"Fox @-@ y Lady " (stylized as "FOX @-@ y Lady ") is the tenth episode of the seventh season of the animated television series Family Guy. It premiered on Fox in the United States on March 22 , 2009 . The episode is centered on housewife Lois Griffin 's employment at Fox News Channel , despite the warnings of anthropomorphic dog Brian . On her first day on the job , she is assigned to do a report on Michael Moore 's perceived homosexuality , but it is rejected when the exposé involves conservative Republican Rush Limbaugh . Meanwhile , husband Peter and son Chris decide to create their own animated sitcom . The pilot episode is a success with the CEO , but Peter decides not to air it when it is suggested that it be edited .

The episode was written by Matt Fleckenstein and directed by Pete Michels . It received mixed reviews from critics for its storyline and many cultural references . According to Nielsen ratings , the episode was watched by 7 @.@ 45 million viewers in its original airing in the United States . The episode featured guest performances by Seth Rogen , Meredith Baxter , Peter Chernin , Fred Savage , Daniel Stern , Ed Helms , Sharon Tay , John Moschitta , Jr. and Mark DeCarlo . " Fox @-@ y Lady " , along with the six remaining episodes from Family Guy 's seventh season and the first eight episodes from the eighth season , was released on a three @-@ disc DVD set in the United States on June 15 , 2010 .

= = Plot = =

Rhonda Latimer , an aging reporter for Fox News Channel who is idolized by viewers because of her good looks , is dismissed when the network 's first high @-@ definition broadcast exposes her wrinkles , leaving a job opportunity open . Lois auditions for the part , ignoring Brian 's warnings that Fox News is a heavily biased network , and she is chosen as the new reporter . On her first day reporting , she is assigned to do an exposé on Michael Moore to prove that he is a homosexual . When she spies on him outside his house , she sees Rush Limbaugh coming out , leading her to conclude that Limbaugh and Moore are in a gay relationship . However , Fox News refuses to allow any material against fellow conservative Limbaugh to be broadcast , leading Lois to realize that Brian was right about them . The two decide to take the story into their own hands and confront who they expect to be Moore and a naked Limbaugh in the same bedroom , only to discover that the both of them are portrayed by Fred Savage , who has created bodysuits of them in order to continue his acting career . A flabbergasted Lois ultimately decides to report his story instead .

Meanwhile , Peter , with help from his children Chris and Meg , decides to create his own animated series about a trio of handicapped ducks entitled Handi @-@ Quacks . All of Meg 's reasonable and sometimes rational suggestions are shot down by Peter and Chris in favor of their more unusual and nonsensical ideas . Peter eventually fires Meg . He and Chris then decide on a joke involving a wood stove and a house of cards , and invite Cleveland , Quagmire and Joe to voice the characters . Although it is suggested that the crudely animated and developed pilot episode will likely fail , CEO Peter Chernin (appearing as himself) enjoys it and agrees to air the show , but Peter becomes angered when he suggests that the character Poopyface Tomato Nose 's nose be a plum instead of a tomato . Peter 's passion about his work impresses Chernin into allowing him to air the episode unedited , but he decides not to let the episode be aired at all , which he later regrets .

At the end of the episode, Lois is revealed to no longer work as a reporter. She does not bother to reveal how or why, since no one really cares.

= = Production = =

" Fox @-@ y Lady " is the tenth episode of Family Guy 's seventh season . The episode was written by former iCarly writer Matt Fleckenstein and directed by former supervising director Pete Michels .

" Fox @-@ y Lady " , along with the seven other episodes from Family Guy 's eighth season and seven from the seventh season , was released on a three @-@ disc DVD set in the United States on June 15 , 2010 . The DVDs included brief audio commentaries by Seth MacFarlane , and various

crew and cast members from several episodes, a collection of deleted scenes, a special mini @-@ feature that discussed the process behind animating "Road to the Multiverse ", and a mini @-@ feature entitled Family Guy Karaoke. The set also includes a reprint of the script for the episode.

In addition to the regular cast , actor Seth Rogen cameoed as himself , this being his second appearance on the show after "Family Gay ". Then @-@ Fox Entertainment Group CEO Peter Chernin and The Wonder Years star Fred Savage also guest @-@ starred , along with Daniel Stern as that series 'narrator , and Ed Helms , Sharon Tay , John Moschitta , Jr. and Mark DeCarlo appeared as well . Recurring voice actors Jackson Douglas , Jennifer Tilly , and Kim Parks , and writers Kirker Butler , Steve Callaghan , Mark Hentemann , Danny Smith , Alec Sulkin , and John Viener made cameo appearances in the episode as well . Actress Meredith Baxter @-@ Birney voices herself in a cutaway . Actors Adam West and Patrick Warburton appeared in the episode as well .

= = Cultural references = =

When Lois is given her contract after getting a job at Fox News , she happily runs home in a way reminiscent of Willy Wonka & the Chocolate Factory when that film 's protagonist , Charlie Bucket , runs home after receiving his golden ticket . She then falls and starts moaning , much like Peter did after he won a tour of the Pawtucket brewery in " Wasted Talent " , but instead of grabbing her kneecap as Peter did , she grabs her right breast . Later on at the studio , Stewie 's broadcast on Fox News is a parody of a viral video clip of an angry Bill O 'Reilly during a teleprompter malfunction . When Fred Savage is proven to be Rush Limbaugh and Michael Moore , he also reveals himself to be Tony Danza , Camryn Manheim , Malcolm @-@ Jamal Warner , Kevin Nealon , John Forsythe , and Metallica drummer Lars Ulrich . After Savage confesses to his multiple identities , the voice @-@ over from The Wonder Years is heard and Fred shouts at him , " I don 't need you anymore!"

= = Reception = =

In its original airing in the United States , " Fox @-@ y Lady " was watched by 7 @.@ 45 million viewers , surpassing the other shows in the " Animation Domination " block . It gained a 3 @.@ 7 rating in the 18 ? 49 demographic , finishing second in its timeslot .

The episode received generally mixed reviews from television sources and critics . Alex Rocha of TV Guide called it a " pretty dull episode , but with some bright humorous spots [...] The episode looked like it had potential , but definitely did not perform to its best . " Ahsan Haque of IGN called it " far from perfect " but " definitely a lot better than the terrible O.J. Simpson episode from last week . " He called the Handi @-@ Quacks scenes " fantastic " and called the episode overall " definitely a step in the right direction . " Robin Pierson of The TV Critic said : " More purpose in the plot and more jokes related to the story than usual " and gave the episode 40 out of 100 . Steve Heisler of The A.V. Club wrote that " tonight 's Family Guy was the best it 's been in a looooong time " . He stated that in both plotlines " the game is established early [...] and the show escalates nicely " , and graded the episode a B.