

= Freedom (Sugababes song) =

" Freedom " is a song by English girl group Sugababes . It was written by Jason Pebworth , Jon Shave , George Astasio , Kyle Abrahams , Peter Ighile , Mariah Young @-@ Jones and Rowan Martin , and produced by The Invisible Men in collaboration with Parker & James . The song premiered in May 2011 during a music festival in Morocco , and was promoted with various snippets and teasers in addition to an advertisement for the Nokia N8 . It is an electropop song with elements of dubstep . It is the final song the group released before their split in 2011 .

" Freedom " was due for release as the lead single from their anticipated eighth studio album , although the song was cancelled as an official single and instead made a free digital download via Amazon . Despite the controversy surrounding its release , the song received positive reviews from critics , who complimented its sound and the use of dubstep . The music video , which was directed by Sean De Sparigo and filmed in July 2011 , features the Sugababes in an underground club . The trio performed " Freedom " at the T4 on the Beach festival on 10 July 2011 .

= = Background = =

Following the release of their seventh studio album Sweet 7 , which was met with poor reviews and low sales , it was confirmed that the Sugababes had begun work on their eighth album . In February 2011 , group member Heidi Range stated that the Sugababes were aiming to finish the album in time for a summer 2011 release . She revealed that the group completed a song which they believed could be the album 's lead single . The Sugababes confirmed in May 2011 that they would premiere " Freedom " at the Mawazine Festival in Morocco . In July 2011 , the group 's management confirmed that the group had left their longtime record company Island Records and signed a three @-@ album deal with Sony 's RCA label . The artwork for " Freedom " was revealed in August 2011 ; it features the Sugababes on a sofa wearing deep green clothing .

= = Composition and lyrics = =

" Freedom " was written by Jason Pebworth , Jon Shave , George Astasio , Kyle Abrahams , Peter Ighile , Mariah Young @-@ Jones and Rowan Martin . Pebworth , Shave and Astasio produced the song under their stage name The Invisible Men , in collaboration with Parker & James , consisting of Abrahams and Ighile . " Freedom " is an electropop song with elements of dubstep . It is backed by synthesizers with a " moody " arrangement . According to the British website Orange , " Freedom " is a " controlled , steady anthem " with a " darker , deeper and more soulful " sound . During the pre @-@ chorus , the group chants the lines " So raise your hands / One fist in the air / For free @-@ ee @-@ ee @-@ ee dom @-@ dom @-@ dom " over a prominent dubstep beat . Sugababes member Amelle Berrabah interpreted the track as about " being free , liberated and being powerful " .

= = Release and reception = =

A snippet of " Freedom " appeared online on 1 June 2011 as part of an advertising campaign for the Nokia N8 . In July 2011 , the Sugababes released a teaser of the song online , while the full version premiered online in August 2011 . " Freedom " was due to be officially released on 5 September 2011 , although the date was pushed back to 25 September . The song was made available to pre @-@ order on the iTunes Store , however , four days before its release date , the pre @-@ order link was removed and " Freedom " was cancelled as an official single . Instead , the song was released as a free digital download via Amazon . The decision was clarified in a statement posted on the Sugababes ' official Facebook page : " As a thank you to their fans , the Sugababes are offering their new single , ' Freedom ' as a free download via Amazon . "

Several media outlets reported that the single 's release was cancelled due to major radio stations ' reluctance to play the song , as well as the presumption that it would underperform in the charts .

Despite the controversy surrounding its release , " Freedom " received positive reviews from critics . Robert Copsey of Digital Spy gave it a four out of five star rating , and wrote : " Truth be told , by the time the head @-@ spinning dubstep moment kicks in , we 're too busy throwing our finest shapes to care who 's in the band anyway . " A journalist from Orange regarded " Freedom " as an " unusual club track " , and praised it as a " fine addition " to the Sugababes ' collection of songs .

= = Promotion = =

The music video for " Freedom " was directed by Sean De Sparengo , and filmed in London in July 2011 . It took one day to film , and is primarily set in an underground club with red lighting , reminiscent of that featured in the group 's 2002 single " Freak like Me " . De Sparengo commented on the concept and visual attributes of the video , saying : " One of the interesting things for the concept for this video is that we knew we had to make everything look incredibly beautiful . It was about making a video where the Sugababes felt like they were at the top of their game . " The video made its premiere in August 2011 . A behind the scenes clip was uploaded to the Sugababes official VEVO channel on YouTube . Daily Mirror praised the band 's appearance in the video .

The Sugababes performed " Freedom " on 10 July 2011 at the T4 on the Beach festival . It was the first performance of the song on television , in which group member Jade Ewen told 4Music that they were " really excited about it . " The group performed an acoustic version of the song in September 2011 on the TV series Super Saturday . In September 2011 , the trio performed " Freedom " on Sam and Mark 's television series Big Friday Wind Up , and at London 's nightclub G @-@ A @-@ Y , where they wore coordinating rubber outfits .