

= Do Somethin ' =

" Do Somethin ' " is a song recorded by American singer Britney Spears for her first greatest hits album , Greatest Hits : My Prerogative ( 2004 ) . It was written and produced by Christian Karlsson and Pontus Winnberg ( known collectively as Bloodshy & Avant ) , with additional writing by Henrik Jonback and Angela Hunte . Originally , the song was never intended to be released as a single . Spears , however , wanted to shoot a music video for it , and had to convince her record company . It was then released on February 14 , 2005 by Jive Records as the second single from the album worldwide except North America . The dance @-@ pop song features usage of electric guitars , and its lyrics allude to having a good time and not caring about other people 's judgement .

" Do Somethin ' " received generally favorable reviews from critics , and received comparisons to Gwen Stefani 's 2004 single " What You Waiting For ? " . Although the single was not released in the United States , it charted on many of Billboard 's component charts due to digital downloads , managing to reach number 100 on the Billboard Hot 100 . It was also successful worldwide , reaching top ten positions in countries such as Australia , Denmark , Sweden and the United Kingdom . By the end of 2005 , " Do Somethin ' " was one of the best @-@ selling singles in Australia and Belgium that year .

An accompanying music video , co @-@ directed by Billie Woodruff and Spears , who is credited as her alter ego " Mona Lisa " , portrays the singer and four female friends dancing and performing in a nightclub . The usage of a Louis Vuitton dashboard in the video resulted in a lawsuit against Jive Records , which ended with Louis Vuitton winning ? 80 @,@ 000 in damages . The video was also banned in all European TV channels . Spears performed " Do Somethin ' " during the The M + M 's Tour in 2007 , The Circus Starring Britney Spears in 2009 and Britney : Piece of Me in 2013 ? 15 .

= = Background = =

On August 13 , 2004 , Spears announced through Jive Records the release of her first greatest hits compilation titled Greatest Hits : My Prerogative , due November 16 , 2004 . The title was chosen after the album 's lead single , Spears 's cover version of Bobby Brown 's 1988 single " My Prerogative " . The cover was produced by Swedish production team Bloodshy & Avant , who produced her single " Toxic " from her fourth studio album , In the Zone ( 2003 ) . A DVD of the same name was also released the same day , containing Spears 's music videos . The tracklist was officially revealed on September 13 , 2004 . Greatest Hits : My Prerogative included three new tracks : " My Prerogative " , " I 've Just Begun ( Having My Fun ) " and " Do Somethin ' " , all of them produced by Bloodshy & Avant . The producers recorded and arranged the main instrumentation of " Do Somethin ' " at Murlyn Studios , in Stockholm , Sweden . Spears recorded her vocals at Battery Studios in New York City . Background vocals were provided by Spears , Angelo Hunte and BlackCell . The song was never planned to be released as a single . However , Spears wanted to shoot a music video for the song and had to fight with her record label to do it . She explained she was " a little disappointed " that she had to convince them " that making this video was the right thing to do at th [ e ] time " . " Do Somethin ' " was released as the second single from Greatest Hits : My Prerogative on February 14 , 2005 .

= = Composition = =

" Do Somethin ' " is a dance @-@ pop song with usage of electric guitars and a " bump beat " , as described by Spence D. of IGN . He also noted the song is " filled with faux string bursts and mock- ' 70s synth gurgle ( think Zapp / Gap Band era ) and plenty of treated guitar and bass " . According to the sheetmusic published at Musicnotes.com by EMI Music Publishing , it is set at a moderately fast tempo with 130 beats per minute . The song is written in the key of E minor , and Spears ' vocal range spans from the low note of E3 to the high note of C6 . Lyrically , " Do Somethin ' " refers to having fun while being watched by other people , which is perceived in lines such as " Somebody

pass my guitar / So I can look like a star . " Tim Lee of musicOMH compared the song 's style to Gwen Stefani 's " What You Waiting For ? " ( 2004 ) .

= = Reception = =

= = = Critical response = = =

" Do Somethin ' " received positive reviews from contemporary critics . Stephen Thomas Erlewine of Allmusic said that along with " I 've Just Begun ( Having My Fun ) " , they are " two very good previously unreleased tunes " . Annabel Leathes of BBC Online commented , " two robust , unreleased tracks [ that ] suggest , however , that she may still be churning out a few more No.1s before taking time out to sing lullabies to her brood " , while Christy Lemire of the Associated Press noted that both songs " provide Britney with further opportunities to proclaim her need to have fun and be herself , which have been running themes throughout her last two albums " . Ann Powers of Blender called " Do Somethin ' " " a decent bit of crunk where she raps in a cutesy @-@ poo drawl that suggests she could have nabbed the Dukes of Hazzard sexpot role from Jessica Simpson " . Spence D. of IGN considered the song " interesting for its many interpretations , no less " .

= = = Chart performance = = =

Although " Do Somethin ' " was never physically released in the United States , the song peaked at number 100 on the Billboard Hot 100 due to digital downloads on April 26 , 2005 . The song also charted on Billboard 's Pop 100 and Hot Digital Songs at number 63 and 49 , respectively . As of August 2010 , " Do Somethin ' " has sold 363 @,@ 000 paid digital downloads in the United States . In Australia , the song debuted at number 8 on the week of March 7 , 2005 . It has since been certified gold by the Australian Recording Industry Association ( ARIA ) with sales of over 35 @,@ 000 copies . On the same week , it debuted in the UK Singles Chart at number 6 . " Do Somethin ' " was also successful in Europe , inside the Top 10 in Belgium ( Flanders ) , Hungary , Sweden , Denmark and Ireland , and inside the Top 20 in Belgium ( Wallonia ) , Czech Republic , Germany , Norway , Switzerland and the Netherlands .

= = Music video = =

= = = Development and release = = =

The music video for " Do Somethin ' " was filmed in December 2004 in Los Angeles , California . It was co @-@ directed by Spears and Billie Woodruff , who previously worked with her in " Born to Make You Happy " . Spears described the shoot as " hectic " , adding it was filmed " in a record @-@ breaking five hours " . She also commented about co @-@ directing with Woodruff , saying that " he had no no ego whatsoever , and the whole process was just so much fun " . Spears is credited as " Mona Lisa " in the video , as she said " I kinda think she 's like my alter ego whenever I feel like being mean or possibly like bustin ' people around to get stuff right ... It 's kinda easier to be called ' Mona Lisa ' instead of Britney " . The video was also choreographed and styled entirely by Spears , with clothing from Juicy Couture . Spears ultimately added that working behind the camera inspired her to become a director in the future , explaining , " After doing about 20 videos , it gets kind of boring playing the same role . I feel like being behind the camera is sometimes more satisfying than being in front of it " .

= = = Synopsis and reception = = =

In the music video , Spears wears a pink midriff T @-@ shirt reading " Love Boat " and a pin

capelet going to a club named Hole in the Wall with four blond bandmates . During the first verse , they fly in a pink Hummer and move their heads to the beat on the song , while Spears puts the truck on autopilot . The Hummer 's dashboard has a Louis Vuitton pattern . They finally arrive to the club and dance in the dancefloor while being stared at by other people . Near the end of the video , Spears and her bandmates start performing on a stage . The video also includes intercut scenes of Spears in a separate room , wearing black underwear and a white mini fur coat , that was compared to the black @-@ and @-@ white scenes in the music video for " My Prerogative " .

Jennifer Vineyard of MTV described Spears 's attitude in the video as " [ going ] back and forth between trying to look sexy and then goofy " . Since the music video was not going to be serviced in the United States , it was set to premiere in MTV UK on January 21 , 2005 . However , it was leaked online on January 18 , 2005 .

On November 18 , 2007 , it was reported by Forbes that LVMH 's Louis Vuitton won a lawsuit on 80 @, @ 000 EUR in damages for the close @-@ up shots of the truck 's dashboard , which featured the brand 's logo without authorization . The tribunal found the director of the video had clearly emphasized the logo . The tribunal ruled that responsibility for the unauthorized use lay with Sony BMG , its subsidiary Zomba Group of Companies as well as MTV Online , and not Spears herself . The music video was also banned in all European TV channels . The edited video was re @-@ released through VEVO on July 19 , 2015 .

= = Live performances = =

Spears performed " Do Somethin ' " during The M + M 's Tour in May 2007 . After a performance of " Breathe on Me " from In the Zone , in which Spears and her four female dancers picked a man from the audience and danced seductively around him , the stage went dark for a few seconds . Shortly after , Spears took the stage again wearing a hot pink bra , a white fur coat and a jean skirt to perform the song . The choreography was a mimicry of the music video . The song was also performed at her 2009 tour , The Circus Starring Britney Spears . It was the second song of the fourth and last act , titled " Electro Circ " . In some parts of the performance , Spears and her dancers carried giant guns that shot sparks . During the first shows of the first North American leg , she wore a gold metal bodysuit . However , on March 8 , 2009 , at the Tampa show , Spears suffered a wardrobe malfunction after her performance of " I 'm a Slave 4 U " , which caused the outfit being changed to a sparkly black bodysuit . The song is currently being performed in Spears ' Las Vegas residency Britney : Piece of Me . She is seen wearing a bodysuit and doing a routine with black chairs .

= = Track listings = =

= = Credits and personnel = =

= = Charts = =

= = Certifications = =

= = Release history = =