

= Miley : The Movement =

Miley : The Movement is a 2013 documentary television film about American entertainer Miley Cyrus , following her return to the music industry in the lead @-@ up to her fourth studio album Bangerz (2013) . It premiered on October 2 , 2013 , on MTV , shortly before the release of her record , for which the documentary served as a promotional tool . The documentary depicts Cyrus finalizing details regarding its launch , making public appearances for additional promotion , and rehearsing for her controversial performance at the 2013 MTV Video Music Awards .

Miley : The Movement received generally mixed reviews from mainstream critics , who appreciated Cyrus ' seemingly genuine commentary , but were disappointed by its failure to fully discuss her recent controversies and public criticisms . According to Nielsen ratings , it was watched by approximately 1 @.@ 6 million viewers in the United States . An extended version of the documentary was broadcast by MTV on October 6 , 2013 .

= = Background and production = =

It was first announced that Cyrus would appear in a documentary broadcast by MTV in July 2013 ; an official statement published by the network elaborated that it would " [follow] Cyrus as she works on the album and delves deep into the transformation she has experienced over the past few years . " Its title was announced on September 10 , with a broadcast date confirmed for October 2 . It premiered shortly before the release of Cyrus ' fourth studio album Bangerz , for which the documentary served as a promotional tool . An official trailer was released by MTV on September 18 . Miley : The Movement was screened to mainstream critics the week prior to its official release , although it was further reworked before being broadcast on the network .

= = Synopsis = =

Miley : The Movement commences with Cyrus stating " I don 't apologize for anything . " Shortly after , she comments that " For me , the movement needs to be something bigger than just a record . For me , a movement is something that represents , like , taking over the world . " Cyrus notably avoids specifically naming her former television series Hannah Montana , instead calling it " my show " when flashback pictures of her earlier career was shown , presumably to distance herself from the franchise . However , she commented that after its conclusion " I made one movie , and I never wanted to do it again . I want to make music for the rest of my life . " Having been filmed after Bangerz was recorded , the documentary instead depicts Cyrus finalizing details including its album artwork and track listing . A brief discussion in a recording studio with Britney Spears , who is featured on the track " SMS (Bangerz) " is additionally included .

Cyrus ' former fiancé Liam Hemsworth , whom she had been in a highly publicized relationship with before ending her engagement in September 2013 , and father Billy Ray Cyrus are not mentioned during the program in an intentional effort to " focus on music and professional footage . " Cyrus ' mother Tish frequently appears during Miley : The Movement , and on one occasion describes her initial hesitation after Cyrus befriended hip hop producers and recording artists Juicy J , Pharrell Williams , and Mike Will Made It . Cyrus is seen making promotional appearances for further promotion of Bangerz in the three months before its release . The preparation for her controversial performance of " We Can 't Stop " at the 2013 MTV Video Music Awards serves as a recurring theme ; she expresses concern that the track itself charted lower than Cyrus expected on the iTunes Store immediately after its release , experiences a brief illness during rehearsals , and becomes upset after her planned entrance to the event did not come to fruition . The final performance itself is not shown , although Cyrus briefly addresses criticism and describes it as " a strategic hot mess . "

= = Reception = =

Miley : The Movement received generally mixed reviews from mainstream critics . Writing for E ! ,

Bruna Nessif provided a favorable review ; she opined that the documentary was " pretty entertaining " and reminded the general public that Cyrus " takes her job very seriously and still gets nervous . " Andrew Asare from Entertainment Weekly felt that Cyrus ' footage with her mother and Spears were among " her most candid moments " , although noted the absences of her father and Hemsworth . Newsday 's Glenn Gamboa gave a positive review , appreciating that Cyrus " surprises with her words , not her twerks . " Elysa Gardner of USA Today opined that Cyrus appeared " good @-@ humored and grateful to her fans " throughout the documentary , but questioned if her evolving image and public persona would become " yet another cautionary tale . "

In a mixed review , Kia Makarechi from The Huffington Post was critical of the decision to avoid mentioning Hemsworth and toning @-@ down of the criticism Cyrus received after the MTV Video Music Awards . She implied that MTV treated Cyrus like " an honest @-@ to @-@ god civil rights advocate " , although felt that Spears ' appearance was among the only " redeeming moments " of the documentary . Kate Dries from Jezebel suggested that frequent flashback footage of Cyrus ' idols Madonna and Spears implied that MTV was " clearly proud " that all three women generated controversies at the MTV Video Music Awards in years past . Writing for Refinery29 , Leila Brillson felt that " very little was clarified " by Miley : The Movement , and suggested that the documentary suffered from its lack of focus .

In its original broadcast in the United States on October 2 , 2013 , Miley : The Movement was watched by approximately 1 @.@ 6 million viewers , and earned a 0 @.@ 8 rating in the 18 ? 49 demographic . An expanded version of the program with an additional thirty minutes of content was broadcast by MTV on October 6 , 2013 ; it contained behind @-@ the @-@ scenes footage that was excluded from the original version , and expanded upon existing segments .