

= One Time (song) =

" One Time " is the debut single of Canadian recording artist Justin Bieber . It is the first single released from his debut EP , My World . It was first solicited to mainstream and rhythmic radio on May 18 , 2009 . It was released via digital download in the United States and Canada on July 7 , 2009 , and was released in several other countries during autumn 2009 . An acoustic version of the song , called the " My Heart Edition " was released to iTunes on December 22 , 2009 . The song , moderately paced with R & B , pop , and hip @-@ hop influences , is an ode to young love .

The song received positive reviews from critics , commending its production , vocals and quality of lyrics . The song was a commercial success , reaching the top twenty in Canada , US , Germany , United Kingdom , France and New Zealand and also charted in several other countries . The single has been certified Platinum in Canada and the United States . The accompanying music video portrays Bieber at a house party , and features his mentor , Usher and hometown friend , Ryan Butler . As of April 2016 , the video had been viewed over 460 million times on the video @-@ sharing website YouTube . Bieber performed the song in a number of live appearances including The Dome , The Next Star , and Dick Clark 's New Year 's Rockin ' Eve with Ryan Seacrest .

= = Background = =

The song was written for Bieber by veteran American hip @-@ hop / R & B producer and songwriter Christopher " Tricky " Stewart , and songwriter and vocal producer Kuk Harrell for their RedZone Entertainment , as his debut single . Before they produced and wrote Bieber 's debut they had penned several hits , including Beyoncé 's " Single Ladies (Put A Ring On It) " , Mariah Carey 's " Obsessed " , Fabolous 's " Throw It In the Bag " and others . " One Time " was produced by Stewart and production duo The Movement , while Harrell provided vocal recording and production . The Movement also received writing credits for the song as did Thabiso Nkhereanye . Bieber recorded the song at RedZone 's Triangle Sound Studios in Savannah , Georgia a few hours away from Bieber 's then current home of Atlanta , Georgia . Bieber also recorded some of the track at The Boom Boom Room in Burbank , California . Mixing was done in Atlanta at Silent Sound Studios by Jaycen @-@ Joshua Fowler and Dave Pensado .

= = Composition = =

" One Time " is described to be in a " moderately slow groove " . Washington Post called the track , along with ' Love Me ' " modest club tracks . " About.com described it as a " solid midtempo beat . " The song is composed in the key of C ? minor . The song is moderately paced , and the introduction and outro are sung in a sing @-@ and @-@ tell format with Bieber repetitively voicing the line " Me plus you / Imma tell you one time . " The verses are sung with backing R & B infused bass beats with a light string background in the same moderate pace before the bridge prepares for the refrain through the lines " Your world is my world / My fight is your fight / My breath is your breath / And your heart . " Bieber goes into the middle eight the backing is not as much indistinguishable from the rest of the song , but is delivered a little slower leading up to the chorus and outro .

= = Critical reception = =

Bill Lamb of About.com called the song a " perfect kickoff to the career of Justin Bieber " , noting the song had an effect of a younger Chris Brown , commended the production of The @-@ Dream and Tricky Stewart for making the single contemporary and commercial . However Lamb criticized the song for being too " generic " , and that Bieber had little room to show his voice . Billboard 's Michael Menachem called the song " a hallmark pop song that also taps into a prevalent teen hip @-@ hop aesthetic " . He also compared Bieber to Brown on the track , and said that " [Bieber 's] tenor brings to mind [Brown 's] vocal debut on " Run It ! " in 2005 , when he , too , was 15 and on the cusp of stardom " . Unlike Lamb , Menachem said the song gave Bieber 's vocals plenty of room to

shine as he confidently breaks into the chorus . Leah Greenblat of Entertainment Weekly named the song one of the hottest songs of fall of 2009 , saying that Bieber 's " pop @-@ soul bonafides with this refreshingly age @-@ appropriate chronicle of young love . "

= = Chart performance = =

The song entered at number ninety @-@ five on the Billboard Hot 100 for the week of July 25 , 2009 . The song stayed on the chart for nearly six months before eventually peaking at number seventeen on the chart . Although the song didn 't gain momentum until the near end of 2009 , it managed to chart at number eighty @-@ nine on the 2009 Billboard Year @-@ End Hot 100 , and eighty @-@ one on the Year @-@ End Canadian Hot 100 . It was also number seventy @-@ five on the Year End Hot Digital Singles . After lying dormant outside the top twenty for a few weeks , on the week labeled January 9 , 2010 , due to the release of " One Time : My Heart Edition " on iTunes , and increased sales of My World , the song made a thirty spot jump from forty @-@ seven to number seventeen , reaching a new peak on the chart . The song debuted on the Billboard Pop chart at number eighty @-@ four as the highest debut of the week . It has since peaked at number fourteen . It reached number twelve in Canada , where it remained on the chart for twenty consecutive weeks . The single was certified Platinum in Canada by CRIA in September 2009 . It was certified Platinum by the RIAA in the United States in January 2010 , selling over a million copies . As of February 2011 , the single was sold 2 @, @ 132 @, @ 000 times .

The song has also achieved international success . It debuted in Belgium (Flanders) at twenty @-@ six and peaked at twelve on the bubbling under chart , equivalent to peaking at sixty @-@ two on the main chart . It debuted on the Belgium (Wallonia) tip chart at twenty @-@ six in its first week , the week ending January 16 , 2010 , and has since peaked at six , equivalent to peaking at forty @-@ four on the main chart . The song debuted in Austria at seventy @-@ one on the week of September 4 , 2009 , and peaked at thirty , remaining on the chart for eleven weeks . " One Time " debuted at fourteen in Germany , which became its peak position on the chart . The song debuted in Australia at number eighty @-@ two and later reached a peak of twenty @-@ three . In Ireland the song debuted at forty @-@ five on the Irish Singles Chart . It has since peaked at thirty @-@ one on the chart . The song debuted on the UK Singles Chart at 135 , and jumped to fourteen on January 10 , 2010 . A week later on January 17 , 2010 , the song jumped again to number eleven , just missing out on the top ten . The song peaked at number six in New Zealand , and at thirteen in France .

= = Music video = =

The music video , directed by Vashtie Kola , was posted by Bieber on his YouTube channel on June 13 , 2009 , almost a month before the single was released to iTunes . Bieber 's mentor , Usher and one of his closest friends , Ryan Butler make appearances in the video . It features Bieber clad in a grey hooded sweatshirt grinning mischievously into the camera . As of April 2016 , the video had been viewed over 460 million times on YouTube . Bieber made a comment stating " It was really cool going from my webcam to professional videos " . In a review of the video Entertainment Weekly 's Leah Greenblat said : " Bieber does seem to share many of the qualities that made his idols the pop / R & B superstars they 've become , including a clear , supple voice , pinup @-@ boy looks , and bona fide instrument skills " .

In the music video , Usher , Bieber and Butler all portray themselves as the latter two are at Usher 's house playing video games . Bieber receives a phone call from Usher , in which he asks him if could he watch the house until he gets back . After agreeing , Bieber holds a house party and tries to get close to one girl in particular , played by Kristen Rodeheaver , but is disappointed because he thought they were bonding but at the end of the video when they are sitting together at the pool , she kisses him on the cheek , then leaves . Originally , Rodeheaver and Bieber were supposed to hold hands and jump into the pool , but it was too cold . He then stands up and gets caught by Usher .

= = Live performances = =

Bieber performed the song on his promotional " My World " tour throughout the United States . Internationally , he appeared on the European program The Dome and performed " One Time " . As far as televised performances go , he performed " One Time " on MTV 's VMA Tour to precede the 2009 MTV Video Music Awards , September 26 , 2009 , on YTV 's The Next Star , and on the Today Show . He also performed the song on The Ellen DeGeneres Show on November 3 , 2009 ; Good Morning America on November 15 , 2009 ; Lopez Tonight on November 17 , 2009 , and The Wendy Williams Show on November 27 , 2009 . The song was Bieber 's ending number while on his two @-@ show stint as an opening act for Taylor Swift 's Fearless Tour . On November 23 , 2009 , while performing in London on the tour , Bieber fractured his foot at the beginning of performing this song during Swift 's Wembley Arena concert , but continued to perform / limp the rest of the song . He was able to perform on stage the next night in Manchester , with a cast and limited dancing . After the televised appearances , the Urban Behavior Tour , and Fearless Tour , Bieber traveled in Europe to promote the album before returning to the US to resume his promotional tour . Bieber performed the song in Las Vegas for Dick Clark 's New Year 's Rockin ' Eve with Ryan Seacrest on December 31 , 2009 . While promoting the album in the United Kingdom , Bieber performed an acoustic rendition of " One Time " on BBC 's Blue Peter on January 12 , 2010 . He performed it on CBS ' The Early Show as a part of their Super Bowl XLIV programming . Bieber performed the song at a concert at the Hollywood Palladium , and August Brown of the Los Angeles Times commented , " ' One Time ' , helmed by white @-@ hot producer Christopher ' Tricky ' Stewart , is an endearing , swaggering little thing in which Bieber convincingly jumps from Usher 's rapid @-@ fire runs to pristine pop harmonies . "

= = My Heart Edition = =

Originally , an acoustic version of " One Time " was set to be released on iTunes on October 27 , 2009 . However plans were changed , and a week before the release , Bieber announced that a new song , " Love Me " would be released . Bieber later on announced on December 19 , 2009 , that an " exclusive unplugged Christmas [sic] version " of " One Time " would be released to iTunes the following Tuesday . The song was released a day early on December 21 , 2009 . The cover art for the single features a still from the music video from " One Less Lonely Girl " . Kyle Anderson of MTV stated that the song " strips away the original track 's synths and technology and leaves only Bieber 's able voice " . Bieber performed the acoustic version of the song when he guest starred on True Jackson , VP , during a live session with MTV , and on Blue Peter . It is featured on the Radio Disney Jams , Vol . 12 album .

= = Charts and certifications = =

= = Release history = =