I Can 't Get No) Satisfaction " , which ended with a dance sequence set to the original version .

Next , there was a dance interlude in which the dancers showed their individual moves while their

names appeared on the screens . Spears took the stage again in a conservative schoolgirl outfit to perform " ... Baby One More Time . " She ripped it off halfway through the song to reveal a cheerleader ensemble . Spears then thanked the audience and left the stage . She returned shortly after (wearing a black 2 piece jumpsuit imprinted with orange flames) to perform " Oops ! ... I Did It Again " , that included an extended dance break after the 2nd chorus , pyrotechnics and other special effects . She ended the performance disappearing through a tunnel of fire .

= = Reception = =

The show received generally positive reviews from critics . Andrew Miller of The Pitch stated " [the concert] at Sandstone proved that many [of Spears 's] criticisms are off @-@ base observations from people who have never actually attended one of these stars ' shows . The music came from a talented band , not a DAT , and the bass lines to such songs as " ... Baby One More Time " and " The Beat Goes On " rose to a funky growl in the live setting . For another , Spears ' vocals were the real thing , as she sang in an alluringly low tone [...] but capably hit the high notes [...] , however , she left the upper @-@ octave duties to her background singers [...] during Spears ' most strenuous dance routines " . Richard Leiby of The Washington Post believed that the show " [was] great " . Dan Aquilante of the New York Post said that Spears " seemed to be enjoying the show as much as her fans . Maybe it was the Mariah @-@ like cowboy hat pushed back on her noggin or possibly the stripper 's pole borrowed from Madonna 's prop closet , [...] Spears was in her element and having a ball " . Letta Tayler of Newsday said " For half the show , she remained the old Britney , the budding teen who dreamed of romance . But the rest of the time , she was a full @-@ throttle tease , with sprayed- on clothes , a hard @-@ edged attitude and a harder edge to her techno and hip @-@ hop- coated pop to match " .

Jon Pareles of The New York Times stated " What you get from this 18 @-@ year @-@ old singer is a big smile , a little voice , gushes of sincerity , hardworking dance routines , shameless advertising and a determination to play both sides of pubescence for all they 're worth " . Jim Farber of New York Daily News commented that " Despite such spicy bits , the core of Britney 's concert suffered from the familiarity and cheesiness of all teen road shows these days . The sparklers , explosions and mandatory flying dancers conformed to the corniness of theme park entertainment " . The ticket prices were set at \$ 32 in North America . The reported dates averaged \$ 507 @,@ 786 in grosses and 15 @,@ 841 in attendance . Susanne Ault of Billboard also reported that many of the shows sold out in one day . The tour had a total gross of \$ 40 @.@ 5 million . It became the tenth highest @-@ grossing tour of the year in North America , as well as the second highest grossing tour by a solo artist , only behind Tina Turner 's Twenty Four Seven Tour . Roger Moore of The Orlando Sentinel analyzed Spears to emulate " a lot of Janet Jackson 's old concert act and cleaned it up for a younger audience " , also noting choreography resembling " Rhythm Nation " precision . "

= = Broadcasts = =

On November 30 , 2000 , the September 20 concert at the Louisiana Superdome in New Orleans aired on Fox . The special was titled There 's No Place Like Home . The show at London Arena was filmed and broadcast by Sky1 . The show at Rock In Rio was broadcast on DirecTV .

= = Setlist = =

" (You Drive Me) Crazy "
" Stronger "
" What U See (Is What U Get) "
" From the Bottom of My Broken Heart "
" Born to Make You Happy "
" Lucky "
" Sometimes "

" Don 't Let Me Be the Last to Know "
" The Beat Goes On "
" Don 't Go Knockin ' on My Door "
" (I Can 't Get No) Satisfaction "
" ... Baby One More Time "
" Oops ! ... I Did It Again "
Source :

= = Shows = =

= = Box office score data = =

= = Cancelled shows = =