

= Charlie and the Chocolate Factory (film) =

Charlie and the Chocolate Factory is a 2005 British @-@ American musical fantasy film directed by Tim Burton . The screenplay by John August is the second adaptation of the 1964 British book of the same name by Roald Dahl . The film stars Johnny Depp as Willy Wonka and Freddie Highmore as Charlie Bucket . The storyline concerns Charlie , who takes a tour he has won , led by Wonka , through the most magnificent chocolate factory in the world .

Development for another adaptation of Charlie and the Chocolate Factory , filmed previously as Willy Wonka & the Chocolate Factory , began in 1991 , 20 years after the first film version , which resulted in Warner Bros. providing the Dahl Estate with total artistic control . Prior to Burton 's involvement , directors such as Gary Ross , Rob Minkoff , Martin Scorsese and Tom Shadyac had been involved , while Warner Bros. either considered or discussed the role of Willy Wonka with Bill Murray , Nicolas Cage , Jim Carrey , Michael Keaton , Brad Pitt , Will Smith , Adam Sandler , and many others .

Burton immediately brought regular collaborators Depp and Danny Elfman aboard . Charlie and the Chocolate Factory represents the first time since The Nightmare Before Christmas that Elfman contributed to the film score using written songs and his vocals . Filming took place from June to December 2004 at Pinewood Studios in the United Kingdom , where Burton avoided using digital effects as much as possible . Charlie and the Chocolate Factory was released to critical praise and was a box office success , grossing approximately \$ 475 million worldwide .

= = Plot = =

Charlie Bucket (Freddie Highmore) is a kind and loving boy living in poverty with his parents (Noah Taylor and Helena Bonham Carter) and four bedridden grandparents . They all rely on his father for income , employed at a toothpaste factory , responsible for putting the caps on the tubes . Down the street is Willy Wonka 's (Johnny Depp) chocolate factory , which reopened after industrial espionage forced him into seclusion and sacking his employees . Charlie 's Grandpa Joe (David Kelly) worked for Wonka before the termination .

Wonka announces a contest whereby children that find five Golden Tickets hidden in Wonka bars will be given a tour of the factory and one a chance to be presented with an unknown grand prize . Four tickets are quickly found : the greedy and gluttonous Augustus Gloop (Philip Wiegratz) from Düsseldorf ; the spoiled and rotten Veruca Salt (Julia Winter) from Buckinghamshire ; the competitive and boastful Violet Beauregarde (AnnaSophia Robb) from Atlanta ; and the arrogant and aggressive Mike Teavee (Jordan Fry) from Denver . Charlie hopes to find a ticket but chances are small as money is tight so the best has to be made of his annual birthday present of one Wonka bar and a bar bought by Grandpa Joe 's money . All hope is crushed when the last ticket is claimed in Russia . Charlie , on finding some money in the street , just intends to enjoy one chocolate bar when news breaks that the last ticket was fake . Charlie finds the bar he just bought has the last Golden Ticket . Bystanders attempt to separate him from it , only for the shopkeeper (Oscar James) to see that he keeps the ticket and gets back home with it .

Grandpa Joe offers to accompany Charlie on the tour , but Charlie explains how he was offered money for the ticket and intends to sell it . Grandpa George (David Morris) reminds Charlie that money is far more common than the tickets , and convinces Charlie to keep it . The visitors find Wonka to be peculiar , lonely and acting odd at the mention of " parents " . The tour shows how fantastical the factory operates under the efforts of the short humans called Oompa @-@ Loompas . The other four children succumb to temptation , and end up being caught in the factory workings and have to be safely recovered by the Oompa @-@ Loompas , albeit in worse shape than at the start of the tour : Augustus falls into a river of chocolate and has been sucked up by a pipe before being rescued from the fudge processing center ; Violet expands into an oversized blueberry when she tries an experimental piece of chewing gum ; Veruca is thrown away as a " bad nut " by trained squirrels ; and Mike is shrunk down to a few inches in height after being the first person transported by Wonka 's new television advertising invention .

Charlie is congratulated as the only remaining child and the winner of the grand prize , Wonka 's heir to the factory . Unfortunately , Wonka stipulates that Charlie 's family has to stay behind ; therefore , Charlie rejects the offer . Charlie learns that Wonka had a troubled past with his father , Wilbur Wonka (Christopher Lee) , a dentist . Willy was forbidden from eating candy of any type or quantity and had torture device @-@ like braces affixed to his teeth . But once Willy got a taste , he wanted to become a confectioner , against his father 's wishes and he left home to follow his dream . Wonka later returned to find his father and home completely gone . Wonka 's candies are selling poorly and he comes to associate his unhappiness with the sorry financial state of his company , so he makes an effort to find Charlie who helps him locate Wilbur . When they visit , it appears that despite his strict avoidance of candy , the dentist has followed Willy 's success and they reconcile . Wonka allows Charlie 's family to move into the factory while he and Charlie plan new product lines to produce .

= = Cast = =

Nitin Ganatra as Prince Pondicherry
Shelley Conn as Princess Pondicherry

= = Production = =

= = = Development = = =

Author Roald Dahl disapproved of the 1971 film adaptation and declined the film rights to produce the sequel , Charlie and the Great Glass Elevator . Warner Bros. and Brillstein @-@ Grey Entertainment entered discussions with the Dahl estate in 1991 , hoping to purchase the rights to produce another film version of Charlie and the Chocolate Factory . The purchase was finalized in 1998 , with Dahl 's widow , Felicity (" Licky ") , and daughter , Lucy , receiving total artistic control and final privilege on the choices of actors , directors and writers . The Dahl Estate 's subsequent protection of the source material was the main reason that Charlie and the Chocolate Factory had languished in development hell since the 1990s .

Scott Frank was hired to write the screenplay in February 1999 , after approaching Warner Bros. for the job . Frank , a recent Oscar nominee for the R @-@ rated crime film Out of Sight , wanted to work on a film that his children could enjoy . As an enthusiastic fan of the book , he intended to remain more truthful to Dahl 's vision than the 1971 film had been . Nicolas Cage was under discussions for Willy Wonka , but lost interest . Gary Ross signed to direct in February 2000 , which resulted in Frank completing two drafts of the screenplay before leaving with Ross in September 2001 . Both Warner Bros. and the Dahl Estate wanted Frank to stay on the project , but he faced scheduling conflicts and contractual obligations with Minority Report (2002) and The Lookout (2007) .

Rob Minkoff entered negotiations to take the director 's position in October 2001 , and Gwyn Lurie was hired to start from scratch on a new script in February 2002 . Lurie said she would adapt the original book and ignore the 1971 film adaptation . Dahl 's estate championed Lurie after being impressed with her work on another Dahl adaptation , a live @-@ action adaptation of The BFG , for Paramount Pictures , which was never made (Paramount distributed the earlier 1971 film version of Charlie , and later sold the rights to WB) . In April 2002 , Martin Scorsese was involved with the film , albeit briefly , but opted to direct The Aviator instead . Warner Bros. president Alan F. Horn wanted Tom Shadyac to direct Jim Carrey as Willy Wonka , believing the duo could make Charlie and the Chocolate Factory relevant to mainstream audiences , but Licky Dahl opposed this .

= = = Pre @-@ production = = =

After receiving enthusiastic approval from the Dahl Estate , Warner Bros. hired Tim Burton to direct

in May 2003 . Burton compared the project 's languishing development to Batman (1989) , which he directed , in how there had been varied creative efforts with both films . He said , " Scott Frank 's version was the best , probably the clearest , and the most interesting , but they had abandoned that . " Licky Dahl commented that Burton was the first and only director the estate was happy with . He had previously produced another of the author 's adaptations with James and the Giant Peach (1996) , and , like Roald and Licky , disliked the 1971 film because it strayed from the book 's storyline .

During pre @-@ production Burton visited Dahl 's former home in the Buckinghamshire village of Great Missenden . Licky Dahl remembers Burton entering Dahl 's famed writing shed and saying , " This is the Buckets ' house ! " and thinking to herself , " Thank God , somebody gets it . " Licky also showed Burton the original handwritten manuscripts , which Burton discovered were more politically incorrect than the published book . The manuscripts included a child named Herpes after the sexually transmitted disease . Burton immediately thought of Johnny Depp for the role of Willy Wonka , who joined the following August for his fourth collaboration with the director .

Lurie 's script received a rewrite by Pamela Pettler , who worked with Burton on Corpse Bride , but the director hired Big Fish screenwriter John August in December 2003 to start from scratch . Both August and Burton were fans of the book since their childhoods . August first read Charlie and the Chocolate Factory when he was eight years old , and subsequently sent Dahl a fan letter . He did not see the 1971 film prior to his hiring , which Burton believed would be fundamental in having August stay closer to the book . The writer updated the Mike Teavee character into an obsessive video game player , as compared to the novel , in which he fantasized about violent crime films . The characters Arthur Slugworth and Prodnose were reduced to brief cameo appearances , while Mr. Beauregarde was entirely omitted .

Burton and August also worked together in creating Wilbur Wonka , Willy 's domineering dentist father . Burton thought the paternal character would help explain Willy Wonka himself and that otherwise he would be " just a weird guy " . The element of an estranged father @-@ son relationship had previously appeared in Big Fish , similarly directed by Burton and written by August . Warner Bros. and the director held differences over the characterizations of Charlie Bucket and Willy Wonka . The studio wanted to entirely delete Mr. Bucket and make Willy Wonka the idyllic father figure Charlie had longed for his entire life . Burton believed that Wonka would not be a good father , finding the character similar to a recluse . Burton said , " In some ways , he 's more screwed up than the kids . " Warner Bros. also wanted Charlie to be a whiz kid , but Burton resisted the characterization . He wanted Charlie to be an average child who would be in the background and not get in trouble .

= = = Casting = = =

Prior to Burton 's involvement , Warner Bros. considered or discussed Willy Wonka with Bill Murray , Christopher Walken , Steve Martin , Robin Williams , Nicolas Cage , Jim Carrey , Michael Keaton , Robert De Niro , Brad Pitt , Will Smith , Mike Myers , Ben Stiller , Leslie Nielsen , John Cleese , Eric Idle , Michael Palin , Patrick Stewart , and Adam Sandler . Dustin Hoffman and Marilyn Manson reportedly wanted the role as well . Pitt 's production company , Plan B Entertainment , however , stayed on to co @-@ finance the film with Warner Bros. Coincidentally , Cleese , Idle and Palin (as well as the other three Monty Python members) had all previously expressed interest in playing Wonka in the 1971 film adaptation . Johnny Depp was the only actor Burton considered for the role , although Dwayne Johnson was Burton 's second choice in case Depp was unavailable . Depp signed on without reading the script under the intention of going with a completely different approach than what Gene Wilder did in the 1971 film adaptation . Depp said regardless of the original film , Gene Wilder 's characterization of Willy Wonka stood out as a unique portrayal .

Depp and Burton derived their Willy Wonka from children 's television show hosts such as Bob Keeshan (Captain Kangaroo) , Fred Rogers , and Al Lewis from The Uncle Al Show , and Depp also took inspiration from various game show hosts . Burton recalled from his childhood that the characters were bizarre but left lasting impressions . He said , " It was kind of a strange

amalgamation of these weird children 's TV show hosts . " Depp based Wonka 's look (over @-@ exaggerated bob cut and sunglasses) on Vogue magazine editor Anna Wintour .

Comparisons were drawn between Willy Wonka and Michael Jackson . Burton disagreed with the comparisons and said Jackson , unlike Wonka , liked children . Depp said the similarities with Jackson never occurred to him . Instead , he compared Wonka to Howard Hughes in his " reclusive , germaphobe , controlling " manner . Burton agreed with the similarity to Hughes . He also compared Wonka to Charles Foster Kane in *Citizen Kane* as inspiration : " somebody who was brilliant but then was traumatized and then retreats into their own world " . Depp wanted to sport prosthetic makeup for the part and have a long , elongated nose , but Burton believed it would be too outrageous . During production , Gene Wilder , in an interview with *The Daily Telegraph* , accused the filmmakers of only remaking the 1971 film for the purpose of money . Depp said he was disappointed by Wilder 's comment , and responded that the film was not a remake , but a new adaptation of Dahl 's 1964 book .

The casting calls for Charlie Bucket , Violet Beauregarde , Veruca Salt , and Mike Teavee took place in the United States and United Kingdom , while Augustus Gloop 's casting took place in Germany . Burton said he sought actors " who had something of the character in them " and found Mike Teavee the hardest character to cast . Burton was finding trouble casting Charlie , until Depp , who worked with Freddie Highmore on *Finding Neverland* , suggested Highmore for the part . Highmore had already read the book before , but decided to read it once more prior to auditioning . The actor did not see the original film adaptation and chose not to see it until after Burton 's production so his portrayal would not be influenced .

Before Adam Godley was officially cast as Mr. Teavee , Dan Castellana , Tim Allen , Ed O 'Neill , Bob Saget , and Ray Romano were all considered for the role .

It has been rumored that Gregory Peck was considered for the role of Grandpa Joe . Other actors that were considered for Grandpa Joe included Richard Attenborough , Kirk Douglas , Albert Finney , Anthony Hopkins , Paul Newman , Max von Sydow , David Warner , Christopher Lloyd and Peter Ustinov .

== = Filming = = =

Principal photography for *Charlie and the Chocolate Factory* started on June 21 , 2004 at Pinewood Studios in England . Director Tim Burton and composer Danny Elfman found filming somewhat difficult because they were simultaneously working on *Corpse Bride* . The Wonka Factory exterior was coincidentally constructed on the same backlot Burton had used for Gotham City in *Batman* (1989) . The ceremonial scene required 500 local extras . The Chocolate Room / River setpiece filled Pinewood 's 007 Stage . As a consequence of British Equity rules , which state that children can only work four and a half hours a day , filming for *Charlie and the Chocolate Factory* languished for six months and ended in December 2004 .

== = Design = = =

The architecture of the Bucket family home was influenced by Burton 's visit to Roald Dahl 's writing hut . Like the book , the film has a " timeless " setting and is not set in a specific country . " We 've tried not to pinpoint it to any place , " production designer Alex McDowell explained . " The cars , in fact , drive down the middle of the road . " The town , whose design was shaped by the black and white urban photography of Bill Brandt , Pittsburgh and Northern England , is arranged like a medieval village , with Wonka 's estate on top and the Bucket shack below . The filmmakers also used fascist architecture for Wonka 's factory exterior , and designed most of the sets on 360 ° sound stages , similar to cycloramas . Burton biographer Mark Salisbury wrote that *Charlie and the Chocolate Factory* " melds 1950s and ' 70s visuals with a futuristic sensibility that seems straight out of a 1960s sense of the future . " The " TV Room " was patterned after photographs from 2001 : *A Space Odyssey* , *Danger : Diabolik* and *THX 1138* . *Danger Diabolik* also served as inspiration for the Nut Room and Inventing Room .

== Visual effects ==

Tim Burton avoided using too many digital effects because he wanted the younger actors to feel as if they were working in a realistic environment . As a result , forced perspective techniques , oversized props and scale models were used to avoid computer @-@ generated imagery (CGI) . Deep Roy was cast to play the Oompa @-@ Loompas based on his previous collaborations with Burton on Planet of the Apes and Big Fish . The actor was able to play various Oompa @-@ Loompas using split screen photography , digital and front projection effects . " Tim told me that the Oompa @-@ Loompas were strictly programmed , like robots ? all they do is work , work , work , " Roy commented . " So when it comes time to dance , they 're like a regiment ; they do the same steps . "

A practical method was considered for the scene in which Violet Beauregarde turns blue and swells up into a giant 10 @-@ foot blueberry . A suit with an air hose was considered at one point for the beginnings of the swelling scene , before the decision was made to do the entire transformation in CGI . The visual effects house Cinesite was recruited for this assignment . In some shots of AnnaSophia Robb 's head , a facial prosthetic was worn to give the impression that her cheeks had swelled up as well . Because this decision was made late in the film 's production , any traces of Violet 's blueberry scene were omitted from trailers or promotional material .

Rather than rely on CGI , Burton wanted the 40 squirrels in the Nut Room to be real . The animals were trained every day for 10 weeks before filming commenced . They began their coaching while newborns , fed by bottles to form relationships with human trainers . The squirrels were each taught how to sit upon a little blue bar stool , tap and then open a walnut , and deposit its meat onto a conveyor belt . " Ultimately , the scene was supplemented by CGI and animatronics , " Burton said , " but for the close @-@ ups and the main action , they 're the real thing . " Wonka 's Viking boat for the Chocolate River sequence floats down a realistic river filled with 192 @,@ 000 gallons of faux melted chocolate . " Having seen the first film , we wanted to make the chocolate river look edible , " McDowell says . " In the first film , it 's so distasteful . " The production first considered a CGI river , but Burton was impressed with the artificial substance when he saw how it clung to the boat 's oars . Nine shades of chocolate were tested before Burton settled on the proper hue .

== Music ==

The original music score was written by Danny Elfman , a frequent collaborator with director Tim Burton . Elfman 's score is based around three primary themes : a gentle family theme for the Buckets , generally set in upper woodwinds ; a mystical , string @-@ driven waltz for Willy Wonka ; and a hyper @-@ upbeat factory theme for full orchestra , Elfman 's homemade synthesizer samples and the diminutive chanting voices of the Oompa @-@ Loompas .

Elfman also wrote and performed the vocals for four songs , with pitch changes and modulations to represent different singers . The lyrics to the Oompa @-@ Loompa songs are adapted from the original book , and are thus credited to Roald Dahl . Following Burton 's suggestion , each song in the score is designed to reflect a different archetype . " Wonka 's Welcome Song " is a maddeningly cheerful theme park ditty , " Augustus Gloop " a Bollywood spectacle (per Deep Roy 's suggestion) , " Violet Beauregarde " is 1970s funk , " Veruca Salt " is 1960s bubblegum pop / psychedelic pop , and " Mike Teavee " is a tribute to late 1970s hard rock (such as Queen) / early 1980s hair bands .

The original motion picture soundtrack was released on July 12 , 2005 on Warner Bros. Records .

== Release ==

Charlie and the Chocolate Factory had its premiere at the Grauman 's Chinese Theatre , on July 10 , 2005 , where money for the Make @-@ a @-@ Wish Foundation was raised . The film was released in the United States on July 15 , 2005 in 3 @,@ 770 theaters (including IMAX theaters) .

=== Marketing ===

Early in the development of Charlie and the Chocolate Factory in February 2000 , Warner Bros. announced their intention of marketing the film with a Broadway theatre musical after release . The studio reiterated their interest in May 2003 , however , the idea was postponed by the time filming began in June 2004 . The main tie @-@ in for Charlie and the Chocolate Factory focused on The Willy Wonka Candy Company , a division of Nestlé . A small range of Wonka Bars were launched , utilizing their prominence in the film . The release of Charlie and the Chocolate Factory also rekindled public interest in Roald Dahl 's 1964 book , where it remained on the New York Times Best Seller list from July 3 to October 23 , 2005 .

=== Box office ===

Charlie and the Chocolate Factory earned \$ 56 @,@ 178 @,@ 450 in its opening weekend , the fifth @-@ highest opening weekend gross for 2005 and stayed at # 1 for two weeks . The film eventually grossed \$ 206 @,@ 459 @,@ 076 in US totals and \$ 268 @,@ 509 @,@ 687 in foreign countries , coming to a worldwide total of \$ 474 @,@ 968 @,@ 763 . It was the fifty @-@ eighth highest @-@ grossing film of all time when released , as well as seventh @-@ highest for the US and eighth @-@ highest worldwide for the year of 2005 .

=== Critical response ===

Charlie and the Chocolate Factory received positive reviews . Rotten Tomatoes gives the film a rating of 83 % , based on 221 reviews , with an average rating 7 @. @ 2 / 10 . The site 's consensus reads , " Closer to the source material than 1971 's Willy Wonka & the Chocolate Factory , Charlie and the Chocolate Factory is for people who like their Chocolate visually appealing and dark . " By comparison , Metacritic calculated an average score of 72 out of 100 , based on 40 critics , indicating " generally favorable reviews " .

Owen Gleiberman of Entertainment Weekly praised Charlie and the Chocolate Factory , writing " Johnny Depp as Willy Wonka may be a stone freak , but he is also one of Burton 's classic crackpot conjurers , like Beetlejuice or Ed Wood . " Roger Ebert gave an overall positive review and enjoyed the film . He was primarily impressed by Tim Burton 's direction of the younger cast members , but was disappointed with Depp 's performance : " What was Depp thinking of ? In Pirates of the Caribbean he was famously channeling Keith Richards , which may have primed us to look for possible inspirations for this performance . " Mick LaSalle from the San Francisco Chronicle found Charlie and the Chocolate Factory Burton 's " best work in years . If all the laughs come from Depp , who gives Willy the mannerisms of a classic Hollywood diva , the film 's heart comes from Highmore , a gifted young performer whose performance is sincere , deep and unforced in a way that 's rare in a child actor . " Peter Travers wrote in Rolling Stone magazine that " Depp 's deliciously demented take on Willy Wonka demands to be seen . Depp goes deeper to find the bruises on Wonka 's secret heart than what Gene Wilder did . Depp and Burton may fly too high on the vapors of pure imagination , but it 's hard to not get hooked on something this tasty . And how about that army of Oompa @-@ Loompas , all played by Deep Roy , in musical numbers that appear to have been choreographed by Busby Berkeley on crack . "

Ann Hornaday of The Washington Post criticized Depp 's acting . " The cumulative effect isn 't pretty . Nor is it kooky , funny , eccentric or even mildly interesting . Indeed , throughout his fey , simpering performance , Depp seems to be straining so hard for weirdness that the entire enterprise begins to feel like those excruciating occasions when your parents tried to be hip . Aside from Burton 's usual eye @-@ popping direction , the film 's strenuous efforts at becoming a camp classic eventually begin to wear thin . "

In 2007 , Gene Wilder said he chose not to see the film . " The thing that put me off ... I like Johnny Depp , I like him , as an actor I like him very much ... but when I saw little pieces in the promotion of what he was doing , I said I don 't want to see the film , because I don 't want to be disappointed in

him . " In 2013 , Wilder called the film " an insult " . He also criticized the choices that Burton made as a director , saying " I don 't care for that director . He 's a talented man , but I don 't care for him doing stuff like he did . "

= = = Accolades = = =

Costume designer Gabriella Pescucci received an Academy Award nomination , but lost to Colleen Atwood on *Memoirs of a Geisha* . Johnny Depp lost the Golden Globe Award for Best Actor in a Musical or Comedy to Joaquin Phoenix in *Walk the Line* . More nominations followed from the British Academy Film Awards for Visual Effects , Costume Design (Pescucci) , Makeup & Hair (Peter Owen and Ivana Primorac) and Production Design (Alex McDowell) . *Charlie and the Chocolate Factory* was also nominated for the Saturn Award for Best Fantasy Film , as well as Performance by a Younger Actor (Freddie Highmore) , Music (Danny Elfman) and Costume (Pescucci) . Elfman and screenwriter John August were nominated for a Grammy Award with " Wonka 's Welcome Song " .