

= Fame Kills : Starring Kanye West and Lady Gaga =

Fame Kills : Starring Kanye West and Lady Gaga was a planned co @-@ headlining concert tour by American rapper Kanye West and singer Lady Gaga . For the tour , which would have supported West 's fourth album 808s & Heartbreak (2008) and Gaga 's The Fame Monster EP (2009) , the pair conceived a production that would unite their different musical audiences . The tour was scheduled to run from November 2009 to January 2010 , but was canceled after public controversy regarding West 's interruption of Taylor Swift 's Best Female Video speech at the 2009 MTV Video Music Awards . Shortly after the cancellation , Gaga embarked on her own tour , The Monster Ball Tour , while West took a break from his career .

= = Background and development = =

In June 2009 , West announced on The View he would be touring with Gaga , but she would not perform as an opening act . " She 's talented and so incredible that she 's not an opening act , " he said . " We 're doing it together , with no opening act . " In August , Gaga expressed her belief that the tour would be " one of the most groundbreaking moments in touring history . " Before the singer agreed to collaborate with West , she demanded that the tour would remain accessible to her gay fans . " I 'm gay , " she recalled telling West in an interview with Out magazine , " my music is gay . My show is gay . And I love that it 's gay . And I love my gay fans and they 're all going to be coming to our show . And it 's going to remain gay . "

The tour 's stage was designed by Gaga and West as a traverse ; " Instead of being on just one end of the arena , the stage traverses the entire arena , " Gaga noted . " It 's not really in @-@ the @-@ round ; it 's more of a runway . " The concept of the tour was to feature the performers on opposite ends of the stage , with Gaga 's end representing " home and humble beginnings " and West 's end representing " the fame , " with the two fighting for each other 's positions throughout the show . West would perform his singles , Gaga would perform hers , and then the duo would perform several duets .

Gaga said she enjoyed designing Fame Kills with West , calling themselves " creative kindreds . " She explained that they did not plan to tour for themselves , but rather for " everybody else " ; the goal of the tour would have been to bring two different groups of fans and music enthusiasts together . " I make pop music and Kanye 's fans love pop music because he has changed what hip @-@ hop means , " she said . " For me , the tour is more about just bringing people together and having a big dance party . The show is a celebration of creativity , art , fashion and choreography . " She also noted that West showed her a lot during the creative planning of the show , such as one instance where Gaga wanted to put side panels on the stage that would have obstructed the view for some fans . " He was like , ' I 'm not selling a ticket to a fan who can 't see the show , ' and he 's right , " she said .

A promotional video for the tour was released in September 2009 . West posted the video on his blog accompanied by the text , " What happened to all the rock stars ? The fame killed them ! " The 30 @-@ second clip features slow @-@ motion footage of a topless Gaga being carried by a man presumed to be West . Daniel Kreps from Rolling Stone described it as " soft 70s porn " , while adding that he had " no idea what [the text in the video] has to do with the 30 @-@ second clip , but we 're sure it 'll start to make more sense as more promos roll out as we approach the tour 's launch . "

= = Cancellation = =

Following singer Taylor Swift 's win for the music video " You Belong with Me " at the 2009 MTV Video Music Awards for Best Female Video , West stormed the stage , grabbed Swift 's microphone , and declared that singer Beyoncé deserved the award for her " Single Ladies (Put a Ring on It) " video . He declared , " Yo , Taylor , I 'm really happy for you , and I 'm going to let you finish , but Beyoncé had one of the best videos of all time . " West was profusely criticized from celebrities and

fans alike over the incident . Following the interruption , the status of Fame Kills was rumored to be in question . A representative from an US urban radio station commented : " I think this could potentially affect his upcoming tour with Lady Gaga . This isn 't an urban tour ? urban audiences can be a bit more forgiving than mainstream audiences are . I can see him going on stage and people booing him . It 's unfortunate . " Less than a week after the ticket sales began , the tour was canceled but no reason was given .

Various reasons circulated as to why the tour was canceled . It was suspected that it was canceled due to extremely poor ticket sales , feuding between Gaga and West 's management teams , and Gaga 's desire to play in smaller venues . Gaga 's choreographer , Laurieann Gibson , said the tour was terminated due to " creative differences " between Gaga and West . West said that , among other consequences , the VMA incident led him to cancel a " tour with the number one pop star in the world . " Gaga claimed that the cancellation was a mutual decision , and added that she would soon embark on her own headlining tour , The Monster Ball Tour in the coming weeks , while West would be taking a break . In 2016 , West claimed that Gaga had been solely responsible for canceling the tour .

Gaga was scheduled to begin The Monster Ball Tour in March 2010 , but following the cancellation of Fame Kills , The Monster Ball Tour began in November 2009 . Gaga said that while she was inspired by what she and West had planned to do with the Fame Kills tour , she decided not to use any of the ideas and concepts they created together , citing integrity as her reason .

= = Scheduled tour dates = =

All tour dates were canceled .