

= There 's Got to Be a Morning After Pill =

" There 's Got to Be a Morning After Pill " is the twelfth episode of the third season of the American mystery television series Veronica Mars , and the fifty @-@ sixth episode overall . Directed by Tricia Brock , with a story by Jonathan Moskin and David Mulei and a teleplay by Moskin , Phil Klemmer , and John Enbom , the episode premiered on The CW on February 6 , 2007 . The series depicts the adventures of Veronica Mars ( Kristen Bell ) as she deals with life as a college student while moonlighting as a private detective .

In this episode , Veronica aids a conservative Christian student named Bonnie Capistrano ( Carlee Avers ) in finding out who slipped her mifepristone , which caused a miscarriage . Meanwhile , Veronica becomes obsessed with Madison Sinclair ( Amanda Noret ) after becoming enraged that Madison and Logan ( Jason Dohring ) had sex while they were broken up . In addition , Veronica and Keith ( Enrico Colantoni ) discover new information about Dean O 'Dell 's death .

Series creator Rob Thomas had planned this case of the week for " There 's Got to Be a Morning After Pill " since the beginning of the season as one of what he considered " college @-@ age crimes " . In addition , the subplot involving Logan and Veronica 's breakup triggered a discussion in the writers ' room about Veronica 's character traits . The episode received 2 @.@ 40 million viewers in its original broadcast and mixed reviews from television critics . Eric Goldman of IGN thought it was indicative of a general upward trend in the show 's quality , while Rowan Kaiser of The A.V. Club thought it was uneven .

= = Synopsis = =

Veronica has a dream that she woke up in the middle of the winter with Logan , but she is plagued with visions of Madison . When she wakes up , she goes to the Hearst library , where Tim Foyle ? s ( James Jordan ) girlfriend , Bonnie , asks her to investigate who slipped her RU @-@ 486 , which caused a miscarriage . When Veronica presses Bonnie further , she reveals that Tim or Dick ( Ryan Hansen ) could be the father , although Tim has been very supportive . Veronica asks Logan point @-@ blank whether Logan had sex with Madison over the winter , and he says yes , leading to a major fight , with Veronica saying she ? ll never forgive him . Veronica speaks to Bonnie ? s roommate , Phyllis ( Toni Trucks ) , who reiterates that Tim is being very supportive . Veronica successfully breaks into Tim ? s office to investigate before realizing she doesn ? t have the password . After Keith comforts Veronica due to her breakup , she bugs Tim ? s office .

In her spare time , Veronica trails Madison out of envy . After ascertaining Tim ? s password , Veronica finds out that Tim is also investigating the Dean ? s suicide and that he was browsing a site named ? Neptune Women ? s Clinic ? . Veronica visits the ministry of Bonnie ? s father , Ted ( Chris Ellis ) as well as the clinic , although neither really help in the case . She also questions Anthony , one of the witnesses of the Dean ? s death ( he heard the gunshot ) . Returning home , Veronica is greeted by Keith , who has received a letter with images of Veronica exiting the clinic . For revenge , they visit the publisher of the photos , but it doesn ? t go well . Nevertheless , she does see a picture of one of Dick ? s paramours , although she was not as intimate with him as Veronica thought . In the middle of the night , Mindy O ? Dell ( Jaime Ray Newman ) contact Keith , telling him to hurry . It turns out that Steve Botando ( Richard Grieco ) was trying to break in , and while he is there , Keith finds out that Cyrus was planning on sending the O ? Dell son to a disciplinary school and that Mindy was at the scene of Dean O ? Dell ? s death .

Veronica starts to suspect one of the church officials , and a bookmark shows her that Bonnie ? s roommate was behind the RU @-@ 486 . Bonnie begins to lash out at Phyllis , but her father holds her back and says that she should not be quick to anger . Veronica had previously hired Weevil to destroy Madison ? s car , but right before it is about to be crushed , she calls it off .

= = Production = =

" There 's Got to Be a Morning After Pill " features a story by Jonathan Moskin and David Mulei and

a teleplay by Moskin , Phil Klemmer , and John Enbom , marking Moskin and Mulei 's second writing credits for the series , Klemmer 's thirteenth writing credit for the show , and Enbom 's fourteenth credit . It was directed by Tricia Brock , her only episode of Veronica Mars . The actor who played the witness to Dean O 'Dell 's death had previously appeared as an extra in " Spit & Eggs " during a party scene , nonverbally interacting with Piz ( Chris Lowell ) . Series creator Rob Thomas enjoyed the cameo so much that he cast the actor as the witness character in this episode .

The scene in which Veronica rebuffs Logan for sleeping with Madison over winter break was the subject of a continuing debate in the writers ' room about Veronica 's character . Specifically , Enbom and Klemmer , two writers for the episode thought that Veronica should be less mistrustful , paranoid and jealous , while executive producers Thomas and Diane Ruggiero advocated for these traits in Veronica . Thomas illustrated their creative differences by stating that he enjoyed the film Chasing Amy , while Enbom did not .

Thomas drew inspiration for his point of view about Veronica 's character from his own life , stating , " I 've sort of gotten past this , but I certainly lived in that space for a long time . " Thomas had had the idea for this mystery of the week since the beginning of the season ; in an interview , he stated that he would like to include several " college @-@ age crimes " such as " this idea of a college girl getting pregnant , and someone getting the idea they 're doing her a favor by slipping her RU @-@ 486 . " The promos for the episode made it seem as though Veronica was pregnant .

= = Reception = =

= = = Ratings = = =

In its original broadcast , " There 's Got to Be a Morning After Pill " received 2 @.@ 40 million viewers , ranking 99th of 100 in the weekly rankings . This was a slight decrease from the previous episode , " Poughkeepsie , Tramps and Thieves " , which garnered 2 @.@ 69 million viewers .

= = = Reviews = = =

" There 's Got to Be a Morning After Pill " received mixed reviews from television critics . Eric Goldman of IGN awarded the episode an 8 @.@ 5 out of 10 , indicating that it was " great . " He thought that it was indicative of an overall upward trend in the quality of Veronica Mars and praised the episode 's balance between the case @-@ of @-@ the @-@ week and the Dean O 'Dell story arc . " Like last week 's episode , ' There 's Got to Be a Morning After Pill ' benefited from integrating already established characters into a mystery of the week . " He was positive towards the mystery of the week in general , stating that it made him realize that it was possible to make good episodes with only a stand @-@ alone mystery . However , he was critical of the development of Veronica and Logan 's relationship , particularly Logan 's new character traits . " Let 's just hope they don 't get back together again next week , or anytime soon , because this horse has been beaten to death as it is . " Kelly West of Cinema Blend was positive towards the episode , calling it " jam @-@ packed with drama " . However , she stated that she would have enjoyed the episode more if Mac , Piz , Wallace , or Parker had made an appearance . Reviewer Alan Sepinwall enjoyed the pairing of Bonnie and her father , played by Chris Ellis .

Rowan Kaiser , writing for The A.V. Club gave a mixed review , criticizing the case @-@ of @-@ the @-@ week and finding it indicative of a " wobbly " season . He thought that the case of the week was predictable , stating that it was clear that Bonnie 's best friend was the culprit when the character was introduced . He also called the mystery " one of the weakest that the show has ever done . " However , he thought that there were some interesting character development possibilities stemming from the episode . Television Without Pity gave the episode a " C + " .