

= Didi Tera Devar Deewana =

" Didi Tera Devar Deewana " ( translation : " Sister , your brother @-@ in @-@ law is crazy " ) is a 1994 Bollywood song performed by Lata Mangeshkar and S. P. Balasubrahmanyam for the musical romantic film Hum Aapke Hain Koun .. ! . The track was composed by Raamlaxman , while lyrics were written by Dev Kohli . Hum Aapke Hain Koun .. ! was written and directed by Sooraj R. Barjatya and produced under the banner of Rajshri Productions . The music video of " Didi Tera Devar Deewana " shows the film 's ensemble cast and leads Madhuri Dixit and Salman Khan dancing at a baby shower ceremony . The song gained popularity after its release , with it reaching various music charts and bagging the Filmfare Special Award for Mangeshkar . The purple jadeed satin saree designed by Anna Singh and sported by Dixit in the video trended in the markets , being also merchandised . Dixit 's dance and looks throughout the clip were met with good reviews . After watching the song 's video , artist M. F. Husain found his muse in Dixit and went on to paint a series of paintings on her .

= = Music video = =

The video of the song features the majority of the film 's cast at a celebration event where this song is performed . To entertain the attendees that have arrived at Pooja 's ( Renuka Shahane ) baby shower , her sister Nisha ( Madhuri Dixit ) and her husband 's cousin Rita ( Sahila Chadha ) arrange a comic skit . While Nisha is presented as a pregnant lady with a pillow stuffed belly , Rita is seen in a young man 's get @-@ up which resembles to that of Prem ( Salman Khan ) who is Pooja 's devar ( younger brother @-@ in @-@ law ) . Throughout the song 's lyrics , Nisha tells everyone of how Prem is deewana ( crazy ) and always tries to woo girls . The fake Prem , i.e. Rita , always tries to flirt and tease all the ladies , especially Nisha . He also hits Nisha 's bum with a marigold flower , using a slingshot . Afterwards , the fake Prem is shown being beaten by all the present ladies . Then , the real Prem , who was secretly watching the comic skit , comes in and hits Nisha 's bum again with a marigold flower . Following this , Prem jumps off the balcony and hangs onto the chandelier . Afraid of being caught red handed in imitating him , Nisha and Rita try to run away . Surprisingly , Prem begs pardon for his behaviour towards Nisha . The video ends with Prem faking a pregnant lady in lingerie . The clip has a large group of female dancers dancing in @-@ sync in the background . Amongst the prominent star cast of the film , Bindu , Himani Shivpuri , Priya Arun , Laxmikant Berde , are also seen throughout the video .

= = Production = =

Written by Dev Kohli , the song is composed by Raamlaxman and performed by Lata Mangeshkar and S. P. Balasubrahmanyam . Hum Aapke Hain Koun .. ! was Sooraj R. Barjatya 's second film , following Maine Pyar Kiya , which also featured Kohli , Raamlaxman , Mangeshkar and Balasubrahmanyam . Raamlaxman had earlier been known for his association with the Marathi films of Dada Kondke . He had about 50 sessions with Barjatya , while the finishing of the script , and finalizing the music and recording of all songs took 3 months . According to The Times Of India , " Didi Tera Devar Deewana " is inspired by Ustad Nusrat Fateh Ali Khan 's song " Saare Nabian " . When Hum Aapke Hain Koun .. ! was released in Pakistan , the words " Hai Raam " were omitted from the lyrics .

The film marked the beginning of Bollywood 's family films in the 1990s and narrated a story of an Indian elite family . The sets of Hum Aapke Hain Koun .. ! mixed the contemporary designs , also saturating it with Hindu iconography and the palatial architecture was shown to be filled with people . The music video for " Didi Tera Devar Deewana " is cited as the best example to showcase the grandeur of the sets . The sequence which portrays Prem hanging on a chandelier gives the whole top view of a room full of women sporting traditional clothes . To picture various perspectives , tracking shots and a variety of camera angles have been used .

= = Reception = =

The song gained popularity upon its release , bringing sales of over ? 11 @.@ 7 crore ( US \$ 1 @.@ 7 million ) , and topping the Philips Top 10 , BPL Oye ! and Superhit Muqabla before the film was released . Furthermore , the music production house HMV sold over 30 lakh tapes .

Lata Mangeshkar , who debuted in the 1940s as a singer , had reduced her playback activity in the 1990s , performing only selected songs . She recorded more than 10 songs for Hum Aapke Hain Koun .. ! Since the inception of the Best Playback Singer category at the Filmfare Awards in 1959 , Mangeshkar dominated the Female Playback Singer category until 1969 , when she chose to part the award with fellow singers , for encouraging them . Following this , " Didi Tera Devar Deewana " was praised on public demand with a Special award during the Filmware Awards ceremony . At the 42nd National Film Awards , Jay Borade won the Best Choreography award for all the songs featured in the film . The official citation of the award was : " For a graceful and aesthetically pleasing choreography , contemporary and yet traditional in its adherence to Indian cultural practices . "

= = Controversy = =

In 1995 , the Gramophone Co. of India , which owned the audio copyrights of the song , filed suit against Super Cassette Industries for bringing audio cassettes in market titled " Hum Aapke Hain Kaun " , which were packaged with the same cover sleeve of Gramophone Co . India 's publishings . The Delhi High Court ruled in favour of Gramophone Co . India , directing that Super Cassette Industries have not to use similar packing for their product . Furthermore , they highlighted that " the record is not from the original soundtrack , being only an alternative version . "

= = Legacy = =

Dixit draped a bright purple jaded satin saree with a backless khidki @-@ blouse ; the saree was reported to have cost ? 1 @.@ 5 million ( US \$ 22 @,@ 000 ) . A scene in the film which portrays her walking down the stairs with Khan remaining stunned gapping at her was pointed out as an " iconic scene " . Designed by Anna Singh , the saree was described as one of the " most talked about sarees " by both The Tribune and The Times of India . It became popular and was made available for purchase in various shops around the world , with it selling in large numbers . Dolls sporting this outfit were also marketed . It also set a trend for purple colour in wedding seasons . With increasing appeal , the subsequent film 's poster showed only Dixit in the purple saree whereas initially she was placed besides Khan . In 2012 , the romantic comedy film Shirin Farhad Ki Toh Nikal Padi also used the same saree in their film 's poster .

Painter Maqbool Fida Hussain found his muse in Madhuri Dixit after watching the part of Hum Aapke Hai Koun ... ! where " Didi Tera Devar Deewana " is performed . He went on to watch the film 67 times . About Dixit 's dance in the song Hussain confessed , " That movement of the hips is out of this world . I have never seen such a dancer , and I have seen the best . Her words are transformed into body language . " He painted a series of paintings inspired from Dixit . Madhuri as Menaka with Vishwamitra , Madhuri as Radha with Nand Lala , Madhuri playing tennis at Wimbledon were some of those paintings . The Menaka painting was inspired from the famous painting of apsara Menaka as painted by Raja Ravi Verma . Another painting also showed Dixit with Meryl Streep leaning over a bridge in Madison County and Clint Eastwood on horseback below . The painting Nautanki showed Dixit with a backless blouse turning behind like the step in " Didi Tera Devar Deewana " , however this time sporting a nine yards Maharashtrian saree . Hussain formed a collaborative company , Madhuri @-@ McBull Creations , which went on to produce the film Gaja Gamini in 2000 that had Dixit playing various roles like Shakuntala and Mona Lisa . He was also humorously being referred to as " Madhuri Fida Hussain " ( meaning : Madhuri obsessed Hussain ) .

The song was included in the 4 @-@ CD Collector 's Exclusive pack 60 years of Rajshri : A Retrospect released by Sa Re Ga Ma in 2006 . In 2014 , twenty years after the film 's release , the

song was called " a song for every season " by The Times of India .