"Naturally " is a song performed by American band Selena Gomez & the Scene , taken from their debut studio album Kiss & Tell (2010) . It was released by Hollywood Records as the album 's second single in the United States and select other countries . The song was produced by Antonina Armato and Tim James who wrote the song with Devrim Karaoglu . Musically , " Naturally " is an uptempo pop song which relies on electropop and dance @-@ pop styles . The song 's lyrics speak of a relationship in which feelings are not forced and the protagonist sings of their happiness . The song officially impacted US mainstream radio on January 19 , 2010 , and was released physically in numerous European countries thereafter .

"Naturally "received generally positive reviews, with critics complementing its electro and club feel. The song reached the top ten in the United Kingdom, Slovakia, Hungary, and Ireland, and peaked in the top twenty in multiple other countries. As their first song to impact radio in the US, it reached number twenty @-@ nine on the Billboard Hot 100, number twelve on the Pop Songs chart, and it topped the Hot Dance Club Play chart. It was later certified Platinum in the United States by the RIAA and in Canada by the CRIA. The song 's accompanying music video sees Gomez sporting several different outfits and styles before a backdrop. Gomez & the Scene performed the song numerous times including on Dick Clark 's New Year 's Rockin' Eve with Ryan Seacrest among other televised events and live performances. The song was ranked number eighty @-@ four on About.com 's list of " Top 100 Pop Songs of 2010 ".

= = Composition and lyrics = =

"Naturally " is an electropop and dance @-@ pop song which derives from the style of Hi @-@ NRG while incorporating disco beats . Gomez described the song as " light " , " energetic " , and " poppy " . The song is set in common time , and has an electro @-@ pop tempo of 132 beats per minute . It is written in the key of B ? minor , and Gomez 's vocals span from the low note of F3 to high note of F5 . It follows the chord progression B ? m ? G ? ? A ? According to Chris Ryan of MTV News the song is influenced by Kylie Minogue . According to CBBC , The song is lyrically about meeting someone who is comfortable in their own skin , as the protagonist singing how happy they are to be with them . The lyrics also state that everything in the relationship comes " Naturally " . In an interview with Digital Spy , Gomez said that the song was about " two people who have a connection with each other so they don 't really have to force the feelings - they 're just there . " Overall , she said the song was a great representation of the whole album .

= = Critical reception = =

Bill Lamb of About.com ranked the song amongst the top tracks on Kiss & Tell . Mikael Wood of Billboard gave the song a positive review , stating that it " has a juicy and instantly memorable vocal hook " . In a review of the album , Robert Copsey of Digital Spy coined the song " electro @-@ thumping " , commenting that it was " as innocent as the purity ring on Gomez 's finger and showcases her polished vocals perfectly . " Copsey also stated that the impressive hooks present in the song do not appear on the album anywhere else . In a single review , Nick Levine also of Digital Spy said was the most Disney @-@ affiliated single with club appeal since Miley Cyrus ' " See You Again " . When commenting on whether Gomez would be a mainstay in music , Levine said , " It 's too soon to tell - but most Scando @-@ popettes would dye their locks brunette for this tune . " Although stating that it was very cliche , a writer for Popjustice said that the song " seems like a boundary @-@ smashing avant garde curiosity when you put it alongside most other Hollywood Records output . " Bill Lamb of About.com ranked " Naturally " at number eighty @-@ four on his list of " Top 100 Pop Songs of 2010 " .

= = Chart performance = =

After debuting its first week at sixty @-@ five on Billboard 's US Hot Digital Songs , holiday sales for the single subsequently pushed the song to jump to thirty @-@ four . These digital sales made the song the "Hot Shot Debut " on the Billboard Hot 100 at number thirty @-@ nine for the issue dated January 9 , 2010 , eventually rising to twenty @-@ nine on the Hot 100 and eighteen on the Canadian Hot 100 . On the week labeled February 13 , 2010 , due to radio impact , the song debuted at forty on the US Pop Songs chart , and was the Hot Shot Debut at thirty @-@ nine on the Hot Dance / Club Play Songs chart where it peaked at number one . The song was certified Platinum on July 15 , 2010 in the United States by the Recording Industry Association of America for reaching a million in sales , and 4 times Platinum on July 23 , 2014 for sales and streaming . As of August 2014 , the single had sold 2 @,@ 006 @,@ 000 copies . It was also certified Platinum in Canada by the Canadian Recording Industry Association for sales of 80 @,@ 000 units .

"Naturally "debuted at forty @-@ six on the Australian Singles Chart and at twenty on the New Zealand Singles Chart.

In the United Kingdom, "Naturally entered and peaked on the UK Singles Chart at number seven, the first top ten single for a Disney Channel star since Hilary Duff with her 2005 single Wake Up which also charted at number seven. The song further charted in several European countries, appearing in the top ten of Ireland and Hungary, and elsewhere in charts in Austria, Germany, and Belgium, and Switzerland, among others. The chartings in European countries propelled the song to peak at nineteen on the European Hot 100.

= = Music video = =

= = Track listing = =

= = = Certifications = = =

The song 's music video was filmed November 14 , 2009 , and premiered on Disney Channel following the December 11 , 2009 airing of Phineas and Ferb Christmas Vacation . The special effects of the video are more complex than that of the band 's first single , " Falling Down " . Lead singer Gomez said , " The video is very different from any other video that I 've done , " and added , " it has a lot more fierce clothes and a lot of fun colors . " Two alternate video versions were released for the Ralphi Rosario Remix and the Dave Audé Remix . The video features Gomez sporting different outfits and appearing on black , red , and pink backdrops with the band performing the song . The music video was directed by Chris Dooley . Chris Ryan of MTV News called Gomez a "dancing queen " and said that she " seems cool and confident throughout the video . "

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= = Credits and personnel = =

Lead vocals : Selena Gomez
Songwriters : Antonina Armato , Tim James , Devrím Karaoglu
Production : Antonina Armato , Tim James , Devrím Karaoglu ( co @-@ production )
Mixing : Tim James , Paul Palmer
Source

= = Awards and nominations = =

= = Charts and certifications = =
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Since May 9, 2013, RIAA certifications for digital singles include on @-@ demand audio and / or video song streams in addition to downloads.

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= = = Year @-@ end charts = = =
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