

= Janice Min =

Janice Byung Min ( born August 13 , 1969 ) is an American editor and writer . She is currently the Co @-@ President and Chief Creative Officer of The Hollywood Reporter @-@ Billboard Media Group , overseeing The Hollywood Reporter and Billboard .

Min grew up in Littleton , Colorado , before earning a bachelor 's in history and a master 's in journalism at Columbia University in New York City . After graduating , she worked at The Reporter @-@ Dispatch in New York , covering the crime beat and local events . In 1993 , she joined People magazine . There she wrote about celebrity gossip and created a weekly fashion feature . A few years later she briefly worked at Life Magazine as the assistant managing editor , before working for InStyle with the same job title .

At InStyle Min created the InStyle Weddings and InStyle Makeover publications . As editor @-@ in @-@ chief at Us Weekly from 2002 to 2009 , she was influential in creating popular culture trends and an industry for celebrity gossip . Min also created a more celebrity @-@ friendly editorial style and placed more emphasis on reality TV stars . Min was appointed to lead The Hollywood Reporter in 2010 as part of a turnaround effort , as the publication was doing poorly . She re @-@ launched it as a glossy weekly magazine that emphasized in @-@ depth news features and visuals . Min also re @-@ worked the website . These efforts were followed by increased readership and Min 's promotion to her current position in 2014 .

= = Early life = =

Janice Min , the youngest of three children , was born in Atlanta , Georgia to Nungsun Min , an IRS agent , and Hong Min , a zoology professor turned businessman . Her father taught at the University of Georgia and later became an executive for a medical supply company . Min 's parents emigrated to the United States from Seoul , South Korea .

Min grew up mostly in Littleton , Colorado , where her family moved just before she started first grade . She excelled in school , skipping third grade and graduating high school at age 16 . As a child , Min was a fan of journalist Connie Chung . Min said her parents were " oddly permissive " of her interest in journalism for Asian @-@ American immigrants . Min also had an interest in fashion , ever since she was a little girl .

When Min was 13 , she lied about her age , saying she was 14 , to get a job at McDonald 's . In middle school and at Heritage High School , she contributed to the schools ' student newspapers . Min worked at a clothing store in a local mall , became a cashier at Target , and sold cosmetics at Foley 's during a summer break in college . She interned one summer at MacNeil / Lehrer NewsHour .

Min moved to New York City to attend Columbia University when she was 16 . There she met her future husband , Peter Sheehy , and graduated in 1990 with a degree in history . She also obtained a master 's degree in journalism from the same university .

= = Career = =

= = = Early work = = =

Min began her journalism career in 1991 as a reporter for The Reporter @-@ Dispatch in Westchester County , New York . She covered the crime beat , as well as local school board and planning committee meetings , among other topics .

Min joined People magazine in 1993 as a staff writer . She did not have an interest in celebrity gossip , but was looking for a job and had a friend that worked there . At first , Min struggled at People . According to one of her former coworkers , she was a " poor writer " . Paula Chin , then @-@ senior editor of the magazine , mentored her . Min became better suited for the position as People began to focus on lighter stories . She covered fashion for the " Style Watch " section , which

became a regular weekly feature . Min was promoted to senior editor in 1997 .

After five years at People , Min left the paper and briefly joined Life Magazine as the assistant managing editor . According to Adweek , she was " bored and miserable " at Life , because of the slower pace of a monthly publication . Min left in 1998 , after less than a year at Life , to work for InStyle under the same job title . There she led the development of InStyle Weddings and InStyle Makeover . In 2001 , Min quit InStyle and started looking for another position .

= = = Us Weekly = = =

In 2002 , Min applied for the editor @-@ in @-@ chief position at Us Weekly and was instead hired as an executive editor under Bonnie Fuller , who became editor @-@ in @-@ chief . The following July , Fuller resigned and Min was appointed to take her place .

According to The New York Times , Min turned Us Weekly into one of the magazine industry 's " major success stories " . Public interest in celebrity news was growing , as was the magazine 's circulation . In her role at US Weekly , Min had a significant impact on popular culture and was influential in creating an industry for celebrity gossip . For example , Us Weekly was largely responsible for the popularity of the reality TV show about a couple with eight children , Jon & Kate Plus 8 , after it featured John and Kate on the cover of eight sequential issues . Min focused much of the publication 's editorial on reality TV stars , rather than actors and singers . According to Adweek , Min positioned celebrities as the reader 's friend who " can take a little good @-@ natured ribbing " and fostered more cooperative relationships with celebrities . According to Elle , Min depicted celebrities as people that " may make dumb , even craven , moves , but are never villains " . According to The Los Angeles Times , Min " softened the tone and made it much more friendly to stars " . Min also created a calmer environment in the workplace , which had previously been dramatic and contentious . Under Min 's tenure , the publication 's circulation grew from 800 @,@ 000 copies per week in 2000 to 1 @.@ 9 million by 2009 .

Min had negotiated a contract that partially tied her compensation to the number of magazines sold . As distribution increased , her salary peaked at \$ 2 million a year . She left in August 2009 as her contract was up for renewal and ad revenues at the publication were decreasing . For her work at US Weekly , Min was named AdWeek magazine 's Editor of the Year . While in @-@ between jobs , Min received job offers from women 's magazines , but was not interested . She spent ten months with her family .

Min was influential in creating an interest in celebrity pregnancies in popular culture through her work at Us Weekly . Shortly after she left , Min got a deal with St. James Press to write a book , How to Look Hot in a Minivan : A Real Woman 's Guide to Losing Weight , Looking Great , and Dressing Chic in the Age of the Celebrity Mom . In August 2012 , she wrote a column in The New York Times complaining about unrealistic weight and beauty expectations for new moms , set by celebrities . She was criticized in blogs and social media for criticizing an aspect of popular culture she helped establish . Min said the magazine was responding to reader interests , not creating them .

= = = The Hollywood Reporter and Billboard = = =

In December 2009 , the CEO of Prometheus Global Media , Richard Beckman , acquired The Hollywood Reporter . According to The Daily Beast , The Hollywood Reporter was " in a death spiral " . It had become too friendly to the celebrities it covered and was losing readership to competitor Daily Variety . After seeing in The New York Post that Min was moving to Los Angeles , Beckman began courting her to lead the publication 's turnaround . She was named editorial director of The Hollywood Reporter in May 2010 .

Four months after Min took the position , The Hollywood Reporter was re @-@ launched as a weekly , glossy magazine . She focused the publication 's editorial on in @-@ depth feature stories and visuals . According to The New York Times , " she published 3 @,@ 000 @-@ word profiles of and about Hollywood , plus plenty of juicy photo galleries and lighter items " as opposed to " quick blurbs about comings and goings " . She avoided the re @-@ written press releases and industry

jargon that were common in prior issues . Some of the subjects upon which she focused included box office numbers , controversies , fashion and personal celebrity news . Min created art and photography departments and hired more journalists . The publication also began hosting Oscar and Emmy award parties for nominees .

Min led the modernization of the publication 's website as well . The Hollywood Reporter 's web traffic increased 800 percent under her tenure at the publication and revenue increased 50 percent .

In January 2014 , Min was promoted to co @-@ president / chief creative officer of the Entertainment Group of Guggenheim Media . In this role she became the head of both The Hollywood Reporter and Billboard . Billboard was still considered the most reputable magazine in the music industry , but it was losing readers and writers due to a tumult in the music industry . Min was appointed in order to lead a similar turnaround as the one she facilitated at The Hollywood Reporter .

= = Personal life = =

Janice Min currently resides in Los Angeles , California , with her husband , Peter Sheehy . Min has three children .