

= LOL Smiley Face =

" LOL Smiley Face " ( styled as " LOL : - ) " ) is a song by American recording artist Trey Songz . It features rappers Gucci Mane and Soulja Boy Tellem . The three co @-@ wrote the song with producers Troy Taylor and Tony Scales . The song serves as the second single from Songz ' third studio album , Ready . " LOL Smiley Face " is an R & B song featuring bouncy , poppy synths , and lyrically refers to sexting and other electronic multimedia messaging . The song was released as the second single from Songz 's third album Ready on August 24 , 2009 .

The song received generally positive reviews from critics , who noted its catchy melody . The song peaked at number fifty @-@ nine on the Billboard Hot 100 and number twelve on the Hot R & B / Hip @-@ Hop Songs chart . Rather than releasing a traditional music video , a montage of fans singing and dancing to the track was released .

= = Background = =

The song was recorded in Atlanta , Georgia , at three different studios , Doppler Studios , Patchwerk Studios and D2 Music Studios . " LOL " was written by its performers , Trey Songz , Gucci Mane and Soulja Boy , and its producers , Troy Taylor and Tony Scales also contributed to the writing process . Taylor recorded the track while Jean Marie Horvat mixed the song .

When speaking on the conceptual basis of Ready , Songz said , " You think about a record like ' LOL Smiley Face , ' it 's something real simple , but when you look at the title or listen to the record , you 're like , ' Wow . ' That 's something great from a songwriter 's perspective . I 'm just trying to make hits and classic records that people can vibe to and live their life . " In an interview with BallerStatus , Songz commented on his thoughts of making a remix of the song , stating , " I think there 's going to be a remix for that song , because a lot of people dig it . A lot of people have hit me up actually about it . That song is blowing up real fast man . " He also stated the possibility of American rapper Nicki Minaj appearing on a remix , saying , " She wanted to do more of a commercial record , a cuter sex record . ' LOL ' was actually already done , but when she heard it , she hit me up , and said ' I love that song . You 're a punk for not putting me on it . ' She 'll definitely be on the remix . " However no remix was seen to be in the works nor did it come to fruition .

= = Composition = =

The song is derived from R & B , pop and hip hop music . It is backed with heavy percussion and smooth vocals . According to Andrew Rennie of NOW , the song , along with " Neighbors Know My Name " , continues Songz 's usage of his hook @-@ heavy and playful style . Ajitpaul Mangat of Tiny Mix Tapes called the chorus " ringtone ready . " The song is lyrically about sexting , as verses talk about tales of " wired romance . " Its lyrics contain references to Twitter , TwitPic , MySpace , and BlackBerry , and Soulja Boy 's line contains a reference to his song " Kiss Me Thru the Phone . " According to Mark Edward Nero of About.com , the song is aimed at teenage girls . Ken Capobianco of The Boston Globe said that Ready was built about the " popping tracks " of " LOL Smiley Face " and " Say Aah " .

= = Critical reception = =

Although Mark Edward Nero of About.com called the song " gimmicky " , he said it was " catchy " and " addictive " , commenting that the song " actually deserves creativity points : it 's a silly , lighthearted song that 's not meant to be taken seriously . " Tyler Lewis of PopMatters called the song silly , and in an album review , commented , " The less said about ? LOL : ) ? , the better " , calling the listening experience " frustrating . " Ajitpaul Mangat of Tiny Mix Tapes said that in the song , " we have a genuinely novel pop music moment : a booty call ( an R & B staple ) that only this generation can relate to . " Mangat also commended the song 's beat , chorus , and Soulja Boy 's cameo , commenting , " In the end , it is all somehow apropos . " Chris Ryan of MTV Buzzworthy

said the song had an " irrefutably catchy melody " , and complimented the song because of the appearance of Gucci Mane and Soulja Boy , stating , " it 's incredibly playful , as any song about texting should be . " Melanie Fried of Billboard called " LOL Smiley Face " " the most absurdly appealing , tech @-@ savvy song of the year to date " , commenting " Anyone younger than 15 is already texting their friends about their new favorite song . "

= = Chart performance = =

On the week ending September 19 , 2009 , " LOL " debuted on the Billboard Hot 100 at number fifty @-@ one , the second highest debut of the week behind Breaking Benjamin 's " I Will Not Bow " . The song peaked at its entry position , remaining on the chart for eight weeks . At the time " LOL " was Songz 's second biggest hit overall , only behind his breakthrough single " Can 't Help but Wait . " On the week labeled October 10 , 2009 , the song peaked at number twelve on the Hot R & B / Hip @-@ Hop Songs chart , as Songz 's seventh overall and fifth top twenty entry on the chart .

= = Performance and music video = =

Songz and Drake performed the song on music video show 106 & Park on September 2 , 2009 as a part of a medley with " I Need a Girl " and " Successful . " Instead of releasing a typical video for the song , the accompanying clip features fans singing and dancing along to the clip , as well as tweeting and texting the title . The video was released online on November 25 , 2009 .

= = Credits and personnel = =

Songwriting - Trey Songz , Gucci Mane , Soulja Boy , Tony Scales , Troy Taylor  
Production - Troy Taylor , Tony Scales  
Recording - Troy Taylor  
Mixing - Jean Marie Horvat  
Source

= = Charts = =

= = Release history = =