

= Disturbia ( song ) =

" Disturbia " is a song recorded by Barbadian singer Rihanna for Good Girl Gone Bad : Reloaded ( 2008 ) , a re @-@ release of her third studio album Good Girl Gone Bad ( 2007 ) . It was written by Andre Merritt , Chris Brown , Brian Kennedy and Rob . A ! , with production of the song helmed by Kennedy . The song was released as the third single from the reloaded edition of the album , and seventh overall . " Disturbia " was sent to US Contemporary hit radio on June 17 , 2008 , and was released as a CD single in the United Kingdom on July 22 , 2008 .

" Disturbia " is an uptempo dance @-@ pop and electropop song with a " sizzling " beat . Lyrically , the song is about the experiences of anguish , anxiety and confusion . The song received positive reviews from music critics , who generally praised its dark musical tone , lyrics and beat , and noted that it is reminiscent of Rihanna 's previous single , " Don 't Stop the Music " ( 2007 ) . " Disturbia " earned Rihanna an award for Best International Song at the 2009 NRJ Music Awards and a nomination for Best Dance Recording at the 2009 Grammy Awards .

" Disturbia " was a commercial success , and peaked at number one in Belgium ( Flanders ) and New Zealand and became a top @-@ ten hit in more than twenty countries including Australia , Canada and the United Kingdom . The song topped the US Billboard Hot 100 chart for two consecutive weeks , and became Rihanna 's third number @-@ one single from Good Girl Gone Bad and fourth overall on the Hot 100 . The accompanying music video for " Disturbia " was directed by Anthony Mandler , which portrays Rihanna in various locations such as in a prison cell and gas chamber . " Disturbia " has regularly featured on the set lists of Rihanna 's tours and live performances since its release .

= = Background = =

" Disturbia " was written by American recording artist Chris Brown and his team which included Brian Kennedy , Rob . A and Andre Merritt , better known as the Graffiti Artizts . The track was originally considered to be part of the re @-@ release edition of Brown 's second studio album , Exclusive ( 2007 ) . However , after finishing the song , he took preference to another song , " Forever " , which later became the lead single from his re @-@ released album , titled Exclusive : The Forever Edition ( 2008 ) . He felt that " Disturbia " would be better suited for a female singer and instead forwarded the song to Rihanna . When writing the song , he was inspired " to go totally left and kind of weird " . Speaking to USA Today , Brown described his feelings with regard to him giving the song to Rihanna : " It 's fun being creative and even if you have a concept in your head to write about , you can write it and give it and give it to someone else because it might not personally fit you , but it might be an idea you have . "

" Disturbia " was recorded in 2008 at Rocky Mountain Recorders in Denver , Colorado . Speaking to Nick Levine of Digital Spy , Rihanna explained : " I went into the studio making music my way . I found myself all at once . " In an interview on This Morning , Rihanna said that the song is not necessarily about a specific personal experience , but rather the general feelings of mental anguish , anxiety and confusion . Rihanna further explained that she wanted to record the song because she felt that listeners would be able to relate to the subject matter . When Good Girl Gone Bad was repackaged , Rihanna approached L.A. Reid , boss of Def Jam , suggesting to release " Disturbia " as a single and follow @-@ up to " Take a Bow " . Speaking to MTV News , Reid said , " It was the first time Rihanna actually came to me and said , ' Here 's the song I want to put out . ' She played me the song . That was her taking control [ ... ] She understands what hits are , and she knows what she wants to say . She 's at that place where she can do that . "

= = Composition = =

Musically , " Disturbia " is an uptempo dance @-@ pop and electropop song with a " sizzling " beat . The song is reminiscent of Rihanna 's previous single " Don 't Stop the Music " ( 2007 ) . The rock @-@ tinged song opens with a horror movie @-@ like scream , followed by the hook " Bum @-@

bum @-@ be @-@ dum @-@ bum @-@ bum @-@ be @-@ dum @-@ bum " which has been likened to the " Ella @-@ ella @-@ ella @-@ ey @-@ ey " hook from " Umbrella " ( 2007 ) . It then transitions into a spoken part , where Rihanna says , " What 's wrong with me ? / Why do I feel like this ? / I 'm going crazy now ! " , before the first verse begins . Some critics interpreted it as Rihanna singing about being frightened but felt that lyrically , it made no sense .

Fraser McAlpine from BBC Music has claimed that the song 's chorus can be likened to Eiffel 65 's " Blue ( Da Ba Dee ) " ( 1999 ) . According to digital music sheet published at Musicnotes.com by Sony / ATV Music Publishing , " Disturbia " is composed in a key of B minor and is set in common time with a moderate techno @-@ pop groove . Rihanna 's vocal range spans from the lower note of F3 to the high note of D5 and the track follows a chord progression of Bm @-@ D @-@ A @-@ G in the verses and chorus . The song features various vocal effects , namely the use of Auto @-@ Tune and a vocoder in contrast with the detached electronic bounce of the song and its weaving , winding melody .

= = Reception and accolades = =

" Disturbia " received positive reviews from contemporary music critics . Josh Tyrangiel of Time complimented the song 's " rubber @-@ ball melodies that bounce around your head " . Alex Fletcher of Digital Spy said that unlike the usual seventh single release by an artist , " Disturbia " is one Rihanna 's stronger releases and that it proves that she is ruling ' 08 much like she did ' 07 . He went on to describe it as a " fun @-@ packed electro treat filled with sizzling beats and crazy vocal effects . " Fletcher further highlighted the song 's strong intro hook and said that the chorus is her catchiest since " Umbrella " . Spence D of IGN felt that the track has an infectious " Bum @-@ bum @-@ be @-@ dum @-@ bum @-@ bum " hook that sucks you into the detached electronic bounce of the track . Jaime Gill from Yahoo ! Music highlighted the song 's " insistent hook , sturdy beat and weaving , winding melody . " Fraser McAlpine from the BBC Music deemed the song 's plus points to be Rihanna 's icy whine , the frosty @-@ rave chorus and the Eiffel 65 @-@ like refrain .

Billboard ranked the song at number nine on its list of " Songs of the Summer of 2008 " . Time Magazine has named the song on number two on its list of ' 10 Best Songs of the Summer ' , only behind Kid Rock 's " All Summer Long " . According to Caryn Ganz , a reviewer from the US @-@ based magazine Rolling Stone , " Disturbia " was the second best song of 2008 , only behind MGMT 's " Kids " . The song won the award for Best International Song at the 2009 NRJ Music Awards , however , after a miscommunication , Katy Perry accepted the award for her single " I Kissed A Girl " . Later , the awards host Nikos Aliagas admitted that originally Rihanna won the award . The song also earned Rihanna a nomination for Best Dance Recording at the 51st Grammy Awards , but lost to Daft Punk 's " Harder , Better , Faster , Stronger " .

= = Chart performance = =

" Disturbia " debuted on the US Billboard Hot 100 at number eighteen on June 26 , 2008 , becoming Rihanna 's sixth top 20 from Good Girl Gone Bad . In the issue dated August 14 , 2008 the song topped the chart , selling 148 @,@ 000 downloads according to Nielsen SoundScan and replaced Katy Perry 's " I Kissed A Girl " after seven weeks reign . " Disturbia " became Rihanna 's fourth number @-@ one song on the chart only after " SOS " , " Umbrella " and " Take a Bow " , and tied her with Beyoncé and Mariah Carey for most number @-@ one singles of the decade . The single topped the chart for two consecutive weeks . For the Billboard issue dated September 13 , 2008 , " Disturbia " also topped both the Hot Dance Club Play and Hot Dance Airplay charts . The song also peaked at number one on the US Billboard Pop Songs , becoming her third number one on the chart , after " Unfaithful " and " Take a Bow " . " Disturbia " has been certified six @-@ times platinum by the RIAA , having sold 4 @.@ 8 million digital copies as of June 2015 , marking Rihanna 's third best @-@ selling single in the country . The song was also successful in Canada , where it peaked at number two on the Canadian Hot 100 , remaining at the position for five weeks .

In the United Kingdom , following the release of Good Girl Gone Bad : Reloaded , " Disturbia "

debuted on the UK Singles Chart at number forty @-@ seven due to strong digital sales . After the release of the music video , the song re @-@ entered the chart at number forty @-@ seven , ultimately peaking at number three from digital sales . The song remained within the top ten for eleven weeks , marking Rihanna 's eighth top ten single in the country . " Disturbia " also became Rihanna 's third longest charting single in the UK , having spent 36 weeks in the top 100 , being passed only by " Don 't Stop the Music " and the worldwide hit single " Umbrella " . " Disturbia " has sold over 430 @,@ 000 copies in the country as of 2010 .

Elsewhere in Europe , " Disturbia " managed to reach the top ten in fifteen other countries . The song debuted on number three in France and stayed there for one week . Disturbia stayed on the French Singles Chart for 36 weeks , becoming Rihanna 's second longest charting single on it , only after " Only Girl ( In the World ) . The single was more successful in Belgium ( Flanders ) where it peaked at number one and managed to peak at number four in Belgium ( Wallonia ) . It was later certified Gold by the Belgian Entertainment Association for selling over 10 @,@ 000 copies . In Spain , " Disturbia " reached a peak of ten and was also certified Gold by the Productores de Música de España . The song managed to reach number two in Finland , number three in Norway , number four in Austria , Denmark , Hungary , the Republic of Ireland , Sweden and Switzerland , number five in Germany , number seven in Slovakia , and number ten in Czech Republic and Netherlands . It also reached number one in New Zealand , becoming Rihanna 's third number one single , and her first since " Umbrella " . On August 23 , 2009 " Disturbia " was certified Platinum , for selling over 15 @,@ 000 copies . In Australia , it managed to reach number six . It was certified Gold on the downloads alone , before the physical release several weeks later , when it was subsequently certified Platinum .

= = Music video = =

= = = Background = = =

The music video for " Disturbia " was filmed on July 1 , 2008 in Los Angeles , California . Originally , it was reported that the video was directed by American photographer and director , David LaChapelle , who previously directed Christina Aguilera 's " Dirty " ( 2002 ) and Gwen Stefani 's " Rich Girl " ( 2004 ) . However , later sources surfaced stating that the video was directed by Rihanna 's long collaborator Anthony Mandler , who previously directed her music videos for " Shut Up and Drive " ( 2007 ) , " Hate That I Love You " ( 2007 ) and " Take a Bow " ( 2008 ) . Rihanna also co @-@ directed the video , becoming her second work after the co @-@ direction for the 2007 single " Don 't Stop the Music " . The " Disturbia " music video , was released exclusively on iTunes on July 22 , 2008 .

= = = Synopsis and reception = = =

The music video for " Disturbia " begins in a surrealistic , circus @-@ like torture chamber where Rihanna is seen dressed in black , wearing dark make @-@ up and having long black nails while she presses the keys of a big dark piano and looks into the camera . As the song starts different images of Rihanna are shown . In one of the scenes she is seen imprisoned wearing lenses that make look as if her eyes have rolled into the back of her head . Rihanna stays in the prison with two men watching on her from the both sides . Other scenes include Rihanna sitting on a throne chair and singing the song , while two strange women are around her . Then , multiple people around her are holding her in front of a gas chamber . As the chorus starts Rihanna is seen tied up in a bed from which she can 't get out . At the bridge of the song Rihanna and her dancers are performing a Thriller @-@ esque dance routine . As the second verse starts , Rihanna is seen holding a column and fire is around her . As the song continues , Rihanna drags a man doll around a metal web . In the second chorus she wears a metal spines corset while one tarantula is upon her arm . In the later scene , Rihanna is in a very tiny room , with her hands and legs been tied up . The video ends with

Rihanna turning around on her chair .

According to Tamar Anitai from MTV Buzzworthy , " Disturbia " is " yin to the yang of Chris Brown 's ' Wall to Wall ' which features creepy crawly chicks climbing the walls in latex . " He later , listed the video at number five on the " Buzzworthy 's Top 5 Most Paranoid Music Videos " stating : " In Rihanna 's ' Disturbia ' video , obsession manifests itself in freaky @-@ deaky tarantulas , wigs , wolves , and a creepy dude in an eye patch . And S & M @-@ y corsets . Paranoia never looked so supernaturally sexy ! " . Simon Vozick @-@ Levinson from Entertainment Weekly also reviewed the video commenting : " It looks like she accidentally wandered into Nine Inch Nails ' ' Closer ' video , or else some sort of freaky Victorian mental hospital " . He later continued saying that the video is not what he expected from a dance @-@ pop song , but it 's also cool that Rihanna is trying something new .

= = Live performances = =

Rihanna performed " Disturbia " for first time at the 2008 MTV Video Music Awards . The song opened the show , and was performed after Britney Spears ' opening speech . Rihanna performed it while revealing a leather " goth inspired " outfit . Together with the dancer troops , she performed a Thriller inspired dance , with glow sticks and leather props being used through the performance . About the performance , Brian Orloff from People commented that " after Britney left , the stage was ceded to a futuristic @-@ looking Rihanna , who launched into her hit ' Disturbia ' with a goth @-@ theme . " In 2011 , according to poll made by Billboard , the performance was the tenth best ever on the MTV Video Music Awards . On September 19 , 2008 Rihanna went to France , to perform " Disturbia " at Star Academy France . Following the performance of the song , Good Girl Gone Bad : Reloaded soared from number forty @-@ three to number eleven and peaked at number eight the following week , becoming Rihanna 's first album to reach the top ten in France . Rihanna also performed " Disturbia " at the NFL Pepsi Smash Super Bowl Bash in Tampa , Florida held the Thursday and Friday prior to the 2009 Super Bowl . It was the first song on the set @-@ list that also featured other songs from her latest release Good Girl Gone Bad . The performance of the song featured a sample from White Stripes song " Seven Nation Army " and flames that shot up across the front of the stage .

Following the release of her fourth studio album Rated R ( 2009 ) , Rihanna held a Nokia promotional concert at Brixton Academy in London . Rihanna performed the song as part of a set list , which included some songs from the new release : " Russian Roulette " , " Wait Your Turn " and " Hard " , the latter of which Rihanna was joined on stage by Young Jeezy , to perform the song together . However , during the set , Rihanna also performed other songs from Good Girl Gone Bad , including " Don 't Stop the Music " and " Take a Bow " . " Run This Town " and " Umbrella " were performed with assistance of Jay @-@ Z , whose vocals are featured on the songs . On February 5 , 2010 , Rihanna performed at the Pepsi Super Bowl in Miami , Florida . She performed " Disturbia " in a medley with other songs including " Russian Roulette " and " Wait Your Turn " . Rihanna performed the song while revealing a one @-@ shoulder , one @-@ leg catsuit that featured white trimming . In February 2010 she also recorded an AOL Sessions , where she performed the song together with other tracks including " Hard " , " Rude Boy " and " Take a Bow " .

Rihanna performed " Disturbia " on her three major tours : Good Girl Gone Bad ( 2007 ? 09 ) , Last Girl on Earth ( 2010 ? 11 ) and the Loud Tour ( 2011 ) . The song was added on the Good Girl Gone Bad Tour set list during the Australasian leg of the tour . It was the opening song , performed only after the intro on the tour . Rihanna also performed " Disturbia " on her second major concert tour , Last Girl on Earth Tour . The song was performed as the sixth track , after " Fire Bomb " . Rihanna performed a slower ballad remix tempo of the song , surrounded by three big four @-@ legged insect monsters as she crawled on the floor to escape while singing it . About the performance Lisa Wilton from Calgary Sun commented that : " Rihanna 's goth side came out ? and by ' goth side ' I mean she sang alongside dancers dressed as freaky , giant spiders ? during the darker dancefloor anthem , ' Disturbia ' . " On her Loud Tour , Rihanna performed " Disturbia " as second track , only after the opening song " Only Girl ( In the World ) " . Rihanna performed the song in a brightly

colored sequined bikini , while partially been dragging on a moveable floor . Rob Williams from Winnipeg Free Press stated : " Rihanna dropped her blue coat to reveal a jewel- encrusted bikini for ' Disturbia ' . It was the first of numerous costume changes that showed off her fashion sense and plenty of skin . " Rihanna performed " Disturbia " at Radio 1 's Hackney Weekend on May 24 , 2012 , as the second song on the set list .

= = Formats and track listing = =

= = Credits and personnel = =

Credits are taken from Good Girl Gone Bad : Reloaded liner notes .

= = Charts = =

= = Certifications = =

= = Radio and release history = =