

= Hell Comes to Quahog =

" Hell Comes to Quahog " is the third episode of the fifth season of the animated comedy series Family Guy , an episode produced for Season 4 . It originally aired on Fox on September 24 , 2006 . The episode follows teenage daughter Meg after she requests that her parents buy her a car . At the showroom , however , her father , Peter , decides to buy a tank , instead of the car Meg was interested in . Deciding to pay for a new car herself , Meg is able to get a job at Superstore USA , which eventually destroys the local economy of Quahog , and upsets the local community .

The episode was written by Kirker Butler and directed by Dan Povenmire . It received mostly positive reviews from critics for its storyline and entertaining cultural references . It was viewed by 9 @. @ 66 million viewers in its original airing . The episode featured guest performances by Dave Boat , Carrie Fisher , Phil LaMarr , Rachael MacFarlane and Fred Tatasciore , along with several recurring guest voice actors for the series . " Hell Comes to Quahog " was released on DVD along with twelve other episodes from the season on September 18 , 2007 .

= = Plot = =

Peter , Cleveland , Joe , and Quagmire are spending the evening at The Drunken Clam , when Peter is reminded to pick up Meg from the roller skating rink . They then go to the rink and continue to enjoy themselves , but forget to pick up Meg when they leave . After skating home in the rain , Meg asks the family for her own car . The next day , Peter takes his daughter to the local car showroom , where she shows an interest in a sedan . Distracted by a large tank at the dealership , however , Peter is tricked into buying it . At first , Peter uses the tank himself , despite it being intended for Meg , but then he teaches Meg to drive it . Later that day , however , the two accidentally run over Joe , and he impounds the tank . Frustrated , Meg decides to earn the money for her own car , and is able to get a job at the local Quahog mega store , Superstore USA , working under a man named Mr. Penisburg . The shops in Quahog soon become bankrupt because of the new superstore , and citizens are informed that there will be widespread electricity blackouts because of Superstore USA 's increasing power @- @ demand . As the town is enduring a massive heat wave , the rest of the citizens become angered .

Meanwhile , Peter loses his job at the Pawtucket Brewery because Superstore USA has its own brewery and they cannot compete . Disjointed , Peter joins an angry protest outside the store , but after entering the store to encourage customers to leave , Peter is impressed by its central cooling system , and decides to become an employee also working under Mr. Penisburg with Meg as his superior . Later , his daughter is promoted to assistant manager by Mr. Penisburg , who immediately instructs her to fire Peter . Despite her reservations about her father , she chooses her family over her job and quits . In the meantime , Brian and Stewie decide to eliminate the superstore completely by retrieving Peter 's tank , and driving it through the superstore , while Peter and Meg escape through an emergency exit . After bulldozing the store , Brian and Stewie drive outside and demolish it and Penisburg with the tank 's cannon . Immediately afterwards , the electricity supply to Quahog is restored , and life returns to normal .

= = Production = =

The episode was written by Kirker Butler and directed by Dan Povenmire . Most of the music throughout the episode was written by Walter Murphy , including the 1970s song , " A Fifth of Beethoven " , which was played at the roller rink scene . In addition , the music that is played when Brian and Stewie are destroying the store follows the style of Elmer Bernstein 's theme to Stripes . Several variations were made to the Iceman scene , who was originally meant to be fighting with his wife , but was changed for legal reasons .

Several scenes and gags had to be removed from the television broadcast of the episode , as they were deemed inappropriate . This includes a scene when Brian recalls being stroked too hard by a " Special Child , " which he retaliates against by biting the child 's hand . The final scene , also

censored from television airing , involved Chris laughing excessively at one of his own jokes , concluding with " Oh , I peed and pooped . " These scenes were removed from FOX , but not from Adult Swim or the DVD . Another scene involves a man driving in a Hummer , while watching the 2005 film Madagascar in his car . The man then exclaims " Dude , those animals are so fucking funny , " which was mistakenly broadcast uncensored in Canada , though this problem was corrected for future broadcasts . The censors remained intact in the United States .

" Hell Comes to Quahog " , along with the twelve other episodes from Family Guy 's fifth season , were released on a three @-@ disc DVD set in the United States on September 18 , 2007 . The sets included brief audio commentaries by Seth MacFarlane and various crew and cast members for several episodes , a collection of deleted scenes and animatics , a special mini @-@ feature which discusses the process behind drawing Peter Griffin , and mini @-@ feature entitled " Toys , Toys Galore " .

In addition to the regular cast , voice actor Dave Boat , actress Carrie Fisher , voice actor Phil LaMarr , voice actress Rachael MacFarlane and voice actor Fred Tatasciore guest starred in the episode . Recurring guest voice actors Lori Alan , actress Alex Breckenridge , actor Johnny Brennan , actor Ralph Garman , writer Danny Smith , writer Alec Sulkin and writer John Viener made minor appearances .

= = Cultural references = =

The title of the episode parodies the title of the 1988 cult film , Hell Comes to Frogtown . In the opening scene of the episode , Peter , Joe , Quagmire and Cleveland are shown playing ping pong at the local bar . Once Joe accidentally hits their final ping pong ball out a window , Peter responds by forcing the puppet character Mr. Moose , from the children 's television series Captain Kangaroo , to tell a knock @-@ knock joke . This causes hundreds of ping pong balls to cascade from the ceiling above them . Going on to exclaim the amount of fun he is having , Peter recounts his performance in a Broadway musical version of the 1984 film Red Dawn .

After being reminded to pick up Meg at the local roller rink , Peter and his friends decide to go skating . After returning home without Meg , the Griffin family are shown watching a Pepperidge Farm commercial on their television . Immediately afterwards , Meg enters her home , and begs her parents to get buy her a new vehicle . Reluctant to do so , Peter informs Meg that plenty of people are able to get around without a car , including the fictional Marvel Comics superhero Iceman . Finally deciding to give in and purchase a vehicle for Meg , the Griffin family head to the local car dealership . While there , Brian notices a large amount of Hummers , and questions who would ever want to drive one . A cutaway then shows a loud , obnoxious man driving a yellow Hummer , who goes on to brag about being able to watch the 2005 film Madagascar while driving , and proceeds to destroy two vehicles in the process while yelling the name of former United States Secretary of Defense Donald Rumsfeld .

Returning home with the tank , Peter decides to surprise his wife , Lois , with his new purchase . Once Lois opens her eyes , she exclaims the phrase " Bocce balls ! " , which was originally from the 1984 comedy film Splash . Coming to accept the tank , Lois and Peter decide to take it to a drive @-@ in theater , where they are shown watching a film entitled The Even Couple , by screenwriter Neil Simon , and starring actors Jeff Daniels and Bill Pullman . The next day , after the tank is impounded by Joe , the family is shown watching the CBS television drama Ghost Whisperer , with Jennifer Love Hewitt then appearing on screen . Meg then interrupts , and expresses her anger at her father for allowing the tank to be impounded . Her father then responds by stating that it is " not the worst thing " he has ever done , with a cutaway of Peter murdering Yogi Bear then being shown .

The Superstore USA store is similar to Wal @-@ Mart . Frustrated by her father , Meg decides to get a job at Superstore USA . As she is being instructed about her job by her new boss , he tells her to feed the deformed man Sloth from the 1985 film The Goonies . As Superstore USA begins to take over the town , it is announced that rolling blackouts will be performed in order to meet the store 's need for electricity . A commercial during Quahog 's local news is then played , parodying the theme

to the 1971 children 's television series The Electric Company . While Stewie and Brian attack the store , the manager of Superstore USA runs to hide in the bathroom before being crushed by the billboard in front of him . This is a reference to the Jurassic Park scene where the attorney also hides in a bathroom before being eaten by the T @-@ Rex .

= = Reception = =

In a slight improvement over the previous week , the episode brought in 9 @.@ 66 million viewers on its original airing , according to the Nielsen ratings . The episode acquired a 3 @.@ 4 rating in the 18 ? 49 demographic , tying with The Simpsons , and edging out series creator Seth MacFarlane 's second show American Dad ! , in both ratings and total viewership .

Reviews of the episode by television critics were mostly positive , noting its " hilarious beginning and the nice ending . " Dan Iverson of IGN praised the episode , stating that the episode " looks to show that this fifth season is going to bring the series back to the irreverent basics that made it so appealing . " Iverson went on to comment that some of the jokes were " extremely funny " and that " the episode had it all , from the Electric Company bit to making fun of people who drive Hummers and watch movies like Madagascar . " In the conclusion of his review , Iverson gave the episode an eight out of ten . Brett Love of TV Squad also gave the episode a positive review , calling the installment much better than the previous two episode 's from the season , " Stewie Loves Lois " and " Mother Tucker " , but criticized the storyline 's similarity to the South Park episode " Something Wall @-@ Mart This Way Comes " . Love commented negatively on the portrayal of Peter working at the superstore , however , stating , " it 's a fine line when they go retarded with Peter . Sometimes it plays really funny , and sometimes it just gets annoying . "