

= Adult animation =

Adult animation ( also known as adult cartoon ) is a genre of animation geared towards adults and sometimes teens . Works in this genre may be considered adult for any number of reasons . They may be noted for using risqué themes , graphic violence , explicit language , sexuality , or dark humor . Works in this genre may explore philosophical , political , or social issues . Some productions are noted for sophisticated and / or experimental storytelling and animation techniques .

Before the enforcement of the Hays Code , some cartoon shorts contained humor that was aimed at adult audience members rather than children . Following the introduction of the Motion Picture Association of America film rating system , independent animation producers attempted to establish an alternative to mainstream animation . Initially , few animation studios in the United States attempted to produce animation for adult audiences , but later examples of animation produced for adults would gain mainstream attention and success . The most successful animated features produced in the United States primarily for adult audiences were directed by Ralph Bakshi , including Fritz the Cat , Heavy Traffic and Coonskin .

Fox Broadcasting Company has also dedicated an entire evening programming block to adult animation programs , known as " Animation Domination . " In Canada , Teletoon offers up its own Teletoon at Night programming block .

= = History in the United States = =

= = = Pre @-@ code animation = = =

The earliest cartoon series were based upon popular comic strips , and were directed at family audiences . Most animation produced during the silent film era was not intended to be shown to any specific age group , but occasionally contained humor that was directed at adult audience members , including risqué jokes . The earliest known instance of censorship in animation occurred when the censorship board of Pennsylvania requested that references to bootlegging be removed from Walt Disney 's 1925 short Alice Solves a Puzzle . One of the earliest animated pornographic films was Eveready Harton in Buried Treasure , produced circa 1928 . It has often been suggested that the film was produced for a private party in honor of Winsor McCay . Rumors suggest that the film was developed in Cuba years after it was completed , because no lab in New York City would process the film . When a print was screened in San Francisco in the late 1970s , the program notes attributed the animation to George Stallings , George Canata , Rudy Zamora , Sr. and Walter Lantz .

The Motion Picture Association of America , then known as the Motion Pictures Producers and Distributors Association , was established in 1922 as the result of public objection to adult content in films , and a series of guidelines were established , suggesting content that should not be portrayed in films . Until the Hays Code was enforced , many animated shorts featured suggestive content , including sexual innuendo , references to alcohol and drug use , and mild profanity . In the 1933 short Bosko 's Picture Show , Bosko appears to use the word " fuck " , although it has also been suggested that the character is saying " fox " , or even " mug " . The Betty Boop series was known for its use of jokes that would eventually be considered taboo following the enforcement of the Hays Code , including the use of nudity . Betty Boop was initially drawn as a dog , and cast as the girlfriend of another Fleischer character , Bimbo . Betty was redesigned as a human , but the series continued to suggest a love relationship between the two that went farther than the normal relationship between humans and their pets . The short Is My Palm Read contains a scene in which Betty is shown as a child between the ages of four and five , bathing in the nude . In the 1970s , this scene was shown out of context in performances by The Mystic Knights of the Oingo Boingo . Concert audiences were not aware that Betty was supposed to be a baby in the sequence .

Another short , Bamboo Isle , contains a sequence in which Betty dances the hula topless , wearing

only a lei over her breasts and a grass skirt . According to animator Shamus Culhane , Fleischer Studios and Paramount Pictures were shocked by the sequence , but because it was a major sequence , it could not be cut out of the film . Culhane also states that he does not remember any instance in which the film was censored . Betty 's hula animation was reused for a cameo appearance with Popeye the Sailor in his self @-@ titled animated debut short .

Following the enforcement of the Hays Code , Betty 's clothing was redesigned , and all future shorts portrayed her with a longer dress which did not portray her physique and sexuality . Shorts produced following the enforcement of the Hays Code were also less surreal in nature , and Betty was portrayed as a rational adult .

= = = After the Hays Code = = =

By 1968 , the Hays Office had been eliminated , and the former guidelines were replaced by the Motion Picture Association of America film rating system . The lifting of the Code meant that animated features from other countries could be distributed without censorship , and that censorship would not be required for American productions . Some underground cartoon films from the late 1960s were also aimed at an adult audience , such as Bambi Meets Godzilla ( 1968 ) and the anti @-@ war films Escalation ( 1968 ) and Mickey Mouse in Vietnam ( 1969 ) . " Escalation " in particular is interesting because it was made by Disney animator Ward Kimball , independently from the Disney Studios . Film producer John Magnuson completed an animated short based upon an audio recording of a comedy routine by Lenny Bruce titled Thank You Mask Man ( 1971 ) , in which The Lone Ranger shocks the residents of the town he saves when he tells them that he wants to have sex with Tonto . The short was made by San Francisco @-@ based company Imagination , Inc. and directed by Jeff Hale , a former member of the National Film Board of Canada . The film was scheduled to premiere on the opening night of Z , as a supplement preceding the main feature , but was not shown . According to a former staff member of the festival , Magnuson ran up the aisle and shouted " They crucified Lenny when he was alive and now that he is dead they are screwing him again ! " The festival 's director told Magnuson that the producer of Z did not want any short shown that night . Rumors suggested that the wife of one of the festival 's financiers hated Bruce , and threatened to withdraw her husband 's money if the short was screened . Thank You Mask Man was later shown in art house screenings , and gained a following , but screenings did not perform well enough financially for Magnuson to profit from the film .

= = = Animated feature films = = =

= = = Ralph Bakshi = = =

By the late @-@ 1960s , animator Ralph Bakshi felt that he could not continue to produce the same kind of animation as he had in the past . Bakshi was quoted in a 1971 article for the Los Angeles Times as saying that the idea of " grown men sitting in cubicles drawing butterflies floating over a field of flowers , while American planes are dropping bombs in Vietnam and kids are marching in the streets , is ludicrous . " With producer Steve Krantz , Bakshi founded his own studio , Bakshi Productions , establishing the studio as an alternative to mainstream animation by producing animation his own way and accelerating the advancement of female and minority animators . He also paid his employees a higher salary than any other studio at that time .

In 1969 , Ralph 's Spot was founded as a division of Bakshi Productions to produce commercials for Coca @-@ Cola and Max , the 2000 @-@ Year @-@ Old Mouse , a series of educational shorts paid for by Encyclopædia Britannica . However , Bakshi was uninterested in the kind of animation he was producing , and wanted to produce something personal . Bakshi soon developed Heavy Traffic , a tale of inner @-@ city street life . However , Krantz told Bakshi that studio executives would be unwilling to fund the film because of its content and Bakshi 's lack of film experience . While browsing the East Side Book Store on St. Mark 's Place , Bakshi came across a copy of R. Crumb 's

Fritz the Cat . Impressed by Crumb 's sharp satire , Bakshi purchased the book and suggested to Krantz that it would work as a film .

Fritz the Cat was the first animated film to receive an X rating from the MPAA , and the highest grossing independent animated film of all time . While the film is widely noted in its innovation for featuring content that had not been portrayed in American animation before , such as explicit sexuality and violence , the film also offered commercial potential for alternative and independent animated films in the United States , as the film offered a mature , satirical portrayal of the 1960s , including portrayal of drug use , political tension and race relations . Bakshi has been credited for playing an important role in establishing animation as a medium where any story can be told , rather than a medium for children . As a result of the acceptance of Bakshi 's features , the director suggested that War and Peace could be produced as an animated film .

Because of the perception that Fritz the Cat was pornographic , Krantz attempted to appeal the film 's rating , but the MPAA refused to hear the appeal . Praise from Rolling Stone and The New York Times , and the film 's acceptance into the 1972 Cannes Film Festival cleared up previous misconceptions . Bakshi then simultaneously directed a number of animated films , starting with Heavy Traffic . Krantz was nervous about showing too much nudity and sexual content , and had several versions of some scenes animated . Thanks to Heavy Traffic , Ralph Bakshi became the first person in the animation industry since Walt Disney to have two financially successful films released back @-@ to @-@ back . Although the film received critical praise , it was banned by the film censorship board in the province of Alberta , Canada when it was originally released .

Bakshi 's next film , Coonskin was produced by Albert S. Ruddy . The film , culled from Bakshi 's interest in African @-@ American history in America , was an attack on racism and racist stereotypes . Bakshi hired several African @-@ American animators to work on Coonskin and another feature , Hey Good Lookin ' , including Brenda Banks , the first African @-@ American female animator . After the release was stalled by protests from the Congress of Racial Equality , which accused both the film and Bakshi himself of being racist , the film was given limited distribution , advertised as an exploitation film , and soon disappeared from theaters .

Bakshi avoided controversy by producing fantasy films , including Wizards , The Lord of the Rings and Fire and Ice . Bakshi did not produce another animated feature film after the 1992 release of Cool World .

= = = = Other animated features = = = =

Although some adult @-@ oriented animated films achieved success , very few animation studios in the United States produced explicitly adult animation during the 1970s , and much of the adult @-@ oriented animation produced in the 1980s and 1990s was critically and commercially unsuccessful . Krantz produced The Nine Lives of Fritz the Cat without Bakshi 's involvement , and it was released in June 1974 to negative reviews . Charles Swenson developed Down and Dirty Duck as a project for Flo and Eddie ( Howard Kaylan and Mark Volman , formerly of The Turtles and The Mothers of Invention ) under the title Cheap ! The film , produced by Roger Corman , was released in July 1974 under the title Dirty Duck , and received negative reviews .

The film Who Framed Roger Rabbit ( 1988 ) , distributed by Disney @-@ owned Touchstone Pictures , contains a number of risqué jokes that could barely be seen by audiences , but could be viewed by slowing down laserdisc copies of the film . In one scene , Baby Herman walks under a woman 's dress , raising his hand up her thighs as he passes , and emerging with an extended finger as he brings his hand down . An animator who worked on the film stated that director Robert Zemeckis never intended to censor the scene , as it was one of his favorite moments from the film . Part of the film was animated in England , and one of the film 's British animators drew a sequence in which Jessica Rabbit 's crotch was exposed without Disney 's knowledge . While the image cannot be clearly seen on the VHS , DVD and Blu @-@ ray version of the film , it appeared more clearly on the film 's laserdisc .

Animated films portraying serious stories began to regain notice from mainstream audiences in the beginning of the 21st century . Persepolis , a 2007 adaptation of Marjane Satrapi 's autobiographical

graphic novel , won the Jury Prize at the 2007 Cannes Film Festival and was later nominated for an Academy Award for Best Animated Feature . The Iranian government protested the film 's inclusion in the Festival , but later allowed the film to be screened in a censored version , which altered the film 's sexual content . The 2008 Israeli film Waltz with Bashir , an animated documentary involving the 1982 Lebanon War , was nominated for an Academy Award for Best Foreign Language Film .

The 2016 film The Killing Joke was the first film in the DC Universe Animated Original Movies series and the first animated Batman film to receive an R rating from the MPAA , with Warner Bros. Animation and Warner Digital Series president Sam Register explaining , " From the start of production , we encouraged producer Bruce Timm and our team at Warner Bros. Animation to remain faithful to the original story ? regardless of the eventual MPAA rating ? We felt it was our responsibility to present our core audience ? the comics @-@ loving community ? with an animated film that authentically represented the tale they know all too well . " The film was released in a limited theatrical screening on July 25 , 2016 .

= = = Festivals = = =

In 1988 , San Francisco exhibitor Expanded Cinema screened a compilation of adult @-@ oriented animated shorts under the title " Outrageous Animation " . Advertising the package as containing " the wildest cartoons ever " , the screenings contained shorts produced outside the United States , as well as independently produced American shorts . Reviews of the festival were mixed . San Francisco Chronicle writer Mick LaSalle hated almost everything screened at the festival , with the exception of Bill Plympton 's One of Those Days . In The San Francisco Examiner , David Armstrong gave the show a three @-@ star review and described the films screened as having " some of the rude vitality of the great old Warner Bros. cartoons ? and a good deal of the sexual explicitness denied those old favorites from a more cautious age . "

In 1990 , Mellow Manor Productions began screening films under the title " Spike and Mike 's Sick and Twisted Festival of Animation " . Founders Craig " Spike " Decker and Mike Gribble promoted their festival by handing out flyers on the streets rather than with traditional promotional techniques . In 1991 , Decker and Gribble screened their first " All Sick and Twisted Festival of Animation " , promising " wild and zany films that could never be shown to our ' normal audience ' " . The festival screened newer independent shorts , as well as older shorts such as Bambi Meets Godzilla and Thank You Mask Man . Although the festival promoted works by animators who would later gain mainstream success , such as Plympton , Mike Judge , Trey Parker , and Don Hertzfeldt , many reviewers dismissed the bulk of the programming as shock value .

In 2003 , Mike Judge and Don Hertzfeldt created a new touring festival of animation marketed towards adults and college students . The Animation Show brought animated shorts into more North American theaters than any previous commercial festival . Though intended for adult audiences , the programming skewed more towards Academy Award nominated animated shorts and foreign films than it did explicit material .

= = = Television animation = = =

From 1972 to 1974 , Hanna @-@ Barbera produced Wait till Your Father Gets Home , an adult @-@ oriented sitcom in the style of All in the Family . The series dealt with subjects such as feminism and the generation gap . In the 1990s , a number of animated television programs appeared which challenged the Standards & Practices guidelines , including The Simpsons , Beavis and Butt @-@ Head , The Critic , The Brothers Grunt , Duckman , The Ren and Stimpy Show , and Rocko 's Modern Life . The Simpsons originated from series of shorts appearing on The Tracey Ullman Show . Because the shorts and television series aired in prime time , the show was not censored as much as programs intended to air on Saturday mornings . In addition to the show 's portrayal of brief nudity and mild language , the series has dealt with mature themes , subjects such as death , gambling addiction , religion and suicide .

As the result of the success of The Simpsons , ABC , CBS and NBC each developed animated

series to air in prime time , but none of the shows were successful . One series , Capitol Critters , focused on subjects such as gun control , interracial violence and political corruption . In his review of the series , Variety critic Brian Lowry wrote that he felt that the series ' approach was " muddled " , and that " the bland central character and cartoonish elements [ ... ] will likely be off @-@ putting to many adults , who won 't find the political satire biting enough to merit their continued attention . Similarly , kids probably won 't be as smitten with the cartoon aspects or look " . The series was cancelled after one month . The Critic was somewhat more successful , but achieved low ratings because of ABC 's sporadic scheduling , and was cancelled by the network . The Fox Broadcasting Company picked up the series , but cancelled it four months later . While Fox allowed The Simpsons to portray animated depictions of the human buttocks , ABC would not allow similar scenes to appear on The Critic .

Beavis and Butt @-@ head was controversial for its portrayal of brief nudity , profanity and violence . Although the series was intended for adult audiences , it was shown in the afternoons , and multiple parents claimed that their children had imitated the show 's characters . The first instance of such an accusation occurred when animal lovers in Santa Cruz , California claimed that someone had blown up a cat after seeing Beavis and Butt @-@ head perform this act on television . In actuality , no such scene had ever been portrayed . When a five @-@ year @-@ old boy in Ohio set his bed on fire , killing his two @-@ year @-@ old sister , critics claimed that the incident was the result of an episode involving fire , although it has never been proven that the boy had ever watched the series . MTV responded by moving the series to a later airtime and adding disclaimers to future episodes stating explicitly not to imitate the actions of the characters , as well as removing all references to fire from the episodes .

Discussions involving a series based upon Trey Parker and Matt Stone 's video Christmas card , The Spirit of Christmas , led HBO to contact Ralph Bakshi in order to produce an animated series targeted specifically toward adults . Bakshi enlisted a team of writers , including his son , Preston , to develop Spicy Detective , later renamed Spicy City , an anthology series set in a noir @-@ ish , technology @-@ driven future . Each episode featuring a different story narrated by a female host named Raven , voiced by Michelle Phillips . The series premiered in July 1997 , beating South Park to television by over a month and becoming the first " adults only " cartoon series . Although critical reaction was mixed and largely unfavorable , Spicy City received acceptable ratings . A second season was approved , but the network wanted to fire Bakshi 's writing team and hire professional Los Angeles screenwriters . When Bakshi refused to cooperate with the network , the series was canceled .

Another notable show that paved the future of adult animation is Space Ghost Coast to Coast which is an animated parody talk show hosted by the 60s Hanna @-@ Barbera cartoon character Space Ghost . It was Cartoon Network 's first original program and also the first television show to mix live action and animation . Though it aired at an 11 : 00 pm timeslot , apart from the mild profanity , sexual references and violence it was not particularly risqué like other mature shows at the time . In 2001 , Time Warner established Adult Swim as a programming block on Cartoon Network . Its schedule currently includes original programs such as Aqua Teen Hunger Force and Squidbillies and reruns of syndicated programs such as Family Guy , American Dad ! and King of the Hill ( all of which had their original run on Fox ) . While Adult Swim has been known to air a majority of high impact adult material , there have been some cases where some episodes from certain shows were pulled out of airing schedule for going overboard , one famous example is the animated series Moral Orel . Episodes of this show have depictions of children drinking alcohol and violence against homosexuals .

American audiences have become more accepting of adult @-@ oriented animation through the popularity of American @-@ produced comedic television shows . Dramatic series such as Aeon Flux and Invasion America are less common , and still rarely successful .

Notable examples of this genre include King of the Hill , Bob 's Burgers , Rick and Morty , The Simpsons , American Dad ! , Family Guy , Aqua Teen Hunger Force , South Park , Archer , Futurama , Beavis and Butt @-@ Head , Space Ghost Coast to Coast , Squidbillies , and The Ren & Stimpy Show .

In 2000 Energee Entertainment produced Australian Gloria 's House , in a series of The Storm and The Long Weekend characters Dorothy Perfek ( voiced Jean Kittson ) and Millicent Perfek ( voiced Michelle Doake ) , she said appears to use the word fucked and fucking .

= = Europe = =

In 1954 , a British studio produced an animated adaptation of George Orwell 's novel Animal Farm . This film is believed to have been one of the earliest examples of British animation , and like the book , is meant to be a portrayal or critique of Stalinism , with characters serving as analogues to figures from the Russian Revolution of 1917 .

For many years , it had been problematic to import films that did not meet the approval of the United States Customs Service . In 1972 , the Customs Service refused entry of a short film titled Sinderella , depicting scenes of sexual intercourse between characters based upon Cinderella , Little Red Riding Hood , Puss in Boots , Goldilocks and the Three Bears , and Prince Charming . The film was seized as obscene material , and its distributor filed a court case and an appeal in 1974 , but lost both .

In 1973 , Rene Laloux directed La Planète sauvage based on the French science fiction novel Oms en série by Stefan Wul . It has been aired on TV in the U.S. and U.K. as Fantastic Planet , and several DVD editions have been released . Also in 1973 , an Italian animated movie King Dick appeared , which became a cult cartoon in the UK . A West @-@ German cartoon short called Snow White and the Seven Perverts ( " Schneeflittchen unter die Sieben Bergen " ) also appeared . This little film mostly parodies Snow White and has been included as part of other compilation films .

Belgian animator Picha made an entire career of directing animated sex comedy films , such as the Tarzan parody Tarzoon : Shame of the Jungle ( 1975 ) , the Stone Age film The Missing Link ( 1980 ) , the science fiction satire The Big Bang ( 1987 ) and the Snow White parody Snow White : The Sequel ( 2007 ) . The first foreign animated film to receive both an X rating and wide distribution in the United States was Tarzoon : Shame of the Jungle . A dubbed version , which featured new dialogue performed by American actors and comedians such as John Belushi , Adolph Caesar , Brian Doyle @-@ Murray , Judy Graubart , Bill Murray and Johnny Weissmuller Jr . , received an R rating . According to distributor Stuart S. Shapiro , the X rating hurt the film 's distribution , but the dubbed version " took the bite out of the film . It lost its outrageousness . " Tarzoon was banned by the New Zealand Board of Censors in 1980 .

In England , Martin Rosen directed two animated feature films based on the novels of Richard Adams : Watership Down in 1978 and The Plague Dogs in 1982 . Both films deal with adult themes : Watership Down the negotiation of leadership to organize an exodus away from persecution , and The Plague Dogs on animal testing .

The Wall , an adaptation of Pink Floyd 's concept album of the same name , featured 15 minutes of painstaking traditional animation in addition to numerous live @-@ action sequences ; although the film was not by any stretch pornographic , it was an adult film ( with numerous references to drugs , mental illness and sex , along with one animated sequence portraying a character talking out of his rectum and having a scrotum for a beard ) and received an R rating when imported to the United States .

In 1986 , England produced yet another politically @-@ themed animation , When the Wind Blows , about an older couple whose home undergoes a nuclear attack .

Werner - a German animated film based on the comic book . In an episode of many characters use foul language and flip the bird .

Felidae ( 1994 ) , based on the novel by Akif Pirinçci , was an animated film about a cat inspecting various mysterious murders in his local neighborhood . The film is notable for graphic depictions of violence , coarse language and a scene where cats mate with each other .

= = Japan = =

Adult animation is known in Japan as ??????? ( adult anime ) . In both English and Japanese , the word ' adult ' may carry connotations of a sexual nature , but anime on serious topics such as Akira or Ghost in the Shell often get referred to as ' adult ' in Japan as well , even when sex is not a key part of the story .

Animated works of an erotic nature have come to be described in western fandom as ' hentai , ' the Japanese word for ' perverted , ' while in Japan they are more likely to be referred to as 18???? ( R @-@ 18 anime ) or ????? ( erotic anime ) .

Some of the earliest manga magazines were aimed at adults , and this provided a prime source as the basis for adult anime works . Weekly Manga Times began publication in 1956 , and would be followed by Weekly Manga Goraku ( 1964 ) and Manga Action ( 1967 ) . Anime works based on adult manga include Berserk , Hellsing Ultimate , Maison Ikkoku , Mushishi , Golden Boy , and Tokyo Daigaku Monogatari .

In 1969 , Osamu Tezuka and Eiichi Yamamoto released Senya Ichiya Monogatari ( ????? ) the first of a series of three animated feature films aimed at an adult audience . It was dubbed and released in the United States as One Thousand and One Arabian Nights . Osamu Tezuka and Eiichi Yamamoto collaborated on the second film in the Animerama series Kureopatora ( ????? ) released in the United States as Cleopatra : Queen of Sex . The third film Kanashimi no Beradonna ( ????????? ) was directed by Yamamoto alone . It was entered in the Berlin Film festival , but did not achieve commercial success .

In 1984 , original video animation ( OVA ) of an erotic nature began to be released , first Lolita Anime by Wonder Kids based on the manga work of Fumio Nakajima , and then later in the year Cream Lemon , a series which proved to be a big hit in Japan . La Blue Girl and New Angel are two other erotic anime to be released in U.S. and Europe in the early 1990s .

1988 saw the release of Akira directed by Katsuhiro Otomo which was dubbed and shown in U.S. theaters , and released on VHS around the world . Its success led to a greater interest in Japanese adult anime in the U.S. , and opened the door for other titles . In 1995 , Ghost in the Shell was released as a feature film , directed by Mamoru Oshii based on the manga by Masamune Shirow . It received critical acclaim in both Japan and abroad hinting further at the possibilities of adult animation .

The U.S. Adult Swim channel has been airing adult @-@ oriented anime series on their Saturday night Toonami block : Mobile Suit Gundam : Iron @-@ Blooded Orphans , Akame ga KILL ! , Parasyte , Attack on Titan , Sword Art Online , Kill la Kill , Hunter x Hunter , Neon Genesis Evangelion , Bleach , Deadman Wonderland , Casshern Sins , Fullmetal Alchemist : Brotherhood , Ghost in the Shell Stand Alone Complex 2nd Gig , and Cowboy Bebop . Five of the Japanese TV networks have similar late night anime blocks : Fuji Television 's NoitaminA , Mainichi Broadcasting System 's Animeism and Anime Shower , Asahi Broadcasting Corporation 's Wednesday Anime and Yomiuri Telecasting Corporation 's Manpa . The programs aired have included Angel Heart , Genji Monogatari Sennenki and Hellsing .

Starting in 2004 , Mahiro Maeda directed a multi @-@ episode anime adaptation of Alexandre Dumas ' novel as Gankutsuou : The Count of Monte Cristo . It was aired on Animax in Asia , and FUNimation in the United States , and received critical acclaim in the anime press .

Although some associate all anime with sexual content , hentai only makes up a very small portion of the Japanese animation industry . As the result of the misconceptions about Japanese animation , some video stores outside Japan have classified children 's anime as for adults only . Many video stores have also categorized all adult @-@ oriented animation as anime , including the works of Ralph Bakshi , the French animated film Fantastic Planet , the Canadian animated film Heavy Metal and the HBO television series Todd McFarlane 's Spawn . In the case of Spawn , Todd McFarlane directly listed anime as an influence , particularly Otomo 's Akira , and stated his hope that the show would help encourage the rise of adult animation on North American networks . This in part lead to the involvement of the Japanese studio Mad House in the production , in an attempt to " combine " the Eastern and Western styles .