

= So Yesterday =

" So Yesterday " is a song recorded by American singer Hilary Duff for her second studio album , Metamorphosis (2003) . It was written and produced by The Matrix (a production team consisting of Lauren Christy , Scott Spock and Graham Edwards) , with additional writing from Charlie Midnight . The song is influenced by pop rock music , and the lyrics chronicle the protagonist getting over a breakup with her boyfriend , declaring him as " so yesterday " . The song received mixed reviews from music critics , with some of them noting its close similarity to Avril Lavigne 's works , while others named it one of Duff 's best songs ever .

" So Yesterday " premiered on AOL Music 's " First Listen " on June 27 , 2003 . It was serviced to mainstream radio in the United States on July 15 , 2003 . The song became Duff 's first single to chart in the US Billboard Hot 100 , reaching number forty @-@ two . It was moderately successful outside the US , reaching top forty in most countries it charted . The song reached number eight in Australia and was certified platinum by Australian Recording Industry Association (ARIA) .

The song was accompanied by a music video , directed by Chris Applebaum , which showed Duff playing a prank on her ex @-@ boyfriend . It was successful on various music video channels like MTV and MuchMusic . Duff performed the song on her Metamorphosis Tour and has since performed it on all her concert tours . The song is also featured on the compilations Most Wanted (2005) , 4Ever Hilary (2006) and Best of Hilary Duff (2008) , and the music video game Band Hero .

= = Background and release = =

Although Duff recorded songs like " I Can 't Wait " , " Why Not " and " What Dreams Are Made Of " , which received substantial airplay on Radio Disney , executives at Buena Vista Music Group , Duff 's record label , planned to help her reach a more mature audience . So , Andre Recke , an executive at Buena Vista , along with Duff and her mother , enlisted the songwriting and production team " The Matrix " (consisting of Lauren Christy , Scott Spock and Graham Edwards) to produce songs for Duff 's debut album Metamorphosis (2003) . " So Yesterday " became one of three songs produced by the team for the album , and was the last song recorded for the album . Duff herself has said that when she first heard the song , she did not really like it ; however , her opinion changed after she listened to it more often . She then decided she would give the song a " 100 percent " and not comment negatively of it . According to her , she " ended up loving it " , stating , " It was such a fun song , and it means a lot . " Bob Cavallo , chairman of Buena Vista Records , said that the song was " more mature than the past work that she 's done . "

" So Yesterday " premiered on AOL Music 's " First Listen " on June 27 , 2003 , and it drew over 500 @,@ 000 streams in two days . It was released to mainstream radio in the United States on July 15 , and was the " most added " song on the format in its first two weeks of release . The song is featured on all of Duff 's compilations album , including Most Wanted (2005) , 4ever (2006) and her greatest hits album , Best of Hilary Duff (2008) . It is also featured on the music video game Band Hero as a bonus download .

= = Composition = =

Lyrically , the song talks about someone who has got over a broken relationship , declaring the partner as " so yesterday " . According to Duff , the song 's lyrics are very empowering towards breaking up with someone and getting over it . In a 2006 interview with Instinct , Duff said that people often told her that " So Yesterday " was " the ultimate post @-@ breakup anthem " . She said her mother instilled the notion of inner strength in her , and that she wanted the music she makes to be positive . " I don 't think there 's very much of that out there anymore . " , she said . She stressed the importance of strong songs that are not all about how " a boy broke your heart and you 're never going to get on your feet again " , saying it was good for girls to hear .

Musically , " So Yesterday " is moderately paced , with influences of pop and rock music and moves

at a tempo of 76 bpm . The song is set in the signature of common time , and is written in the key of C ? major . The song has the sequence of Am ? G ? Fmaj7 as its chord progression . Duff 's vocal range in the song spans from the note of G ? 3 to the note of B ? 4 .

= = Reception = =

Upon its release , the song received mixed reviews from critics . Stephen Thomas Erlewine of Allmusic gave a positive review and commented that the song sounded natural coming from a teenager like Duff . He also noted the influence of Avril Lavigne on the song . Billboard gave a mixed review , also commenting on Lavigne 's influence on the song . Similarly , Spence D. of IGN Music was mixed in his review stating , " [it 's] like bubblegum ice cream : smooth and sweet at first listen , but the flavor eventually wears off , leaving somewhat generic pop anthems that will most likely be forgotten by the aforementioned throngs of young girl worshippers as they age along with Duff . " While reviewing Duff 's compilation *Most Wanted* , Talia Kraines of BBC Music commented that the song was Duff 's best . Similarly , Sal Cinquemani of Slant Magazine , noted the track as " kind of cute . " Elysa Gardner of USA Today gave a negative review on the song 's title writing , " [That] song title may , unfortunately , prove prophetic for an artist who seems so content to merely ride the wave of the moment "

= = Chart performance = =

" So Yesterday " debuted on the Billboard Hot 100 of August 16 , 2003 , at number 53 , and eventually peaked at number 42 . It spent 20 weeks on the Hot 100 . The song topped the US Billboard Hot 100 Singles Sales chart , making Duff the first artist in four months not affiliated with American Idol , to top the chart . The song peaked at number two in Canadian Singles Chart . In Australia the song debuted at number thirty @-@ nine , peaked at number eight in its eighth week , and remained on the chart for twenty weeks . It was the forty @-@ ninth best selling single of 2003 in Australia , and was certified platinum in 2004 . In Japan , the song reached number 199 on the Oricon weekly charts . In United Kingdom , the song debuted at number nine on the UK Singles Chart . The song peaked in the top ten on the charts in other European countries such as the Netherlands and France . As of July 27 , 2014 , the song had sold 252 @,@ 000 copies in the United States .

= = Music video = =

The music video premiered on MTV on July 24 , 2003 . It was directed by Chris Applebaum . It was also featured on MTV 's *Making the Video* two days after the video 's premiere on July 26 , 2003 . According to Disney Music Group chairman Bob Cavallo , care was taken to see that the video would not be offensive to Duff 's young fans and parents , but would work for MTV .

In the video , Duff 's plays a break @-@ up prank on her aloof boyfriend . While he is at the beach , she steals his clothes , including an orange T @-@ shirt that reads " Everything is bigger in Texas ! " . She spends several days taking snapshots of strangers wearing the T @-@ shirt and anonymously sneaking them into his mailbox . His bewilderment turns to dismay when he receives the final package returning the garment along with a picture of Duff smiling , looking back , and wearing a shirt that declares , " you 're so yesterday " . Throughout the whole video , Duff is shown performing the song with her band . The music video ranked at number one on Total Request Live . It was a staple on the UK incarnation of Total Request Live , reaching a peak of # 4 . In late August 2003 it was the most streamed music video on AOL .

= = Live performances = =

" So Yesterday " was performed at the 31st American Music Award in November 2003 . The song was also performed at the British chart program *Top of the Pops* in 2003 . Duff performed an

acoustic version of the song at Sessions @ AOL and Studio Disney . Apart from the live television performances , the song was performed on many of Duff 's tours . " So Yesterday " was performed on every show on her Metamorphosis Tour (2003) . The live acoustic performance at Sessions @ AOL was taped and is featured on Duff 's video compilation All Access Pass , and the performance at the Metamorphosis tour is featured on Duff 's live video compilation The Girl Can Rock .

= = Track listings = =

= = Credits and personnel = =

Songwriters : Lauren Christy , Scott Spock , Graham Edwards , Charlie Midnight

Production : The Matrix

Instruments and programming : The Matrix

Recording and mixing : The Matrix

Source

= = Charts = =

= = Certifications = =

= = Release history = =