

= Gotta Be You ( One Direction song ) =

" Gotta Be You " is a song by English @-@ Irish boy band One Direction from their debut studio album , Up All Night ( 2011 ) . Written by August Rigo and the song 's producer , Steve Mac , it was released in the United Kingdom by Syco Music in November 2011 , as the album 's second single . The track is a mid @-@ tempo pop rock ballad incorporating an orchestral arrangement . The lyrical content is characterised by love sentiments .

The single peaked at number three in the United Kingdom , marking the group 's second top ten appearance there . Upon the United States release of Up All Night , " Gotta Be You " peaked at number 24 on the Bubbling Under Hot 100 Singles chart . Directed by John Urbano , the accompanying music video depicts the group spending time on the banks of Lake Placid , New York . One Direction performed the ballad on televised programmes and during their Up All Night Tour ( 2011 ? 12 ) .

= = Background and release = =

After being formed and finishing third in the seventh series of The X Factor in 2010 , One Direction were signed to Syco Music . The number was written by August Rigo and Steve Mac , and was produced by Mac . One Direction premiered the single on BBC Radio 1 on 19 October 2011 , with confirmation that it would serve as the second cut from Up All Night , following their debut single , " What Makes You Beautiful " , which topped the UK Singles Chart in September of that year . Member Zayn Malik , in an October interview with Digital Spy , characterised " Gotta Be You " as " a bit more emotive " than their debut single . It was released by Syco Music via digital download in Ireland and United Kingdom on 11 November 2011 and 13 November , respectively . In both countries , the digital download contains the principal recording , its B @-@ side , " Another World " , and two remixes of the song itself .

= = Composition and lyrics = =

" Gotta Be You " is a mid @-@ tempo pop rock ballad . According to the digital sheet music published at Musicnotes.com by Sony / ATV Music Publishing , One Direction 's vocal range in the song span from the note of Eb4 to Eb6 . Written in the key of Ab major , the song is set in common time at a moderate tempo of 85 beats per minute . Set in an orchestral arrangement , its instrumentation includes a guitar , piano lines , and abundant strings . The chorus of the song opens with falsettos that are followed by vocal harmonies . The lyrical content is characterised by love notions and prominently revolves around its main declaration , " It 's gotta be you , only you " .

= = Critical reception = =

Both USA Today writer Brian Mansfield , who appreciated the lyrical content , and PopMatters contributor Zachary Houle , who favoured the instrumentation , described " Gotta Be You " as one of Up All Night 's highlights . Billboard reviewer Jason Lipshutz commended the vocal elements at play in its refrain and the track 's " smooth " lyricism . Robert Copsey for Digital Spy opined that the single 's memorable refrain is its strongest attribute and rated it four out of five stars . Matthew Horton of Virgin Media classified the song as one of the record 's " superior tracks " , and credited the ballad with keeping the album 's " pecker up " . Cosmopolitan 's Sarah Kwong lauded the lyrics and instrumentation of " Gotta Be You " and noted its appeal to a more mature audience in comparison to their debut single " What Makes You Beautiful " . Writing for Allmusic , Matthew Chisling , however , described the ballad as " a bit tepid . "

= = Commercial performance = =

" Gotta Be You " debuted and peaked at number three on the Irish Singles Chart in the week ending

17 November 2011 , marking the group 's second top five appearance in Ireland . In the United Kingdom , the piece sold substantially less than their first single " What Makes You Beautiful " , selling 59 @,@ 461 copies in its first week . Despite the single reaching number one on the mid @-@ week chart update , it entered the UK Singles Chart dated 20 November 2011 at number three behind the seventh week sales of Rihanna 's " We Found Love " and the release of " Good Feeling " by Flo Rida . The song marks their second top ten hit and was One Direction 's third best @-@ selling track in the UK by August 2012 . Upon the release of Up All Night in the United States , " Gotta Be You " did not enter the US Billboard Hot 100 , but peaked at number 24 on the Bubbling Under Hot 100 Singles chart in the week of 28 April 2012 .

= = Music video = =

The single 's accompanying music video was directed by John Urbano , who had previously directed the band 's music video for " What Makes You Beautiful " . While predominantly filmed in Lake Placid , New York , in October 2011 , the clip 's opening sequences were shot at the State University of New York at Plattsburgh . In October , the group told Digital Spy that they feared a crocodile attack when shooting the video . They also told Capital FM correspondent Kevin Hughes that the clip would be a significant transition from their previous music video ; Malik described it as poignant and Louis Tomlinson reflected , " The first one was all about having a very fun song , but this song is a bit different . "

The music video premiered on 8 November 2011 on YouTube , and predominantly depicts the group spending time on the banks of Lake Placid . As of February 2016 , the music video has garnered more than 180 million Vevo views . In the music video , the five @-@ some end up meeting with girls in a camping spot in a forest . As the music ends , the group watch fireworks as Malik walks towards his significant other and kisses her . The clip attracted positive commentary from fans of the group .

= = Live performances = =

One Direction performed the single for the first time on The X Factor UK on 13 November 2012 , to open the BBC 's Children in Need 2011 telethon on 19 November 2012 , and at Capital FM 's Jingle Bell Ball on 4 December 2011 , at the The O2 Arena . One Direction also performed the track during their first headlining concert tour , the Up All Night Tour . " Gotta Be You " was performed as the sixth song on the set list , in the second segment of the show 's synopsis .

= = Chart performance = =

= = Release history = =