

= Flying the Flag (For You) =

" Flying the Flag (For You) " is a song performed by British pop / bubblegum dance group Scooch .

The song was entered and won the British national selection competition for the Eurovision Song Contest , Eurovision : Making Your Mind Up in 2007 , and subsequently represented the United Kingdom in the Eurovision Song Contest 2007 in Helsinki , Finland . The song came joint 22nd with a total of 19 points , the same score as France .

= = Song information = =

Scooch had reformed in hope of performing at the Eurovision Song Contest 2007 , and the song was specifically written for the Contest ; Eurovision rules state that the song must be an original composition and released no more than seven months before the contest . Russ , as the captain , opens and closes the song with captain 's announcements . Natalie and Caroline sing the vocals of the song , as David offers passengers confectioneries . The lyrics are heavily based on actual experiences of flying . The song contains a liberal amount of sexual innuendo , the most overt being " ... and blow into the mouthpiece " and " Would you like something to suck on for landing , sir ? " (the latter was omitted or changed for some tea @-@ time television performances) . The camp style was both praised and criticised - The Guardian noted that the song was , in terms of Eurovision , outdated and similar to Buck 's Fizz 's winning entry in 1981 , while Tim Moore called the song " a fine song in Eurovision tradition " .

= = Music video = =

The original music video was their final performance on Eurovision : Making Your Mind Up ; Scooch recorded a new version once their contract with Warner Bros. had been signed . Following the lyrics , the second video starts with the quartet in the front of the aeroplane , with Spencer as the captain . The video continues with all of the members as stewards walking up and down the plane , with a cameo appearance from Sister Mary McArthur , who was invited to take part after the band saw her lip sync video . Later in the video each member of the band is seen dancing in front of the flags of selected countries that are all participating in the Eurovision Song Contest 2007 , in addition to the flag of the European Union .

= = " Flying the Flag " in Helsinki = =

" Flying the Flag (for You) " was the nineteenth song to be sung during the Eurovision Song Contest . The song scored only nineteen points : twelve from Malta , and seven from Ireland , two nations known for awarding points to the United Kingdom - although according to the Head of the Maltese Delegation , Malta voted twelve partly in protest to regional block voting which , had made the Contest " not about the songs any more " , an opinion shared by " five or six other countries " . Due to the low score that Scooch had received ? only Ireland were lower on the scoreboard ? the song received negative press by newspapers - in particular , The Sunday Mirror were reported by the BBC to have stated that the song made the United Kingdom " the laughing stock of Europe " , The Sunday Times , according to the BBC , referred to the song , " It wasn 't a disaster - more of a crash landing " .

= = International promotion = =

On 18 April 2007 it was announced that Scooch had been signed to the Warner Bros. label . This would help them to promote and release their single to a broader range of fans in the United Kingdom and abroad . As part of the contract , Scooch recorded certain phrases of the song in French , German , Spanish , Bulgarian , and Danish .

= = Track listings and formats = =

CD

" Flying The Flag (For You) " [Eurovision 2007 Version] (3 : 04)

" Flying The Flag (For You) " [Karaoke Version] (3 : 04)

DVD

" Flying the Flag (For You) " [Video]

" How To " Special Scooch Dance Feature [Video]

" Flying the Flag (For You) " [Karaoke Version] [Video]

" Flying the Flag (For You) " [Audio]

= = Chart positions = =

The official single version was available from 30 April 2007 and was released as a physical CD single in the following week , on 7 May 2007 .

The song debuted in the UK Top 40 at No. 5 and peaked at this position .