

= True Blue (Madonna album) =

True Blue is the third studio album by American singer @-@ songwriter Madonna , released on June 30 , 1986 , by Sire Records . She co @-@ wrote and co @-@ produced the entire album with Stephen Bray and Patrick Leonard . Deemed Madonna 's most girlish album , True Blue deals with her visions of love , work , dreams as well as disappointments , and was inspired by her then husband Sean Penn , to whom Madonna dedicated the album . Musically , the songs on the album took a different direction from her previous endeavours , incorporating classical music in order to engage an older audience who had been skeptical of her music .

The album features instrumentation from acoustic guitars , drums , synthesizers and Cuban musical instruments . The topic for the songs range from love , freedom , and in the case of " Papa Don 't Preach " , social issues like teenage pregnancy . After its release , True Blue received generally positive reviews from critics , who complimented the album as the archetype of the late 1980s and early 1990s pop albums . They also praised the fact that Madonna 's voice sounded stronger than it did on her previous efforts , while commending Madonna 's skills as a singer , songwriter and entertainer .

True Blue was an immediate global success , reaching number one in then record @-@ breaking 28 countries across the world , including Australia , Canada , France , Germany , the United Kingdom and the United States . It spent 34 consecutive weeks at the top of the European Top 100 Albums chart , longer than any other album in history . It became the world 's top @-@ selling album of 1986 , as well as the best @-@ selling album of the 1980s by a female artist . With estimated sales of over 25 million copies worldwide , True Blue remains one of the best @-@ selling albums of all time . All five singles released from the album reached the top five on the Billboard Hot 100 , with " Live to Tell " , " Papa Don 't Preach " , and " Open Your Heart " peaking at number one .

The album was promoted on Madonna 's second concert tour , the Who 's That Girl World Tour , which visited cities of North America , Europe and Asia in 1987 . True Blue is credited as being the album which established Madonna 's position as the biggest female artist of the 1980s , rivaling male musicians Michael Jackson and Prince . The album 's singles and their accompanying music videos have sparked debates among scholars and social groups . She became the first female artist to receive the Video Vanguard Award at the 1986 MTV Video Music Awards in recognition of her impact on popular culture . The album also gave her first appearance on the Guinness Book of World Records .

= = Background and development = =

On March 6 , 1986 , at the Kensington Roof Gardens in London , during a press conference for Shanghai Surprise , Madonna confirmed that she was working on a new album named Live to Tell , which would be later changed to True Blue . She again collaborated with Stephen Bray who had worked on her previous album Like a Virgin , and began to work with Patrick Leonard for the first time . Madonna wrote or co @-@ wrote every song on the album , although writing involvement on some songs such as " Papa Don 't Preach " and " Open Your Heart " was limited to adding lyrics . She was also credited with co @-@ producing every track . The album was recorded from December 1985 to April 1986 , during the first year of Madonna 's marriage to American actor Sean Penn . She dedicated the album to Penn saying , " This is dedicated to my husband , the coolest guy in the universe . " With this album Madonna tried to appeal to an older audience who had previously been sceptical of her music by experimenting with her image , adopting a more ' traditional ' look , and incorporating classical music in her songs .

Deemed Madonna 's most girlish album yet , True Blue deals with Madonna 's view of love , work and dreams as well as disappointments . According to Madonna , True Blue takes its title from a favorite expression of her then husband Sean Penn and his very pure vision of love . The album was a direct tribute to him as well and was inspired by her " unabashed valentine " for Penn . Most of the songs on the album reflect this idea . Each song on True Blue was developed separately . The album 's first track , " Papa Don 't Preach " , was written by Brian Elliot , who described it as " a

love song , maybe framed a little bit differently " . The song is based on teenage gossip Elliot heard outside his studio , which had a large front window that doubled as a mirror where schoolgirls from the North Hollywood High School in Los Angeles regularly stopped to fix their hair and chat .

" Open Your Heart " was the first recorded cut for the album , as early as December 1985 and ultimately made it to the final released tracklist ; it was originally intended for Cyndi Lauper . The third track " White Heat " was dedicated to actor James Cagney and named after the film of the same name from 1949 . Two quotations from the original soundtrack were included in the song . The fourth track " Live to Tell " was originally written by Patrick Leonard for the soundtrack of Paramount 's romantic drama film Fire with Fire , but after the company declined it , Leonard showed the song to Madonna . She decided to use it for At Close Range , the new film of her then @-@ husband , actor Sean Penn . Madonna made a demo of the song and , when the film 's director , James Foley , heard it he asked Leonard to write the score for the film , as suggested by Madonna .

True Blue was the first album where Madonna included Spanish themes as evident in the song " La Isla Bonita " . The song was previously written for Michael Jackson 's Bad album , but he had turned it down . While working with Leonard on the album , Madonna accepted it in Jackson 's place and re @-@ wrote the song 's lyrics , thus earning herself a co @-@ writing credit . Madonna described the song as her tribute to the " beauty and mystery of Latin American people " . Originally intended as the first single , " Love Makes the World Go Round " closes the album and was first performed at Live Aid a year earlier in July 1985 . The song recalled the antiwar music of the sixties .

= = Composition = =

Musically True Blue was a different direction for Madonna . Her previous efforts had her singing in a high pitched voice . With this album , Madonna toned it down for a more bubblegum @-@ pop voice . The songs on the album reflect this and a number of instruments were used in the songs to bring out the different moods which the lyrics emphasized . " Papa Don 't Preach " features acoustic , electric , and rhythm guitars , keyboards , and string arrangements . The song samples Beethoven 's Appassionata sonata . A continuous percussion filled structure was used in " Open Your Heart " . " White Heat " ' s sampling of the film 's quotation was included with speech and gunshots . It is an uptempo dance song with synth bass and double @-@ tracked vocals supported by male voices in the chorus .

On ballads like " Live to Tell " there is background instrumentation from a keyboard , a synthesizer , a funk guitar and a mix of synthesized and real drumming . " Where 's the Party " is a standard Madonna dance track with arrangements of bass drums , synthesizer , clattering rhythms and a remixed approach to the whole composition . The title track featured instrumentation from a rhythm guitar , a synthesizer , keyboards , and drums for the bassline , with a backing track that employed a chord progression commonly used in doo @-@ wop Cuban drums and Spanish guitar , maracas and harmonicas are used in " La Isla Bonita " . " Jimmy Jimmy " has an early sixties pop influence and the lyrics were a tribute to pop star James Dean .

Lyrically True Blue reflects Madonna 's ideas about love . " Where 's the Party " tells about a working girl enjoying her day on the dance @-@ floor after work . " Jimmy Jimmy " talks about Madonna 's admiration for the neighbourhood bad boy . Other songs like the Spanish " La Isla Bonita " and " Love Makes the World Go Round " have lyrics dealing with escapism from normal life with the latter talking about anti @-@ war and anti @-@ poverty and using Latin drums and samba influenced rhythms . The lyrics of " White Heat " deal with firmness and Madonna included Clint Eastwood 's infamous " make my day " quote in the song . " Papa Don 't Preach " , dealt with lyrics talking about a young woman who tells her father that she is pregnant out of wedlock , but is going to keep her baby .

" Live to Tell " portrays the complexity of deceit and mistrust . The song also is about childhood scars and had an extreme emotional pitch , achieving it in a divine sense . The title track had Madonna talking about romance and 1950s inspired girl group pop . The lyrics of " True Blue " are constructed in a verse @-@ chorus form , with the theme being Madonna 's feelings for Sean Penn ; she even uses the 1929 archaic love word " dear " in the line " Just think back and remember , dear

" . Madonna expressed her sexual desires in the lyrics of the song " Open Your Heart " and described the beauty of a Latin paradise in " La Isla Bonita " .

= = Packaging = =

The album cover , shot by photographer Herb Ritts , is one of Madonna 's most recognizable pictures . It features a picture of Madonna from the neck up . The main colors in the picture are gray , white and various shades of blue to reinforce the album 's title . Madonna positioned herself in an elegant pose while wearing pale make up with red lips , tilting back her neck in a swan like pose . Jeri Heiden , who was working at Warner Bros. art department , was given the task of editing the photos and making them compatible for appearance in an album cover . She had to work with a total of 60 rolls of photos , each of size 35 mm . Heiden ordered about 30 to 40 test prints from Ritts ' studio and made recommendations based on it . Several images from the photo shoot were considered for the album cover , some of which later became the single covers for " Papa Don 't Preach " , " True Blue " and " Open Your Heart " . The final photo was selected by Madonna , Heiden and Jeff Ayeroff , creative director of Warner Bros. at that time .

After the final photo was selected , Heiden commissioned two different versions of the album cover . The original image was taken in black @-@ and @-@ white , and Heiden experimented with a variety of treatments of the photo , to go along with the album 's title , and finally arrived at the blue toned , hand tinted version of the image . The LP and CD album cover is a cropped image of a longer picture including torso , more of which is seen in the cover of the cassette tape edition , and was also included as a fold @-@ out poster in the initial pressings of the LP . A poster of Madonna , mirroring the cover art , was included within the vinyl versions of the album .

In the US and Canada , the cover did not have any logo , but in the European nations , they were sold with Madonna 's name and album title on the cover . Heiden explained in an interview with Aperture magazine that they thought it would be " cool " to use a shrink wrap on the US covers , so that when one took it off , there would only be the photo of Madonna . For the European nations , Warner felt that the name was needed on the cover , as they did not want to take chance with Madonna 's popularity there . The back sleeve and the booklet inside featured the song titles in Heiden 's own handwriting . About cropping the image for the cassette and the vinyl versions , Heiden said : " I think the image became more interesting cropped into a square ? and at that time we always started with the album cover configuration . It was like she was floating ? her clothing was not visible . She took on the appearance of a marble statue ? Goddess like . In the vertical cropping you see her leather jacket and the wall , and it becomes more typical , editorial , earthly . "

According to Lucy O 'Brien , author of Madonna : Like an Icon , the album artwork was on @-@ par with Andy Warhol 's concept of pop art . She felt that the image was a mixture of innocence and idealism , while incorporating 1950s @-@ style Technicolor and hand tinted color , characteristic of Warhol 's silkscreen printed design , prevalent in the 1960s . Jeri Heiden , the album 's cover designer , commented , " She was already highly aware of the value of her image and was in control of it . After I took the photo , it appeared as if she was floating ? her clothing was not visible . She took on the appearance of a marble statue , goddess @-@ like . " O 'Brien felt that the artwork heralded the arrival of a new Madonna , while drawing on the enduring appeal of her celluloid icon Marilyn Monroe . " With this picture , Madonna made explicit the connection between Warhol and herself , the vivid nexus between pop art and commerce . The late 1980s marked a new era of the pop artist as a brand , and Madonna became the first one to exploit this . "

Erica Wexler from Spin described Madonna on the cover as " like a cobra basking in the hot sun , Madonna on the cover of her new album stretches her profile lasciviously . " Author J. Randy Taraborrelli commented in Madonna : An Intimate Biography , that the album cover indicated how True Blue was a vehicle of growth for Madonna . He felt that the " washed out color photograph " of her with head tilted back and eyes closed was " understated " , especially when compared to the sexier poses she had been associated in the past . The album 's inner sleeve did not feature any photographs , and instead was dedicated to album credits and the song lyrics , since Madonna wanted to be represented by her songs on True Blue , not her image . Billboard listed the cover at

rank 34 on their article about the " 50 Greatest Album Covers " , describing it as a striking image of the singer .

= = Promotion = =

= = = Live performance = = =

Prior to the album 's release , Madonna premiered " Love Makes the World Go Round " at the 1985 Live Aid concert . The rest of the album 's tracks were included on the setlist of her 1987 Who 's That Girl World Tour except " Jimmy Jimmy " which remains still the only song from the album Madonna did not perform on any live appearance . It was her second concert tour and promoted True Blue alongside the film project Who 's That Girl . It was Madonna 's first world tour , reaching Asia , North America and Europe . Musically and technically superior to her previous Virgin Tour , the Who 's That Girl tour incorporated multimedia components to make the show more appealing .

Madonna trained herself physically with aerobics , jogging and weight @-@ lifting , to cope with the choreography and the dance routines . For the costumes , she collaborated with designer Marlene Stewart , expanding on the idea of bringing her popular video characters to life onstage , reworking scenes from " True Blue " , " Open Your Heart " , " Papa Don 't Preach " and " La Isla Bonita " . The stage was huge , with four video screens , multimedia projectors and a flight of stairs in the middle . Leonard became the music director and encouraged Madonna to go with the idea of rearranging her older songs and presenting them in a new format . Madonna named the tour ' Who 's That Girl ' , after looking up at a gigantic image of herself projected on a screen on the stage during rehearsals .

The show consisted of seven costume changes , with song @-@ and @-@ dance routines and theatrics with an encore consisting of the title song " Who 's That Girl " and " Holiday " . The tour also addressed social causes like AIDS , during " Papa Don 't Preach " . Who 's That Girl was critically appreciated , with reviewers commenting on the extravagant nature of the concert and complimenting Madonna for her dancing , costume changes and dynamic pacing . Who 's That Girl was a commercial success , grossing a total of U.S. \$ 25 million , with Madonna playing in front of 1 @.@ 5 million people over the course of the tour . According to Pollstar , it was the second top female concert tour of 1987 , behind Tina Turner 's Break Every Rule Tour .

Two concerts from the tour were later released on music video , Who 's That Girl : Live in Japan (1987) , which was exclusive to the Japanese market and Ciao Italia : Live from Italy (1988) which was released internationally . Taraborrelli commented that " Many female artists behave like a diva for a period when they reach superstar status , and the ' Who 's That Girl ? ' tour marked the beginning of Madonna 's . " The tour is also noted for giving rise to the new Madonna persona , a stronger and more intelligent sexual image of her former self which had given rise to the term Madonna wannabe . A statue of Madonna , wearing a conical bra was erected in her name , at the center of the town of Pacentro in Italy , where her ancestors used to live .

= = = Singles = = =

" Live to Tell " was the first single released from the album in March 1986 . The song was the second ballad for Madonna after " Crazy for You " , and was used in the film At Close Range which starred her then husband Sean Penn . The song was received positively by critics with most of them calling it " her best ballad to date " as well as a " tremendous ballad that rewrites the rules of adult contemporary crossover " . " Live to Tell " became Madonna 's third number one single on the Billboard Hot 100 and her second number @-@ one that is featured in a film after " Crazy for You " . It also became a success internationally reaching the top ten in Canada , France , the Netherlands , Switzerland , and the United Kingdom .

" Papa Don 't Preach " was released as the second single in June 1986 . It was critically appreciated with most of them declaring it as " the stand @-@ alone song " from the album , also

that " with songs like ' Papa Don 't Preach ' , Madonna made the transition from pop tart to consummate artist , joining the ranks of 80s icons like Michael Jackson and Prince . " The song became Madonna 's fourth number @-@ one single in the U.S. and also reached the top spot in Canada , Ireland , Italy , and the United Kingdom .

" True Blue " was released as the album 's third single in September 1986 . It is a dance @-@ pop song inspired by the Motown 's girl groups from the 1960s . Critics generally received the song as a light @-@ hearted , fun track having a 50 's feeling to it , although some critics believed that it was " sassless and neutered " as compared to the other songs on the record , and that " True Blue " is " a song that is merely cute and not really up to being the title track of an album " . The song became another top ten hit for Madonna reaching number three on the Billboard Hot 100 chart , and peaked at number one in Ireland and the United Kingdom .

" Open Your Heart " was the fourth single from the album released in November 1986 . The song was appreciated critically with critics comparing it with sweeter post @-@ Motown valentine songs , and " perfect " for dancefloor strut . The song became Madonna 's fifth number @-@ one single on the Billboard Hot 100 chart . Internationally , it became a top ten hit in several European countries including Belgium , Ireland , Italy , the Netherlands , and the United Kingdom .

" La Isla Bonita " was released as the fifth and final single in February 1987 . The song describes Madonna as a tourist who prays " that the days would last , they went so fast " . The first line refers to an island called San Pedro although this has not been clearly stated by Madonna in any interview . The song received positive response with critics calling it one of Madonna 's greatest , most influential songs as well as the best song on the album . " La Isla Bonita " was a worldwide hit , reaching number one in Canada , France , Germany , and the United Kingdom , while reaching a peak of four on the Billboard Hot 100 chart .

= = Critical reception = =

True Blue received generally positive reviews from music critics . Jon Pareles , in a review for The New York Times , said that True Blue reprised the themes of fidelity in its songs and complimented her addition of a tinge of real world storytelling in her songs , making her reach the " fringes of the permissible " . Stephen Holden in another review complimented the album and said that " Madonna goes heavy on heart in this record " . In a Rolling Stone review , Davitt Sigerson stated that Madonna was " singing better than ever " . The album 's songs were described as " catchy " , but Sigerson also commented on the lack of " outstanding tracks " . He ultimately stated that True Blue is a " sturdy , dependable , lovable new album " which " remains faithful to her past while shamelessly rising above it " .

Stephen Thomas Erlewine , in a review for AllMusic , declared it as " one of the great dance @-@ pop albums , a record that demonstrates Madonna 's true skills as a songwriter , record @-@ maker , provocateur , and entertainer through its wide reach , accomplishment , and sheer sense of fun . " He also felt that Madonna 's endeavors in True Blue made it " [brilliant] , using the music to hook in critics . " Erlewine found that the songs on the album had a poignant mixture of topics , which further solidified its popularity . Sal Cinquemani from Slant Magazine called the album " the supreme archetype for late ' 80s and early ' 90s pop music . [...] Time stamped with ' 80s @-@ era keyboard and drum synths , True Blue , though chockfull of hits , is the most dated of Madonna 's albums . " He praised the album 's songs for being more mature than " Material Girl " , and said that the album " includes some of Madonna 's greatest , most influential hits (the robust " Open Your Heart " and the timeless " La Isla Bonita ") , but it 's also home to some of her biggest clunkers . " Michael Paoletta from Billboard commented in 2001 that nearly 20 years after its debut , the album is still irresistible .

Entertainment Weekly reviewer Jim Farber said " Though Madonna 's third project finds her adding to her palette with Spanish pop (" La Isla Bonita ") and messing with our heads with its seeming anti @-@ abortion song (" Papa Don 't Preach ") . Also notable for ' Live to Tell , ' her best ballad to date " . Robert Christgau was less impressed , accusing Madonna of pandering to the " lowest common denominator " of young listeners with ambiguous lyrics and over @-@ promotion . Robert

Hilburn from Los Angeles Times stated that " True Blue isn 't revolutionary music , but it is imaginative , highly energized pop that recognizes the limitations and pleasures of Top 40 fare . " Erica Wexler from Spin commented that " True Blue is Madonna 's rite of passage between pop adolescence and a harsher adult world . With all her contrivances and the delighted tunes that I can 't exorcise from my head , her mystique is still explained by the young beefcake who told me , ' I love to pump iron to Madonna ' . "

= = Commercial response = =

In the United States , True Blue debuted at number 29 on the Billboard 200 and reached number one on the issue dated August 16 , 1986 . It stayed on the top position for five consecutive weeks and on the chart for a total of 82 weeks . The album also reached a peak of number 47 on the Top R & B / Hip @-@ Hop Albums chart . True Blue was certified seven times platinum by the Recording Industry Association of America (RIAA) for shipment of over seven million units , making it Madonna 's third best @-@ selling album in the United States , behind Like a Virgin (1984) and The Immaculate Collection (1990) . After the advent of the Nielsen SoundScan era in 1991 , the album sold a further 404 @,@ 000 copies . In Canada , the album debuted at number 73 on the RPM albums chart for the issue of July 5 , 1986 . The album climbed rapidly upwards and reached number one on the issue dated August 9 , 1986 . It stayed at the top for nine weeks and was present on the chart for 77 weeks . True Blue was certified diamond by the Canadian Recording Industry Association (CRIA) for shipment of one million copies .

True Blue was also a commercial success in Asia and Oceania . In Japan , the album peaked at number two on the Oricon LP chart . At the 1987 Japan Gold Disc Awards held by the Recording Industry Association of Japan (RIAJ) , True Blue received " Album of the Year Pop Solo " and " Grand Prix Album of the Year " , which was given for the year 's best @-@ selling international album , while Madonna was honored the " Artist of the Year " for the year 's best @-@ selling international artist . In Hong Kong , True Blue was certified platinum by the International Federation of the Phonographic Industry . In Australia , the album topped the Kent Music Report albums chart on the issue date of August 4 , 1986 , staying there for two weeks . It was certified four times platinum by the Australian Recording Industry Association (ARIA) for shipment of 280 @,@ 000 copies . It also reached number one in New Zealand albums chart and was certified five times platinum by the Recording Industry Association of New Zealand (RIANZ) for shipment of 75 @,@ 000 copies .

True Blue achieved its biggest commercial reception in European countries , where it topped the European Top 100 Albums chart for 34 consecutive weeks ? a record that has yet to be broken ? from issue dated July 19 , 1986 to March 7 , 1987 . In the United Kingdom , True Blue opened at the top of the UK Albums Chart on July 12 , 1986 , making it the first album by American artist to debut at number one in British chart history . It remained at the summit for six weeks and on the chart for a total of 85 weeks . True Blue was the best @-@ selling album of 1986 in the United Kingdom . The British Phonographic Industry (BPI) certified it seven times platinum for shipment of 2 @.@ 1 million copies and as of October 2014 , it has sold 1 @.@ 997 million copies , the highest sales for any of Madonna 's studio albums . True Blue also topped the albums chart in France and was certified diamond by the Syndicat National de l 'Édition Phonographique (SNEP) for shipment of one million copies . Actual sales of the album in the country stand at 1 @,@ 353 @,@ 100 copies . In Germany , the album peaked at number one for eight weeks and was certified two times platinum by the Bundesverband Musikindustrie (BVMI) for shipment of one million copies .

= = Legacy = =

Stephen Thomas Erlewine noted that " True Blue is the album where Madonna truly became ' Madonna the Superstar ' ? the endlessly ambitious , fearlessly provocative entertainer that knew how to outrage , spark debates , get good reviews ? and make good music while she 's at it . " Mark Savage from BBC stated that True Blue is the album which cemented Madonna 's reputation as the '

First Lady of Pop '. Sal Cinquemani from Slant Magazine said that with the album " Madonna made the transition from pop tart to consummate artist , joining the ranks of ' 80s icons like Michael Jackson and Prince . " Similarly , Robert C. Sickels , the author of 100 Entertainers Who Changed America : An Encyclopedia of Pop Culture Luminaries , wrote that the album " cemented Madonna 's place as the most popular female musical star of the 1980s , shining alongside male pop icons like Prince and Michael Jackson . "

Regarding Madonna 's influence on the record industry and younger artists , Debbie Gibson 's then manager Doug Breitbart commented : " Madonna has brought back a really strong , melodic component to pop music . She has a very youth @-@ oriented , up , bubbly , fun sound . " Slant Magazine listed the album at number 60 on their list of " The 100 Best Albums of the 1980s " and stated that " True Blue was the album on which it became readily apparent that Madonna was more than just a flash @-@ in @-@ the @-@ pan pop star . " They added , " It 's when she began manipulating her image ? and her audience ? with a real sense of clarity and purpose and made sure she had quality songs to back up her calculation and world @-@ dominating ambition . "

The global success of True Blue marked the first time Madonna entering the Guinness Book of World Records in its 1988 edition , where she was dubbed as the most successful singer for 1986 . The album also held the record for number one in the most countries , topping the album charts in a total of 28 countries around the world . True Blue was later included in the 1991 edition of Guinness Book of World Records as the biggest selling album by a woman , with copies sold of more than 17 million until October 1990 . Becoming the world 's top @-@ selling album of 1986 and the biggest selling album of the 1980s by woman , True Blue also remains one of the best @-@ selling albums of all time with sales of more than 25 million copies worldwide .

The second single from the album , " Papa Don 't Preach " faced criticism as well as support from groups concerned with pregnancy and abortion for its theme of a girl getting pregnant and then deciding to continue the pregnancy rather than ending it . Alfred Moran who was the executive director of Planned Parenthood of New York City , criticized the song , fearing that it would undermine efforts to promote birth control among adolescents and that it would encourage teenage pregnancy . Susan Carpenter @-@ McMillan who was the president of Feminists for Life (FFL) in the U.S. , accepted the song 's theme as being pro @-@ life and said that " abortion is readily available on every street corner for young women . Now what Madonna is telling them is , hey , there 's an alternative . " In a New York Times interview , Madonna commented on the events happening surrounding the song :

" Papa Don 't Preach " is a message song that everyone is going to take the wrong way . Immediately they 're going to say I am advising every young girl to go out and get pregnant . When I first heard the song , I thought it was silly . But then I thought , wait a minute , this song is really about a girl who is making a decision in her life . She has a very close relationship with her father and wants to maintain that closeness . To me it 's a celebration of life . It says , ' I love you , father , and I love this man and this child that is growing inside me ' . Of course , who knows how it will end ? But at least it starts off positive . "

True Blue also made social impact through its music videos , as author John E. Semonche observed in his book Censoring Sex that Madonna pushed the envelope of what could be shown on television which resulted in increase of her popularity . The music video for " Open Your Heart " was a subject of analysis among scholars for its concept of the stereo @-@ typical male gaze and voyeurism . She appeared as a stripper in the video , who escapes with a young boy from the strip parlour in the end . MTV had some reservations initially before airing the video , which was later resolved after a meeting with Warner Officials . Feminist writer Susan Bordo reacted negatively to the video , saying that the leering and pathetic men in the cubicles and Madonna 's escape with the boy is " cynically and mechanically tacked on [as] a way of claiming trendy status for what is just cheesecake ? or , perhaps , pornography " . Author Donn Welton pointed out that the usual power relationship between the " voyeuristic male gaze and object " is destabilized by the portrayal of the male patrons of the peep show as leering and pathetic .

Author Douglas Kellner noted that the multiculturalism in her music videos and her culturally transgressive moves " turned out to be highly successful moves that endeared her to large and

varied youth audiences . " In the fall of 1986 , Sire Records held Madonna 's " Make My Video " contest that involved MTV viewers to make their own videos for " True Blue " . Thousands of viewers submitted their recorded tapes which were mainly made using home @-@ made video equipment and featured themselves or relatives as the actors . MTV publicist Peter Danielson said that many of the submissions featured teenagers imitating Madonna . Her Spanish look in the music video for " La Isla Bonita " became popular and appeared in the fashion trends at that time in the form of boleros and layered skirts accessorizing with rosary beads and crucifix like the video . In recognition of her impact on popular culture through her music videos , Madonna was honored with the Video Vanguard Award at the 1986 MTV Video Music Awards , only four years into her career . She became the first female artist to receive such career achievement from MTV .

= = Track listings = =

Notes

^ a signifies a remixer and additional producer

= = Credits and personnel = =

Credits adapted from the album 's liner notes .

= = Charts = =

= = Certifications and sales = =