

= Free Free =

" Free Free " is a song recorded by Japanese recording artist Ami Suzuki for her sixth studio album , Dolce (2008) . Featuring Japanese record producer and Capsule member Yasutaka Nakata , the track was released through Avex Trax as a double a @-@ side single with her fellow recording , " Super Music Maker " , on 22 August 2007 . " Free Free " and " Super Music Maker " were both written and produced by Nakata . Backed by synthesizers and keyboards , " Free Free " incorporates a new genre called " Eropop " which Nakata created when producing the song by combining 1980s pop music , house music , disco and electronic dance music within its sound . The lyrical interpretation of the track was based on themes of erotica and freedom .

" Free Free " was received well by music critics , with some of them praising the song 's instrumentation and highlighting it as a stand @-@ out track of Suzuki 's career . Charting together with " Super Music Maker " , the physical single reached number 32 on the Japanese Oricon Singles Chart , where it has spent two weeks . " Free Free " sold over 10 @,@ 000 units in Japan ; this marks her highest @-@ selling recording since 2006 and her last single to date to reach this limit . An accompanying music video for " Free Free " was shot by Takashi Akihisa and features Suzuki lying on the floor of an empty room full of LED lamps and flickering television .

To promote " Free Free " , Suzuki hosted a release party event at Tower Records in Shibuya . She also performed the single on her 2007 A @-@ Nation concert . Furthermore , Suzuki went on singing other songs from her discography at various other venues and gigs . Both the audio and the music video of " Free Free " have been included on Suzuki 's greatest hits compilation , Ami Selection (2011) , and on her greatest hits extended play , Ami Suzuki Best Selection (2014) .

= = Background and composition = =

After the release of her album , Connetta (2007) , Suzuki performed in various Japanese night clubs and her staff that were present at the time of her performances noticed her engagement to club music and tried to find a producer who had a background in electronic dance music and eventually contacted Nakata . He accepted an offer to produce two tracks for Dolce . Concerning the production , Suzuki commented that " [she] [wants] to put out a whole new view of the world " .

" Free Free " was written , produced , composed and arranged by Japanese musician and Capsule member Yasutaka Nakata . It is his first single in collaboration with Suzuki under the alias " Ami Suzuki joins Yasutaka Nakata " ; " Free Free " is Suzuki 's first single to be handled by Nakata . The track was recorded in early 2007 at Avex Studio in Tokyo , Japan , and was co @-@ distributed by Nakata 's label , Contemode , owned by Avex and Yamaha . For the song , Suzuki 's vocals have been processed with autotune and vocoder . " Free Free " is influenced by 1980s pop music , house music , disco and electronic dance music . While producing the track , Nakata created a new genre called " Eropop " . " Free Free " features lyrics written in both English and Japanese , making the track Suzuki 's first English @-@ language release . The lyrical interpretation of the song was based on themes of erotica and freedom , where Suzuki commented that " the theme [of the track] is to sound erotic " .

= = Release and artwork = =

" Free Free " was released as a double a @-@ side single with " Super Music Maker " for digital download and physical release on 22 August 2007 by Avex as the lead single for Suzuki 's sixth studio album , Dolce (2008) . It was released in three different formats : stand @-@ alone CD single , CD / DVD bundle and digital download . The CD and digital release features an extended edit of " Free Free " and the radio edit of " Super Music Maker " . The DVD release is registered under NTSC Region 2 and contains the official music video for the single . An exclusive vinyl was made available for purchase in Japan through Rhythm Republic on 29 August 2007 ; it features an extended version of " Free Free " and the original mix of " Super Music Maker " . Both songs were co @-@ copyrighted and published through the Japanese Society for Rights of Authors ,

Composers and Publishers .

The cover sleeve for " Free Free " was photographed by Takashiro Akihisa , who also directed the accompanying music video for the song . The DVD and CD releases of " Free Free " feature two separate cover artworks ; the first portrays Suzuki bending over and the latter one Suzuki kneeling down . Both artworks were shot in an empty room full of LED lamps . An editor for the website Sanspo has compared the cover sleeve for " Free Free " to the artworks of Japanese recording artist Koda Kumi . He additionally described the shoot for the cover art of " Free Free " as " sexy " .

= = Reception = =

" Free Free " was met with positive reviews from selected music critics and reviewers . CD Journal was positive towards the track , labelling its sound as " 80s nostalgic " , " ultra @-@ pop super cool " and erotic . On Suzuki 's artist page at the Japanese HMV website , both " Free Free " and " Super Music Maker " were listed as " masterpiece " formats from Suzuki 's musical discography . An editorial review on the website labelled Nakata 's collaboartion with Suzuki as " charmy " . They went on to praise the cover sleeve for Suzuki 's " great sense of fashion " . Japanese online retail store Technique gave the song a positive review , labelling it catchy and dreamy .

Charting together as one single , " Free Free " and " Super Music Maker " entered and peaked at number 32 on the Japanese Oricon Singles Chart on 3 September 2007 with over 5 @,@ 900 units sold , this being Suzuki 's highest entry since her single , " Like a Love ? " (2006) . Falling outside the top fifty in its second week , " Free Free / Super Music Maker " stayed in the top 100 for four weeks , this marking her longest charting single since " Like a Love ? " which only lasted for five weeks . Her following singles , " One " and " Can 't Stop the Disco " , later tied with " Free Free / Super Music Maker " for the lasted weeks on the chart . " Free Free / Super Music Maker " was Suzuki 's first top forty hit inside the 2007 era and sold over 10 @,@ 000 units , her highest @-@ selling single since " Like a Love ? " which sold 16 @,@ 000 units . To date , it is Suzuki 's final recording to reach the 10 @,@ 000 sale limit . The double @-@ single " Free Free / Super Music Maker " is ranked at number 21 on Suzuki 's sales profile on Oricon .

= = Music video = =

The accompanying music video for " Free Free " took one day to shoot from the morning until 3am the following day . Particularly , Suzuki felt that the video was cute and sexy . The making of the video has been included on the DVD edition of Dolce . The clip premiered on Japan 's Yahoo ! Music , while a short edit of the music video was uploaded on 2 September 2010 onto Avex 's YouTube channel . For further promotion , a DVD featuring the music video for " Free Free " has been made available for purchase in Japan .

The music video opens with Suzuki 's , Nakata 's and the song 's name being zoomed out onto Suzuki . The next scene shows her sitting down on a multi @-@ coloured chair , being surrounded by LED lights and flickering television ; some cut scenes feature Nakata . Subsequently , Suzuki starts singing the song while lying on top of a neon surface . Next , the chorus start with all the LED lights changing colors . Throughout the video , there are several mirrored shots of Suzuki lying down , for which green screening has been used to clone her five times and dance to the song . During the shoot , Suzuki commented that the music video portrayed a more sexy and erotic image in comparation with Nakata 's previous works ; she felt that the image suited the song and its composition .

= = Live performances and other usage = =

Suzuki performed " Free Free " alongside her fellow single , " Delightful " (2005) , at her 2007 A @-@ Nation Concert and went on to sing at the 2009 A @-@ Nation Concert , for which she included " Free Free " , " Kiss Kiss Kiss " , " Be Together " and " Delightful " . Suzuki has performed " Free Free " on several other occasions and events ; she sung it at the Countdown Birthday Live in

2008 , at a launch party at Tower Records , at Shinjuku on 26 August 2007 , at a launch for " One " at Club Asia on 15 July 2008 , at the 2007 Kyoto Summer Festival and at the Passage Summer Festival 2007 . The music video for " Free Free " and its official audio were featured on Suzuki 's greatest hits compilation album , Ami Selection (2011) . The song was also used for Suzuki 's greatest hits extended play , Ami Suzuki Best Selection (2014) .

= = Formats and track listings = =

= = Credits and personnel = =

Credits adapted from the liner notes of the promotional CD single .

Management

Recorded by Nakata at Avex Studio , Tokyo , Japan .

Mixed by Nakata at Avex Studio , Tokyo , Japan .

Avex Trax management for Suzuki ; Contemode management for Nakata .

Personnel

Ami Suzuki ? vocals , background vocals

Yasutaka Nakata ? songwriting , composition , production , arrangement , management

Takashiro Akihisa ? music video director

= = Charts and sales = =

= = Release history = =