

= Real Madrid C.F. =

Real Madrid Club de Fútbol ( Spanish pronunciation : [ re?al ma?ð?ið ?klu? ðe ?fuð?ol ] ; Royal Madrid Football Club ) , commonly known as Real Madrid , or simply as Real outside Spain frontiers , is a professional football club based in Madrid , Spain .

Founded in 1902 as Madrid Football Club , the team has traditionally worn a white home kit since inception . The word Real is Spanish for Royal and was bestowed to the club by King Alfonso XIII in 1920 together with the royal crown in the emblem . The team has played its home matches in the 85 @, @ 454 @-@ capacity Santiago Bernabéu Stadium in downtown Madrid since 1947 . Unlike most European sporting entities , Real Madrid 's members ( socios ) have owned and operated the club throughout its history .

The club is the most valuable sports team in the world , worth ? 2 @. @ 5 billion ( \$ 3 @. @ 4 billion ) and the world 's highest @-@ earning football club for 2013 ? 14 , with an annual revenue of ? 549 @. @ 5 million . The club is one of the most widely supported teams in the world . Real Madrid is one of three founding members of the Primera División that have never been relegated from the top division , along with Athletic Bilbao and Barcelona . The club holds many long @-@ standing rivalries , most notably El Clásico with Barcelona and the El Derbi madrileño with Atlético Madrid .

Real Madrid established itself as a major force in both Spanish and European football during the 1950s . The club won five consecutive European Cups , and reached the final seven times . This success was replicated in the league , where the club won five times in the space of seven years . This team , which consisted of players such as Di Stéfano , Ferenc Puskás , Gento , Raymond Kopa , and Santamaría , is considered by some in the sport to be the greatest team of all time .

In domestic football , the club has won a record 32 La Liga titles , 19 Copa del Rey , 9 Supercopa de España , 1 Copa Eva Duarte , and 1 Copa de la Liga . In international football , the club has won a record 11 European Cup / UEFA Champions League titles and a joint record 3 Intercontinental Cups , as well as 2 UEFA Cups , 2 UEFA Super Cups and a FIFA Club World Cup .

Real Madrid was recognised as the FIFA Club of the 20th Century on 23 December 2000 , and named Best European Club of the 20th Century by the IFFHS on 11 May 2010 . The club received the FIFA Centennial Order of Merit in 2004 . The club is ranked first in the latest IFFHS Club World Ranking , setting a new ranking @-@ points record . The club also leads the current UEFA club rankings .

= = History = =

= = = Early years ( 1897 ? 1945 ) = = =

Real Madrid 's origins go back to when football was introduced to Madrid by the academics and students of the Institución Libre de Enseñanza , which included several Cambridge and Oxford University graduates . They founded Football Club Sky in 1897 , playing on Sunday mornings at Moncloa . It split into two clubs in 1900 : New Foot @-@ Ball de Madrid and Madrid Football Club . On 6 March 1902 , after a new Board presided by Juan Padrós had been elected , Madrid Football Club was officially founded . Three years after its foundation , in 1905 , Madrid FC won its first title after defeating Athletic Bilbao in the Spanish Cup final . The club became one of the founding sides of the Royal Spanish Football Federation on 4 January 1909 , when club president Adolfo Meléndez signed the foundation agreement of the Spanish FA . After moving between grounds the team moved to the Campo de O 'Donnell in 1912 . In 1920 , the club 's name was changed to Real Madrid after King Alfonso XIII granted the title of Real ( Royal ) to the club .

In 1929 , the first Spanish football league was founded . Real Madrid led the first league season until the last match , a loss to Athletic Bilbao , meant they finished runners @-@ up to Barcelona . Real Madrid won its first League title in the 1931 ? 32 season . Real won the League again the following year , becoming the first team to have won the championship twice .

On 14 April 1931 , the arrival of the Second Spanish Republic caused the club to lose the title Real

and went back to being named Madrid Football Club . Football continued during the Second World War , and on 13 June 1943 Madrid beat Barcelona 11 ? 1 in the second leg of a semi @-@ final of the Copa del Generalísimo , the Copa del Rey having been renamed in honour of General Franco . It has been suggested that Barcelona players were intimidated by police , including by the director of state security who " allegedly told the team that some of them were only playing because of the regime 's generosity in permitting them to remain in the country . " The Barcelona chairman , Enric Piñeyro , was assaulted by Madrid fans . However , none of these allegations have been proven and FIFA and UEFA still consider the result as legitimate . According to Spanish journalist and writer , Juan Carlos Pasamontes , Barcelona player Josep Valle denied that the Spanish security forces came before the match . Instead , at the end of the first half , Barcelona coach Juan José Nogués and all of his players were angry with the hard @-@ style of play Real Madrid was using and with the aggressiveness of the home crowd . When they refused to take the field , the Superior Chief of Police of Madrid appeared , identified himself , and ordered the team to take the field .

= = = Santiago Bernabéu Yeste and European success ( 1945 ? 78 ) = = =

Santiago Bernabéu Yeste became president of Real Madrid in 1945 . Under his presidency , the club , its stadium Santiago Bernabéu and its training facilities Ciudad Deportiva were rebuilt after the Spanish Civil War damages . Additionally , during the 1950s former Real Madrid Amateurs player Miguel Malbo founded Real Madrid 's youth academy , or " cantera , " known today as La Fábrica . Beginning in 1953 , he embarked upon a strategy of signing world @-@ class players from abroad , the most prominent being Alfredo Di Stéfano .

In 1955 , acting upon the idea proposed by the French sports journalist and editor of L 'Équipe Gabriel Hanot , Bernabéu , Bedrignan and Gusztáv Sebes created an exhibition tournament of invited teams from around Europe that would eventually become what today is known as the UEFA Champions League . It was under Bernabéu 's guidance that Real Madrid established itself as a major force in both Spanish and European football . The club won the European Cup five times in a row between 1956 and 1960 , which included the 7 ? 3 Hampden Park final against Eintracht Frankfurt in 1960 . After these five consecutive successes , Real was permanently awarded the original cup and earning the right to wear the UEFA badge of honour .

The club won the European Cup for a sixth time in 1966 defeating Partizan Belgrade 2 ? 1 in the final with a team composed entirely of same nationality players , a first in the competition . This team became known as the Yé @-@ yé . The name " Ye @-@ yé " came from the " Yeah , yeah , yeah " chorus in The Beatles ' song " She Loves You " after four members of the team posed for Marca and impersonated the Beatles . The Ye @-@ yé generation was also European Cup runner @-@ up in 1962 and 1964 . In the 1970s , Real Madrid won five league championships and three Spanish Cups . The club played its first UEFA Cup Winners ' Cup final in 1971 and lost to English side Chelsea 2 ? 1 . On 2 July 1978 , club president Santiago Bernabéu died while the World Cup was being played in Argentina . FIFA decreed three days of mourning to honour him during the tournament . The following year , the club organized the first edition of the Trofeo Santiago Bernabéu in the memory of its former president .

= = = Quinta del Buitre and seventh European Cup ( 1980 ? 2000 ) = = =

By the early 1980s , Real Madrid had lost its grasp on the Liga title until a new cohort of home @-@ grown stars brought domestic success back to the club . Spanish sport journalist Julio César Iglesias gave to this generation the name La Quinta del Buitre ( " Vulture 's Cohort " ) , which was derived from the nickname given to one of its members , Emilio Butragueño . The other four members were Manuel Sanchís , Martín Vázquez , Michel and Miguel Pardeza ; all five footballers were graduates of Real Madrid 's youth academy . With La Quinta del Buitre ( reduced to four members when Pardeza left for Zaragoza in 1986 ) and notable players like goalkeeper Francisco Buyo , right @-@ back Miguel Porlán Chendo and Mexican striker Hugo Sánchez , Real Madrid had one of the best teams in Spain and Europe during the second half of the 1980s , winning two UEFA

Cups , five Spanish championships in a row , one Spanish cup and three Spanish Super Cups . In the early 1990s , La Quinta del Buitre split up after Martín Vázquez , Emilio Butragueño and Michel left the club .

In 1996 , President Lorenzo Sanz appointed Fabio Capello as coach . Although his tenure lasted only one season , Real Madrid was proclaimed league champion and players like Roberto Carlos , Predrag Mijatović , Davor Šuker and Clarence Seedorf arrived at the club to strengthen a squad that already boasted the likes of Raúl , Fernando Hierro , Iván Zamorano , and Fernando Redondo . As a result , Real Madrid ( with the addition of Fernando Morientes in 1997 ) finally ended its 32 @-@ year wait for its seventh European Cup : in 1998 , under manager Jupp Heynckes , they defeated Juventus 1 ? 0 in the final with a goal from Predrag Mijatović .

= = = Los Galácticos ( 2000 ? 2006 ) = = =

In July 2000 , Florentino Pérez was elected club president . He vowed in his campaign to erase the club 's ? 270 million debt and modernize the club 's facilities . However , the primary electoral promise that propelled Pérez to victory was the signing of Luís Figo from arch @-@ rivals Barcelona . The following year , the club had its training ground rezoned and used the money to begin assembling the Galácticos team by signing a global star every summer , which included Zinedine Zidane , Ronaldo , Luís Figo , Roberto Carlos , Raúl , David Beckham and Fabio Cannavaro . It is debatable whether the gamble paid off , as despite winning the UEFA Champions League and an Intercontinental Cup in 2002 , followed by La Liga in 2003 , the club failed to win a major trophy for the next three seasons .

The few days after the capturing of the 2003 Liga title were surrounded with controversy . The first controversial decision came when Pérez sacked winning coach Vicente del Bosque . Over a dozen players left the club , including Madrid captain Fernando Hierro , while defensive midfielder Claude Makélélé refused to take part in training in protest at being one of the lowest @-@ paid players at the club and subsequently moved to Chelsea . " That 's a lot [ of players leaving ] when the normal rule is : never change a winning team , " stated Zidane . Real Madrid , with newly appointed coach Carlos Queiroz , started their domestic league slowly after a hard win over Real Betis .

The 2005 ? 06 season began with the promise of several new signings : Júlio Baptista ( ? 24 million ) , Robinho ( ? 30 million ) and Sergio Ramos ( ? 27 million ) . However , Real Madrid suffered from some poor results , including a 0 ? 3 loss at the hands of Barcelona at the Santiago Bernabéu in November 2005 . Madrid 's coach Wanderley Luxemburgo was sacked the following month and his replacement was Juan Ramón López Caro . A brief return to form came to an abrupt halt after losing the first leg of the Copa del Rey quarterfinal , 6 ? 1 to Real Zaragoza . Shortly after , Real Madrid were eliminated from the Champions League for a fourth successive year , this time at the hands of Arsenal . On 27 February 2006 , Florentino Pérez resigned .

= = = New president Ramón Calderón ( 2006 ? 09 ) = = =

Ramón Calderón was elected as club president on 2 July 2006 and subsequently appointed Fabio Capello as the new coach and Predrag Mijatović as the new sporting director . Real Madrid won the Liga title in 2007 for the first time in four years , but Capello was nonetheless sacked at the end of the campaign . On 9 June 2007 , Real played against Zaragoza at La Romareda . Zaragoza led Real 2 ? 1 near the end of the match while Barcelona were also winning against Espanyol 2 ? 1 . A late Ruud van Nistelrooy equalizer followed by a last @-@ minute Raúl Tamudo goal sprang Real Madrid 's title hopes back into their favour .

The title was won on 17 June , where Real faced Mallorca at the Bernabéu while Barcelona and Sevilla , the other title challengers , faced Gimnàstic de Tarragona and Villarreal , respectively . At half @-@ time , Real were 0 ? 1 down , while Barcelona had surged ahead into a 0 ? 3 lead in Tarragona ; however , three goals in the last half @-@ hour secured Madrid a 3 ? 1 win and their first league title since 2003 . The first goal came from José Antonio Reyes , who scored after a good work from Gonzalo Higuaín . An own goal followed by another goal from Reyes allowed Real to

begin celebrating the title . Thousands of Real Madrid fans began going to Plaza de Cibeles to celebrate the title .

= = = Second Pérez term , and arrival of Cristiano Ronaldo ( 2009 ? 13 ) = = =

On 1 June 2009 , Florentino Pérez regained Real Madrid 's presidency . Pérez continued with the Galácticos policy pursued in his first term , buying Kaká from Milan for a record @-@ breaking sum of £ 56 million , and then breaking the record again by purchasing Cristiano Ronaldo from Manchester United for £ 80 million .

José Mourinho took over as manager in May 2010 . In April 2011 , a strange occurrence happened when , for the first time ever , four Clásicos were to be played in a span of just 18 days . The first fixture was for the Liga campaign on 17 April ( which ended 1 ? 1 with penalty goals for both sides ) , the Copa del Rey final ( which ended 1 ? 0 to Madrid ) and the controversial two @-@ legged Champions League semifinal on 27 April and 2 May ( 3 ? 1 loss on aggregate ) to Barcelona .

In the 2011 ? 12 La Liga season , Real Madrid won La Liga for a record 32nd time in the league 's history , also finishing the season with numerous club @-@ level records set , including 100 points reached in a single season , a total of 121 goals scored , a goal difference of + 89 and 16 away wins , with 32 wins overall . In the same season , Cristiano Ronaldo become the fastest player to reach 100 goals scored in Spanish league history . In reaching 101 goals in 92 games , Ronaldo surpassed Real Madrid legend Ferenc Puskás , who scored 100 goals in 105 games . Ronaldo set a new club mark for individual goals scored in one year ( 60 ) , and became the first player ever to score against all 19 opposition teams in a single season .

Real Madrid began the 2012 ? 13 season winning the Supercopa de España , defeating Barcelona on away goals , but finished as second in the league competition . A major transfer of the season was signing from Tottenham Hotspur of Luka Modrić for a fee in the region of £ 33 million . In the Champions League , they were drawn in the " group of death " alongside Borussia Dortmund , Manchester City and Ajax , finishing second with three points behind Dortmund . In the round of 16 , they defeated Manchester United , Galatasaray in the quarter @-@ finals , and reached their third @-@ straight semi @-@ final finish in the Champions League , when they were again stopped by Dortmund . After a disappointing extra time loss to Atlético Madrid in the 2013 Copa del Rey Final , Pérez announced the departure of José Mourinho at the end of the season by " mutual agreement . "

= = = Ancelotti and La Décima ( 2013 ? 15 ) = = =

On 25 June 2013 , Carlo Ancelotti succeeded Mourinho to become the manager of Real Madrid on a three @-@ year deal . A day later , he was introduced at his first press conference for Madrid where it was announced that both Zinedine Zidane and Paul Clement will be his assistants . On 1 September 2013 , the long @-@ awaited transfer from Tottenham of Gareth Bale was announced . The transfer of the Welshman was reportedly the new world record signing , with the transfer price approximated at ? 100 million . In Ancelotti 's first season at the club , Real Madrid won the Copa del Rey , with Bale scoring the winner in the final against Barcelona . On 24 May , Real Madrid defeated city rivals Atlético Madrid in the 2014 Champions League Final , winning their first European title since 2002 , and becoming the first team to win ten European Cups / Champions League titles , an achievement known as " La Décima . "

After winning the 2014 Champions League , Real Madrid signed goalkeeper Keylor Navas , midfielder Toni Kroos and attacking midfielder James Rodríguez . The club won the 2014 UEFA Super Cup against Sevilla , with two goals by Cristiano Ronaldo , the club 's 79th official trophy . During the last week of the 2014 summer transfer window , Real Madrid sold two players key in the previous season 's successes ? Xabi Alonso to Bayern Munich and Ángel Di María to Manchester United , the latter for an English record fee of ? 75 million . This decision from the club was surrounded by controversy , however , with Ronaldo stating , " If I was in charge , maybe I would have done things differently , " while Carlo Ancelotti admitted , " We must start again from zero . "

After a slow start to the 2014 ? 15 La Liga season , which included defeats to Atlético Madrid and Real Sociedad , Real Madrid went on a record @-@ breaking winning streak , which included wins against Barcelona and Liverpool , surpassing the previous Spanish record of 18 successive wins set by Frank Rijkaard 's Barça in the 2005 ? 06 season . In December 2014 , the club extended their winning streak to 22 games with a 2 ? 0 win over San Lorenzo in the 2014 FIFA Club World Cup Final , thus ending the calendar year with four trophies . Their 22 @-@ game winning streak ended in their opening game of 2015 with a loss to Valencia , leaving the club two short of equalling the world record of 24 consecutive wins . The club failed to retain the Champions League ( losing 3 ? 2 on aggregate against Juventus in the semi @-@ finals ) , the Copa del Rey ( 4 ? 2 aggregate loss to Atlético ) , and failed to land the league title ( finishing two points and a place behind champions Barcelona ) , shortcomings that all preceded Ancelotti 's sacking on 25 May 2015 .

= = = Zidane arrival and La Undécima ( 2015 ? present ) = = =

On 3 June 2015 , Rafael Benítez was confirmed as the new Real Madrid manager , signing a three @-@ year contract . Real Madrid remained unbeaten in the league until a 3 ? 2 loss at Sevilla in the eleventh matchday . This was followed by a 0 ? 4 home loss in the first El Clásico of the season against Barcelona . Real played Cádiz CF in the Copa del Rey Round of 32 , winning away 1 ? 3 in the first leg . However , they fielded an ineligible player in Denis Cheryshev as he was suspended for that match , resulting in the second leg being cancelled and Real being disqualified . Meanwhile , Real topped their UEFA Champions League group with 16 points . He was sacked on 4 January 2016 , following allegations of unpopularity with supporters , displeasure with players and a failure to get good results against top sides . At the time of sacking , Real were third in La Liga , four points behind leaders Atlético Madrid and two points behind arch @-@ rivals Barcelona ( with a game in hand ) .

On 4 January 2016 , Benítez 's departure was announced along with the promotion of Zinedine Zidane to his first head coaching role . Zidane previously worked as assistant to Benítez 's predecessor Carlo Ancelotti and , since 2014 , had occupied the helm of reserve team Real Madrid Castilla . Zidane 's coaching debut for Madrid was marked by a 5 ? 0 home victory over Deportivo in La Liga on 9 January 2016 with Gareth Bale scoring a hat @-@ trick . On 28 May , Real Madrid won their eleventh UEFA Champions League title , extending their record for most successes in the competition , with Cristiano Ronaldo scoring the decisive penalty in a shoot out win over Atlético Madrid in the final .

= = Crest and colours = =

= = = Emblem = = =

The first crest had a simple design consisting of a decorative interlacing of the three initials of the club , " MCF " for Madrid Club de Fútbol , in dark blue on a white shirt . The first change in the crest occurred in 1908 when the letters adopted a more streamlined form and appeared inside a circle . The next change in the configuration of the crest did not occur until the presidency of Pedro Parages in 1920 . At that time , King Alfonso XIII granted the club his royal patronage which came in the form of the title " Real Madrid , " meaning " Royal . " Thus , Alfonso 's crown was added to the crest and the club styled itself Real Madrid Club de Fútbol .

With the dissolution of the monarchy in 1931 , all the royal symbols ( the crown on the crest and the title of Real ) were eliminated . The crown was replaced by the dark mulberry band of the Region of Castile . In 1941 , two years after the end of the Civil War , the crest 's " Real Corona " , or " Royal Crown " , was restored while the mulberry stripe of Castile was retained as well . In addition , the whole crest was made full color , with gold being the most prominent , and the club was again called Real Madrid Club de Fútbol . The most recent modification to the crest occurred in 2001 when the club wanted to better situate itself for the 21st century and further standardize its crest . One of the

modifications made was changing the mulberry stripe to a more bluish shade .

= = = Home kit = = =

Real Madrid 's traditional home colours are all white , although before its foundation , in the club 's first game against themselves , they adopted a blue and a red oblique stripe on the shirt to differentiate the two teams ( the club crest design has a purple stripe which is not associated to this . It was incorporated the year they lost the royal crown , as it the traditional region of Castile colour ) ; but unlike today , black socks were worn . Lastly , the black socks will be replaced by dark blue ones . Real Madrid has maintained the white shirt for its home kit throughout the history of the club . There was , however , one season that the shirt and shorts were not both white . It was an initiative undertaken by Escobal and Quesada in 1925 ; the two were traveling through England when they noticed the kit worn by London @-@ based team Corinthian F.C. , one of the most famous teams at the time known for its elegance and sportsmanship . It was decided that Real Madrid would wear black shorts in an attempt to replicate the English team , but the initiative lasted just one year . After being eliminated from the cup by Barcelona with a 1 ? 5 defeat in Madrid and a 2 ? 0 defeat in Catalonia , President Parages decided to return to an all @-@ white kit , claiming that the other kit brought bad luck . By the early 1940s , the manager changed the kit again by adding buttons to the shirt and the club 's crest on the left breast , which has remained ever since . On 23 November 1947 , in a game against Atlético Madrid at the Metropolitano Stadium , Real Madrid became the first Spanish team to wear numbered shirts . English club Leeds United permanently switched their blue shirt for a white one in the 1960s , to emulate the dominant Real Madrid of the era .

Real 's traditional away colours are all blue or all purple . Since the advent of the replica kit market , the club has also released various other one colour designs , including red , green , orange and black . The club 's kit is manufactured by Adidas , whose contract extends from 1998 . Real Madrid 's first shirt sponsor , Zanussi , agreed for the 1982 ? 83 , 1983 ? 84 and 1984 ? 85 seasons . Following that , the club was sponsored by Parmalat and Otaysa before a long @-@ term deal was signed with Teka in 1992 . In 2001 , Real Madrid ended their contract with Teka and for one season and used the Realmadrid.com logo to promote the club 's website . Then , in 2002 , a deal was signed with Siemens Mobile and in 2006 , the BenQ Siemens logo appeared on the club 's shirt . Real Madrid 's shirt sponsor from 2007 until 2013 was bwin.com following the economic problems of BenQ Siemens . It is currently Fly Emirates .

= = Kit manufacturers and shirt sponsors = =

Source :

= = Grounds = =

After moving between grounds , the team moved to the Campo de O 'Donnell in 1912 , which remained its home ground for 11 years . After this period , the club moved for one year to the Campo de Ciudad Lineal , a small ground with a capacity of 8 @, @ 000 spectators . After that , Real Madrid moved its home matches to Estadio Chamartín , which was inaugurated on 17 May 1923 with a match against Newcastle United . In this stadium , which hosted 22 @, @ 500 spectators , Real Madrid celebrated its first Spanish league title . After some successes , the 1943 elected president Santiago Bernabéu decided that the Estadio Chamartín was not big enough for the ambitions of the club , and thus a new stadium was built and was inaugurated on 14 December 1947 . This was the Santiago Bernabéu Stadium as it is known today , although it did not acquire the present name until 1955 . The first match at the Bernabéu was played between Real Madrid and the Portuguese club Belenenses and won by Los Blancos , 3 ? 1 , the first goal being scored by Sabino Barinaga .

The capacity has changed frequently , peaking at 120 @, @ 000 after a 1953 expansion . Since then , there have been a number of reductions due to modernizations ( the last standing places went

away in 1998 ? 99 in response to UEFA regulations which forbids standing at matches in the UEFA competition ) , countered to some extent by expansions . The last change was an increase of about five thousand to a capacity of 85 @, @ 454 , effected in 2011 . A plan to add a retractable roof has been announced . Real Madrid has the fourth @-@ highest of the average attendances of European football clubs , behind only Borussia Dortmund , Barcelona and Manchester United .

The Bernabéu has hosted the 1964 European Championship final , the 1982 FIFA World Cup final , the 1957 , 1969 and 1980 European Cup finals and the 2010 Champions League Final . The stadium has its own Madrid Metro station along the 10 line called Santiago Bernabéu . On 14 November 2007 , the Bernabéu has been upgraded to Elite Football Stadium status by UEFA .

On 9 May 2006 , the Alfredo Di Stéfano Stadium was inaugurated in the City of Madrid , where Real Madrid usually trains . The inaugural match was played between Real Madrid and Stade Reims , a rematch of the 1956 European Cup final . Real Madrid won the match 6 ? 1 with goals from Sergio Ramos , Antonio Cassano ( 2 ) , Roberto Soldado ( 2 ) and José Manuel Jurado . The venue is now part of the Ciudad Real Madrid , the club 's new training facilities located outside Madrid in Valdebebas . The stadium holds 5 @, @ 000 people and is Real Madrid Castilla 's home ground . It is named after former Real legend Alfredo Di Stéfano .

= = Records and statistics = =

Raúl holds the record for most Real Madrid appearances , having played 741 first @-@ team matches from 1994 to 2010 . Iker Casillas comes second with 725 appearances , followed by Manuel Sanchis , Jr. having played 711 times . The record for a goalkeeper is held by Iker Casillas , with 725 appearances . With 166 \* caps ( 162 while at the club ) , he is also Real 's most capped international player while with 127 caps ( 47 while at the club ) , Luís Figo of Portugal is Real 's most capped foreign international player .

Cristiano Ronaldo is Real Madrid 's all @-@ time top goalscorer , with 360 goals . Five other players have also scored over 200 goals for Real : Alfredo Di Stéfano ( 1953 ? 64 ) , Santillana ( 1971 ? 88 ) , Ferenc Puskás ( 1958 ? 66 ) , Hugo Sánchez ( 1985 ? 92 ) and the previous goalscoring record @-@ holder Raúl ( 1994 ? 2010 ) . Cristiano Ronaldo also holds the record for the most league goals scored in one season ( 48 in 2014 ? 15 ) , alongside being Real 's top goalscorer of all time in La Liga history with 256 goals . Di Stéfano 's 49 goals in 58 matches was for decades the all @-@ time highest tally in the European Cup , until it was surpassed by Raúl in 2005 , which now is held by Cristiano Ronaldo with 93 goals . The fastest goal in the history of the club ( 15 seconds ) was scored by the Brazilian Ronaldo on 3 December 2003 during a league match against Atlético Madrid .

Officially , the highest home attendance figure for a Real Madrid match is 83 @, @ 329 , which was for a football cup competition , Copa del Rey , in 2006 . The current legal capacity of the Santiago Bernabéu is 80 @, @ 354 . The club 's average attendance in 2007 ? 08 season was 76 @, @ 234 , the highest in European Leagues . Real has also set records in Spanish football , most notably the most domestic titles ( 32 as of 2012 ? 13 ) and the most seasons won in a row ( five , during 1960 ? 65 and 1985 ? 90 ) . With 121 matches ( from 17 February 1957 to 7 March 1965 ) , the club holds the record for longest unbeaten run at home in La Liga .

The club also hold the record for winning the European Cup / UEFA Champions League ten times and for the most semi @-@ final appearances ( 27 ) . As of April 2016 , Cristiano Ronaldo is the all @-@ time top scorer in the UEFA Champions League , with 93 goals in total , 78 while playing for Real Madrid . The team has the record number of consecutive participations in the European Cup ( before it became the Champions League ) with 15 , from 1955 ? 56 to 1969 ? 70 . Among the club 's on @-@ field records is a 22 @-@ game winning streak in all competitions during the 2014 ? 2015 season , a Spanish record . The same season the team tied the win @-@ streak for games in the UEFA Champions League , with ten .

In June 2009 , the club broke its own record for the highest transfer fee ever paid in the history of football by agreeing to pay Manchester United ? 96 million ( US \$ 131 @. @ 5 million , £ 80 million ) for the services of Cristiano Ronaldo . The fee of ? 76 million ( over \$ 100 million , £ 45 @. @ 8

million ) for Zinedine Zidane 's transfer from Juventus to Real Madrid in 2001 was the previous highest transfer fee ever paid . This record had been broken previously in June 2009 , for a few days , when Real Madrid agreed to buy Kaká from Milan . The transfer of Tottenham Hotspur 's Gareth Bale in 2013 was reportedly the new world record signing , with the transfer price expected at around ? 100 million . In January 2016 , documents pertaining to Bale 's transfer were leaked which confirmed a world record transfer fee of ? 100 @, @ 759 @, @ 418 . The club 's sale record came on 26 August 2014 , when Manchester United signed Ángel Di María for ? 75 million .

= = Support = =

During most home matches the majority of the seats in the stadium are occupied by season ticket holders , of which there are average of 68 @, @ 670 . To become a season ticket holder one must first be a socio , or club member . In addition to members , the club has more than 1 @, @ 800 peñas ( official , club @-@ affiliated supporters ' groups ) in Spain and around the world . Real Madrid has the second highest average all @-@ time attendance in Spanish football and regularly attracts over 74 @, @ 000 fans to Santiago Bernabéu ; it was the second best @-@ supported La Liga team in the 2004 ? 05 season , with an average gate of 71 @, @ 900 . Real Madrid is one of the best supported teams globally , and has the second largest social media following in the world among sports teams , after Barcelona , with over 85 million Facebook fans as of November 2015 .

Real Madrid 's hardcore supporters are the so @-@ called Ultras Sur supporters , or simply Ultras . They are known for their extreme right @-@ wing politics , akin to Barcelona 's hardcore supporters group Boixos Nois . The Ultras Surs have developed an alliance with other right wing groups , most notably Lazio Irriducibili fans , and have also developed an alliance with left @-@ wing groups . On several occasions , they have racially abused opposing players and have been investigated by UEFA for doing so . Florentino Pérez took it upon himself to ban the Ultras from the Bernabéu and assign their seats to the general public . This decision was controversial with some of the Bernabéu faithful , however , as the lively atmosphere of games would suffer as a result . The Ultras have since held protests outside the Bernabéu and have demanded to be reinstated and allowed to enter the grounds .

= = Rivalries = =

= = = El Clásico = = =

There is often a fierce rivalry between the two strongest teams in a national league , and this is particularly the case in La Liga , where the game between Real Madrid and Barcelona is known as " The Classic " ( El Clásico ) . From the start of national competitions , the clubs were seen as representatives of two rival regions in Spain , Catalonia and Castile , as well as of the two cities . The rivalry reflects what many regard as the political and cultural tensions felt between Catalans and the Castilians , seen by one author as a re @-@ enactment of the Spanish Civil War . Over the years , the record from Real Madrid and Barcelona is 81 victories for Madrid , 76 victories for Barcelona , and 39 draws .

During the dictatorships of Primo de Rivera and especially of Francisco Franco ( 1939 ? 1975 ) , all regional cultures were suppressed . All of the languages spoken in Spanish territory , except Spanish ( Castilian ) itself , were officially banned . Symbolising the Catalan people 's desire for freedom , Barcelona became " More than a club " ( " Més que un club " ) for the Catalans . According to Manuel Vázquez Montalbán , the best way for the Catalans to demonstrate their identity was by joining Barcelona . It was less risky than joining a clandestine anti @-@ Franco movement , and allowed them to express their dissidence . During Franco 's regime , however , the Blaugrana team was granted profit due to its good relationship with the dictator at management level , even giving two awards to him .

On the other hand , Real Madrid was widely seen as the embodiment of the sovereign oppressive



centralism and the fascist regime at management level and beyond ? Santiago Bernabéu , the former club president for whom Real Madrid 's stadium is named , fought on the Nationalist side during the Spanish Civil War . During the war , however , members of both clubs , such as Josep Sunyol and Rafael Sánchez Guerra , suffered at the hands of Francoists .

During the 1950s , the rivalry was exacerbated further when there was a controversy surrounding the transfer of Alfredo Di Stéfano , who finally played for Real Madrid and was key to their subsequent success . The 1960s saw the rivalry reach the European stage when they met twice in a controversial knock @-@ out round of the European Cup , with Madrid receiving unfavourable treatment from the referee . In 2002 , the European encounter between the clubs was dubbed the " Match of The Century " by Spanish media , and Madrid 's win was watched by more than 500 million people .

= = = El Derbi madrileño = = =

The club 's nearest neighbour is Atlético Madrid , a rivalry being shared between fans of both football teams . Although Atlético was originally founded by three Basque students in 1903 , it was joined in 1904 by dissident members of Madrid FC . Tensions escalated further after Atlético were merged with the football team of the Spanish airforce ( and thus renamed Atlético Aviación ) , and in the 1940s , Atlético was perceived as the preferred team of Franco 's regime before he revelled in Real 's European success in the 1950s . Furthermore , Real supporters initially came from the middle and upper classes while the Atlético supporters were drawn from the working class . Today , however , these distinctions are largely blurred . They met for the first time on 21 February 1929 in matchday three of the first League Championship at the former Chamartín . It was the first official derby of the new tournament , and Real won 2 ? 1 .

The rivalry first gained international attention in 1959 during the European Cup when the two clubs met in the semi @-@ final . Real won the first leg 2 ? 1 at the Bernabéu while Atlético won 1 ? 0 at the Metropolitano . The tie went to a replay , which Real won 2 ? 1 . Atlético , however , gained some revenge when , led by former Real Madrid coach José Villalonga , it defeated its city rivals in two successive Copa del Generalísimo finals in 1960 and 1961 .

Between 1961 and 1989 , when Real dominated La Liga , only Atlético offered it any serious challenge , winning Liga titles in 1966 , 1970 , 1973 and 1977 . In 1965 , Atlético became the first team to beat Real at the Bernabéu in eight years . Real Madrid 's record against Atlético in more recent times is very favorable . A high point coming in the 2002 ? 03 season , when Real clinched the La Liga title after a 0 ? 4 victory at Atlético at the Vicente Calderón Stadium . Atlético 's first win over its city rivals since 1999 came with the Copa del Rey win in May 2013 . In 2013 ? 14 , Real and Atlético were finalists of UEFA Champions League , the first final which hosted two clubs from same city . Real Madrid triumphed with 4 ? 1 in extra time . On 7 February 2015 , Real suffered their first defeat in 14 years at the Vicente Calderón , a 4 ? 0 loss . On 28 May 2016 , Real and Atlético met again for the Champions League title in Milan which resulted in a win for Real Madrid via Penalty Shootout .

= = = European rivalry = = =

Real Madrid and Bayern Munich are two of the most successful clubs in the UEFA Champions League / European Cup competition , Real winning eleven times and Bayern winning five times . Real Madrid versus Bayern is the match that has historically been played most often in the Champions League , with 16 matches and the European Cup with 22 matches . Real 's biggest loss at home in the Champions League came at the hands of Bayern on 29 February 2000 , 2 ? 4 . Real Madrid supporters often refer to Bayern as the " Bestia negra " ( " Black Beast " ) . The two teams met in the 2011 ? 12 Champions League semi @-@ finals , which resulted in 3 ? 3 on aggregate , forcing extra time and penalties . Bayern won 3 ? 1 on penalties to reach their first @-@ ever home Champions League final . They then again met in 2013 ? 14 UEFA Champions League semi @-@ finals , a rematch of the 2012 semi @-@ final , with Real Madrid winning 5 ? 0 on aggregate .

= = Finances and ownership = =

It was under Florentino Pérez 's first presidency ( 2000 ? 2006 ) that Real Madrid started its ambition of becoming the world 's richest professional football club . The club ceded part of its training grounds to the city of Madrid in 2001 , and sold the rest to four corporations : Repsol YPF , Mutua Automovilística de Madrid , Sacyr Vallehermoso and OHL . The sale eradicated the club 's debts , paving the way for it to buy the world 's most expensive players , such as Zinedine Zidane , Luís Figo , Ronaldo and David Beckham . The city had previously rezoned the training grounds for development , a move which in turn increased their value , and then bought the site . The European Commission started an investigation into whether the city overpaid for the property , to be considered a form of state subsidy .

The sale of the training ground for office buildings cleared Real Madrid 's debts of ? 270 million and enabled the club to embark upon an unprecedented spending spree which brought big @-@ name players to the club . In addition , profit from the sale was spent on a state @-@ of @-@ the @-@ art training complex on the city 's outskirts . Although Pérez 's policy resulted in increased financial success from the exploitation of the club 's high marketing potential around the world , especially in Asia , it came under increasing criticism for being too focused on marketing the Real Madrid brand and not enough on the performances of the team .

By September 2007 , Real Madrid was considered the most valuable football brand in Europe by BBDO . In 2008 , it was ranked the second @-@ most valuable club in football , with a value of ? 951 million ( £ 640 million / \$ 1 @.@ 285 billion ) , only beaten by Manchester United , which was valued at ? 1 @.@ 333 billion ( £ 900 million ) . In 2010 , Real Madrid had the highest turnover in football worldwide . In September 2009 , Real Madrid 's management announced plans to open its own dedicated theme park by 2013 .

A study at Harvard University concluded that Real Madrid " is one of the 20 most important brand names and the only one in which its executives , the players , are well @-@ known . We have some spectacular figures in regard to worldwide support of the club . There are an estimated 287 million people worldwide who follow Real Madrid . " In 2010 , Forbes evaluated Real Madrid 's worth to be around ? 992 million ( US \$ 1 @.@ 323 billion ) , ranking them second after Manchester United , based on figures from the 2008 ? 09 season . According to Deloitte , Real Madrid had a recorded revenue of ? 401 million in the same period , ranking first .

Along with Barcelona , Athletic Bilbao and Osasuna , Real Madrid is organised as a registered association . This means that Real Madrid is owned by its supporters who elect the club president . The club president cannot invest his own money into the club and the club can only spend what it earns , which is mainly derived through merchandise sales , television rights and ticket sales . Unlike a limited company , it is not possible to purchase shares in the club , but only membership . The members of Real Madrid , called socios , form an assembly of delegates which is the highest governing body of the club . As of 2010 , the club has 60 @,@ 000 socios . At the end of the 2009 ? 10 season , the club board of directors of the club stated that Real Madrid had a net debt of ? 244 @.@ 6 million , ? 82 @.@ 1 million lower than the previous fiscal year . Real Madrid announced that it had a net debt of ? 170 million after the 2010 ? 11 season . From 2007 to 2011 , the club made a net profit of ? 190 million .

During the 2009 ? 10 season , Real Madrid made ? 150 million through ticket sales , which was the highest in top @-@ flight football . The club has the highest number of shirt sales a season , around 1 @.@ 5 million . For the 2010 ? 11 season its wage bill totalled ? 169 million , which was second @-@ highest in Europe behind Barcelona . However , its wage bill to turnover ratio was the best in Europe at 43 percent , ahead of Manchester United and Arsenal at 46 percent and 50 percent , respectively . In 2013 , Forbes listed the club as the world 's most valuable sports team , worth \$ 3 @.@ 3 billion .

= = Popular culture = =

Real Madrid was the featured club in the second edition of the Goal ! football movie trilogy , Goal ! 2 : Living the Dream ... ( 2007 ) . The film follows former Newcastle United star Santiago Muñoz as he is first scouted , and then signed by Real Madrid for the 2005 ? 06 season . The film 's creators wanted to put emphasis on the changes in Muñoz 's life after his move to Madrid . Production was done with the full support of UEFA , allowing the film crew to use many real life players in cameo roles . Real Madrid squad members featured in the film included Iker Casillas , Zinedine Zidane , David Beckham , Ronaldo , Roberto Carlos , Raúl , Sergio Ramos , Robinho , Michael Owen , Míchel Salgado , Júlio Baptista , Steve McManaman and Iván Helguera . Non @-@ Real Madrid players to make cameo appearances included Ronaldinho , Thierry Henry , Lionel Messi , Samuel Eto 'o , Andrés Iniesta , Pablo Aimar , Fredrik Ljungberg , Cesc Fàbregas and Santiago Cañizares . In the film , both Florentino Pérez and Alfredo Di Stéfano presented the fictional player Muñoz to the club after his signing .

Real , The Movie is a 2005 part feature , part documentary film that showcases the world @-@ wide passion for Real Madrid C.F. Produced by the club and directed by Borja Manso , it follows five sub @-@ stories of fans from around the world and their love for Real Madrid . Along with the fictional portion of the film , it also contains real footage of the squad , during training at Ciudad Real Madrid , matches , and interviews . Although the film mentions all of the squad , it mainly focuses on galácticos such as David Beckham , Zinedine Zidane , Raúl , Luís Figo , Ronaldo , Iker Casillas , and Roberto Carlos , among others . The film was originally produced in Spanish , but has been dubbed for their world @-@ wide fanbase .

The book White Storm : 100 years of Real Madrid by Phil Ball was the first English @-@ language history of Real Madrid . Published in 2002 , it talks about the most successful moments of the club during its first centenary , having been translated into various languages . In late 2011 , Real Madrid released a digital music album , entitled Legends , and a remix of the club 's anthem , " Himno del Real Madrid , " was released as the first single from the album .

== Real Madrid TV ==

Real Madrid TV is an encrypted digital television channel , operated by Real Madrid and specialising in the club . The channel is available in Spanish and English . It is located at Ciudad Real Madrid in Valdebebas ( Madrid ) , Real Madrid 's training centre .

== Hala Madrid ==

Hala Madrid is a magazine published quarterly for the Real Madrid club members and the Madridistas Fan Club card holders . The phrase Hala Madrid , meaning " Forward Madrid " or " Go Madrid " , is also the title of the club 's official anthem , which is often sung by the Madridistas ( the club 's fans ) . The magazine includes reports on the club 's matches in the previous month , as well as information about the reserve and youth teams . Features often include interviews with players , both past and present , and the club 's historic matches .

== Honours ==

As of 24 May 2014 , Real Madrid has won a record 32 La Liga , a record eleven European Cup / UEFA Champions League and a shared record three Intercontinental Cup trophies . The club was awarded with the recognition of " FIFA Club of the 20th Century " on 23 December 2000 , and named " Best European Club of the 20th Century " by the IFFHS in London on 11 May 2010 . It also received the FIFA Order of Merit in 2004 . Added to this , Real is allowed to wear a multiple ? winner badge on their shirt during UEFA Champions League matches as they have won more than five European Cups .

== Domestic competitions ==

## La Liga

Winners ( 32 ) ? record : 1931 ? 32 , 1932 ? 33 , 1953 ? 54 , 1954 ? 55 , 1956 ? 57 , 1957 ? 58 , 1960 ? 61 , 1961 ? 62 , 1962 ? 63 , 1963 ? 64 , 1964 ? 65 , 1966 ? 67 , 1967 ? 68 , 1968 ? 69 , 1971 ? 72 , 1974 ? 75 , 1975 ? 76 , 1977 ? 78 , 1978 ? 79 , 1979 ? 80 , 1985 ? 86 , 1986 ? 87 , 1987 ? 88 , 1988 ? 89 , 1989 ? 90 , 1994 ? 95 , 1996 ? 97 , 2000 ? 01 , 2002 ? 03 , 2006 ? 07 , 2007 ? 08 , 2011 ? 12

## Copa del Rey

Winners ( 19 ) : 1905 , 1906 , 1907 , 1908 , 1917 , 1934 , 1936 , 1946 , 1947 , 1961 ? 62 , 1969 ? 70 , 1973 ? 74 , 1974 ? 75 , 1979 ? 80 , 1981 ? 82 , 1988 ? 89 , 1992 ? 93 , 2010 ? 11 , 2013 ? 14

## Supercopa de España

Winners ( 9 ) : 1988 , 1989 , 1990 , 1993 , 1997 , 2001 , 2003 , 2008 , 2012

## Copa Eva Duarte ( the forerunner to the Supercopa de España )

Winners : 1947

## Copa de la Liga

Winners : 1984 ? 85

== European competitions ==

## European Cup / UEFA Champions League

Winners ( 11 ) ? record : 1955 ? 56 , 1956 ? 57 , 1957 ? 58 , 1958 ? 59 , 1959 ? 60 , 1965 ? 66 , 1997 ? 98 , 1999 ? 2000 , 2001 ? 02 , 2013 ? 14 , 2015 ? 16

## UEFA Cup

Winners ( 2 ) : 1984 ? 85 , 1985 ? 86

## UEFA Super Cup

Winners ( 2 ) : 2002 , 2014

== Worldwide competitions ==

## Intercontinental Cup

Winners ( 3 ) ? shared record : 1960 , 1998 , 2002

## FIFA Club World Cup

Winners ( 1 ) : 2014

== Players ==

Spanish teams are limited to three players without EU citizenship . The squad list includes only the principal nationality of each player ; several non @-@ European players on the squad have dual citizenship with an EU country . Also , players from the ACP countries ? countries in Africa , the Caribbean , and the Pacific that are signatories to the Cotonou Agreement ? are not counted against non @-@ EU quotas due to the Kolpak ruling .

== Current squad ==

As of 20 July 2016

Note : Flags indicate national team as defined under FIFA eligibility rules . Players may hold more than one non @-@ FIFA nationality .

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== Personnel ==

== Current technical staff ==

== Management ==