

= 10 Story Fantasy =

10 Story Fantasy (occasionally referred to as Ten Story Fantasy) was a science fiction and fantasy pulp magazine which was launched in 1951 . The market for pulp magazines was already declining by that time , and the magazine only lasted a single issue . The stories were of generally good quality , and included work by many well @-@ known writers , such as John Wyndham , A.E. van Vogt and Fritz Leiber . The most famous story it published was Arthur C. Clarke 's " Sentinel from Eternity " , which later became part of the basis of the movie 2001 : A Space Odyssey .

= = Publication history = =

The early 1950s saw dramatic changes in the world of U.S. science fiction (sf) publishing . At the start of 1949 , all but one of the major magazines in the field were in pulp format ; by the end of 1955 , almost all had either ceased publication or switched to digest format . Despite the rapid decline of the pulp market , several new science fiction magazines were launched in pulp format during these years . In 1950 , Avon Publications experimented with a format that included several pages of comics , trying new pulp magazines in three genres : romance , westerns , and science fiction . The sf pulp , titled Out of This World Adventures , lasted for two issues ; the others for only one .

Despite these failures , Joseph Meyers , Avon 's owner , decided to try another pulp magazine the following year when his printer , J.W. Clements offered Meyers a low price for printing a pulp magazine . Donald A. Wollheim , Avon 's executive editor , titled the new magazine 10 Story Fantasy , although it actually contained thirteen stories . The layout bore a strong resemblance to that of Out of This World Adventures : both magazines had unusually elaborate artwork for the table of contents , and in both magazines the first letter of each story was decorated with black and white art . As in Out of This World Adventures , the interior art was mostly supplied by William McWilliam and " Martin " , both of whom worked in Avon 's comics department .

The cover art , selected by Meyers , not Wollheim , illustrates John Wyndham 's story " Tyrant & Slave @-@ Girl on Planet Venus " (published under the pseudonym " John Beynon ") . This story had been sold first to the British magazine New Worlds , under the title " No Place Like Earth " ; Wyndham subsequently sold the American rights to Wollheim , and it appeared on both sides of the Atlantic at the same time . Myers picked the new , more lurid title ; all subsequent reprint appearances used the title " No Place Like Earth " .

10 Story Fantasy 's most famous story is Arthur C. Clarke 's " Sentinel from Eternity " , which Clarke submitted to a BBC writing competition in 1948 ; it did not receive a prize or honorable mention . The story later became part of the basis of the movie 2001 : A Space Odyssey . The stories were generally of good quality , with several well @-@ known contributors such as A.E. van Vogt , L. Sprague de Camp , August Derleth , and Lester del Rey . Among the better @-@ received stories were " Friend to Man " , by C.M. Kornbluth ; " Private Worlds " , by Wollheim , under the pseudonym " Martin Pearson " ; " Cry Witch " , by Fritz Leiber ; and " Seeds of Futurity " , by Kris Neville .

Although the quality of the stories was high , the publisher was unwilling to commit to future issues , and the Spring 1951 issue was the only one that appeared .

= = Bibliographic details = =

The magazine was announced as a quarterly but only one issue was published . Donald Wollheim was editor for the only issue , which was numbered volume 1 number 1 . It was published in pulp format , priced at 25 cents and was 128 pages . The publisher was Avon Periodicals of New York .