

= BBD ( song ) =

" BBD " ( Bad Bitches Doit ) is a song recorded by American rapper Azealia Banks for her debut studio album *Broke with Expensive Taste* ( 2014 ) . It was released as the first promotional single from the album on January 1 , 2013 . Production of the song was handled by Apple Juice Kid , with Sup Doodle providing co @-@ production for the track . Banks , Jonathan Harris and Kevin James all contributed to the song 's writing . Critical reception of the song was generally positive , with critics claiming the song to be the one of the first party anthems of the new year . Banks clarified on her Twitter account that " BBD " was not the first official single from *Broke with Expensive Taste* , writing " Y 'all know i love dropping songs tho ! Lol " .

= = Background = =

In 2011 , it was reported that Banks was working on her debut studio album with British producer Paul Epworth , despite not being signed to a record label at the time . In January 2012 , Banks signed a deal with Interscope and Polydor Records to work on new music , and a month later , she announced the title of the album to be *Broke with Expensive Taste* . Banks released " BBD " on New Year 's Day , premiering the song on her SoundCloud account , with it later being sent to radio the same month . The track was confirmed to be apart of *Broke with Expensive Taste* , when Banks posted the track listing of the album to her Instagram account . Approximately a year later , she handed a complete version of the album in to the labels , which included " BBD " . Banks initially thought it would receive favorable reception from the labels ; however , the representatives told Banks that she had not recorded a " hit " single for the album . Ultimately , Banks ended the record deal with Interscope and Polydor in July 2014 . She later approached Jeff Kwatinetz and signed a contract with his company , Prospect Park , which ultimately led to the long @-@ awaited release of *Broke with Expensive Taste* on November 7 , 2014 .

Throughout December 2014 , Banks released a series of videos in which she gave a track @-@ by @-@ track commentary for all of the songs from *Broke with Expensive Taste* , and revealed how each song came to be , dubbed the ' 16 Days of Azealia ' . During the commentary video for " BBD " , Banks described the song as " another one of those records " , going on to compare it to her earlier " rowdy " songs such as Fantasea 's " Fuck up the Fun " and " L8R " . She described the creation of the song as a process , summing it up in as " I was like , ok , I 'm gonna make a trap record " .

= = Composition = =

" BBD " is a hip @-@ hop song with heavy trap influences , that runs for a total duration of three minutes and eighteen seconds . Manny Faces from BirthPlace described the track as " a musically frantic , bass heavy stuttery @-@ snare Apple Juice Kid / Sup Doodle @-@ co @-@ production " , while one The Huffington Post writer described the song as " Chicago rave meets southern rap " . HipHopWired writer Kazeem Famuyide thought that the track was " EDM @-@ inspired " , which allowed Banks to " show off of her rapid @-@ fire flow " , whereas MTV writer Phillip Mlynar described the tracks instrumental as a " slinky bopping beat " . Genevieve Oliver from Pretty Much Amazing thought that the track " effortlessly amalgamates hip @-@ hop and dance trends ( a little trap @-@ y , a little rave @-@ y , Azealia said on Twitter ; not to mention the song 's title appears to reference Bell Biv DeVoe ) with her own already @-@ classic rapid @-@ fire , sassy wordplay " . Maura Johnston from Pop Dust described the track as witch @-@ hop , calling the song " minimalist and dark " .

= = Critical reception = =

The song received general acclaim from critics . Manny Faces from BirthPlace cited the song as an improvement from her previous material , writing " It ? s a little harder , a little less sloppy and a little more promising than some of her previous efforts , many of which have drowned in sonic

experimentation that , in some opinions ( mine ) , haven't done her any favors " . A writer for PAPER hailed the track as " [ The ] first 2013 party jam " , adding that the song " will jolt you awake this Wednesday morning more quickly than that venti coffee you 've been nursing since 9 am " . Rolling Stone writer Jody Rosen gave " BBD " three @-@ and @-@ a @-@ half stars out of five , describing the song as " a typically fleet , flashy collection of dissés and boasts that glory in estrogen power , Sapphic delights , and the fun of cuckolding stupid dudes " . Spin writer Marc Hogan thought that the track reflected well on Banks ' sense of style , writing " With the squiggly high @-@ end and wobbly sub @-@ bass of what we ? re really calling trap @-@ rave now , huh , plus some masterfully timed quiet @-@ loud dynamic shifts , the track displays the virtuosically foul @-@ mouthed rapper ' s usual immaculately stylish beat selection " .

= = Live performances = =

Banks first performed " BBD " at the 2013 Glastonbury Festival , on June 29 , 2013 . She later performed the track during her set at the 2013 Reading Festival , on August 25 , 2013 . One writer for NME deemed " BBD " to be a highlight of Banks ' set , citing its " explicit , bumping rhyme " . Banks also included " BBD " on the set list to her Broke with Expensive Taste World Tour ( 2014 ? 15 ) . According to Dianca Potts , during Banks ' gig at the Irving Plaza , " ' BBD ' and ' Wallace ' were similarly received , the audience 's enthusiasm building as each second passed " . The track was also well received when performed in Europe , with The Independent writer David Pollock highlighting it as one of the best received numbers of the night , along with " No Problems " and " 212 " .

= = Credits and personnel = =

Credits adapted from Broke with Expensive Taste liner notes .

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" BBD " contains excerpts from " Swoop " , as originally performed by ETX ! ETC ! and Brillz .  
" BBD " contains excerpts from " Trap Shit V9 " , as originally performed by UZ .

= = = Locations = = =

Recorded at Glenwood Place Studios ( Burbank , California )  
Mixed at Germano Studios ( New York City , New York )

= = = Personnel = = =

Vocals ? Azealia Banks  
Songwriting ? Azealia Banks , Jonathan Harris , Kevin James  
Production ? Apple Juice Kid  
Co @-@ production ? Sup Doodle  
Engineering ? Rick McRae  
Recording ? Rick McRae  
Mixing ? Rick McRae

= = Release history = =