

= Never Let You Go ( Justin Bieber song ) =

" Never Let You Go " is a song performed by Canadian recording artist Justin Bieber . The track was written by Bieber and also co-written and produced by production duo John 'Tá Austin and Bryan Michael Cox . It was originally released as a promo single from latter half of Bieber 's debut album , My World 2 .@.0 on March 2 , 2010 . The song charted within the top twenty in Canada and New Zealand , twenty-one in the United States , and in the lower regions of the charts in Australia and the United Kingdom , respectively . The accompanying music video features Bieber and Paige Hurd at the Atlantis Resort in The Bahamas , including scenes at the resort , an aquarium , and on the coast . Bieber performed the song a number of times , including on BET 's SOS : Saving Ourselves - Help for Haiti Telethon , which benefited victims of the 2010 Haiti earthquake .

= = Composition and critical reception = =

" Never Let You Go " published in common time with moderate tempo . " Never Let You Go " written in D minor key with the chord progression B  $\frac{7}{9}$  -Dm  $\frac{7}{9}$  C. Leah Greenblatt of Entertainment Weekly noted similarities between " Never Let You Go " and Chris Brown 's " Forever " , calling the previous a " fraternal twin " to the latter . Jody Rosen of Rolling Stone , using " Never Let You Go " and " Stuck in the Moment " as examples said that " the ballads  $\frac{7}{9}$  often a weak spot on pop / R & B records  $\frac{7}{9}$  are fully realized , mixing love  $\frac{7}{9}$  struck lyrics with big , lovable choruses . " Lauren Carter of The Boston Herald stated that , " While it  $\frac{7}{9}$  s hard to buy into so much angst coming from a 16  $\frac{7}{9}$  year  $\frac{7}{9}$  old , the promises of forever ( see  $\frac{7}{9}$  Never Let You Go ,  $\frac{7}{9}$  for starters ) will undoubtedly delight the young girls who dream of spending eternity with pop  $\frac{7}{9}$  s newest heartthrob . "

= = Chart performance = =

" Never Let You Go " debuted and peaked at number twenty-one in the United States on the Billboard Hot 100 . It was listed on the chart for two weeks before dropping off . The song , like previous digital  $\frac{7}{9}$  only singles of Bieber 's , had limited stays on the charts , and holds the record for the second all  $\frac{7}{9}$  time biggest week  $\frac{7}{9}$  to  $\frac{7}{9}$  week descent in Hot 100 history , behind Justin Timberlake 's cover of " Hallelujah " and the Jonas Brothers ' " Pushin ' Me Away " . It debuted and peaked at fourteen in Canada , after spending four weeks on the Canadian Hot 100 it dropped off . Internationally , the song charted at sixty-seven in Australian Singles Chart , and reached sixteen on the New Zealand Singles Chart , where it was on the chart for three weeks . Via digital sales behind the release of My World 2 .@.0 , " Never Let You Go " reached eighty-four on the UK Singles Chart .

= = Music video = =

Rolling Stone confirmed in January 2010 that the music video had already been shot by director Colin Tilley while Bieber was at the Atlantis resort in Dubai . Actress Paige Hurd portrays Bieber 's love interest in the video . The video premiered on March 30 , 2010 on Vevo . It was the new joint on BET 's 106 & Park on April 5 , 2010 .

Summarizing the video , Jocelyn Vena MTV News said , " Bieber is seen hanging out in the catacombs of Bahamian aquariums ... In this new clip , Bieber is seen performing on the beach and frolicking with Hurd . Bieber is definitely growing up a lot in this video  $\frac{7}{9}$  sharing near  $\frac{7}{9}$  kisses , touching and nuzzling with her boyfriend . Shots of the pair in silhouette holding hands play into the video 's plot of two young teens falling in love in a very exotic locale . " Vena also said that Bieber continues her " knack for Michael Jackson  $\frac{7}{9}$  esque dance moves . " ( read : bad mimicry and complete rip off of ) . Simon Vozick  $\frac{7}{9}$  Levinson of Entertainment Weekly called the video " So romantic , " as " they dance in an age  $\frac{7}{9}$  appropriate fashion . " Chris Ryan of MTV News

reviewed the video positively , stating that it is , " a really nice take on the innocence of young love , full of flirting , dancing and hair @-@ touching . "

= = Live performances = =

Bieber performed the song several times including at the new Microsoft Store grand opening in Mission Viejo , California , and in a live session with MTV . He also later performed it on The Early Show as a part of their 2010 Super Bowl programming , and on BET 's SOS : Saving Ourselves - Help for Haiti Telethon , to benefit Haiti after the earthquake , performing live on February 6 , 2009 , which also aired on VH1 , and MTV .

= = Credits and personnel = =

Songwriting - Justin Bieber , Bryan @-@ Michael Cox , Johntá Austin

Production - Bryan @-@ Michael Cox , Johntá Austin

Vocal recording - Sam Thomas

Instruments - Bryan @-@ Michael Cox

Mixing - Manny Marroquin , assisted by Christian Plata and Erik Madrid

Source

= = Charts = =