= Quarter @-@ Finals ( top 8 ) ; Group =
did not advance beyond first round ( group play )

[ Solna borders Stockholm , Pasadena borders Los Angeles and Saint @-@ Denis is a suburb of Paris . ]

The best @-@ attended single match, shown in the last two columns, has been the final in only about half of the twenty World Cup series so far. Another match or matches drew more attendance than the final in 1938, 1954, 1966? 1982, 1990 and 2006.

Source: FIFA

## = = Broadcasting and promotion = =

The World Cup was first televised in 1954 and is now the most widely viewed and followed sporting event in the world . The cumulative audience of all matches of the 2006 World Cup is estimated to be 26 @.@ 29 billion . 715 @.@ 1 million individuals watched the final match of this tournament ( a ninth of the entire population of the planet ) . The 2006 World Cup draw , which decided the distribution of teams into groups , was watched by 300 million viewers . The World Cup attracts many sponsors such as Coca @-@ Cola , McDonald 's and Adidas . For these companies and many more , being a sponsor strongly impacts their global brands . Host countries typically experience a multimillion @-@ dollar revenue increase from the month @-@ long event . It is predicted that Brazil will bring in more than \$ 11 billion in revenue for the 2014 World Cup .

Each FIFA World Cup since 1966 has its own mascot or logo. World Cup Willie, the mascot for the 1966 competition, was the first World Cup mascot. Recent World Cups have also featured official match balls specially designed for each World Cup.

The World Cup even has a statistically significant effect on birth rates, the male / female sex ratio of newborns, and heart attacks in nations whose national teams are competing. Hosting the World Cup or a home team 's win tends to increase male births and total birth rate, and heart attacks are more common when home teams are on the field.

= = Results = =

a.e.t.: after extra time

p: after penalty shoot @-@ out

**Notes** 

In all , 77 nations have played in at least one World Cup . Of these , eight national teams have won the World Cup , and they have added stars to their badges , with each star representing a World Cup victory . ( Uruguay , however , choose to display four stars on their badge , representing their two gold medals at the 1924 and 1928 Summer Olympics and their two World Cup titles in 1930 and 1950 . )

With five titles , Brazil are the most successful World Cup team and also the only nation to have played in every World Cup ( 20 ) to date . Italy ( 1934 and 1938 ) and Brazil ( 1958 and 1962 ) are the only nations to have won consecutive titles . West Germany ( 1982 ? 1990 ) and Brazil ( 1994 ? 2002 ) are the only nations to appear in three consecutive World Cup finals . Germany has made the most top @-@ four finishes ( 13 ) , medals ( 12 ) , as well as the most finals ( 8 ) .

= = = Teams reaching the top four = = =

= = = Best performances by continental zones = = =

To date, the final of the World Cup has only been contested by teams from the UEFA (Europe) and CONMEBOL (South America) confederations. European nations have won eleven titles, while South American have won nine. Only two teams from outside these two continents have ever reached the semi @-@ finals of the competition: USA (North, Central America and Caribbean) in

1930 and South Korea (Asia) in 2002. The best result of an African team is reaching the quarter @-@ finals: Cameroon in 1990, Senegal in 2002 and Ghana in 2010. Only one Oceanian qualifier, Australia in 2006, has advanced to the second round.

Brazil , Argentina , Spain and Germany are the only teams to win a World Cup outside their continental confederation ; Brazil came out victorious in Europe ( 1958 ) , North America ( 1970 and 1994 ) and Asia ( 2002 ) , Argentina won a North American World Cup in 1986 , while Spain won an Africa in 2010 . Germany was the first European team to win in South America in 2014 . Only on four occasions have consecutive World Cups been won by teams from the same continent , and currently it is the first time with three champions in a row from the same continental confederation . Italy and Brazil successfully defended their titles in 1938 and 1962 respectively , while Italy 's triumph in 2006 has been followed by Spain 's in 2010 and Germany 's in 2014 . Currently , it is also the first time that one of the currently winning continents ( Europe ) is ahead of the other ( South America ) with two championships .

## = = Awards = =

At the end of each World Cup , awards are presented to the players and teams for accomplishments other than their final team positions in the tournament . There are currently six awards :

The Golden Ball for the best player, determined by a vote of media members (first awarded in 1982); the Silver Ball and the Bronze Ball are awarded to the players finishing second and third in the voting respectively;

The Golden Boot (sometimes called the Golden Shoe) for the top goalscorer (first awarded in 1982, but retrospectively applied to all tournaments from 1930); most recently, the Silver Boot and the Bronze Boot have been awarded to the second and third top goalscorers respectively;

The Golden Glove Award (formerly the Yashin Award) for the best goalkeeper, decided by the FIFA Technical Study Group (first awarded in 1994);

The Best Young Player Award for the best player aged 21 or younger at the start of the calendar year, decided by the FIFA Technical Study Group (first awarded in 2006);

The FIFA Fair Play Trophy for the team with the best record of fair play, according to the points system and criteria established by the FIFA Fair Play Committee (first awarded in 1978);

The Most Entertaining Team for the team that has entertained the public the most during the World Cup, determined by a poll of the general public (first awarded in 1994);

An All @-@ Star Team consisting of the best players of the tournament has also been announced for each tournament since 1998 .

## = = Records and statistics = =

Two players share the record for playing in the most World Cups; Mexico 's Antonio Carbajal (1950 ? 1966) and Germany 's Lothar Matthäus (1982 ? 1998) both played in five tournaments. Matthäus has played the most World Cup matches overall, with 25 appearances. Brazil 's Djalma Santos (1954 ? 1962), West Germany 's Franz Beckenbauer (1966 ? 1974) and Germany 's Philipp Lahm (2006 ? 2014) are the only players to be named to three Finals All @-@ Star Teams.

Miroslav Klose of Germany ( 2002 ? 2014 ) is the all @-@ time top scorer at the finals , with 16 goals . He broke Ronaldo of Brazil 's record of 15 goals ( 1998 ? 2006 ) during 2014 semi @-@ final match against Brazil . West Germany 's Gerd Müller ( 1970 ? 1974 ) is third , with 14 goals . The fourth placed goalscorer , France 's Just Fontaine , holds the record for the most goals scored in a single World Cup ; all his 13 goals were scored in the 1958 tournament .

In November 2007, FIFA announced that all members of World Cup @-@ winning squads between 1930 and 1974 were to be retroactively awarded winners ' medals. This made Brazil 's Pelé the only player to have won three World Cup winners ' medals (1958, 1962, and 1970, although he did not play in the 1962 final due to injury), with 20 other players who have won two winners ' medals.

Seven players have collected all three types of World Cup medals ( winners ' , runner- ups ' , and third @-@ place ) ; five players were from West Germany 's squad of 1966 ? 1974 including Franz Beckenbauer , Jürgen Grabowski , Horst @-@ Dieter Höttges , Sepp Maier and Wolfgang Overath ( 1966 ? 1974 ) , Italy 's Franco Baresi ( 1982 , 1990 , 1994 ) and the most recent has been Miroslav Klose of Germany ( 2002 ? 2014 ) with four consecutive medals .

Brazil 's Mário Zagallo and West Germany 's Franz Beckenbauer are the only people to date to win the World Cup as both player and head coach . Zagallo won in 1958 and 1962 as a player and in 1970 as head coach . Beckenbauer won in 1974 as captain and in 1990 as head coach . Italy 's Vittorio Pozzo is the only head coach to ever win two World Cups (1934 and 1938). All World Cup winning head coaches were natives of the country they coached to victory.

Among the national teams, Germany has played the most World Cup matches (106) and appeared in the most finals (8), semi @-@ finals (13), quarter @-@ finals (16) as well as scoring the most World Cup goals (224), while Brazil has appeared in the most World Cups (20). The two teams have played each other twice in the World Cup, in the 2002 final and in the 2014 semi @-@ final.