

= Tik Tok =

" Tik Tok " ( stylized as " TiK ToK " ) is the debut single by American recording artist Kesha . The song was produced by Dr. Luke and Benny Blanco and co @-@ written by Kesha , Dr. Luke and Blanco . It was released on August 7 , 2009 as the lead single from Kesha 's debut studio album , Animal . The opening line of the song came from an experience where Kesha woke up surrounded by beautiful women , to which she imagined Diddy being in a similar scenario . The experience triggered the writing of the song which she later brought to her producer , Dr. Luke , who was then contacted by Diddy in hopes of a collaboration ; he came to the studio the same day and recorded his lines and the song was completed .

According to Kesha , the song 's lyrics are representative of her and based on her life ; the song has a carefree message and talks about not letting anything bring you down . The song is an electropop song with dance @-@ pop elements that uses a minimalist video @-@ game beat interspersed with handclaps and synths . The song 's verses use a rap @-@ sing vocal style while the chorus is sung ; throughout the song the use of Auto @-@ Tune is prominent . Musically , the song has been compared to the works of Lady Gaga , Uffie , and Fergie .

The song achieved commercial success by topping the charts in eleven countries . In the United States , the song broke the record for the biggest single @-@ week sum of all time for a female artist selling 610 @,@ 000 digital downloads in one week . " Tik Tok " was certified 5 x platinum by the Recording Industry Association of America ( RIAA ) and has sold over six million copies in the United States . The song was the best @-@ selling single worldwide in 2010 , selling 12 @.@ 8 million copies in that year alone , and by 2012 , 14 million copies were sold , making it the third best @-@ selling single in the digital history , after " Call Me Maybe " by Carly Rae Jepsen , and " I Gotta Feeling " by The Black Eyed Peas . The song was listed 56th on the Billboard Hot 100 Songs of All @-@ time .

= = Background and development = =

In 2005 , Lukasz Gottwald ( Dr. Luke ) had just finished producing tracks for Kelly Clarkson 's album Breakaway ( 2004 ) and was looking to expand further on his writing and producing credits . Luke solicited around to different people in the music business asking for demos from unknown artists . Two of the demos he received were from Katy Perry and Kesha . He was particularly taken with Kesha 's demos which consisted of a self @-@ penned country ballad and trip @-@ hop track . The latter of the demos caught Luke off guard when she ran out of lyrics and started to rap , " I 'm a white girl / From the ' Ville / Nashville , bitch . Uhh . Uhhhhh . " The improvisation made her stand out from other artists that Luke had listened to , which he recalled : " That 's when I was like , ' OK , I like this girl 's personality . When you 're listening to 100 CDs , that kind of bravado and chutzpah stand out . " Following this , at the age of eighteen , Kesha signed to Luke 's label , Kemosabe Records , and his publishing company , Prescription Songs .

After being signed to Luke 's label she also signed to David Sonenberg 's DAS management company . While at the label she worked with record producer Greg Wells , which she attributes to developing her sound on her first record , Animal ( 2010 ) . Although she was signed to Luke and his label , Kesha never took priority as he was busy with other projects at the time . It was not until 2008 when Luke was working with Flo Rida on " Right Round " that he pulled Kesha in to contribute , giving her the female hook . Within a few months the song became a worldwide number one . The event lead to different labels sparking interest in signing her , including RCA Records , to which she eventually signed .

= = Writing and recording = =

" Tik Tok " was written by Ke \$ ha , alongside Dr. Luke and Benny Blanco and was co @-@ produced by Luke and Blanco . Ke \$ ha said the inspiration behind the song came from coming home half @-@ drunk and stumbling after a night out of partying . She would then write down a few

words to a song , then the following morning she would wake up with the story waiting to be told . The opening line came from an experience where she woke up surrounded by " beautiful women " , leading to her imagining P. Diddy being in a similar scenario . She then proceeded to bring the song to her producer Dr. Luke and Benny Blanco and the song was written . Four hours later , Diddy called Luke and said that they should do a song together . Diddy came to the studio later that day to contribute his lines and the collaboration was completed .

Engineering of the song was done by Emily Wright and Sam Holland at Conway Recording Studios in Los Angeles , California . While Ke \$ ha was in the studio with Dr. Luke and Blanco , she took three takes to get the song correct as she jokingly " white @-@ girl rapped " over the beat . At one point in the song 's production , she had wanted to re @-@ write the verses of the song because she did not think that they were " funny or clever " , feeling that they " kind of sucked . " She elaborated , " I thought it was just another song , I thought it was just like all the other ones I 'd written . I didn 't even know if it was very good . I wanted to rewrite the verses , I didn 't think it was funny or clever . I thought it kind of sucked . But everyone else liked it . " Ke \$ ha ultimately did not end up rewriting any of the song 's lyrics . She further described the theme of the song in an interview , emphasizing that it embodied her own lifestyle ,

We 're [ Ke \$ ha and her friends ] all young and broke and it doesn 't matter . We can find clothes on the side of the street and go out and look fantastic , and kill it . If we don 't have a car that doesn 't stop us , because we 'll take the bus . If we can 't afford drinks , we 'll bring a bottle in our purse . It 's just about not letting anything bring you down .

= = Composition = =

" Tik Tok " is an upbeat electropop song that incorporates elements of dance @-@ pop and bitpop in its production and beats . It utilizes a minimalist " video @-@ game beat " interspersed with handclaps and synths . In the beginning , Kesha says , " Wake up in the morning feeling like P. Diddy " , Kesha uses a spoken word rap style on the verses while the chorus is sung . Throughout the song Kesha 's vocals are enhanced by Auto @-@ Tune in some places . The song also features two lines by Diddy ( " Hey , what up girl ? " and " Let 's go ! " ) Lyrically , the song speaks about " excess pleasures , from drinking ( ' Ain 't got a care in the world but I got plenty of beer ' ) to men ( ' We kick ' em to the curb unless they look like Mick Jagger ' ) . " According to Kesha the lyrics are representative of herself , stating , " It 's about my life . It 's 100 percent me . "

Kesha uses a rap vocal delivery which was influenced by the Beastie Boys . She claims that the track 's creation would not have happened if it was not for their influence on her music . While the song was being crafted she took a different vocal approach to the song than in her earlier records , explaining that : " I ? ve done the country , done the pop @-@ rock , done the super @-@ hard electro , ... I was like , whatever , throw some rap in there , why not ? " According to the sheet music published at Musicnotes.com by Kobalt Music Publishing , the song is set in common time with a moderate beat rate of 120 beats per minute . The song is written in the key of D minor . It has the sequence of B ? ? C ? Dm as its chord progression and Kesha 's vocals in the song span from the note of D3 to the note of D5 . Musically , the song has been compared to Lady Gaga 's debut single , " Just Dance " , for their similar composition and lyrical context and to Fergie for their similar rap style .

= = Release and promotion = =

In July 2009 , the song was offered as a free download on Kesha 's MySpace page for over a month before its official sale release . The song was later released to iTunes on August 7 , 2009 , and on August 25 , 2009 , in the United States . Barry Weiss of RCA / Jive Label Group relied on a similar marketing scheme to that of Britney Spears ' in 1999 when choosing to give the song away for free . The song 's marketing relied heavily on radio once she had achieved a strong online interest , but its radio release was delayed until October in order to capitalize on social media 's interest in her . After spreading the song quickly topped iTunes charts .

To promote the single , Kesha made several television appearances and performances across the world . The first televised performance of the song was on a part of MTV Push , a program broadcast on MTV Networks worldwide , where she performed the song alongside her other tracks " Blah Blah Blah " and " Dinosaur " . She performed the song alongside " Blah Blah Blah " , " Take It Off " , " Your Love Is My Drug " and " Dirty Picture " in a set for BBC Radio 1 's Big Weekend . On May 29 , 2010 , Kesha performed " Tik Tok " alongside " Your Love Is My Drug " at the MTV Video Music Awards Japan .

Kesha has also made appearances on It 's On with Alexa Chung , The Wendy Williams Show , Lopez Tonight , Late Night with Jimmy Fallon , The Tonight Show with Conan O 'Brien and The Ellen DeGeneres Show to perform the song . This song was also performed on Saturday Night Live on April 17 , 2010 . On August 13 , 2010 Kesha performed " Tik Tok " on Today . On November 7 , 2010 Kesha performed the song at the MTV Europe Music Awards . Throughout the performance she was seen wearing a leotard with day @-@ glow makeup . The performance featured a backing consisting of flashing lights and background dancers . The song 's bridge was changed during the performance and featured a more " amping house music vibe " .

= = Critical reception = =

Kelsey Paine of Billboard called the song " a love letter to DJs everywhere , with hand claps that build to a crescendo of pure , infectious dance @-@ pop . " Paine , referring to her appearance on " Right Round " , wrote that she " offers her own fun and frivolous ode to a wild night out " as she sings about drinking and men . The review was concluded with the consensus the Kesha 's debut " reveals a knack for getting the party started . " Jim Farber of the New York Daily News called the song " a vintage lick of dance candy too tooth @-@ rottingly sweet to resist " that featured a " stabbing synthesizer hook " . Fraser McAlpine of the BBC , giving the single four out of a possible five stars , called it a " dirty little ditty " that had " ' hit ' written all over it " . McAlpine noted its similarities to Lady Gaga 's " Just Dance " for their partying subject matter , but concedes that " she does make it sound kinda fun though . " Billy Johnson , Jr. of Yahoo ! compared " Tik Tok " to the 1980s L 'Trimm hit " Cars That Go Boom " and notes that Kesha has " take [ n ] on L 'Trimm 's vocal styling for her own hit . "

Nick Levine of Digital Spy gave the song four out of five stars , he spoke of the song giving Kesha a " hussy image " but described the lyrics in a positive manner . Levine said the use of auto @-@ tune was " fun " and described Dr. Luke 's backing track as " bouncy " and " bubblegummy " . The review highlighted the song 's chorus with Levine calling it " stonking great " and " completely trashy in the best possible way . " David Jeffries of Allmusic called the track " fun " , listing it as one of the album 's best tracks . David Renshaw of Drowned in Sound felt that the song was effective in what it was trying to do , writing : " Trashy and rambunctious , it ? s a brash summer anthem about getting drunk and partying hard . World rocking it might not be , but as a piece of disposable pop it captures a moment and boasts a huge hook which , really , is all you need to rule the radio , TV and ringtone airwaves . " Mikael Wood of Entertainment Weekly listed the song as the recommended download off of Animal , writing that " her Valley Girl sneer with electro @-@ glam arrangements that make brushing one 's teeth ' with a bottle of Jack ' sound like an awesome way to kill the morning @-@ after blues . "

Jonah Weiner of Slate Magazine gave the song a negative review saying that " the song sets up ship on the fault line between charmingly daft and deeply irritating . " He then compared the song to work by other artists , stating that " the rapped verses are sub @-@ Fergie @-@ grade , proudly stuffed with groaners and to @-@ hell @-@ with @-@ the @-@ expiration @-@ date slang . " Weiner echoed the sentiment that the plotline seemed like " a sequel " to " Just Dance " , summing it up as " girl wakes up drunk , stays drunk , finds a dance floor and ( spoiler alert ) gets even drunker . " Jon Caramanica of The New York Times described the song as " a zippy and salacious celebration of late nights and mornings @-@ after . " He noted that " some have compared Kesha , unfavorably , to Uffie , who is signed to the influential French electronic music label Ed Banger and whose sass @-@ rap predated Kesha ? s by a couple of years . " However , he thought that " if anyone should

feel fleeced by ' Tik Tok ' , though , it ? s Lady Gaga , who probably hears significant chunks of her hit ' Just Dance ' in its melody and subject matter . "

= = Chart performance = =

= = = United States = = =

In the United States , on the week ending October 24 , 2009 , " Tik Tok " debuted on the Billboard Hot 100 at number seventy @-@ nine . The song steadily climbed the chart and became the first number one of the new decade . On the week ending December 27 , 2009 , " Tik Tok " broke the record in the United States for the highest single week sales , selling 610 @,@ 000 digital downloads , the highest ever by a female artist since tracking began in 2003 and second highest overall , behind " Right Round " which sold 636 @,@ 000 copies on the chart dated February 28 , 2009 . The record would later be surpassed by Taylor Swift 's single " We Are Never Ever Getting Back Together " when it sold 623 @,@ 000 digital copies in its debut week in the week ending September 1 , 2012 . On the week ending February 6 , 2010 , the song topped the Billboard Pop Songs radio airplay chart registering 11 @,@ 224 spins , becoming , at the time , the most played song in the charts seventeen @-@ year history , breaking the record set of 10 @,@ 859 spins just a week earlier by Lady Gaga 's " Bad Romance " . The song topped the chart for a total of nine consecutive weeks and at the end of 2010 , " Tik Tok " was named the Hot 100 song of the year . It was also the seventh most played song on radio in the country and the eighth most downloaded song that year . The song has received 5 × Platinum certification by the Recording Industry Association of America for sales of 5 million units . As of March 2016 , " Tik Tok " had sold over 6 @,@ 8 million downloads in the US .

The song made its first ever chart appearance in Canada , where the song debuted at number sixty @-@ seven on the Canadian Hot 100 . It ascended the chart for numerous weeks before attaining the number one position on the week ending November 21 , 2009 . The song remained atop the chart for two weeks before falling to the number two position , being dethroned by Lady Gaga 's , " Bad Romance " . " Tik Tok " regained the number one position weeks later on January 2 , 2010 , and held the top spot for seven weeks , giving the single nine weeks atop the chart in total . In 2009 the song was the year 's seventy @-@ sixth best charting song and it was 2010 's second best charting song on the Canadian Hot 100 Year End Charts . The single has been certified 7 × Platinum by the Canadian Recording Industry Association ( CRIA ) for sales of 560 @,@ 000 units .

= = = Europe and Asia = = =

In Europe , the song debuted at number thirty @-@ eight in Sweden on the issue dated October 23 , 2009 , and managed to peak at number three . The song debuted at thirty @-@ nine in Denmark and peaked at number three . In Norway , the song debuted at number eleven and peaked at number three . In the United Kingdom , " Tik Tok " debuted on the official UK Singles Chart at number six on November 8 , 2009 , and over a period of just under three months climbed to a peak of number four on January 3 , 2010 . In 2010 , The UK Official Charts Company ranked " Tik Tok " at 100 on their list of the best @-@ selling singles of the 21st century .

By the end of 2010 , " Tik Tok " had become the best selling song by a foreign artist at 1 @,@ 412 @,@ 653 downloads in South Korea .

= = = Oceania = = =

" Tik Tok " made its chart debut on the official New Zealand Singles Chart at number seven on the issue dated October 5 , 2009 . The following week it moved up to number one where it held the top spot for a total of five consecutive weeks . The song has since been certified 2 × Platinum by the Recording Industry Association of New Zealand ( RIANZ ) for sales of 30 @,@ 000 units . In

Australia the song debuted on the ARIA Charts at number twenty @-@ eight , and reached number one on its third week on the chart . The song was listed atop the chart for a total of eight weeks and in 2009 it was listed at position nine on the Australian Singles Year End Chart . ; the following year the song was listed at position twelve on the 2010 year end chart . It has since been certified 5 x Platinum by the Australian Recording Industry Association ( ARIA ) for sales of 350 @,@ 000 units . The song sold 12 @.@ 8 million digital copies worldwide in 2010 , making it the best selling single of the year , trumping the previous year 's song by more than three million downloads . As of 2012 , it has sold around 14 million copies worldwide .

= = Music video = =

The music video for " Tik Tok " was directed by Syndrome . It was shot in Kesha 's old neighborhood and the car featured in the video belongs to her . Kesha explained the experience saying , " the video I 'm excited about because I actually got to shoot it in my old neighborhood and the guy driving my gold car is a friend of mine " . The video 's party scene was shot in her friend 's house , which they refer to as the " drunk tank " . The singer said " the last party scene is in this house called the drunk tank , which is one of my friend 's houses that we all go party at . So I like it cause its super @-@ honest and genuine . " The video begins with Kesha waking in a bathtub in a home as she stumbles out and begins to look for a toothbrush in the restroom . She makes her way down a staircase looking at the pictures lining the wall . Kesha makes her way to the kitchen and walks in on a family who are having breakfast , startling them . She shrugs and then leaves the home as the family gets up and follows her . When she arrives at the sidewalk , she picks up a gold bicycle lying against a fallen fence and rides off . Kesha meets a group of children and trades the bicycle for their boombox . The video cuts to another scene where she rejects a guy and is picked up by a man portrayed by Simon Rex who drives her in a gold 1978 Trans Am . They are pulled over by the police , who handcuff Kesha . The scene then pans to her singing while standing in the T @-@ top as she dangles the handcuffs hanging from her left arm . The next scene shows Kesha in an empty room filled with glitter . She then attends a party with Rex for the final scene . The video comes to an end with Kesha lying in a different bathtub from the one she woke up in . The official music video has received over 250 million views on YouTube as of September 2015 .

= = Legacy = =

= = = Cover versions and parodies = = =

" Weird Al " Yankovic included the chorus in his polka medley " Polka Face " from his 2011 album Alpocalypse . The song was parodied by British comedy group The Midnight Beast . The parody discusses youthful subjects such as attempting to view the nude bodies of women and dodging parents ' anger . After Kesha discovered the parody , she left a message on her Twitter account : " holy. shit. this is better than my version . " Released to iTunes on January 15 , 2010 , the song peaked at number four on the Australian Singles Chart , and at thirty @-@ nine on the Irish Singles Chart . Comedian Julie Brown parodied the song with the single " Another Drunk Chick " on her album Smell the Glamour ( 2011 ) . Jarett Wiselman of The New York Post stated it was " one of the year 's best comedy albums . " Avril Lavigne performed an acoustic version of the song in her setlist for BBC 's Radio 1 .

In 2009 , American metalcore band , Woe , Is Me , covered the song , making it one of the earliest releases from the band .

Another parody of " Tik Tok " which is called " Go Cops ! " has reached over 11 million views on YouTube and became viral rapidly . This parody was made by a Comedy Music Artist and Comedian from Detroit called Rucka Rucka Ali .

Another parody came about when Israel Defense Forces soldiers created IDF Tik Tok in 2010 , a viral dance video that opens with six infantry soldiers on patrol in Hebron , walking cautiously down

a deserted street , armed and wearing full combat gear , when " Tik Tok " begins to play , and the soldiers break into choreographed dance moves . " Tik Tok " was used in the opening sequence for The Simpsons episode " To Surveil with Love " , in which the entire cast lip @-@ synced to the song .

The cast of FOX musical series Glee performed this song on the episode " Blame It on the Alcohol " , with Heather Morris ' character , Brittany Pierce , taking the lead . The episode revolved around teen drinking and its dangers . The members of Glee Club are asked to perform at the school 's alcohol awareness assembly , in which " Tik Tok " is one of the songs performed . Todd VanDerWerff of The A.V. Club wrote that the song 's inclusion in the episode was superfluous , stating that it was just an excuse to get a Kesha song on Glee . VanDerWerff however , wrote that he " REALLY liked Heather Morris ' " rendition of the song . Sandra Gonzalez of Entertainment Weekly praised Brittany 's choreography and overall performance in " Tik Tok " , writing , " The huge star of this number was clearly Brittany , who more and more every week proves that she needs to be moved to the forefront of this show 's big performances and storylines . " Gonzalez gave the cover version of " Tik Tok " a B , calling it " pure , fun entertainment up until we got to the part straight out of the mind of Gordie LaChance . So even though the purple vomit was a bit too much for this weak viewer , the performance made me add a Ke \$ ha song to my iTunes , which I never thought would happen . " Erica Futterman of Rolling Stone gave the cover version of " Tik Tok " a mostly positive review , writing , " Love Brittany as we do , we wish Rachel or Mercedes stepped up to the mic . The performance is less risqué than their Pep Rally " Push It " but winds up causing more controversy when Brittany pukes on Rachel and Santana also vomits up grey slush . It 's a fitting end to the song , and the episode . "

In 2012 , British girl band Little Mix covered this song with single Push It on X Factor .

== Media ==

" Tik Tok " was used in several episodes of TV USA : The Hills , The Simpsons ( used the opening ) , Glee ( covered by Heather Morris ) , and TV Chilean : Otra vez papa , Gordis , Proyecto Miss Chile . The song was also used in a TV spot of the 2010 live @-@ action comedy film Marmaduke . The song was used in a Chilean commercial shopping La Polar in January 2011 and was featured in a promo of Chilean La Red international release America 's Next Top Model in April 2010 . This song is also used in the 2011 comedy film Diary of a Wimpy Kid : Rodrick Rules .

== Track listing ==

== Credits and personnel ==

Recording

Recorded at Conway Recording Studios , Los Angeles , California

Personnel

Credits adapted from the liner notes of Animal , Dynamite Cop Music / Where Da Kasz at BMI .

== Charts ==

== Certifications ==

== Release history ==