

= Anticipating =

" Anticipating " is a song recorded by American singer Britney Spears for her self @-@ titled third studio album , Britney (2001) . It was written by Spears alongside the song 's producers Brian Kierulf and Josh Schwartz . The song was released on June 24 , 2002 , by Jive Records , as the fourth single from the album in France . Lyrically , the disco song is about friendship and camaradie between women . It was met with critical praise , with reviewers complimenting its empowering lyrics and comparing it to 1980s compositions of Madonna , Rick Astley and Janet Jackson 's " All for You " .

" Anticipating " achieved minor commercial success , peaking at number 38 on the French Singles Chart . The song was promoted with a performance in the Dream Within a Dream Tour (2001 ? 2002) , where Spears wore a patched denim skirt and danced in front of giant crayon drawings . An accompanying music video , directed by Marty Callner , consisted of the performance from Live from Las Vegas . " Anticipating " was also promoted in a commercial Spears filmed for Toyota Vios .

= = Background = =

During the Oops ! ... I Did It Again Tour (2000) , Spears revealed she felt inspired by hip hop artists such as Jay @-@ Z and The Neptunes and wanted to create a record with a funkier sound . In February 2001 , Spears signed a \$ 7 ? 8 million promotional deal with Pepsi , and released another book co @-@ written with her mother , entitled A Mother 's Gift . On the same month , Spears started to record material for her third studio album , with " Anticipating " being recorded at Rusk Sound Studios in Los Angeles , California , the DOJO in Jackson , New Jersey , Sound on Sound Studios and Battery Studios in New York City . The song was written by Spears , Brian Kierulf and Josh Schwartz while produced by Kierulf and Schwartz . It was also mixed at Battery Studios by Stephen George . Audio engineering was done by Aaron Kaplan , Rich Tapper , Jill Tengan and Charles McCrorey . Nile Rodgers played the guitar . Bass guitar and programming was done by Kierulf . Background vocals were provided by Spears and Jennifer Karr . Her third studio album , Britney , was released in November 2001 . In an interview with the Daily Record , Spears commented on the track , saying , " It 's just a fun song that I wrote . It 's just like being with your girlfriends and just dancing . I think this track also has a very Seventies ' feel to it . " It was released as the fourth single from the album on June 24 , 2002 in France .

= = Composition = =

" Anticipating " is a teen pop and dance @-@ pop that lasts for three minutes and 16 seconds . Corey Moss of MTV noted the song also has a 1970s disco sound , while Joan Anderman of The Boston Globe compared it to early Madonna tracks such as " Holiday " (1983) . Glenn Gamboa of Newsday compared the song to Janet Jackson 's " All for You " , calling it " pleasant , shimmering R & B @-@ styled pop " . According to the sheetmusic published at musicnotes.com by Universal Music Publishing Group , the song is composed in the key of F major and is set in time signature of common time with a tempo of 112 beats per minute . Spears vocal range spans from the low @-@ key of F3 to the high @-@ note of A4 . The song has a basic sequence of B ? (9) ? C ? Dm7 ? B ? (9) as its chord progression . Lyrically , it talks about friendship and camaradie between women . During the bridge , Spears sings , " Gotta really let me know if you want me / You gotta turn me on and make me feel sexy " . During the time of the album 's release , her official site stated that " the girl @-@ power anthem ' Anticipating ' proves that Britney is , now more than ever , a force to be reckoned with . "

= = Reception = =

" Anticipating " received critical acclaim from music critics . Jane Stevenson of Jam ! called " Anticipating " the strongest track in the album . Yale Daily News writer Catherine Halaby called it a "

fun , cutesy disco ballad " . Nikki Tranker of PopMatters said it " offers Britney ? s fans something a little different with a simple tune beautifully underlined by a well @-@ executed ? 70s disco sound " . Jim Farber of the Daily News while reviewing the Dream Within a Dream Tour named it along with " Stronger " , " [two] girl @-@ power anthems " . Katie Perone of the Loyola Greyhound said " [it] is a fun , bubbly song that probably would have had great success on Oops ! " . Barry Walters of Rolling Stone stated the song is " a euphoric Rick Astley flashback , [where] she emotes without framing her vocals in Nickelodeon @-@ schooled theatricality " . In a list compiled by Sam Lanksy of Pop Crush , " Anticipating " was ranked eight in a list of Spears ' best songs . In the album review , David Browne of Entertainment Weekly criticized " Anticipating " along with " Bombastic Love " for " [relying] on enervated formulas " . On July 26 , 2002 , the song entered at number 46 in the French Singles Chart . The following week , it peaked at number 38 . " Anticipating " spent a total of 13 weeks on the chart .

= = Promotion = =

The song was performed at the Dream Within a Dream Tour . The performance began with a video interlude of Spears talking to her dancers . She then appeared onstage , wearing a patched denim skirt . The set was made of giant coloring book drawings of houses and cars . After the second chorus , she invited the audience to sing along with her . At the end of the song , she briefly talked to the audience before taking off the skirt and top to perform " I 'm a Slave 4 U " . Shaheem Reid of MTV noted that during the opening night of the tour in Columbus , Ohio , " Britney must 've forgotten that the disco @-@ era throwback cut was brand spanking new , because she kept encouraging everyone to sing along to the chorus [...] Although the crowd clapped and bobbed to the beat , Britney had to go this one alone vocally " . The music video , directed by Marty Callner , consisted of footage of the tour performance from Live from Las Vegas . Several effects were added , including a glittering ball and the name of the song appearing on the screen . The song was also promoted in a commercial Spears filmed for Toyota Vios .

= = Track listings = =

= = Credits and personnel = =

Credits adapted from Britney 's liner notes .

Technical

Recorded at Rusk Sound Studios in Los Angeles , California , the DOJO in Jackson , New Jersey , Sound on Sound Studios and Battery Studios in New York City , New York .

Mixed at Battery Studios in New York City , New York .

Personnel

= = Charts = =

= = Release history = =