

= I Did It , Mama ! =

" I Did It , Mama ! " is a song recorded by Romanian singer @-@ songwriter Alexandra Stan for her eponymous and second studio album , Alesta (2016) . Released on 27 November 2015 through Global Records as a single , the track was produced by Play & Win members Sebastian Barac and Marcel Botezan , and David Ciente . The writing process was handled by the latter three in collaboration with Stan , Eric Turner and J @-@ Son . An europop , reggaeton , eurodance and dance @-@ pop song incorporating Balcanic and ethnic influences into its sound , the record was described as resembling the lyrical message of Madonna 's " Papa Don 't Preach " (1986) .

" I Did It , Mama ! " was met with negative to positive reviews , with music critics calling it " an earworm " and " great " , while others named it " boring " and unfriendly for radio airplay . An official music video for " I Did It , Mama ! " was shot by Bogdan Daragiu and uploaded in November 2015 onto YouTube in order to accompany the single 's release . The clip presents Stan being surrounded by different types of half @-@ naked men , and aroused controversy for cut scenes where she is shown miming the sexual intercourse and oral sex with one of her background dancers . Commercially , the track peaked at number nine in Stan 's native country .

= = Composition and lyrical interpretation = =

The song was written by Marcel Botezan , Sebastian Barac , J @-@ Son , Eric Turner , David Ciente and Stan , while production was handled by both Botezan and Barac under their alias Play & Win , and Ciente . Lyrically , " I Did It , Mama ! " is about the " conflict between different generations , more specific between children and their parents " . Throughout the lyrics , Stan urges her parents to accept her misunderstood new boyfriend . However , with the refrain of the song , she stands her ground , repeating the track 's title several times . Bradely Stern , writing for music website Pop Crush , compared the message of the song to that of Madonna 's " Papa Don 't Preach " (1986) , while Stan herself confessed that " [the song] is a more rebellious recording that parents may not understand from the first play " . She has , as well , named the tune a mixture between europop , reggaeton and Balkanic music . Hitfire described " I Did , It Mama ! " as a " successful " dance @-@ pop track , and Gay Times named it an " eurodance banger " . Carlo Andriani of Italian portal Daring To Do pointed out ethnic influences featured into its composition .

= = Critical response = =

Upon its release , the track was met with mixed reviews from music critics . Pop Crush was positive towards the song , calling it " an immediately infectious earworm , as with every Stan @-@ pop masterpiece " . The review concluded that " [the track] doesn 't make much sense at all , and it doesn 't have to ? she ? s Alexandra Stan , damnit " . Hitfire praised the refrain and the strophes of the tune , but criticized its drop and main part , confessing that they " destroy the song a little bit " . Spanish music website Melty eventually named the recording " great " , foreseeing it successful in European clubs . Daring To Do provided a negative review for " I Did It , Mama ! " , saying that it was " boring " and confessing that its radio potential was " below zero " . Romanian magazine Libertatea compared the song 's title to that of Delia Matache 's " Da , Mama " .

= = Music video and promotion = =

An accompanying music video shot by Bogdan Daragiu for the song was released on 25 November 2015 onto Stan 's YouTube channel . Stan , particularly , confessed that " at the filming of the clip , [she] felt very good , like an absolute goddess , with a lot of males teeming around [her] for 24 hours " . For the video , several men were employed , such as models , motorcyclists and rugby players from CSA Steaua Bucure?ti . The clip commences with some motorcyclists arriving at an abandoned place , followed by Stan lying on a plastic horse in a neon @-@ lightened room and singing the first strophe in front of the rugby players . Subsequently , she is shown scattered on the

ground of a dark room , with half @-@ naked men sporting white fishnet tights and boots appearing from her left and right . After she and the fellow males perform to the song , the clip ends with Stan being left alone on the horse from the beginning . Scenes interspersed through the main video portray her posing in front of a blue wall , sporting black sun glasses and cross @-@ styled earrings .

The clip received mostly positive reviews , with Pop Crush calling the dresses displayed in it " a campy European mixture of ? 20s flapper style / old Hollywood glamour in fringe " . Hitfire recommended the video , which they called " a feast for both genders " . Romanian newspapers Cancan and Click ! pointed out cut scenes that portray Stan 's mime of the sexual intercourse and oral sex with a fellow dancer , which , according to them , would have been a reason for the clip to be banned in Romania . Melty named the video " provocant " , while Daring To Do was negative towards it , commending " it presents scenes [they 've] already seen countless times , leaving the viewer annoyed with a feeling of déjà vu " .

Stan included " I Did It , Mama ! " on the tracklist for her Japanese one @-@ week concert tours that promoted the release of her studio album , Alesta , in that territory . She as well performed a stripped @-@ down version of the song on Romanian radio station Pro FM . Romania singer , dancer and moderator George Papagheorghe impersonated Stan and covered the track on native interactive talent show Te cunosc de undeva ! .

= = Credits and personnel = =

Credits adapted from the liner notes of Alesta .

= = Track listing = =

Digital download

" I Did It Mama " - 3 : 25

Digital remix EP

" I Did It Mama " (Jack Mazzoni Remix) ? 4 : 26

" I Did It Mama " (Jack Mazzoni Radio Remix) ? 3 : 23

" I Did It Mama " (Franques Remix) ? 4 : 20

" I Did It Mama " (Franques Extended Mix) ? 5 : 08

" I Did It Mama " (Fedo Mora & Oki Doro Remix) ? 4 : 30

" I Did It Mama " (Fedo Mora & Oki Doro Radio Remix) ? 3 : 20

" I Did It Mama " (Matthew Bee Radio Remix) ? 3 : 32

" I Did It Mama " (Matthew Bee Remix) ? 4 : 41

= = Charts = =

= = Release = =

= = = Process = = =

" I Did It , Mama " was released digitally worldwide on 27 November 2015 on iTunes through Global and Ego labels . Subsequently , a remixes EP was made available for purchase on 7 January 2016 and 15 January in European territories . The cover artwork for the Italian extended play featured the blue coloring from the original one being edited to green , while the sleeve for the other releases featured it changed to red . Italian radio stations began adding the track onto their playlist on 30 November 2015 .

= = = History = = =

