" New Year 's Eve " is the twelfth episode of the first season of the American comedy television series Up All Night . The episode originally aired on NBC in the United States on January 12 , 2012 . It was written by Erica Rivinoja and was directed by Beth McCarthy @-@ Miller . The episode also featured a guest appearance from Jason Lee as Chris and Reagan 's neighbor and Ava 's boyfriend , Kevin .

During Reagan ( Christina Applegate ) and Chris 's ( Will Arnett ) first New Year 's Eve game night , Reagan 's competitiveness comes out causing Chris to become embarrassed . Meanwhile , Missy ( Jennifer Hall ) brings an unexpected date along to the party and , Kevin ( Jason Lee ) starts to feel as though Ava ( Maya Rudolph ) may be ashamed of him .

"New Year 's Eve " received mostly positive reviews from critics . According to the Nielsen Media Research , "New Year 's Eve " drew 4 @.@ 28 million viewers and received a 2 @.@ 0 rating / 5 % share in the 18 ? 49 demographic , marking a 5 % rise in the ratings from the previous episode , " First Christmas " . It ranked third in its timeslot and was the second highest @-@ rated NBC program of the night after The Office .

## = = Plot = =

After not being able to find a baby @-@ sitter for Amy , Reagan suggests that the two throw a game night , an idea Chris doesn 't react well to . They invite Ava , Kevin , Missy , but Chris attempts to hide the games due to Reagan 's competitive nature . He tries to make her promise that she won 't be too competitive , but she does which makes the party awkward . While playing Rock Band the two get in a fight when Chris loses the beat on the drums because he was looking at his " drumming arm " . Reagan decide to a make a list of " Things We Are Going to Stop Doing That Embarrass Each Other in 2012 " , which features annoying habits that the two want each other to give up . However , before 2011 comes to an end the two erase every thing from the list except for Chris 's Borat impression and Reagen 's competitive nature .

Meanwhile , Ava is asked to be the grand marshal to a New Year 's Day parade . This makes her boyfriend , Kevin , feel like he can 't live up to her lifestyle . He then starts thinking she may be ashamed of him , especially after he isn 't invited to sit with her during the parade . Eventually , Kevin confronts Ava on this and she reveals that if she messes up their relationship she doesn 't wanted to be reminded of it while Googling her name . He assures her that their relationship won 't end badly and the two go to the parade .

## = = Production = =

"New Year 's Eve " was written by supervising producer Erica Rivinoja , marking her third writing credit for the series after " Mr. Bob 's Toddler Kaleidoscope " and " Parents " . The episode was directed by Beth McCarthy @-@ Miller , who previously worked with creator Emily Spivey and executive producer Lorne Michaels on Saturday Night Live as director for 11 years . The episode features a guest appearance from Jason Lee as Kevin , Ava 's boyfriend . He first appeared in the eighth episode , " First Night Away " and is currently set to appear in a recurring role for the series . Lee had previously worked with Spivey and Michaels after hosting an episode of Saturday Night Live on November 12 , 2005 . This is the first time the series aired in the 9 : 30 pm timeslot for the first season after The Office ; the series previously aired in the 8 : 00pm timeslot on Wednesday . The series switched timeslots with another NBC comedy series , Whitney . Some media critics have said that the goal for moving the series was in order to make it more of a ratings success , like The Office .

## = = Reception = =

"New Year 's Eve " originally aired on NBC in the United States on January 12 , 2012 . The episode was viewed by an estimated 4 @ .@ 24 million viewers and received a 2 @ .@ 0 rating / 5 % share among adults between the ages of 18 and 49 . This means that it was seen by 2 @ .@ 0 % of all 18- to 49 @ -@ year @ -@ olds , and 5 % of all 18- to 49 @ -@ year @ -@ olds watching television at the time of the broadcast . This marked a 5 % rise in the ratings from the previous episode , " First Christmas " . The episode finished third in its time slot along with The Office , being beaten by Grey 's Anatomy which received a 3 @ .@ 8 rating / 9 % share and the CBS drama Person of Interest which received a 3 @ .@ 2 rating / 8 % share in the 18 ? 49 demographic . The episode , however , did manage to beat the Fox drama series The Finder and the CW drama series The Secret Circle . Added with DVR viewers , who viewed the episode within seven days of the original broadcast , the episode received a 3 @ .@ 0 rating in the 18 ? 49 demographic , adding a 1 @ .@ 0 rating to the original viewership .

## = = = Critical reviews = = =

" New Year 's Eve " received several positive reviews from critics . New York writer Steven Heisler praised the episode for avoiding " sitcom @-@ y territory " with the emotional ending . He also called the series a better choice to follow The Office then Whitney. The A.V. Club reviewer Margaret Eby complemented the believability of the main Reagen @-@ Chris plot . Despite this , she criticized the Ava @-@ Kevin subplot comparing it to a storyline from Sex and The City . She also noted the plotline didn't stay true to the characters following their plotline in the previous episode, " First Christmas " . She ultimately rated the episode with a B. Adam Victavage of Paste called the episode a perfect transition from the previous episodes and allowed Ava to be " a loveable third wheel to a completely strong duo in Chris and Reagan " . He also reacted positively for the scenes featuring Missy, comparing her scenes to "early Ava, but less obnoxious". He ultimately gave the episode an 8 @.@ 7 / 10 calling it " commendable " . Bradford Evans of SplitSider praised Jennifer Hall 's performance calling her the " unsung hero " of the series . He also reacted positively towards the episode 's ability to unify the show and " keep all of the characters on the same turf " . He concluded that he hoped the series could make itself a vital part of the network 's lineup . HitFix reviewer Alan Sepinwall called the episode " one its [ the series ] strongest episodes to date " . He wrote that the addition of Jason Lee humanized Ava more and gave her a more natural reason to visit Reagan and Chris at home. He also wrote that the episode worked on a "character level".