

= You Are the One (Argentine TV series) =

You Are the One (Spanish : *Sos mi vida* , lit . : " You Are My Life ") is a 2006 Argentine romantic comedy television series , directed by Rodolfo Antúnez and Jorge Bechara and broadcast by El Trece between January 16 , 2006 and January 9 , 2007 . It is the second telenovela starring Facundo Arana and Natalia Oreiro as lead actors . The production included many location shootings , even during the 2006 FIFA World Cup in Germany , and many guest stars .

The plot follows the love story of Martín Quesada , an affluent businessman , and Esperanza Muñoz , a struggling female boxer who becomes his personal assistant . During its broadcast its overall rating averaged 26 @. @ 9 points . It was critically acclaimed , and won four Martín Fierro Awards and three Clarín Awards . It was sold to more than 40 countries and had remakes in Mexico , Poland and Portugal .

= = Premise = =

The telenovela was produced by Pol @-@ ka based on a premise by Adrián Suar , which he formulated nearly six months before the show 's premiere , after discussion with his partner Javier Blanco y Tevah . The premise involves a rich businessman and former Formula 1 racing driver who falls in love with a poor woman looking for work in his emporium . Suar requested scripts from Ernesto Korovsky and Sebastian Parrotta , the authors of *Gasoleros* and *El sodero de mi vida* , and *Hombres de honor* and *Padre Coraje* respectively . The program was directed by Daniel De Felippo and Rodolfo Antúnez and produced by César Markus González . Most of the filming was done in the Pol @-@ ka studio at the Colegiales neighborhood , using outdoor scenes unconventional for the genre .

The telenovela features Facundo Arana and Natalia Oreiro , who both appeared in the successful telenovela *Muñeca Brava* , as lead actors . The relationship between the two was more than professional ; Facundo Arana had spontaneously been offered a guest appearance on the Russian series *A ritmo de tango* starring Oreiro . Both actors agreed to appear in *You Are the One* on the condition that they worked together . As a result , the program design was decided only after both were confirmed in the leading roles . Oreiro delayed filming proposals in Israel , Spain , and Uruguay , and the recording of her fourth music album to join the project . As in *Muñeca Brava* , the narrative of *You Are the One* revolves around a wealthy suitor and a poor woman , but unlike the former program it does not concentrate all the characters on a single narrative context . *You Are the One* organizes two contexts for both the rich and the poor , each one with its own characteristic locations and supporting characters .

Natalia Oreiro plays Esperanza Muñoz , a female boxer nicknamed " La Monita " . Oreiro was inspired by the singer Gilda to outline the character 's personality . The main location is a tenement in the neighborhood of La Boca where Esperanza lives with other characters . Her adoptive mother Nieves lives with Enrique " Quique " Ferreti , her natural son and Esperanza 's childhood boyfriend . The writers drafted Quique 's general outlines ; Belloso defined most of his personality , including the relationship with Esperanza ? which is halfway between engagement and brotherhood ? and his Oedipus complex with his mother . Esperanza trains as a boxer in a neighbourhood gymnasium with Quique , who has a wrestling gimmick as " Commander Ray " . Other main characters in the series are actress Nilda Yadhur , known as " The Turk " , and Paraguayan janitor Kimberly .

The character of Martín Quesada establishes a context of wealthy characters . Quesada is a businessman and Formula 1 driver , but is not presented as selfish or greedy as is the archetype of entrepreneurs in soap operas . The two locations associated with him are the Quesada Group office , presided over by him , and his home . The office has the characters of Quesada 's chief adviser Alfredo Uribe , the secretary Mercedes , and his cousin Miguel Quesada , who serves as vice @-@ president , and the lawyer Felix Perez Garmendia . His girlfriend Constanza Insua and his cousin Debbie are also included . Martín lives with his housekeeper Rosa , Rosa 's grandson Tony , and three adopted orphan siblings , José , Laura , and Coqui . Another recurring site is the apartment of Miguel and Debbie , which would be also used as the house of Constanza or Garmendia if needed .

= = Plot = =

The story begins during a boxing match of Esperanza Muñoz ? nicknamed " Monita " ? who has sustained a hand injury . Her manager , Enrique " Quique " Ferreti , is pressuring her to continue fighting , despite her pain . This injury complicates her economic situation , as her boxing provides the only income for her adoptive family , namely Quique and his mother , Maria de las Nieves . Nieves loves Esperanza like her own daughter , and pressures her to marry Quique . Her neighbor Kimberly suggests that Esperanza apply for a job in the Quesada Group , where she works as a janitress . The secretary Mercedes rejects Esperanza due to her violent manners and her dressing style . Martín Quesada , the president of the company , sees Esperanza crying in the street and hires her as his personal assistant .

Martín also meets three orphan siblings , José , Laura , and Coqui , who resisted being adopted by different families . He takes them to his home , and starts the legal proceedings to adopt them . Martín begins to like Esperanza , but his girlfriend Constanza , a cold , manipulative , and malicious woman , is wary of her . Esperanza does not tell Martín about her relations with Quique , instead pretending to be his sister . She also does not tell Martín that she is a boxer . Quique and Constanza begin their own relationship , unknown by most other characters . Martín breaks off his relationship with Esperanza when he sees her goodbye kiss with Quique , as he realizes that she was lying to him .

After the breakup with Esperanza , Martín resumes his romance with Constanza and eventually proposes marriage to her , in order to improve his chances of winning custody of the three siblings . The judge , who thought that Esperanza was a bad influence on the children , gives the adoption to Constanza instead of Martín , forcing him to marry her . Their marriage proves difficult ; Constanza is demanding and possessive , and despises the adopted siblings , who hate her as well . Martín finally breaks with Constanza when she pretends to be blind to keep him with her . The children 's custody battle delays the divorce , as Martín wants to keep them .

Due to the efforts of Martín 's cousin Miguel , the unscrupulous lawyer " Falucho " , and Constanza , Martín gradually loses his fortune , his business , and his house . He moves to the Conventillo and works as a taxi driver . Eventually , he recovers everything . A new character , Bárbara , temporarily joins the love triangle of Martín , Esperanza , and Constanza . Constanza gets pregnant by Quique and tries to pass off her son as Martín 's , but fails . Martín finally marries Esperanza and has a family with her and the adopted children . Constanza moves in with Quique .

= = Production = =

The program was directed by Daniel De Felippo and Rodolfo Antúnez , and produced by César Markus González . Most of the filming occurred at the headquarters of Pol @-@ ka in the Colegiales neighborhood . The telenovela took several risks in the creative and production fields , which were mostly successful . The choice of Martín Quesada 's background as a Formula 1 driver required an area with a large infrastructure to represent realistic races . For realism , plot scenes set outside Buenos Aires were actually filmed outside the city . There was significant press coverage during the location shooting in Germany , which took place during the 2006 FIFA World Cup . Facundo Arana and Natalia Oreiro played their characters in the Veltins @-@ Arena stadium during the Argentina @-@ Serbia and Montenegro match . The result of the match ? a 6 ? 0 Argentine victory ? benefited the filming , and the episode received 31 @.@ 5 rating points . Location shooting also occurred in the tourist ski resort Las Leñas in the Andes . A simulated aircraft crash that left the characters in a jungle was filmed at the Pereyra Iraola park and an Argentine Air Force park in Morón .

To make her performances as a female boxer look realistic , Oreiro trained regularly with the renowned boxer Marcela Acuña and her coach Ramón Chaparro . They taught Oreiro how to stand and move in the ring and how to make various types of strokes , and she underwent cardiovascular and weight training . Acuña commented that Oreiro mastered the basic techniques more quickly than most beginner boxers . For this training , Oreiro temporarily gave up her vegetarian diet .

Another plot required the characters to fly a Piper Tomahawk airplane and make an emergency landing . This was risky filming , and Arana and Oreiro did not use stunt doubles for it . The scene , which was the first of its kind in a daily Argentine telenovela , required four professional pilots , five special effects experts , and two additional aircraft used for filming the main aircraft from the outside . Arana was advised by the pilot Alberto Di Giorgio .

The program 's opening theme is Gilda 's " Corazón Valiente " (Spanish : Braveheart) , sung by Oreiro . It was produced by Toti Gimenez , widower and producer of the late Gilda . Oreiro is a fan of Gilda and chose this song as a homage to mark the 10th anniversary of her death . She considered including it in her next music CD , but did not record anything afterwards .

= = = Guest actors = = =

The program featured several guest stars , who appeared in secondary or support roles in several episodes . Some guest stars ? such as the singers Chayanne , Ricky Martin and Julieta Venegas ? played themselves within the fiction of the program . Venegas ' song " Tu Nombre " is used as a background song in romantic settings . Marcela Acuña appeared twice , playing herself in a match against Oreiro 's character . The appearance of actress Leticia Brédice was nominated for the " best cameo in fiction " category at the Martín Fierro Awards ; the prize was given to Nora Cárpena . Actress Reina Reech delayed other projects to take part in the program .

= = = Narration = = =

The program expanded the usual conventions of the genre by using several types of metafiction , referencing the actors themselves or the nature of the program . An example within the plot is Sos mi muqui , a program within the program whose characters were based on the show 's main characters . The actors ' former characters are occasionally referenced in plots that place them in similar contexts than those of older fictions . Martín infiltrated a convent using a habit similar to the one Arana 's character in Padre Coraje wore , and Esperanza wore clothes similar to those Oreiro 's character in Muñeca Brava wore when they had to get into a slum .

Many actors played minor characters as well as their main roles . Pablo Cedrón played a Paraguayan brother of his character Falucho ; both characters were involved in a love triangle with Kimberly . Carlos Belloso was cast as Quique 's lost sister , dressed as a woman . Natalia Oreiro , who speaks Russian fluently , took the role of a Russian princess . Facundo Arana played a criminal , a role unlike Martín . Those scenes did not use special effects ; each character was filmed separately without the two characters sharing the screen . The hero of the telenovela marries the villain , contrary to the genre 's usual convention in which such a wedding is interrupted or canceled at the last moment .

= = Cast = =

= = Reception = =

= = = Ratings = = =

The program was first broadcast in January , a month of low television activity in Argentina because of the summer vacations . Nevertheless , it was highly successful . The competitor channel Telefe aired the teen comedy Alma Pirata , which was rescheduled because of its low ratings , and replaced it with the second season of Casados con Hijos . Both programs had similar ratings until the end of Casados con Hijos in August . With an average rating of 26 @.@ 8 points , Sos mi vida ended as the most watched Argentine television fiction so far ; it was displaced by the 2009 telenovela Valientes , which received 27 @.@ 3 rating points .

== Awards ==

The program was awarded the best TV comedy at the 2006 ceremony of the Martín Fierro Awards , prevailing over *Casados con hijos* and *¿ Quién es el Jefe ?* . Facundo Arana received the award for best lead actor in comedy , prevailing over Guillermo Francella , Humberto Tortonese , and Nicolás Vázquez . Natalia Oreiro won the award for the best lead actress in comedy , prevailing over Florencia Peña , Nancy Duplaá , Carmen Barbieri , and Andrea Bonelli . Alejandro Awada , Marcelo Mazzarello , and Carlos Belloso received nominations for supporting comedy actor awards , which was won by Belloso . Similarly , three of five nominations for supporting comedy actress went to Carla Peterson , Mónica Ayos and Claudia Fontán , but the award went to Érika Rivas of *Casados con hijos* . The program was unsuccessfully nominated for best theme song and best guest appearance for Leticia Brédice .

Facundo Arana and Natalia Oreiro were nominated again at the 2007 Martín Fierro Awards . These nominations proved controversial because the program only lasted for a week in 2007 and had no second season , and both actors took a recess from work after it . Neither of them received an award for those nominations . Oreiro won the newly created award for the best dressed actress of the night , which is not part of the official awards .

At the Clarín Awards ceremony in late 2006 , the program was awarded for the best comedy , prevailing over *Casados con hijos* and *Alma Pirata* . Elías Viñoles won the award for best actor , Ornella Fazio was nominated for best female actor ; the award was given to María Abadi of *Montecristo* . Unlike the Martín Fierro , the Clarín awards do not distinguish between lead and supporting actors . Belloso was awarded as best comedy actor ; Oreiro was nominated and the award was given to Érika Rivas .

== Critical reception ==

The Clarín newspaper attributes the success of the program to the actors ' performances , the subplots , production initiatives , and the original treatment of stories . The work of the supporting cast was also praised , including Carla Peterson , Fabiana García Lago , and Marcelo Mazzarello . The newspaper La Nación praised the show 's mix of sitcom humor and telenovela drama , and equated the dramatic episodes to the works of renowned telenovela authors Abel Santa Cruz , Alberto Migré , and Delia Fiallo .

The program was criticized for the length of time ? nearly three months ? before the lead couple 's first kiss . Clarín also criticized a badly @-@ performed striptease act by Facundo Arana . As Carlos Belloso could not go with Arana and Oreiro to the filming at the World Cup , he was filmed in the Plaza San Martín , pretending that he was in Germany as well .

The program 's scheduled broadcast time was 21 : 00 , but the channel often delayed its broadcast by up to 40 minutes . This led to conflicts with other channels and COMFER , the institution that regulates Argentine television . The last episode lasted for half an hour and was followed by the premiere of the new telenovela *Son de Fierro* ; La Nación said that the final episode should have lasted a full hour .

== Airings and remakes ==

The program was initially aired in Argentina in 2006 on El Trece at prime time . Following the success of the initial run , El Trece and Volver reran the show . It is sold internationally by the Dori Media Group under the English name " You Are The One " to more than 40 countries .

The concept of the program was sold as well , and some countries remade the telenovela with local actors . The Mexican version , *Un gancho al corazón* , starred Danna García , Sebastián Rulli , Laisha Wilkins , and Raul Araiza . The characters were renamed , but García 's character retained the sobriquet " La Monita " . The Polish version , *Prosto w serce* , starred Anna Mucha , Filip Bobek , and Ma?gorzata Socha . The Portuguese version , *Deixa @-@ me amar* , starred Paulo Pires and

