

= Jackie Jormp @-@ Jomp =

" Jackie Jormp @-@ Jomp " is the eighteenth episode of the third season of the American television series 30 Rock . It was directed by series producer Don Scardino , and written by executive story editor Kay Cannon and script co @-@ coordinator Tracey Wigfield . The episode originally aired on the National Broadcasting Company (NBC) in the United States on April 16 , 2009 . Guest stars in the episode include Todd Buonopane , Kerry Butler , Danielle Flora , Mary Catherine Garrison , Christina Gausas , and Elizabeth Marvel .

In the episode , Liz Lemon (Tina Fey) meets a new group of friends (Butler , Garrison , Gausas , and Marvel) while on suspension from work . Meanwhile , Jack Donaghy (Alec Baldwin) is worried that Jenna Maroney 's (Jane Krakowski) Janis Joplin biographical film will not get released and tries to promote the movie at the Kids ' Choice Awards . However , following a mix @-@ up , the world believes Jenna is dead and Jack tries to use her death to further hype the film .

" Jackie Jormp @-@ Jomp " received generally positive reception from television critics . According to the Nielsen ratings system , the episode was watched by 7 @.@ 324 million households during its original broadcast , and received a 3 @.@ 5 rating / 9 share among viewers in the 18 ? 49 demographic .

= = Plot = =

A sexual harassment lawsuit was filed against Liz Lemon (Tina Fey) in the previous episode , and she must take a sexual harassment training as a result . In addition , she cannot return to work until she is done with her training . Liz , however , cannot handle life without work , as she needs the stress . Her attitude changes when she meets one of her neighbors , Emily (Elizabeth Marvel) . She understands how Liz feels because she was just like Liz and tells her there are better ways to live . Liz hangs out with Emily and her friends (Mary Catherine Garrison , Kerry Butler , and Christina Gausas) , who spend majority of their time getting spa treatments and going shopping . Liz gets so caught up in their lifestyle that she forgets to watch her show , The Girlie Show with Tracy Jordan (TGS) . Not wanting to come back to work ? as she is intrigued by her new friends ' lifestyle ? Liz sexually harasses her counselor , Jeffrey Weinerslav (Todd Buonopane) . She goes back to hanging out with Emily and her friends , but soon discovers that they are a Girl Fight Club , which disappoints Liz . In order for her to get out , Liz needs to fight them .

Meanwhile , Jack Donaghy (Alec Baldwin) informs Jenna Maroney (Jane Krakowski) that her unlicensed Janis Joplin biopic is hard to sell due to test audiences not liking it . They decide to up the PR by going to the Kids Choice Awards where Jenna discovers that she is dead . She is accidentally put in the memorial montage at the show , which Jack decides to use as an advantage for the film . He tells her that all she has to do is stay out of the public eye until he sells the movie . At the same time , all employees from the 30 Rock building need to disclose any inter @-@ office relationships . NBC page Kenneth Parcell (Jack McBrayer) discloses that he fantasizes about marrying a TGS dancer , named Daphne (Danielle Flora) , but discovers that " Dot Com " Slattery (Kevin Brown) is dating her . A minor conflict ensues between them , but ends when Tracy Jordan (Tracy Morgan) decides to mediate this . As a result , Tracy fires Daphne , but this backfires when the other dancers refuse to work . This prompts Tracy to solve this problem by hiring new dancers .

Jack tells TGS producer , Pete Hornberger (Scott Adsit) , to do an on air tribute of Jenna on the show . On the TGS set , a huge poster of Jenna is hung with her real birthday and death date . When Jenna sees that her real birth date is displayed , she comes out of hiding and appears on stage to cover the poster . After witnessing this , Liz confronts Jenna and Tracy for their behavior , but is glad to be back at work .

= = Production = =

" Jackie Jormp @-@ Jomp " was directed by series producer Don Scardino , and written by executive story editor Kay Cannon and script co @-@ coordinator Tracey Wigfield . This was

Cannon 's fourth writing credit , having written the episodes " Black Tie " , " Somebody to Love " , and " Christmas Special " , and was Wigfield 's first writing credit . This was Scardino 's nineteenth directed episode . " Jackie Jormp @-@ Jomp " originally aired on April 16 , 2009 , on NBC in the United States as the eighteenth episode of the show 's third season .

" Jackie Jormp @-@ Jomp " was filmed on February 11 , 2009 . This was the last time the show referenced Jenna trying to play singer Janis Joplin in a feature film . This plot first began in the January 8 , 2009 , episode " Señor Macho Solo " in which Jenna auditions to play the singer in a biographical movie . This was actor Todd Buonopane 's third appearance as the character Jeffrey Weinerslav , an NBC Human Resource mediator . Buonopane previously appeared in the season three episodes " Believe in the Stars " and " Cutbacks " . In this episode , Today show co @-@ host Meredith Vieira is referenced , in which Kenneth reveals that Vieira made him eat an unripe banana in front of her , which Kenneth believes was sexual harassment . Vieira has played herself in the series numerous times . During the on air tribute for Jenna in " Jackie Jormp @-@ Jomp " , a 1980s Cling Free commercial featuring Jane Krakowski aired as part of Jenna 's youth as a child star .

= = Reception = =

In its original American broadcast , " Jackie Jormp @-@ Jomp " was watched by 7 @.@ 324 million households , according to the Nielsen ratings system . It also achieved a 3 @.@ 5 rating / 9 share in the key 18- to 49 @-@ year @-@ old demographic . This means that it was seen by 3 @.@ 5 percent of all 18- to 49 @-@ year @-@ olds , and 9 percent of all 18- to 49 @-@ year @-@ olds watching television at the time of the broadcast . This episode went up 7 percent from the previous episode , " Cutbacks " , and was the sixth highest @-@ rated show on the NBC network that week .

" Jackie Jormp @-@ Jomp " was well received among television critics . Entertainment Weekly 's Aly Semingran thought that the episode " had the most laughs @-@ per @-@ minute than any other episode this season " . Television columnist Alan Sepinwall for The Star @-@ Ledger praised " Jackie Jormp @-@ Jomp " , describing it as " one of the better 30 Rock 's of late " and said that it featured " a good character arc " for Liz , " a too @-@ rare pairing " between Jenna and Jack , and a " great tie @-@ it @-@ all @-@ together climax " in which Liz " giddy and bruised " terrifies Jenna and Tracy upon her return . The A.V. Club 's Nathan Rabin felt that it was " very solid " and gave it a B + . Bob Sassone of AOL 's TV Squad said it was " great to see " the show carry its two plots , from previous episodes ? Liz 's sexual harassment and Jenna 's movie ? in " Jackie Jormp @-@ Jomp " . Rick Porter of Zap2it was complimentary towards the episode , citing that it was a " pretty absurd episode of the show and [made] it all that much funnier . " Porter enjoyed Jenna 's story , including the pairing of her and Jack , writing that it " worked really well " and " played both to Jenna 's endless well of vanity and her utter ignorance of how to work the PR machine " . He opined that this episode " better showcased " Jane Krakowski in the season .