

= It Girl (Jason Derulo song) =

" It Girl " is a song by American recording artist Jason Derulo , released as the second single from his second studio album , Future History on August 9 , 2011 . The song was written by Derulo , E. Kidd Bogart , Lindy Robbins and Emanuel " Eman " Kiriakou , who also handled the song 's production . Musically , " It Girl " is a mid @-@ tempo pop and R & B love song , that features a whistling intro and an acoustic guitar melody . Lyrically , it revolves around Derulo singing the praises of the perfect girl he found after searching all over . The lyrics reference the title in the opening chorus phrase , " You could be my it girl " .

The song received positive reviews from music critics , who praised its catchy production and radio @-@ friendly lyrics . They also added that it has the potential to overshadow the commercial success of Derulo 's debut single , " Whatcha Say " (2009) . " It Girl " attained worldwide success , reaching the top @-@ ten on the singles charts in Australia , Denmark , Ireland , New Zealand and the United Kingdom , and the top @-@ twenty in Hungary , Japan , the Netherlands and Norway . The song peaked at number 17 on the US Billboard Hot 100 , number six on the US Hot Dance Club Songs chart , and at number 10 on the US Pop Songs chart .

The accompanying music video of " It Girl " was directed by Colin Tilley and filmed at a mansion in Malibu , California . It portrays a fictional relationship between Derulo and his love interest played by actress Tika Sumpter . To promote the song , Derulo performed the song live on televised shows , including America 's Got Talent , The Wendy Williams Show , The Ellen DeGeneres Show and The X Factor Australia . The official remix of the song premiered online in February 2012 , and features Derulo 's former girlfriend Jordin Sparks .

= = Background and development = =

" It Girl " was written by Jason Derulo , E. Kidd Bogart , Lindy Robbins and Emanuel " Eman " Kiriakou , who also produced the track . The engineering process was handled by Jens Koerkmeier . It was mixed by Serban Ghenea at Mixstar Studios in Virginia Beach , Virginia . The song 's keyboards , whistle , guitars , bass , percussion and drum programming were provided by Eman , with additional keyboards and drum programming by Koerkmeier and Andrew Goldstein . On July 29 , 2011 , the audio of " It Girl " was uploaded to Derulo 's official YouTube account . When speaking of the song , Derulo told The Daily Telegraph , " I wanted to put myself in a position as if I 'd found my It Girl , to make myself feel like if I found that one true love . I 've basically described what it would be like if I found her . " Derulo further elaborated about the concept of the song in another interview with Matt Elias of MTV News :

An ' It Girl ' to me is someone who is selfless , someone who 's always thinking about others before she thinks about herself . You know , my mom is a very charitable woman , so I 'd want someone who is in line with that kind of thought process . I also like a girl who 's polite . I feel like that 's a lost art , and just saying ' please ' and ' thank you ' goes a very long way with me . That 's just so lost these days . So , ladies , it 's OK to say ' thank you.'

Derulo explained that he did not believe in the possibility of " It Girl " to be the next single from Future History . However , his peers believed that it was very distinct from the lead single , " Don 't Wanna Go Home " and that response motivated him to pick it as the second single . He believed that showing the difference in the new album was important in picking the single . He did not want to put another dance song so that his fans do not assume that the entire album consisted of uptempo songs . He concluded that " growing up has definitely taken place . My music has always been a representation of who I am and I guess I speak differently , my demeanour is different . "

= = Composition = =

" It Girl " is a mid @-@ tempo pop and R & B love song , built on a finger @-@ clicking beat . The song is set in common time with a moderate tempo of 95 beats per minute . It is composed in the key of E major with Derulo 's vocal range spanning from the note of E4 to the note of B5 . According

to Rap @-@ Up , the song 's lyrics find Derulo as the male protagonist singing praises of " a lovely lady " , comparing her to his " greatest hit " . " It Girl " opens with a whistling intro and an acoustic guitar melody . In the first verse , he chants about how he searched all over and finally found the girl of his dreams . He also affirms that the girl means much more than a Grammy Award to him . Its hook , which forms part of the chorus , contains the lyrics : " You could be my it girl / Baby , you 're the shit girl / Lovin ; you could be a crime / Crazy how we fit , girl / This is it , girl / Gimme 25 to life / I just wanna rock all night long and put you in the middle of my spotlight / You could be my it girl / You 're my biggest hit , girl / Let me play it loud . " Scott Shelter from Pop Crush noted that the song uses the " oh @-@ oh @-@ oh @-@ oh " vocal chants after the chorus .

= = Release = =

" It Girl " was added to the B @-@ playlist of urban radio station BBC Radio 1Xtra in the United Kingdom on August 5 , 2011 . The song was released as a digital download on iTunes Stores worldwide from May 6 , 2011 . " It Girl " impacted contemporary hit radio in the United States on August 16 , 2011 , and mainstream radio in the UK on August 24 , 2011 . A digital extended play with four remixes of the song , was released in Denmark , Ireland , Switzerland and the United Kingdom on September 16 , 2011 . " It Girl " was made available as a CD single in Germany on November 25 , 2011 . On February 29 , 2012 , the official remix of " It Girl " premiered online , which features Derulo 's former girlfriend Jordin Sparks . The remix has a slower tempo than the original and features a new verse by Sparks . Cristin Maher of PopCrush noted that both singers " harmonize together on the chorus , with their voices matching up beautifully " . The remix was accompanied by a video that displays behind @-@ the @-@ scenes footage of Derulo and Sparks spending time together .

= = Critical reception = =

" It Girl " garnered mixed reviews from music critics . Describing it as " a catchy pop song with major hit potential " , Scott Shetler of Pop Crush awarded " It Girl " four @-@ and @-@ a @-@ half out of five stars , writing that " even though Derulo 's debut produced hits like ' Whatcha Say ' and ' In My Head ' , ' It Girl ' could be his best single to date . " Shetler concluded that " every element of the song works , from the sweet whistling intro to the acoustic guitar melody to the ' oh @-@ oh @-@ oh @-@ oh ' vocal chants after the chorus . " Similarly , Jenna Hally Rubenstein of MTV , who viewed " It Girl " as Derulo 's " valiant attempt to trump his monstrous [...] hit ' Whatcha Say ' , gave the song a positive review , writing that it is catchy and it is " perfectly crafted for radio success " . Jess Holton of The Music Network noted that the song " delivers with catchy whistling and tender lyrics " and that it " will appeal to the lady fans of Derulo who like to see the romantic side of the crooner " . Robbie Daw of Idolator wrote that the song " comes dangerously close to being just another bland , cookie cutter R & B @-@ pop experience , but lucky for him , that whistle gimmick in the chorus makes it a somewhat enjoyable three minutes . "

Kyle Anderson of Entertainment Weekly awarded the song a B- rating and wrote that " perhaps [Derulo] should have pitched woo with something hotter than a flat midtempo beat , some acoustic flourishes , and a whistle garnish . " Shahryar Rizvi of Dallas Observer gave the song a mixed review , criticizing its lyrics : " [...] if you read between the lines in ' It Girl ' , it becomes clear that Derulo has some really weird taste in women . " Lewis Corner of Digital Spy gave the song a negative review , " with the charts now welcoming the return of the organic singer @-@ songwriter " , Derulo may not have equipped enough himself with " his own gut @-@ wrenching ballad . "

= = Chart performance = =

On the issue dated August 27 , 2011 , " It Girl " debuted at number 39 on the US Billboard Hot 100 chart , and fell to number 68 the following week . After descending the Hot 100 for three consecutive weeks , " It Girl " moved from number 61 to number 38 in its fifth week . It peaked at number 17 on

the issue dated October 29 , 2011 . On the US Pop Songs chart , " It Girl " debuted at number 34 on the issue dated September 10 , 2011 . The song peaked at number 10 on the issue dated November 10 , 2011 , becoming Derulo 's fourth top @-@ ten single on the chart . " It Girl " peaked at number six on the US Hot Dance Club Songs chart , giving Derulo his second top @-@ ten single on the chart . The song was certified platinum by the Recording Industry Association of America (RIAA) , denoting sales of 1 @,@ 000 @,@ 000 copies. the Canadian Hot 100 it debuted at number 73 and peaked at 37 .

In Australia , " It Girl " debuted at number 16 on the ARIA Singles Chart on August 22 , 2011 , becoming the highest debuting single of that week . The following week , the song peaked at number three , and at number one on the ARIA Urban Singles Chart . " It Girl " was certified six times platinum by the Australian Recording Industry Association (ARIA) , denoting shipments of 420 @,@ 000 copies . The song debuted and peaked at number three on the New Zealand Singles Chart , becoming Derulo 's highest debut in that country to date . It was certified gold by the Recording Industry Association of New Zealand (RIANZ) , denoting sales of 7 @,@ 500 copies . On the Danish Singles Chart , " It Girl " peaked at number nine , giving Derulo his second top @-@ ten single in that country . In Ireland , " It Girl " debuted and peaked at number three for the week ending September 22 , 2011 . " It Girl " debuted and peaked at number four in the United Kingdom for the week ending October 1 , 2011 , giving Derulo his fifth top @-@ five single in that country . It peaked at number two on the UK R & B Singles Chart .

= = Music video = =

= = = Background and development = = =

The accompanying music video for " It Girl " was directed by Colin Tilley and shot at a mansion in Malibu , sitting on a cliff overlooking the Pacific Ocean . On July 19 , 2011 , several stills from the video were released online , and showed Derulo at the oceanside mansion dressed in a white suit . Gossip Girl actress , Tika Sumpter , also appeared in the photos , and plays Derulo 's " It Girl " in the video . Derulo told MTV News that he wanted the video to look like an open book . He said ,

I wanted it to be almost like a photo album , so every single scene is kind of like a picture that you 're kind of looking into our relationship . So it is a 1920s vibe , it 's black and white , very high fashion ? you know , you 'll see me very dapper in 1920s , Frank Sinatra @-@ ish . So you 'll see the cars from that era , you 'll definitely feel the vibe of the house having that 1920s vibe as well . So it 's very different and very intimate , and it 's not a lot of dancing ? it 's more personal .

A behind @-@ the @-@ scenes footage from the video shoot showed Derulo wearing different outfits , including a dark pinstripe suit with a pair of sunglasses , a rose @-@ colored button @-@ down shirt and white pants . The footage also showed Derulo and Sumpter shooting a scene in a silver corvette , as well as a kissing scene between the two . A 37 @-@ second preview of the video was released on August 12 , 2011 . The completed video premiered online on August 15 .

= = = Synopsis and reception = = =

The beginning of the video is shot in black @-@ and @-@ white , and shows Derulo sitting on the hood of a corvette outside a Malibu mansion dressed in 1920s attire . In another scene , Derulo is seen dancing at an area of the mansion which is surrounded by trees . The video then shows intercut scenes in full color of Derulo at the beach , on the mansion 's balcony , and in the bedroom with his love interest (played by Tika Sumpter) . More scenes in full color , show Derulo on the balcony interacting with her , and also shows him singing to her in the bedroom using a microphone . During another scene , Derulo is seen dressed in all white . The video ends with a kissing scene between the two which then fades away .

Melinda Newman of HitFix praised the concept of the video , writing : " [...] when [Derulo is not] busy showing off his dance moves , he is living the high life with his lady in their palatial estate . He

sings to her , she wraps her legs around him , they pose in some awesome topiary gardens . It is not the most thrilling of videos , and he may want to think twice about moonwalking in a video-- someone did it before him and better-- but it is a nice change of pace from some of his more hectic , gruffer clips . " Cameron Matthews of AOL Music commented that the video gives " a kaleidoscopic view " between Derulo 's beachfront paradise , an assortment of " edgy suits " and " a little bit of pillow talk with his new ' It Girl ' . " According to Jenna Hally Rubenstein of MTV , " the romance factor in Jason 's full @-@ length ' It Girl ' video is very , very high . "

= = Live performances = =

On August 4 , 2011 , Derulo performed a medley of " It Girl " and " Don 't Wanna Go Home " on America 's Got Talent . Robbie Daw of Idolator compared his performance to Michael Jackson , writing " we 're used to the 21 @-@ year @-@ old [copying] MJ 's legendary moves , especially on AGT . But why not stage some original shuffling of your own at some point , Jason ? " . He later sang the song on The Wendy Williams Show on September 30 , 2011 . During an Australian promotional tour for Future History , Derulo performed " It Girl " at the Westfield shopping mall in Parramatta , New South Wales , as part of a set list which included " In My Head " and " Don 't Wanna Go Home " . On October 18 , 2011 , he performed " It Girl " on The X Factor Australia . Derulo later performed the song on The Ellen DeGeneres Show on October 25 , 2011 .

On November 6 , 2011 , Derulo performed " It Girl " at the Belfast City Hall in Northern Ireland , to coincide with the 2011 MTV Europe Music Awards . The song was part of a set list which also included " Whatcha Say " , " In My Head " , " Don 't Wanna Go Home " and " Breathing " . Holly Thomas of the Daily Mail praised his set , writing that " Jason Derulo gave a steamy performance " . On December 3 , 2011 , he performed " It Girl " at radio station KDWB @-@ FM 's annual Jingle Ball , which took place at the Target Center in Minneapolis , Minnesota . The song was part of a set list which included " Whatcha Say " , " In My Head " , " Ridin ' Solo " , " Don 't Wanna Go Home " and " Fight for You " . According to Jon Bream of Star Tribune Derulo " turned it out with sweet vocals and smooth dancing " .

= = Formats and track listings = =

= = Credits and personnel = =

Credits adapted from the liner notes for Future History .

= = Charts = =

= = Certifications = =

= = Release history = =