

= Paiyaa =

Paiyaa (English : Boy) is a 2010 Tamil @-@ language romantic road action film written , produced and directed by N. Linguswamy . It stars Karthi and Tamannaah , with Milind Soman , Sonia Deepti and Jagan appearing in supporting roles . The film follows the journey of two strangers ? a jobless carefree man , living in Bangalore , and a woman with whom he has fallen in love . Upon the woman 's request , he drives her to Mumbai , while a group of gangsters follow them , planning to kidnap the woman . Meanwhile , the man also has a past in the city and he goes there to sort it out .

The film , produced by N. Subash Chandra Bose under the banner of Thirupathi Brothers and distributed by Dhayanidhi Alagiri 's Cloud Nine Movies , features a film score and soundtrack composed by Yuvan Shankar Raja , cinematography by Madhi and editing by Anthony Gonsalves . Following a lengthy pre @-@ production phase , during which the film underwent major changes in its main cast and its technical crew , it began shooting in December 2008 at various locations throughout South India , most notably in Karnataka , Andhra Pradesh and Maharashtra . The film was released on 2 April 2010 to predominantly positive reviews and was commercially successful . A Telugu dubbed version of the film titled Awara was released on 21 May in Andhra Pradesh and also received positive response and it was also dubbed in Hindi as Bhaai - Ek Gangster .

Paiyaa was remade in Bengali in 2012 as Jaaneman , starring Soham Chakraborty and Koel Mallick , and in Kannada in 2014 as Ajith , with Chiranjeevi Sarja playing the male lead .

= = Plot = =

Shiva (Karthi) is a young , carefree , unemployed man staying in Bangalore . He has a loyal group of friends including his best friend , a young woman named Priya (Sonia Deepti) with whom he shares his feelings . His friends are determined to get him a job . One day he sees a young , beautiful woman named Charulatha (Tamannaah) , who is also looking for a job . Shiva is immediately attracted to her . He subsequently spots Charulatha on various occasions and follows her , but loses sight of her each time . He even misses a job interview Priya has arranged for him .

Later , as Shiva waits at the railway station to pick up a friend and owner of the Mitsubishi Lancer Shiva and his friends use , he is confronted by a tense Charulatha , accompanied by her uncle . They assume that Shiva is a cab driver and ask him to take them to Chennai . An excited Shiva accepts the offer and takes them . While stopping to refuel the car , Charulatha suddenly requests Shiva to drive on , leaving her uncle behind ; Shiva does as she wishes and takes off . She first asks Shiva to drop her at the airport but she misses the flight and later at a railway station , she is unable to go by train , so she asks Shiva if he will take her to Mumbai by car .

Shiva instantly agrees and drives her to Mumbai . Shiva tries to get into a conversation with Charulatha . She initially refuses to talk , but eventually gives in and tells him about her background . It comes to light that Charulatha 's mother , who had always supported her daughter , died after a violent altercation with her father ; since then her father has tried to force Charulatha to marry an unknown man of his choice . Not willing to bow to her father 's wishes , she had escaped from home , but was later found by her father 's business partner , Jayaraman , her supposed uncle . He was about to take her to register the marriage arranged by her father when Charulatha tried to escape , leaving him behind at the filling station . Now she wants to head to Mumbai to stay at her grandmother 's home .

However , she is being followed by a gang , led by a furious Telugu @-@ speaking lady . Shiva manages to lose the pursuers and decides to change the route to avoid the gang , but encounters a second gang . He realises that this gang is not following Charulatha , but himself , as they are the henchmen of a Mumbai @-@ based gangster Baali (Milind Soman) . He recalls an incident that happened some years ago in Mumbai , when he stayed there at his friend Poochi 's (Jagan) house . He had beaten one of Baali 's men , who had attacked him , and later Baali himself , not knowing about him and his reputation in the city , and returned to Bangalore . Both gangs are following the couple to achieve their own ends . After reaching Mumbai and experiencing a series of events , they end up at Poochi 's house . Poochi finds out where the grandmother lives and Shiva brings

Charulatha there . Shiva , unable to bear the thought that the journey is complete , leaves silently only to find Charulatha on the road . After hesitating , she reveals that her relatives had spoken ill about her parents , which prompted her leave , not wanting to push the matter further . While in a state of doubt , they are attacked by Baali 's gang , who have teamed up with Jayaraman .

Shiva saves Charulatha from the clutches of the goons by single @-@ handedly overpowering them . While on their way back to Bangalore , his friends arrive . Priya , whom Shiva has called often , tells Charulatha of his feelings for her . Charulatha reciprocates Shiva 's love , as she too has fallen for him during the journey , thus both unite .

= = Cast = =

Karthi as Shiva , a carefree man living in Bangalore . He falls in love with Charulatha and drives her to Mumbai , freeing her from the clutches of her uncle and his men .

Tamannaah as Charulatha . She also lives in Bangalore after fleeing from a forced marriage arranged by her father .

Milind Soman as Baali , a gangster based in Mumbai . He plans to kill Shiva , who had humiliated him during his first trip to Mumbai , but the plan backfires , and his men are beaten up after repeated attempts to confront Shiva .

Sonia Deepti as Priya , Shiva 's best friend . She cares a lot about Shiva and works to find him a job . Shiva shares his feelings only with Priya .

Jagan as Poochi , a young simpleton and friend of Shiva , who lives in Mumbai . He becomes frightened after seeing Shiva beat up Baali 's men and immediately drives him out of the city . He also changes his looks to avoid any more involvement in their gang .

Darshan Jariwala as Charulatha 's uncle . He is seen in a small role where he scolds Charulatha for coming to their home .

Arpit Ranka as Baali 's henchman

Jasper as head goon

= = Production = =

= = = Development = = =

In September 2007 , while working on Bheema , a film starring Vikram , Linguswamy announced that Karthi would star in his next venture to be launched in January 2008 . He said that he had written a story " suitable for Karthi " , further adding that it would be " an action oriented film " . The following month , sources suggested that he was planning a bilingual project , filming simultaneously in Tamil and Telugu with Karthi and Ram Charan Teja , respectively . However , in early November , reports claimed that Vishal would portray the protagonist after Linguswamy had considered Jayam Ravi for the lead character . The reports proved to be false and Karthi was confirmed as the lead actor of the film .

The film failed to begin production in January 2008 , with sources reporting in March that Linguswamy was still working on the script . The film was yet to be titled . It was to feature the main crew members of Bheema , including music director Harris Jayaraj , cinematographer R. D. Rajasekhar and editor Anthony . Linguswamy later announced the film with an entirely new crew ; Yuvan Shankar Raja replaced Jayaraj as the film 's music composer , and Madhi was selected as the cinematographer , after Rajasekhar had opted out of the project as he was busy working on Jaggubhai . Linguswamy chose Priya Manikandan , wife of cinematographer Manikandan , as the chief costume designer , for whom Paiyaa would be her first film project . Linguswamy further revealed that the film would be produced by his home production studio Thirupathi Brothers and denied that it was a remake of a Telugu film . Lingusamy disclosed later that he had written two scripts , out of which Karthi eventually chose Paiyaa , because he wanted to do an " urban love story " after two successive roles as a ruffian . Initially titled as Kuthirai , it was later renamed as

Paiyaa , which was considered a tentative , working title only . Karthi said he was " ... dying to start shooting for Paiyaa " and to " ... wear good clothes ... and he accepted the film because he " ... desperately wanted to play a cool dude on screen .

The filming was supposed to begin in August 2009 . However , due to the slow progress of Karthi 's ongoing project , Aayirathil Oruvan , Paiyaa was postponed several times , since Karthi needed to maintain the continuity of his looks for his role in Aayirathil Oruvan . Its producer Ravindran complained at the Tamil Film Producers Council that Karthi was trying to change his look and move on to Paiyaa before finishing his commitments , which forced Linguswamy to readjust the schedules . The shooting finally began in December 2008 . The film 's music was released in November 2009 along with the trailer . In late 2009 , after finishing the filming of Paiyaa , Lingusamy disclosed his plans of remaking the film in Telugu and Hindi as well . Later , as Yuganikki Okkadu , the Telugu dubbed version of Karthi 's Aayirathil Oruvan , emerged as successful in Andhra Pradesh , the team instead decided to dub and release the film in Telugu to cash in on Karthi 's new @-@ found popularity in the state . The Telugu version was titled Awara and its audio was released in March 2010 ; Awara was released simultaneously with the Tamil version . In March 2010 , the film 's distribution rights were acquired by Dhayanidhi Alagiri 's Cloud Nine Movies . This film is also dubbed version in Hindi as " Aakhri Baazi "

= = = Casting = = =

In July 2008 , actress Nayantara was signed for the female lead role in Paiyaa for a record salary of ? 1 crore . Speaking about the issue , the director admitted that she was one of his favourite actress and he liked her performance in Yaaradi Nee Mohini . He also quoted : " The way her career graph shot up is intriguing . Unlike others her career progressed in reverse gear . She paired up with the superstar during the early years of her career and started accepting roles with heroes of next generation . " She also expressed her interest to work in the project . However , plans were made to trim the film 's budget due to the economic recession , and discussions were held with Nayantara to reduce her salary . The talks resulted in failure and Nayantara left the project in December 2008 . Later , she was accused of cheating the director by refusing to return an advance of ? 15 lakh she had taken before commencement , after walking out of the film . The director filed a complaint with the Tamil Film Producers Council , which decided to ban the actress . Subsequently Trisha was reported to have won the role , before Tamannaah was finalised as the female lead , who was signed for ? 80 lakh . Later in December 2008 , Milind Soman , who had last appeared in Pachaikili Muthucharam , was signed up for the main antagonist 's role , a Mumbai @-@ based don , with other minor antagonists numbering up to 18 .

= = = Filming = = =

After Karthi had completed his film Aayirathil Oruvan , the principal photography for Paiyaa began on 24 December 2008 at a highway near Bangalore . Shooting carried on in and around Bangalore in the following weeks . The film 's main portions were extensively shot across some major highways , where the story plays , whilst the climax was filmed in Mumbai , where the journey would also end . The filming also took place in Tamil Nadu , Puducherry , Kerala and Andhra Pradesh .

In May 2009 , a street fight was filmed near the Chembarambakkam Lake in Chennai . Later that month , a song (" Suthudhe Suthudhe Boomi ") , choreographed by Sabeena Khan , was shot at Prasad Studios in Chennai , where a set had been erected by art director Rajeevan . The song was said to have featured computer graphics and visual effects with which forests and mountain ranges were created . In June 2009 , after nearly six months of shooting , more than sixty @-@ five percent of the project was completed , with a song and the climax sequences being the remaining parts to be filmed . A twenty @-@ five @-@ day schedule was to be held in Mumbai and Pune , but the shooting got halted in July due to heavy rains . In October 2009 , the final action scenes of the climax involving Karthi and Milind Soman were filmed in Mumbai and its suburbs in a ten @-@ day schedule , following which a rain song (" Adada Mazhaida ") , featuring Karthi and Tamannaah ,

was shot at the Athirappilly waterfalls in Kerala .

= = Soundtrack = =

The soundtrack for Paiyaa was scored by Yuvan Shankar Raja , collaborating with Linguswamy again after Sandakozhi (2005) . The audio launch function was held on 22 November 2009 at the Satyam Cinemas , which was attended by many prominent film personalities ; director Shankar released the soundtrack . The album originally features five songs with vocals by singers Karthik , Benny Dayal , Haricharan , Rahul Nambiar and composer Yuvan Shankar Raja himself . Three songs were reportedly composed and recorded in Singapore . The lyrics were provided by Na . Muthukumar . The album received highly positive reviews and responses from critics and audiences alike and the songs were considered to have played an important role for the film 's success .

= = Release = =

The satellite rights of the film were sold to Kalaigarn TV . The film was initially scheduled for a late 2009 release , but was pushed to 14 January 2010 coinciding with the Tamil harvest festival Thai Pongal . Karthi 's second film Aayirathil Oruvan , which was in production for nearly three years , was also planned to release on the same day . According to the Tamil Film Producers Council , two films starring the same actor could not be released on the same day , so Aayirathil Oruvan was given priority , whilst Paiyaa was postponed for 30 days . The release was postponed again for some reasons , before finally hitting the screens on 2 April 2010 . The film had its premiere at the Sathyam Cinemas , Chennai .

= = = Box office = = =

Paiyaa got a solo release on 2 April 2010 , coinciding with Good Friday . It earned ₹ 71 lakh in the opening weekend across Chennai with an average occupancy of 90 % . The film grossed ₹ 3 crore in the first three days and was declared a commercial success within a few days . In the United Kingdom the film was distributed by B4U and was released across six screens , grossing £ 21 @, @ 021 in the opening weekend , opening at the 23rd place . Furthermore , in Malaysia , the film opened across 34 screens and collected \$ 349 @, @ 368 after the second week . In Tamil Nadu , it netted ₹ 13 crore from 300 screens in two weeks .

= = = Critical reception = = =

Upon release , the film generally received positive reviews , with most critics calling the film " summer entertainer " and lauding its technical aspects . Sify described the film as a " road movie laced with mass elements and extraordinary songs " , adding that it is a " jolly good ride " . The reviewer praised the " loveable lead pair " for their " credible performance , which makes up for the plot holes " . He said that technically the film was Linguswamy 's his best , with Mathi 's " eye @-@ catching camera work " , Antony 's " crisp editing " , Rajeevan 's " exotic set designs " , and praised composer Yuvan Shankar Raja , whose " foot @-@ tapping " songs " scorch just like the desert sun " and were all " rocking " , while his background score was a " perfect co @-@ ordination with the narration " . A reviewer from the Times of India , Bhama Devi Ravi , gave the film 3 out of 5 stars , writing that " the story is not earth @-@ shatteringly new , but what pulls you into the movie is the different spin that Lingusamy gives to the familiar story " . She praised the lead pair 's performance , particularly Karthi , who " comes up with an enjoyable performance " , as well as the film 's technical values , describing the camera work as " mind @-@ blowing " , Brinda Sarathy 's dialogues as " thoroughly enjoyable " and Yuvan Shankar Raja 's songs as " a real treat " . Indiaglitz described the film as a " racy action adventure " and " undeniably an entertainer this summer " , writing that Linguswamy has brought out " a classy entertainer " and Karthi and Tamannaah 's performances are " absolutely great " . Regarding the technical crew , the reviewer cited that the camera work was

" immaculate " , while editor Anthony and stunt coordinator Kanal Kannan had done " an incredible and marvellous job " . The music , in particular , was described as " the greatest strength of the movie " and his background score as " excellent " .

Behindwoods gave the film 2 @. @ 5 out of 5 stars , describing the film as " a stylish , light hearted family entertainer for the summer " and a " Pacy road show with a few humps on a straight run " . It too , like the other reviewers , cited that Karthi had brought out an " enjoyable performance " , whilst describing Yuvan Shankar Raja as " the major backbone of Paiya " . Moreover , he cited that Brinda Sarathy 's dialogues " evoke laughter " , the car chasing sequence is " absolutely brilliant " , the cinematographer " needs plaudits " and the " crisp editing " by Anthony as a " major plus point . " In contrast , Rediff 's Pavithra Srinivasan cited that there was " [n] othing entertaining about Paiyya " and that film was worth a watch only for Karthi 's screen presence , " pretty " Tamannaah and Yuvan 's songs , despite giving 2 @. @ 5 out of 5 stars . She criticised Linguswamy 's script as the film 's " biggest minus " , adding that the film " starts out so very promisingly " , describing the first half was " racy , peppy and enthusiastic , only to fizzle out with no appreciable sequences in the second half . "

= = = Accolades = = =