

= American Pie Presents : Beta House =

American Pie Presents : Beta House is a 2007 American sex comedy film released by Universal Pictures . It is the third installment in the American Pie Presents series and the sixth installment in the American Pie franchise . The film concludes a story arc that begins with The Naked Mile (2006) . John White stars as Erik Stifler , a college freshman who pledges the Beta House fraternity led by his cousin Dwight Stifler (Steve Talley) . Christopher McDonald co @-@ stars as Erik 's father and Eugene Levy plays Beta House alumnus Noah Levenstein .

Universal commissioned the film after positive commercial reaction to The Naked Mile . Erik Lindsay and W.K. Border , the writer and producer , respectively , as well as four of the five principal cast members from the preceding film returned . Principal photography took place for seven to eight weeks from June 4 , 2007 in Toronto , Canada .

American Pie Presents : Beta House was released direct @-@ to @-@ DVD internationally on December 10 , 2007 and in the United States on December 26 , 2007 . The film was a moderate financial success , generating US \$ 18 @.@ 55 million in United States sales . It received generally negative reviews from film critics .

= = Plot = =

Erik Stifler and Mike " Cooze " Coozeman arrive at the University of Michigan as freshmen . Upon arriving at his dorm , Erik meets a girl named Ashley while she is taking a shower in the coed bathrooms . He then meets his new roommate Bobby and his girlfriend Margie while they are having sex . Erik eventually reunites with his cousin , Dwight Stifler , the leader of the Beta House fraternity , who invites Erik , Cooze , and Bobby to a Beta House party . They learn how they can gain eligibility to pledge for the Beta House and meet Wesley , the rush chair of the Beta House who experiences blackouts after drinking alcohol . Erik and Ashley begin dating , but on their first date at a restaurant , Erik accidentally spills hot soup on his legs , so Ashley brings him to her room to clean up . As Ashley rubs lotion on Erik 's thigh , he develops an erection and accidentally ejaculates over her possessions . Erik apologizes and explains to Ashley that his girlfriend Tracy broke up with him , and he has not had sex in four months .

Meanwhile , Cooze falls in love with Ashley 's roommate Denise ; however , she is nervous to show him her genitalia and have sex with him , so she instead gives Cooze a handjob . After talking with Erik , Bobby , and Dwight about Denise , Cooze develops suspicions that Denise might have a penis , so Dwight encourages Cooze to find out . Alongside two other pledges , Erik , Cooze , and Bobby complete fifty tasks to pledge the Beta House , including : getting their posteriors signed by a stripper ; having sex with a professor ; marrying a male friend in Canada ; and placing a live ostrich in the Geek House . After they complete their final task , Edgar , the president of the Geek House , challenges the Beta House to the Greek Olympiad . Beta House alumnus Noah Levenstein returns to campus to officiate the competition . The first competition is won by Beta House as Dwight and Edgar compete in removing girls ' brassieres . Geek House win the next three competitions : a lightsaber duel , catching a greased pig and a two @-@ person " 69 " race .

Beta House win the fifth and sixth competitions : a Russian roulette challenge between Dwight and Edgar with aged horse semen ; and a drinking competition won by Wesley . Dwight learns from Rock that Edgar previously had sex with a sheep , so Beta House uses his wool fetish against him in the final striptease challenge with Margie wearing a sheep costume , resulting in the Geek House losing the Greek Olympiad . The Beta House hosts a toga party , while Erik comes up with the idea of a new pledge task for the Beta House : having sex in a movie theater , and he does so with Ashley . Meanwhile , Cooze and Denise finally sleep together , and Cooze discovers that Denise was actually hiding the fact the she ejaculates during sex , much to his excitement . The following morning , Wesley wakes up after a blackout and discovers that he had sex with the Geek House bodybuilder . In a post @-@ credits scene , Edgar instructs a stripper at Silver Dollar to dance with the headpiece of the sheep costume .

= = Cast = =

John White as Erik Stifler , a freshman pledging the Beta House

Steve Talley as Dwight Stifler , the pledge master and leader of the Beta House

Jake Siegel as Mike " Cooze " Coozeman , Erik 's friend and a freshman pledging the Beta House alongside Erik and Bobby

Nic Nac as Bobby , Erik 's roommate and a freshman pledging the Beta House alongside Erik and Cooze

Meghan Heffern as Ashley , Erik 's love interest

Eugene Levy as Noah Levenstein , Beta House alumni and the officiator of the Greek Olympiad

Christopher McDonald as Mr. Stifler , Erik 's father

Jonathan Keltz as Wesley , a member and the rush chair of the Beta House

Bradford Anderson as Jake Parker , a handicapped member of the Geek House

Robbie Amell as Nick Anderson , a freshman pledging the Beta House

= = Production = =

American Pie Presents : The Naked Mile , the second spin @-@ off to the American Pie film series , was a commercial success , and Universal Pictures prepared for a sequel . The Naked Mile 's writer , Erik Lindsay , pitched the film by saying " Look , we 're not going to top Animal House of course , but it 's been 25 years . I was in a fraternity for six years . Let 's just make a straight pledging movie . " Universal gave Lindsay the green light to write Beta House , and also hired Andrew Waller and The Naked Mile 's producer , W. K. Border , as the film 's director and producer , respectively . The film 's screenplay was based on characters by Adam Herz and on aspects of Lindsay 's own life . Lindsay felt that Universal being unworried to make the film similar to Animal House provided " more opportunities to keep the story organic , " which he found the challenge of writing a sequel .

The film features the same principal cast as The Naked Mile minus Jessy Schram ; John White , Steve Talley , Christopher McDonald and Eugene Levy reprised their roles from the preceding film , with Levy returning to play Noah Levenstein for the sixth time in the series . Craig Kornblau , the president of Universal Studios Home Entertainment , said " we think he [Levy] is crucial to this franchise because his character represents the heart of the movie . " Jake Siegel , Jaclyn A. Smith , Dan Petronijevic , and Jordan Prentice also reprised their roles from The Naked Mile .

Principal photography began on June 4 , 2007 and lasted about " seven [to] eight weeks . " Filming took place at the University of Toronto , Pinewood Toronto Studios and at the Brass Rail strip club in Toronto . Neo Art & Logic , Rogue Pictures and Universal Pictures produced the film on a budget of less than \$ 10 million . The film was intended to be the center of a trilogy beginning with The Naked Mile and although talks for a concluding sequel were made , no such film has yet materialised .

= = Release = =

American Pie Presents : Beta House was released direct @-@ to @-@ DVD internationally on December 10 , 2007 and in the United States on December 26 , 2007 . It was marketed with the tagline " the most outrageous slice of pie ! " The film was released in two single @-@ disc DVD editions . The R @-@ rated edition included no special features , while the unrated edition included a commentary track , behind @-@ the @-@ scenes clips , deleted scenes and storylines , a fake service announcement , featurettes , outtakes , a mock in @-@ character interview with Noah Levenstein , music videos by God Made Me Funky , and a 30 Rock episode . Through its first four weeks the DVD sold over 534 @,@ 000 copies in the United States , generating \$ 12 @.@ 25 million in sales . Universal Pictures expected to sell more than a million units ; sales have since totaled over 898 @,@ 000 units in the United States , with \$ 18 @.@ 55 million in revenue .

The film received generally negative reviews from film critics . LaRue Cook of Entertainment

Weekly graded the film with a " D " and wrote , " what was once a fresh slice of teen comedy has become a slab of stale crudeness . " Scott Weinberg of Moviefone , in his negative review , found the film " slightly more amusing to sit through than the two previous entries " , in particular praising the Star Trek sexual roleplay scene as " extremely effective . " DVD Talk 's Jeffrey Robinson writes that " if anything , it will bore you and leave you wondering why you wasted an hour and a half of your life . " Writing in JoBlo.com , Adam Quigley poked fun at the film 's themes , declaring that " if there 's a lesson to be taken from these films , it 's that women are objects , and should always be treated as such " . IGN 's Hock Teh gave the film 5 / 10 , writing that it " stays very close to the American Pie formula , " while criticizing the story as " devoid of anything remotely semi @-@ compelling or even noteworthy . " Peter Hammond of Maxim describes American Pie Presents : Beta House as " loaded with sex , laughs and raunchy fun , " writing that it " may be the most outrageous slice of pie yet ! "