

= I Can Transform Ya =

" I Can Transform Ya " is a song by American singer Chris Brown from his third album Graffiti . The song features vocals from Lil Wayne and Swizz Beatz . The artists co @-@ wrote the song with Lonny Bereal , Trayce Green , and Jason " Poo Bear " Boyd , with Beatz producing the track . The song was released as the lead single from Graffiti on September 29 , 2009 , and was Brown 's first official release since his altercation with former girlfriend , Barbadian singer Rihanna . Originally known simply as " Transformer " , it is an electro @-@ composed song infused with hip @-@ hop , rock , crunk , and R & B influences , while making use of robotic tones . It is lyrically about introducing someone to a life of luxury .

" I Can Transform Ya " received mostly positive reviews , noting the song 's club feel and catchiness . The song peaked the highest in New Zealand , at number seven , and was also certified Platinum in the country . It peaked in the top twenty of the United States , at twenty @-@ one in Australia and Ireland . The song also charted in the top thirty in the United Kingdom , becoming a top ten hit on the UK R & B Chart . The dance @-@ heavy accompanying music video , coined a " shiny , sexy , throwback " features choreography with hooded ninjas , and makes puns on the Transformers series .

= = Background = =

The song was originally titled " Transformer " according to producer and featured guest Swizz Beatz in a September 2009 interview with MTV News . The song was set to be the first real record that Brown had released since his altercation with then @-@ girlfriend Rihanna at the beginning of the year . Another song " Changed Man " , an " apologetic ode to Rihanna " written by Brown , and several other tracks were leaked but Jive Records said the material was old . Swizz Beatz said that Brown had recorded " 60 or 70 " songs for the album , and that " He 's got something to prove . " Beatz also commented on Lil Wayne 's contribution to the song , saying , " " The Wayne part is just nothing to talk about , He really showed his ass on this one . It 's probably the best feature verse since the ' It 's Me [Bitches] ' remix . He really went in on the ' Transformer ' joint . " It was originally supposed released on September 30 , 2009 , but Brown stated on his Twitter that the song would be released a day early on September 29 , 2009 .

= = Composition = =

The song , influenced by hip @-@ hop and rock , has been described as an " upbeat tune " , is composed of pounding drums , and features referee whistles and hand claps . It also has synthpop elements , featuring a " synthesized guitar riff . " Mikael Wood of The Los Angeles Times says the song has a robo @-@ crunk groove . According to James Montgomery of MTV News , the song is an " adult club track " . Greg Kot of the Chicago Tribune said that the song is one of the album tracks featuring an " aggressive stance " and " club banger " that would " sound fantastic on the dancefloor " . The song is lyrically about introducing someone new to a luxurious life . The song makes references to the Transformers film and series .

= = Critical reception = =

The song received generally positive reviews . Greg Kot of Chicago Tribune gave the song a positive review , calling it a " club banger " . Thomas Gonlianpoulous of Spin commended Swizz Beatz ' " bombastic production " , Wayne 's " energetic yet nonsensical rap " , and Brown 's " joyful , brisk vocals . " Dan Gennoe of Yahoo ! Music UK said the song , serving as lead single , says " Brown 's promise for the future is to be an altogether more interesting kind of R & B artist . " Leah Greenblatt of Entertainment Weekly referred to the song as a " swaggering " lead single . Jon Caramanica of The New York Times referred to the song as a type that he has made his specialty , and called it an " electric , brassy collaboration . " Although Nick Levine of Digital Spy called the

song " a brutal , tuneless hunk of industrial R & B - as musically ugly as something like ' With You ' was pretty " , he said " for that matter , this track rocks " , commenting " Whatever you may think of him , you can 't deny that Chris Brown lacks balls . " Jude Rogers of BBC Music the song was catchy , but was one of the album 's tracks that were a " pale imitation of Justin Timberlake album tracks . "

= = Chart performance = =

In the United States , the song entered the Billboard Hot 100 at number fifty @-@ two . After weeks of ascending and descending the charts the single reached a peak of twenty on its eighth week on the chart , giving Brown his eighth top twenty hit in the United States . Also in the U.S. , the song peaked at number eleven on the Hot R & B / Hip Hop Songs . In Canada , the song entered the charts at seventy @-@ five . The song fluctuated around the charts for seven weeks before finally peaking at fifty @-@ four on its eight week .

It reached five on the Flanders and Wallonia Belgian Tip Charts . The song peaked at number seven in New Zealand , where it spent seven weeks on the chart . " I Can Transform Ya " peaked in the top thirty in the United Kingdom , and Ireland , whilst reaching number nine on the UK R & B Chart . In Australia it peaked at twenty @-@ one , where it spent eighteen weeks on the chart . It reached fifty @-@ seven on the Mega Single Top 100 in the Netherlands , having a seven @-@ week stint . " I Can Transform Ya " ' s charting in European marks propelled it to debut and peak at seventy @-@ six on the European Hot 100 . The song was certified Platinum in New Zealand by the RIANZ and Gold in Australia by the ARIA .

= = Music video = =

= = = Background = = =

The song 's music video was directed by Joseph Kahn . Kahn , who also directed the video for Brown and Ester Dean 's " Drop It Low " , said that Brown played him tracks from his album on the set , and had a clear idea of what he wanted for the " I Can Transform Ya " video . Kahn said , " ... obviously , him going in there and dancing and turning into cars and trucks is right up my alley . His interests , in terms of kung fu and special effects and science fiction and all the boy @-@ culture stuff , it falls directly in line with what I like . " His talent is phenomenal . I 'm still struggling to try and capture that talent on film , and it 's a challenge . Here 's a guy who can literally do anything . If you watch this thing , he 's doing nunchuck tricks , and I 'm a huge kung fu aficionado , and they 're mind @-@ blowing . I 've never seen stuff like that before in kung fu flicks . I would say it 's like a pure aesthetic dance video from the very fiber of it . Everything dances onscreen . Everything has movement . Everything has a certain mechanical rhythm . He actually created a dance style for this that is mechanical . It 's sort of a hyper @-@ intense version of the robot . Even the transformations go directly in line with the movements . "

Kahn also said that instead of taking the song 's lyrics and being " pretentious " about it , he wanted to show the audience exactly what Brown was singing about , commenting , " What if we just got ambitious and demonstrated the lyrics ? The trick is to do it in a creative way . Let 's try to display the lyrics and the feeling of the dance at the same time . " On October 2009 , Brown released screencaps for the video , coincidentally the same day Rihanna released her video for " Russian Roulette " . The photos showed several scenes , including Brown in the middle of a squadron of black storm troopers , Brown in a gray suit , and him giving a karate kick in mid @-@ air . Another was also of Brown , Wayne and Swizz Beatz standing confidently against a white backdrop .

= = = Synopsis and reception = = =

The video premiered on MTV Networks on October 27 , 2009 . The music video opens with Brown

transforming from a black sports car , and spray painting the name of the single onto the screen , indirectly referencing his forthcoming album Graffiti . The video , set entirely on an all @-@ white backdrop , focuses on Brown 's dance moves , as Brown performs alongside hooded ninjas . Several other " transformations " are made in the video including from motorcycles and helicopters . Swizz Beatz appears in the clip , as well as Lil Wayne , playing an electric guitar . Transformers star Tyrese Gibson makes a cameo appearance .

Jocelyn Vena of MTV News described the video as " glossy " and " fast @-@ paced " . James Montgomery of MTV News called the video a " shiny , sexy throwback " . Montgomery also said , " It 's a blockbuster , loaded with eye @-@ popping special effects ? the titular transformations are particularly great looking , as are the scene @-@ to @-@ scene transitions ? and frighteningly precise pop @-@ and @-@ lock moves from Brown himself . " Leah Greenblatt of Entertainment Weekly said the clip was " snazzy @-@ looking " , but commented , " it feels ? kind of gross . " BET 's Sound Off Blog said , " the visual embodies exactly what the title represents- transforming into abnormal objects while doing splits and showing off some several thick wasted PYT ? s . " The video 's choreography and dancers resembling " cyber ninjas " also drew comparisons to Janet Jackson 's " Feedback " by several critics .

= = Charts and certifications = =

= = = End @-@ of @-@ year charts = = =

= = Credits and personnel = =

Vocals - Chris Brown , Lil Wayne , Swizz Beatz

Songwriting - Chris Brown , Jason " Poo Bear " Boyd , J.Thomas , Kasseem Dean , Joeseeph " Lonny " Bereal , Dwayne Carter

Production - Swizz Beatz

Mixing - Manny Marroquin , assisted by Christian Plata and Erik Madrid

Recording - Brian Springer

Guitar - Rayfield " Ray @-@ Ray " Holloman

Mastering - Chris Bellman

Source

= = Release history = =