

= Jump ( Rihanna song ) =

" Jump " is a song recorded by Barbadian singer Rihanna for her seventh studio album , Unapologetic ( 2012 ) . It was written by Kevin Cossom , M. B. Williams , StarGate and Chase & Status , with production done by the latter two and Kuk Harrell . It samples the lyrics of the 1996 single " Pony " , performed by Ginuwine . Its composition and structure received comparisons to not only Justin Timberlake 's song " Cry Me a River " and Magnetic Man 's " I Need Air " , but also to some of Rihanna 's previous songs , including " Rude Boy " and " Red Lipstick " . A remix of the song called " Jump ( Club Cheval Rap Remix ) " by rapper Theophilus London was leaked onto the internet . " Jump " was serviced to Australian radio on January 24 , 2014 as the album 's fifth Australian single and seventh overall .

The song received generally positive reviews from music critics . Many reviewers thought that " Jump " stood out as one of a couple of highlights on Unapologetic , while a few others singled it out as the sole highlight . However , it prompted a mixed reaction from James Montgomery for MTV , who thought that the dubstep bass line produced a " mixed result " . Genevieve Koski for The A.V. Club , who wrote that the track should not have been included on the album as it is a poor song choice , commented that songs like " Jump " are responsible for simply furthering her career in the music industry . Following the release of Unapologetic , " Jump " debuted on the French Singles Chart at number 153 and the UK Singles Chart at number 150 due to strong digital download sales .

= = Background and production = =

Rihanna began developing a " new sound " for her seventh studio album in March 2012 , even though she had not yet begun recording . On September 12 , 2012 , Def Jam France announced via Twitter that Rihanna would release a new single the upcoming week while her seventh studio album is scheduled to be released in November 2012 . However , the tweet was shortly deleted and replaced with another clarifying that more information will available the next day ( September 13 ) . Via her official Twitter account , Rihanna posted series of " teasing " tweets announcing her seventh studio album . On October 11 , 2012 , in one of her tweets revealed that the title of her new album is Unapologetic alongside with its cover .

" Jump " is the overall seventh and final single off Unapologetic . It was written by Kevin Cossom and M. B. Williams together with its producers StarGate ( Mikkel S. Eriksen and Tor Erik Hermansen ) and Chase & Status ( Saul Milton and Will Kennard ) . The song samples elements of " Pony " ( 1996 ) , as performed by Ginuwine and written by Elgin " Ginuwine " Lumpkin , Stephen Garrett and Timothy " Timbaland " Mosley . In an interview with MTV News Ginuwine stated : " You know what ? My management told me she wanted to use it , and Rihanna , I 'm a fan of hers and I love what she 's doing . You got to embrace it ! You can 't be a stickler ... especially when an artist like Rihanna wants to use it " . He further said that he is anxious to hear what the singer has done with the sample and hopes that it will do a good job for her , just as it did for him .

Eriksen and Miles Walker recorded " Jump " at Roc the Mic Studio in New York , while Aamir Yaqub served as the assistant vocal engineer . Kuk Harrell provided the vocal production of the song and also recorded Rihanna 's vocals together with Marcos Tovar at R Studios in Los Angeles . It was mixed by Phil Than at Ninja Club Studios in Atlanta with Daniela Rivera serving as assistant mixing engineer . Cossom sang additional vocals , while all the instruments and programming were provided by Eriksen , Hermansen , Mikey Mike and Chase & Status .

= = Composition and lyrical interpretation = =

" Jump " is a song that runs four minutes and twenty @-@ four seconds , and " utilizes dubstep 's distinctive bass sound to approximate the belching chorus of the original song " . According to Brad Stern of MTV Buzzworthy , " Jump " features " sexy , slow burning " chorus and resembles Rihanna 's 2010 single " Rude Boy " ( Rated R , 2009 ) . Daily Mirror 's Priya Elan also compared " Jump " to

the singer 's song " Red Lipstick " ( Talk That Talk , 2011 ) , while James Bien of The Daily Northwestern found it similar to the 2010 single by Magnetic Man , " I Need Air " . Melissa Maerz of Entertainment Weekly labeled the song a " dubstep @-@ warped banger " .

Eric Henderson for Slant Magazine disapproved of " Jump " , writing that it is an " ice @-@ cold " and " echoey dubstep torture chamber " whereby Rihanna interpolates Ginuwine 's " Pony " sample void of emotion . Rihanna 's vocals on the song sound similar to the vocals by Justin Timberlake on his 2002 single " Cry Me a River " ( Justified , 2002 ) . Lyrically , in " Jump " Rihanna preaches to her former partner that she won 't be chasing him . Jude Rodgers of The Guardian described it as a " see sex wriggling everywhere " . In the song , the singer sings " Skrillex @-@ worthy " lines , " You think I give a damn / but you know who I am / I don 't go around chasing no dude " . The chorus features Rihanna singing , " If you want it , let 's do it / Ridin ' my pony / My saddle is waitin ' / Come and jump on it . "

= = Remix = =

Rapper Theophilus London remixed the song , a remix which leaked under the title " Jump ( Club Cheval Rap Remix ) " . Additional production to the song was added by Club cheval . Several new lines were added , such as " I don 't follow the trend / the trend follow me , bruh " and " I 'm in Nice getting nice with some freaks / Hermes , bubble bath , so I 'm feelin ' freeesh . " He also quotes lyrics from Rihanna 's 2012 single " Diamonds " in the line , " Versace , chrome , we 're shinin ' / Shine bright like a Neil Diamond . " Michael Depland of MTV Buzzworthy praised the remix and wrote that it makes the song sound even better .

= = Critical reception = =

Allison Stewart for The Washington Post thought that " Jump " stood out as one of the highlights of Unapologetic , describing it as a " monster in the making " . Along with " Stay " , Stewart listed " Jump " as her top two songs on the album . Alike Stewart , Melissa Maerz for Entertainment Weekly wrote that " Jump " was one of her top recommendations to listen to along with " Diamonds " . Stacey @-@ Ann Ellis for Vibe thought that " Jump " could be " mosh @-@ inducing " if played in a nightclub . Michael Gallucci for PopCrush also agreed that " Jump " is one of Unapologetic 's best songs , writing that " It 's an unofficial rule in pop music that any song titled ' Jump ' is going to be great ( see Pointer Sisters , Van Halen , Kriss Kross , etc . ) . Rihanna 's is no exception " . Chris Younie for 4Music echoed Gallucci 's sentiments , writing that it is one of the best songs on the album . He further wrote that he felt as though the album peaked after the second track , " Diamonds " , had finished , but stated that " Jump " filled void between that and the former .

Adam R. Holz for Plugged In Online described the track as " nasty " with a " crude " chorus . James Montgomery for MTV News thought that the dubstep bass line produced a " mixed result " , but he praised the sample of Ginuwine 's " Pony " . Genevieve Koski for The A.V. Club criticised " Jump " , writing that it is the " perfect example " of poor decision making with regard to song choices for the album , which her opinion , have " elevated " Rihanna 's career . She brandished the song as " trashy decadence without shame " . Robery Copsey for Digital Spy felt that the song embodied " a sense of last @-@ minute record label box @-@ ticking " , with particular emphasis on Chase & Status ' presence and the " wobble " of the chorus . He continued it described " Jump " as a " safe option " to include on the album .

= = Credits and personnel = =

Recording

Recorded at Roc the Mic Studios , New York City , New York

Vocals recorded at R Studios , Los Angeles , California .

Mixed at Ninja Club Studios , Atlanta , Georgia .

Sample

Contains samples of " Pony " performed by Ginuwine and written by Elgin Lumpkin , Stephen Garrett and Timothy Mosley .

Personnel

Credits adapted from the liner notes of Unapologetic , Def Jam Recordings , SRP Records .

= = Chart performance = =

Following the release of Unapologetic , " Jump " debuted on two national single charts due to strong digital download sales . In France , it debuted at number 153 for the week dated December 1 , 2012 , and fell to number 191 the following week ; it spent a total of two weeks on the chart . In the United Kingdom , it debuted at number 150 on December 2 , 2012 . It peaked at number 34 on the R & B / Hip @-@ hop Digital Songs chart on December 3 , 2012 . In Oceania , it attained commercial success after being released as a single . It peaked at number 10 in New @-@ Zealand and at number 5 in Australia , where it was certified Platinum for shipments over 75 @,@ 000 copies .

= = Charts = =

= = Certifications = =