

= Mi Novia Se Me Está Poniendo Vieja =

" Mi Novia Se Me Está Poniendo Vieja " is a Latin pop song written by Guatemalan singer @-@ songwriter Ricardo Arjona for his thirteenth studio album , Independiente ( 2011 ) . It was produced by Arjona , Dan Warner and Lee Levin . It was released as the album 's third single on 8 May 2012 . The song was used by American telecommunications corporation AT & T on a commercial promoting the Nokia Lumia 900 smartphone , and has been widely performed on Arjona 's Metamorfosis World Tour . A music video was filmed on the Universal Studios in Los Angeles , and is protagonized by Arjona alongside his son Ricardo Arjona Jr . In 2013 , Arjona received a Song of the Year nomination at the 14th Latin Grammy Awards for the song .

= = Background = =

Independiente is the first album Arjona released as an independent artist , and through his own record label , Metamorfosis , a company he created to refocus his career . Presided by Arjona and some friends , Metamorfosis is based in Miami and Mexico City , and also includes the photographer and director Ricardo Calderón , Universal Music México 's executive Humberto Calderon and BMG 's Miriam Sommerz . Although the album is marketed with the new label , distribution was handled by Warner Music . Arjona commented many times , that he considered the way he decided to go independent raised more compromise than freedom , saying that " Inside the word ' Independent ' , even when it sounds like extreme freedom , there 's a big amount of compromise and the responsibility of being able to administrate , in the best way possible , such independence . "

Independiente was composed and written within one year , and marks the fourth time Arjona had collaborated with Tommy Torres , who had helped writing , composing , producing and providing backing vocals . The other three albums in which the two artists had worked together are Quién Dijo Ayer , in which Torres helped producing the singles " Quién " and " Quiero " , and offering additional work on the new versions of Arjona 's hits ; 5to Piso , and Adentro , respectively . Also , in the album , Arjona returned to his classic and trademark sound , which Torres has helped crafting it since six years now , after the drastic change he made in Poquita Ropa . On that album , the artist made use of the fewest instruments possible , simplifying his sound , and introducing what he called a " stripped @-@ down version of his music " .

Weeks before the release of Independiente , Arjona issued a letter in which he talked about his past relations with recording companies . In the letter , he revealed that he entered in his first record label as an exchange , commenting that " a producer , friend of mine , told them [ the record label ] that if they don 't sign me they won 't sign two artists he had [ at that time ] " , and that he received the " minimum royalty percentage " out from his most successful albums . Billboard notes that although other groups have decided to launch independently their works after having a contract with major record labels , Arjona is by far the most important artist in the Latin pop to follow this trend .

= = Composition = =

" Mi Novia Se Me Está Poniendo Vieja " is a latin pop ballad song with a length of five minutes and 12 seconds . It was composed within a year , as well as the rest of Independiente , and was produced by Arjona , alongside longtime collaborators Dan Warner , Lee Levin and Dan Rudin . A piano version of the song was recorded at the Jocoteco Studios in Mexico City , and was included as the last track on the album . This version was produced by Arjona and Victor Patrón , the latter whom also played the piano , the only instrument present on this version of the song .

Arjona wrote the song for his mother , Noemí Morales . She told him she didn 't like it because it make her cry . He said that he " wrote the song as a gift for my mom in a Mother 's Day and two sisters ( a couple of years ago ) [ ... ] and i thought the idea of including it on the album was very good " . Lyrically , " Mi Novia Se Me Esta Poniendo Vieja " revolves around how a son looks at their mother from a sentimental perspective , with Arjona singing " She loves me either if i gor as a guerrilla , or I won the Nobel Prize for Peace / She does 't care if i 'm last or first , if i 'm going as a

conformist or as tenacious . " He also said that he never thought to include the song in an album , just as happened with his single " Señora De Las Cuatro Decadas " from Historias back in 1994 .

= = Release and promotion = =

On 25 April , Arjona started promotion of the song by posting on his website a preview of the music video , which was released a few days after , on 30 April 2012 . It was intended to be a promotional single to coincide with Mother 's Day , and was released in the United States and Mexico as a digital download on 8 May 2012 .

= = = Music video = = =

The music video was filmed on the Universal Studios in Los Angeles , and is protagonized by himself and his son Ricardo Arjona Jr . It was directed by Robert García . The video was released on 29 April 2012 . In it , Arjona is seen walking throughout a city . While he walks with a guitar on his shoulder , on the road of that city , he encounters with many people , including a musician and a police man while remembering past memories of his life .

= = = Live performances and media appearances = = =

" Mi Novia Se Me Está Poniendo Vieja " was in the set list for a televised program in 2011 . The special included guest singers such as Gaby Moreno , Ricky Muñoz ( from Mexican band Intocable ) and Paquita la del Barrio . Broadcast by Televisa , the program was made to showcase the new fourteen songs included on Independiente . Ricky Muñoz commented that he was " happy to do things for Ricardo [ Arjona ] " and elaborated that the met each other " some time ago " and that it was " a very special situation . " The show was later broadcasted on 5 November 2011 by Canal de las Estrellas . The song is also present on his ongoing Metamorfosis World Tour . It is performed while on one of the ambiances the concert , alongside " Acompañame A Estar Solo " , " Dime Que No " , " Como Duele " and " Señora De Las Cuatro Décadas " .

" Mi Novia Se Me Está Poniendo Vieja " was also used by American telecommunications corporation AT & T on a commercial promoting the Nokia Lumia 900 smartphone . Titled " The Shoot " , the spot , which also features Arjona , shows how a teenage boy uses his Nokia smartphone to record the singer 's performance , and then showing it to his mother . The commercial was , as well as the song , released to coincide with Mother 's Day .

= = Track listing = =

Digital download

" Mi Novia Se Me Está Poniendo Vieja " ? 5 : 12

Piano version

" Mi Novia Se Me Está Poniendo Vieja " ( Piano version ) ? 5 : 05

= = Personnel = =

Credits are taken from Independiente Liner notes .

Technical

" Mi Novia Se Me Esta Poniendo Vieja " ( Piano version ) was recorded at Jocoteco Studios , Mexico City .

Standard version

Piano version

= = Charts = =

= = Release history = =