### = Goat Simulator =

Goat Simulator is a third @-@ person perspective action video game developed and published by Coffee Stain Studios . It was released for Microsoft Windows via Steam on 1 April 2014 , and ports for Mac OS X and Linux were released on 27 June 2014 . Mobile versions for iOS and Android were released on 17 September 2014 . Versions for the Xbox 360 and Xbox One were released on 17 April 2015 , and for PlayStation 3 and PlayStation 4 on 11 August 2015 ; these ports were developed by Double Eleven .

The game has been compared by the developer as akin to skateboarding games, but where the player controls a goat aimed at doing as much damage as possible around an open world map, without any other larger goals. The game, initially developed as a joke prototype from an internal game jam and shown in an early alpha state in YouTube videos, was met with excitement and attention, prompting the studio to build out the game into a releasable state while still retaining various non @-@ breaking bugs and glitches to maintain the game 's entertainment value.

The game received mixed reviews; some reviewers praised the title for providing a humorous sandbox interface to experiment with, while others criticized the game 's reliance on social media to popularize what was otherwise a simple and buggy product.

# = = Gameplay = =

Goat Simulator is an open @-@ ended third @-@ person perspective game in which the player controls a goat . The player is free to explore the game 's world , a suburban setting , as a goat , and jump , run , bash things , and lick objects . Licking objects attaches the goat 's tongue to the object and lets the player drag the object around until they let go . At any time , the player can let the goat drop into a ragdoll model , allowing the game 's physics to take over , and another control makes the game run in slow @-@ motion . A number of environmental features allow the player to manipulate the goat into stunts such as bouncing off trampolines or launching the goat into the air through large fans . The game features a scoring system similar to skateboarding games like Tony Hawk 's Pro Skater , whereby doing tricks or other actions earns points , while chaining such tricks together in sequence helps build a multiplier that applies to the total score of the tricks done in the sequence . Various in @-@ game goals , such as achieving a certain height , completing flips , or destroying certain objects , are given to the player , but the player is not required to follow these instructions .

Small gold goat statues are hidden in the game 's world . Collecting this allows the goat to restart the game with various modifiers in play , such as changing the goat model to a demon goat , a giraffe , or an ostrich , or adding a jetpack to the goat that can be activated at any time . Various easter eggs are scattered about the sandbox , such as a castle where one can become the Queen of all Goats , or where the goat character gains a move similar to Sonic the Hedgehog 's spin attack . The game 's lead developer Armin Ibrisagic noted after release that the game 's setting is a parody of the concept of Purgatory , having left references to Heaven and Hell that were later found by fans . Ibrisagic also noted the inclusion of some elements based on the 2014 Ukrainian revolution .

## = = Development = =

Goat Simulator started as a joke prototype from an internal one @-@ month game jam held by Coffee Stain Studios in January 2014, after completing work for their game Sanctum 2. The game was described by the lead developer Armin Ibrisagic as " an old school skating game, except instead of being a skater, you 're a goat, and instead of doing tricks, you wreck stuff ". The idea followed after originally pitching the game as a variation of QWOP, where the player would control the individual limbs of the goat separately with various keyboard keys; this concept was rejected in favor of the more Tony Hawk 's Pro Skater @-@ type of gameplay the final game presents. Ibrisagic had focused on goats after jokingly trying to convince his coworkers that goats would achieve viral attention on the Internet in much the same way that cats presently do.

The prototype used Nvidia PhysX and an Apex physics engine with ragdoll physics for the goat and

human models within the Unreal Engine 3, a game engine they were familiar with from the Sanctum series. In @-@ game assets were purchased from third @-@ party vendors instead of developed in @-@ house, such as the original goat model which the studio acquired for use for less than \$ 20. The prototype was meant to be a parody of various other "weirdly successful" Simulation games presently available, such as Euro Truck Simulator. Ibrisagic had no intention of this becoming a full title, instead only offering the prototype for him and other developers to learn the Unreal Engine alongside other developers that were developing prototypes in more earnest.

Footage of the game in its alpha state was posted to YouTube by Coffee Stain , where it received more than a million views in two days and a large response from fans requesting a full release of the game in part due to various glitches in the prototype 's engine . The appeal of the video was also picked up by the agricultural magazine Modern Farmer . Some journalists suggested that the title be developed into a full game even knowing it was meant as a joking title ; GameSpot editor Danny O 'Dwyer supported the full release of the game arguing that " games should be dumb once in a while "

The large positive response to the alpha footage convinced the studio to develop Goat Simulator as a full title to Steam, putting more people on the title. The team, having no plans for a full release, debated on whether to approach a large publisher to receive funding to help make the title into something like Grand Theft Auto, but decided to stay with a small, inexpensive title that would be truer to the teaser video. Recognizing that the glitching was part of the game 's appeal, Ibrisagic only sought to fix software bugs that might cause the game to crash, leaving in the other glitches and bugs associated with the physics engine as the results from these were " really hilarious " . They limited themselves to a short development time of four weeks without significant management oversight as to set an urgent but realistic goal to bring the game to a playable state. Ibrisagic felt it was important for the game to be supported on Steam, but initially feared that Valve Corporation would not accept the guirky title. He instead found Valve to be welcoming of the title, including a joking response from the company that stated " [ Valve 's marketing manager DJ Powers ] has started wearing a goat costume to work he? s so excited about this game ". As part of its release, Coffee Stain added support for Steam Workshop which would let players modify the game, aware that players would likely create levels and scenarios that will glitch and crash the game for humorous results. While the physics engine allows for spectacular rendering of destruction of the game environment, which is a main feature of the game, Coffee Stain acknowledged the downside of this as " it would synchronise terribly in multiplayer " . They estimated that adding multiplayer would remove "90 percent of the physics" and many other features, and left the game as a single player title at launch. The studio considered that it only spent a couple months to complete the Windows version, and opted to outsource versions for OS X and Linux, with Ryan Gordon handling the porting.

### = = = Release and promotion = = =

Coffee Stain Studios released Goat Simulator worldwide on 1 April 2014, aware that tying the date with April Fools ' Day may raise doubts on the validity of the game . Those that pre @-@ ordered the game through Coffee Stain 's website received early access to the title three days ahead of release . The official release trailer for Goat Simulator is a loose parody of the highly praised teaser trailer released for Dead Island, showing, among shots of the game, reversed slow @-@ motion footage of the goat crashing through a building after being launched from an exploding gas station.

The studio released a free expansion and patch to the game on 3 June 2014, which in addition to fixing game @-@ breaking issues, added new goat models, a new map to explore based on a seaside town with a carnival, more game @-@ breaking issues, and local multiplayer for up to 4 players via split @-@ screen. Ibrisagic believes that adding multiplayer support atop Steam Workshop support will allow creative users to develop new gameplay modes that will extend the title 's playability. The patch also adds in additional controls that the player can use to make the goat perform various freestyle tricks comparable to those in Tony Hawk 's Pro Skater. The studio released a second free patch to the game on 20 November 2014 including elements that parody

massive multiplayer online games like World of Warcraft , though remains a single player or local multiplayer experience .

A paid @-@ content expansion titled " GoatZ " was released on 7 May 2015 as downloadable content for the game on personal computers and a stand @-@ alone application for mobile devices . It was developed by Coffee Stain 's partner studio Gone North Games . The expansion 's content spoofs zombie @-@ based survival games, such as DayZ, and includes a new map and gameplay aspects such as fighting off zombies and crafting. The title itself plays off DayZ as well as a play on the Internet meme goatse.cx. In a cross @-@ promotional " GoatBread " update with Bossa Studios 'I am Bread to be offered in late 2015, a free update to Goat Simulator will allow the players to select a piece of bread as their avatar, while I am Bread will add in a "RAMpage" mode based on Goat Simulator . Another add @-@ on , the " Super Secret DLC " package part of a cross @-@ promotion with Overkill Software 's Payday 2; the Payday @-@ inspired content for Goat Simulator included additional playable characters including a camel, flamingo, and a dolphin in a wheelchair, while Goat Simulator content will be added to Payday 2. These were released in January 2016. Goat Simulator decorative content will be added to Rocket League in a mid @-@ 2016 update . Another expansion, "Waste of Space", was again developed by Gone North Games and released on 26 May 2016. The expansion features a new map based on a space colony, and spoofs much of the recent science fiction media genre.

The aforementioned OS X and Linux ports were released on 27 June 2014 . Following the game 's digital release , Koch Media agreed to distribute the game in UK and EU retail stores starting in May 2014 . Similarly , Deep Silver approached Coffee Stain Studios to work out a deal to publish the title in North American retail markets starting in July 2014 . At Microsoft 's presentation at the 2014 Gamescom convention in August , Goat Simulator was announced as one of several titles to be coming to the Xbox One platform with the help of Double Eleven studios , and later confirmed to be also arriving for the Xbox 360 , with both versions released on 17 April 2015 . Koch Media also distributed a retail version of the Xbox One version , including all additional downloadable content , across Europe for release on 4 March 2016 . Coffee Stain Studios also released ports for iOS and Android in September 2014 . PlayStation 3 and PlayStation 4 versions , also ported by Double Eleven , were released on 11 August 2015 .

### = = Reception = =

Goat Simulator received " mixed " reviews upon release , according to video game review aggregator Metacritic . Goat Simulator was named as an honorable mention for Excellence in Audio for the 2015 Independent Games Festival .

Eurogamer 's Dan Whitehead complimented Coffee Stain Studios on building in enough content Goat Simulator and potential expansion through Steam to prove it more than a simple joke title , and instead a brief diversion " in which the player is a willing participant " . Dan Stapleton of IGN considered the title a " clever interactive spoof of all the broken game physics we ? ve seen in open worlds " and despite being short , was a " hell of a good time " . Tim Turi of Game Informer stated that the first hour with the game would be amusing , but due to the lack of more expansive features , he " [ does not ] recommend it to anyone looking for more than disposable entertainment " . Steve Tilley of the Toronto Sun described the game as one where " most players will have a few hours of fun and then file [ it ] away as an occasional novelty to pull out when they ? re especially bored " .

Rich Stanton of The Guardian was very critical of Goat Simulator , noting how the title is self @-@ aware of its poor quality , and stated that the game 's creation and promotion " demonstrates how social media and the internet amplify our supine tendencies " . Andy Kelly of PC Gamer was also critical of the title , calling it a " bad , amateurish and boring game " , and considered its popularity was only due to word @-@ of @-@ mouth and YouTube videos that enticed players to buy the game themselves .

Ibrisagic stated that Coffee Stain Studios made their money back on the development costs within a few minutes of the game being offered on Steam . As of August 2014, the studio has reported that nearly a million copies of Goat Simulator have been sold, outperforming their other games over the

previous four years . The mobile release for iOS and Android systems reached 100 @,@ 000 downloads within 6 days of launch . By mid @-@ January 2015 , over 2 @.@ 5 million copies of the game were sold across all platforms . During a presentation at the 2016 Game Developers Conference , Ibrisagic revealed that Goat Simulator has made more than \$ 12 million in revenue , compared to both Sanctum and Sanctum 2 which made under \$ 2 million each . With the success of the game , Coffee Stain Studios has worked to license out Goat Simulator @-@ themed properties with third @-@ party vendors .

In an industry roundtable the CEO of Paradox name checked Goat Simulator specifically stating " You have to have an edge in there , and that 's why I say ' more Goat Simulator and less Call of Duty ' for Paradox , because we need the edge . It 's easier to get out and market , it 's easier to show what you 're doing " adding that " People are tired of explosions and dubstep music . We 've seen it a million times now "