= New , Kalevar =

Body) in Odia , the festival is witnessed by millions of people and the budget for this event generally exceeds \$ 500 @,@ 000 . The event involves installation of new images in the temple and burial of the old ones in the temple premises at Koili Vaikuntha . During the Nabakalebara ceremony held during July 2015 the idols that were installed in the temple in 1996 were replaced by specially carved new images made of neem wood . More than 3 million people are reported to have attended this festival .

= = = Suna Besha = = =

Suna Besha , (' Suna besh 'in Oriya language means ? dressing in gold ?) also known as Raja or Rajadhiraja Bhesha or Raja Bhesha , is an event when the triad images of the Jagannatha Temple are adorned with gold jewelry . This event is observed five times in a year . It is commonly observed on Magha Purnima (January) , Bahuda Ekadashi also known as Asadha Ekadashi (July) , Dashahara (Bijayadashami) (October) , Karthik Purnima (November) , and Pousa Purnima (December) . One such Suna Bhesha event is observed on Bahuda Ekadashi during the Rath Yatra on the chariots placed at the Simhadwar . The other four Beshas are observed inside the temple on the Ratna Singhasana (gem studded altar) . On this occasion gold plates are decorated over the hands and feet of Jagannatha and Balabhadra ; Jagannatha is also adorned with a Chakra (disc) made of gold on the right hand while a silver conch adorns the left hand . Balabhadra is decorated with a plough made of gold on the left hand while a golden mace adorns his right hand .

= = = Niladri Bije = = =

Niladri Bije , celebrated in the Hindu calendar month Asadha (June ? July) on Trayodashi (13th day) , marks the end of the Ratha Yatra . The large wooden images of the triad of gods are taken out from the chariots and then carried to the sanctum sanctorum , swaying rhythmically ; a ritual which is known as pahandi .

= = = Sahi yatra = = =

The Sahi Yatra, considered the world 's biggest open @-@ air theatre, is an annual event lasting 11 days; a traditional cultural theatre festival or folk drama which begins on Ram Navami and ends on Rama avishke (Sanskrit meaning: anointing). The festival includes plays depicting various scenes from the Ramayana. The residents of various localities, or Sahis, are entrusted the task of performing the drama at the street corners.

= = = Samudra Arati = = =

The Samudra arati is a daily tradition started by the present Shankaracharya 9 years ago . The daily practise includes prayer and fire offering to the sea at Swargadwar in Puri by disciples of the Govardhan Matha . On Paush Purnima of every year the Shankaracharya himself comes out to offer prayers to the sea .

= = Transport = =

Earlier , when roads did not exist , people used to walk or travel by animal @-@ drawn vehicles or carriages along beaten tracks to reach Puri . Travel was by riverine craft along the Ganges up to Calcutta , and then on foot or by carriages . It was only during the Maratha rule that the popular Jagannath Sadak (Road) was built around 1790 . The East India Company laid the rail track from Calcutta to Puri , which became operational in 1898 . Puri is now well @-@ connected by rail , road and air services . A broad gauge railway line of the South Eastern Railways which connects Puri with Calcutta , and Khurda is an important railway junction on this route . The rail distance is about

499 kilometres (310 mi) from Calcutta and 468 kilometres (291 mi) from Vishakhapatnam . Road network includes NH 203 that links the city with Bhubaneswar , the state capital , situated about 60 kilometres (37 mi) away . NH 203 B connects the city with Satapada via Brahmagiri . Marine drive , which is part of NH 203 A , connects Puri with Konark . The nearest airport is the Biju Patnaik International Airport at Bhubaneswar . Puri railway station is among the top hundred booking stations of the Indian Railways .

= = Arts and crafts = =

= = = Sand art = =

Sand art is a special art form that is created on the beaches of Puri . The art form is attributed to Balaram Das , a poet who lived in the 14th century . Sculptures of various gods and famous people are now created in sand by amateur artists . These are temporary in nature as they get washed away by waves . This art form has gained international fame in recent years . One of the famed sand artists of Odisha is Sudarshan Patnaik . He established the Golden Sand Art Institute in 1995 , in the open air on the shores of Bay of Bengal , to provide training to students interested in this art form .

= = = Appliqué art = = =

Appliqué art , which is a stitching @-@ based craft unlike embroidery , was pioneered by Hatta Maharana of Pipili . It is widely used in Puri , both for decoration of the deities and for sale . Maharana 's family members are employed as darjis or tailors or sebaks by the Maharaja of Puri . They prepare articles for decorating the deities in the temple for various festivals and religious ceremonies . The appliqué works are brightly coloured and patterned fabric in the form of canopies , umbrellas , drapery , carry bags , flags , coverings of dummy horses and cows , and other household textiles ; these are marketed in Puri . The cloth used is made in dark colours of red , black , yellow , green , blue and turquoise blue .

= = Culture = =

Cultural activities , including the annual religious festivals , in Puri are : The Puri Beach Festival held from 5 to 9 November every year , and the Shreekshetra Utsav held from 20 December to 2 January every year . The cultural programmes include unique sand art , display of local and traditional handicrafts and food festival . In addition , cultural programmes are held for two hours on every second Saturday of the month at the district Collector 's Conference Hall near Sea Beach Police Station . Odissi dance , Odia music and folk dances are part of this event . Odissi dance is the cultural heritage of Puri . This dance form originated in Puri from the dances performed by Devadasis (Maharis) attached to the Jagannatha Temple who performed dances in the Nata mandapa of the temple to please the deities . Though the devadasi practice has been discontinued , the dance form has become modern and classical and is widely popular ; many of the Odissi virtuoso artists and gurus (teachers) are from Puri . Some of the famous Odissi dancers are Kelucharan Mohapatra , Mayadhar Raut , Sonal Mansingh , Sanjukta Panigrahi and many more .

= = Education = =

Some of the educational institutions in Puri are:

Ghanashyama Hemalata Institute of Technology and Management

Gangadhar Mohapatra Law College, established in 1981

Extension Unit of Regional Research Institute of Homoeopathy, Puri, under Central Council for Research in Homoeopathy (CCRH), New Delhi; established in March 2006

Shri Jagannath Sanskrit University, established in July 1981

Gopabandhu Ayurveda Mahavidyalaya, a college and hospital where treatment and training is based on Ayurveda school of medicine

The Industrial Training Institute, a premier technical institution to provide education to skilled, committed & talented technicians was established in 1966 by the Government of India

= = Puri people = =

Gopabandhu Das ? Social worker
Nilakantha Das ? Social activist
Kelucharan Mohapatra ? Odissi dancer
Pankaj Charan Das ? Dancer
Manasi Pradhan ? Writer and activist
Raghunath Mohapatra ? Architect and sculptor
Baisali Mohanty - ALC Global Fellow at University of Oxford , United Kingdom
Sudarshan Patnaik ? Sand artist
Rituraj Mohanty ? Singer