

= Love Me (Justin Bieber song) =

" Love Me " is a song by Canadian recording artist , Justin Bieber . The track was written by Bruno Mars , Ari Levine , and Philip Lawrence , and produced by DJ Frank E. It was released exclusively to iTunes as the first promotional single from his debut studio release , My World on October 26 , 2009 .

An electropop song which also contains dance @-@ pop and R & B music , the chorus interpolates the 1996 single " Lovefool " by the Swedish band The Cardigans . " Love Me " was one of the most well received tracks on the album , with critics complimenting its electro and club feel , and its usage of the " Lovefool " sample .

The song peaked in Canada and in the U.S. at twelve and thirty @-@ seven , respectively . The song also charted in the United Kingdom on its main chart and R & B chart , and in Australia . The music video for the song was released on August 3 , 2010 and serves as a " tribute to his worldwide fans , thanking them for their support " . The dominant scenes are made of up of live performances , behind @-@ the @-@ scenes footage , and Bieber standing in front of a blue and white backdrop dancing . Bieber opened every show on his My World Tour with the song .

= = Background = =

The song was produced by DJ Frank E at Side 3 Studios in Denver , Colorado . The song recorded by Bill Malina at Serenity Sound Studio in Cincinnati , Ohio . Mixing was done by Dave Pensado and Jaycen @-@ Joshua Fowler , at Larrabee Studios in North Hollywood , California . Taylor Graves and Bonnie McKee provided background vocals .

Bieber originally stated that the third single from his debut album to be released exclusively on iTunes would be an acoustic remix of his lead single , " One Time " , and that it would be released on October 27 , 2009 . However plans were changed , and a week before the release , Bieber announced that a new song , " Love Me " would be released . It was released a day early on October 26 . Bieber took to Twitter with his shock saying that he was surprised himself .

= = Composition = =

" Love Me " is a pop song , which makes use of guitars / bass and drums sounds . The chorus interpolates the song " Lovefool " by the Swedish band The Cardigans . According to the sheet music published at Musicnotes.com by Universal Music Publishing , Ltd . , " Love Me " is set in common time . The song is composed in the key of C minor with Bieber 's vocals spanning from the low @-@ note of Bb3 to the high @-@ note of Eb5 . The song follows in the chord progression of Cm ? A ? ? E ? ? B ?

= = Reception = =

The song was one of the most well received on the album . Mikael Wood of Entertainment Weekly said " Bieber 's better on " Love Me " , where he riffs on the Cardigans ' " Lovefool " atop a killer electro @-@ glam groove . " Mark Hirsh The Boston Globe , which was one of the few reviewers that gave the album a mixed analysis , said that " Love Me " was the essential song on the set . Washington Post also cited the song as one of the album 's best , referring to it as a " modest club track . " The New York Times said the track is " probably the only release in recent memory that owes debts to both the Cardigans . " Mike Diver of BBC Music called the song an " electro @-@ infused reinterpretation of The Cardigans ' Lovefool , where Bieber exhibits the right kind of attitude , playful and endearing . " Diver preferred Bieber in the song and wanted more of " the cheeky chap rightfully having the time of his young life " , rather than the " adolescent playboy " . " Love Me " had debuted on the Canadian Hot 100 and Billboard Hot 100 at twelve and thirty @-@ seven . It spent twelve non @-@ consecutive weeks on the Canadian chart and four in the United States . On the week ending January 10 , 2010 , " Love Me " entered the UK Singles Chart at eighty @-@ two , and

later peaked at seventy @-@ one . It also debuted and peaked on the UK R & B chart at twenty @-@ three , remaining on the chart for three weeks . It debuted and peaked in Australia at 100 .

= = Promotion = =

The music video for " Love Me " was directed by Alfredo Flores with Bieber as co @-@ director . It was released on August 3 , 2010 . Bieber said the video serves as a " tribute to his worldwide fans , thanking them for their support " . The dominant scenes are made of up of live performances . Other scenes of the video feature behind @-@ the @-@ scenes footage such as ; rehearsal sessions , fan meet and greets , making radio appearances , jokingly walking around with toilet paper sticking out of his pants , and scenes with friends and family . Bieber 's mentor , Usher , also makes an appearance in the video . The video also incorporates Bieber standing in front of a " simple [white] backdrop " dancing and " draw [ing] hearts in the air , presumably directed at his loving fanbase " relative to the songs theme , " Love Me " . Bieber performed the song several times including at the new Microsoft Store grand opening in Mission Viejo , California , on the Fearless Tour , on his radio promotion tour and Jingle Ball tour , and CBS ' The Early Show as a part of their Super Bowl programming . He also performed it in an unaired segment of VH1 's Pepsi Super Bowl Fan Jam , and at the 2010 Houston Rodeo with Selena Gomez . Bieber performed the song at a concert at the Hollywood Palladium . In a review of the performance , August Brown of the Los Angeles Times , said commended the song , saying the song " tacks the indie @-@ pop chorus from the Cardigans ? ? Lovefool ? onto en @-@ vogue trance synthesizers and martial dance beats . "

= = Credits and personnel = =

Songwriting ? Peter Hernandez , Philip Lawrence , Ari Levine , Peter Svensson , Nina Persson

Production ? DJ Frank E

Background vocals ? Taylor Graves , Bonnie McKee

Vocal production and recording ? Bill Malina and DJ Frank E , assisted by Paul Bailey and JP " The Specialist " Negrete

Mixing ? Jaycen Joshua @-@ Fowler and Dave Pensado , assisted by Giancarlo Lino

= = Charts = =