

= Broadway Hollywood Building =

The Broadway Hollywood Building (sometimes Broadway Building or Broadway Department Store Building) is a building in Los Angeles ' Hollywood district . The building is situated in the Hollywood Walk of Fame monument area on the southwest corner of the intersection referred to as Hollywood and Vine , marking the intersection of Hollywood Boulevard and Vine Street . It was originally built as the B. H. Dyas Building in 1927 . The Broadway Hollywood Building is referred to by both its main address of 6300 Hollywood Boulevard and its side address of 1645 Vine Street .

The Broadway Hollywood Building is a contributing property to the National Register of Historic Places U.S. Historic District @-@ listed Hollywood Boulevard Commercial and Entertainment District . It has been listed as both a historic district contributing property and individually registered historic property by the city of Los Angeles and the state of California . The building has a neon sign above it that is considered notable and historic .

The Broadway Hollywood Building was built as a department store , but has been refurbished as both commercial office space and as its current form of residential condominiums . For several decades it hosted The Broadway . The building had an annex built to the west in 1939 and is also associated with the address 6316 Hollywood Boulevard . As a residential building , the building 's units have had numerous famous owners .

= = Details = =

Although several sources describe the building as a ten @-@ story building , the building is described as a nine @-@ story building in the Hollywood Boulevard 1985 National Register of Historic Places nomination form . Atop the ten @-@ story building is a two @-@ story penthouse that serves as the base for the metal neon sign that says " The Broadway Hollywood " . The original department store was designed by Frederick Rice Dorn in 1927 and its annex was designed by local architects John Parkinson and Donald B. Parkinson in 1938 . It was originally built in the neoclassical architecture style from reinforced concrete with brick upper stories that , along with the street level , include the bulk of the detailing . Notable details include a classical entablature surmounts pilasters with Corinthian capitals , which result in what is described as a colonnade effect , which is repeated in the upper stories . The building is capped with a heavy cornice . The structure 's highly ornamented facade includes decorative cornices and terra cotta pilasters . The top two stories has Corinthian @-@ styled columns situated upon a projecting beltcourse .

Although sources describe the annex as eight storeys , the nomination calls it a " six story International Style addition " . It is noted for banded windows and simple exterior . By the time of the nomination several showcase windows had been altered . According to the City of Los Angeles Office of Economic Development , the annex used " Streamline Moderne Style , characterized by the absence of ornamentation and an emphasis on smooth wall surfaces , rounded corners , flat roofs and linear elements that give a horizontal emphasis . " The unifying exterior element between the original structure and its annex are the ground level colonnades .

= = = Recognition = = =

The building is included in the National Register of Historic Places U.S. Historic District @-@ listed Hollywood Boulevard Commercial and Entertainment District , which covers from 6200 ? 7000 Hollywood Boulevard , that was designated April 4 , 1985 . Both of the building 's streetscapes ? Hollywood Boulevard & Vine Street ? are located within the City of Los Angeles Monument area LA @-@ 194 designated as the Hollywood Walk of Fame , which was designated July 5 , 1978 . The building and its neon sign were individually designated as a City monument (LA @-@ 664) on September 29 , 1999 . On April 4 , 1985 , the building and the entire Hollywood Blvd Commercial & Entertainment District were recognized by the California Office of Historic Preservation with status code 1D in designations 0053 @-@ 4680 @-@ 0054 and 0053 @-@ 4680 @-@ 9999 , respectively . The building is covered by the Mills Act (Contract Number : 53175873 and Case Number : CHC

@-@ 2005 @-@ 5690 @-@ MA) .

= = History = =

In 1927 , the Classical Revival Style building was built by local businessman Frank R. Strong as a B. H. Dyas Company Department Store . The construction , which continued into 1928 , marked the first department store branch outside of the main Downtown Los Angeles central business district and led to similar large @-@ scale commercial developments outside downtown . Due to the Great Depression , B. H. Dyas had to consolidate its operation back to its original store and The Broadway purchased the 30 @-@ year lease for this prime location for \$ 2 million (US \$ 31 @.@ 1 million in 2016 dollars) in 1931 . The Broadway Hollywood Building quickly found its niche by serving the Hollywood 's film and finance industries demand for high end products .

With the store 's profits , it was able to expand in 1938 with 52 @,@ 000 square feet (4 @,@ 800 m2) of retail space . In 1939 , an eight @-@ story modern annex designed by Parkinson and Parkinson was built immediately to the west . The Broadway Department Store served as a tenant until the 1970s . In the 1980s , the building was reconfigured for office use . By 1987 the building was abandoned .

In 2005 and after having been vacant for many years , a renovation began to convert the 10 @-@ story building into 96 loft condominiums , while adding two floors to the annex . In July 2008 , the residents sued the bar on the first floor of the building for its noise pollution , resulting in the relocation of the bar in February 2009 . Among the current and past owners of the building 's loft condominiums are Dave Navarro , Jason Statham , Danny Masterson and Charlize Theron .