

= Rock Me (One Direction song) =

" Rock Me " is a song by English @-@ Irish boy band One Direction from their second studio album , Take Me Home (2012) . It was written by Peter Svensson , Sam Hollander , Lukasz Gottwald , Henry Walter , Breanna Smith , and Allan Grigg , with production handled by Dr. Luke , Circut and Kool Kojak . Created in one day , Grigg carried out the mid @-@ tempo beat , Hollander conceptualised the title and the pop rock melody " just came " . Its clapping riff has been noted as similar to that of the Queen 1977 single " We Will Rock You " .

The song garnered mostly positive reviews from music critics , who centred on production quality and its rock elements . Upon the release of Take Me Home , " Rock Me " debuted at number one on the US Bubbling Under Hot 100 Singles chart due to strong digital download sales , and ultimately peaked at number 98 on the US Billboard Hot 100 .

= = Background and conception = =

" Rock Me " came together in a single @-@ day collaboration between guitarist Peter Svensson of the Swedish band the Cardigans , Sam Hollander , and Allan ' Kool Kojak ' Grigg for One Direction 's second studio album , Take Me Home , which was released in November 2012 . First , Grigg carried out its mid @-@ tempo beat . " If you can slow a song down to mid @-@ tempo , the girls are just gonna lose their minds , " Grigg told Time magazine in 2012 . Svensson reflected that Hollander " had an idea for a title that 's like ' rock me ' instead of ? rock you , ? and the melody just came . " Co @-@ producers Lukasz ' Dr. Luke ' Gottwald and Henry ' Circut ' Walter ended up with writing credits on the finished recording too ? " standard operating practice , now that the sound of a song has as much to do with its identity as its lyrics or melody , " according to Time magazine correspondent Douglas Wolk .

= = Composition and lyrical interpretation = =

" Rock Me " is a mid @-@ tempo pop rock song . Chris Payne of Billboard noted that the song deviates from One Direction 's signature bubblegum pop sound , a notion shared by Al Fox for BBC Music , who dubbed it " vaguely rockier " . The song 's clapping riff are similar to those of the Queen 1977 single " We Will Rock You " . According to the digital sheet music published at Musicnotes.com by Sony / ATV Music Publishing , One Direction 's vocal range in the song span from the note of F3 to C5 . Instrumentation includes guitar strings , piano lines and vocals . Written in the key of Ab major , the beat is set in common time and moves at a moderate 84 beats per minute .

It also incorporates a Queen @-@ referencing chorus : " I want you to rock me , yeah , I want you to hit the pedal , heavy metal , show me you care . " The track 's lyricism regards a nostalgic message about a former significant other and a blatant double entendre for sexual intercourse . In the regard to its double entendre , Grigg noted , " but at the same time , there 's a vulnerability in it that 's , like , so sweet for girls . It 's a little self @-@ deprecating . There 's not a lot of overt machismo in the song " . " I approached it like high school , " said Hollander : " On the first record , they were freshmen , innocent and wide @-@ eyed . Now it 's sophomore year , there are parties and driver ? s licenses , and the world is theirs for the taking . That 's what I wanted to capture " .

= = Critical reception = =

The song garnered mostly positive reviews from critics , who centred on production quality and its rock elements . The New Zealand Herald writer Lydia Jenkin deemed " Rock Me " one of " the most banal songs ever written " , but noted that the group " know what teenage girls want to hear . " Idolator critic Sam Lansky praised the track as " irresistible " and commended its sonic palette as " explosively punchy " . Writing for HitFix , Melinda Newman favoured its " nearly hypnotic anthemic " beat , and noted that " Rock Me " seems perfectly tailored to become a live staple . Ben Rayner of the Toronto Star thought the song 's Queen @-@ references are " clever " , assessing : " to show

that One Direction's puppeteers aren't totally operating on autopilot. " Robert Copsey from Digital Spy opined that the song's " simple yet genius catchiness " is its strongest attribute . Billboard reviewer Chris Payne applauded its rock elements , regarding it as " welcome " deviation from Take Me Home 's predominant bubblegum pop sound . In contrast to the positive reception , Alexis Petridis , writing for The Guardian , criticised the song as " excruciating " , describing its lyricism as tedious and uninspiring .

== Chart performance ==

In the week of 18 November 2012 , " Rock Me " debuted at number one on the US Bubbling Under Hot 100 Singles chart due to strong digital download sales . As a result of an " end of year download rush " in the week ending 30 December 2012 , the track entered the US Billboard Hot 100 at number 98 , marking its peak position .

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