

= Baby (Justin Bieber song) =

" Baby " is a song by Canadian recording artist Justin Bieber . It was released as the lead single from the latter half of Bieber 's debut album , My World 2 .@. @ 0 . The track was written by Bieber with Christopher " Tricky " Stewart and Terius " The @-@ Dream " Nash , both of whom worked with Bieber on " One Time " , and also by R & B singer Christina Milian and labelmate , rapper Ludacris .

It was available for digital download on January 18 , 2010 . The song received airplay directly after release , officially impacting mainstream and rhythmic radio on January 26 , 2010 . The song is uptempo R & B , blending together dance @-@ pop and hip @-@ hop elements , while using influences of doo @-@ wop music . The song has received positive reviews from critics who complimented the song 's effective lyrics and chorus , and commended Ludacris ' part and the song 's ability to have an urban twist .

The song was a commercial success , peaking at number one in France , and charting in the top ten of the United Kingdom , Canada , the United States , Australia , Norway , Japan , Ireland , Hungary , Belgium (Flanders) , Slovakia and New Zealand . The accompanying music video takes place in a mall / bowling @-@ alley setting . The video features several cameos such as Drake , Lil Twist and Tinashe , in which Bieber chases after a girl . As of May 2013 , the song has sold 3 @. @ 9 million digital downloads in the United States .

The official music video is the fifteenth most @-@ viewed video all @-@ time on YouTube , and is also , as of 2016 , the YouTube video with the most dislikes . It had been the most @-@ viewed from July 12 , 2010 until November 24 , 2012 , when it was surpassed by the music video for " Gangnam Style " by Psy . Bieber performed the song several times , including Saturday Night Live , and the ninth season of American Idol . Bieber also performed an acoustic rendition of the remix version with Drake at the 2010 Juno Awards . The official remix in the United Kingdom features British hip @-@ hop artist Chipmunk .

= = Background and writing = =

" Baby " was written by Bieber with Christopher " Tricky " Stewart and Terius " The @-@ Dream " Nash , both of whom worked with Bieber on " One Time " , R & B singer and The @-@ Dream 's then wife Christina Milian and labelmate , Ludacris . When asked how the collaboration initially came about , Bieber said , " [Ludacris and I] both live in Atlanta . I met him a year prior to this and we figured it was a perfect collaboration for him , so we invited him out to do it . " Bieber first premiered the song performing on MuchMusic on December 28 , 2009 . A few days before the release of the single , Bieber posted an acoustic version of the song to his YouTube with his guitarist Dan Kanterr , similar to the way he did with " Favorite Girl " . Billboard said that : " Bieber delivers his characteristically clean vocals with conviction : " My first love broke my heart for the first time / and I 'm like , ' baby , baby , baby , no ! ' I thought you 'd always be mine . " Also in a review of the acoustic version Bill Lamb of About.com said that " I think the vocals here will convince some that Justin Bieber really does have the vocal chops . "

= = Style and composition = =

The song is predominantly upbeat , featuring Bieber 's R & B vocals over a backdrop containing a dance infused beat , full of keyboard and " disco string " synths . The song is composed in the key of E ? major with Bieber 's vocal range spanning from the low @-@ note of G3 to the high @-@ note of C5 . According to Jody Rosen of Rolling Stone , the song " blends winks at Fifties doo @-@ wop with hip @-@ hop chants " , comparing the style and the lyrics " My first love broke my heart for the first time / And I was like / Baby , baby , baby , oooh / I thought you 'd always be mine " to fifties ballads like " Tears on My Pillow " , " Why Do Fools Fall in Love " and " Earth Angel " . Lyrically , Bieber 's lines explain his distress over his lost love , and promise to get it back , featured in lines like , " And I wanna play it cool / But I 'm losin ' you ? / I 'm in pieces / So come and fix me ? " . The chorus features the distinct and repetitive " baby , baby , baby , ohhhh (nooooo) " hook . After the

second verse , Ludacris comes in with the verse @-@ rap , an anecdote of young love when he was thirteen , as it runs " When I was 13 / I had my first love / She had me going crazy / Oh , I was star @-@ struck / She woke me up daily / Don 't need no Starbucks ? " .

A famous section of the song plays " Baby , Baby baby oh . Like baby , baby baby oh " . It is the catchphrase of the song that identifies the song .

= = Critical reception = =

Nick Levine of Digital Spy felt the song was " no great departure from what he 's given us before " , but felt the production of Tricky and The @-@ Dream helped give the song a " simple " , " big " chorus about " puppy love " that works . Melanie Bertoldi of Billboard said , " The midtempo number 's undeniably contagious chorus should keep Bieber 's tween fan base satisfied , and Ludacris ' brief cameo adds a welcome urban twist . " Bertoli went on to say , " The matchup adds a layer of maturity to Bieber 's repertoire and should further solidify his growing presence on the charts . " Rap @-@ Up magazine said that " the sweet pop fare gets a little street cred courtesy of the teen sensation 's labelmate Ludacris . " Jody Rosen of Rolling Stone appreciated the song 's vintage doo @-@ wop and fifties aesthetic and hip @-@ hop chants , and said the song included " one of the catchiest choruses concocted by the @-@ Dream and Tricky Stewart , the duo behind " Umbrella " and " Single Ladies . " Luke O 'Neill of Boston Globe had mixed thoughts about the song calling Ludacris ' cameo " goofy " , and said , the song " effects a musical anachronism , albeit a catchy one , but in this sped @-@ up recycling moment all styles all at once are grist for the mill . "

= = Chart performance = =

In the United States , " Baby " debuted at number five on the Billboard Hot 100 , becoming Bieber 's highest charting single in the US . Bieber then went on to surpass this chart position when " Boyfriend " debuted at number two in April 2012 . The song was also Ludacris 's biggest song to date , solo or featuring , since 2007 's " Glamorous " . " Baby " was beaten out as the week 's highest debut by Taylor Swift 's " Today Was a Fairytale " , which debuted at number two . The debuting of the pair of songs was just the third time in history that the Hot 100 had two new top @-@ five debuts . The instance had last happened in 2003 when American Idol 's Ruben Studdard and Clay Aiken 's debut singles charted at number one and two . During its first week of radio impact , the song had over 1400 spins , and was the top gainer for mainstream and rhythmic radio formats . The song debuted at thirty @-@ three on the Pop Songs chart on the week labeled February 13 , 2010 . The song missed out becoming the greatest gainer by one spot , which was Kesha 's " Blah Blah Blah " . However the following week , the song did collect greatest gainer recognition , jumping to twenty @-@ five on the chart , and has since peaked at sixteen . On August 2 , 2010 , the song was certified double @-@ platinum by the Recording Industry Association of America for shipments of 2 @,@ 000 @,@ 000 units . As of May 2013 , the song has sold 3 @.@ 9 million digital downloads in the United States . With the inclusion of streaming in the RIAA certifications in 2013 , the song became the highest certificated single of all time with 12XPlatinum (passing " Candle in the Wind 1997 " by Elton John with 11XPlatinum) .

" Baby " debuted and peaked on the Canadian Hot 100 at number three , becoming his highest charting single at the time . On the issue dated February 8 , 2010 , the song debuted in Australia on the official ARIA Singles Chart at number thirty @-@ seven . After twelve weeks of ascending and descending the charts the single reached a peak of three . " Baby " has since been certified platinum by the Australian Recording Industry Association (ARIA) for shipments of 70 @,@ 000 units . In New Zealand , the song entered the chart at nineteen . After weeks of ascending and descending the charts , " Baby " reached a peak of four . The song dropped to the number five position the following week and after weeks of fluctuating around the chart it attained the number four position once again . It has since been certified platinum by the Recording Industry Association of New Zealand (RIANZ) . The song peaked at number three on the UK Singles Chart on the issue date March 14 , 2010 . The following week , " Baby " fell to number four , but climbed back to its previous

peak position of three on the issue date March 28 , 2010 . In the process of climbing the charts , " Baby " gained a new peak of two on the R & B Singles Chart . As of June 2012 , Baby has sold 442 @ , @ 432 copies in the United Kingdom .

= = Music video = =

Filming for the music video began during the week of January 25 , 2010 , in Los Angeles . It was filmed at Universal CityWalk by director Ray Kay , who had previously directed videos for Beyoncé Knowles , Lady Gaga , Alexandra Burke , and Cheryl Cole , among others . Ludacris said that the video " is like a 2010 version of Michael Jackson 's " The Way You Make Me Feel " . " Bieber said that the video " will capture the song 's message of trying to woo back a girl . " In explaining the concept of the video , Bieber said , " It starts off , I really like this girl , but we didn 't [get] along ; we couldn 't be together . Basically I want her back and [I 'm] kind of going through the whole thing . I 'm chasing her around , trying to get her , and she 's kind of playing hard to get , but I 'm persistent . I keep going . " The video premiered exclusively on Vevo on Friday , February 19 , 2010 . Singer and actress Jasmine Villegas portrays Bieber 's love interest in the video . Bieber 's friends , Young Money artists Drake and Lil Twist also appeared in the video , along with Tinashe and jerkin ' crew The Rangers .

The video takes place in a mall @-@ like setting with a bowling alley and more . After the video was released , MTV commented on the video being the new version of " The Way You Make Me Feel " saying , " .. and the choreography does use a few of Jackson 's less @-@ suggestive moves . " The MTV review goes on saying , " most of the video takes place in the bowling alley , there are also scenes of Bieber in other settings , hanging out with Luda , doing the moonwalk , messing with his hair and mugging for the camera . Regardless of his lady 's apparent frustration with him , Bieber eventually wins her over . The video concludes with the pair walking off into the night holding hands . " Rapper Drake appears in the video .

Billboard reviewed the video , saying , " Those new dance moves he 's showing off can only mean one thing : all over the world , tweens ' hearts are melting right now . " In July 2010 , the video became the most viewed video in YouTube history until it was surpassed by Psy 's hit single , " Gangnam Style " , in November 2012 . On March 5 , 2014 , " Baby " became the second video , after " Gangnam Style " , to receive 1 billion views on YouTube , and is the fifteenth most viewed video on the site , with over 1 @. @ 41 billion views as of July 2016 . Despite this , the video has many more dislikes than it has likes . Although the song has received over 4 @. @ 7 million likes , the song has received over 6 @. @ 4 million dislikes .

= = Live performances = =

Bieber premiered an acoustic version of the song on December 28 , 2009 , on MuchMusic . He sang the song on VH1 's Pepsi Super Bowl Fan Jam , along with other performers Rihanna , JoJo and Timbaland , and on CBS ' The Early Show as a part of their Super Bowl programming . He performed the song the first time with Ludacris on BET 's SOS : Saving Ourselves ? Help for Haiti Telethon , on February 6 , 2009 , which also aired on VH1 , and MTV . During the chorus , he changed the lyrics to " Baby , baby , Haiti " , to show support for the cause , and the reason everyone came together for the show . In the week of his album release , he performed the song on The View and 106 & Park . Bieber also performed the song at the 2010 Kids Choice Awards on March 27 . Bieber performed the song along with " U Smile " on the eighteenth episode of season thirty five of Saturday Night Live . Bieber performed an acoustic rendition of the song along with a freestyle by good friend Drake at the 2010 Juno Awards . In April 2010 , Bieber noted that due to his voice changing , he could no longer hit all the notes in " Baby " , and for live performances , the key is lowered . Bieber performed the song live in Sydney , Australia on April 26 , 2010 , in the Sunrise studios after his public performance was cancelled . Bieber also performed the song on May 11 , 2010 , on The Oprah Winfrey Show . Bieber performed the song on June 4 , 2010 , on the Today Show along with " Never Say Never " , " Somebody to Love " , and " One Time " . He performed the

song with " Somebody to Love " at the 2010 MuchMusic Video Awards .

= = Track listing = =

= = Charts and certifications = =

= = = Chart precession and succession = = =

= = Release history = =