

= I Got a Boy (song) =

" I Got a Boy " is a song recorded in Korean language by South Korean girl group Girls ' Generation for their fourth Korean @-@ language studio album of the same name . It was released on January 1 , 2013 by S.M. Entertainment and KT Music . Produced by the group 's long @-@ time collaborator Yoo Young @-@ jin and Will Simms , the song is described as a hybrid of various genres including bubblegum pop , dance , and electropop .

" I Got a Boy " was a success domestically , debuting atop the Gaon Digital Chart and has sold over 1 @. @ 3 million digital copies in South Korean in 2013 . Internationally , the song received generally positive reviews from music critics , who praised its eclectic sound and noted it as a " phenomenon " that could challenge popular Western singers like Katy Perry or One Direction . The single peaked at number 98 on the Japan Hot 100 and number 3 on the US World Digital Songs .

A music video for the song was filmed in October 2012 . It features hip hop @-@ inspired dance moves choreographed by renowned American choreographers Nappytabs . It won the award for Video of the Year at the first YouTube Music Awards in 2013 , which generated much attention for beating other popular nominees like Justin Bieber and Psy despite the fact that the group was considered lesser @-@ known to the Western audience at the time .

= = Background and composition = =

? I Got a Boy ? was written by European composers Will Simms , Sarah Lundbäck Bell , Anne Judith Wik with additional writing by Korean composer Yoo Young @-@ jin , who is also Girls ' Generation 's longtime collaborator . The song was recorded at S.M. Entertainment studio Boomingsystem and was produced by Will Simms and Yoo Young @-@ jin .

" I Got a Boy " is a K @-@ pop song that is described as an eclectic mix of various genres . According to U.S. magazine Billboard , the track features elements of electropop and minimal drum and bass . On reviewing I Got a Boy album for the same publication , Jeff Benjamin noted dubstep elements on the song . Meanwhile , Rolling Stone 's Nick Catucci opined that " I Got a Boy " was made up of a range of genres from minimal R & B to " high @-@ BPM " dance . Writing for Time , Douglas Wolk described the track as a " monomaniacally charming " hybrid of bubblegum pop , dubstep , and hard rock . Meanwhile , AllMusic 's David Jefferies characterized " I Got a Boy " as a mix of dubstep , EDM , and pop @-@ rap .

= = Promotion = =

On January 1 , 2013 , Girls ' Generation performed " I Got a Boy " for the first time on their MBC comeback special Girls ? Generation ? s Romantic Fantasy . To further promote the song , the group appeared on several South Korean shows in 2013 including Mnet 's M ! Countdown , KBS ' Music Bank , MBC 's Music Core , and SBS 's Inkigayo .

The music video for the song was directed by Hong Won @-@ ki for Zanybros , and was choreographed by Nappytabs , who had worked with the group 's label mates TVXQ and BoA . It aired on Mnet and was released on S.M. Entertainment 's YouTube channel on January 1 , 2013 .

According to MTV 's Liza Darwin , the costumes featured in the music video included streetwear fashion such as Kenzo x Opening Ceremony , Adidas Collection by Jeremy Scott and printed leggings ; Stussy 's " Good Vibe " T @-@ shirt , Obey 's " OG Basic " crewneck , and Joyrich varsity jacket . In the sleepover scene , the girls are seen wearing clothes by UK independent label Lazy Oaf , such as a Batman shirt , a " fruity " T @-@ shirt , and a " pizza crewneck " . The fashion style in the visual was hailed as " a kaleidoscopic streetwear explosion " , and the music video itself " a fashion whirlwind ... jam @-@ packed with rad clothes " . Clyde Barretto from Prefix magazine opined that the video was " more colorful than a rainbow " and featured " alluring " and " bombastic " dance moves .

The video became an instant success on YouTube , achieving over 20 million views within six days and becoming the fastest K @-@ pop video to achieve such a feat at its time of release . It has

since attracted over 100 million views on YouTube , becoming the group 's second music video to do so following " Gee " .

= = Reception = =

= = = Domestic reception = = =

" I Got a Boy " was a success in the group 's home country South Korea . It debuted atop the South Korean Gaon Singles Chart on the week commencing December 30 , 2013 , selling 319 @,@ 824 copies within its first week of release . The following week , the single dropped to number 4 , selling 242 @,@ 803 copies . The single sold over 1 @.@ 35 million copies in South Korea in 2013 , becoming the 13th best @-@ selling single of the year in the country . On the Korea K @-@ Pop Hot 100 , " I Got a Boy " debuted at number 36 on the week of January 12 , 2013 . The following week , the single charted at number one on the chart and remained its peak for a further week .

The song was nominated for Song of the Year at the 2013 Mnet Asian Music Awards . It was a success on South Korea 's music programs , achieving the top spot on M Countdown (three consecutive weeks) , and Music Bank (three consecutive weeks) .

= = = International reception = = =

Internationally , " I Got a Boy " received generally positive reviews from music critics . The Los Angeles Times ' music critic Randall Roberts called it a " scattered anthem " and a " gleefully chaotic " song that could " indicate pop music 's future trajectory . " Billboard K @-@ Town columnist Jeff Benjamin praised the song as " one of the most @-@ forward thinking lead pop singles heard in any country " for its intense mix of different sounds and melodies , and commended Girls ? Generation for " [setting] the bar truly high for pop in 2013 . " Staff writers of Entertainment Weekly picked " I Got a Boy " as Girls ' Generation " key track " and recommended the group as one of the fifteen " artists to watch " in 2013 .

Rolling Stone 's contributor Nick Catucci described the song as a " musical gymnastics routine . " Upon reviewing I Got a Boy album for AllMusic , David Jefferies named " I Got a Boy " a highlight on the album . Time named " I Got a Boy " the 5th best song on their Top 10 Songs of the Year list , calling it a " pop phenomenon " that rivals the likes of One Direction and Katy Perry . In August 2014 , Pitchfork Media 's Jakob Dorof listed the song as part of his 20 Essential K @-@ Pop Songs Lists , writing that " I Got a Boy " helped " prove the adventurousness of K @-@ pop ? s listenership . " " I Got a Boy " became the fourth best @-@ selling K @-@ pop single in the United States in 2013 , behind Psy 's " Gangnam Style " and " Gentleman " and Big Bang 's " Fantastic Baby " .

The music video for " I Got a Boy " won the award for Video of the Year at the first YouTube Music Awards , held on November 3 , 2013 at Pier 36 in New York City . Following the event , Girls ' Generation received a considerable amount of negative feedback from Western audience as the group was not well known in the United States compared to other nominees for the same category including Psy , Justin Bieber and Lady Gaga . As a result of the controversial event , the music video gained 86 @,@ 000 views on the awards day , up from 25 @,@ 000 the day before . The following five days , it achieved an increase of 327 % in viewership .

= = Charts = =

= = = Year @-@ end charts = = =

= = Credits = =

Credits adapted from I Got a Boy album liner notes