

## = My Love Is Pink =

" My Love Is Pink " is a song by English girl group Sugababes from their fifth studio album , Change ( 2007 ) . It was written by band members Keisha Buchanan and Heidi Range in collaboration with the songwriting and production team Xenomania , who produced the song . " My Love Is Pink " is an uptempo dance , electro and pop song , reminiscent of those performed by British girl group , Girls Aloud . The song was released on 10 December 2007 in the United Kingdom and Ireland as the second single from Change . It received mixed reviews from critics , who praised the composition and sound , but criticised its lyrical content . The song peaked at number five on the UK Commercial Pop Club chart and number 51 on the Slovakian Singles Chart . The Sugababes performed " My Love Is Pink " at the Oxegen 2008 festival .

## = = Background and composition = =

" My Love Is Pink " was written by Sugababes members Keisha Buchanan and Heidi Range in collaboration with the British songwriting and production team Xenomania , consisting of Miranda Cooper , Brian Higgins , Tim Powell , Lisa Cowling and Nick Coler . Higgins and Xenomania produced the song . It was mixed by Powell and Higgins ; programmed it with Cooper and Gray . " My Love Is Pink " was sent to digital retailers in the United Kingdom and Ireland on 10 December 2007 as the second single from Change .

The song is an uptempo pop and electro record with a high @-@ energy dance beat . The instrumentation is provided by keyboards and a guitar . Nick Levine of Digital Spy described it as a " slightly unhinged handbag anthem operating at the point where nineties dance and noughties electro collide " . Several critics noted similarities between the song and those performed by British girl group , Girls Aloud . " My Love Is Pink " was also considered by critics to be a gay anthem .

## = = Reception = =

The song received mixed reviews from critics , who were ambivalent towards its composition . Thomas H Green of The Daily Telegraph described it as " belligerently fizzing pop " . Alexis Petridis of The Guardian labelled the track as " propulsive " and regarded it as a classy example of the group 's " trademark clever , referential pop " . Victoria Segal of The Times described " My Love Is Pink " as indestructible , and wrote that it confirms the group 's status as " the bionic band " . Lauren Murphy of Entertainment Ireland characterised it as one of the album 's " sense @-@ stirring tracks " , while BBC 's Tom Young praised the track as " sassy and Girls Aloud @-@ like " . According to Leon McDermott of The Sunday Herald , the song " jumps and squelches with its sassy brio " . A critic from The Liverpool Daily Post & Echo considered it one of the album 's highlights .

However , the song 's lyrics were a focal point for criticism . Andy Gill of The Independent dismissed it as a " euphemism too far " , while Keith Bruce of The Sunday Herald called the song " lyrically awful " . Gavin Martin of the Daily Mirror described it a " frisky but a pale reflection of past G.A.Y. disco glories " . Hot Press magazine 's Pete Murphy felt that the song was a let @-@ down and called it " standard dancefloor fodder veneered with a patina of urban and / or Afro @-@ Caribbean sophistication " . A writer for The Scotsman stated that regarded the song as " another of those anonymous , mass @-@ produced party hits sung by a faceless rent @-@ a @-@ vocalist " . Upon its release as a single , " My Love Is Pink " peaked at number five on the UK Commercial Pop Club chart , and number 51 on the Slovakian Singles Chart .

## = = Live performances = =

" My Love Is Pink " was included in the set list for the Sugababes ' 2008 Change Tour , in which they wore silver , plastic dresses . The trio performed the song at the Oxegen 2008 festival as part of a set list , which included their number one singles " Freak like Me " , " Round Round " , " Hole in the Head " , " Push the Button " and " About You Now " .

= = Track listings and formats = =

Digital single

My Love Is Pink ( Radio Version ) ? 3 : 44

= = Credits and personnel = =

Songwriting ? Keisha Buchanan , Heidi Range , Miranda Cooper , Brian Higgins , Tim Powell , Lisa Cowling , Nick Coler

Production ? Brian Higgins , Xenomania

Mixing ? Tim Powell , Brian Higgins

Keyboards ? Tim Powell , Brian Higgins , Miranda Cooper , Matt Gray

Guitar ? Nick Coler , Owen Parker

Programming ? Tim Powell , Brian Higgins , Miranda Cooper , Matt Gray

Vocals ? Sugababes

Credits adapted from the liner notes of Change , Island Records .

= = Charts = =

= = Release history = =