

= Impossible Is Nothing ( Iggy Azalea song ) =

" Impossible Is Nothing " is a song recorded by Australian rapper Iggy Azalea for her debut studio album , The New Classic ( 2014 ) . It was written by Azalea , The Invisible Men , Jon Turner , and Jon Mills of The Arcade . The track contains an interpolation of French @-@ Lebanese composer Gabriel Yared 's " Proust " , and was produced by The Invisible Men and The Arcade . A downtempo , hip hop song , it features a tinkering beat which comprises percussion instrumentation such as chimes and a glockenspiel . Azalea raps the track 's aspirational lyrics with a mantra technique , pertaining to themes of perseverance , empowerment and underdog triumphalism .

The song was released as a promotional single from the album on 9 March 2014 . It received mixed reviews from music critics who were divided on the sincerity and originality of the track 's lyrical content . Upon release , the song debuted within the lower regions of the UK Singles Chart and the UK R & B Chart .

= = Background and release = =

" Impossible Is Nothing " was written by Iggy Azalea , The Invisible Men , Jon Turner , and Jon Mills of The Arcade for Azalea 's debut studio album , The New Classic ( 2014 ) . It contains an interpolation of " Proust " by French @-@ Lebanese composer Gabriel Yared . The song was produced by The Invisible Men and The Arcade , while the " Proust " recreation was produced by Richard Adlam and Hol Ritson . Azalea recorded her vocals at Grove Studios in London , and Conway Studios in Los Angeles where the mixing process was completed by Anthony Kilhoffer ? with the assistance of Kyle Ross ? at The Mix Spot .

The song 's title was first revealed by Azalea on 8 August 2013 on Instagram in an image of the album 's tentative track listing . On 24 February 2014 , Azalea announced the song as a promotional single that would serve as an " instant grat " digital download from the iTunes Store pre @-@ order of The New Classic . The release was initially planned for 4 March 2014 , but was slated to a date of 9 March 2014 instead . In Canada , the song was released separately from the pre @-@ order on 21 April 2014 .

= = Composition = =

" Impossible Is Nothing " is a semi @-@ subdued , downtempo , hip hop song . Caitlyn Carter of the Music Times writes that the track has a " haunting @-@ yet @-@ upbeat " sound . According to John Walker of MTV News , the song takes on a more " vulnerable " sound than Azalea 's previous material . The track 's instrumentation includes keyboards , drums , an electric guitar line backing , and synthesizers . It features a tinkering beat produced by tuned percussion instruments including chimes and a glockenspiel which causes eerie loop sound effects in the song . A string of siren sound effects are also heard throughout . Azalea 's delivery is rapped with a mantra technique .

With aspirational lyrics , " Impossible Is Nothing " contains themes of perseverance , empowerment and " underdog triumphalism " . It also showcases ideas of prosocial behavior and " blonde ambition " . The lyrics welcome newcomers in the music industry , " I even hope at one point you take it farther than me " , and speak of self @-@ empowerment : " I shall never let ' em see me sweat / Promise to want for more until my very last breath / Promise to blaze a path and leave a trail for the next / And never sell out my soul for any number on a check " . According to Lucy O 'Brien of The Quietus , the lyrics portray Azalea as " the hardworking Aussie girl and the feminist goddess urging with messianic fervour " . John Lucas of The Georgia Straight describes the song as a " bite @-@ sized motivational seminar " . " Impossible Is Nothing " was compared to songs by Eminem , specifically from his 2010 album Recovery .

= = Critical reception = =

" Impossible Is Nothing " received mixed reviews from music critics . In a positive review , Saeed

Saeed of The National wrote that it was among two tracks on The New Classic " that stand out , out of pure will " , and complimented its " moody " sound . Eric Diep of XXL also deemed it a highlight on the album , and commended its " heartfelt story " . A writer for Rap @-@ Up described the track as an " empowering anthem " . Maria Therese Seefeldt Stæhr of Gaffa praised the track 's production . Stereogum 's Chris DeVille called it " the best Eminem song in years " . Josiah Hughes of Exclaim ! wrote positively of the song 's " banging beat " and inspirational lyrics . A writer for Oyster praised the sincerity of the lyrics and the " power of its uplifting and never @-@ quitting # feels " . Digital Spy 's Emily Mackay noted " a ballsy power to [ Azalea 's ] self @-@ made self @-@ belief " in the song . While Nick Aveling of Time Out felt the track played to Azalea 's " substantive strengths " . Charlotte Richardson Andrews of NME opined that it showcased Azalea 's " wit , personality and lyrical prowess " . Similarly , The Line of Best Fit 's Laurence Day felt the track manifested the rapper as " an affable bundle of chum @-@ ly charm with lessons ( not patronising lectures ) that are applicable for anyone with a lick of ambition " . Craig Mathieson of The Sydney Morning Herald praised the song 's " unexpected complement " of inspirational lyrics with spectral melodies .

Idolator reviewers were divided ; Carl Willott deemed the song " a thudding piece of inspirational rap " , while Christina Lee wrote that it was " tepid " and hinted at " ' storms ' and ' goals ' like posters in a school guidance counselor 's office " . Other reviewers were also critical of the track 's lyrics ; Alfred Soto of Spin said it " lays out every admonitory cliché from the Barnes & Noble self @-@ help shelf " ? a view echoed by Lindsay Zoladz of New York who dismissed it as " inspirational quotes copied from a high @-@ school guidance counselor 's bulletin board " . Karen Lawler of Blues & Soul wrote : " While , [ the track is ] is bound to be a favourite among Iggy fans , it 's a subject that 's been done millions of time before and it 's been done better " . Nolan Feeney of Time commented on its originality in a comparison with the 2012 track " Ten Thousand Hours " by Macklemore & Ryan Lewis : " The platitudes of ' Impossible Is Nothing ' await whoever didn 't finish putting in their 10 @,@ 000 hours on Macklemore 's own you @-@ can @-@ do @-@ it @-@ too anthem " .

" Impossible Is Nothing " was named as one the two worst songs on The New Classic by Devone Jones of PopMatters who criticized Azalea for " literally preaching ? to youths , rather than [ relating ] to them " . AbsolutePunk 's Jake Jenkins called it " a muddled mess of a narrative " , and added , " [ The track ] does nothing to give us a clear picture , or any picture at all really , of what [ Azalea 's ] been through " . Jon Caramanica of The New York Times said that the song was " sort of blandly inspirational " and " as numbing " as material by T.I . While Troy L. Smith of The Plain Dealer felt Azalea " [ showed ] promise " with the song ; he dismissed the production as " leftovers from one of Eminem 's recent albums " .

= = Credits and personnel = =

Iggy Azalea ? writer , vocals

The Invisible Men ? writers , producers , drums and programming , keyboards

Jon Turner ? writer

The Arcade ? writers , producers

Gabriel Yared ? writer

Richard Adlam ? sample recreation , keyboards , tuned percussion

Hol Ritson ? sample recreation , keyboards , tuned percussion

Eric Weaver ? vocal engineering

Anthony Kilhoffer ? mixing

Kyle Ross ? mixing assistant

Credits adapted from the album 's liner notes .

= = Charts = =