

= This Love (Maroon 5 song) =

" This Love " is a song by the American pop rock band Maroon 5 . The song was written by frontman Adam Levine and keyboardist Jesse Carmichael for their debut album , Songs About Jane (2002) . The track is built around a piano @-@ led strut , which is immediately followed by synth percussion , and a repeating guitar sound .

The song 's lyrics are based on Levine 's break @-@ up with an ex @-@ girlfriend . He revealed that the song was written in the " most emotionally trying time " in his life . He has also described that the lyrics in this song are extremely erotic . " This Love " was critically acclaimed by music critics , who noted the track 's musicscape . It was released on January 27 , 2004 , as the second single from Songs About Jane .

The single entered the top ten on most charts , topping several of Billboard magazine 's component charts , including reaching the number one spot on the Hot Adult Top 40 Tracks chart . The music video was met with controversy , regarding extended intimate scenes between Levine and his then @-@ girlfriend . " This Love " helped Maroon 5 win the MTV Video Music Award for Best New Artist and was the third most played song of 2004 . The song won Best Pop Performance by a Duo or Group with Vocals at the 2006 Grammy Awards , and , to date , is one of Maroon 5 's most successful songs .

= = Background = =

" This Love " was the second single from Maroon 5 's 2002 debut album , Songs About Jane . In an interview with MTV News in August 2002 , Maroon 5 vocalist Adam Levine revealed that he wrote the song the day his girlfriend moved away when they broke up . In another interview , Levine revealed that the song was written in the " most emotionally trying time " in his life . He also added , " I was in a relationship that was ending , but I was really excited on the other end because the band was about to go make the record and I was ecstatic to go in the studio . She was literally leaving town within days of me writing the lyrics to ' This Love , ' so I was in prime emotional condition to write a song with that kind of conflict . "

= = Music and lyrics = =

During development of " This Love " , the band stated that the song was influenced by musician Stevie Wonder . The verses being written in the key of C harmonic minor and the chorus being written in the key of Eb Major , the beat is set in common time and moves at a moderate 95 beats per minute . The introduction of " This Love " features a piano @-@ led strut . Maroon 5 has called " This Love " a prime pop @-@ rock song . The music featured in the song has a lot more rock @-@ guitar crunch , and is considered a soulful and pop / rock song . According to Johnny Loftus of Allmusic , the music featured in the song has " a slick channeling of vintage R & B rhythms into punchy pop dynamics " . Loftus felt that the song features " Levine 's wry falsetto around strutting , bottom @-@ heavy piano and percussion both programmed and live ; chirping backup vocals and washes of sunny synth and flute acted as counterweights " . Loftus also noted that the band has a " sexual charge " with the lyrics , " I tried my best to feed her appetite / To keep her coming every night / So hard to keep her satisfied " . The Boston Globe 's Steve Morse described the single 's sounds as " a rocking yet soulful tale about the breakup of a relationship " . Meghan Bard of The Daily Campus adds that the song has " Stevie Wonder @-@ esque vocals and a funky R & B beat " . In the extended version of the song , which is 4 minutes and 26 seconds long , the chorus of the band 's next single , " She Will Be Loved " , can be heard from 3 : 21 to 3 : 42 , during the outro .

In an interview with Rolling Stone , when asked about the lyrics " Keep her coming every night " and " Sinking my fingertips into every inch of you " , Levine said : " Yep , that 's sexual , all right . I was so sick of typical lyrics like ' Ooh , baby ' and ' I love you ' and all this vague shit . I thought the more explicit I got without being totally explicit was a nice approach . The little girls would enjoy them , and it would go right over my grandparents ' heads . But it would hit my ex @-@ girlfriend like a ton of

bricks . It was perfect . " He also comments on how MTV played an edited version of the song for the music video , with the word " coming " edited out of the line " keep her coming every night " . Levine noted , " MTV has now edited the language . They won 't let me say , ' Keep her coming every night ' , and they took the sinking out of ' sinking my fingertips ' . It 's like communist China . It 's totally bizarre . "

= = Reception = =

The song received critical acclaim from critics . In the Rolling Stone review of the album , critic Christian Hoard wrote : " Adam Levine 's urban @-@ romantic swoonings work best when his band really gets up on the good foot , as on ' This Love ' , which uses piano and James Brown @-@ like guitars to create a foundation on which Levine can obsess about beauty (including his own) . " Jason Thompson of PopMatters noted that on the songs " This Love " and " Must Get Out " , keyboardist Jesse Carmichael " manages to conjure up both the productions of Britney Spears and The New Radicals respectively " . Sam Beresky of the Daily Lobo , who was less enthusiastic about the album , complimented the band on " This Love " , in which he noted , " ... ' This Love ' , is a happier version of the first with a great backbeat reminiscent of Stevie Wonder 's ' Superstition ' . It might make a foot tap , a head nod or even a booty shake if played at a loud volume . "

In May 2004 , musician John Mayer told Rolling Stone that he liked the band 's album Songs About Jane . Mayer was also positive towards the song . " Once I heard ' This Love , ' it was a light @-@ fuse / stand @-@ back kind of situation . It 's one of those perfect songs you always hope to write . " The single also strengthened Maroon 5 's appeal , and helped position them as one of the year 's break @-@ out bands in 2004 . It has since been remixed by Kanye West , titled " This Love (Kanye West remix) " , in May 2004 . The band released an EP titled 1.22.03.Acoustic , which features " This Love " , however , in an acoustic version . The song was featured in the video game Guitar Hero : On Tour in 2008 .

= = Chart performance = =

The single was officially released to radio in North America in January 2004 , although the music video was released six months later . " This Love " appeared on the Billboard Hot 100 , peaking at # 5 . The track 's Junior Vasquez Mixes remix topped the Billboard Hot Dance Music / Club Play chart . It also appeared in the Hot Dance Airplay chart at number eighteen . " This Love " reached number one on Billboard 's Top 40 Mainstream . It also reached the top spot on Billboard 's Hot Adult Top 40 Tracks at the one spot , it stayed there for 10 weeks.The song was the top digital download of 2004 . In 2007 , the song re @-@ entered the chart at the number 36 position on Billboard 's Hot Digital Songs . As of June 2014 , the song has sold 2 @,@ 120 @,@ 000 copies in the US .

" This Love " reached the top ten in twelve countries . In the United Kingdom , it reached the number three spot in the UK Singles Chart on May 1 , 2004 . It entered the top ten in France , Belgium , and Australia . The single reached the top five in Norway , Switzerland , Netherlands , Austria , and New Zealand . Elsewhere , " This Love " appeared on the Italy , Swiss , Germany , and Ireland music charts .

= = Music video = =

The music video for " This Love " was directed by Sophie Muller . The video combines performance footage from the band in a courtyard built at Mack Sennett Studios and scenes of Adam Levine parting ways with a woman . According to Levine , the concept behind the music video was based on Prince . " An overt sexuality confuses people , too . That video was a very ' pop star ' thing to do . "

The music video for " This Love " also features Levine and his then @-@ girlfriend , model Kelly McKee , in a few intimate scenes . The video used creative camera angles , thereby avoiding possible FCC action . A version of the video where a stream of computer @-@ generated flowers

cover up more was created for more conservative markets . When asked about the video , Levine said : " It was surprisingly not weird and surprisingly not sexual . It was totally comfortable . I didn 't get horny or anything , which was weird since I shot it with my girlfriend . "

The video was controversial enough to cause critics to comment on it . Sylvia Patterson of The Daily Telegraph described the video as a " porno @-@ pop video " . Bass player Michael Madden , asked to comment on the controversy , said that it was " an absurd over @-@ reaction . "

= = Live performances and cover versions = =

Maroon 5 performed " This Love " live on Saturday Night Live (SNL) in February 2004 . The band won the MTV Video Music Award for Best New Artist for the music video of " This Love " in 2004 . Also in 2004 , the song was nominated for Choice Rock Track at the Teen Choice Awards . In the Nielsen Broadcast Data Systems , " This Love " was the third played song of 2004 , having 438 @,@ 589 total plays . At the 48th Grammy Awards , the song won a Grammy Award in the category for Best Pop Performance by a Duo or Group with Vocal .

The song appeared as a track in the Nintendo DS video game Guitar Hero : On Tour as well as being a part of the downloadable content library for Guitar Hero 5 (and by association , Band Hero as they share the same catalog) .

= = Track listing = =

= = Charts and certifications = =

= = Other versions = =

A remix of this song has been produced by Kanye West and Miri Ben @-@ Ari with background vocals by John Legend .

A South Korean singer , G @-@ Dragon bought the song , then penned and sang the Korean version . The music video was released on October 2 , 2008 on YG Entertainment 's YouTube channel .

In 2013 , American singer Marlow Rosado covered the song in salsa and released it as a single . His version peaked at No. 36 on the Billboard Tropical Songs chart .