" Q Who " is the 16th episode of the second season of the American science fiction television series Star Trek: The Next Generation. The episode first aired in broadcast syndication on May 5, 1989. It was written by executive producer Maurice Hurley and directed by Rob Bowman. " Q Who " marked the first appearance of the Borg, who were designed by Hurley and originally intended to appear in the first season episode." The Neutral Zone."

Set in the 24th century , the series follows the adventures of the Starfleet crew of the Federation starship Enterprise @-@ D. In this episode , the omnipotent entity known as " Q " (John de Lancie) arrives on the Enterprise and decides that Captain Jean @-@ Luc Picard (Patrick Stewart) was acting in an arrogant manner . Q then sends the ship across the galaxy where the crew make first contact with the cybernetically enhanced assimilating race known as the Borg . After the crew fail to defeat a Borg vessel , Picard is forced to beg for Q 's help .

Costume designs were created by Dorinda Wood , while Michael Westmore developed the prosthetics worn on the actor 's heads . The designs were reminiscent of creations of H. R. Giger and the character Lord Dread from the television series Captain Power and the Soldiers of the Future . The episode went over budget and nearly required additional filming time . " Q Who " was watched by 10 @.@ 3 million viewers . The critical reception has been positive , with the episode described as the first " great episode " of the series . It was nominated for three Emmy Awards , winning two .

= = Plot = =

On his way back to his quarters , Captain Jean @-@ Luc Picard (Patrick Stewart) steps off a turbolift and instead of finding himself in a corridor onboard the Enterprise , ends up on board a shuttlecraft with Q (John de Lancie) at the controls . Picard demands to be returned to the Enterprise , but Q refuses until Picard agrees to at least hear Q 's requests . Q then transports them to Ten Forward , where Guinan (Whoopi Goldberg) , who recognizes him , warns Picard not to trust him . Q reveals that he wants to join the crew to assist them as they push further into unexplored regions of the galaxy , asserting they are not ready for the threats they will encounter . Picard chooses to make their own way into the unknown , and rejects Q 's offer . Irritated by Picard 's arrogance , Q sends the Enterprise thousands of light years across the galaxy , then disappears . Lt. Commander Data (Brent Spiner) reports that the nearest starbase is over two years away at maximum warp . An agitated Guinan warns Picard to set course for home immediately , but Picard is curious to explore the new area .

They discover a nearby planet that shows signs of a previous civilization but has been stripped of all industrial and mechanical elements , and are then met by a much larger cube @-@ shaped vessel which does not answer their hails . Guinan warns Picard that the ship belongs to the Borg , a powerful , cyborg @-@ like race that nearly wiped out her people , scattering the survivors across the galaxy , and again urges Picard to leave immediately . Though Picard orders the Enterprise 's shields raised , a single Borg transports into Engineering and begins to probe the Enterprise 's computer systems . Lt. Worf (Michael Dorn) initially attempts to incapacitate the intruder with his phaser set on stun , which has no effect , and is forced to increase power to kill the Borg instead . Immediately afterwards , a second Borg appears to continue probing the computer , and proves to be immune to phaser fire . Completing its mission , it strips several components from the dead Borg and disappears . The Borg ship then contacts the Enterprise and demands their surrender . When Picard refuses , the Borg use a cutting beam to slice into the Enterprise 's saucer section and remove a cross @-@ section of the ship , killing eighteen people .

Picard orders return fire, and the Enterprise appears to disable the Borg ship. Commander William Riker (Jonathan Frakes) takes an away team to the Borg cube where they find that the Borg are still active but focusing their attention on repairing their ship 's damage. The away team returns, and Picard orders that they depart at maximum warp. The Borg ship immediately reactivates and begins pursuit, gaining on the Enterprise. Q appears on the bridge and warns Picard that the Borg

will never stop chasing them , and cannot be defeated . Picard attempts to fight back against the Borg to no avail , and finally admits he needs Q 's help . Q obliges , returning the Enterprise to its last position in Federation space . Picard , though thankful for Q 's lesson , blames Q for the deaths of his crew . Q disappears , but not before reminding them again of their ill @-@ preparedness . Guinan warns Picard that now that the Borg are aware of the Federation 's presence , they will be coming . Picard reflects that perhaps Q did the right thing for the wrong reasons by bringing forward their encounter with the Borg , as it has prepared the Federation for what lies ahead of them as they continue to explore .

= = Production = =

The episode featured the third appearance of de Lancie as Q after " Encounter at Farpoint " and " Hide and Q " , the latter of which had been written by Hurley under a pseudonym . Lycia Naff was introduced as Ensign Sonia Gomez , who was intended to be a recurring character in the same manner as Chief Miles O 'Brien played by Colm Meaney (who also appeared in this episode) . However , Naff only made one further appearance as Gomez , in the following episode , although the character later appeared in the Starfleet Corps of Engineers series of novellas .

" Q Who " went \$ 50 @,@ 000 over budget and at one point had an eighth day of shooting arranged , although this was subsequently cancelled . The overspending on this episode and " Elementary , Dear Data " resulted in the budget @-@ saving production of the clip show " Shades of Gray " . Director Rob Bowman was concerned with " Q Who " for a while , saying that " we didn 't know day to day if we were making a stinker or a winner " .

= = = The Borg = =

Gene Roddenberry was keen not to re @-@ use aliens from The Original Series , and so the Ferengi were developed to be the main villains for The Next Generation . After the new aliens 'first few appearances , it was decided that they were too comical to suit such a role , and instead the production team began looking for a new adversary for Starfleet . Writer and co @-@ executive producer Maurice Hurley developed the idea of an insectoid race with a shared hive consciousness . This idea would become the cybernetic Borg due to budget constraints , with the idea of a hive mind remaining . The new race would go on to appear in five further episodes of The Next Generation , as well as the film Star Trek : First Contact . The Borg also appeared in the pilot of Star Trek : Deep Space Nine , the Star Trek : Enterprise episode "Regeneration " and repeatedly in Star Trek : Voyager from the end of season three onwards .

It had been originally planned to include the Borg in the first season episode " The Neutral Zone " , but due to the 1988 Writers Guild of America strike , the time to write the script was cut short . Hurley developed the episode over a day and a half with the Borg elements directly removed . The episode was originally conceived as having two parts , with the Romulans and Federation teaming up in the second part , but that plan was subsequently dropped . This plot may have been linked to the aliens seen in " Conspiracy " . " The Neutral Zone " instead simply made reference to the destruction of a series of outposts by an unknown enemy .

The design of the Borg were reminiscent of Lord Dread from the television series Captain Power and the Soldiers of the Future and the designs of H. R. Giger . The first designs for the new race were created by costume designer Dorinda Wood after she received the script to " Q Who " . While her design showed a suit with tubes running in and out of it , she left the head design up to make @-@ up supervisor Michael Westmore . The headpieces and the main costumes were made at the same time by the two different departments , with Wood and Westmore working together at times to ensure that they matched . The base of the head pieces was made from foam , and while Westmore initially made casts of model kits using polyurethane for the electronic parts , he found it more effective to use actual electronics from damaged equipment . He designed a latex attachment to allow for tubes to be attached to skin so that there was not a great deal of bare skin left on the actors 'bodies . That skin was covered in a white base make @-@ up in order to achieve a zombie

@-@ like appearance.

= = Reception = =

" Q Who " was first shown on May 5 , 1989 in broadcast syndication within the United States . It was watched by 10 @.@ 3 million viewers , making it the most watched episode since " The Royale " , some four episodes earlier in the season . " Q Who " was watched by more viewers than any other episode for the rest of season two and the first five episodes of season three .

Several reviewers re @-@ watched the episode following the end of the series . Keith DeCandido reviewed " Q Who " for Tor.com , describing it as " one of the best hours of TNG " . He called de Lancie 's performance a " triumphant return " , said that Goldberg brought " mystery and depth " to her role and that Stewart " just kills " as Picard . He said that the introduction of the Borg was " phenomenal " , and gave the episode a score of ten out of ten . Zack Handlen , writing for The A.V. Club said that the plot was " brilliant " because Q was proved right . He thought that had the crew been able to come to some sort of solution then it would have been a " strong " episode , but because Picard is forced to plead with Q it made it the first " great episode " of the series because " it admits that these humans ... can be arrogant , and weak , and that they can be bested " . He gave the episode an " A " grade .

SFX described the episode as "thrilling "in their review of the season two Blu @-@ ray release, while IGN referred to it as a "classic". In a list of the great episodes of The Next Generation created by Juliette Harrison in 2012 for Den of Geek, "Q Who "was listed fifth - the earliest episode of the series to be featured in the list.

The episode was nominated for three Emmy Awards in 1989, winning two for Outstanding Sound Editing for a Series and Outstanding Sound Mixing for a Drama Series. It failed to win for Outstanding Special Visual Effects, with the award going to the miniseries War and Remembrance instead.

= = Home media and cinematic release = =

The first home media release of " Q Who " was on VHS cassette , appearing on October 12 , 1994 in the United States and Canada . The episode has been included in three DVD box sets . The first was the Season Two set , released in on May 7 , 2002 , and subsequently as part of the Star Trek : Fan Collective - Q on June 6 , 2006 . The most recent release was as part of the Season Two Blu @-@ ray set on December 4 , 2012 . That release included an audio commentary for the episode featuring Rob Bowman , Dan Curry and Michael and Denise Okuda . " Q Who " received a cinematic release alongside an extended version of " The Measure of a Man " for one night on November 29 , 2012 to promote the Blu @-@ ray release . This was the second time that a pair of The Next Generation episodes received a cinematic release to promote the release of a Blu @-@ ray season box set .