= Lupo the Butcher =

Lupo the Butcher is a 1987 three @-@ minute animated short comedy film directed and written by Danny Antonucci . The short follows the story of a psychotic butcher who has a huge temper and swears at his meat when the smallest things go wrong . Produced by Marv Newland 's International Rocketship Limited , Lupo the Butcher was a successful short and has earned itself a cult following .

= = Plot = =

An Italian Canadian butcher named Lupo is complaining about his job one day , while cutting meat in his shop . As each new slice falls to the ground , Lupo grows increasingly angry and swears at the meat . He then accidentally cuts off his own thumb , which inexplicably causes his entire body to fall apart . Blood gushes out onto the ground , and the various pieces of Lupo 's body collapse into a pile . The screen darkens and closes in on Lupo 's severed head , but before the scene can disappear entirely , Lupo 's head jumps forward , still alive . It remains on the screen , shouting insults during the credits , and then falls asleep .

= = Production = =

Danny Antonucci , who has worked in animation since the 1970s , decided to create his first solo work . Tired of people thinking that animation was only for children , he wanted to create a "character that people would believe in " . Due to his Italian heritage , Antonucci wanted his character to be an Italian immigrant who would blame America for all of his problems . Originally named "Lupo the Barber " , Antonucci eventually settled on the name "Lupo the Butcher " . This character was inspired by his father and uncle . After the short was finalized , Antonucci was pleased with his creation , and felt that the three @-@ and @-@ a @-@ half minute movie " worked out " . It was produced by Marv Newland 's International Rocketship Limited . Released in 1987 , it was shown at Spike and Mike 's Festival of Animation . Antonucci went on to found a.k.a Cartoon , Inc . , with which he would create The Brothers Grunt and the Cartoon Network classic Ed , Edd n Eddy .

= = Reception = =

Upon its release , Lupo the Butcher was a successful short and has earned itself a cult following . Eric Fogel , co @-@ creator of Glenn Martin , DDS , stated that Lupo the Butcher inspired him to pursue a career in animation , saying : " That film opened my eyes to a world of animation that was strictly for grownups and inspired me to pursue a career path that was a bit more ? twisted . " In an interview with Take One , Linda Simensky called the short " the South Park of its time " and stated that she remembers tapes containing the short being passed around her office in 1988 . It was featured in Spike and Mike 's book Outlaw Animation , written by Jerry Beck , and in the Spike and Mike DVD .

= = Other media = =

The Lupo character was eventually licensed by the Converse athletic shoe company. This led to additional work, including animated commercials for Levi Strauss & Co. and MTV.

In 2010 , Danny Antonucci revealed that a second short called Meat the Family was planned by a.k.a. Cartoon in 1996 , but it remained unfinished . It had to be based on Lupo and his family , composed of his wife Sette Culo (Italian for " Seven Ass ") , his son Retardo (" Retard ") , his father Papà Piscione (" Pissing Dad ") and a cat named Feesy . The designs also appeared in Spike and Mike 's book Outlaw Animation , written by Jerry Beck . They were then resumed for achieve an animated television series based on the original short ; no further reports , however , have been made since then .