

= The Technique =

The Technique , also known as the " ' Nique , " is the official student newspaper of the Georgia Institute of Technology in Atlanta , Georgia and has referred to itself as " the South 's liveliest college newspaper " since 1945 . As of the Fall semester of 2011 , the Technique has a weekly circulation of 10 @, @ 000 , distributed to numerous locations on the Georgia Tech campus and a handful of locations in the surrounding area . The first issue of the Technique was published on November 17 , 1911 , and the paper has printed continuously since its founding . The paper publishes weekly throughout the regular school year and primarily covers news , events and issues specific to the Georgia Tech community . In 2004 it was one of 25 collegiate newspapers to receive the Pacemaker award from the Associated Collegiate Press .

= = History = =

A publication known as The Georgia Tech was Georgia Tech 's first student newspaper . It was established in 1894 and was the second student publication to be established on campus . The Georgia Tech published a " Commencement Issue " that reviewed sporting events and gave information about each class . The " Commencement Issue " was likely similar to the Technique 's Freshman Issue . The Technique was founded in 1911 ; its first issue was published on November 17 , 1911 by editors Albert Blohm and E.A. Turner , and the content revolved around the upcoming rivalry football game against the University of Georgia . The first issue also featured an article by legendary football coach John Heisman .

The Technique has been published weekly ever since , except for a brief period that the paper was published twice weekly . This period ran from January 14 , 1948 to September 6 , 1956 . The Georgia Tech and the Technique operated separately for several years following the Technique 's establishment , though the two publications eventually merged in 1916 . Several sources claim that The Technique is among a number of student organizations to be founded by the ANAK Society .

= = Present @-@ day publication = =

The Technique is published weekly during the Fall and Spring semesters , with the exceptions of " Dead Week , " finals week and Spring Break and is published biweekly during the Summer semester . As of the 2005 @-@ 2006 publication year , the paper has also taken a hiatus the week prior to Spring Break . General staff meetings are held on Tuesdays , when the majority of story assignments are made to a mostly volunteer writing staff . Deadline is on Wednesday nights during weeks when the paper is published , and the copy is sent to the printer on Thursday morning . The paper is then distributed around the campus on the Friday of that week . The Technique 's office is located in the northwest corner of the Student Services Building .

The paper is operated by a staff of approximately 50 paid and unpaid students , as well as two permanent , paid , non @-@ student staff members . As Georgia Tech has no journalism school , the Technique welcomes all students within the Institute to contribute to its content . The Technique is funded primarily by advertisements , and to a lesser extent by Tech 's Student Government Association .

= = Sections = =

The Technique is generally between 16 and 40 pages long , the length of an issue being dependent upon the number of advertisements purchased for a given week . The paper is organized into five sections :

News

Includes Georgia Tech @-@ specific crime reports and news .

Life (previously Focus)

Includes human interest stories .

Entertainment

Includes reviews of music , movies , performance arts , and video games , cartoons , a crossword puzzle , and sudoku puzzles .

Opinions

Includes editorials , an editorial cartoon , op @-@ eds , and letters to the editor .

Sports

Includes summaries of recent Georgia Tech sports games and sports features .

= = Special editions = =

= = = To Hell With Georgia = = =

The most well @-@ known of the special issues the Technique publishes is a satire of The University of Georgia 's student newspaper (The Red and Black) . The tradition of this parody dates back to the very first issue of the Technique , which was published with the intent of taunting Georgia Tech 's rival school , and has its roots in the embittered rivalry between Georgia Tech and the University of Georgia . It is published just before the two schools compete in football and is one of the last issues of the Fall semester . The parody is known as " To Hell With Georgia , " after the school 's popular cheer . On years where the schools play their football match at UGA 's Sanford Stadium , Technique staff distribute the issue across UGA 's campus . In 2009 , the THWGA issue was printed with an incorrect year in the masthead , though the date was corrected in the version posted online .

= = = Freshman Issue = = =

The Freshman Issue is another special edition of the Technique . It is the first issue published each academic year and is by far the longest issue , with each of the sections about as long as a normal issue . The content usually centers on the themes of welcoming Freshmen and welcoming returning students back to Tech . The Freshman Issue also contains a special section dedicated to helping Freshmen become more acquainted with Tech and its customs . It is generally the only issue in which content from previous issues is reprinted .

= = = Other special editions = = =

Other special editions include the Homecoming issue , the April Fool 's issue (historically known as the Techlique , which includes a section of fake news parodying Tech in a similar style to the " To Hell With Georgia " issue) and the " Best of Tech " issue , which is the final issue of the Spring semester .

= = Recurring features = =

= = = Two Bits = = =

The Technique featured an anonymous humor column called " Two Bits , " which is authored by the mysterious Two Bits Man , a sarcastic , everyday virtuoso who concerns himself with Tech- and university @-@ specific subjects . His articles range from relentless sickly snuffles to school @-@ wide subjects of controversy or interest . Popular targets for his scorn include Georgia Tech 's Parking department and School of Physics , whereas he consistently praises the President Emeritus G. Wayne Clough , who he refers to as " Funk Masta G. Wayne " . The Two Bits column had been discontinued in 2010 , but was brought back in 2012 , to again be discontinued in 2013 .

== Sliver Box ==

One of the Technique 's most popular features is the Sliver Box , an analogue of the Vent feature of the Atlanta Journal @-@ Constitution , which allows readers to submit any comment they wish . Comments are submitted on the Technique 's website and as many Slivers that will fit appear in the week 's paper , usually in order of submission . Slivers are subject to minimal censorship , with only full names of non @-@ public figures , personal information and strong profanities typically removed or altered . Other entries are occasionally removed or truncated , usually in cases of spamming of the Sliver submission system . According to the paper , the Box is used to fill empty room left between advertisements in order to maintain a modular layout style . It is not uncommon for students to have conversations using the Sliver Box . Slivers were originally comments made by editorial board members during deadline night and were placed in narrow boxes (" Slivers ") at the bottom of each page . Comments made on deadline night and opinions of editorial board members still occasionally find their way into the Sliver Box .

== Controversies ==

The only recent controversies related to the Technique have occurred when they have accepted or rejected advertisements deemed to be controversial or inappropriate . Their ad policy states ,