

= Sailor Mouth =

" Sailor Mouth " is the first segment of the 18th episode of the second season , or the 38th overall episode of the American animated television series SpongeBob SquarePants . The episode was directed by Andrew Overtoom , and was written by Walt Dohrn , Paul Tibbitt , and Merriwether Williams . Dohrn and Tibbitt also served as storyboard directors , and Carson Kugler , William Reiss , and Erik Wiese worked as storyboard artists . It originally aired on Nickelodeon in the United States on September 21 , 2001 .

The series follows the adventures and endeavors of the title character and his various friends in the underwater city of Bikini Bottom . In this episode , SpongeBob reads a " bad word " off a dumpster behind the Krusty Krab , but does not know what it means . Patrick explains to him that it is a " sentence enhancer " which is used " when you want to talk fancy . " The two start using it in every sentence they speak . However , when Mr. Krabs hears them , he warns the two never to use the word again or any of the 13 bad words . Later on , SpongeBob accidentally swears again . Patrick then runs to tell Mr. Krabs with SpongeBob trying to stop him . However , when Mr. Krabs accidentally injures his toe , he utters all the 13 bad words . The two cannot believe it and run to Mama Krabs to tell on him . Mama Krabs , who is appalled by their use of the words , makes the three paint her house as punishment .

The episode received positive reviews , while various members of the SpongeBob SquarePants crew consider the episode to be one of their favorites , mainly due to the satirical nature of the episode . However , the episode was not immune to negative reception , and was criticized by watchdog media group the Parents Television Council and fans , who interpreted the episode as an example of promoting and implicitly satirizing use of profanity towards children .

= = Plot summary = =

When SpongeBob goes around to the back of the Krusty Krab to take out the trash , he reads some words written on a dumpster . SpongeBob asks Patrick what is it and Patrick says that the word is a " sentence enhancer " which is used " when you want to talk fancy . " The next day , SpongeBob walks into the Krusty Krab and says the word to Patrick and then over the intercom . The Krusty Krab customers are appalled by SpongeBob 's use of his " word " and leave . Squidward then informs Mr. Krabs , who then decides to tell them that they were using profanity , and mentions that there are 13 swear words they should not use . SpongeBob and Patrick vow Mr. Krabs that they will never use swear words again .

Later , they play their favorite game , Eels and Escalators . Patrick always gets escalators but SpongeBob always gets eels . Eventually , he loses the game and accidentally utters the swear word . Patrick then races to the Krusty Krab to tell Mr. Krabs with SpongeBob trying to stop him . SpongeBob bursts through the front door and tells Mr. Krabs that Patrick said the swear word , Patrick then joins along . Eventually , Mr. Krabs stops their gibberish explanations , and takes SpongeBob and Patrick outside and makes them paint the Krusty Krab as punishment .

Mr. Krabs is about to give SpongeBob and Patrick the job , but he hits his foot on a rock , throws the paint away and says all 13 swear words while complaining about his foot being injured . When SpongeBob and Patrick hear all the swear words , they run to Mama Krabs ' house to tell her that Mr. Krabs swears . When they all reach her house , they repeat the same swear words that Mr. Krabs used . This makes her faint , but shortly after Mr. Krabs scolds SpongeBob and Patrick for saying all those bad words in front of her she regains consciousness . Mama Krabs states that all three of them should be ashamed for saying all those words . She then gives all three of them the task of painting her house with a fresh coat of paint as punishment for saying those words at her .

= = Production = =

" Sailor Mouth " was directed by Andrew Overtoom , and was written by Walt Dohrn , Paul Tibbitt , and Merriwether Williams . Dohrn and Tibbitt also served as storyboard directors , and Carson

Kugler , William Reiss and Erik Wiese worked as storyboard artists . Series creator Stephen Hillenburg has described the episode plot as " a classic thing all kids go through . " Much of the storyline for the episode was inspired by the writers ' own experiences from childhood . The episode originally aired on Nickelodeon in the United States on September 21 , 2001 . The episode marks the introduction of Mr. Krabs ' mother , Mama Krabs , who was voiced by former SpongeBob SquarePants creative producer and current executive producer Paul Tibbitt .

The writing staff used their individual childhood experiences as inspirations to come up with much of the story lines for this episode . The idea for " Sailor Mouth " was inspired by creative director Derek Drymon 's experience " [ when ] I got in trouble for saying the f @-@ word in front of my mother . " Drymon said , " The scene where Patrick is running to Mr. Krabs to tattletale , with SpongeBob chasing him , is pretty much how it happened in real life . " The end of the episode , where Mr. Krabs uses more profanity than SpongeBob and Patrick , was also inspired " by the fact that my [ Drymon 's ] mother has a sailor mouth herself . "

The scene where SpongeBob and Patrick playing a game of Eels and Escalators , which is a parody of Snakes and Ladders , was difficult for the crew to animate , since many shots featured certain board pieces changing location . According to the series ' season 2 DVD commentary , it was planned to have a scene that had SpongeBob saying " Go ' dolphin noise ' yourself " followed by Patrick saying " ' Dolphin noise ' you too ! " during the Eels and Escalators game . It was removed in the final episode check because it would have been inappropriate for the younger audience .

" Sailor Mouth " was released on the DVD compilation called SpongeBob SquarePants : Sea Stories on March 12 , 2002 . It was also included in the SpongeBob SquarePants : The Complete 2nd Season DVD released on October 19 , 2004 . On September 22 , 2009 , " Sailor Mouth " was released on the SpongeBob SquarePants : The First 100 Episodes , alongside all the episodes of seasons one through five .

= = Reception = =

Erik Wiese , a member of the SpongeBob SquarePants crew , considers " Sailor Mouth " to be his favorite episode , mainly due to its random and satirical nature , saying " Sometimes SpongeBob just catches me off @-@ guard . " Nancy Basile of About.com ranked the episode at number two for her list of the Top 10 SpongeBob SquarePants Episodes . She said " ' Sailor Mouth ' just barely missed being in the number one slot . " Basile praised the episode 's plot and called it " genius [ ... ] because children can relate to the forbidden thrill of using curse words , and adults can laugh at the parody of TV censorship . " In an interview with Paul Tibbitt , one of the episode 's writers , he told that " Sailor Mouth " is his second favorite SpongeBob episode .

= = = Criticism and controversy = = =

According to a report titled Wolves in Sheep 's Clothing , which documents the increase in potentially violent , profane , and sexual content in children 's programming , the Parents Television Council , a watchdog media group , and fans believed the SpongeBob SquarePants episode " Sailor Mouth " was an implicit attempt to promote and satirize use of profanity among children . The episode originally aired during the 2001 ? 02 television season , ironically the season in which the PTC named SpongeBob SquarePants among the best programs on cable television , but the report cited a repeat broadcast of the episode from 2005 to prove its point that it promoted use of profanity among children . In a later report , several members of the PTC listed " Sailor Mouth " as an example of how levels of profane , sexual , and violent activity has increased in children 's television programming . Nickelodeon , in response to the incident , said " It 's sad and a little desperate that they stooped to literally putting profane language in the mouths of our characters to make a point . Has the FCC looked at this ? " Richard Huff of the New York Daily News criticized the report for misinterpreting an episode of SpongeBob SquarePants , " Sailor Mouth " , over its intent to satirize profanity implicitly .

