

= The Way You Love Me (Keri Hilson song) =

" The Way You Love Me " is a song recorded by American R & B singer @-@ songwriter Keri Hilson featuring rapper Rick Ross from the former 's second studio album No Boys Allowed (2010) . It was written by Stanley Benton , India Boodram , Paul Dawson , Hilson , Kesia Hollins , Jazmyn Michel as well as William Roberts , and was produced by Polow da Don . " The Way You Love Me " surfaced online on November 7 , 2010 ; its explicit lyrics fueled controversy , with music critics accusing the singer of swerving into a racy lane . However , Hilson clarified in several interviews that the song was not just sexual but also had a message for empowerment of women . She added that " The Way You Love Me " was not a song " meant for children " .

For the release of No Boys Allowed in December 2010 , " The Way You Love Me " was re @-@ recorded as a clean version with some lyrical modifications and the omission of the word " fuck " in several places . The song , described as a reflection of Hilson 's wilder side , is an R & B ? dance @-@ pop song consisting of electro and rock music influences . " The Way You Love Me " is about being in a committed relationship , but the subject 's sexual desire not holding back . It features rough and aggressive vocals by Hilson . The clean version of the song was generally well received by music critics who called it raunchy , and praised how the intense vocal delivery of Hilson matched effectively with the rapid pace and heavy beat of the song . Several of them also chose it as a stand @-@ out track from No Boys Allowed .

The song 's accompanying music video was created as a mini @-@ movie , and was directed by Laurie Ann Gibson . It features cameo appearances from JoJo , Faith Evans , Dawn Richard , Columbus Short and Polow Da Don . After its premiere on November 28 , 2010 , on a hip @-@ hop site WorldStarHipHop.com , it received negative criticism from critics because of the limited amount of clothing Hilson wore in the video . Some critics also stated that certain scenes of the video nearly resembled those of a pornography movie . Hilson told Hot 97 's Angie Martinez , that she would not be making any apologies for the explicit lyrics as well as the provocative video . Additionally , in an interview with celebrity blogger Perez Hilton , she defended the clip calling the video " racy " but in line with the perspective of her album . She also firmly stated that she would not allow other people or the media to dictate what she can and cannot do .

= = Background = =

" The Way You Love Me " was written by Stanley Benton , India Boodram , Paul Dawson , Hilson , Kesia Hollins , Jazmyn Michel , William Roberts and was produced by Polow da Don and Hollywood Hot Sauce . The song features additional vocals from rapper Rick Ross . Before the release No Boys Allowed , " The Way You Love Me " leaked online on November 7 , 2010 , and a music video was filmed for it . Both received much coverage by several media outlets who deemed the lyrics as explicit and the video as provocative because of the limited amount of clothing Hilson wore in it . On the unedited version of " The Way You Love Me " Hilson uses more sexually explicit phrasing and repeatedly uses the word " fuck " .

In December 2010 , Keri confirmed a clean version of the song would be included on her album . Some lyrical modifications were made . The line " I got the kind of pussy that 'll keep you out the streets " was replaced by " I got the kind of lovin ' that 'll keep you out the streets " , and the word " fuck " was replaced with the word " thug " , while in others it was removed altogether . Ross told Jason Rodriguez of MTV News : " When I got the record , I most definitely knew she was going to another level and I was excited for [Hilson] . I love to see the creative side . She 's a sexy female and I think she showed that . When I think of Janet Jackson when I was coming up and she was doing her Control thing , I loved it . So if that 's the feeling that young people [are getting] or whoever is feeling the music , if that 's the inspiration they get , I think it 's dope . "

= = Composition = =

" The Way You Love Me " is an R & B @-@ dance @-@ pop song which displays influences of

electro , and rock music . It features a " squealing " synth , a banging fast @-@ paced beat , screaming , rough as well as at times hoarse vocals and blaring sonics . According to the staff members of Idolator , the beat in the background is augmented by hand @-@ claps similar to that of " Single Ladies (Put a Ring on It) " (2008) by Beyoncé Knowles , most noticeable toward the end . According to a press release by Interscope Records , the song 's lyrics make reference to a " raw infectious club @-@ thumping message to female empowerment " and about being in a committed relationship . She further said the sentiment reflected in the song is " exactly what her girls are apt to shout behind closed doors " and that the lyrics are meant to reflect a woman 's many moods and shifting desires : " I write from a female perspective , but I 'm also telling men what women are really thinking and feeling about them . I don 't want to be held and caressed every night . I 'm talking about one man in the relationship . I 'm not talking about being a slut and a whore . "

As stated by Scott Shetler of AOL Radio and Matthew Horton of BBC , the song features an aggressive tone , and dizzying percussion and electro elements create a " frenzied pace that Hilson matches with an intense vocal delivery . " During the bridge and the chorus , she utters gasps and groans , like ' oohs and aahs ' while singing the lyrics . As the first verse begins , Hilson sings : " Ooh ahh , baby don 't stop / You know how I like it Daddy when you hit the spot / Ooh ahh , baby don 't stop / Imma take control when I climb up on top " . As the song progresses , Hilson sings that she is " so good , I 'll make you think the bed is my workplace [...] Yeah , it 's me , that 's where you wanna be / I got the kind of pussy that 'll keep you out the streets " just before Ross 's verse begins , seemingly summing up the image Hilson is going for : " She looks like an angel , but she 's sexy as hell . " As a whole , the lyrical arrangements are about sexual desire and not holding back .

= = Reception = =

The clean version of " The Way You Love Me " garnered generally positive reviews from music critics who noted the effective melding of the intense vocal delivery of Hilson with the rapid pace and banging beat of the song . Caroline Sullivan of The Guardian said that all the five songs Hilson penned for No Boys Allowed , with the exception of the " frantic electronic firework ' The Way You Love Me ' , are too featureless to make an impression . " Ben Hatliff of The New York Times commented that Hilson " gets a certain energy out of bossiness " on " The Way You Love Me " which according to him , goes far for a mainstream female singer in its boasting and sexual hunger . He also added that " it sometimes seems as if it were not a man at all she wants to boss around but Rihanna . " Spence D. of IGN Music commented that Hilson moves " to a gritted @-@ teeth half @-@ rapped , half @-@ sung approach " for " The Way You Love Me " . He went on complimenting the heavy beat of the song which according to him , matches the " shouted vocals " of the singer on the song . Andy Kellman of Allmusic called " The Way You Love Me " the most emblematic track on No Boys Allowed . He praised the line " I got the kinda lovin ' that 'll keep you off the streets " and describing the song as rowdy and sexually direct , he concluded that it could be ideal for " the soundtrack to a straight @-@ to @-@ DVD Showgirls sequel . "

Glenn Gamboa of Newsday found that Hilson gets incredibly riled up on " The Way You Love Me " . Rob Sheffield chose " The Way You Love Me " as one of the high points that are worth digging out and called its content " electro @-@ porn . " Mikael Wood of Entertainment Weekly called the song a " raunchy " one . Chris Parkin Yahoo ! Music commented that the " fantastic banger ' The Way you Love Me ' [...] , [a] filthy song , that makes like the oversexed , doolally cousin of Beyoncé Knowles ' " Crazy in Love " (2003) . Idolator 's staff members described " The Way you Love Me " as a " pretty much the definition of down @-@ and @-@ dirty , adequately conveying a sexual energy perfect for , shall we say , a ' particular ' type of dancing . " They also said that vocals of Hilson sound " less like it was recorded during the throes of passion and more like someone just cut her off on the freeway " . However , they ended up saying that the song works . Neil Miller , Jr. of UR Chicago called " The Way You Love Me " an undeniable standout on the record thanks to its " serious bass to rattle your trunk , some tweaked out synth stabs , and Hilson 's bad bitch attitude . " By contrast , Eric Henderson of Slant Magazine said that it seems that Hilson has begun trusting her ability " to thrust her hips toward recoiling cameras more than she believes in the power of her vocal

track . "

= = = Controversy = = =

The unedited version of " The Way You Love Me " received very negative reception from music critics . The song has been criticized for its explicit lyrics , particularly the lines " Fuck me , fuck me " and " I got the kinda pussy that 'll keep you out the streets " . Critics accused the singer of swerving into a racy lane just for page views and album sales for No Boys Allowed . However , she insisted that she " was setting the record straight . " In an interview with Hot 97 's Angie Martinez , Hilson stated firmly that she would not apologize for the explicit lyrics or the provocative video :

Hilson later told Jocelyn Vena of MTV News that she was indeed a little bit surprised by the reaction she was getting concerning " The Way You Love Me " . She clarified that the song was not just sexual : " In that record I 'm talking about one guy , I 'm talking about one night and this is what I want on this one night , and I 'm not afraid to say it . Not just sexual , I just mean whatever ? open your mouth . That 's empowering to me . That 's what the song is about . " In an interview with Perez Hilton , Hilson said that she cannot allow other people or the media to dictate what she can and what cannot do . She also dismissed the negative reviews , because she knew some women were " empowered " by its message . She added that listeners have to be fearless and stand for what they believe in and concluded by saying that " The Way You Love Me " is not meant for children .

= = Music video = =

The music video for " The Way You Love Me " , a mini @-@ movie of about seven minutes long , was shot in Los Angeles during October 2010 and was directed by Laurie Ann Gibson . It premiered on November 28 , 2010 on a hip @-@ hop site , WorldStarHipHop.com. It also features cameo appearances from JoJo , Faith Evans , Dawn Richard , Columbus Short and Polow Da Don . According to Rap @-@ Up , " [Hilson and her girls] work their charm on the boys , including Rick Ross , Columbus Short , and Polow Da Don . " In the video , Hilson plays " femme fatale B.B. " . The video was released to iTunes Stores on December 7 , 2010 .

= = = Synopsis = = =

The video begins in a room with a man named Fuzz (Polow da Don) telling B.B. (Hilson) and her gun @-@ slinging women crew consisting of Boots (JoJo) , Danja (Evans) , and Money (Dawn Richard) about bringing in Hilson 's boyfriend into custody . After Hilson assures Jammal that she can handle it , the song begins and Hilson are seen wearing outfits of black bikinis as they dance seductively to the song 's chorus and verse . Meanwhile , Hilson and her crew are back in the room preparing themselves with scenes of Hilson grinding against a large vault door . As the song moves to the pre @-@ chorus , Hilson and her crew are shown at a party , mingling with the male guests and handing them drinks . As Ross ' verse begins , he , Short and da Don are shown at the party as Hilson 's crew grind themselves around them and Hilson kisses Short 's head . The song pauses and Hilson and her crew move into a room with Polow da Don , Short , and Ross sitting in chair with other men in the background . Unexpectedly , her crew all pull out their guns . Short (who has turned out to be Hilson 's target) is able to respond almost immediately by having his men pull out their guns . Seeing they are evenly matched , Short agrees to let Hilson take him into custody , with Hilson removing her top and locking them both in handcuffs . The two walk upstairs , where Short pushes Hilson against the wall and they kiss on the stairway . The video ends with Short following Hilson upstairs while the words " To be continued ... " appear on the screen .

= = = Reception = = =

Music critics universally criticized the video because of the limited amount of clothing Hilson wore in it . In an interview with gossip hound Perez Hilton , Hilson defended the clip , calling the video " racy

" but in line with the perspective of her album : " If you put it in context with my album , my album is called No Boys Allowed but really it means no bullshit allowed . In this album , I was screaming in a room ? just like I was screaming in the song ? I was screaming in a room with all my girlfriends , yelling all the shit we really say . " Rebecca Thomas of MTV News wrote : " A platinum @-@ blond Keri gyrates , thrusts , licks and gets (way) low as she laces the song with enough saucy language and expletives to make your favorite rapper blush . " while Jocelyn Vena the same news division of MTV commented that even though there are several cameo appearances in the mini @-@ move , it is ultimately Hilson 's " scantily clad popping and locking that has everyone buzzing . " Eric Henderson of Slant Magazine called the video " overproduced and under @-@ clothed . "

Mariel Concepcion of Billboard wrote that she first saw the video for " The Way You Love Me " , it seemed like Hilson was trying a bit hard to her . However , part of her could appreciate that Hilson does what she wants and that she is confident enough to do it . Concepcion further stated : " Then I watched the above interview she did with Perez Hilton , and it made me respect her even more . She stood her ground and made no excuses for her words or her visuals , and I can dig that . " Niki A. M. of Vibe wrote that Hilson " made quite tails wag with her titillating video " and that " men reeled over the scantily clad vixen gyrating and shouting sexexplicit phrases like " fuck me " while females seethed in disappointment over her crotch shots that went viral just days ago . " Becky Bain , writing for Idolator , stated that " the stilted dialog between Hilson and Columbus Short near the end of the mini @-@ movie as well as the former 's delivery makes the scene come off like the beginning of a porn movie , and unsurprisingly , the scene ends much like a porn movie . "