

= WhiteWater World =

WhiteWater World is a water park situated in the suburb of Coomera on the Gold Coast , Australia . It is owned and operated by Ardent Leisure .

After years of planning and a year of construction , WhiteWater World opened to the public on 8 December 2006 . The ten Australian beach culture themed attractions cost approximately A \$ 56 million . These included The Green Room , Super Tubes Hydrocoaster , The Rip , The BRO , Temple of Huey , Cave of Waves , Wiggle Bay , and Pipeline Plunge . Since then , four additional water slides : two called Little Rippers , one called The Wedgie and one called the Triple Vortex , have been added .

WhiteWater World was designed to be very efficient in its water use . Since opening , the quantity of visitors has consistently been above expectations . Ardent Leisure has submitted a development application for the expansion of the water park and plans to add five new attractions .

= = History = =

= = = Development = = =

In 2004 , Macquarie Leisure began planning a water park to be located next to the company 's existing Dreamworld theme park . Dreamworld 's Chief Executive Officer Stephen Gregg and General Manager of Special Projects Bob Tan visited water parks around the world to discover the most thrilling and cutting @-@ edge water rides available . Later Tan was quoted saying " ... the drawing board for the new park was a restaurant napkin in a little cafe in the US " .

On 28 November 2005 , Macquarie Leisure announced it would invest \$ 56 million on the Dreamworld Water Park project , with construction commencing shortly there @-@ after .

The existing Dreamworld car park was redesigned to accommodate more cars and the addition of a water park in the southern portion . Construction of the water park began in January 2006 . In June , two of the three slide towers were complete , with several slides in the early phases of construction . One month later , several attractions were announced by the park with others being speculated upon . Some attractions were nearing completion in September and all the planned attractions had been revealed by October .

WhiteWater World opened three weeks ahead of schedule on 8 December 2006 after a week of previews . The park opened with ten attractions , including The Green Room , The Rip , Super Tubes Hydrocoaster , The BRO , The Temple of Huey (3 individual slides) , Pipeline Plunge , Wiggle Bay and the Cave of Waves . At this time , the park featured many Australian and world firsts : The Rip and Super Tubes Hydrocoaster were both Australian firsts ; The BRO was a world first ; and The Green Room was Australia 's biggest Tornado slide . After six months of operation Macquarie Leisure announced that WhiteWater World attracted 247 @,@ 360 visitors , producing a revenue of \$ 8 @.@ 7 million and a profit of \$ 4 million .

= = = Performance = = =

WhiteWater World performed above expectations after opening with approximately 23 @,@ 000 guests between 8 December and 31 December 2006 . WhiteWater World continued to exceed Macquarie Leisure 's expectations during its first year of operation . The first year saw 493 @,@ 227 guests , exceeding the 450 @,@ 000 estimate , earning the park over \$ 8 @.@ 4 million in revenue . The park continued to perform well in subsequent years with an 18 @.@ 4 % increase in attendance in 2008 .

In June 2009 , Macquarie Leisure was renamed to Ardent Leisure as part of a corporate repositioning which saw the company split from Macquarie . In August 2010 , Ardent Leisure announced a decline in revenue and profits in its theme park division . It stated that a capital expenditure plan had been endorsed which would " ... strengthen ride inventory and consumer

appeal " .

WhiteWaterWorld is currently ranked as one of the world 's most water efficient parks because of its sustainable water management and environmentally friendly technology .

= = = Expansion = = =

In September 2007 , the park added two attractions : a pair of ProSlide Cannon Bowls called The Little Rippers and an events venue called The Shell . A month later , WhiteWater World submitted a development application to the Gold Coast City Council to extend the water park . The main feature of the application was a 25 @-@ metre (82 ft) tower featuring three new water slides : two Mammoth slides and a Tornado Tantrum Alley . The expansion proposal also featured a lazy river and a large water play area . After two years , the application was approved by the council . The expansion plans have been delayed due to the 2007 @-@ 2010 financial crisis .

In December 2009 , it was reported that WhiteWater World planned to add a WhiteWater West AquaLoop . However Village Roadshow Theme Parks , owner of competitor Wet 'n'Wild Gold Coast , attempted to negotiate an exclusivity agreement with the manufacturer . Three months later in February 2010 , it was announced that WhiteWater World would build an alternative attraction built by ProSlide before the April school holidays . The Wedgie , a ProSlide Superloop , opened on 1 April 2011 . It was the first ride in Australia to feature a trap door release and was marketed as Australia 's first looping water slide .

In 2011 , WhiteWater World 's contract with Nickelodeon was terminated and Nickelodeon 's Pipeline Plunge was renamed Pipeline Plunge .

In September 2014 , the park added ' Triple Vortex ' , a two @-@ person tube slide by ProSlide .

= = Attractions = =

WhiteWater World features several water slide attractions (all built by ProSlide) , a large wave pool and separate children and toddler areas . There are food and beverage outlets , retail stores , a surf school , a function area and numerous shaded areas with seating . The park features three water slide towers , each featuring a collection of slides grouped by the level of thrill . The park also features three family @-@ oriented water attractions separate from the towers . All of the park 's attractions have an Australian beach culture theme .

The slide tower near the entrance contains the park 's main thrill slides . The Wedgie is a body slide featuring a trap @-@ door release into a near @-@ vertical 17 @-@ metre (56 ft) drop . Riders then enter a fast , downward @-@ spiralling turn and reach speeds of nearly 45 kilometres per hour (28 mph) before they are slowed in a run @-@ out chute . The ride was the first ProSlide SuperLOOP in the world . The Green Room consists of four people boarding a cloverleaf @-@ shaped tube in which they traverse a 66 @-@ metre (217 ft) long tunnel followed by a 17 @-@ metre (56 ft) drop into a funnel . Within the funnel , riders oscillate back and forth up the walls at the side and drop into a splash pool . Since its opening , The Green Room has been Australia 's largest ProSlide Tornado beating Wet 'n'Wild Water World 's Tornado in height and tunnel length . On the Super Tubes Hydrocoaster , three people sit on a 45 @-@ kilogram (99 lb) raft , whose weight is mainly attributable to a large magnet on its underside . Riders experience several steep drops followed by magnet @-@ powered inclines , ending with a splashdown in a small pool . The Super Tubes Hydrocoaster was the second ProSlide Hydro Magnetic Rocket Slide in the world and continues to be Australia 's only water coaster .

The second slide tower , along the park 's southern border , features two rides with more moderate thrill ratings . On The Rip , riders hop into a four @-@ person , cloverleaf @-@ shaped tube . They descend a dark tunnel before entering a large , open bowl . The raft circles the centre of the bowl then exits down through the centre and into a splashdown pool . The Rip is the first and currently the only ProSlide Behemoth Bowl in Australia . The BRO (Blue Ringed Octopus) is a water slide consisting of eight 120 @-@ metre (390 ft) long lanes . From a height of 16 metres (52 ft) , riders mount a personal mat and slide head first down an enclosed spiral tunnel before merging into open ,

parallel lanes to the finish . In 24 seconds , riders can reach speeds of up to 50 kilometres per hour (31 mph) . The BRO has a capacity of 1000 riders per hour . When The BRO opened in 2006 , it was the largest ProSlide Octopus Racer in the world and is the only one in Australia . A third slide , Triple Vortex , was added to the tower in late 2014 . Pairs of riders will slide down an enclosed tube slide with three funnels , similar to miniature versions of the park 's Green Room funnel .

The slide tower in the southeast corner of the park contains five slides designed for those who desire a mild thrill . Some of the slides on this tower interact with Dreamworld 's Cyclone roller coaster . The Little Rippers are two ProSlide duelling cannon bowl slides . The slides can accommodate guests riding in either one or two person tubes . Riders begin in one of two parallel chutes before entering tunnels and splitting off in opposite directions . Each tunnel has a steep drop into the bowl element of the ride , after which the raft drops down through the centre and into a run @-@ out chute . The other three slides on this tower are collectively known as The Temple of Huey . Guests can ride in a single or double tube . All three slides are ProSlide Pipelines . The three slides are individually named Broken Headz , Cut Snake and Screamin Right Handers and are 99 , 104 and 88 metres (325 , 341 and 289 feet) long respectively . Broken Headz and Cut Snake are enclosed and Screamin Right Handers is an open flume .

Three family @-@ oriented attractions are located on the ground level , detached from the three slide towers . Two of these are children 's areas and the third is a wave pool . Pipeline Plunge is a children 's area with four flume slides and hundreds of water activities . The area , originally called Nickelodeon 's Pipeline Plunge , is a large , multi @-@ level water play structure featuring an 1 @,@ 000 @-@ litre (220 imp gal ; 260 US gal) tipping bucket which dumps water on guests every few minutes . It played host to two " Slime Fest " events in 2009 that included several live shows , a dunking chair and " Australia 's biggest sliming " where 1 @,@ 000 litres (220 imp gal ; 260 US gal) of slime was dumped on park guests using green coloured water in the giant tipping bucket twice daily . The mass sliming returned in the 2010 / 2011 summer holidays as part of the Summer Funomenon . Pipeline Plunge is a WhiteWater West Aqua Play area . Wiggle Bay is a Wiggles themed toddler area featuring musical and interactive water play activities , a shallow pool and four Wiggles @-@ coloured water slides , located at the back of the area. these were manufactured by ProSlide . The interactive features are manufactured by WaterPlay . The Cave of Waves is a themed 2 @,@ 685 @-@ square @-@ metre (28 @,@ 900 sq ft) wave pool which can generate waves of up to 1 @.@ 5 metres (4 @.@ 9 ft) high . Built by Murphy 's Waves of Scotland , the pool has a constant temperature of 26 degrees Celsius . The Get Wet Surf School makes use of the pool for its lessons outside of normal park operating hours .

= = Other facilities = =

In addition to its lineup of attractions , WhiteWater World also has a retail outlet , an events venue , cabanas , and several food and beverage outlets .

The Beyond the Beach shop , located near the park 's entrance , sells surf and WhiteWater World branded merchandise . The shop contains a Kodak photo centre that allows guests to purchase on @-@ ride photos taken on the Super Tubes Hydrocoaster and photographs taken inside the park . Beyond the Beach also serves as the exit gates for the park .

WhiteWater World operates three dining outlets in the peak holiday seasons : Bite Me Cafe , Sandman 's Cafe and Bar and Salty 's Kiosk . The widest range of meals is available from the Bite Me Cafe which operates all year round . Sandman 's Cafe and Bar is a licensed bar where guests can purchase alcoholic drinks and food options including Eagle Boys pizza . It is located on the park 's western border between the Cave of Waves and the splashdown of The Wedgie . Salty 's Kiosk is located next to The BRO and sells slushies , ice creams and other snack foods .

Since September 2007 , WhiteWater World has hosted an undercover events venue , the largest at an Australian theme park , The Shell . The venue can cater for up to 2000 guests and is located on the southeast corner of WhiteWater World .

From April 2011 , WhiteWater World has offered guests the hire of 12 luxury cabanas , located around the park . Each cabana is designed for up to four guests , who have access to deck chairs ,

couches , a coffee table , an iPod dock , towels and a mini refrigerator .

= = Reception = =

Prior to opening , WhiteWater World was criticised for being built during one of Australia 's worst droughts and in an area on Level 5 water restrictions . When designing WhiteWater World , Macquarie Leisure implemented measures to ensure that the park was one of the most water efficient water parks in the world through the minimisation of water loss .

In October 2008 , staff at WhiteWater World stopped Paralympian Steve Simmonds from riding the slides . Simmonds was angry and stated that he felt like he was discriminated against . WhiteWater World cited manufacturer guidelines and safety concerns as the reasons behind the restrictions .

During the first full year of operation , WhiteWater World attracted more visitors than the expected 450 @, @ 000 guests . Attendance records show close to 500 @, @ 000 guests attended the park during that period .

In a review of several Australian entertainment attractions for The Australian , Scott Podmore rated WhiteWater World 7 @. @ 5 out of 10 , outranking its main competitors Wet 'n'Wild Gold Coast and Sea World also on the Gold Coast and UnderWater World on the Sunshine Coast . Podmore stated that " WhiteWater World is a wonderful , diverse park offering something for everyone . " and that " WhiteWater World is fantastic for a splash , some R & R or some slippery big rides " . Podmore highlighted The Rip , The BRO , Little Rippers and Temple of Huey as the park 's top attractions .

Before The Wedgie opened in April 2010 , several media reporters experienced the ride . Tanya Westthorp of the Gold Coast Bulletin described the ride as " ... not for the faint @-@ hearted " . She also stated that " ... disorientation prevails for a large chunk of the ride , but the thrill is unparalleled to any other waterslide " . Phil Lutton of the Brisbane Times wrote that the ride " ... is not only the fastest , most exhilarating water ride I 've ever tried but it lives up to its name in spades " .