

= Taboo Tuesday (2004) =

Taboo Tuesday (2004) was a professional wrestling pay @-@ per @-@ view event produced by World Wrestling Entertainment (WWE) and presented by AT & T which took place on October 19 , 2004 at the Bradley Center in Milwaukee , Wisconsin . It was the first annual Taboo Tuesday event , marking the first time in which the fans were given the chance to vote on stipulations for the matches . The voting for the event started on October 18 , 2004 and ended during the event . Eight professional wrestling matches were featured on the event 's card . The buildup to the matches and the scenarios that took place before , during , and after the event were planned by WWE 's script writers . The event starred wrestlers from the Raw brand : a storyline expansion of the promotion where employees are assigned to a wrestling brand under the WWE banner .

The main event was a Steel cage match , which is fought in a cage with four sheets of mesh metal around , in , or against the edges of the wrestling ring , in which Randy Orton defeated Ric Flair by pinfall . Two bouts were featured on the undercard . In respective singles matches , World Heavyweight Champion Triple H defeated Shawn Michaels to retain his title and Gene Snitsky defeated Kane in a Weapon of Choice match , a match in which the use of foreign objects , which is usually illegal under the standard rules of professional wrestling , is allowed .

Taboo Tuesday grossed over \$ 215 @,@ 000 in ticket sales from an attendance of 3 @,@ 500 and received 174 @,@ 000 pay @-@ per @-@ view buys . This event helped WWE increase its pay @-@ per @-@ view revenue by \$ 6.2m compared to the previous year . When the event was released on DVD , it reached a peak position of seventh on Billboard 's DVD Sales Chart .

Taboo Tuesday was the first regularly @-@ scheduled pay @-@ per @-@ view held by WWE on a Tuesday since 1991 's This Tuesday in Texas , the first regularly @-@ scheduled non @-@ Sunday pay @-@ per @-@ view since the 1994 Survivor Series , and the first non @-@ Sunday pay @-@ per @-@ view of any kind since In Your House 8 : Beware of Dog 2 in 1996 .

= = Background = =

Unlike most WWE events , where rules and participants for matches were determined by WWE 's creative staff , this was the first event where at least some part of each match was determined by votes from WWE fans conducted on WWE 's official website . The event was scheduled to feature eight professional wrestling matches . Various wrestlers were involved in pre @-@ existing scripted feuds , plots and storylines leading to the matches taking place at this event . Wrestlers were portrayed as either villains or fan favorites as they followed a series of tension @-@ building events . The event featured wrestlers and other talent from the Raw brand ? a storyline division in which WWE assigned its on @-@ air talent to separate television brands .

The main event at Taboo Tuesday was a match between Randy Orton and Ric Flair where the online fan vote would determine whether the match was a steel cage match , a Falls Count Anywhere match , or a submission match . On the September 27 , 2004 , episode of Raw ? one of WWE 's primary television programs ? Orton was given an opportunity to face Triple H at Taboo Tuesday for the World Heavyweight Championship if he was able to win a match against Batista , but he was not able to do so . During the singles match , Ric Flair interfered on behalf of Batista . This led to Orton blaming his loss on Flair . Orton commented on everything Flair had accomplished in the WWE and criticized him for calling Triple H the greatest wrestler of all . Flair responded to Orton 's comments . He asserted that despite Orton 's claim of being a " Legend Killer " , wrestlers whom he had defeated such as Shawn Michaels and Mick Foley are not truly legends and therefore do not make Orton a true " Legend Killer " . Flair also announced that he and Orton would meet in a match at Taboo Tuesday and the fans would have the opportunity to choose what type of match they would compete in .

One of the featured matches on the under @-@ card was contested for the World Heavyweight Championship , in which Triple H would have to defend the title against the fans ' choice of three possible opponents : Chris Benoit , Edge , or Shawn Michaels . At Unforgiven , Raw 's previous pay @-@ per @-@ view event , Triple H defeated Randy Orton to capture the World Heavyweight

Championship . The following night on Raw , Triple H had a celebration thrown in his honor , complete with women , confetti , streamers and a giant cake . Orton , however , sought revenge by coming out of the cake and assaulting the three members of Evolution , Triple H 's stable with Ric Flair and Batista , which Orton had previously been a part of . On the October 4 episode of Raw , it was announced that because Orton has not won the opportunity to challenge Triple H , fans would be able to choose between three potential contenders for Triple H 's World title at Taboo Tuesday . Chris Benoit and Edge were revealed as two of the candidates . Shawn Michaels , however , competed in a qualifying match , which saw him defeat Christian , to become the third candidate . On the October 18 episode of Raw , a standard match involving three wrestlers , called a Triple Threat match , was scheduled between Benoit , Edge , and Michaels . Edge won the match after he pinned Benoit by using the ring ropes for unfair leverage . During the match , Michaels legitimately injured his left knee , tearing his meniscus .

The other featured preliminary match was between Kane and Gene Snitsky . At Unforgiven , Shawn Michaels defeated Kane in a no disqualification match , a match where neither wrestler can be disqualified , allowing for weapons and outside interference . The next night on Raw , Kane demanded that authority figure Eric Bischoff , a portrayed match @-@ maker and rule @-@ enforcer , give him a rematch against Michaels , but Bischoff refused to do so as Michaels was preoccupied with appearing in Chris Jericho 's interview segment , The Highlight Reel . Bischoff , however , scheduled Kane in a no disqualification match against an opponent of Bischoff 's choice . Kane 's opponent was revealed to be Gene Snitsky . During the match , Kane 's scripted wife , Lita , who was pregnant in the storyline , entered the ring . This led to Kane accidentally falling on top of her after Snitsky hit Kane with a steel chair , ending the match . Trainers and emergency medical technicians rushed to the scene and took Lita away in an ambulance for medical attention . The following week , Kane was informed by doctors that Lita suffered a scripted miscarriage following the events of the previous week . On the September 27 episode of Raw , in an interview with Todd Grisham , Kane informed Grisham that he sought revenge against Snitsky for his actions . The following week , Lita gave her first interview since the miscarriage and revealed that she and Kane would get payback against Snitsky . During the same episode , Snitsky was interviewed by Raw commentator Jim Ross and told Ross that the death of the couple 's unborn child was not his fault . Kane interrupted the interview segment , but Snitsky attacked Kane with a lead pipe in self @-@ defense . This led Bischoff to announce a Weapon of Choice match for Taboo Tuesday , where fans would be able to vote on whether a lead pipe , a steel chain , or a steel chair would be legal for use in the match .

The main Divas feud entering the event was between Christy Hemme and Carmella DeCesare , the two finalists in the Raw Diva Search . On the September 20 episode of Raw , Christy was announced as the winner of the Diva Search and received a one @-@ year contract with WWE and \$ 250 @,@ 000 . After the Diva Search , Carmella became a villainess and began a feud with Christy , due to jealousy of Christy winning the Diva Search . On the last edition of Raw before Taboo Tuesday , it was announced that Christy and Carmella would face each other at the pay @-@ per @-@ view with the fans choosing what type of match they would compete in . The choices were a Lingerie Pillow Fight , an Evening Gown Match , or an Aerobics Challenge . After the announcement was made , Carmella attacked Christy .

= = Event = =

Before the event went live on pay @-@ per @-@ view , Sgt. Slaughter defeated Muhammad Hassan , who was accompanied by Daivari , by disqualification in a dark match .

= = = Preliminary matches = = =

The first televised match was for the WWE Intercontinental Championship , in which Chris Jericho defended the title against Shelton Benjamin , who won the fans ' vote with 37 % . The match started off with Jericho performing an enzuigiri , an attack that strikes the back of the head . This was

followed with Jericho on the top ropes , which was countered when Benjamin jumped on the ropes and performed a superplex on Jericho . Later in the match , Jericho performed variety of signature move attempts , such as grabbing Benjamin 's head and driving his face into the mat and springboarding the middle rope to perform a backflip , but Benjamin countered the attacks . The match came to an end when Benjamin performed a T @-@ Bone Suplex on Jericho and gaining the pinfall victory and becoming the new Intercontinental Champion .

The voting results for Triple H 's opponent for the World Heavyweight Championship were then revealed , with Shawn Michaels winning . The next match was a Fulfill Your Fantasy Battle Royal match for the WWE Women 's Championship between Molly Holly , Stacy Keibler , Victoria , Gail Kim , Jazz , Nidia , and Trish Stratus , an elimination style match where the last person in the ring is the winner . The first to be eliminated was Nidia , which was followed with the elimination of Jazz . Kim performed a hurricanrana on Victoria , a move that is executed by jumping forward and straddling on a standing opponent 's shoulders , but Victoria countered the move as she sent Kim out of the ring , thus being eliminated from the match . Victoria was eliminated afterwards by both Stratus and Molly , after they double teamed Victoria . Stratus and Molly continued working together , as they got the upper hand over Keibler . Molly eliminated Keibler from the match . This led Stratus to catch Molly off @-@ guard , as she pushed her through the ropes to retain her WWE Women 's Championship .

The third match was between Gene Snitsky and Kane (with Lita) . The match was a Weapons of Choice match , which gained 41 % of the vote . The match began with Kane , as he grabbed a chain and used it against Snitsky 's head . Snitsky regained the momentum by grabbing the chain and swinging the chain onto Kane 's head and proceeding to choke Kane with it . Back and forth action took place ; the match , however , came to an end when Snitsky came off of the second rope onto a steel chair that was wrapped around Kane 's neck and pinned him for the win .

The next match was between General Manager Eric Bischoff and Eugene in a " Choose the Loser 's Fate " . The match saw Eugene defeat Bischoff , after Eugene performed a leg drop to get the pinfall victory . After the match ended , the audience voted that Bischoff get his head shaved . Jonathan Coachman , however , announced that the audience instead voted " Loser is Winners Servant " , in which he and Bischoff would be Eugene 's servants for five minutes . WWE Chairman Vince McMahon came out and reversed the stipulation and announced that Bischoff would get his head shaved . McMahon warned that if Bischoff did not go through it , he would be fired . Eugene shaved Bischoff 's hair and Coachman was forced to wear a dress for messing up the outcome of the match .

The fifth match was for the World Tag Team Championships between La Résistance (Sylvain Grenier and Robért Conway) against Edge and Chris Benoit , the two individuals who were not chosen to face Triple H for the World Heavyweight championship . There was back and forth action between the two teams , as all the superstars were able to participate in the match . Edge abandoned Benoit during the match , which forced Benoit to wrestle both members of La Résistance by himself . Benoit fought them off , and he was able to get the upper hand over Grenier . The match concluded with Benoit winning the World Tag Team Championship , after he locked his hands together and pulled Conway 's face and pulling his neck backwards , a move which Benoit calls the Crippler Crossface , making Conway submit to the hold .

= = = Main event matches = = =

The next match was between Christy Hemme and Carmella DeCesare . The match was a Lingerie Pillow Fight , which gained 57 % of the fans ' vote . During this match , Hemme and DeCesare began hitting each other with pillows while wearing lingerie . The match ended when Hemme covered DeCesare to win the match via pinfall . The seventh match was the World Heavyweight Championship match , where the fans ' chose Shawn Michaels by 38 % , to face the champion , Triple H for the championship . Coming into the match , Michaels ' knee was legitimately injured . Triple H used the injury to his advantage during the beginning of the bout , as he hit and targeted the leg , including applying a Figure four leglock on Michaels . Michaels would however , gain the

advantage when he countered a maneuver by Triple H , which had him hit the steel ring post . Later into the match , as Michaels was about to perform Sweet Chin Music on Triple H , Edge interfered in the match and hit Michaels with a spear . Following this , Triple H covered Michaels to win the match via pinfall and retain the World Heavyweight Championship .

The main event and final match of the night was between Randy Orton and Ric Flair . The match was a steel cage match , which gained 68 % of the vote . During the match , both Orton and Flair managed to get the upper hand . A spot in the match saw Flair hit a low blow on Orton and proceeding to send him crashing head @-@ first into the steel cage , causing Orton to bleed from the head , the blood loss results from previous cuts that wrestlers perform before a match called blading . Orton regained the momentum by sending Flair into the steel cage , thus resulting in Flair to bleed from the head . The match concluded with Orton performing an RKO , a move where you jump to the opponent 's head while parallel to the ground , applying a three @-@ quarter facelock and then slam your opponent 's head to the mat , Orton then pinned Flair for the pinfall victory . After the match , they shook hands .

= = Aftermath = =

Following Taboo Tuesday , Evolution (Triple H , Ric Flair and Batista) were put in charge of Raw , after Eric Bischoff took the night off , following his match the night before . Triple H granted Flair the match of his choice ; Flair wanted a rematch against Randy Orton , as he lost a steel cage match to Orton the previous night . Orton accepted Flair 's challenge , with a stipulation that if he defeated Flair he would get an opportunity to face Triple H for the World Heavyweight Championship at the November pay @-@ per @-@ view Survivor Series . Orton did not receive the opportunity , as he lost to Flair . On the November 1 episode of Raw , Bischoff scheduled a traditional 8 @-@ man elimination tag team match involving Team Orton (Randy Orton , Chris Jericho , Maven and Chris Benoit) facing off against Team Triple H (Triple H , Batista , Edge and Gene Snitsky) at Survivor Series . The winning team would be granted absolute control of running the show for a month , and the winning members would all get a week to be in charge of the program . At the November event , Team Orton defeated Team Triple H and the team were given the opportunity to be in charge of Raw for a week .

On the October 25 episode of Raw , a rematch for the Intercontinental Championship was scheduled between Shelton Benjamin and Chris Jericho . The match saw Benjamin defeat Jericho and retain the title . After the match , Benjamin was attacked by Christian , which led Christian to overhook Benjamin 's arms and pivoted him to an 180 ° thus driving his face onto the mat , a move Christian calls the Unprettier . The following week , Bischoff scheduled an Intercontinental championship match between Benjamin and Christian at Survivor Series . At Survivor Series , Benjamin retained the Intercontinental championship .

In November 2004 , Lita returned to the women 's division . She began a feud with Trish Stratus after Stratus called Lita " chubby " because of her pregnancy weight gain . Lita challenged Stratus to a WWE Women 's Championship match at Survivor Series , however , due to the months of humiliation and being verbally berated by Stratus , Lita was more concerned with doing as much damage as possible , leading to her disqualification .

= = = Reception = = =

The Bradley Center had a maximum capacity of 18 @, @ 000 , which was reduced for the event . This event grossed over \$ 215 @, @ 000 from an approximate attendance of 3 @, @ 500 . It also received 174 @, @ 000 pay @-@ per @-@ view buys . Taboo Tuesday helped World Wrestling Entertainment earn \$ 24 @. @ 7 million in revenue from pay @-@ per @-@ view events versus \$ 18 @. @ 5 million the previous year , which was later confirmed by Linda McMahon on November 23 , 2004 in a quarterly result . Canadian Online Explorer 's professional wrestling section rated the event 5 out of 10 stars . The rating was lower than the Taboo Tuesday event in 2005 , which was rated 7 out of 10 stars . The Steel cage match was rated a ten of ten stars . The Lingerie Pillow

Fight match was rated zero out of 10 stars .

The event was released on DVD on November 23 , 2004 . The DVD was distributed by the label , Sony Music Entertainment .

= = Results = =

= = = Battle royal eliminations = = =

= = = Voting results = = =