

= Sexy ! No No No ... =

" Sexy ! No No No ... " is a song by British girl group Girls Aloud from their fourth studio album , Tangled Up ( 2007 ) . In 2007 , the group announced that they would release a new album , due in November of that year . In July 2007 , it was announced that " Sexy ! No No No ... " , due to be released in September , would be as the first single from Tangled Up , with a radio premiere scheduled for 20 July . The track leaked a few hours prior to the premiere . " Sexy ! No No No ... " was written by Girls Aloud and Xenomania , and is an electropunk song that incorporates a sample of Nazareth 's 1975 song " Hair of the Dog " , for which they received a writing credit . Composed of three songs welded together , the song avoids the verse @-@ chorus form present in most contemporary pop music .

" Sexy ! No No No ... " received generally favourable reviews from music critics , and peaked at number 5 on the UK Singles Chart , continuing the band 's string of hits by becoming their fifteenth consecutive single to chart within the top ten . The song also peaked at number 11 on the Irish Singles Chart . The accompanying music video was directed by Trudy Bellinger , and features the group singing and dancing through pins and wires in black PVC catsuits and red dresses . To promote the song , Girls Aloud performed " Sexy ! No No No ... " at Dance X , ITV1 special Saturday Night Divas and T4 on the Beach . The track was also included in three of the group 's concert tours , 2008 's Tangled Up Tour , 2009 's Out of Control Tour and 2013 's Ten : The Hits Tour .

= = Background and release = =

In 2007 , the group announced that they would release a new album in November of that year . The production and songwriting began with producer Brian Higgins meeting each member of the group individually , and discussing their life since the release of Chemistry ( 2005 ) . Higgins took inspiration from these discussions in his songwriting , with bandmate Nicola Roberts explaining that " it 's important he 's up to date with where we are . Our songs have to reflect us so that 's why we do it . " " Sexy ! No No No ... " was then written by Girls Aloud with production team Xenomania . Roberts , Cheryl Cole , Sarah Harding and Kimberley Walsh recorded vocals for the song in London , England , while Nadine Coyle recorded her vocals in Los Angeles , California . In July 2007 , Girls Aloud announced that they would release " Sexy ! No No No ... " , as the first single from Tangled Up , in September 2007 . The radio premiere of the song was scheduled for the morning of 20 July 2007 on BBC Radio 1 , however , it leaked in full online earlier the same day at 02 : 21 GMT . " Sexy ! No No No ... " was released for digital download on 31 August 2007 , while it was also made available on two different CD single formats on 3 September 2007 . The first disc included a live version of " Something Kinda Ooooh " ( 2006 ) , recorded at the Bournemouth International Centre . The second CD format featured Tony Lamezma 's " Yes Yes Yes " Mix of " Sexy ! No No No ... " and also a new track as a b @-@ side , entitled " Dog Without a Bone " . The b @-@ side was originally written in 2006 in an attempt to come up with a lead single for the group 's first compilation album , The Sound of Girls Aloud : The Greatest Hits , however , " Something Kinda Ooooh " was released instead . " Dog Without a Bone " was Popjustice 's song of the day on 20 August 2007 .

= = Composition = =

" Sexy ! No No No ... " is an electropunk song , which consists of three songs welded together , according to journalist Peter Robinson : one with a samba rhythm , one with a sped @-@ up sample and a breakbeat , and an intro from elsewhere . The track opens with Cole singing over a " spooky " instrumentation . Her vocals have been vocodered and she sings " Cause I 've been sitting back , no chance of falling / Hoping that nothing ever blows , no no / Boy , did you ever think that loving would be / Nothing more than walking me home , no no " . As the chorus begins , the song incorporates a sample from Scottish rock band Nazareth 's 1975 track " Hair of the Dog " , and the group starts singing , " Did you tell him ? No no no / Give him kisses ? No no no / Whisper honey ? No no no / You 're delicious ? Hell no " . John Murphy of musicOMH noted that " Sexy ! No No No .. " is not "

structured like a proper pop song - there 's no verse @-@ chorus @-@ verse " . The instrumentation of " Sexy ! No No No ... " is composed of multi @-@ layered guitar riffs and " euphoric woo woo @-@ oo harmonies " , while the song 's structure follows as introduction , chorus , chorus , verse , bridge , chorus , middle eight , verse . A Newsround reviewer described the lyrical content , saying that Girls Aloud are " trying a different approach to getting the guy " , in that " instead of being ' sexy ' , they 've backed off . "

= = Reception = =

= = = Critical response = = =

" Sexy ! No No No ... " received positive reviews from music critics . John Lucas of Allmusic described the " pounding electro @-@ punk number " as " one of the most daring songs they 've yet released , " while a reviewer for Newsround deemed it " yet another sample of their perfect pop : bold , sassy , slightly loopy and unbelievably catchy . " Fraser McAlpine of BBC thought that " Sexy ! No No No ... " is " kinda dumb , kinda sassy , kinda pumping and kinda ' what on EARTH is THAT ? ' , just like all the best Aloud anthems are " , while Nick Levine of Digital Spy rated it four out of five stars , noting that Xenomania sacrificed the " conventional song structure in the name of keeping those hooks coming thick and fast - and quite right too . " Levine also praised Girls Aloud for restyling themselves " as teasing minxes , claiming that they 've ' dropped their d @-@ d @-@ dirty style ' " . Lauren Murphy of Entertainment.ie said that " Sexy ! No No No ... " was a " stellar single " , describing it as an " ' 80s @-@ flavoured radio hit " , while Matt O 'Leary of Virgin Media stated that the song " slam [ s ] home the power @-@ pop message we 're used to [ from Girls Aloud ] . "

= = = Chart performance = = =

Because it was available to download one week prior to the release of the CD single , " Sexy ! No No No ... " debuted at number 64 on the UK Singles Chart , based solely on digital downloads . The following week , the single reached a new peak at number five , continuing Girls Aloud 's string of hits by becoming their fifteenth consecutive single to chart within the top ten . It spent a total of ten weeks on the top 40 , and is among fifteen best @-@ selling singles by the group . On the week ending 22 September 2007 , " Sexy ! No No No ... " debuted at number 11 on the Euro Digital Chart compiled by Billboard . The track peaked at the same position on the Irish Singles Chart .

= = Music video = =

In an appearance on RTÉ One 's Saturday Night with Miriam on 14 July 2007 , Coyle announced that Girls Aloud were not splitting up , and that the group would film a new music video the following week . On 7 August 2007 , behind @-@ the @-@ scenes pictures of the accompanying music video were published by Daily Mail . The music video was directed by Trudy Bellinger , and premiered on 13 August 2007 . It opens with Cole then singing the introduction , as she and the group are seen wearing PVC catsuits while standing in front of a red material . The material is being used by a seamstress who is starting work on a dress . As the chorus begins , the camera zooms out to show the girls wearing giant inflatable red dresses . The seamstress starts putting large pins into her dress , poking their way around the girls , until the pins start tearing into their dresses . The pins tear the dresses off , and the girls are back in their catsuits , surrounded by the threads of their dresses . Journalist Peter Robinson deemed the video " iconic " and " stylish " .

= = Live performances = =

Girls Aloud first performed " Sexy ! No No No ... " at the T4 on the Beach special on 22 July 2007 . The group also performed it at Dance X on 18 August 2007 , at ITV1 special Saturday Night Divas

on 3 November 2007 , and at the V Festival in 2008 . The same year , " Sexy ! No No No ... " served as the introduction for the Tangled Up Tour . During the first part of the performance , the girls were suspended on wires as they hovered in the air in black cloaks . As the song 's chorus began , Girls Aloud removed their cloaks to reveal stage outfits designed by Julien Macdonald . For 2009 's Out of Control Tour , " Sexy ! No No No ... " was remixed with parts of " Disturbia " by Barbadian recording artist Rihanna . In 2013 , the song was performed during the second act of the Ten : The Hits Tour .

= = Formats and track listings = =

These are the formats and track listings of major single releases of " Sexy ! No No No ... " .

= = Credits and personnel = =

Guitar ? Nick Coler , Owen Parker

Keyboard ? Miranda Cooper , Brian Higgins , Tim Powell , Toby Scott

Mastering ? Dick Beetham for 360 Mastering

Mixing ? Jeremy Wheatley

Production ? Brian Higgins , Xenomania

Programming ? Miranda Cooper , Brian Higgins , Tim Powell , Toby Scott

Songwriting ? Girls Aloud , Nazareth , Xenomania

Contains a sample of " Hair of the Dog " by Nazareth ( Dan McCafferty , Darrell Sweet , Manny Charlton , Pete Agnew )

Vocals - Girls Aloud

Published by Warner / Chappell Music and Xenomania Music

Credits adapted from the liner notes of Tangled Up .

= = Charts = =

= = Release history = =