# Wreck @-@ It Ralph

Wreck @-@ It Ralph is a 2012 American 3D computer @-@ animated fantasy @-@ comedy film produced by Walt Disney Animation Studios and released by Walt Disney Pictures . It is the 52nd animated feature in the Walt Disney Animated Classics series . The film was directed by Rich Moore , who has directed episodes of The Simpsons and Futurama , and the screenplay was written by Phil Johnston and Jennifer Lee from a story by Moore , Johnston and Jim Reardon . John Lasseter served as the executive producer . The film features the voices of John C. Reilly , Sarah Silverman , Jack McBrayer , and Jane Lynch . The film tells the story of the eponymous arcade game villain who rebels against his role and dreams of becoming a hero . He travels between games in the arcade , and ultimately must eliminate a dire threat that could affect the entire arcade , and one that Ralph himself inadvertently started .

Wreck @-@ It Ralph premiered at the El Capitan Theatre on October 29 , 2012 , and went into general release on November 2 . The film has earned $ 471 million in worldwide box office revenue , $ 189 million of which was earned in the United States and Canada ; it was met with critical and commercial success , winning the Annie Award for Best Animated Feature and receiving nominations for the Golden Globe Award for Best Animated Feature Film and the Academy Award for Best Animated Feature . The film was released on Blu @-@ ray and DVD on March 5 , 2013 .

A sequel titled Wreck @-@ It Ralph 2 is scheduled for release on March 9 , 2018 .

## Plot

When Litwak 's Family Fun Center & Arcade closes at night , the various video @-@ game characters leave their normal in @-@ game roles and are free to travel to other games . Within the game Fix @-@ It Felix , Jr . , the characters celebrate its titular hero but ostracize the game 's villain character , Wreck @-@ It Ralph . At a support group for video @-@ game antagonists , Ralph reveals his desire to stop being the bad guy . Back home , Ralph finds the other characters celebrating their game 's 30th anniversary without inviting him . Felix reluctantly invites Ralph to join them , but the others isolate him . They tell him that if he won a medal , just as Felix does in their game , they would respect him .

At Tapper 's , Ralph learns he can win a medal in the first @-@ person shooter Hero 's Duty . Ralph enters the game and encounters Sergeant Calhoun , its leader . Between game sessions , Ralph climbs the game 's central beacon and collects the medal , accidentally hatching a Cy @-@ Bug , one of the game 's enemies . It clings to Ralph as he stumbles into an escape pod that launches him out of the game . Meanwhile , with Ralph missing , a girl reports to arcade @-@ owner Litwak that Fix @-@ It Felix , Jr. is malfunctioning . Since broken games get unplugged , leaving their characters homeless , Felix searches for Ralph .

Ralph crash @-@ lands in Sugar Rush , a kart @-@ racing game . As he searches for his medal , he meets Vanellope von Schweetz , a glitchy character who takes the medal and uses it to buy entry into a race . King Candy and the other racers refuse to let Vanellope participate , claiming she is not really part of the game . Ralph helps Vanellope build a kart . They are found and chased by King Candy , and he chased them into Vanellope 's home in Diet Cola Mountain , an unfinished racing course , he discovers she has no idea how to drive , so he teaches her , and she learns quickly .

Back in Hero 's Duty , Felix meets Calhoun , who warns that the Cy @-@ Bugs can take over any game they enter . As the pair searches for Ralph and the Cy @-@ Bug in Sugar Rush , they separate when Felix , enamored with Calhoun , inadvertently reminds her of her fiancé , who had been killed by a Cy @-@ Bug in her backstory . Calhoun finds hundreds of Cy @-@ Bug eggs underground , and Felix becomes imprisoned in King Candy 's castle during his search for Ralph .

Desperate , King Candy hacks the game 's code to retrieve Ralph 's medal and offers it to Ralph , explaining that letting Vanellope race would be disastrous for both her and the game . Fearing for Vanellope 's safety , Ralph wrecks the kart and returns to his own game , but finds that everyone has evacuated , expecting the game to be unplugged in the morning . Discovering Vanellope 's image on the Sugar Rush cabinet , Ralph realizes she is an intended part of the game , not a glitch .

Ralph returns to Sugar Rush , finds Felix and Vanellope , and asks Felix to fix the wrecked kart . As the race proceeds , the hatched Cy @-@ Bugs attack and Felix , Calhoun , and Ralph battle them . When Vanellope catches up to King Candy , her glitching reveals that he is actually Turbo , a rogue character from an old game , Turbo Time , who sabotaged a newer game out of jealousy , causing both to be unplugged . Vanellope escapes from Turbo , who is consumed by a Cy @-@ Bug . The group flees the doomed game , but Vanellope finds she cannot pass through the exit . Calhoun says the game cannot be saved without a beacon to attract and kill the Cy @-@ Bugs .

Ralph heads to Diet Cola Mountain , where he plans on collapsing its Mentos stalactites into the cola at the bottom , causing a blinding eruption that would attract the bugs . Before he can finish , Turbo , merged with the Cy @-@ Bug that had consumed him , attacks and carries Ralph away . Ralph breaks free and dives toward the mountain , intending to sacrifice himself to start the eruption on impact . Vanellope in turn uses her glitching abilities to save Ralph . The eruption starts and draws the Cy @-@ Bugs and Turbo to their destruction . Vanellope crosses the finish line , restoring her memory and status as Princess Vanellope , the game 's ruler and lead character , while keeping her advantageous glitching ability . Felix and Ralph return to their game in time for Litwak to see it still works , sparing it from being unplugged . Calhoun and Felix marry , and the characters of Fix @-@ It Felix , Jr. gain a new respect for Ralph .

= = Voice cast = =

John C. Reilly as Wreck @-@ It Ralph , a large hillbilly brute who is the villain of the game Fix @-@ It Felix , Jr .
Sarah Silverman as Vanellope von Schweetz , a racer / glitch in Sugar Rush .
Jack McBrayer as Fix @-@ It Felix , Jr . , a repairman who is the hero of Fix @-@ It Felix , Jr .
Jane Lynch as Sergeant Tamora Jean Calhoun , the lead character of Hero 's Duty .
Alan Tudyk as King Candy , the ruler of Sugar Rush . He is secretly Turbo , the vengeful star racer of TurboTime . King Candy / Turbo 's vocal stylings are based on comedian Ed Wynn , and his physical mannerisms are modeled from Wynn 's Mad Hatter character in Alice in Wonderland .
Mindy Kaling as Taffyta Muttonfudge , a racer in Sugar Rush .
Joe Lo Truglio as Markowski , a soldier from Hero 's Duty that Ralph meets in Tapper .
Ed O 'Neill as Mr. Stan Litwak , owner of Litwak 's Family Fun Center & Arcade .
Dennis Haysbert as General Hologram , a holographic general in Hero 's Duty .
Adam Carolla as Wynnchel , a Long John who is a member of the Sugar Rush police department .
Horatio Sanz as Duncan , a doughnut who is a member of the Sugar Rush police department .
Rich Moore as Sour Bill , King Candy 's sour ball henchman .
The cast also includes the Fix @-@ It Felix , Jr . Nicelanders , Edie McClurg as Mary , Raymond S. Persi as Mayor Gene , Jess Harnell as Don , Rachael Harris as Deanna , and Skylar Astin as Roy ; Katie Lowes as Candlehead , Jamie Elman as Rancis Fluggerbutter , Josie Trinidad as Jubileena Bing @-@ Bing , and Cymbre Walk as Crumbelina DiCaramello , racers in Sugar Rush ; Phil Johnston as Surge Protector , Game Central Station security ; Stefanie Scott as Moppet Girl , a young arcade @-@ game player ; John DiMaggio as Beard Papa , the security guard at the Sugar Rush candy @-@ kart factory ; Raymond Persi as a Zombie , Brian Kesinger as a Cyborg ( based on Kano from Mortal Kombat ) and Martin Jarvis as Saitine , a devil @-@ like villain , who attends the Bad @-@ Anon support group ; Tucker Gilmore as the Sugar Rush Announcer ; Brandon Scott as Kohut , a soldier in Hero 's Duty ; and Tim Mertens as Dr. Brad Scott , a scientist and Sgt. Calhoun 's deceased fiancé in Hero 's Duty ( voiced by Nick Grimshaw in the UK version but not in the UK home release ) .
The film features several cameos from real @-@ world video game characters including : Root Beer Tapper ( Maurice LaMarche ) , the bartender from Tapper ; Sonic the Hedgehog ( Roger Craig Smith ) ; Ryu ( Kyle Hebert ) , Ken Masters ( Reuben Langdon ) , M. Bison ( Gerald C. Rivers ) , and Zangief ( Rich Moore ) from Street Fighter II ; Clyde ( Kevin Deters ) from Pac @-@ Man ; and Yuni Verse ( Jamie Sparer Roberts ) from Dance Dance Revolution .

A character modeled after dubstep musician Skrillex makes an appearance in Fix @-@ It Felix , Jr. as the DJ at the anniversary party of the game .

= = Video game cameos and references = =

In addition to the spoken roles , Wreck @-@ It Ralph contains a number of other video game references , including characters and visual gags . The video game villains at the support meeting , in addition to those mentioned above , include : Bowser from the Mario franchise , Doctor Eggman from Sonic the Hedgehog , and Neff from Altered Beast . Additionally , the game cabinet of the Fix It Felix , Jr. arcade game is stylized to strongly resemble the cabinet of the original Nintendo Donkey Kong arcade game , with Ralph and Felix taking similar poses as Donkey Kong and Mario , respectively . The Hero 's Duty game is a reference to the hugely successful first @-@ person shooter games Halo and Call of Duty . Characters from Q * bert , including Q * bert , Coily , Slick , Sam , and Ugg , are shown as " homeless " characters and later taken in by Ralph and Felix into their game ( Q * bert also speaks to Felix at one point using the signature synthesized gibberish and word @-@ balloon symbols from his game , called Q * bert @-@ ese ) . Scenes in Game Central Station and Tapper 's bar include Chun @-@ Li , Cammy and Blanka from Street Fighter , Pac @-@ Man , Blinky , Pinky , and Inky from Pac @-@ Man , the Paperboy from Paperboy , the two paddles and the ball from Pong , Dig Dug , a Pooka , and a Fygar from Dig Dug , The Qix from Qix , Frogger from Frogger , and Peter Pepper from BurgerTime . Additionally , Lara Croft and Mario are referenced , but not seen .
Additional references are based on sight gags . The residents of Niceland and the bartender from Tapper are animated using a jerky motion that spoofs the limited animation cycles of the sprites of many eight- and sixteen @-@ bit arcade games . King Candy uses the Konami Code on an NES controller to access the programming of Sugar Rush . Throughout Game Central Station is graffiti that includes " Aerith lives " ( referencing the character of Aerith Gainsborough from Final Fantasy VII ) , " All your base are belong to us " ( an Engrish phrase popularized from the game Zero Wing ) , " Sheng Long Was Here " ( referencing an April Fool 's joke around a made @-@ up character Sheng Long from Street Fighter ) , and " Jenkins " ( a nod to the popular Leeroy Jenkins meme from World of Warcraft ) . There is also a reference to the Metal Gear series when Ralph is searching for a medal in Tapper 's Lost and found , finding first a Super Mushroom from the Mario franchise , and then Metal Gear 's " Exclamation point " ( with the corresponding sound effect from the game ) . Mr. Litwak wears a black and white striped referee 's shirt , a nod to the iconic outfit of Twin Galaxies founder Walter Day . One of the songs in the credits is an original work from Buckner and Garcia , previously famous for writing video game @-@ themed songs in the 1980s . The Walt Disney Animation Studios opening logo is animated in an 8 @-@ bit pixelated fashion , whereas the Walt Disney Pictures closing production logo appears in a glitched state , a reference to the kill screen from many early arcade games such as Pac @-@ Man .

= = Production = =

The concept of Wreck @-@ It Ralph was first developed at Disney in the late 1980s , under the working title High Score . Since then , it was redeveloped and reconsidered several times : In the late 1990s , it took on the working title Joe Jump , then in the mid @-@ 2000s as Reboot Ralph .
John Lasseter , the head of Walt Disney Animation Studios and executive producer of the film , describes Wreck @-@ It Ralph as " an 8 @-@ bit video @-@ game bad guy who travels the length of the arcade to prove that he 's a good guy . " In a manner similar to Who Framed Roger Rabbit and the Toy Story films , Wreck @-@ It Ralph featured cameo appearances by a number of licensed video @-@ game characters . For example , one scene from the film shows Ralph attending a support group for the arcade 's various villain characters , including Clyde from Pac @-@ Man , Doctor Eggman from Sonic the Hedgehog , and Bowser from Super Mario Bros. Rich Moore , the film 's director , had determined that for a film about a video @-@ game world to feel authentic , " it had to have real characters from real games in it . " Moore aimed to add licensed

characters in a similar manner as cultural references in Looney Tunes shorts , but considered " having the right balance so a portion of the audience didn 't feel they were being neglected or talked down to . " However , Moore avoided creating the movie around existing characters , feeling that " there 's so much mythology and baggage attached to pre @-@ existing titles that I feel someone would be disappointed , " and considered this to be a reason why movies based on video game franchises typically fail . Instead , for Ralph , the development of new characters representative of the 8 @-@ bit video game was " almost like virgin snow , " giving them the freedom to take these characters in new directions .

Before production , the existing characters were added to the story either in places they would make sense to appear , or as cameos from a list of characters suggested by the film 's creative team , without consideration if they would legally be able to use the characters . The company then sought out the copyright holders ' permissions to use the characters , as well as working with these companies to assure their characters were being represented authentically . In the case of Nintendo , the writers had early on envisioned the Bad @-@ anon meeting with Bowser as a major character within the scene ; according to Moore , Nintendo was very positive towards this use , stating in Moore 's own words , " If there is a group that is dedicated to helping the bad guy characters in video games then Bowser must be in that group ! " Nintendo had asked that the producers try to devise a scene that would be similarly appropriate for Mario for his inclusion in the film . Despite knowing they would be able to use the character , the producers could not find an appropriate scene that would let Mario be a significant character without taking away the spotlight from the main story , and opted to not include the character . Moore debunked a rumor that Mario and his brother character Luigi were not included due to Nintendo requesting too high a licensing fee , stating that the rumor grew out of a joke John C. Reilly made at Comic @-@ Con. Dr. Wily from Mega Man was going to appear , but was cut from the final version of the film . Overall , there are about 188 individual character models in the movie as a result of these cameo inclusions .

An earlier draft of the screenplay had Ralph and Vanellope spending time going around the game world to collect the pieces for her kart for Sugar Rush , and at times included Felix traveling with the pair . During these scenes , Ralph would have lied to Felix regarding his budding relationship with Calhoun , leading eventually to Ralph becoming depressed and abandoning his quest to get his medal back . At this point , a fourth game world , Extreme Easy Living 2 , would have been introduced and was considered a " hedonistic place " between the social nature of The Sims and the open @-@ world objective @-@ less aspects of Grand Theft Auto , according to Moore . Ralph would go there to , wallowing in his depression , and would find happiness by gaining " Like It " buttons for doing acceptable actions in the party @-@ like nature of the place . Moore stated that while it was difficult to consider dropping this new game world , they found that its introduction in the second half of the film would be too difficult a concept for the viewer to grasp . They further had trouble working out how a social game would be part of an arcade , and though they considered having the game be running on Litwak 's laptop , they ultimately realized that justifying the concept would be too convoluted . Line art sketches and voice over readings of the scene were included on the home media release of the film .

The film introduced Disney 's new bidirectional reflectance distribution functions , with more realistic reflections on surfaces , and new virtual cinematography Camera Capture system , which makes it possible to go through scenes in real @-@ time . To research the Sugar Rush segment of the film , the visual development group traveled to trade fair ISM Cologne , a See 's Candy factory , and other manufacturing facilities . The group also brought in food photographers , to demonstrate techniques to make food appear appealing . Special effects , including from " smoke or dust , " looks distinct in each of the segments .

= = Release = =

The film was originally scheduled for a release on March 22 , 2013 , but it was later changed to November 2 , 2012 due to it being ahead of schedule . The theatrical release was accompanied by Disney 's animated short film , Paperman .

### = = = Marketing = = =

The first trailer for Wreck @-@ It Ralph was released on June 6 , 2012 , debuting with Madagascar 3 : Europe 's Most Wanted and Rock of Ages . This also coincided with the 2012 Electronic Entertainment Expo , for which Disney constructed a mock aged arcade cabinet for the fictional Fix @-@ It Felix , Jr. game on display on the show floor . Disney also released a browser @-@ based Flash @-@ based version of the Fix @-@ It Felix , Jr. game as well as iOS , Android and Windows Phone versions , with online Unity @-@ based versions of Sugar Rush and Hero 's Duty . A second trailer for the film was released on Sep 12 , 2012 , coinciding with Finding Nemo 3D and Frankenweenie .

To promote the home media release of Wreck @-@ It Ralph , director Rich Moore produced a short film titled Garlan Hulse : Where Potential Lives . Set within the movie 's universe , the mockumentary film was designed as a parody of The King of Kong .

### = = = Home media = = =

Wreck @-@ It Ralph was released on Blu @-@ ray Disc ( 2D and 3D ) and DVD in North America on March 5 , 2013 from Walt Disney Studios Home Entertainment . The film was made available for digital download in selected regions on Feb 12 , 2013 . Wreck @-@ It Ralph debuted at # 1 in Blu @-@ ray and DVD sales in the United States .

## = = Reception = =

### = = = Box office = = =

Wreck @-@ It Ralph grossed $ 189 @.@ 4 million in North America and $ 281 @.@ 8 million in other countries , for a worldwide total of $ 471 @.@ 2 million . It was the 14th @-@ highest @-@ grossing film of 2012 , and the fourth @-@ highest @-@ grossing 2012 animated film .

In North America , the film debuted with $ 13 @.@ 5 million , an above @-@ average opening @-@ day gross for an animated film released in November . During its opening weekend , the film topped the box office with $ 49 million , making it the largest opening for a Walt Disney Animation Studios film at the time .

Outside North America , Wreck @-@ It Ralph earned $ 12 million on its opening weekend from six markets . Among all markets , its three largest openings were recorded in the UK , Ireland and Malta ( $ 7 @.@ 15 million ) , Brazil ( $ 5 @.@ 32 million with weekday previews ) , and Russia and the CIS ( $ 5 @.@ 27 million ) . In total grosses , the three largest markets were the UK , Ireland and Malta ( $ 36 @.@ 2 million ) , Japan ( $ 29 @.@ 6 million ) , and Australia ( $ 24 @.@ 0 million ) .

### = = = Critical response = = =

The review @-@ aggregation website Rotten Tomatoes reports that 87 % of critics have given the film a positive review , based on 171 reviews with an average score of 7 @.@ 5 / 10 . The site 's consensus reads : " Equally entertaining for both kids and parents old enough to catch the references , Wreck @-@ It Ralph is a clever , colorful adventure built on familiar themes and joyful nostalgia . " At Metacritic , which assigns a normalized rating from mainstream critics , calculated a score of 72 out of 100 , based on 36 critics , indicating " generally favorable reviews " . The film earned an " A " from audiences polled by CinemaScore .

Roger Ebert of the Chicago Sun @-@ Times gave the film 3 out of 4 stars and wrote , " More than in most animated films , the art design and color palette of Wreck @-@ It Ralph permit unlimited sets , costumes and rules , giving the movie tireless originality and different behavior in every different cyber world . " A.O. Scott of The New York Times wrote , " The movie invites a measure of

cynicism ? which it proceeds to obliterate with a 93 @-@ minute blast of color , noise , ingenuity and fun . " Peter Debruge of Variety stated , " With plenty to appeal to boys and girls , old and young , Walt Disney Animation Studios has a high @-@ scoring hit on its hands in this brilliantly conceived , gorgeously executed toon , earning bonus points for backing nostalgia with genuine emotion . " Betsy Sharkey of the Los Angeles Times said , " The movie 's subversive sensibility and old @-@ school / new @-@ school feel are a total kick , " while Justin Lowe of The Hollywood Reporter wrote , " With a mix of retro eye @-@ candy for grown @-@ ups and a thrilling , approachable storyline for the tykes , the film casts a wide and beguiling net . " Conversely , Christopher Orr of The Atlantic found it " overplotted and underdeveloped . "

= = = Accolades = = =


= = Soundtrack = =

The film 's score was composed by Henry Jackman . The soundtrack also features original songs by Owl City , AKB48 , Skrillex , and Buckner & Garcia . Early in the development process , Robert Lopez and Kristen Anderson @-@ Lopez wrote an original song for the film ; it was later cut out .
All music composed by Henry Jackman ( except 1 ? 6 ) .

= = Video games = =

In addition to the Flash version of the Fix @-@ It Felix , Jr. game , Disney released a tie @-@ in side @-@ scrolling platform game called Wreck @-@ It Ralph for the Wii , Nintendo 3DS , and Nintendo DS , to mostly negative reviews . The arcade style side @-@ scrolling game was produced in collaboration between Disney Interactive and Activision and serves as a " story extension " to the film . Taking place following the events of the film , players may play as Wreck @-@ It Ralph or Fix @-@ It Felix , causing or repairing damage , respectively , following another Cy @-@ Bug incident . Game levels are based on the locations in the film like the Fix @-@ It Felix , Jr . , Hero 's Duty , and Sugar Rush games as well as Game Central Station . It was released in conjunction with the film 's release , in November 2012 .
In October 2012 , Disney released fully playable browser @-@ based versions of the Hero 's Duty and Sugar Rush games on the new official film site . A mobile game titled Wreck @-@ it Ralph was released in November 2012 for iOS and Android systems , with a Windows Phone 8 version following almost a year later . Initially , the game consisted of three mini @-@ games , Fix @-@ it Felix Jr . , Hero 's Duty and Sweet Climber , which were later joined by Turbo Time and Hero 's Duty : Flight Command . The game was retired on August 29 , 2014 .
Ralph also appears in Sega 's Sonic & All @-@ Stars Racing Transformed as a playable guest character . Ralph and Vanellope appear as playable characters in Disney Infinity as well ( voiced by Brian T. Delaney and Silverman , respectively ) ; the Disney Store released their individual figures on January 7 , 2014 . A combo " toy box pack " of the two figures with Sugar Rush customization discs was released April 1 , 2014 from the Disney Store .

= = Sequel = =

In an interview on October 25 , 2012 , director Rich Moore said that he and Disney have ideas about a sequel that would bring the characters up to date and explore online gaming and console gaming . Moore stated that many of the crew and voice cast are open to the sequel , believing that they have " barely scratched the surface " of the video game world they envisioned . He also stated that he plans to include Mario and Tron in the sequel . In a 2014 interview , the film 's composer Henry Jackman said that a story for the sequel is being written . In July 2015 , John C. Reilly said he had signed on to reprise his role of Ralph in a projected sequel .
On March 24 , 2016 , Rich Moore stated that a sequel is still being planned . Moore also hopes to

specifically include an appearance from Mario , citing a " good relationship with Nintendo " . On June 30 , 2016 , Walt Disney Animation Studios announced that a sequel would be released on March 9 , 2018 , with Reilly , Moore and writer Phil Johnston attached , and that it would focus on " Ralph leaving the arcade and wrecking the Internet " . Official concept art was also released .