

= Wet ( Nicole Scherzinger song ) =

" Wet " is a song by American recording artist Nicole Scherzinger , taken from her debut solo studio album Killer Love ( 2011 ) . The song was written by Ester Dean and Traci Hale , co @-@ written and produced by Norwegian duo StarGate ( Tor E. Hermansen and Mikkel S. Eriksen ) and Sandy Vee . The song was serviced as the fourth single from the album to British radio stations on August 28 , 2011 , by Polydor Records , while in Australia it was released in the following month .

The dance @-@ pop and pop song speak of Scherzinger singing that " her body is aching for a man 's touch " . It received generally positive reviews from music critics . The song received moderate commercial success where it peaked at number twenty @-@ one on the UK Singles Chart , in addition to peaking at number ten on the Irish Singles Chart , where it also became one of her highest charting releases . The accompanying music video for " Wet " was directed by Justin Francis . It was generally received by critics which favored Scherzinger 's intricate choreography .

= = Background and composition = =

" Wet " was recorded in 2010 at Roc the Mic Studios in New York City , Westlake Recording Studios in Los Angeles and The Bunker Studios in Paris . Scherzinger 's vocals were recorded by Eriksen and Miles Walker at Roc the Mic Studios and Westlake Recording Studios and by Vee at The Bunker Studios . " Wet " was mixed by Vee at The Bunker Studios and by Phil Tan at The Ninja Beat Club in Atlanta , Georgia . Additional and assistant engineering was carried out by Damien Lewis . All instrumentation was completed by Eriksen , Hermansen and Vee . " Wet " was not given a traditional release . In the UK , it was given an impact date of August 28 , 2011 ; sometimes record labels will choose a date for a song to impact as a single and for promotion but not give the song a separate listing from the album in digital download stores . Just less than a month later , it was serviced to radio in Australia on September 26 , 2011 .

" Wet " is an uptempo track , containing a thumping disco beat , a throbbing bass , and electronic beats . The song was written by Ester Dean and Traci Hale , and co @-@ written and produced by Norwegian duo StarGate and Sandy Vee . Scherzinger is said to confesses that her body is " aching for a man 's touch " , stating " This beat is filthy dirty / I feel it all over me " . Described as a " dance @-@ ready club banger " by Idolator , the song chronicles " many sexy ways " Scherzinger gets wet ; sweating , a shower , a swim , and drowning . Scherzinger continues the whole " drenched " theme within the songs ' chorus : " Well Imma take my clothes off / Take a leap and surf through the crowd / Dripping down my neck / Soaking wet , sink or swim or you drown / Let 's get a little wet . " In the song , Scherzinger sings about running around naked , stating " I feel like whatever I do tonight would be the talk of the town . "

= = Critical reception = =

" Wet " garnered generally positive reviews from critics . Awarding the song with three out of five stars , Robert Copsey of Digital Spy gave the song a mixed review , stating that although Scherzinger purrs with conviction , the song sounds ultimately similar to Rihanna 's " Only Girl ( In The World ) " . While reviewing the album , the same website reviewed " Wet " as a highlight of the album , and named it a possible future single . Idolator stated that Scherzinger is " positively dripping with sex appeal in her ode to getting doused " , later adding that the Stargate @-@ produced " dance jam is the musical equivalent of a run through the sprinkler " . Idolator finished its review by stating that after an addition of a well @-@ known rapper , the song could hit the domestic Top 40 . While reviewing the album , Becky Bain of Idolator stated that " Wet " along with " Club Banger Nation " would strike a chord with clubgoers . David Griffiths of 4Music named " Wet " an essential addition to anybody 's party playlist . In another interview by Griffiths , he named " Wet " a " cracking pop tune " , stating that the " hits keep coming " for Scherzinger . Kim Dawson of Daily Star complimented the song as a " saucy tune " . Describing the song as a " surefire smash " for Scherzinger , Pip Ellwood of Entertainment @-@ Focus complimented the song as the best track on

the album , stating that its beat is better than that of lead single " Poison " due to the fact that it is " impossible not to move to . "

= = Chart performance = =

" Wet " debuted on the UK Singles Chart at number 189 . On the week of August 20 , 2011 , it went to its peak of number 21 . " Wet " debuted on the Irish Singles Chart at number forty @-@ eight on the week ending August 11 , 2011 . The following week , August 18 , 2011 , " Wet " climbed to number ten on the Irish Singles Chart . The song also peaked at number thirteen on the Scottish Singles Chart .

= = Music video = =

The music video for " Wet " was shot in a single day to accommodate her schedule as a judge on the X Factor . It was shot on a Los Angeles car park ? it was the only suitable location due to its proximity to the X Factor studios . The video was directed by Justin Francis . On August 2 , 2011 , Scherzinger released behind the scenes photos of the songs music video with Scherzinger wearing a two @-@ piece attire and clutching a net around her body as she stands behind a wall of water . The video makes use of product placement of Carrera 's " Champion " . The music video premiered through MSN Music UK on August 3 , 2011 .

= = = Synopsis = = =

The video begins with Scherzinger hiding out from police , evading capture and disguising herself with some aviator shades and a studded hoodie . As she is being surveyed by security camera , Scherzinger begins to dance athletically and acrobatically . Jenna Hally Rubenstein of MTV Buzzworthy believed that part of Scherzinger 's dance contained old Navajo rain dance moves . Scherzinger then alternates outfits to a black leather - corset top , high @-@ waisted shorts and thigh @-@ high boots , as scenes of Scherzinger singing behind a window pane while it ? s raining are interlaced into the clip . Scherzinger , accompanied by a group of female dancers , then enter an indoor swimming pool where men are seen spraying graffiti into the wall . Scherzinger and her back @-@ up dancers then begin to dance in the emptied concrete pool , as the men begin to soak Scherzinger with hoses . As the police enter the building , Scherzinger is warned by a man acting as a lookout . Scherzinger and all her companions escape , only to leave the police discovering a spray @-@ painted message of " Wet " .

= = = Critical reception = = =

Critics generally favored the songs accompanying music video , in particular Scherzinger 's intricate choreography . On the day the video premiered , a reviewer from Rap @-@ Up wrote " It ? s getting hot in here , " referencing Scherzinger 's " smokin ? body " and " steamy visuals " . Staff of Idolator spoke favorably of Scherzinger 's choreography , stating that it " would make the other Pussycat Dolls blush " . Amy Sciarretto of PopCrush gave the video a positive review stating that she was impressed of Scherzinger 's athletic and acrobatic methods of dancing . She continued , " she doesn ? t even have to try and be sexy ; she just is " . Jenna Hally Rubenstein of MTV Buzzworthy appreciated Scherzinger 's writhing around on the floor in " somewhat compromising positions " and added that Scherzinger is wet for about 50 percent of the video , so " we 're guessing guys across the country aren 't going to be writing complaint letters anytime soon . " Sophie Forbes of Daily Mail positively stated " Clutching a net round her body , she looked sensational in her taupe two piece as she stared wistfully off into the distance . " David Griffiths of 4Music positively reviewed the song 's music video stating it " featur [ ed ] some jaw @-@ droppingly good dancing , a hair flick or two and some serious thrusting , it gets a big thumbs up from us . " " Wet " ranked at number 70 on MTV 's most watched music videos of 2011 .

= = Live performances = =

Scherzinger performed the song for the first time in Stratford , London at Westfield Stratford City on September 13 , 2011 . The performance was included in a set of multiple songs off of Killer Love , and was sung in order to celebrate the shopping centre 's opening . Scherzinger began her performance with a fringed leather coat in red and black , the colours of the Westfield logo , a cutaway black bodycon dress and purple platform heels which she whipped off to reveal an even racier outfit underneath . She then wore a black leather number covered in tassels and chains . Scherzinger 's performance was accompanied onstage by several dancers , whom were wearing shiny metallic trousers , as she performed in front of thousands of fans . The song was also performed in 2012 on her first solo tour , the Killer Love Tour .

= = Track listing = =

Album version

" Wet " ? 3 : 37

= = Credits and personnel = =

Recording

Recorded at Roc the Mic Studios , New York ; Westlake Recording Studios , Los Angeles , California ; The Bunker Studios , Paris .

Mixed at The Bunker Studios , Paris ; Ninja Club Studios , Atlanta , Georgia .

Personnel

Songwriting ? Mikkel S. Eriksen , Tor Erik Hermansen , Sandy Wilhelm , Ester Dean , Traci Hale

Production ? Stargate , Sandy Vee

Mixing ? Sandy Vee , Phil Tan

Additional engineering ? Damien Lewis

Instruments ? Mikkel S. Eriksen , Tor Erik Hermansen , Sandy Vee

Background vocals ? Ester Dean

Credits adapted from Killer Love booklet liner notes .

= = Charts = =

= = Radio and release history = =