

= Outta My Head ( Leona Lewis song ) =

" Outta My Head " is a song recorded by British singer @-@ songwriter Leona Lewis for her second studio album Echo ( 2009 ) . The track was written by Savan Kotecha , Max Martin and Johan " Shellback " Schuster , and produced by the latter two . It is an electropop and Eurodance song , and its compositional structure is noticeably different from the other songs on Echo . The instrumentation consists of keyboard riffs and beats , instead of pianos and guitars which are used on the other songs . The chorus of " Outta My Head " was compared to the works of Australian singer Kylie Minogue and German singer Cascada due to its Eurodance style . It debuted and peaked at number 98 on the Slovakian Singles Chart upon the release of Echo . Lewis has performed the song on Jimmy Kimmel Live ! and it was included on the set list of her debut concert tour , The Labyrinth ( 2010 ) .

= = Recording and composition = =

" Outta My Head " was written by Savan Kotecha , Max Martin and Shellback , with production done by the latter two , for Lewis 's second studio album , Echo ( 2009 ) . It was recorded by Ann Miniceli in Maratone Studios , Stockholm , Sweden and at Germano Studios , New York . She was assisted in the process by Christian Baker . It was mixed by Serban Genea at MixStar Studios in Virginia Beach , VA . The Pro Tools engineer for the mixing was John Hanes , and his assistant was Tim Roberts . " Outta My Head " is an electropop and Eurodance song which lasts for a duration of three minutes and 39 seconds ; it appears as the fifth song on the standard United Kingdom track list of Echo . On the US edition , it runs for one second less and is included as the sixth track . The instrumentation of " Outta My Head " is different from the rest of the songs on Echo and does not follow the same styles of production . Instead of using pianos and guitars , it employs " stuttering keyboard riffs " and " cheap beats " . The lyrics of the song contain a " F \* \* k you ! " sentiment .

" Outta My Head " moves at a tempo of 130 beats per minute in the key of C major . Lewis ' vocals span from G3 to A5 . The song follows a chord progression of F ? C ? Em .

= = Critical reception = =

" Outta My Head " garnered mixed reviews from music critics . Nick Levine for Digital Spy described " Outta My Head " as a " genuine surprise " because of its uptempo style and how different it is to the rest of the songs on Echo , which Levine thought often sounded the same from song to song . He further wrote that the chorus is something which would suit German Eurodance singer Cascada . Writing for The Independent , Andy Gill praised the song for its " fast , juddering " style and wrote that it is the edgiest song on the album . Although , he thought that it did not deviate from " the chunky , machine @-@ like reliability " which is present on the rest of Echo . Michael Cragg for musicOMH complimented the song for lifting Echo 's overall feel of being " mundane " , and that it is an " obvious highlight " of the album . He continued to write that the chorus is " brilliantly camp " and would be well suited to Kylie Minogue . Nate Chinen for The New York Times thought that Lewis was trying to show musical relevance with songs such as " Outta My Head " and " Love Letter " , but achieves it with mixed results . " But Ms. Lewis strives for relevance here too , with mixed results . " Love Letter " is Kelly Clarkson without the spunk ; " Outta My Head " is Lady Gaga without the smirk . "

Mike Diver for BBC Music thought that the song represents " cheesy " Eurodance and almost achieves being a credible dance song , if it was not for the slightly " too cheap @-@ sounding , too tinny of production " . As part of his review of Echo , Matthew Cole for Slant Magazine wrote that he was unimpressed by the " novelty " of Lewis ' impressive vocals , writing that she uses the higher registers of her voice too much . " The fact that Lewis can sing isn 't a novelty here ? it 's the premise of the album . On nearly every track she can be found cooing impossibly high melodies over bouncing club beats ( ' Can 't Breathe , ' ' Outta My Head ' ) or imbuing the ballads with thick , powerful choruses to match their outsized string arrangements ( ' Broken ' ) . Hugh Montgomery ,

writing for The Guardian , was critical of the song , writing that it is the " only serious misfire " on the album and that it confirms how " Lewis does sexy and upbeat like Jedward do singing in tune . " Although he thought Lewis ' vocals are " technically unimpeachable " on " Outta My Head " , it is the artistry behind it which fails to deliver .

= = Live performances = =

Lewis performed " Outta My Head " for the first time live on Jimmy Kimmel Live ! on 25 November 2009 in the United States . She also performed the lead single from the album , " Happy " . The song was included as the seventeenth song on the set list of her debut concert tour , called The Labyrinth ( 2010 ) . It was later included on the DVD release of the tour , The Labyrinth Tour : Live from the O2 . Lewis performed the song in the last section of the set list , along with a cover of Eurythmics " Sweet Dreams ( Are Made of This ) " and Lewis ' version of " Run " .

= = Track listing = =

Standard edition

" Outta My Head " ? 3 : 39

United States standard version

" Outta My Head " ? 3 : 38

= = Credits and personnel = =

Recording

Recorded at Maratone Studios , Stockholm , Sweden ; Germano Studios , New York .

Mixed at MixStar Studios , Virginia Beach , VA .

Personnel

Songwriting ? Savan Kotecha , Max Martin , Shellback

Production ? Max Martin , Shellback

Vocal recording ? Ann Miniceli

Vocal recording assistant ? Christian Baker

Mixing ? Serban Genea

Pro @-@ Tools engineer for mixing ? John Hanes

Pro @-@ Tools engineer for mixing assistant ? Tim Roberts

Credits adapted from the liner notes of Echo .

= = Chart performance = =

For the week beginning 14 December 2009 , " Outta My Head " debuted and peaked at number 98 on the Slovakian Singles Chart .