

= Hypnotico =

" Hypnotico " is a song recorded by American entertainer Jennifer Lopez for her seventh studio album Love ? (2011) . It was originally written by RedOne , Lady Gaga , Aliaune " Akon " Thiam , Claude Kelly and Tami Chynn for Chynn 's second studio album Prima Donna in 2007 . RedOne and Akon flew Gaga and Kelly to Los Angeles to write songs for Chynn , with " Hypnotico " becoming the first song of several songs they had written together . The release of Prima Donna was cancelled and " Hypnotico " was thought to be a " lost cause " by its writers . That was until 2011 , when Lopez became interested in recording the song while working with RedOne , following her move to Island Records .

Jimmy Joker provided production for Lopez 's version of " Hypnotico " , while her vocals were produced by Kuk Harrell . " Hypnotico " is an up @-@ tempo dance song that contains a " chunky beat " and retro @-@ 1980s synths , with an " old @-@ school feel " . It received generally mixed reviews from music critics , who cited the song to single @-@ worthy . Some critics noticed similarities between " Hypnotico " and other Lady Gaga songs , such as " Poker Face " (2008) .

= = Writing and recording = =

" Hypnotico " was written by RedOne , Lady Gaga , Aliaune " Akon " Thiam , Claude Kelly and Tami Chynn . In 2007 , Gaga and Kelly were working with RedOne in a small recording studio in Queens , New York . Gaga was writing " what would later become " her debut studio album The Fame (2008) and Kelly was writing songs with RedOne to pitch to other artists . Kelly recalled the events by saying : " We were all friends and often rode the train together to get to the studio " . RedOne began working with Akon , who had signed Chynn to his record label . Akon and RedOne flew Gaga and Kelly to Los Angeles to write songs for Chynn 's second studio album Prima Donna . " Hypnotico " became the first of several songs they had written together . From that trip , according to Kelly , " Akon met , signed and helped launch Lady Gaga 's career " . Kelly credits the trip as also helping to launch his own songwriting career . He states that he and Akon became good friends and writing partners . Akon gave Kelly a CD of working tracks as a basis for composition . From that CD of tracks he wrote songs for Leona Lewis (" Forgive Me ") , Whitney Houston (" Like I Never Left " , " I Got You ") and Michael Jackson (" Hold My Hand ") . According to Kelly , " Hypnotico " is a " symbol of how dreams come true if you work hard , and a constant reminder of how far I 've come . I 'm still extremely grateful for all that I 've achieved " .

Chynn recorded " Hypnotico " in early 2008 at a studio in Atlanta , Georgia with Akon and RedOne producing , as part of her 13 @-@ track Prima Donna project initially intended for release in August 2008 . " Hypnotico " was considered as a possible single release for Chynn 's Prima Donna project , the second single after " Frozen " , but after the album was cancelled , Kelly thought the song to be a " lost cause " . The song remained unused by any artist until 2011 , when Lopez became interested in recording it while working with RedOne . Lopez 's version of the song was produced by Jimmy Joker . Her vocals were arranged by RedOne , produced by Kuk Harrell and recorded by Harrell and Josh Gudwin at Henson Recording Studios in Los Angeles . Lopez 's vocals were then edited by Harrell and Chris " Tek " O 'Ryan . RedOne provided instruments for the song . The song was later mixed by Trevor Muzzy .

While working with RedOne , Lopez insists that he brought the best out of her , crediting this to his Moroccan , Swedish and American heritage . She stated : " He 's awesome . He 's one of the nicest people and has a beautiful spirit . He can create something the whole world will love and that is probably to do with his international background . Some people can do dance , others can do urban or pop , but Nadir does it all and understand what makes a hit on every level " . Lopez and Gaga did not work on the song together in person . According to Lopez , RedOne brought Gaga into the process because they have worked together a lot in the past . She cited the process as being " kind of cool " and that Gaga is a " great songwriter : I don 't just love her lyrics , but also her melodies " .

= = Composition = =

" Hypnotico " is an up @-@ tempo dance song that contains a " chunky beat " and retro @-@ 1980s synths , with an " old @-@ school feel " . Categorized as a " synth @-@ heavy record " , the dancehall @-@ tinged track also contains handclaps and " boy @-@ toying , " with syllables and a " boricua shoutout " , all running at 119 bpm . It opens with Lopez calling out : " All the girls that know they sexy , come on ! " . " They love me for my body / I 'm original sexy , " sings Lopez over the " bombastic bassline " before the chanting chorus kicks in : " All the boys are lovin ' when we do our thing / We just some silly heartbreakers tonight " .

DJ Shane Phoenix considered " Hypnotico " to be a " dub @-@ style track " . He wrote that it " has some great breaks " , a " serious electro key line " , and he thought the repetitive bassline would be good for dancing . According to Emily Exton of Popdust , the song 's " light and catchy " chorus " declares herself just one among a group of innocent flirts " ; it allows Lopez to showcase " some range " and provides a nice counter to the " repetitive , staccato breakdown of the song 's title that precedes it " . Exton also pointed out that " hyp @-@ not , hyp @-@ not @-@ ico " is almost identical to " On the Floor " 's " up on the floor , up on the floor " . Nyree McFarlane from Gulfnews named the song as " euphoric " , adding that it was a " true club track . "

= = Critical response = =

" Hypnotico " received generally mixed reviews from music critics . Several journalists noted the similarities between the song and other Gaga works , with Brad Wete of Entertainment Weekly stating that it sounded like " a watered down version of ' Poker Face ' " and Scott Shetler of PopCrush elaborating that " like many of [Lady] Gaga 's songs " , it is " likely to stick in your head long after the song has ended " . Allison Stewart from The Washington Post further expanded on this view , stating that " without the slightest hint of noblesse oblige " to Gaga , " Hypnotico " is a synthy , " burbly slip " of a song . Eliot Glazer of MTV Buzzworthy stated that the song seems to continue right where Lopez 's 1999 hit single " Waiting for Tonight " left off , " making us want to put on our short shorts and dance " . In addition , he concluded that " The thump that rides the song 's undercurrent of ethereal echoes and a group chant of the chorus is a pretty solid reminder that this is most definitely a Gaga jam , which quickly gained J. Lo 's approval " . Amos Barshad of Vulture showcased his displeasure with the song , elaborating that although " you can sort of tell " that Gaga wrote the song , that was not an indication that it would become an instant hit , casting it as " Bland and half @-@ baked " , and concluding that " it was certainly farmed out for a reason " .

Shane Phoenix of Hot Spots gave a positive review of the song , stating that " the girls are going to love the lyrics . It brings total sex appeal and groove that starts the hips swinging and is so meant to break the set into a dark drive and into sensual exploration of a grind close contact dance rhythm " . Rich Lopez of the Dallas Voice cited the song as being one of the " better " songs of Love ? and was surprised it had " yet to be released as a single " . Brad Wete of Entertainment Weekly complimented the potential of the song by stating that it is " sure to fit right into club DJ mixes and get people dancing " ; however , he criticized that Gaga was " all over the song ... as if Lopez went into the booth trying to emulate her delivery . " Emily Exton of Popdust agreed , adding that " you 'd be silly not to think " that the song 's chorus will become a dance @-@ floor chant among " slightly intoxicated females (and males) in bars across America this summer " . She additionally wrote that it was " impossible to get [the song] out of your head after more than one listen " although becoming " increasingly monotonous over nearly three and half minutes " Digital Spy 's Robert Copsey roughly expanded on this view , stating that " Hypnotico " is not anything " we haven 't heard before , " although elaborating that it is worthy of a standalone release .

Katie Hasty of HitFix was not impressed by the lyrical potential of the song , stating that with lines like " sunburned baby / hurts like crazy , " " we 're just some silly heartbreakers tonight " and rhyming " yum yum " with " some some " won 't get this song " very good scores on the SAT " . She concluded by stating that : " In fact , it seems that Lopez goes out of her way to sing with a little @-@ girl inflection to her 41 @-@ year @-@ old pipes . But it comes off youthful , upbeat , and a little lighter than the single [' On the Floor '] and her island @-@ inflected collaboration with Lil

Wayne , ' I 'm Into You ' . " Amos Barshad of Vulture questioned Lopez ' music , stating that " with the other facets of her multimedia empire clicking [...] why does she insist on continuing to make music ? Why not sit back , relax , and enjoy the fact that there is something that you do that people like ? [...] Well , one can only assume , Jennifer Lopez keeps making music because Jennifer Lopez actually loves making music . And that 's admirable " .

= = Credits and Personnel = =

Credits adapted from the liner notes of Love ? .

Locations

Recorded at Henson Recording Studios in Los Angeles

Personnel