

= Objection (Tango) =

" Objection (Tango) " is a song recorded by Colombian singer @-@ songwriter Shakira for her fifth studio album and first English @-@ language album Laundry Service (2001) . It was the first song Shakira wrote in English after being encouraged by American singer Gloria Estefan to record material in the language . She also produced the track along with Lester Mendez . " Objection (Tango) " musically combines elements of pop rock and tango , and contains instrumentation from the bandoneón and guitar . Through the lyrics of the song , Shakira aims to end a love triangle she is a part of . The song was released as the third single from the album on 6 July 2002 . A Spanish version of the song , entitled " Te Aviso , Te Anuncio (Tango) " (" I 'm Warning You , I 'm Telling You ") , was also recorded by the singer .

Upon its release , " Objection (Tango) " received generally favourable reviews from music critics , some of whom found it similar to the work of American new wave band The B @-@ 52 's . Commercially , " Objection (Tango) " was a success and peaked inside the top ten of record charts of various countries such as Australia , Belgium , Italy , Netherlands and France . The song became the last single from the album to chart in the United Kingdom and on the Billboard Hot 100 chart in the United States , reaching numbers 17 and 55 , respectively . " Te Aviso , Te Anuncio (Tango) " charted inside the top ten of the US Billboard Latin Pop Airplay and Latin Tropical / Salsa Airplay charts . " Objection (Tango) " was certified platinum and gold in Australia and France by the Australian Recording Industry Association (ARIA) and Syndicat National de l 'Édition Phonographique (SNEP) , respectively .

An accompanying music video for " Objection (Tango) " was directed by Dave Meyers and features Shakira fighting her unfaithful lover and his mistress in a club . A segment of the video is rendered in an animated cartoon @-@ form . For additional promotion , Shakira performed a samba @-@ inspired version of the song at the 2002 MTV Video Music Awards . It was also included in the setlist of the Tour of the Mongoose , which was launched to promote Laundry Service . " Objection (Tango) " was also used in a Pepsi commercial featuring Shakira .

= = Background = =

In 1998 , Shakira released her second major label studio album Dónde Están los Ladrones ? (Where Are the Thieves ?) , which became an immense success in Latin America and received multi @-@ platinum record certifications in various countries like Argentina , Colombia , Chile , Mexico and Spain . The rock en Español @-@ influenced latin pop album drew comparisons to the work of Canadian @-@ American singer songwriter Alanis Morissette and " cracked the lucrative US market wide open " , spending a total of 11 weeks atop the Billboard Top Latin Albums chart . It became Shakira 's first album to receive a platinum certification from the Recording Industry Association of America (RIAA) . Dónde Están los Ladrones ? spawned the Arabian @-@ styled single " Ojos Así " (" Eyes Like Yours ") , which became a hit and was deemed the " signature track " of the album .

American singer Gloria Estefan , whose husband Emilio Estefan was managing Shakira at that time , felt that Shakira had the potential to crossover into the mainstream pop industry . However , Shakira was initially hesitant to record songs in English as it was not her first language , so Estefan offered to translate " Ojos Así " into English in order to show her that " it could translate well . " Shakira then began translating the song herself and showed it to Estefan , who responded " Quite honestly , I can 't do this better ! . " As Shakira wanted to have full control over her recordings , she decided to learn English better to enable her to write her own songs . Wanting to " find a way to express my ideas and my feelings , my day @-@ to @-@ day stories in English " , Shakira bought rhyming dictionaries , started analysing the lyrics of songs by Bob Dylan , reading poetry and the work of authors like Leonard Cohen and Walt Whitman and took English lessons from a private tutor . " Objection (Tango) " became the first song Shakira wrote in English and in an interview with Faze , she talked about the writing process of the song , saying " I prayed and asked God to send me a good song today , and I remember I started writing the song [' Objection (Tango) '] a couple of hours after . I wrote the music and lyrics at the same time , and when that happens it 's really

magical to me . " Shakira also wrote and recorded a Spanish @-@ version of the song entitled " Te Aviso , Te Anuncio (Tango) " .

" Objection (Tango) " was released as the third single from Laundry Service in a promotional CD single format on 6 July 2002 . It was later released on 27 August as a CD single featuring the previous single from the album " Underneath Your Clothes " as the B side .

= = Composition = =

" Objection (Tango) " was written by Shakira and co @-@ produced by the singer along with Lester Mendez . It is a combination of pop rock and tango , a style of fast @-@ paced ballroom dance music that originated in Argentina and Uruguay . According to the sheet music of " Objection (Tango) " published at MusicNotes.com by Sony / ATV Music Publishing , it is written in the key of B minor and has a half note metronome of 66 beats per minute . Shakira 's vocal range spans from E3 to B4 . The song contains instrumentation from the bandoneón , which is played at a " breakneck speed , " and also features a " twanging " guitar solo . Lyrically , " Objection (Tango) " is dramatic and humorous in approach and focuses on an angered Shakira ordering her love interest to choose between her and his other leading lady ; it was said to be a feminist anthem and a " hell @-@ hath @-@ no @-@ fury it 's @-@ her @-@ or @-@ me steam train " . It contains a line in which Shakira asserts to her lover that " Next to her cheap silicon I look minimal / That ? s why in front of your eyes I look minimal / But you gotta know small things also count , " which a critic commented was a " brave statement in these days of suspiciously ripe teenybop flesh peddlers . " During the bridge of the song , Shakira delivers rap @-@ like vocals and instructs her lover to end the love triangle , declaring that " Tango is not for three , was never meant to be . "

= = Critical reception = =

Alex Henderson from AllMusic selected the song as one of the highlights from Laundry Service and commented that " [Shakira] successfully combines pop / rock with [...] tango on ' Objection (Tango) ' . " Chuck Taylor from Billboard gave it a very positive review , praising Shakira 's vocal delivery , the spoken bridge , and its radio @-@ friendly sound , saying that it is " perfectly timed for the singalong days of summer and adds fuel to the bonfire that this amiable talent [Shakira] has ignited . " The critic compared " Objection (Tango) " to Puerto Rican singer Ricky Martin 's song " Livin ' la Vida Loca " , and the work of American new wave band The B @-@ 52 's . Alexis Petridis from The Guardian picked " Objection (Tango) " as an example of Shakira 's unusual style of production and opined that it " sounds like the B @-@ 52 's jamming with a wedding reception combo [sic] . " Matt Cibula from PopMatters complimented Shakira 's songwriting and termed the song a " fine rockcraft with drama and a sense of humor . " The critic too enjoyed the bridge of the song , saying " the little growly semi @-@ rap break at the end is fun as hell . " Lisa Oliver from Yahoo ! Music , however , felt the song was on the " mingers side " of the album .

At the 18th Annual International Dance Music Awards ceremony in 2003 , " Objection (Tango) " was nominated for " Best Latin Dance Track " , but lost to Mexican singer Thalía 's song " Dance Dance (The Mexican) " . Shakira and Mendez won a BMI Latin Award in 2003 for their composition of " Te Aviso , Te Anuncio (Tango) " , the Spanish @-@ language version of the song . " Te Aviso , Te Anuncio (Tango) " was also nominated for " Best Rock Song " at the 2003 Latin Grammy Awards , but lost to Colombian musician Juanes 's song Mala Gente " .

= = Commercial performance = =

Although it was not a commercial success as big as the previous singles from the album , " Whenever , Wherever " and " Underneath Your Clothes " , " Objection (Tango) " performed well on record charts nevertheless . In the Dutch @-@ speaking Flanders region of Belgium , it became Shakira 's third consecutive top ten hit after it peaked at number nine on the Ultratop chart . Similarly , it became her third consecutive top ten in the French @-@ speaking Wallonia region of the country

after it peaked at number eight . " Objection (Tango) " debuted at number 31 on the French Singles Chart and peaked at number ten for two weeks . It charted for a total of 24 weeks and was certified gold by the Syndicat National de l'Édition Phonographique (SNEP) for sales of 250 @,@ 000 units . In Hungary , the song topped the national airplay chart . It appeared on the chart for a total of 54 weeks and thus became Shakira 's longest charting song in the country . After debuting at number 11 on the Italian Singles Chart , " Objection (Tango) " peaked at number six and charted for a total of 17 weeks . In Netherlands , the song entered the Dutch Top 40 chart at a low chart position of 48 but leaped to number 12 the following week . It later peaked at number five and spent a total of 20 weeks on the chart . " Objection (Tango) " debuted at number ten on the Norwegian Singles Chart and peaked at number eight two weeks later . The International Federation of the Phonographic Industry Norway (IFPI Norway) certified it gold for sales of 5 @,@ 000 units . In Sweden , the song made a high entry on the Sverigetopplistan chart at number nine and peaked at number seven . It lasted for a total of 17 weeks on the chart . " Objection (Tango) " became the last single from the album to chart in the United Kingdom , where it peaked at number 17 on the UK Singles Chart . It also became Shakira 's first single to miss charting inside the top ten in the country .

" Objection (Tango) " became a hit in Australia , where it debuted and peaked at number two on the ARIA Singles Chart for three weeks . It was kept from attaining the top position by Canadian singer Avril Lavigne 's song " Complicated " and later by German techno band Scooter 's " The Logical Song " . Its total stay on the chart lasted for 18 weeks . " Objection (Tango) " was certified platinum by the Australian Recording Industry Association (ARIA) for shipments of 70 @,@ 000 units . It became the third consecutive single from the album to attain platinum status in the country . The single also performed well in New Zealand and peaked at number eight on the RIANZ singles chart .

The song performed moderately well in the United States . It became the last single from Laundry Service to appear on the Billboard Hot 100 chart on which it peaked at number 55 . The song also peaked at numbers 21 and 25 on the Top 40 Mainstream and Hot Dance Club Songs charts , respectively . " Te Aviso , Te Anuncio (Tango) " charted on the Latin record charts , peaking at number 16 on the Hot Latin Songs chart . It performed better on the Latin Pop Airplay and Latin Tropical / Salsa Airplay charts , reaching numbers seven and ten , respectively .

= = Music video = =

The accompanying music video for " Objection (Tango) " was directed by Dave Meyers and choreographed by Tina Landon . It begins with Shakira and her love interest doing tango in a bar @-@ like setting , starting with a low paced routine . The tango becomes faster and more intricate as the opening beat of the song kicks in . Shakira 's love interest exits the bar abruptly , leaving her alone to dance to the song . She follows the man in a yellow car and arrives at a club where she sees him with another woman , played by Hawaiian actress Tabitha Taylor . An animated cartoon @-@ styled sequence follows as Shakira jumps over the crowd and fights her unfaithful lover and Taylor . While wrestling the latter , Shakira pinches both of her nipples and her breasts are shown to reduce in size as the line " Next to her cheap silicon I look minimal " plays . After Shakira defeats the man , the animated sequence ends and the fight is shown to happen only in Shakira 's imagination . When she tries to fight the man and Taylor in reality , she is quickly defeated and crashes into a glass table . Two men resembling comical superheroes , one of whom is played by Dan Southworth , appear to her aid and quickly defeat the man , while Shakira defeats Taylor . The two are shown gagged up in the boot of Shakira 's car and are then tied up on spinning discs . The discs rotate faster and faster until they come off and are sent flying off at a high speed . Scenes of Shakira dancing at the bar and performing the song with a band are interspersed throughout the video . The music video reached number one on the Total Request Live chart .

= = Live performances and usage in media = =

On 29 August 2002 , Shakira performed " Objection (Tango) " at the 2002 MTV Video Music

Awards in New York City . Instead of tango , the performance of the song was inspired by samba and featured a large number of percussionists on the stage . Shakira incorporated belly dancing moves in her choreography and near to the end of the performance , she fell backward into the crowd and " was delivered back to the stage quickly enough not to miss a single line . " Jon Wiederhorn from MTV praised Shakira 's stage presence and called her belly dancing routine " seductive . " " Objection (Tango) " was included in the setlist of Tour of the Mongoose , Shakira 's first worldwide tour that was launched in support of Laundry Service . Similar to the MTV Video Music Awards , a samba @-@ oriented version of the song was performed and it was the final performance before the encore segment . The performance boasted instrumentation from numerous bongo drums . Corey Moss from MTV opined that it " featured Shakira 's best belly dancing yet " and " had the audience screaming for an encore . " Steve Baltin from Rolling Stone selected the performance of the song as one of the highlights of the show , saying " surrounding herself with bongo drums during " Objection (Tango) " [...] she embodied all the glitz and glamour of good old @-@ fashioned rock & roll . " At the 2011 Latin Grammy Awards ceremony , Spanish music duo Estopa performed a live cover of the song in rumba as part of the Latin Grammys tribute to Shakira , where she was honored Latin Recording Academy Person of the Year .

As part of her global sponsorship and advertising agreement with American multinational food and beverage corporation PepsiCo to promote their carbonated soft drink Pepsi , Shakira starred in a television commercial for the brand 's " Dare For More " campaign . The commercial was released in 2004 and shows Shakira dancing to " Objection (Tango) " with a clerk in a convenience store .

= = Track listing = =

= = Charts = =