Skin Trade is a 2014 action thriller film directed by Ekachai Uekrongtham , and starring Dolph Lundgren , Tony Jaa , Michael Jai White , and Ron Perlman . Lundgren wrote the film with Gabriel Dowrick and Steven Elder , while John Hyams performed uncredited script revisions . The film centers around New Jersey police detective Nick Cassidy , as he travels to Asia intent on killing the man who murdered his family , mobster Viktor Dragovic . He is also set on destroying Dragovic 's human trafficking network .

Development started in 2007 after Lundgren read a news report about a group of girls being smuggled into the United States from Mexico . The girls were left in a vehicle along the border , and trapped inside , they all died of heat stroke and suffocation . Skin Trade had a \$ 9 million production budget , and was shot over 50 days in Canada and Thailand . It was the first film to be shot in English by an organization based in Asia ( outside of Hong Kong ) for an international theatrical release .

The film premiered at the American Film Market on November 7, 2014. This was followed by a limited theatrical release, starting on April 9, 2015 in the United Arab Emirates, and succeeded by Thailand (on April 23), Malaysia (on April 30), and the United States (on May 8). The film grossed \$ 384 thousand at the worldwide box office, but it received mostly negative reviews. Particular criticism was aimed at Jaa 's fluency in English, as well as at the film 's scant focus on human trafficking.

## = = Plot = =

A Cambodian girl leaves her village for Bangkok . Upon arriving , she is kidnapped , drugged , and sold in the skin trade .

In Newark, New Jersey, detective Nick Cassidy discovers that mobster Viktor Dragovic is in town. Meanwhile, in Bangkok, detective Tony Vitayakul attempts to buy a Thai girl from a group of human traffickers. When his cover is blown, he kills the traffickers and frees the girl from captivity.

Captain Costello and Cassidy brief the police department on Dragovic; revealing he runs the largest human trafficking network in the world. As a cargo ship owned by Dragovic approaches America, Cassidy and the department prepare to intercept it at the docks. When the ship arrives, Dragovic discovers the trafficked women have died during transport. The ship 's captain is held responsible and shot in the head. A shootout erupts as the police move in for an arrest. Cassidy chases Dragovic and his son, Andre, as they flee. He fatally shoots Andre in self @-@ defense and Dragovic is arrested. While in custody, Dragovic arranges to have Cassidy and his entire family murdered; having his house blown up the same night. Cassidy 's wife and daughter are killed instantly, while Cassidy survives after being shot in the back.

Costello and Reed , an FBI agent , visit Cassidy in hospital . They tell him Dragovic fled the US after being bailed . As soon as they leave , Cassidy staggers out of the hospital unnoticed . He gathers a few weapons and travels to the restaurant of Dragovic 's attorney . After forcing the attorney to reveal Dragovic 's whereabouts , Cassidy kills the attorney and blows up the restaurant . In Cambodia , Senator Khat warns Dragovic that unless he leaves the country immediately , he will be arrested and extradited to the United States . Dragovic blackmails the Senator into giving him two weeks to put his affairs in order and flee .

Cassidy travels to Thailand in pursuit of Dragovic . Believing that Cassidy has experienced a nervous breakdown , the US authorities have ordered Reed to detain him as soon as he arrives . Tony and his partner , Nung , are told to assist with the arrest . At Suvarnabhumi airport , Cassidy flees as the police try to arrest him . Reed , who has been bought off by Dragovic , kills Nung and frames Cassidy for the murder . Tony pursues Cassidy through the streets , but Cassidy escapes ; he travels to a nightclub in Poipet , where - after torturing one of Dragovic 's men - he discovers the location of Dragovic 's current operations . Tony and Reed arrive at the nightclub and attempt to arrest Cassidy . After fighting with Tony , Cassidy escapes injured . Reed then uses Tony 's cell phone to uncover an informant , who happens to be Tony 's girlfriend , Min . While attempting to

sabotage Dragovic 's operations, a shootout erupts between Cassidy and Dragovic 's men. Ivan and Goran shoot their half @-@ brother, Janko, on behalf of their father. Tony arrives and attempts to kill Cassidy, but after learning the truth about his partner 's death, he kills Reed instead. Before dying, Janko reveals his father 's location.

The next day , Cassidy and Tony storm Dragovic 's compound . While there , Cassidy learns that his daughter , Sofia , was not killed , but placed in the human trafficking trade . Ivan tries to kill Min , but Tony shoots him in the head . Cassidy destroys a vehicle with a rocket @-@ launcher , and as a result , Dragovic ? s helicopter leaves without him . During a shootout between Cassidy and Dragovic 's men , Goran is killed in a hand @-@ to @-@ hand fight with Tony . After the shootout , Cassidy fights with Dragovic ; ultimately stabbing him in the chest . He attempts to retrieve the whereabouts of his daughter from the dying Dragovic , but fails .

In the aftermath, Cassidy says goodbye to Tony and Min. Before leaving, he gives them a picture of Sofia and tells them to hold onto it until he has found her. He then sets out in search of his daughter.

= = Cast = =

Dolph Lundgren as Nick Cassidy , a New Jersey police detective seeking to avenge the murder of his family .

Tony Jaa as Tony Vitayakul, a Thailand police detective tasked with arresting Cassidy.

Michael Jai White as Reed, an FBI agent.

Ron Perlman as Viktor Dragovic , a Serbian mobster running an international human trafficking ring

Mike Dopud as Goran Dragovic, Viktor 's eldest son, who oversees his father 's operations in the Middle @-@ East.

David Westerman as Ivan Dragovic, Viktor 's other son, who oversees his father 's operations in South @-@ East Asia.

Leo Rano as Janko Dragovic, Viktor 's son from another relationship, who manages a chain of nightclubs in Thailand.

Michael G. Selby as Andre Dragovic, Viktor's youngest son.

Celina Jade as Min, Tony 's girlfriend.

Peter Weller as Costello, the captain of Cassidy's police department in Newark, New Jersey.

Tasya Teles as Rosa Cassidy, Nick 's wife.

Chloe Babcook as Sofia Cassidy, Nick's teenage daughter.

The film also stars Cary @-@ Hiroyuki Tagawa as Khat , the Senator of Cambodia ; Maethi Thapthimthong as Nung , Tony 's partner on the Thai police force ; and Bryce Hodgson as Dex , a petty criminal from New Jersey . The film 's co @-@ writer , Steven Elder , appears in a minor role as Dragovic 's attorney .

= = Production = =

= = = Development = = =

Lundgren started researching human trafficking in 2005 . He claimed there were " 20 million slaves in the world " , and that human trafficking was a " \$ 20 billion industry " ; the world 's " second largest " illegal trafficking enterprise ( as of 2015 ) . He started developing Skin Trade in 2007 ; after reading a news report about a group of girls being smuggled into the United States from Mexico . The girls were left in a vehicle along the border ; trapped inside and with no means of escape , they all died of heat stroke and suffocation . Lundgren , who had " two young daughters " at the time , felt the story of human trafficking " had to be told " . He related with each of the victims , saying : " these people are physically humiliated [ and ] psychologically abused to have no self worth , sort of like [ how ] I used to feel " .

## = = = Screenplay = = =

Lundgren wrote the screenplay with Gabriel Dowrick and Steven Elder , while John Hyams performed uncredited script revisions ; seven in total , frequently regarding the setting as Lundgren sought financing . The original script was set in Russia . Lundgren even went as far as to scout for locations and actors ; and to seek financing in Moscow , but it " didn 't work out " . He changed the setting to Southeast Asia after meeting " someone " interested in financing the film .

## = = = Casting = = =

Originally , Lundgren planned on playing a supporting role , with a more famous actor in the lead . He also considered directing the film , but decided against it , as he desired to learn more about producing . In 2013 , Lundgren announced the casting of Tony Jaa , in the role of Tony Vitayakul ; and Ekachai Uekrongtham as the director . Lundgren chose Uekrongtham after being impressed with his film , Beautiful Boxer . He contacted him through a mutual friend in Los Angeles , and in mid @-@ 2013 , they arranged to meet in the city . While he had previously turned down scripts offered to him for international markets , Uekrongtham found Skin Trade " riveting " . He said the script " [ had ] the potential to work as a character @-@ driven piece while saying something about how we deal with scars , literal and otherwise " . Jaa , on the other hand , met with Lundgren through his manager and film agent . He couldn 't speak any English when cast , but claimed to have taken " intensive " lessons in preparation for his role ; stating he is now " reasonably fluent " in " conversational " English .

Tasya Teles was cast as Rosa Cassidy on Christmas Day , 2013 . She was heading to Thailand for a holiday " after a year of hard work " , and her agent phoned to tell her about the " perfect role " ; even insisting on her having a " quick look " at the script . Once Teles realized Skin Trade was about human trafficking , she was " instantly hooked " .

On February 7 , 2014 , SC Films announced the casting of Michael Jai White , Ron Perlman , Peter Weller , Celina Jade , and Cary @-@ Hiroyuki Tagawa . The film 's co @-@ producer , Craig Baumgarten , was White and Weller 's manager ; he secured them both roles in the film . Weller was the original choice to play Viktor Dragovic , but due to scheduling issues , the role went to Perlman instead . Furthermore , Lundgren considered having White to co @-@ star ; White only accepted the role of FBI agent Reed after finding the script " appealing " .

#### = = = Principal photography = = =

Filming began on February 2 , 2014 in Thailand . Skin Trade was shot over 50 days : 43 filming in Thailand , and four filming in Vancouver , Canada . In Thailand , filming locations included : Suvarnabhumi Airport , the Min Buri District , the Siam Kempinski Hotel , a rice mill , a leather @-@ bleaching factory , and a century @-@ old mansion . Filming was briefly disrupted by public protests relating to the Thai political crisis . To avoid any further interference , the cast and crew had to travel early to get through the traffic and to the set on time . Most of the film was shot on location , but some scenes were filmed at Baanrig Studios . Skin Trade was the first film to be shot in English by an organization based in Asia ( outside of Hong Kong ) for an international theatrical release .

Uekrongtham arranged a " few lunches and dinners " between Lundgren and his on @-@ screen family ( Tasya Teles and Chloe Babcook ) , so they could bond " on a personal level " before filming scenes together . Babcook spent a week and a half filming her scenes in Bangkok , followed by a few days of filming in Vancouver .

The "heavily choreographed "fight scene between Lundgren and Jaa was planned over "[one] or two "months. It was rehearsed for two weeks and took a further week to film. Due to Lundgren 's role as co @-@ producer, the cast had a lot of freedom to improvise their scenes. Jaa filmed his fight scenes without using wirework or CGI. He felt this would give his character "more depth "and allow him to better display his acting abilities. Jaa also performed all of his own stunts. Lundgren

claimed he was "very impressed "by Jaa 's acting and fighting abilities. In his opinion, the majority of people wouldn't be able to perform Jaa 's stunts without using wirework.

According to White , his fight scenes with Jaa were " largely " choreographed ten minutes before filming . On the contrary , Jaa insisted it was something they were practicing " right up until the shoot " . He recalled that while they were rehearsing the sequences and moves together " quite extensively " for a " number of days " , they didn 't rehearse them on the film set . The fight was filmed in three takes .

```
= = = Effects = = =
```

Explosions were shot at Baanrig Studios; by the special effects team that had worked on The Expendables.

```
= = = Editing = = =
```

According to Lundgren , the "large "number of editors resulted in him having less "[creative] control "over the final product . As co @-@ producer of the film, Lundgren assumed he would have been more involved in the editing process.

```
= = Release = =
```

The worldwide premiere was held at California 's American Film Market on November 7, 2014, while the Thailand premiere was held in Bangkok; at the Siam Paragon on April 23, 2015. This was followed by theatrical releases in the United Arab Emirates (on April 9, 2015), Malaysia (on April 30), and the United States (on May 8).

On May 21, 2015, the film was screened at a fundraising event for CAST (The Coalition to Abolish Slavery & Trafficking), a charitable organization based in Los Angeles that helps to rescue and reintgrate victims of human trafficking back into society. Lundgren, who was looking for ways to "help out ", started volunteering for CAST during the film 's development stage.

```
= = = Marketing = = =
```

A teaser poster was released in 2013 , followed by a teaser trailer on March 26 , 2014 . On April 7 of the same year , Lundgren promoted Skin Trade on CNN . He appeared live in the studio and discussed the film with news anchor Richard Quest . At the 2014 Cannes Film Festival , Hyde Park International presented potential buyers with nine minutes of footage . Magnolia Pictures acquired the U.S. distribution rights on February 20 , 2015 , and announced they were releasing the film through their subsidiary label , Magnet Releasing . The film 's official trailer was released on March 12 , 2015 .

```
= = = Critical reception = = =
```

Skin Trade received mostly negative reviews. Rotten Tomatoes reports that 25 percent of critics gave a positive review; the "average "rating being 4 @.@ 8 out of 10. On Metacritic, the film has a score of 39 out of 100, also indicating "generally unfavorable" reviews.

Martin Tsai , of the LA Times , described the film as a " movie where cops self @-@ righteously act as judge , jury and executioner " , without considering any protocols or procedures . He also said the film barely touches upon human trafficking . Nick Schager , of Variety , came to a similar conclusion , calling the issue of human trafficking ( within the film ) a " window dressing " for standard " revenge @-@ driven " action . Schager also criticized Jaa 's lack of fluency in English . Other critics have had similar feelings ; Ignatiy Vishnevetsky , of A.V. Club , called it one of the film 's " biggest drawbacks " .

Chuck Bowen, of Slant Magazine, heavily criticized the film; he awarded zero out of four stars.

He said Skin Trade " fails " to satisfy even the " qualified expectations " that someone brings to a " low @-@ rent Dolph Lundgren ass @-@ kicker " . Bowen went on to say there is " no beauty to this film , little rhythm " , and none of the " physical grace " that action @-@ film fans " crave " .

Frank Scheck , of The Hollywood Reporter , rated the film as poor , saying the film is " more suitable for late night cable viewing " than a theatrical release . He went on to criticize Uekrongtham 's directing , saying that " [ Uekrongtham ] clearly paid more attention to the casting than the onscreen mechanics . And for a film so seemingly interested in educating audiences about the evils of sex trafficking " , Uekrongtham has no problem with " including [ a ] copious [ amount ] of female nudity " .

Scott Tobias , of The Dissolve , rated the film two and a half out of five . Calling the film a "throwback to the one @-@ man @-@ army [ action films ] " of the 1980s , he said " if the film happens to raise awareness [ of human trafficking ] " , then it 's more of a "bonus than an objective " . Tobias took a disliking to the film 's " needlessly complicated setup " , which - according to him - " posits Skin Trade as the splashy global production that it [ clearly ] is not " .

Simon Abrams , of Rogerebert.com , gave the film a positive review ; he awarded three out of four stars , and praised the film 's choreography and fight scenes . He said that " while time hasn 't been kind to the best ass @-@ kicking knuckle @-@ draggers , Skin Trade is energetic and winsome " . In his opinion , the movie " hails " from a " decadent period of action cinema " ; " when every renegade cop had a private vendetta , a pet charity / social concern , and a few lousy quips in his back pocket " . He summed his review saying : " you can teach a new dog old tricks , though why you would want to is anyone 's guess " . The Action Elite 's Eoin Friel also enjoyed the film ; he awarded four out of five stars , and praised the choreography , stunts and fight scenes . Unlike Schager or Vishnevetsky , Friel had no issues with Jaa 's fluency in English , and even felt he " handled " the language " pretty well " .

# = = = Box office performance = = =

The film debuted in the United Arab Emirates on April 9 , 2015 . It peaked in fifth place at the box office , and made \$ 79 @,@ 286 from 19 screenings ( \$ 4 @,@ 173 per theater ) . No information is available for the film 's Thailand debut , but it peaked in fifth place during the second week , and grossed \$ 137 @,@ 643 from 40 screenings ( \$ 3 @,@ 441 per theater ) . By the end of the third week , the film dropped to eleventh place at the Thai box office , making a further \$ 3 @,@ 686 ( bringing the entire gross to \$ 141 @,@ 329 in Thailand ) . For its debut in Malaysia , Skin Trade came in sixth place , and made \$ 98 @,@ 559 from 42 screenings ( \$ 3 @,@ 861 per theater ) . By the end of the second week , it dropped two places at the box office , making a further \$ 32 @,@ 917 from 39 screenings ( bringing the entire gross to \$ 162 @,@ 163 in Malaysia ) . Skin Trade grossed a total of \$ 382 @,@ 784 at the foreign box office .

The film debuted in the United States on May 8, 2015, making \$ 162 (from one theater showing) during its opening weekend. It remained in the one theater for a second week, grossing a further \$ 510. By the end of its third and final week of release in the US, Skin Trade grossed a total of \$ 1 @,@ 242 at the domestic box office, bringing the film 's entire theatrical gross to \$ 384 @,@ 026.

## = = = Home media = = =

Skin Trade was released through Video @-@ on @-@ Demand on April 23, 2015, On August 25, Magnet Releasing distributed the film on Blu @-@ ray and DVD. In the United States, the film was given an R rating by the Motion Picture Association of America, while in the United Kingdom, it was issued a 15 rating by the British Board of Film Classification. As of January 1, 2016, Skin Trade has grossed \$ 959 thousand in domestic home video sales.

#### = = Soundtrack = =

All of the music was written and composed by Jacob Groth . The song "Unzip Me " by Belle Rev

was played in the film, but not included in the soundtrack.

# = = Potential sequel = =

Teles said she would be open to returning for a sequel; she feels the film was " nicely set up " for one, and claims " [ the cast and crew are ] wondering " if there will be a follow @-@ up. On the possibility of a sequel, Lundgren said: " I didn? t consider [ Skin Trade ] as a franchise, but when I was over there [ in Thailand ], I started thinking, ' How would I do this different? How would I stay close to the subject matter? ' Organ trafficking is quite big as well, so I thought that could be interesting. We could follow up with some kind of other trade ".