

= Fall Down ( will.i.am song ) =

" Fall Down " is a song by American recording artist will.i.am featuring Miley Cyrus from his fourth studio album # willpower ( 2013 ) . It was released on April 16 , 2013 by Interscope Records as a promotional single from the record ; it was later serviced to Australian radio stations later that year as the third single from the project . The song was written and produced by will.i.am , Dr. Luke , Benny Blanco , and Cirkut . " Fall Down " is an electropop and hip hop song ; it strays from the electronic dance elements displayed in will.i.am 's earlier singles " Scream & Shout " and " # thatPower " , and instead leans towards an urban contemporary style .

" Fall Down " received generally negative reviews from music critics , who were disappointed with its overall production and drew comparisons to the work of American recording artist Kesha . It peaked at number 58 on the U.S. Billboard Hot 100 , and charted in the lower ends of several record charts worldwide . However , the song reached numbers 14 and 15 on the Australian ARIA Charts and the Official New Zealand Music Chart , respectively , being certified gold in both countries . In the United States , the track was promoted with live performances on Jimmy Kimmel Live ! and Good Morning America .

= = Background and composition = =

" Fall Down " marks the first of three collaborations between will.i.am and Cyrus in 2013 . In October , he was credited as a songwriter and producer on the track " Do My Thang " from her fourth studio album Bangerz , while Cyrus was featured on his track " Feelin ' Myself " from the reissue of his fourth studio album # willpower in November. will.i.am first became interested in collaborating with Cyrus after hearing an earlier version of her single " Wrecking Ball " , and came in contact with her through producer Mike Will Made It .

" Fall Down " was first released on April 16 , 2013 , preceding the release of # willpower in the United States . It served as the follow @-@ up to will.i.am 's earlier singles " Scream & Shout " with Britney Spears and " # thatPower " with Justin Bieber , and served as a promotional single from the record. will.i.am and Cyrus promoted the song with live performances on Jimmy Kimmel Live ! and Good Morning America in June . It was released to Australian radio stations in July 2013 as the third single from the record ; an Italian release followed on September 6 .

In contrast from the electronic dance music elements presented in " Scream & Shout " and " # thatPower " , " Fall Down " leans towards an urban contemporary musical style . The chorus incorporates electropop elements , while the verses tend towards a hip hop format , while the track itself culminates with an orchestral bridge. will.i.am mentioned the bridge as his favorite piece of # willpower , and described the overall song as if " Quincy Jones just sneezed on it . " Lyrically , the track describes the positive impact a couple has on each other , as seen in the lines " Girl , you 're like an elevator cause you always pick me up / Girl , you 're like a doctor when I 'm sick you always stitch me up " .

= = Critical reception = =

" Fall Down " received generally negative reviews from music critics , who were disappointed with its overall production . Writing for AllMusic , Fred Thomas was displeased that featuring " big gun " Cyrus still resulted in a " manufactured disposable pop moment " , and further elaborated that the song felt like one of # willpower 's " interminable 15 tracks [ that ] were written in the studio moments before they were recorded . " Sam Lansky from Idolator shared a similar sentiment , opining that Cyrus felt " mostly phoned @-@ in " by comparison with the " emotional punch " Cyrus delivered on her collaboration with American rapper Snoop Lion , " Ashtrays and Heartbreaks " . Andy Peterson of Contactmusic.com criticized the production of the track , stating that listeners are " treated to the sort of identikit trance @-@ plus @-@ autotune sound that 's been annexing American teen culture in the last couple of years " .

Writing for entertainment.ie , Karen Lawler criticized lyrics like " you could be my Coca Cola , let me

sip it up " for acting as a substitute for the " articulate rhymes on which [ will.i.am ] built his reputation " , Brent Faulkner from PopMatters agreed that the lyrical content was sub @-@ par , and called the song itself " utterly ridiculous " . Mesfin Fekadu from The Huffington Post called Cyrus ' contributions to the song " forgettable " . Gregory Hicks of The Michigan Daily compared " Fall Down " to " Die Young " and " Crazy Kids " by American recording artist Kesha , all three of which were produced by Dr. Luke , which Hicks felt indicated that " Dr. Luke ' s production and writing continues to dwindle as he copy and pastes his work with Kesha onto this will.i.am track . "

= = Commercial performance = =

In the United States , " Fall Down " peaked at number 58 on the Billboard Hot 100 . It also charted at number four on the Dance / Electronic Songs component chart . The track reached number 15 on the Canadian Hot 100 , which is also organized by Billboard . In Europe , the track experienced varying commercial success . " Fall Down " peaked at number 17 on the Irish Singles Chart , and charted at number 37 on the Swedish Sverigetopplistan . It reached number 45 on the Ö3 Austria Top 40 and number 48 on the French SNEP . The track respectively peaked at numbers 50 and 52 on the Wallonia Ultratop and the Flanders Ultratip in Belgium , and respectively reached numbers five and 30 on the Dance charts in each region . It also charted at number 59 on the Swiss Hitparade . In Oceania , " Fall Down " respectively peaked at numbers 14 and 15 on the Australian ARIA Charts and the Official New Zealand Music Chart ; it was certified platinum in Australia , and gold in New Zealand .

= = Charts and certifications = =

= = Release history = =