

= Como Duele (Ricardo Arjona song) =

" Como Duele " (English : How Much It Hurts) is a latin pop song by Guatemalan recording artist Ricardo Arjona , released on 4 November 2008 as the lead single from his eleventh studio album , 5to Piso (2008) . The song was written and produced by Arjona along with longtime collaborators Dan Warner and Lee Levin under their stage name Los Gringos , with additional production work and background vocals from Puerto Rican singer @-@ songwriter Tommy Torres . " Como Duele " is the first single Arjona releases after signing a record deal with Warner Music in 2008 , after being signed to Sony Music since 1993 .

Lyrically , " Como Duele " was intended to show " the monotony that attacks the couples that have many years together , the lack of passion and regreted love that seems to pose over them . " The song became a commercial success for Arjona , becoming his first top ten single in the US Billboard Top Latin Songs since 2005 and , with a peak of No.2 , his highest entry on that list since " El Problema " in 2002 . It also became his sixth song to top the Latin Pop Songs chart , as well as reaching the top in Mexico and Venezuela . " Como Duele " was critically praised by media outlets , receiving comparisons to Arjona 's previous song " Olvidarte " , and being considered as his " biggest hit in years " .

An accompanying music video for " Como Duele " was released in September 2008 . It was directed by Ricardo Calderón and filmed in Mexico City . In the clip , focused on a department which rooms are being moved , Arjona is shown inside a room that goes empty , and everything that gave life to the place is going away until the department is finally demolished . " Como Duele " was included in the set list of Arjona 's Quinto Piso Tour (2009) and Metamorfosis World Tour (2012) .

= = Background = =

After spending the majority of his career signed to Sony , and later , Sony BMG , Arjona signed a long @-@ term recording deal with Warner Music Latina . The deal was closed in September 2008 . Iñigo Zabala , chairman of Warner Music Latin America commented that " He 's an artist that fits perfectly with our company , " and that " We are a label that has a major catalog of songwriters and quality pop and rock from the likes of Maná , Alejandro Sanz , Laura Pausini , and now , Arjona . " In an interview , the singer commented that while composing 5to Piso he " tried to recoup some of the freshness " of his past releases , stating that " it makes so good to the songs " . He further stated that he believes " all albums are result of an evolution , and contradictions either " , also stating that he celebrated contradictions as part of life . Arjona begun working on the album as early as 2005 . Talking about the process of recording the album , he stated that " We must work to make the albums comfortable to us " , further commenting that " The rest is a matter of how good or bad the albums defend themselves . "

= = Composition = =

" Como Duele " is a latin pop ballad about " the monotony that attacks the couples that have many years together , the lack of passion and regreted love that seems to pose over them . " Jason Birchmeier from Allmusic called the song " phenomenal " , and considered it as to be " his biggest hits in years " . He also named it , alongside " Sin Ti .. Sin Mi " and " El Del Espejo " , to be a standout track from the album . An editor from El Mercurio Online commented that " Como Duele " is " a ballad of merciless chords and lyrics plagued of contradictions made metaphors . " He also stated that " Is the logic of [past Arjona 's single] ' Olvidarte ' , that song in which the guatemalan talked about making something as difficult as ' pulling the hair out of a bottle ' , " and compared it to his past song " Olvidarte " , from Sin Daños a Terceros .

= = Chart performance = =

" Como Duele " became a commercial success for Arjona . In the United States , the song reached

number two and became Arjona 's first top ten single in the Billboard Top Latin Songs since " Acompañame A Estar Solo " , which reached number seven in 2005 , and his highest @-@ charting single there since " El Problema " , which reached number one back in 2002 . " Como Duele " became Arjona 's sixth song to reach number one on the Billboard Latin Pop Songs chart after debuting at number eight , and is the first to do so since " Acompañame A Estar Solo " . Additionally , the song appeared on the Latin Regional Mexican Airplay chart at number 33 , and at number 69 on the Radio Songs chart , being the only song ever by the artist to chart on the latter . " Como Duele " became a hit in Latin America , reaching number one position in Mexico and Venezuela . On the Billboard year @-@ end charts for 2009 , " Como Duele " finished at number 40 on the Top Latin Songs chart , and at number 14 on the Latin Pop Songs chart .

= = Music video = =

The music video for " Como Duele " was shot in Mexico City in September 2008 , in a forum and some other places in the city . It was released on October 20 and was directed by the Mexican filmmaker Ricardo Calderón , who later in 2012 joined Arjona on his own record label , Metamorfosis . The story takes place in a department which rooms are being moved , and in where Arjona lived with his couple . As the video progresses , the room goes empty , and everything that gave life to the place is going away until the department if finally demolished .

= = Credits and personnel = =

The credits are taken from the iTunes exclusive digital booklet .
Personnel

= = Track listing = =

Digital Download

" Como Duele " ? 3 : 30

Bachata Version

" Como Duele " (featuring Voz a Voz) ? 3 : 20

= = Charts = =

= = Release history = =