

## = JetBlue Mint =

Mint is a premium airline product offered by JetBlue on some flights between the West Coast and the East Coast of the contiguous United States , and seasonally on some flights between the United States and Caribbean destinations . The service is operated with a fleet of Airbus A321 aircraft in a premium configuration , with lie @-@ flat seats in premium class . As of May 2016 , JetBlue is the only low cost airline in the Americas offering a dedicated premium product of this distinction .

## = History =

JetBlue first announced its intention to introduce premium seats on some of its transcontinental flights in March 2013 . The company officially announced its Mint premium class product on September 30 , 2013 ; the aforementioned service was to be available on flights between New York and San Francisco and New York and Los Angeles , with fares for Mint @-@ class seats starting at US \$ 599 each way . Dave Barger , JetBlue CEO at the time , said that the move was necessary for the airline to better compete with its competitors , which were operating lie @-@ flat seats in transcontinental markets , leaving JetBlue with an all @-@ economy class cabin . The routes were to be operated with new Airbus A321 aircraft , and feature Wi @-@ Fi connectivity . JetBlue 's all seven daily round @-@ trip flights between New York and Los Angeles were to feature the service by the fourth quarter of 2014 , and all five daily round @-@ trip flights between New York and San Francisco by early 2015 . The first Mint flight , from New York ? JFK to Los Angeles , was to begin on June 15 , 2014 .

On March 15 , 2015 , JetBlue announced seasonal expansion of its Mint service to Caribbean routes , with service from JFK Airport to Aruba and Barbados . The service was to operate once daily per destination during the winter holiday season , and once weekly per destination for the rest of the winter season . JetBlue announced expansion of its Mint service to Boston in June 2015 , with year @-@ round service from Boston to Los Angeles and San Francisco , and seasonal Saturday @-@ only service from Boston to Barbados . Flights from Boston to San Francisco began on March 24 , 2016 , and flights from Boston to Los Angeles were to begin on October 20 , 2016 .

On April 12 , 2016 , JetBlue announced an expansion of its Mint service . New routes utilizing the Mint configuration were to be launched to Fort Lauderdale , Las Vegas , San Diego and Seattle , with service beginning during 2017 and 2018 . The announcement was made almost immediately after Alaska Air Group announced its intention to acquire Virgin America and merge it with Alaska Airlines . Either Alaska or Virgin operated in 4 out of 7 of JetBlue 's newly announced markets .

## = Service =

The Mint subfleet consists of A321 aircraft with 159 seats , including 16 flat @-@ bed Mint seats . The Mint seat is a version of the Thompson Aero Vantage business class seat , customized to include extra storage and dual 110V + USB power outlets at every seat . 4 of the 16 Mint seats are mini @-@ suites which include a sliding door for privacy . The seats have a width of up to 22 @. @ 3 inches and can convert to a flat bed of up to 6 ' 8 " in length . Pairs of non @-@ suite Mint seats alternate with single mini @-@ suite seats . The seats use air cushioning , allowing passengers to adjust the firmness of the seats . Economy class on Mint A321 aircraft uses B / E Aerospace Pinnacle slimline seats , with a seat pitch of 33 inches in the main cabin and up to 37 inches in the " Even More Space " extra legroom product . There are two power outlets per row of economy class seats .

A 15 @. @ 6 inch video screen provides Live TV 4 @. @ 0 , SiriusXM Radio , and a selection of films as in @-@ flight entertainment . The LiveTV 4 @. @ 0 system provides about 100 DirecTV channels , up from about 30 channels offered on previous generations of JetBlue inflight entertainment systems . On flights outside the coverage range of satellite TV , such as flights to Caribbean destinations , TV channels and radio are not provided . In @-@ flight Wi @-@ Fi is provided via a Ka @-@ band satellite system named " Fly @-@ Fi " .

Passengers are provided with a choice of five offerings for meal service , including hot and cold options , and may choose three . Amenity kits are provided by Birchbox , a cosmetics company based in New York .