

= Business Guy =

" Business Guy " is the ninth episode of the eighth season of the animated television series Family Guy . It originally aired on Fox in the United States on December 13 , 2009 . The episode centers on Peter as he assumes temporary control of his father @-@ in @-@ law Carter Pewterschmidt 's billion @-@ dollar empire after he suffers a heart attack and is incapacitated in a coma . Peter immediately becomes power hungry , however , and develops several ridiculous items , prompting Lois and Carter , after he recovers from his coma , to try to trick him into relinquishing control of the company .

The episode was written by Andrew Goldberg and Alex Carter , and directed by Pete Michels . It received mixed reviews from critics for its storyline and many cultural references , in addition to receiving criticism from and being reported to the FCC by the Parents Television Council . According to Nielsen ratings , it was viewed in 7 @.@ 67 million homes in its original airing . The episode featured guest performances by Hugh Laurie , Bobby Lee , Nana Visitor , Johnny Galecki and Jim Parsons , along with several recurring guest voice actors for the series . " Business Guy " was released on DVD along with ten other episodes from the season on December 13 , 2011 .

= = Plot = =

The Griffins are invited onto the Pewterschmidts ' yacht , where Lois becomes seasick and vomits . Peter is reminded of his bachelor party when this happens , and is shocked to find out that Carter has never had one and does not know what it is . Upon returning to Quahog , Peter takes him to a strip club to simulate a bachelor party . In his excitement , Carter develops a heart attack and falls into a coma . Dr. House is hired to treat him , but he throws his rule book out the window and punches Carter in the face to ensure that he is comatose . Carter 's video will is discovered , in which he gives Lois control of his billion @-@ dollar manufacturing company , Pewterschmidt Industries , even though she does not know how to run a corporation . Peter , however , is inspired by House 's " live @-@ without @-@ rules " regime and decides to control the company himself .

On his first day on the job , Peter dismisses the entire board of directors for being unable to keep up with his ideas and hires his friends to manufacture ridiculous items . Soon after , Carter reawakens from his coma and finds what Peter has done with his company . Carter confronts Peter in his former office and demands for him to relinquish control of the company , but he refuses ; he instead forces him to work as a janitor , have and invite people to his mansion for a Big Bang Theory viewing party , pay a compliment to a sharply @-@ dressed Asian man , and clean out the fridge in the employee lounge . Carter is embarrassed , so he and Lois trick Peter into surrendering the company by scaring him into believing a swamp monster will eat him if he does not . A seemingly real swamp monster scares Peter out of the office , chases Lois and a disguised Carter , before being found out as House . In the end , Lois cheers Peter up by revealing that the contract he signed allows him to keep the corporate plane . Peter is delighted and jumps in a freeze frame shot , but grows alarmed when he actually remains in the air .

= = Production and development = =

The episode was co @-@ written by Andrew Goldberg and Alex Carter , both having written episodes for the show previously . The episode was directed by series regular Pete Michels , before the conclusion of the eighth production season , in his second episode of the season . Series regulars Peter Shin and James Purdum served as supervising directors , with Andrew Goldberg and Alex Carter working as staff writers for the episode . Karin Perrotta was the associate producer of this episode , in her ninth episode of the season .

" Business Guy " , along with the eleven other episodes from Family Guy 's eighth season , was released on a three @-@ disc DVD set in the United States on December 13 , 2011 . The sets include brief audio commentaries by various crew and cast members for several episodes , a collection of deleted scenes and animatics , a special mini @-@ feature which discussed the

process behind animating " And Then There Were Fewer " , a mini @-@ feature entitled " The Comical Adventures of Family Guy ? Brian & Stewie : The Lost Phone Call " , and footage of the Family Guy panel at the 2010 San Diego Comic @-@ Con International .

In addition to the regular cast , actor Hugh Laurie made his second appearance in the series , the first being " One If by Clam , Two If by Sea " ; Laurie lampooned his role as House protagonist Gregory House . Actors Jim Parsons , Johnny Galecki , Bobby Lee of MADtv and Nana Visitor also guest star in the episode . Recurring guest voice actors Alexandra Breckenridge , Chris Cox , Ralph Garman , Danny Smith , Alec Sulkin and John Viener also made minor appearances . Actor Patrick Warburton appears in the episode as well .

= = Cultural references = =

In the opening scene , Carter reveals that he has never had a bachelor party , leading Peter to profess that he will help solve Carter 's dilemma , just as Hamburger Helper helped him . Peter is then introduced to the Hamburger Helper mascot Helping Hand , as well as his mentally challenged brother ? Cheeseburger Helper ? who insists on adding cheese to the meal . After taking Carter to the Quahog strip club , Peter decides to pay a mistress to give him a lapdance , causing Carter to suffer a heart attack from sexual arousal . This then prompts Quagmire to ask what is wrong with him , to which Carter replies that he is having " a heart attack @-@ ack @-@ ack @-@ ack @-@ ack @-@ ack ! You oughta know by now ! , " which is taken from a line in the Billy Joel song " Movin ' Out (Anthony 's Song) " . The bedtime story that Peter refers to when talking to Lois about how she makes him sad is the " Story of Little Suck @-@ a @-@ Thumb " from the German children 's book Struwwelpeter .

Returning home from firing the board of directors , Peter calls attention to Lacey Chabert , formerly the voice of Meg Griffin before being replaced by Mila Kunis , when he notes that he can also fire Lois for " misbehaving . " In introducing new products for Pewterschmidt Industries , Peter decides to create several unorthodox items , which include a cereal line for Jeremy Irons entitled " Jeremy Irons Cereal , " a " Scream in a Box , " as well as an African American heart rate monitor , which Carter later uses at the hospital , with the system 's two settings , Barry White , and Bill Cosby 's impersonated voices .

Once Carter Pewterschmidt wakes up from his coma , Johnny Galecki and Jim Parsons appear as Leonard Hofstadter and Sheldon Cooper in the episode when Carter is forced by Peter to hold a viewing party for the CBS comedy sitcom The Big Bang Theory , which Carter is reluctant to do at first , but soon begins to enjoy the show . In an attempt to get the company back from Peter , Carter and Lois trick him into thinking a swamp monster is out to get important businessmen , and if he does not sign the company back over to Mr. Pewterschmidt , he will be eaten . Gregory House also dresses as a swamp monster , however , and causes Lois to become confused , until she unmasks the monster in the style of Scooby @-@ Doo . House then interjects by speaking in Hugh Laurie 's original English accent , as opposed to the American accent used on the television show in which he stars .

= = Reception = =

In a slight drop from the previous week , the episode was viewed in 7 @.@ 67 million homes , in its original airing in the United States . The episode also received a 3 @.@ 8 rating in the 18 ? 49 demographic , edging out The Simpsons , The Cleveland Show , and American Dad ! .

Receiving mixed reviews from critics , the episode was deemed " a throwback to the earlier more successful seasons . " Ahsan Haque of IGN praised the storyline as consistent " from start to finish . " Jason Hughes of TV Squad also praised the " inside jokes " in the episode , as well as the Scooby @-@ Doo sequence as " a flash of satiric brilliance . " In contrast , Todd VanDerWerff of The A.V. Club called the storyline " an excuse [for] jokes , " giving the episode a B- rating . Glenn Diaz of BuddyTV praised Laurie 's performance in the episode , stating that " his scenes were among the funniest on the episode . " The TV Critic 's Robin Pierson rated the episode 55 , praising the

storyline and Laurie 's cameo while criticizing a non sequitur parody of Scooby @-@ Doo .

= = Controversy = =

Although it did not name this episode its " Worst TV Show of the Week , " the Parents Television Council filed an indecency complaint about " Business Guy " two days after its airdate , citing the lapdance sequence as a possible violation of federal law regarding broadcast decency .