

= Rose Catherine Pinkney =

Rose Catherine Pinkney ( born 1964 ) is an American television development executive . She was hired as the VP Development and Original Programming for TV Land in 2012 . Pinkney has previously served as Director of Programming at Twentieth Century Fox Television , Senior Vice President of Comedy Development at Paramount Pictures Television and executive vice president of programming and production at TV One . She most recently served as the head of the television arm of Laurence Fishburne 's production company , Cinema Gypsy . Among Pinkney 's accolades are Network Journal 's 25 Most Influential Black Women in Business , Cable World 's Top 50 Women in Cable and Black Enterprise 's Top 50 Entertainment Executives .

= = Early life and academic career = =

Pinkney was born and raised in Prince George 's County , Maryland , the youngest child and only daughter of Joseph and Maud Pinkney . She points to her parents ' marriage , which as of 2008 had lasted 56 years , as her model of personal values that she has carried through life . Hailing from Brandywine , Maryland , Pinkney is a graduate of Gwynn Park High School . She has an A.B. from Princeton University in sociology and an M.B.A. from UCLA 's Anderson School of Management with a concentration in marketing and entertainment management . Pinkney is a 1986 graduate of Princeton and a lifetime member of its Association of Black Princeton Alumni . She graduated from the Anderson School in 1988 and as of 2011 served on its Alumni Advisory Board .

= = Professional career = =

While director of programming at Twentieth Century Fox , she developed series such as The X @-@ Files and supervised In Living Color for four years . While serving as director of programming she developed comedy , drama and alternative series and as current programming executive , she oversaw the production of several comedies , dramas and alternative shows each year . Among the other shows she developed were New York Undercover , South Central , and Alien Nation .

Subsequently , she served as Upton Entertainment 's Vice President and head of television . Here she supervised the creation of New York Undercover .

Next , she was Senior Vice President of comedy development at Paramount Network Television , where over the course of nearly ten years she developed more than 30 television programs for six television networks , including United Paramount Network 's ( UPN ) Girlfriends . She joined Paramount in 1995 as Vice President of comedy development and was promoted to Senior Vice President and department head in 2002 . During her time at Paramount other shows she developed included Becker , One on One and Andy Richter Controls the Universe . As department head , her responsibilities included identifying writers , directors , talent and ideas for comedy series for television .

She was hired at TV One , which is the second @-@ oldest and second @-@ largest black television network behind BET , in December 2005 , and she started in January 2006 . At TV One , where she served as executive vice president of programming and development , she was responsible for programming strategy and oversaw all program production , acquisition , scheduling and business development for the network . Her time at TV One was spent in unscripted reality and lifestyle programming television . When UPN and WB merged to form CW in September 2006 prior to the 2006 ? 07 United States network television season , several of the African @-@ American @-@ themed sitcoms that Pinkney had developed while at Paramount were short @-@ lived . Pinkney has been one of the more outspoken executives on the issue of portrayal of race relations on air .

In December 2008 , Cinema Gypsy , which is Laurence Fishburne 's production company , signed a first @-@ look deal with CBS Paramount Network Television to produce television shows . At that time , Pinkney was named to head the television arm of Cinema Gypsy as it expanded its operations to television programming . In her capacity , she oversaw the development of programming for

broadcast and cable networks .

In 2012 , Pinkney became VP Development and Original Programming at TV Land , assuming responsibility for TV Land ' s existing original series and the development of new ones . Pinkney reports to the EVP Development and Original Programming Keith Cox .