

= Post @-@ Britpop =

Post @-@ Britpop is a subgenre of British alternative rock , made up of bands that emerged from the late 1990s and early 2000s in the aftermath of Britpop , influenced by acts like Pulp , Oasis and Blur , but with less overtly British concerns in their lyrics and making more use of American rock and indie influences , as well as experimental music . Post @-@ Britpop bands that had been established acts , but gained greater prominence after the decline of Britpop , such as Radiohead and The Verve , and new acts such as Travis , Stereophonics , Feeder and particularly Coldplay , achieved much wider international success than most of the Britpop groups that had preceded them , and were some of the most commercially successful acts of the late 1990s and early 2000s .

= = Characteristics = =

Many post @-@ Britpop bands avoided the Britpop label while still producing music derived from it . The music of most bands was guitar based , often mixing elements of British traditional rock (or British trad rock) , particularly the Beatles , Rolling Stones and Small Faces with American influences . Post @-@ Britpop bands also utilized specific elements from 1970s British rock and pop music . Drawn from across the United Kingdom , the themes of their music tended to be less parochially centred on British , English and London life , and more introspective than had been the case with Britpop at its height . This , beside a greater willingness to woo the American press and fans , may have helped a number of them in achieving international success . They have been seen as presenting the image of the rock star as an ordinary person , or " boy @-@ next @-@ door " and their increasingly melodic music was criticised for being bland or derivative .

= = History = =

= = = Origins = = =

From about 1997 , as dissatisfaction grew with the concept of Cool Britannia and Britpop as a movement began to dissolve , emerging bands began to avoid the Britpop label while still producing music derived from it . Bands that had enjoyed some success during the mid @-@ 1990s , but were not really part of the Britpop scene , included The Verve and Radiohead . After the decline of Britpop they began to gain more critical and popular attention . The Verve 's album Urban Hymns (1997) was a worldwide hit and their commercial peak before they broke up in 1999 , while Radiohead achieved critical acclaim with their experimental third album OK Computer (1997) , and its follow @-@ ups Kid A (2000) and Amnesiac (2001) .

= = = Developing scenes = = =

The cultural and musical scene in Scotland , dubbed " Cool Caledonia " by some elements of the press , produced a number of successful alternative acts , including The Supernaturals from Glasgow , whose re @-@ released single " Smile " (1997) reached number 25 in the UK charts , and whose album It Doesn 't Matter Anymore (1997) entered the top ten , but who failed to sustain their success or achieve the anticipated international breakthrough . Travis , also from Glasgow , were one of the first major rock bands to emerge in the post @-@ Britpop era . Utilising the hooks and guitar rock favoured by Oasis in a song @-@ based format , they moved from the personal on Good Feeling (1997) , through the general on their breakthrough The Man Who (1999) , to the socially conscious and political on 12 Memories (2003) and have been credited with a major role in disseminating and even creating the subgenre of post @-@ Britpop . From Edinburgh Idlewild , more influenced by post @-@ grunge , just failed to break into the British top 50 with their second album Hope Is Important (1998) , but subsequently produced 3 top 20 albums , peaking with The Remote Part (2002) , and the single " You Held the World in Your Arms " , which both reached

number 9 in the respective UK charts . Although garnering some international attention , they did not break through in the US .

The first major band to breakthrough from the post @-@ Britpop Welsh rock scene , dubbed " Cool Cymru " , were Catatonia , whose single " Mulder and Scully " (1998) reached the top ten in the UK , and whose album International Velvet (1998) reached number one , but they were unable to make much impact in the US and , after personal problems , broke up at the end of the century . Stereophonics , also from Wales , utilised elements of a post @-@ grunge and hardcore on their breakthrough album Performance and Cocktails (1999) , before moving into more melodic territory with Just Enough Education to Perform (2001) and subsequent albums . Also from Wales were Feeder , who were initially more influenced by American post @-@ grunge , producing a hard rock sound that led to their breakthrough single " Buck Rogers " and the album Echo Park (2001) . After the death of their drummer Jon Lee , they moved to a more reflective and introspective mode on Comfort in Sound (2002) , their most commercially successful album to that point , which spawned a series of hit singles .

= = = Commercial peak = = =

These acts were followed by a number of bands who shared aspects of their music , including Snow Patrol , from Northern Ireland and Elbow , Embrace , Starsailor , Doves and Keane from England . The most commercially successful band in the milieu were Coldplay , whose debut album Parachutes (2000) went multi @-@ platinum and helped make them one of the most popular acts in the world by the time of their second album A Rush of Blood to the Head (2002) .

= = = Fragmentation = = =

Bands like Coldplay , Starsailor and Elbow , with introspective lyrics and even tempos , began to be criticised at the beginning of the new millennium as bland and sterile and the wave of garage rock or post punk revival bands , like The Hives , The Vines , The Strokes , and The White Stripes , that sprang up in that period were welcomed by the musical press as " the saviours of rock and roll " . However , a number of the bands of this era , particularly Travis , Stereophonics and Coldplay , continued to record and enjoy commercial success into the new millennium . The idea of post @-@ Britpop has been extended to include bands originating in the new millennium , including Razorlight , Kaiser Chiefs , Arctic Monkeys and Bloc Party , seen as a " second wave " of Britpop " . These bands have been seen as looking less to music of the 1960s and more to 1970s punk and post @-@ punk , while still being influenced by Britpop .

= = Significance = =

Post @-@ Britpop bands have been credited with revitalising the British rock music scene in the late 1990s and 2000s , and of reaping the commercial benefits opened up by Britpop . They have also been criticised for providing a " homogenised and conformist " version of Britpop that serves as music for TV soundtracks , shopping malls , bars and nightclubs .