

= The Witch 's Tales =

The Witch 's Tales was a pulp magazine edited by Tom Chadburn which published two issues in November and December 1936 . It was a companion to a radio program , called The Witch 's Tale , which had begun broadcasting in May 1931 . With the exception of the lead story in each issue , all the stories were reprints from the American edition of Pearson 's Magazine . Alonzo Deen Cole , who wrote the radio series , contributed one lead story , and provided the plot for the other . The authors of the reprint stories included George Daulton , Wardon Allan Curtis , William Hamilton Osborne , and John C. Haywood .

= = Publication history and contents = =

The Witch 's Tale was a radio program that began on American radio in May 1931 . A weekly anthology show , it was the first radio horror program , and soon became quite popular . In 1936 , the magazine The Witch 's Tales appeared as a companion to it , perhaps inspired by The Shadow , a successful pulp magazine which had also been launched as the companion of a radio program of the same name . The Witch 's Tales was published by The Carwood Publishing Co . , a small and relatively inexperienced firm . The named editor of the magazine was Alonzo Deen Cole , who wrote the radio episodes , but the editorial work was actually done by Tom Chadburn . Having both a pulp magazine and radio show act as vehicles for Cole 's work is an early example of the 21st century 's media industry 's approach , with content tied together across more than one media platform , but although Street & Smith demonstrated that this could be done successfully for The Shadow , Carwood did little to promote the radio show in the magazine , probably because of their inexperience . Only one more issue appeared , the following month ; it is unlikely that the publisher could have received sales data on the first issue by that time , so there may have been reasons other than poor sales for the magazine 's short run , perhaps including weak financing and distribution .

The first issue , dated November 1936 , led with " The Madman " , a story by Cole about a mad scientist . Cole 's work also appeared in the second issue with " Mrs. Hawker 's Will " . Originally an episode Cole had written for the radio show , it was adapted from the script for the magazine by Laurence D. Smith . All the other stories , from both issues , were reprinted from the American edition of Pearson 's Magazine . These included " The Monster of Lake LaMetrie " , by Wardon Allan Curtis , from 1899 ; " The Fountain of Youth " , by William Hamilton Osborne , and " Phantom of the Links " , by John C. Haywood , both from 1906 ; and " The Death @-@ Trap " , by George Daulton , which had originally appeared in 1908 . The reprints were good stories , in the opinion of Mike Ashley , and they often had science fiction themes : Curtis 's story involved the transplant of a man 's brain into the body of a prehistoric monster . Despite the relatively high quality of the material , the stories were not action @-@ oriented enough to have pleased a typical pulp magazine reader of the era .

= = Bibliographic details = =

The magazine 's two issues were dated November and December 1936 , and numbered as a single volume of two issues . The publisher was The Carwood Publishing Co . , of New York , and the editor was Tom Chadburn . The magazine was in bedsheet format , with 48 pages , and was priced at 15 cents .