

= GoAir =

Not to be confused with go ! , the Hawaiian airline .

GoAir is a low @-@ cost carrier based in Mumbai , India . It is owned by the Indian business conglomerate Wadia Group . As of February 2016 , it is the fifth largest airline in India with an 8 % passenger market share . It commenced operations in November 2005 and operates a fleet of Airbus A320 aircraft in all economy configuration . As of July 2016 , the airline operates over 140 daily flights to 22 cities from its hubs at Mumbai and Delhi .

= = History = =

GoAir was founded in 2005 by Jehangir Wadia , son of Indian industrialist Nusli Wadia . The airline is a wholly owned subsidiary of the Wadia Group . GoAir commenced its operations using an Airbus A320 aircraft and operated its inaugural flight from Mumbai to Ahmedabad on 4 November 2005 . The airline initially operated with a single aircraft to four destinations including Goa and Coimbatore with plans to induct 36 aircraft by 2008 . In March 2008 , the airline announced revised plans to operate 11 aircraft and service new destinations in North East and South India by the end of the year . But increasing fuel prices forced GoAir to cut down the existing number of flights in June 2008 .

In January 2009 , British Airways was interested in buying a stake in the airline . In November 2009 , GoAir entered into talks with Indian airline SpiceJet over a possible merger which ended in a no deal . In April 2012 , GoAir became the fifth largest airline in India in terms of market share following the demise of Kingfisher Airlines . In 2013 , the airline appointed investment bank JP Morgan to scout for potential investors .

The airline 's growth has been slow compared to other airlines established at the same time such as IndiGo and SpiceJet , which have larger market share , fleet size and destinations served as of 2016 . According to the airline , it is a planned strategy due to the tough aviation environment in India and to focus on maintaining profitability rather than on capturing market share and increasing the destinations and fleet size . As of February 2016 , it remains the fifth largest carrier in the country with an 8 % market share . The airline is planning for an Initial Public Offering ( IPO ) in 2016 . The airline took delivery of its 20th aircraft in June 2016 , making it eligible to operate international flights .

= = Corporate affairs = =

The airline is headquartered in Mumbai , India . Jehangir Wadia has served as the Managing Director of the airline since its inception in November 2005 . In April 2016 , Wolfgang Prock @-@ Schauer , the CEO of the airline , also became the joint Managing Director .

= = = Livery = = =

GoAir aircraft are painted in different colour schemes such as blue and pink with the logo on the tail . In 2011 , the airline announced that all its aircraft will convert to a new grey colour scheme .

= = Destinations = =

As of July 2016 , GoAir operates to 22 destinations in India , with over 140 daily flights and 975 weekly flights . In June 2016 , GoAir became eligible for international operations but does not yet operate any .

= = Fleet = =

GoAir operates a fleet of Airbus A320 aircraft in an all economy configuration . As of June 2016 ,

the fleet of GoAir consists of the following aircraft .

#### == New orders ==

In June 2011 , GoAir placed an order for 72 Airbus A320neo aircraft worth ₹ 32 @, @ 400 crore ( US \$ 4 @. @ 8 billion ) . Deliveries will begin from 2016 , with an induction rate of 12 ? 15 aircraft per year . In December 2015 , Airbus intimated that the deliveries will be delayed by three months due to technical issues and the aircraft will be delivered by the second quarter of financial year 2015 ? 16 . GoAir received its first A320neo aircraft on 1 June 2016 .

In July 2016 , GoAir signed a memorandum of understanding with Airbus for 72 Airbus A320neo 's aircraft valued at \$ 7 @. @ 7 billion taking the total no.orders to 144 . This deal was announced at Farnborough Air Show 2016 .

#### == Services ==

Being a low @-@ cost airline , GoAir does not provide complimentary meals on its flights but offers options for buy on board in @-@ flight meals . The airline publishes an in @-@ flight magazine named Go @-@ getter . GoAir offers a premium service known as Go Business at a higher fare which provides extra services including seats with greater legroom , free meals , increased baggage allowance and priority boarding . In 2011 , the airline launched its frequent flyer programme called Go Club , which provided benefits such as lounge access and free upgrade to Go Business . New membership was discontinued in February 2014 .

#### == Awards ==

GoAir was rated as the " Best Domestic Airline For Excellence in Quality and Efficient Service " by Pacific Area Travel Writers Association in 2008 . The airline was also awarded as the " Best Performing Airline " in Asia and Africa of all Airbus A320 operators by Airbus in 2011 based on fleet utilization and other performance metrics .