

= Hasta la Raíz (song) =

" Hasta la Raíz " (English : " To the Root ") is a song by Mexican recording artist Natalia Lafourcade . It was released on January 14 , 2015 by Sony Music Mexico . After attaining success from her previous album , *Mujer Divina* , a tribute to Mexican singer @-@ songwriter Agustín Lara , Lafourcade decided to record an album with original recordings . Lafourcade spent three years in the writing process , searching for inspiration in different cities , resulting in songs with personal feelings regarding love . The song was produced by Lafourcade and enlisted Argentinian musician Cachorro López to assist with the production , and wrote the track with Mexican artist Leonel García .

After its release as the lead single from the album of the same title , " Hasta la Raíz " received positive reviews from music critics . The song was also commercially successful , peaking at number 17 on the US Billboard Latin Pop Songs and number five in Mexico . A music video for the track was directed by Alonso Ruizpalacios and recorded at the Estudios Churubusco in Mexico City , gathering 300 fans who responded to an invitation posted by Lafourcade in social networks . The video ranked on the list for the " 10 Best Latin Music Videos of 2015 " by Latin Post . " Hasta la Raíz " earned the accolades for Record of the Year , Song of the Year and Best Alternative Song at the 16th Latin Grammy Awards .

= = Background = =

In 2010 , Natalia Lafourcade joined Mexican orchestra conductor Alondra de la Parra on the album *Travieso Carmesí* , a musical project created to celebrate the Bicentennial of Mexico . Lafourcade analyzed Mexican singer @-@ songwriter Agustín Lara 's catalogue and decided to record a tribute album with his songs , since the singer wanted to give herself the opportunity to perform songs written by another person . In 2014 , Lafourcade wanted to find a balance between heart , mind and body , and traveled to Veracruz , Colombia and Cuba , searching for inspiration to write new music . " This [new] album was made parallel to the experience of singing the Lara 's music ... is the result of my need to be proud of my songs . " Lafourcade said to *Vívelo Hoy* . The album *Hasta la Raíz* is Lafourcade 's sixth studio album and is her first album of original material in six years , since *Hu Hu Hu* (2009) and was produced by Argentinean musician Cachorro López , Mexican singer @-@ songwriter Leonel García and herself after another record producer became very expensive . The album version of the track was released as a digital download on January 14 , 2015 and a new version entitled " *Canova 's Root Version* " was available on May 19 , 2015 . Lafourcade included the song on the live EP *Spotify Sessions* . " *Hasta la Raíz* " is featured in the Italian edition of the album series *Now Summer Hits 2015* .

= = Writing and recording = =

Lafourcade overcame writer 's block , but felt that the songs she wrote were too similar compared to her previous albums , so she sought inspiration from Lara 's repertoire and her native country , Mexico . " One of the things I wanted to happen with this record was to find the connection with Mexico and its people again . I am Mexican proud of the positive parts that Mexico have , which are many . " Musically , the singer wanted simplicity . Lafourcade forced herself to write " without judgement " , recording voice memos on her phone during the process . The singer was also inspired by the work of Latin American songwriters such as Simón Díaz , Violeta Parra , Mercedes Sosa , Chavela Vargas , and Caetano Veloso . While recording demos , Lafourcade realized that the songs were more direct and emotional than her previous work . The writing process took three years to complete , resulting in approximately 30 songs , from which the singer selected " the strongest ones " , since the album was about her personal life and wanted to record the best of the bunch to represent it , " more than making an album , I wanted to have songs ... songs that could stand on their own . "

" *Hasta la Raíz* " was written by Lafourcade and Mexican singer @-@ songwriter Leonel García ,

since Lafourcade wanted to experiment with other composers on her music and they became friends while working on her album *Mujer Divina* and his album *Todas Mías* (2012) . García had an idea about the song , and they finished together the music . Lafourcade referred to this collaboration as " magical " , with this song being an anthem to the human strength , without forgetting our roots , " It came out of a conversation about maintaining a sense of connection to where you come from . " García played a huapango riff , and Lafourcade started singing along while producer Cachorro López recorded everything , and the final result is from that session .

= = Critical reception = =

After its release , " Hasta la Raíz " received positive reviews from music critics . Luis Romero of the website *Coffee and Saturday* and the music editor of *Televisa Espectáculos* were in agreement that the song keeps a musical style similar to her previous album , *Mujer Divina* , with Agustín Lara 's influence being evident . Andrew Casillas of *Club Fonograma* stated that the song sounds " rich " , but resembles Chilean singer @-@ songwriter Camila Moreno , and that even if it " doesn't sound like a bold step outward for Natalia , there's certainly no need to lower your expectations " . Lissette Corsa , of *MTV Iggy* , declared that the " staccato strumming " of the track " evokes the huapango rhythm of Veracruz , Mexico , Lafourcade's hometown " . Lafourcade performed the track at the Latin Grammy Awards of 2015 , where it won Record of the Year , Song of the Year and Best Alternative Song .

= = Commercial reception = =

" Hasta la Raíz " was released as a promotional single from the same @-@ titled album on January 14 , 2015 , and was later released as the second single , following " Nunca Es Suficiente " . The song peaked at number five in Mexico 's Monitor Latino Pop Songs chart , number nine in the *Billboard* 's Español Airplay , and 27 in the General Airplay charts , respectively . In the United States , the track peaked at number 17 in the U.S. *Billboard* Latin Pop Songs chart , being the highest peak for a Lafourcade single , after " Mírame , Mírate " and " En el 2000 " reached 19 and 35 , respectively , in 2003 . Following Lafourcade 's performance at the Latin Grammys , the song climbed to number nine on the *Billboard* Latin Pop Digital Songs , with a sales increase of 86 % , selling 1 @, @ 000 downloads .

= = Music video = =

The music video was directed by Alonso Ruizpalacios , at the Estudios Churubusco in Mexico City , gathering 300 fans who responded to an invitation posted by Lafourcade in social networks . The singer asked her fans to send a thought inspired by the song or a personal story derived from their identification with " Hasta la Raíz " . " I thought that we would get few answers , but received almost 800 responses immediately , and later it turned into a riot and we did not know if they would get out of control , but nothing happened , my fans are super cool , " Lafourcade told *Variety Latino* . In the video , shot in black and white , Lafourcade is surrounded by several people who lead her to a stage to perform the last part of the song , in the meantime , Lafourcade throws flowers in the air , kisses a guy and plays a guitar . According to Milly Contreras of *Latin Post* the video " shows off the singer 's individuality and simplicity " and included it at number 7 in the list for the " 10 Best Latin Music Videos of 2015 " .

= = Track listing = =

= = Credits and personnel = =

The following credits are from *Hasta la Raíz* album liner notes .

Natalia Lafourcade ? producer , vocals , keyboard , electric guitar , percussions

Cachorro López ? producer

Leonel García ? acoustic guitar , voice director

Alan Ortiz ? programming

Gustavo Guerrero ? electric guitar , percussion

Uriel Herrera ? drums , percussion

José Lugo ? percussion

Mariana Ruiz ? bass guitar