

= Family Trade =

Family Trade is an American reality television series broadcast by Game Show Network . The show premiered on March 12 , 2013 , and continued to air new episodes until April 16 , 2013 . Filmed in Middlebury , Vermont , the series chronicles the daily activities of G. Stone Motors , a GMC and Ford car dealership that employs the barter system in selling its automobiles . The dealership is operated by its founder , Gardner Stone , his son and daughter , Todd and Darcy , and General Manager Travis Romano . The series features the shop 's daily interaction with its customers , who bring in a variety of items that can be resold in order to receive a down payment on the vehicle they are leasing or purchasing . Commentary and narration are also often provided by the Stones during the episodes .

= = Format = =

The series features customers , usually two to three per episode , bringing in anything they believe is resalable within reason to the dealership to help cover the cost of a new or used vehicle (including pigs , maple syrup , and collectable dolls) , rather than paying for it with cash . The customers then negotiate the value of their items , usually with Gardner , but occasionally also with other members of the shop 's staff . The trade usually is not enough to cover the full value of the car or truck ; because of this , the value of the trade provides the customers with a down payment on the vehicle . Once the trade is completed , Todd , Darcy , and Travis take the items the dealership has acquired , and attempt to resell them for a profit .

= = Production = =

Production for Family Trade began with the dealership receiving a phone call from Eli Frankel and Lionsgate proposing the idea of filming a reality show . The Stones eventually agreed to have Lionsgate film a fifteen @-@ minute clip of various trades performed at the dealership . Lionsgate pitched the idea to a few networks , such as History , but GSN eventually picked the series up after ordering a pilot show .

In the network 's 2012 upfronts , GSN announced plans to launch a new category of programming entitled " Real @-@ Life Games " , stating that series under that category , " take place in real @-@ world settings and feature real @-@ life risk and reward , winners and losers , joy and disappointment " . Family Trade first appeared in the network 's upfronts on March 21 , 2012 under that same section . Despite this , the Stones insisted that there were little to no " game " aspects to the series , rather that everything seen in the show was related to business . GSN then proceeded to order eight episodes of the series on August 9 , 2012 . The series was originally expected to premiere on March 5 , 2013 ; however , GSN later pushed the premiere date back a week to March 12 . Although the network never made an official cancelation announcement , the show has not aired on GSN since the end of the first season . Combined with the show 's absence in the network 's most recent annual upfront presentation , it is presumed to be canceled .

= = Cast = =

Gardner Stone ? President and founder of G. Stone Motors . Born and raised in Middlebury , Stone started the company in 1974 before moving it to its current location in 1983 . Stone is an avid fan and supporter of American cars and has stated this on the dealership 's website and on Family Trade .

Todd Stone ? Gardner 's son and the dealership 's Vice President . Stone began working at G. Stone Motors in 1985 by washing cars while he was still in school . Stone often has the task of reselling the items the shop takes in trade . He and Gardner often disagree on what makes a good trade , which can lead to minor conflicts between the two and the shop 's other employees .

Darcy Stone ? Gardner 's daughter and the General Manager of G. Stone Commercial Group , who

also works as a service coordinator . Stone occasionally is involved in helping Gardner take in items customers have to trade ; however , she is usually seen helping reselling those items .

Travis Romano ? The dealership 's General Manager who began working at the shop in 2002 as a sales consultant . Romano oversees many daily operations by working with both the sales and finance departments of the shop , and also sometimes works with Todd by reselling many of the shop 's acquired items .

= = Reception = =

Family Trade was considered by many to be a risk for GSN due to the network 's history of exclusively airing game shows . Greg Braxton of the Los Angeles Times called the show a " game @-@ changer " , and a " key part in [GSN 's] strategy to broaden its programming and brand " . The day after the series premiere , Michael Tyminski of Manhattan Digest gave a negative review of the show , calling it " incredibly bland " , and stating that it appeared to lack much of the family drama that had previously been advertised .

= = = Ratings = = =

Family Trade started off with decent ratings by GSN 's standards , averaging 403 @,@ 000 viewers for the two episodes shown on the night of the show 's premiere , slightly above the network 's primetime viewership average . However , the show quickly fell in the ratings , with all new episodes airing in March (including the premiere night 's episodes) averaging 296 @,@ 000 viewers , and only 40 @,@ 000 viewers (with a 0 @.@ 0 rating) among adults 18 ? 49 . In April , the series dropped even lower in terms of total viewers , with an average of 274 @,@ 000 , and only improved insignificantly among adults 18 ? 49 , with 46 @,@ 000 viewers (again with a 0 @.@ 0 rating) .