

= Celebration : The Video Collection =

Celebration : The Video Collection is a greatest videos DVD compilation by American singer @-@ songwriter Madonna . Released by Warner Bros. Records on September 29 , 2009 , the release accompanied the greatest hits Celebration . The collection follows on from her other greatest videos compilations The Immaculate Collection (1990) and The Video Collection 93 : 99 (1999) . The release of the DVD was announced in July 2009 and contained videos spanning Madonna 's entire career from 1983 to 2009 .

Contemporary critics gave mixed reviews of the DVD . Some were disappointed with the low quality and the lack of clarity of the videos , while others praised the collection for being a reminder of Madonna as the visual artist . Celebration : The Video Collection debuted at the top of the Billboard Top Music Videos and the top of the DVD charts in Australia , Czech Republic , Hungary , Spain and Switzerland . It was certified platinum by the Recording Industry Association of America (RIAA) for shipment of 100 @, @ 000 copies across United States .

= = Background = =

On March 18 , 2009 , Madonna 's publicist Liz Rosenberg announced the plans for the release of a greatest hits package by September . On July 22 , 2009 , Warner Bros. Records officially announced the release date as September 28 , 2009 and confirmed the name of the album as Celebration through Madonna 's official website , adding that a DVD containing Madonna 's best music videos would also be released . According to the official press statement , the DVD included unedited and never before seen footage of " Justify My Love " , as well as the completed video of the single " Celebration " . The music videos included on the DVD were selected by Madonna and her fans through her official website Icon . The cover for Celebration was created by street pop artist Mr. Brainwash who is best known for " throwing modern cultural icons into a blender and turning it up to eleven " . The compilation included the music videos of " Burning Up " , " Into the Groove " , " True Blue " , " Who 's That Girl " , " Erotica " , " Deeper and Deeper " , " I Want You " , " I 'll Remember " and " American Pie " , which were previously never included in any of Madonna 's DVDs . It also included the award winning music videos ? " Like a Virgin " , " Papa Don 't Preach " , " Open Your Heart " , " Like a Prayer " , " Express Yourself " , " Vogue " , " Rain " , " Take a Bow " , " Frozen " , " Ray of Light " , " Beautiful Stranger " , " Music " , " Don 't Tell Me " and " Hung Up " . " Justify My Love " and " Erotica " were banned by MTV for their sexually provocative themes . The video is presented in 4 : 3 aspect ratio , with the widescreen videos windowboxed .

= = Reception = =

= = = Critical response = = =

Douglas Wolk from Pitchfork Media commented that the DVD was " a lot closer to the mark [of celebrating Madonna 's career] . A lot of the fun of her career has always been its visual side . " Don Shewey from Rolling Stone said , " The video exemplified the fact that there 's no @-@ one like Madonna , who can turn the music video in to an art @-@ form . " Chad Presley from Blogcritics felt that , " There 's a healthy dose of nostalgia involved in watching these videos for anyone who grew up during the 1980s in particular . [...] The video quality is a mixed bag . Most of the visual problems crop up during the earlier clips , which were photographed on much more primitive equipment . [...] All things considered , especially when viewed on a Blu @-@ ray player and hi @-@ def TV , this is a pretty rough looking set . Even some of the later videos have an excess of visual noise and are lacking in sharpness . " Ian Sturges from Daily Mirror commented , " Celebration is a journey [of Madonna] from coquettish wannabe to pop goddess to institution . [...] The videos parallel this transformation from her innocent cavorting on a Venetian gondola for ' Like a Virgin ' to the determinedly X @-@ rated couplings of ' Justify My Love ' and ' Erotica ' , both of

which were banned . Monica Herrera from Billboard was not impressed with the collection and was disappointed with the " dull quality of the videos . The collection is a probable shame in Madonna 's catalogue , but a great one for her fans . " Bönz Malone from Spin said , " Celebration : The Video Collection is a reminder that Madonna is , and always will be , a true video artist . You cannot ignore her contribution to the music video art form . " Tim Sendra from Allmusic gave the DVD four and a half stars out of five , and commented that " it is indeed a celebration of Madonna 's career and some of the most celebratory and thrilling pop music ever created . "

= = = Commercial performance = = =

Celebration : The Video Collection debuted at the top of the Billboard Top Music Videos for the issue dated October 12 , 2009 , replacing Beyoncé 's live release I Am ... Yours : An Intimate Performance at Wynn Las Vegas . It remained on the top of the music video chart for five weeks . The DVD was certified platinum by the Recording Industry Association of America (RIAA) for shipment of 50 @,@ 000 copies . According to Nielsen Soundscan , the DVD has sold 60 @,@ 000 copies in United States and placed at number 30 on the year @-@ end DVD chart for 2009 .

On October 5 , 2009 , the DVD debuted at the top of the ARIA Top 40 Music DVD chart in Australia , replacing Believe Again : Australian Tour 2009 by Delta Goodrem . After two weeks on the top , Celebration : The Video Collection was replaced by Funhouse Tour : Live in Australia by Pink . The collection was present on the DVD chart for twenty weeks , and ranked at twenty on the Australian Highest Selling Music DVD chart for 2009 . The DVD debuted at the top of the Hungarian Top 20 DVD chart on September 27 , 2009 and was present for one week on the top . In Czech Republic , the DVD debuted at the top of the DVD chart on October 14 , 2009 , replacing Madonna 's compilation album Celebration . Celebration : The Video Collection was certified platinum by the Argentine Chamber of Phonograms and Videograms Producers (CAPIF) for shipment of 30 @,@ 000 copies in total . Celebration : The Video Collection also received a two @-@ times platinum certification in France , for shipment of 30 @,@ 000 copies of the video .

= = Track listing and formats = =

Notes

The nudity in " Justify My Love " and " Erotica " has been censored by black bars .

Many of the music videos included had not appeared on a Madonna video compilation previously , so this was their first commercial release . Those 26 of the 47 videos are marked with an * .

= = = Formats = = =

The DVD collection has been released in two different versions ? both of them double @-@ disc releases .

Keep case ? DVD @-@ size packaging

DVD Digipak ? CD @-@ size packaging

iTunes Store digital download ? deluxe video edition of Celebration with 68 tracks , including 38 audio tracks (including bonus material : " It 's So Cool " and a remix of " Celebration ") and 30 MP4 music videos

= = Charts = =

= = Certifications = =

= = Release history = =

