

= Acércate =

" Acércate " (English : " Come Closer ") is a song recorded by Puerto Rican reggaetón recording artist Ivy Queen and duo Wisin & Yandel for Queen 's seventh studio album Drama Queen (2010) . It was composed by Queen and Marcos Masis alongside the duo , while being produced by Luny Tunes and Tainy . Originally entitled " No Te Equivoques " , the song was leaked onto the Internet prior to the album 's release , which prompted Ivy Queen and Wisin & Yandel to re @-@ record the song .

Wisin & Yandel released a solo version of the song with lead vocals performed by them under the original title . While failing to chart on main Latin songs charts in Billboard magazine , it did manage to debut and peak at number sixteen on the Billboard Latin Rhythm Digital Songs chart , charting simultaneously with the lead single off the album " La Vida Es Así " which obtained the number two position . The song brings together the first studio album released by Ivy Queen in three years and first for Machete Music , after being with Univision Records since 2005 .

= = Background = =

After the success of her 2007 effort Sentimiento , which was certified Platinum by the United States Recording Industry Association of America (RIAA) , a substantial live album was distributed by Machete in 2008 . Subsequently , Queen signed a new record deal with the label in April 2010 , as they celebrated their fifth anniversary . The signing , described as a 360 deal , includes profit sharing in tours , sponsorships and merchandising . Ivy Queen was previously signed to a distribution deal with Univision Records , which in turn was acquired by Machete 's parent company Universal Music Latin Entertainment in 2008 .

President of Universal Music Latino and Machete , Walter Kolm , commented in a press release that : " It 's a privilege to have Ivy Queen apart of over artistic roster . Ivy is an extraordinary woman with incomparable talent , and she 's number one in her genre . We 're happy to be able to work with her on her new album as well as future projects " . " I 'm very proud to be a part of Machete Music . They are a young , vibrant company that has created a name for itself in Latin music in the United States and the world . They are a strong and important company that has been recognized for nurturing their artists ? creative talents , " said Ivy Queen , regarding the partnership . Ivy Queen told Efe that the composition process started while she was heartbroken at home . Her emotions then burst out in the recording studio . She added the song is one of 26 songs she wrote during this period .

= = Music and lyrics = =

The song was composed by Queen , Marcos Masis , Juan Luis Morera Luna and Llandel Veguilla Malavé ; the duo known as Wisin & Yandel . Musically , it features minor key tonality and synthesizers . Production was handled by the Dominican @-@ born duo of Luny Tunes and Tainy . Frances Tirado from Primera Hora described the song as being pure reggaeton and as a song that brings out the figure in Ivy Queen . " Acércate " , along with the rest of the album , was recorded at Mas Flow Studios in Carolina , Puerto Rico . A version with lead male vocals by Wisin & Yandel without lead vocals from Ivy Queen remains unreleased , with a running time of two minutes and fifty @-@ three seconds . It too was produced by Luny Tunes and Tainy .

" Acércate " was leaked onto the Internet prior to the album 's release ; a first in Queen 's 15 @-@ year career . Originally entitled " No Te Equivoques " , it was re @-@ recorded in response to the infringement and included on the album retitled " Acércate " . Reflecting on the situation Queen stated : " Sometimes they try to hurt you are when you do well . I 'm proud and grateful that Wisin & Yandel have gone with me to the studio to record the song . We have good chemistry and friendship . We tried to change the song and lyrics , but with their agenda , which is tight , and mine too , we could not do it again . We have no idea who hacked , all the music was in a studio and to mobilize it to another was what someone did . " The collaboration stemmed from Queen 's previous

collaboration with Wisin & Yandel on their seventh studio album *La Revolución* (2009) on " Perfecto " which also featured Yaviah .

= = Credits and personnel = =

Credits adapted from Allmusic

Recording

Recorded at Mas Flow Studios in Carolina , Puerto Rico

Personnel

José Cotto ? Mixing

Ivy Queen ? Primary Artist , Composer

Marcos " Tainy " Masis ? Composer , Producer

Francisco Saldaña ? Composer

Luny Tunes ? Producer

Wisin & Yandel ? Composers , Featured Artist

= = Charts = =

While failing to chart on main Latin songs charts in Billboard magazine , it did manage to debut and peak at number sixteen on the Billboard Latin Rhythm Digital Songs chart , for the week of July 31 , 2010 . It charted simultaneously with the lead single " La Vida Es Así " , which was at number two on the chart .