Watch n ' Learn

" Watch n ' Learn " is a song recorded by Barbadian recording artist Rihanna , for her sixth studio album Talk That Talk (2011) . It was written by Priscilla Renea , Chauncey Hollis , Rihanna and Alja Jackson . The production was done by Hollis under his stage @-@ name Hit @-@ Boy . When Renea came with an idea and concept for the song , Hollis had already started working on the composition , without having in mind any particular artist . With the work on the track being finished , it was forwarded to Rihanna and her label , which eagerly accepted it .

" Watch n ' Learn " is a dancehall song with prominent reggae characteristics . The song 's instrumentation uses finger @-@ snapping , percussions , background clicks , synths and " island @-@ flavored " drum beat . Lyrically , it is about a woman who teaches her partner how to love her in the right way , throughout which she uses sexual references . " Watch n ' Learn " received predominantly positive reviews from music critics , with many of them praising its composition and sound . Upon the release of Talk That Talk , the song debuted at number 80 on the singles chart in South Korea .

Background and development

" Watch n ' Learn " was written by Priscilla Renea , Chauncey Hollis , Rihanna and Alja Jackson . The production of the song was helmed by Hollis under his stage @-@ name Hit @-@ Boy . Hollis had previously worked with music artists like Lil Wayne , The Throne , Eminem and Jennifer Lopez . " Watch n ' Learn " wasn 't originally meant for any particular artist when Hit @-@ Boy started to work on it . In an interview with Jocelyn Vena from MTV News he explained : " I was at the studio with this amazing [songwriter] Priscilla Renea , and I was going to tell her to go home , but I was like , ' Stay here and see if you could come up with an idea for this [the song] ' " . Renea previously penned Rihanna 's 2011 single " California King Bed " (Loud , 2010) . Hollis further explained that by the time he left the studio and came home , Renea already sent him the idea and concept for the song through IChat . He was eventually satisfied with it and sent the song to Rihanna , in which her team " went crazy " when they heard it . Rihanna then recorded the song for inclusion on her sixth studio album Talk That Talk (2011) .

In the same interview for the publication , Hollis explained the title of the song : " It 's called ' Watch n ' Learn , ' and people will understand what it 's about once it comes out . It 's a very sexy record , but it 's fun . It 's [got] great melodies ; it 's catchy ; the beat knocks . It 's so many different elements to it . " When asked how is he satisfied with Rihanna 's vocals and his prediction on the song he further stated : " She definitely murdered it vocally . I was just at the studio last week listening to a mix of it , and man , she killed it . I really feel like , this song , it 's going to be big . I 'm really excited about it . " " Watch n ' Learn " was recorded at Roc the Mic Studios in New York City and at Sofitel Paris Le Faubourg in Paris . The song was mixed by Marcos Tovar . Its vocal production was completed by Kuk Harrell and assisted by TT. and Jennifer Rosales .

Composition

" Watch n ' Learn " is a dancehall song with prominent reggae characteristics that runs for 3 minutes and 31 seconds . It begins with a reggae drum fill that according to Melissa Maerz of Entertainment Weekly originates from Bob Marley 's 1983 single " Buffalo Soldier " (Confrontation , 1983) . " Watch n ' Learn " uses finger @-@ snapping , percussions , background clicks , " swirling / swelling " synths and " island @-@ flavored " drum beat .

Jason Lipshutz of Billboard complimented the balance between the synths and percussion while calling it " taut and engaging " . Flavour Magazine 's Maz Halima thought that the beat sounds futuristic and reminds her of a new version of an old beat that was predominantly used in the songs performed by rapper Kanye West . Edward Keeble from Gigwise wrote that " Watch n ' Learn " cares influence from the works by American hip hop and R & B band TLC , as well as sounds like a " call back to the " synthpop group Art of Noise .

Lyrically , the song is about a woman who teaches her partner how to love her in the right way , throughout which she uses sexual references . MTV News ' Jocelyn Vena concluded that song has " sassy " lyrics , but its melody is soft enough and makes you forget that " the track is actually kind of dirty " . Chris Coplan of Consequence of Sound stated that during the interpretation of the lyrics , Rihanna is proud and sexual and her confidence comes from elsewhere . Rihanna reveals her sex fantasies through singing the lyrics : " I 'mma do it do it do it / On the bed on the floor on the couch / Only cause your lips say make it to my mouth / Just because I can 't kiss back / Doesn 't mean you can 't kiss that " , which were described as the " nastiest " on the song by Brad Wete of Complex . As the song continues further , Rihanna is " not @-@ so @-@ subtly " instructing her lover within the lines " It ? s your turn now / Watch and learn now / Watch and learn how / If you learn how / I 'll stay " .

= = Critical reception = =

Chris Coplan of Consequence of Sound called " Watch n ' Learn " a " reggae jam " and further concluded that " low @-@ key Rihanna , without heaps of easily identifiable help or loads of over @-@ saturated gimmicks , is still a knockout " . Matthew Horton of Virgin Media called the song a " wonderfully sunny tribal disco " track with a thematics regarding oral sex . In a review of Talk That Talk , Mesfin Fekadu of The Boston Globe stated that Rihanna is " raunchy " on the new album and it works . Regarding the song he further commented that she 's [Rihanna] schooling her man in the bedroom on the fun " Watch N ' Learn . " . Giovanny Caquais of CultureBlues concluded that the track " strips away " from the techno and David Guetta influences which according to him the album is " drowning in " . He further thought that " sassy women will absolutely love to sing [the song] in their cars . " Maz Hallima of Flavour Magazine positively reviewed " Watch n ' Learn " , considering her favorite song from the album together with " Cockiness (Love It) " and " You da One " . Hallima thought that the song has Rihanna 's signature sound and wrote she " really enjoyed the contrast between the light beat and her husky voice ? pure catchiness . "

Glenn Gamboa of Newsweek considered " Watch n ' Learn " an " answer to Janet Jackson 's " Doesn 't Really Matter " for its similar production and " playful " nature . Los Angeles Times ? Randal Roberts while reviewing the song stated : Rihanna " reels off her carnal intentions with an impressive though not entirely believable candor . " Julianne Shepherd of Spin called the track Rihanna 's game in which there is a very little chance for winning ? " but she 'd love it if you tried " . Andy Kellman of Allmusic commended the melody of the song and noted that " Watch n ' Learn " is more unique than Hit @-@ Boy 's work on Kanye West and Jay @-@ Z 's 2011 single " Niggas in Paris " (Watch the Throne , 2011) . Chelsea Lewis from The Celebrity Cafe concluded that Rihanna " is expressing her independence as a woman in the music industry , as she is making a statement with ' Watch n ? Learn ' and Talk That Talk as a whole . " Herald Sun 's Cameron Adams while comparing the song with the other sexual themes on the album , stated that " Watch n ' Learn " is " at least instructional " . Jon Caramanica from The New York Times linked " Watch N ' Learn " to Beyoncé Knowles ' " Party " , however he concluded that even though it has " good mouth feel but no taste " .

= = Credits and personnel = =

Recording
Recorded at Roc the Mic Studios , New York City , New York ; Sofitel Paris Le Faubourg , Room 538 , Paris , France
Personnel
Credits adapted from the liner notes of Talk That Talk , Def Jam Recordings , SRP Records .

= = Charts = =

Upon the release of Talk That Talk , due to digital downloads " Watch n ' Learn " charted in lower

regions on the singles chart in South Korea . It debuted on the South Korea Gaon International Chart at number 80 on November 26 , 2011 , with sales of 6 @,@ 049 digital copies .