

= Chandramukhi =

Chandramukhi ( English : Moon @-@ faced beauty ) is a 2005 Indian Tamil @-@ language horror comedy film written and directed by P. Vasu , and was produced and distributed by Ramkumar Ganesan of Sivaji Productions . The film features Rajinikanth , Prabhu , Jyothika and Nayantara leading an ensemble cast that includes Vadivelu , Nassar , Sheela , Vijayakumar , Vinaya Prasad , Sonu Sood , Vineeth , Malavika and K. R. Vijaya . The film is a remake of Vasu 's Kannada film Apthamitra ( 2004 ) , which itself is a remake of the Malayalam film Manichitrathazhu ( 1993 ) . The soundtrack album and background score were composed by Vidyasagar . Cinematography was handled by Sekhar V. Joseph and editing was done by Suresh Urs . Chandramukhi 's plot revolves around a woman who suffers from dissociative identity disorder that affects a family , and a psychiatrist who intends to solve the case while risking his life .

The film was made on a budget of ? 190 million . Principal photography began on 24 October 2004 and was completed in March 2005 . It was released on 14 April 2005 on the eve of the Tamil New Year . The film received positive reviews and was a major box office success . It was the longest running South Indian film , with a theatrical run of 890 days , until its record was overtaken by the Telugu film Magadheera ( 2009 ) which completed a theatrical run of 1000 days . The film won five Tamil Nadu State Film Awards , four Film Fans ' Association Awards and two Filmfare Awards . Jyothika and Vadivelu were each awarded a Kalaimamani Award for their work on the film .

Chandramukhi was dubbed in Telugu and was simultaneously released with the same title as the Tamil version . It was also dubbed and released in Bhojpuri under the title Chandramukhi Ke Hunkaar . It became the first Tamil film to be dubbed into German . It was released in Germany under the title Der Geisterjäger ( English : The Ghost Hunters ) . The film was also dubbed into Turkish . Chandramukhi was dubbed in Hindi and released on 29 February 2008 by Dilip Dhanwani , owner of the production house Royal Film Company . The Hindi version was released in collaboration with producer A. M. Rathnam . The other language versions of the film were also successful .

= = Plot = =

Saravanan ( Rajinikanth ) , a psychiatrist , visits India on vacation . He meets up with his foster brother Senthilnathan , alias Senthil ( Prabhu ) , and his wife Ganga ( Jyothika ) . Senthil 's mother Kasthuri ( K. R. Vijaya ) wanted Senthil to marry Priya ( Malavika ) , the daughter of his father 's cousin Kandaswamy ( Nassar ) , to reunite the two branches of the family after 30 years of separation because Senthil 's father ( Sivaji Ganesan ) chose to marry Kasthuri instead of Kandaswamy 's sister , Akhilandeshwari ( Sheela ) . Saravanan learns that Senthil had bought the Vettaiyapuram mansion , despite attempts by the local village elders to dissuade them , and moves in with them . Akhilandeshwari is jealous of Saravanan and plots to kill him with the help of her assistant Oomaiyan ( Sonu Sood ) .

When the family visits a temple , the chief priest reveals the reason everyone fears the Vettaiyapuram mansion . A hundred @-@ and @-@ fifty years ago , a king named Vettaian travelled to Vijayanagaram in Andhra Pradesh , where he met and fell in love with a dancer named Chandramukhi . However , she did not reciprocate his feelings as she was already in love with a dancer named Gunashekar . As a result , Vettaian took her back to his palace by force . Unknown to him , Chandramukhi made Gunashekar stay in a house nearby and had meetings with him secretly . When Vettaian discovered this , he beheaded Gunashekar on Durgashtami and burnt Chandramukhi alive . As a result , Chandramukhi 's ghost tried to take revenge on Vettaian , who with the help of various priests and sorcerers from all over the country , tames the ghost by locking it up in a room located in the palace 's south @-@ west corner . Later , Vishwanathan ( Vineeth ) , a dance professor , and Priya 's love is supported by Saravanan , who asks Kandaswamy to arrange their marriage .

After hearing Chandramukhi 's story , Ganga , who thinks that the story was fabricated to scare thieves from stealing treasures in the room , wants to go there . She gets the room key from the

gardener 's granddaughter Durga ( Nayantara ) and opens the door . Subsequently , strange things begin to happen in the household ; a ghost frightens the people in the house , things inexplicably break , and Ganga 's sari catches fire . Suspicion turns towards Durga . Senthil calls Saravanan to solve the case . As soon as Saravanan returns , a mysterious being tries to kill Priya . Attempts to kill Senthil are made with poison and by pushing a fish tank . A mysterious voice sings during the night . Saravanan investigates these incidents .

Ganga mysteriously disappears during Priya and Viswanathan 's wedding reception . Saravanan notices her absence and searches for her , but he is almost killed by Oomaiyan ? who has been sent by Akhilandeshwari . Saravanan subdues Oomaiyan and with Senthil 's help finds Ganga , who is supposedly being sexually harassed by Viswanathan . Saravanan reveals to Senthil and Viswanathan that Ganga suffers from split personality disorder . Saravanan explains to them how she became affected by it and how she took up Chandramukhi 's identity . He tells them Ganga tried to kill Priya and Senthil , and framed Viswanathan for sexual harassment because from Chandramukhi 's view , Viswanathan is her lover Gunashekar since he stays at the same place Gunashekar did . The only way to stop Chandramukhi is to make her believe Vettaian is dead since Saravanan impersonated Vettaian and disrupted one of the pujas conducted by the exorcist Ramachandra Acharya ( Avinash ) by conversing with the ghost to know its wish .

Akhilandeshwari overhears Saravanan 's idea of self @-@ sacrifice and apologises to him . Later , in the dance hall , the family and Ramachandra Acharya allow Chandramukhi to burn Saravanan alive . Ramachandra Acharya blows smoke and ash on Ganga 's face when she is given a torch to burn Saravanan . Senthil then opens a trapdoor to let Saravanan escape , and an effigy of Vettaian gets burnt instead . Convinced that Vettaian is dead , Chandramukhi leaves Ganga 's body , curing her . The two families are reunited after 30 years ; Saravanan and Durga fall in love , and Swarna ( Suvarna Mathew ) and Murugesan ( Vadivelu ) become parents after eight years of marriage .

= = Cast = =

Director P. Vasu , producer Ramkumar Ganesan and Raj Bahaddur make guest appearances in the song " Devuda Devuda " .

= = Production = =

= = = Development = = =

Chandramukhi was the 50th film produced by Sivaji Productions . During the success meet of Mannan ( 1992 ) , Rajinikanth announced that he would act in Sivaji Productions ' 50th film . In September 2004 , Rajinikanth congratulated P. Vasu on the success of Apthamitra ( 2004 ) and was impressed with the film 's screenplay . Vasu narrated a story of the film to Rajinikanth . Rajinikanth later called Ramkumar Ganesan and asked him to do the film in Tamil under Ramkumar 's home production banner , Sivaji Productions .

Ramkumar telephoned Vasu , who was offering worship in a temple in Guruvayoor at that time , informing him of Rajinikanth 's wish to do Apthamitra in Tamil under his direction . Vasu reworked the script he wrote for Apthamitra to suit Rajinikanth 's style of acting . The film dealt mainly with the concept of dissociative identity disorder , commonly known as " multiple personality disorder " ( MPD ) or " split personality syndrome " . Another film titled Anniyan ( 2005 ) , which featured Vikram in the lead role , and was released two months after Chandramukhi , was also based on the same disorder .

Thota Tharani was the film 's art director , and also designed the costumes used in the film . Regarding the designing of the Vettaiyapuram palace , he watched both Manichitrathazhu and Apthamitra to get the basic idea of the film 's plot . Manichitrathazhu was shot in a palace in Kochi . Vasu wanted Tharani to make the sets more colourful and grand and did not want the realistic look of the original film . Tharani designed Chandramukhi 's room and placed a corridor in it , which was

quite different from the original and its Kannada remake . The corridor resembled those commonly seen in palaces in Kerala . Sidney Sladen did additional costume designing in the film .

= = = Casting = = =

Rajinikanth played the roles of Dr. Saravanan and King Vettaian . He sported a wig for his role . Both Rajinikanth and P. Vasu discussed every scene featuring the former and added necessary inputs before they were shot . Rajinikanth appears in the beginning of the film unlike Manichitrathazhu , where the same character , played by Mohanlal , appears in the middle of the film . Rajinikanth requested Vasu to change the dancer 's name from Nagavalli , which was the name of the danseuse in Apthamithra , to Chandramukhi since the latter sounded more royal . While Vishnuvardhan uttered " Haula Haula " in the original , Rajinikanth used " Lakka Lakka " , which was the mannerism of a villain in a Marathi play Rajinikanth watched in his childhood days . Ramkumar 's brother Prabhu played Senthilnathan , a civil engineer and owner of Ganesh Constructions . Prabhu co @-@ produced the film with Ramkumar .

For the roles of Ganga and Chandramukhi , Soundarya was initially selected to reprise her role from Apthamithra , but her death led the director to choose Simran and he shaped the character to suit her . In November 2004 , Simran refused to do the project , as her role required a lot of dancing and cited her pregnancy at that time as another main reason for her refusal . Aishwarya Rai Bachchan was offered the role but she declined the offer due to date problems . Sadha and Reemma Sen were also considered as replacements . The role finally went to Jyothika , who gave 50 days of her schedule for the film . Vasu wanted Jyothika to perform her scenes in a manner different from that of Shobana 's role in Manichitrathazhu , enacting the scenes himself before they were shot featuring Jyothika . Nayantara was selected to portray Rajinikanth 's love interest , Durga , after Vasu was impressed with her performance in her debut film Manassinakkare ( 2003 ) .

Vadivelu portrayed the comic role of Murugesan , Akhilandeswari 's and Kandaswamy 's younger brother . Rajinikanth , at the film 's 200th day theatrical run celebration function , said that it was he who recommended Vadivelu to Vasu for the role and had asked Ramkumar Ganesan to get Vadivelu 's dates before planning the filming schedules . Nassar played Kandaswamy , Murugesan 's older brother . Sheela , who was known for her role in the Malayalam film , Chemmeen ( 1965 ) , played Akhilandeswari , the intimidating older sister of Kandaswamy and Murugesan . When Sheela was signed on for the role , she was requested by the producers not to divulge details about her role to the media .

= = = Filming = = =

Principal photography commenced on 24 October 2004 with a puja ceremony for the muhurat shot at Annai Illam , the residence of Sivaji Ganesan . Ramkumar Ganesan said the filming would be finished by 15 February 2005 , giving the crew two months to complete the post @-@ production work , including visual effects . The first shooting schedule began two days later with a fight scene choreographed by Thalapathy Dinesh and filmed at Ramavaram in Chennai . More than 25 Toyota Qualis and 30 stunt artists were involved in the fight sequence that featured Rajinikanth . The Vettaiyapuram mansion was erected in Hyderabad . The song sequences , one picturised on Rajini alone , two songs in which he appears with the other principal cast members , and the climax song , which was picturised on Jyothika , were filmed in Ramoji Film City . Vasu said the film had taken only 78 days to be completed instead of the planned 120 days .

The picturisation of the song " Devuda Devuda " focused on a variety of professions , especially janitors , sewage cleaners , farmers and washer folk . According to Ramji , who helped the production unit look for locations for the song " Konjam Neram " , Australia and Russia were the initial choices for filming locations for the song sequence , but Ramkumar Ganesan and Vasu chose Turkey , making Chandramukhi the first Tamil film to be shot there . The production unit flew to Istanbul from Chennai via Dubai on 25 February 2005 . The filming of the song was completed after the audio launch . " Konjam Neram " was shot in segments in Ephesus and Pamukkale . Shooting in

Ephesus took six hours . The segment in Pamukkale was filmed in an amphitheatre in the ancient city of Hierapolis , which is located close to Pamukkale . The last segment was shot in the Cappadocia region , a 10 @-@ hour drive by bus from Istanbul . " Raa Raa " was choreographed by Kala and took four days to be completed instead of the planned seven days .

= = Music = =

Vidyasagar composed the soundtrack album and the background score of Chandramukhi . The soundtrack album consists of six tracks . Vaali , Yugabharathi , Pa . Vijay , Na . Muthukumar and Bhuvana Chandra wrote the lyrics for the Tamil version . Bhuvanachandra , Suddala Ashok Teja , Vennelakanti and Vaali wrote the lyrics for the dubbed Telugu version . The track " Raa Raa " was based on the Surya raaga , which is also known as the Sallabham raaga . Asha Bhosle was engaged to sing a song for the film and to attend the film 's audio launch . The audio rights for the film were sold to Sanjay Wadhwa of AnAK audio for ? 11 million . Tata Indicom and Sunfeast Biscuits were the sponsors for the audio launch and marketing . The album cover depicts Rajinikanth in the song " Devuda Devuda " .

The album was released on 5 March 2005 at the Taj Connemara hotel in Chennai . An overseas audio launch took place the next day in Malaysia . At the Music World shop in Chennai , 437 cassettes and 227 compact discs were sold on the first day of its stock release . The cassettes were priced at ? 45 each and CD 's at ? 99 each . The original soundtrack of the film and a video CD titled " The making of Chandramukhi " , were released on 27 September 2005 in Chennai . The film 's background score was released as a separate album .

The album received positive reviews from critics . Siddhu Warriar of Rediff said that " Devuda Devuda " " finds S. P. Balasubramanian in top form " . He called " Konjam Neram " " melodious in a forgettable kind of way " , " Athinthom " a " soft , melodious song " , " Kokku Para Para " as " insipid " , " Raa Raa " " a rather listenable track " , and said " Annonda Pattu " is " vintage Rajni , and gets your feet tapping . One can almost picture Rajni brandishing his trademark cigarette and sunglasses as he gyrates to the beat . If one is a die @-@ hard Rajni fan , then one is likely to go beserk dancing to this . " G. Dhananjayan , in his book The Best of Tamil Cinema , said all of the songs became popular and contributed to the success of the film , and also said " Raa Raa " became an evergreen number among music lovers . Singer Charulatha Mani , writing for The Hindu called the song " Konjam Neram " , which was based on the Sriranjani raga , an " attractive take on the raga " and said the song " is contemporary in feel and traditional at the roots " .

= = = Track list = = =

Original track list  
Telugu version

= = Release = =

The length of the film was 4 @,@ 575 metres ( 15 @,@ 010 ft ) . The film was released on 14 April 2005 ? Tamil New Year 's Day ? alongside Kamal Haasan 's Mumbai Express and Vijay 's Sachein . Chandramukhi was released in 37 theatres in Malaysia , 15 in Europe , nine in Sri Lanka , seven in the United States , four each in Canada and the Gulf countries and two each in Australia and Singapore . The film was released with 23 prints in Coimbatore , 12 more than Rajinikanth 's Padayappa ( 1999 ) .

The producers entered into a business dealing with Tata Indicom to promote the film ; ringtones of the songs from the film 's soundtrack and special screensavers were issued . Giant cutouts of Rajinikanth and movie release posters were posted all over the state as a run @-@ up for the release . The promotional campaign started in early March 2005 and continued mid @-@ May that year . The movie was screened in eight city theatres in Chennai . The theatrical rights of the film in the Coimbatore and Nilgiris districts combined were sold to local theatre owners Tirupur Balu and

Seenu for ? 2 @. @ 25 crore ( US \$ 330 @, @ 000 ) .

Chandramukhi was screened at the 18th Tokyo International Film Festival in Japan on 23 October 2005 and 28 October 2005 as part of the ' Winds of Asia ' section . It was the first public screening of the film in Japan . It was met with positive response from audiences there . The film opened the 7th IIFA Awards Film Festival held at the Dubai International Convention Centre in Dubai , United Arab Emirates , becoming the first South Indian film to open the Film Festival . In November 2011 , it was screened at the International Tamil Film Festival held in Uglich , Russia alongside Thillana Mohanambal ( 1968 ) , Sivaji ( 2007 ) , Angadi Theru ( 2010 ) , Boss Engira Bhaskaran ( 2010 ) , Thenmerku Paruvakaatru ( 2010 ) and Ko ( 2011 ) .

Though the film was a remake , Madhu Muttam , who wrote the story for Manichithrathazhu , was not mentioned in either the opening or closing credits . Instead , the story was credited to the director P. Vasu . Vasu defended himself by stating the script was not a scene @-@ by @-@ scene remake of the original and that only the basic plot was used .

= = = Home media = = =

The film 's original negative was damaged because of poor care and ill treatment . AP International started a restoration project , which scanned the film frame @-@ by @-@ frame in a 2K workflow . They were able to remove all wear and tear and retain the natural film grain . This restored version was released on 2 August 2012 on Blu @-@ ray format . The television rights for the film were sold to Sun TV .

= = Reception = =

= = = Critical response = = =

The film received positive reviews from critics . Writing for The Hindu , Malathi Rangarajan said , " As you watch the film you cannot but admire the ingenuity of writer @-@ director P. Vasu in choosing a story that is bound to sell and at the same time helping Rajini maintain his image of an invincible hero " , before concluding that , " The ' Mannan ' team proves a winner again " . Another critic from The Hindu , Sudhish Kamath , said Rajinikanth is " at his vintage best " .

A reviewer from The Times of India called the film " Entertaining , stylish , respectful of ritual , and always massively larger than life " . Arun Ram of India Today said , " With Chandramukhi , Rajnikant revives his fading career and fortunes of Tamil cinema " . G. Ulaganathan , writing for the Deccan Herald praised the chemistry between Rajinikanth and Vadivelu , saying " Rajinikanth is back in full form , comedy comes naturally to him and he finds an able ally in Vadivelu . Some of the best scenes in the movie are when both are together . "

Tamil magazine Ananda Vikatan said in its review , " Rajni 's films normally revolve around him but in this case , Rajni is in a script which goes around several people ... Rajni as Vettaian is the highlight of the film ... After many years , Rajni has shown that he does not confine to his personality cage through this film . " and gave the film 40 marks out of 100 . Dhananjayan in his book , The Best of Tamil Cinema : 1977 to 2010 , said the film was " a family entertainer " . Behindwoods said , " Rajini belies his age on the screen and performs his antics with enthusiasm . His comic interludes with Vadivelu are the highlight of the movie . Shankar Josheph ? s camera work is impressive . Vidyasagar ? s music has enriched the songs which are soothing . "

Sify wrote , " ... Rajinikanth ? s Chandramukhi is far better than his last film Baba , yet it leaves you with somewhat mixed feeling . Undoubtedly the plot is nothing but Fazil ? s Manichitrathazhu from Malayalam . But Chandramukhi is a remake of P. Vasu ? s Apthamitra from Kannada with some additional songs , fights and comedy scenes thrown in to further boost the superstar ? s image " . A. Ganesh Nadar of Rediff said the film would become " a certain hit " and , " [ t ] he star will be happy , his fans will be happy and producer Prabhu will giggle all the way to the bank " .

V. Gangadhar of The Tribune wrote , " As in all Rajni films , Chandramukhi is a one @-@ star

attraction and Rajni plays to the gallery , There are no political messages in the film and that should come as some relief . With Nayan Tara and Jyotika in the female leads , there is plenty of glamour in the film . But the message is clear , King Rajni is back . His legion of fans can not ask for more . " Karthiga Rukmanykanthan writing for Daily News Sri Lanka said , " ... the long anticipated delight Chandramukhi has made itself the box @-@ office hit of the year " . Grady Hendrix of Slate appreciated Rajinikanth 's characterisation in the film , calling the character , Saravanan 's ability to read minds " well @-@ trained " before concluding , " Rajinikanth 's movies are crammed with comedy , action , and musical numbers and they take great delight in kicking narrative logic in the face . "

= = = Box office = = =

Chandramukhi was a box office success , selling 20 million tickets worldwide and earning ? 150 million in salary and profit share for Rajinikanth . The film 's distributors made a 20 per cent profit over the ? 25 million for which they bought the rights to the film . Its 365th day was celebrated at Shanthi theatre in Chennai ; the celebrations were organised by Life Insurance Corporation of India .

The film 's 804th day celebration function was held at Kamaraj Arangam in Chennai on 25 June 2007 . The then Chief Minister of Tamil Nadu , M. Karunanidhi , director K. Balachander , film producer and owner of AVM Productions M. Saravanan , Kamal Haasan and Sridevi attended the function . Karunanidhi presented the " Shivaji " sword to the film 's cast and crew , and awards were given to everyone involved in the film .

= = = = India = = = =

Chandramukhi grossed ? 8 @.@ 4 million in 11 days in eight screens in Chennai . In the Santham screen of Sathyam Cinemas , around 22 @,@ 000 tickets were sold for the first 10 days of its release . The Telugu @-@ dubbed version topped the box office charts in its first week of release . Chandramukhi grossed ? 30 million in Coimbatore , beating the ? 24 @.@ 5 million record set there by Padayappa . Chandramukhi received ? 60 million as Minimum Guarantee ( MG ) from theatres in North Arcot , South Arcot and Chengalpattu districts collectively . It was also a hit in Kerala where it grossed ? 711 @,@ 545 in four days , doing better than the Mohanlal starrer Chandrolsavam , which also released on 14 April 2005 , but grossed ? 523 @,@ 340 during the same period of time .

The film 's theatrical run lasted 890 days at Sivaji Ganesan 's family @-@ owned Shanthi theatre , beating the 62 @-@ year record set by the 1944 film Haridas , which ran for 770 days at the Broadway theatre . According to Krishna Gopalan of Business Today , the film grossed ? 750 million ( US \$ 16 @.@ 6 million in 2005 ) in its lifetime run . The New Indian Express conversely states that it grossed ? 650 million ( US \$ 14 @.@ 3 million in 2005 ) . The Telugu version ran in theatres for 100 days . In the multiplexes of Mumbai and Delhi , the film was screened with subtitles ; it had a successful theatrical run and attracted the audience there . This was the first Tamil film to exceed the box office record set by Ghilli ( 2004 ) , which grossed ? 330 million ( US \$ 6 @.@ 6 million in 2005 ) . The record was beaten two years later by Sivaji ( 2007 ) . It was the longest running South Indian film , until its record was overtaken the Telugu film Magadheera ( 2009 ) , which completed a theatrical run of 1000 days in April 2012 .

= = = = Overseas = = = =

Chandramukhi was screened in Tokyo in October 2005 to packed houses . In the US , it became the highest grossing South Indian film at that time . Chandramukhi completed a 100 @-@ day theatrical run in South Africa . It collectively earned ? 43 million in Malaysia , UAE and the US during the first month of its theatrical run . The film collected ? 62 @.@ 78 million ( US \$ 1 @.@ 4 million in 2005 ) in Malaysia ; it was the only Indian film to feature in that country 's top ten grossing films of the year .

= = Accolades = =

The awards for the film mainly went to Vadivelu and Jyothika for their performances . Rajinikanth won a Tamil Nadu State Film Award for Best Actor for his dual role . In an interview with The Hindu , Binny Krishnakumar said :

I will forever remain indebted to composer Vidyasagar , who gave me the song when I was a nobody in playback singing . I had given a cassette of my songs to Vidyasagar , who knew Krishnakumar . Then , about six months later , Vidyasagar invited me to record " Ra ra ... " . The way that song has helped me in my career ? both as a playback and classical singer ? has been incredible . I was lucky I got a song in a Rajinikanth film so early in my career and the Filmfare award for my very first song . "

= = Legacy = =

In an interview with film journalist Sreedhar Pillai , Rajinikanth attributed the success of the film mainly to Vasu 's script and the performance of his co @-@ artistes . He said his comedy track with Vadivelu went a long way in making the film a successful venture and that their perfect timing clicked , bringing audiences to the theatres to watch the film more than once . He also said female viewers loved the portrayal of the female cast . Behindwoods rated Chandramukhi as " 2005 's summer blockbuster of the decade ( from 2003 to 2013 ) " .

Split personality syndrome became better known after the release of the film . MIOT hospital , in a blog description of the syndrome , called it The Chandramukhi syndrome . Film artist , trainer and film @-@ maker L. Satyanand said Chandramukhi is a classic example of the subgenre " horror of the demonic " and of " brilliance " , ranking it alongside The Legend of Sleepy Hollow and Psycho ( 1960 ) . The film became a trendsetter for later comedy horror films such as the Muni series , Yaamirukka Bayamey ( 2014 ) , Aranmanai ( 2014 ) and Darling ( 2015 ) .

In a seminar on revisiting psychiatric disorders which centred around Chandramukhi and Anniyan , psychiatrist Asokan noted that there were many logical faults in both films . Responding to this , Vasu said that he did not know anything about psychiatric disorders : " I never had a brush with a ghost . Anyone watching films could come to a conclusion that ghosts have uniform--white saree and a pale face . My family saw the Malayalam film Manichitrathazu . Next day I saw a shadow moving in front of my bedroom and when I asked who was it , pat came the reply from my 4 @-@ year @-@ old daughter that it was ' Nagavalli ' , the ghostly character in the film . "

Sivaji Productions joined Galatta Media and eBay for an online auction of the film 's memorabilia , becoming the first South Indian film to auction film merchandise . Ramkumar Ganesan said the proceeds of the auction would be given to the Sivaji Prabhu Charity Trust and that ? 300 @,@ 000 ( US \$ 6 @,@ 650 in 2005 ) would be given to Papanchatram Middle School . Sophie Atphthavel from France bought Rajinikanth 's sunglasses , which he sported in the film , for ? 25 @,@ 000 ( US \$ 554 in 2005 ) . According to Girish Ramdas , chief operating officer of Galatta Media , all the items had certificates of authenticity signed by the film 's producers . Bidding for the items ranged between ? 10 @,@ 000 ( US \$ 222 in 2005 ) and ? 20 @,@ 000 ( US \$ 444 in 2005 ) .

In a statement by eBay , the articles made available for bidding were Rajinikanth 's blue shirt worn in the song " Devuda Devuda " , Jyothika 's saree worn for the climax scenes , the peach @-@ coloured saree worn by Nayantara in the song " Konja Neram " , and the Vettaian Raja costume and ornaments worn on set by Rajinikanth . Rajinikanth 's dress , which he wore in " Devuda Devuda " , was sold for ? 25 @,@ 000 ( US \$ 554 in 2005 ) . His Vettaian costume and ornament set were sold for ? 32 @,@ 000 ( US \$ 709 in 2005 ) . The saree worn by Nayantara in the song " Kokku Para Para " was also auctioned .

= = In popular culture = =

Some scenes , dialogues and expressions from the film , such as the " Lakka Lakka ... " sound that

Rajnikanth 's character makes , became very popular , especially with children . Vadivelu 's expressions and scenes ? especially those with Rajinikanth ? and dialogues including " Maapu ... Vachittandaa Aapu ! ! ! " , which means " Son @-@ in @-@ law ... he has trapped me ! ! ! " , also became popular . A dialogue spoken by Rajinikanth to Prabhu , Naan gunda irundha nalla irukkadhu ... nee elachcha nalla irukkadhu , which translates into " I won 't look good if I put on weight ... but you won 't look good if you have reduced weight " evoked a lot of laughter among audiences .

Prabhu 's dialogue , " Enna kodumai Saravanan idhu ? " , which means " What atrocity is this , Saravanan ? " became popular . It is usually used to express irony or surprise . The line was often parodied by actor Premgi Amaren , who altered it slightly to " Enna Kodumai , Sir Idhu ? " . This altered line was frequently used in Chennai 600028 ( 2007 ) , Goa ( 2010 ) and Mankatha ( 2011 ) . Prabhu said in an interview with Malathi Rangarajan of The Hindu , " I hope I get to play light roles . Incidentally , I quite like the way in which these young actors have made a joke of my serious line in Chandramukhi ? ' Enna Kodumai Saravana Idhu ' " .

= = = Parodies = = =

Chandramukhi was parodied in various films . In a comedy scene from Englishkaran ( 2005 ) , Theppori Thirumugam ( Vadivelu ) invents an idea to frighten Thamizharasu ( Sathyaraj ) but the ruse backfires on him as he witnesses Thamizharasu in a garb similar to that of Chandramukhi 's . Chandramukhi was parodied along with Anniyan in the Telugu film Rajababu ( 2006 ) . In a scene from Thalaimagan ( 2006 ) , Erimalai ( Vadivelu ) , after entering an old abandoned bungalow , gets frightened when he hears the " Lakka Lakka " sound , and says Yaaro Telugula Koopuddrangga ! ( English : " Someone is calling in Telugu ! " ) . In Vallavan ( 2006 ) , Vallavan ( Silambarasan ) is seen singing " Konja Neram " to Swapna ( Nayantara ) . In Sivaji ( 2007 ) , Thamizhselvi ( Shriya Saran ) would be seen dancing for the song " Raa Raa " , Sivaji ( Rajinikanth ) and Arivu ( Vivek ) are seen uttering the last lines of the song . Livingston who appears as a police inspector , utters the sound " Lakka Lakka " which Rajinikanth makes in Chandramukhi . Rajinikanth and Nayantara 's characters act in a film titled Chandramukhi 2 in a scene from Kuselan ( 2008 ) , which P. Vasu also directed .

In Thamizh Padam ( 2010 ) . Shiva ( Shiva ) would be seen imitating the film 's introduction scene by stretching his leg when it is revealed that Siva has a split seam in his pants . Sundar C. ' s role in the film Aranmanai ( 2014 ) was inspired by Rajinikanth 's role in Chandramukhi . Chandramukhi was parodied in the Star Vijay comedy series Lollu Sabha , in an episode named Sappamookki .

= = Remakes = =

Chandramukhi was dubbed in Telugu and was simultaneously released with the same title as the Tamil version . It was also dubbed and released in Bhojpuri under the title Chandramukhi Ke Hunkaar . It is the first Tamil film to be dubbed into German . It was released in Germany under the title , Der Geisterjäger ( English : The Ghost Hunters ) . The film was also dubbed and released in Turkish . Despite the release of Bhool Bhulaiyaa ( 2007 ) , Chandramukhi was dubbed in Hindi and released on 29 February 2008 by Dilip Dhanwani , owner of the production house Royal Film Company . The Hindi version was released in collaboration with producer A. M. Rathnam . All the film 's language versions were box @-@ office successes .

Below is a character map of the lead characters in the story of Manichithrathazhu and its remakes .

= = Sequel = =

A stand @-@ alone sequel to Chandramukhi titled Nagavalli was made in Telugu . The sequel was also directed by P. Vasu and stars Daggubati Venkatesh as the male lead , and Anushka Shetty , Richa Gangopadhyay , Shraddha Das , Poonam Kaur , and Kamalinee Mukherjee as the female leads . It was released on 16 December 2010 .