"Lucky" is a song recorded by American singer Britney Spears for her second studio album, Oops ! ... I Did It Again (2000) . It was released on August 8 , 2000 by JIVE Records as the second single of the album. After meeting with producers Max Martin and Rami Yacoub in Sweden, the singer recorded several songs for the album, including "Lucky". The song tells a story about a famous movie star named Lucky, who, despite seemingly having it all? fame, wealth, beauty? is truly lonely and unhappy on the inside. It received critical acclaim from music critics, who considered its melody and rhythm as sweet and catchy, and noted the lyrics to be about Spears herself.

"Lucky " achieved commercial success worldwide , peaking at number one in Austria , Germany , Sweden and Switzerland , while reaching the top ten in several European countries . In the United Kingdom , the song peaked at number five , and is Spears ' tenth best @-@ selling single in the country , having sold over 225 @,@ 000 copies there . An accompanying music video was directed by Dave Meyers , and portrays Spears as herself and a melancholy movie star Lucky , who just want to have some fun in life . Spears has performed "Lucky " in a number of live appearances and in two of her concert tours .

= = Background and composition = =

In 1999 , Spears began work on her second studio album Oops ! ... I Did It Again (2000) , in Sweden and Switzerland . After meeting with Max Martin and Rami Yacoub in Sweden , Spears recorded several songs for the album , including " Lucky " , which was co @-@ written and co @-@ produced by Martin and Rami , with additional co @-@ writing from Alexander Kronlund . Upon returning to the United States , the singer revealed in an interview with MTV News that : " I just got back from Sweden , and did half [of] the material [for Oops !] over there . I was really , really happy with the material , but we had [such] limited time to get so much done . So I 've just really been in the studio nonstop , which is cool , though . " Spears recorded her vocals for the song , the first week of November 1999 at Cheiron Studios in Stockholm , Sweden . " Lucky " was released on August 8 , 2000 as the second single from the album .

"Lucky" is a song that lasts for three minutes and 24 seconds . According to the digital music sheet published at Musicnotes.com , the song is composed in the key of D ? major (but will later modulate to E ? major at the end of the bridge) and is set in the time signature of common time with a moderate tempo of 95 beats per minute , while Spears ' vocal range spans over an octave , from A ? 3 to E ? 5 . " Lucky " has a basic sequence of D ? ? B ? m ? G ? ? A ? as its chord progression . David Veitch of Calgary Sun and Chuck Taylor of Billboard compared the song 's rhythm to the ones of Spears ' previous singles " ... Baby One More Time " (1998) and " Sometimes " (1999) . Lyrically , Spears tells " a story about a girl named Lucky , " who is a famous pop star that , despite having all that she wants , still feels lonely inside . Veitch also commented that the lyrics actually refer to Spears ' life .

= = Reception = =

= = = Critical response = = =

"Lucky" received general acclaim from music critics . A review by the NME staff said that "Lucky" is "perhaps Britney 's finest moment . The ultimate mallrat , bittersweet teenage symphony . "They considered the song Spears' version of "Where Did It All Go Wrong?" by English rock band Oasis , and went to describe its lyrical content as "a heart @-@ rending tale of life at the top of the teen pop tree , transformed into an anthem for dramatic , moody 12 @-@ year @-@ old girls everywhere by Max Martin 's scary talent for teenybop lyrics . "However , it was noted that some of the lyrics "sounds pretty heavy when you 've just been dumped and Britney 's Mickey Mouse Club @-@

trained falsetto is reaching its peak . " David Veitch of Calgary Sun called " Lucky " a " sweetly melodic mid @-@ tempo song " and regarding the lyrics commented , " We feel her pain . " Billboard magazine contributor Chuck Taylor praised " Lucky " and featured the song on the Spolight column of his Singles Review section . Taylor stated that : " its contagious melody , bang @-@ in @-@ your @-@ brain hook , the empathetic theme of a girl who 's the world biggest superstar and yet feels all alone (hmm ...) will make it an easy sell to top 40 radio and to her grand legion of dedicated fans " .

= = = Chart performance = = =

In the United States " Lucky " peaked at number 23 on Billboard Hot 100 and number nine on the Top 40 Mainstream chart . It also peaked at number 39 on the Hot Dance Music / Maxi @-@ Singles Sales component chart , and number 14 on Rhythmic Top 40 . " Lucky " also achieved commercial success worldwide , reaching number one in Austria , Europe , Sweden and Switzerland , while reaching the top ten in several European countries . On the week of August 28 , 2000 " Lucky " debuted at number 5 in the Official Charts Company from the United Kingdom , falling to number six in the following week . According to the Official Charts Company , it is her tenth best @-@ selling single in the country , having sold over 225 @,@ 000 copies there . In Australia , the song peaked at number three , and was later certified Platinum by the Australian Recording Industry Association (ARIA) , for shipments of more than 70 @,@ 000 units of the single . In Germany , the song reached number one on the Media Control Charts , being certified Gold by the Bundesverband Musikindustrie (BVMI) for shipping over 250 @,@ 000 units of the single .

= = Music video = =

JIVE Records commissioned a music video for "Lucky " to be directed by Dave Meyers . According to Jocelyn Vena of MTV , Spears portrays " a melancholy movie star who wants nothing more than to have a little fun " .

The video begins with Spears telling a story about a very famous Hollywood actress named Lucky. Lucky is seen wearing a pink nightgown behind the curtains, standing on her billboard with fluffy white cotton balls attached to the edges, inside her mansion and shots of her out on the balcony. As beautiful and rich as she is, on set she sits on the star @-@ shape in the sky, as she is acting, she is looking quite distressed. After the first chorus, she goes to the hotel mansion to the flowers, then she leaves and sits down and gets a mirror. Next, Lucky opens the door to reveal a handsome man, who then takes her in his arms, as the director yells "Cut! We 've got it". Lucky then walks off @-@ set into the studio, replying to the director: "Finally! We 've done it fifty @-@ million times! " She then goes to have her hair and makeup done; with Spears standing unnoticed and very worried looking by her side. Lucky is then seen in a shiny gray evening gown at the Academy Awards accepting her award for Best Actress. Lucky looks happy as she accepts it and smiles at her fans but is soon revealed that this is not true happiness. She makes her way away from her screaming fans and back into her limo, where she unexpectedly finds an ornate hand mirror that was used on the film set . She looks back to the crowd to see who has left it and sees Spears leaning forward in the crowd. The limo drives away, leaving Spears behind on the red carpet. The video ends with Lucky crying herself to sleep, her make @-@ up already stained on her face. The curtains close, ending the video.

A Billboard staff reviewer noted that the story " turned out to be less than pure fiction when the singer later went through personal problems in the very public eye . " Jarett Wieselman of the New York Post rated the video a C + and stated that : " Britney 's first Hollywood cautionary tale video didn 't seem quite as telling at the time , but with a little distance , the lyrics and concept seem so much sadder " . A writer of Rolling Stone said that " Lucky " is best known for " being the first Spears video to focus on what would become a recurring theme : her conflicted relationship to fame " .

Spears performed "Lucky" for the first time during her Oops! ... I Did It Again World Tour in 2000. The performance of the song featured a navy theme. The track was also on the Dream Within a Dream Tour (2001 ? 02) , where Spears emerged from the middle of a giant musical box on the stage as a ballerina , to perform the song in a medley with "Born to Make You Happy" and "Sometimes", right after the performance of "Overprotected". Spears also performed the song on several television appearances , including at the Top of the Pops Germany in 2000, and at The Today Show. "Lucky" was included on the setlist of the Britney: Piece of Me, Spears Las Vegas residency show (2013 - 2015).

Country singer Taylor Swift performed the song on her Speak Now World Tour on September 20, 2011 located in Louisiana, as a tribute to Spears. Wearing her signature lilac dress, Swift started to play the first chords of "Lucky" on her guitar, while singing, "Early morning / She wakes up / With a knock, knock on the the [sic] door / It 's time for makeup / Perfect smile / It 's you they 're all waiting for." Scott Shetler of Pop Crush said that "the crowd energy for the Britney cover didn 't seem as high as when Swift covered Eminem in Detroit or Justin Bieber in Toronto." Jenna Hally Rubenstein of MTV, however, praised the performance, and noted that the show 's crowd gave a positive reaction to the cover, saying, "though the video is sideways and features the amateur videographer 's own personal sing @-@ along, the excitement in her voice is a testament to Taylor 's song choice. Or in other words, we can almost guarantee that every normal, living, breathing Louisiana @-@ bred girl in attendance at Taylor 's show is also obsessed with Britney Spears." Becky Bain of Idolator said that she had no doubts that Swift would cover a Spears song, but was surprised that the song Swift chose was "Lucky". PopDust writer Katherine St Asaph said that "Lucky" is "one of the few Britney lyrics that could just as easily be written for / by Taylor and one of the few songs that wouldn? t need massive re @-@ arranging."

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= = Track listings = =
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= = Credits and personnel = =

Britney Spears ? lead vocals

Max Martin ? production , songwriting , audio mixing , keyboards , programming , background vocals

Rami Yacoub ? production , songwriting , keyboards Nana Hedin ? background vocals Alexander Kronlund ? songwriting Esbjörn Öhrwall ? guitar Tom Coyne ? audio mastering Source :

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= = Charts = =
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= = Certifications = =

= = Release history = =