

= Best Day Ever =

" Best Day Ever " is the 20th episode of the fourth season and the 80th overall episode of the American animated television series *SpongeBob SquarePants* . The episode was written by Nate Cash , Tuck Tucker , and Steven Banks , and was directed by Larry Leichliter . Cash and Tucker also functioned as storyboard directors . It originally aired on Nickelodeon in the United States on November 10 , 2006 .

The series follows the adventures and endeavors of the title character and his various friends in the underwater city of Bikini Bottom . In the episode , SpongeBob is determined to have a perfect day . But much to his disappointment , however , the day refuses to go at all as he planned . Each of his friends has a different problem of his / her own , so he sets out to help them while spoiling his own agendas . As soon as SpongeBob realizes that he has forfeited (and sacrificed) his perfect day to help his friends , they rally around him with their thanks and congratulations . Eventually , SpongeBob realizes that he has had his best day ever after all .

The episode features an eponymous song titled " The Best Day Ever " written by Tom Kenny and Andy Paley . A soundtrack album called *SpongeBob SquarePants : The Best Day Ever* was released on September 12 , 2006 . " Best Day Ever " pulled an average of 6 @.@ 7 million viewers upon release .

= = Plot summary = =

SpongeBob 's " Best Day Ever " fails to turn out as he planned when he is forced to postpone his activities to help his friends with their problems . He wanted to work at the Krusty Krab , but it was condemned because of a nematode infestation ; he inadvertently lures the nematodes away using his nose as a flute . Then , he planned to practice some karate with Sandy , but she was unable to because there is a leak in her treedome . SpongeBob , believing it to be a trick , fixes it accidentally by stopping the leak with one of his adhesive karate gloves . Next , he wanted to go jellyfishing with Patrick , but Patrick ends up breaking his net , so SpongeBob gives him his old net , which quickly breaks as well . SpongeBob ends up giving Patrick his new high tech net . SpongeBob waits impatiently to use the net but decides to leave for his next planned activity .

SpongeBob 's final activity for the day is to go to Squidward 's clarinet recital . However , once he meets up with Squidward , he says that he cannot play in the concert because the reed of his clarinet is " shot " . Determined not to miss out on this activity as he had done with the other ones , SpongeBob pulls out one of his teeth to replace the reed . SpongeBob attempts to enter the building , but the usher refuses to let him in unless he has a ticket . He tries various methods of sneaking in , but at last he is let in because he is on the VIP list (Mrs. Puff had said his name in one of his attempts) . He gets in right as the concert ends .

SpongeBob gets mad that everything had gone entirely wrong and takes the stage to give an elaborate speech about how his " Best Day Ever " has been ruined . However , Mr. Krabs , Patrick , Sandy and Squidward tell him about how he helped them with their problems and that his " Best Day Ever " was about them rather than " perfect days " . To make it up to him , they hold a production in which SpongeBob performs his song , " The Best Day Ever " to complete his day with Patrick , Sandy , Squidward and Mr. Krabs co @-@ starring along in it . After a few hours , SpongeBob is still singing , but the others are tired and sleepy , and the audience has all departed . When Squidward asks Mr. Krabs how long they have to keep up the performance , Mr. Krabs replies , " Just ' til his little heart gives out , Squidward . Just ' til his little heart gives out . "

= = Production = =

" Best Day Ever " was written by Nate Cash , Tuck Tucker and Steven Banks , with Larry Leichliter serving as animation director . Cash and Tucker also functioned as storyboard directors . The episode originally aired on Nickelodeon in the United States on November 10 , 2006 .

The featured song " The Best Day Ever " was composed by Tom Kenny , SpongeBob 's voice actor

, and Andy Paley . The song was originally a part of The SpongeBob SquarePants Movie soundtrack that was released on November 9 , 2004 . Originally , Kenny and Paley were writing the songs " The Best Day Ever " and " Under My Rock " on what would become The Best Day Ever album . However , at the same time , the team of the 2004 feature film needed two extra filler tracks for the film soundtrack . Eventually , Stephen Hillenburg , the series creator and director of the film , heard the songs and decided to put it on the film 's soundtrack . " The Best Day Ever " was played during the closing credits of the film which was never planned until the toward .

The episode was part of the 24 @-@ hour SpongeBob marathon called " The Best Day Ever Marathon " . Starting at 8 pm EDT , the event counted down the best 100 episodes of the series as chosen by viewers on Nick.com and TurboNick . Tom Ascheim , the executive vice president and general manager for Nickelodeon Television , said " We 've received a tremendous response from almost 4 million fans who have voted online for their favorite SpongeBob episodes and we 'll reward them with our biggest SpongeBob event ever . " The marathon led up to the premiere of this episode . The marketing method was primarily organised by Frank Tanki . Ascheim explained that Nickelodeon uses modern technology to generate interest in television shows . He believes that allowing viewers to choose the episodes shown contributes to the show 's high ratings .

Best Buy stores across the United States introduced a " Best Day Ever " -themed Best Buy giftcard that doubles as a DVD @-@ ROM packed with music videos , video game previews and more . In addition , " Best Day Ever " -themed activities were held at the Nickelodeon Family Suites Hotel by Holiday Inn including a themed party called the Bikini Bottom Bash . Throughout the month of November , the hotel released a " Best Day Ever " package to its guests starting at \$ 369 .

On January 9 , 2007 , the episode became available on the series ' fourth season DVD compilation . The " Best Day Ever " shorts called " A Random Act of SpongeBob " were released as a bonus feature on the DVD . The shorts are " Crossing the Street " , " Anything for Baby " , " Flowers for Sandy " , " Me Money " , and " Pie " . " Best Day Ever " was also included on SpongeBob SquarePants : The First 100 Episodes DVD , alongside season one through five episodes . The DVD was released on September 22 , 2009 .

= = Reception = =

On Friday , November 10 , 2006 , an average of 4 @.@ 4 million viewers tuned in between 6 : 30 am and 10 pm EDT to watch " The Best Day Ever Marathon " . The marathon earned the network its most @-@ watched and highest @-@ rated total programming day in its history , averaging 1 @.@ 9 / 4 @.@ 4 million total viewers . The premiere of the " Best Day Ever " special attracted 6 @.@ 7 million total viewers , with an average of 12 @.@ 0 / 4 @.@ 0 million kids 2 @-@ 11 , 12 @.@ 8 / 2 @.@ 6 million kids 6 @-@ 11 , according to Nielsen data .

The " SpongeBob Best Day Ever " , an online game , went live on November 9 . It generated 1 @.@ 3 million gameplay sessions and more than 867 @,@ 000 unique visitors in three days . The full @-@ length music video for " Best Day Ever " generated more than 1 @.@ 4 million streams , with 471 @,@ 000 unique visitors , making it the No. 2 video on TurboNick from November 6 to 12 . During the same time period , " Best Day Ever " ' s promotion video on TurboNick had 370 @,@ 000 streams and was ranked within the top 10 videos of the broadband channel .

= = Album = =

SpongeBob SquarePants : The Best Day Ever is a concept soundtrack album by the voice cast members of SpongeBob SquarePants . Written by Kenny and musician and producer Andy Paley , it features musical cameos by Brian Wilson , Tommy Ramone , Flaco Jiménez , and others . The Best Day Ever album was released on September 12 , 2006 to positive reviews from critics .

= = = Production = = =

The album The Best Day Ever was written by SpongeBob 's voice actor , Tom Kenny , and

producer Andy Paley . Featuring 27 tracks , it was influenced by the 1960s pop music . The record 's numerous skits refer to a freeform radio station called WH2O . Kenny 's inspiration for the song " My Tightly Whiteys " was " underwear humor " . Kenny said " Underwear humor is always a surefire laugh @-@ getter with kids [...] Just seeing a character that odd wearing really prosaic , normal , Kmart , three @-@ to @-@ a @-@ pack underwear is a funny drawing [...] We thought it was funny to make a really lush , beautiful love song to his underwear . "

In addition to the cast , the Beach Boys ' Brian Wilson , NRBQ 's Al Anderson , Joey Spampinato , Tom Ardolino , and Terry Adams , and Tommy Ramone of the Ramones were musical guest artists . Kenny said , on the musical cameos , that " We thought they would spread some magic dust on it . And although this is just a weird little cartoon record , I didn 't want to have today 's equivalent of Kajagoogoo or Men Without Hats on it . " He opined that " the people we got " are " kind of timeless . " Other musicians who contributed to the album were Dave Allen , Don Allen , Mandy Barnett , Jerry Blavat , Mike Bolger , Corky Hale , Lisa Hammon , Flaco Jiménez , James King , Tommy Morgan , Jillinda Palmer , Herb Peterson , Nino Tempo , Mike Uhler , and Jeremy Wakefield .

Brian Wilson provided backing vocals for the song " Doin ' the Krabby Patty " . Originally , Kenny and Paley were working on a " Brian Wilson @-@ esque " song with " Brian Wilson @-@ esque " background vocals on it . Kenny said " and at the last minute , we had this opportunity to reach out to him and ask if he 'd do it [...] But Brian 's people said he was going on to Hawaii the next day with his wife and kids , and then going on the road . " Eventually , Kenny got a call from Wilson saying that " I loved the idea . " Elvis Presley 's guitarist James Burton performed the guitar in the song " You Will Obey " . Kenny said " One of our hidden Easter eggs that hopefully more than three people in the world will get is during the guitar solo when Plankton says ' Take it , James ' , which was what Elvis said in every one of those concert movies . "

== = Reception = = =

The album received mostly positive reviews . AllMusic gave the album a score of 4 out of 5 . In his review for the IGN , Spence D. gave the album a 7 / 10 score rating it as " good " . He said , " parents who grew up in the late ' 50s and ' 60s will get a kick out of the musical tributes to the music of those eras and perhaps listen along with their kids during a family fun time extravaganza . " Geoffrey Himes of the Baltimore City Paper said " How do little kids respond to this record ? I wouldn 't know ; there aren 't any little kids in my house . You don 't have to be a parent to enjoy the killer hooks and lush harmonies on this disc . All you need is the courage to ignore the raised eyebrows of your friends . " Kerwin So of Common Sense Media gave the album a score of 4 / 5 . However , So claimed that the album is full of consumerism and said " Parents need to know that although the physical packaging of this CD contains a lot of advertisements for other SpongeBob products , the songs themselves contain very positive content and steer clear of commercialism . "

Chris Willman of the Entertainment Weekly opined that the album is " not quite a teenage symphony to God . " He called the song " My Tightly Whiteys " " the most obvious nod to the Pet Sounds sound . " According to him , " [the] two of the best songs are garage @-@ rock anthems " which includes " Under My Rock " and " You Will Obey " . Willman said that Plankton 's performance in the latter " sounds like a little like Eric Burdon , from the Animals , turned fascist . " He gave it an " A- " rating and recommended it for ages " 4 to ... 94 ! " In a 2014 review , The A.V. Club ranked The Best Day Ever album No. 3 in their list of " 13 novelty albums recorded by TV characters " . The publication called it " a charming throwback " when " TV character novelty albums have faded away in recent years . "

== = Track listing = = =

All songs written and composed by Tom Kenny and Andy Paley .

Source :

== = Chart positions = = =

