

= Roc Me Out =

" Roc Me Out " is a song recorded by Barbadian recording artist Rihanna for her sixth studio album Talk That Talk ( 2011 ) . It was written by Ester Dean , Robert Swire , Gareth McGrillen , Mikkel S. Eriksen and Tor Erik Hermansen . The track was produced by StarGate ( Eriksen and Hermansen ) and Knife Party ( Swire and McGrillen ) . " Roc Me Out " is a synthpop song reminiscent of Rihanna 's previous singles " Rude Boy " and " S & M " . It is set in " chugging " tempo and features heavy synths , " contagious " hooks and West Indian nuances . Lyrically , the song features Rihanna sexually seducing her lover , while revealing her " nasty secrets " . Contemporary music critics were divided in their reviews of " Roc Me Out " ; some of them labeled the song as a highlight on the album , while others criticized its similarity to Rihanna 's previous singles . Upon the release of Talk That Talk , the song debuted on the lower regions of the singles charts in South Korea and the United Kingdom at number 73 and 176 respectively .

= = Recording and production = =

" Roc Me Out " was written by Ester Dean , Robert Swire , Gareth McGrillen , Mikkel S. Eriksen and Tor Erik Hermansen . The song was produced by StarGate ( Eriksen and Hermansen ) and Knife Party ( Swire and McGrillen ) . Dean and Stargate have collaborated on Rihanna 's previous songs including " Rude Boy " ( Rated R , 2009 ) and " S & M " ( Loud , 2010 ) . Eriksen and Miles Walker recorded " Roc Me Out " at Roc the Mic Studios in New York City , Westlake Recording Studios in Los Angeles and The Hide Out Studios in London . It was mixed by Phil Tan , while Daniella Rivera served as a mixing assistant . The song 's vocal production was completed by Kuk Harrell , with the vocal recording done by Marcos Tovar and Harrell himself . The instrumentation of the song was made by Eriksen and Hermansen . Tim Blacksmith and Danny D. were signed as executive producers of " Roc Me Out " .

= = Composition and lyrical interpretation = =

" Roc Me Out " is a synthpop song that runs for 3 minutes and 29 seconds . It is set in " chugging " tempo and features heavy synths , contagious hooks and West Indian nuances . According to the digital sheet music published by Sony / ATV Music Publishing , " Roc Me Out " is written in the key of E minor ( recorded in E @-@ flat minor ) and set in common time , with 80 beats per minute . Rihanna 's vocal range spans from the low note of B3 to the high note of D5 . Music critics noted similarities between the song and previous singles by Rihanna and Australian @-@ British band Pendulum , whose members Swire and McGrillen co @-@ wrote and co @-@ produced the song . Laurence Green of MusicOMH described " Roc Me Out " as a " collision " between Rihanna 's 2010 single " Rude Boy " and Pendulum 's " Slam " ( Hold Your Colour , 2005 ) . According to Edward Keeble of Gigwise , " Roc Me Out " sounds like a combination of " Umbrella " ( Good Girl Gone Bad , 2007 ) and a slowed down version of " Slam " .

Lyrically , the song shows Rihanna sexually seducing her love interest , while revealing her " nasty secrets " . According to Julianne Shepherd of Spin , Rihanna " coyly dares " ' her lover to " sex her up " ' . In " Roc Me Out " , Rihanna uses her " militaristic alternate persona " and interprets the lyrics " with a command and directness befitting " of it . Rihanna complains to her lover throughout the lines " You ? re taking too long to get my head on the ground / And my feet in the clouds , " before cooing , " I ? ve been a bad girl , daddy " . She gives him instructions while singing " Get my head in the ground and my feet in the clouds " . Priya Elan of NME commented that the song sounds like a " ? Rude Boy ? re @-@ tool from the vocal delivery to her ' Come on boy ' line . " In the end , Rihanna reveals the " dirtiest secret " through the line " I ? ll let you in on a dirty little secret , I just want to be loved " . David Amidon of PopMatters described the line as the song 's " not exactly a dangerous sentiment " .

= = Critical reception = =

Michael Jepson from The Fourth Estate concluded that " Roc Me Out " , along with " Cockiness ( Love It ) " and " Do Ya Thang " , are the top candidates of the album 's " highlights " . He described the songs are " blatantly raunchy " and noted their similarities to Rihanna 's 2011 single , " S & M " . Jepson also called " Roc Me Out " one of the " sexiest " songs on the album as it " shocks the audience " with its lyrics . Andy Kelman of Allmusic called the song " prowling " and further explained that it contains " more sleek menace than Rated R ? s ' G4L ' and Loud ? s ' S & M ' " . Sam Lansky from MTV Buzzworthy wrote that " Roc Me Out " sounds " aggressive and a little ominous " , and " it wouldn 't have sounded out of place on Rated R " . Julianne Shepherd from Spin stated that from another artist , it would be a song about self @-@ doubt , but from Rihanna , " it 's like she 's willfully withholding faith and throwing it back just to tantalize . "

In a review of Talk That Talk , Giovanni Caquias of CultureBlues placed the song in a " slut @-@ core quartet " alongside " Cockiness ( Love It ) " , " Birthday Cake " and " Watch n ' Learn " . He explained that " Roc Me Out " " is more developed than the others , but still much too mediocre to become Rihanna 's twelfth number @-@ one single . " Reem Buhazza of The National wrote that " Roc Me Out " together with " You da One " and " Talk That Talk " are " the winning combination of made @-@ for @-@ radio pop sensibility " . Laurence Green from MusicOMH labeled the track as " a surprising late @-@ album standout " . Edward Keeble from Gigwise called " Roc Me Out a " vibrant track " and concluded that the co @-@ production by Rob Swire of Pendulum is " evident on all facets of it " . Tuyet Nguyen of The A.V. Club criticized the song by describing it as " almost laughable " . However , he also explained that " Rihanna is a performer , not a songwriter " , and what she sings is " less relevant than what she sells : a provocation that is enough to seem empowering , but not so radical that it ? s alienating . " Maz Halima from Flavour Magazine was unfavorable of the song in her album review of Talk That Talk , stating that when she heard it , she was " a bit p \* ssed off " because of its similar sound to Rihanna 's single " Rude Boy " .

= = Credits and personnel = =

#### Recording

Recorded at Roc the Mic Studios , New York City ; New York ; Westlake Recording Studios , Los Angeles , California ; The Hide Out Studios , London , United Kingdom

#### Personnel

Credits adapted from the liner notes of Talk That Talk , Def Jam Recordings , SRP Records .

= = Charts = =

Upon the release of Talk That Talk , due to digital downloads , " Roc Me Out " charted in lower regions on the singles charts in South Korea and the United Kingdom . It debuted on the South Korea Gaon International Chart at number 73 on November 26 , 2011 , with sales of 6 @,@ 444 digital copies . The song also debuted at number 176 on the UK Singles Chart in the chart issue dated December 3 , 2011 .