

= Ek Main Aur Ekk Tu =

Ek Main Aur Ekk Tu (English : One me , and one you) is a 2012 Indian romantic comedy film written and directed by Shakun Batra in his directorial debut . It was produced by Karan Johar and Hiroo Yash Johar under the banner of Dharma Productions , alongside Ronnie Screwvala of UTV Motion Pictures . The film features Imran Khan and Kareena Kapoor in lead roles , with Ratna Pathak Shah , Boman Irani and Ram Kapoor in supporting roles . The plot centers on an uptight architect named Rahul Kapoor , living in Las Vegas , Nevada , who loses his job and , following a night of debauchery , accidentally marries a free @-@ spirited hairstylist named Riana Braganza . After mutually deciding to annul the marriage , Rahul begins a one @-@ sided attraction for Riana , which threatens to ruin their new friendship .

Development began in 2010 , when Johar signed Batra and Khan for a film to be made under his banner . Inspired by the Woody Allen style of film @-@ making , Ayesha Devitre and Batra worked on the script , with principal photography taking place in Vegas , Los Angeles , Pataudi and Mumbai . The features music by Clinton Cerejo and Amit Trivedi , with the former composing the score and the latter composing the songs . The lyrics for songs were written by Amitabh Bhattacharya . Originally slated to release during the fall of 2011 , Ek Main Aur Ekk Tu eventually released on 10 February 2012 , to positive critical notice , with major praise directed to Kapoor and Khan 's performance , and proved a moderate commercial success .

= = Plot = =

Rahul Kapoor (Imran Khan) has always been on the road to perfection , as per the wishes of his domineering father (Boman Irani) and socialite mother (Ratna Pathak Shah) . After suddenly losing his job as an architect in Vegas , he hides the truth from his parents and looks for another job . Unable to cope with unemployment , he goes to a psychologist and runs into another patient , Riana Braganza (Kareena Kapoor) . A series of events lead Riana to believe that he is sent by her ex @-@ boyfriend to stalk her , and she ends up taking his file by mistake .

Riana , who later realises her mistake , calls him and apologises for her behaviour . They meet up during Christmas Eve and Riana invites Rahul to have a few drinks with her . A few drinks turn into a night of intoxicated revelry as they end up marrying each other . Horrified , they decide to get it annulled as soon as possible . Meanwhile , Riana , who is also unemployed and has not paid her rent , loses her house and an initially hesitant Rahul lets her stay with him till her problem gets resolved . During these few days , they get to know each other better . Rahul is revealed to be interested in photography while Riana recounts her ambition to be a ballet dancer , which was destroyed after she broke her ankle in childhood . Their friendship develops as Riana gives Rahul a long break he always wanted . As they grow closer , Rahul develops feelings for Riana , who fails to reciprocate them .

As New Year 's Eve approaches , Riana plans to visit her family in India and asks Rahul to accompany her . He disagrees initially , as his parents live in Mumbai , but later succumbs to her argument . Upon arrival , she introduces him to her family , making his feelings towards her grow . The next day , Riana takes him to visit her school . Amidst reflecting over her past relationships , he unsuccessfully tries to kiss her . Realising that she does not feel the way he does , he angrily leaves the school , only to almost run into a car revealed to be his mother 's . He lies and tells his mother that he is in India for a research trip , and that Riana is a colleague . They have lunch with Rahul 's parents , where he spins a web of intricate lies to avoid telling his father the truth . He leaves Riana 's house and moves in with his parents , trying to tell them the truth , but once again is overpowered by his father .

Two days later , during a family dinner , Rahul angrily divulges the complete truth to his in @-@ denial parents and their business partners (including Mr. Bulani) , after realising the meaninglessness of his pretense he indulged in all these years . As he rushes back to Riana to apologise for his behaviour , Riana apologises she never intended to lead him on . After a night of reflection and deep conversation , they decide to maintain their friendship .

The duo return to Las Vegas and finalise their annulment . Rahul gets a new job , while keeping time out for photography . He remains hopeful that one day he will convince Riana to go back to that chapel with him . Both remain good friends , with an ending note from Rahul claiming that he is finally happy with his life , as the credits roll .

= = Cast = =

Imran Khan as Rahul Kapoor , an uptight architect living in Las Vegas . Following the loss of his job , he ends up marrying Riana Braganza due to alcohol @-@ resulting drunkenness . Khan describes his role by saying , " Rahul has had a very restricted life . His parents have always told him what to do , how to behave , what to study , what career to pursue and so on and so forth . Even his hobbies have been decided by his parents . He has never had a spontaneous moment in his life where he has done something for himself . He is actually a very sad , lonely and tragic guy but he doesn 't realize it . "

Kareena Kapoor as Riana Braganza , a hairstylist who tries to add zing to Rahul Kapoor 's monotonous life following their marriage . In an interview with The Times of India , Kapoor describes her character and explains , " Riana knows what she is doing . Even though she does not have a house or a job , she is a positive person ... very similar to the way I am . "

Ratna Pathak Shah as Rahul 's mother , a fiercely dominating woman .

Boman Irani as Rahul 's father , a strict disciplinarian .

Ram Kapoor as Mr. Bulani , a friend of Rahul 's father , who tries to help Rahul overcome his low self @-@ esteem .

Dana Lewis as Mrs. Bulani , who makes sexual advances at Rahul .

Soniya Mehra as Anusha , Rahul 's ex @-@ girlfriend .

Rajesh Khattar as Mr. Shah .

Nikhil Kapoor as Phil Braganza , Riana 's father .

Zenobia Shroff as Nicole Braganza , Riana 's mother .

Manasi Scott as Riana 's sister .

Mukul Chaddha as Riana 's brother @-@ in @-@ law .

Avantika Malik in a special appearance during the song Auntyji .

= = Production = =

Pre @-@ production work on Ek Main Aur Ekk Tu began in 2010 when Karan Johar announced his plans of making a new project with debutant Shakun Batra . Following the success of their previous collaboration I Hate Luv Storys (2010) , Khan was contracted by Johar to play the male lead . In an attempt to sign in an actress who had never worked with Khan before , Kapoor was confirmed to play the female lead several days later . She had to cut her hair short and sport red streaks for her role . On casting Khan and Kapoor , Johar commented , " They could get their real life personality onto the film . Imran is meant to be this very perfectionist young man . So while he is a very stuffy kind of a character , he is also very focused and doesn 't let himself go . On the other hand Kareena plays this woman who is like a modern version of Geet from Jab We Met . "

Batra mentioned , " It 's a slice of life film , driven by characters . The plot is not primary , emotions of the characters are at the forefront . It is set on two weeks of the life of two characters , played by Imran and Kareena . " On the other hand , Johar said it was inspired by the Woody Allen style of film @-@ making . He added that there would be " lot more conversation happening here " and there would be " these walk @-@ talk sequences where it is just you and the camera in motion . "

Principal photography commenced in November 2010 in Las Vegas , Nevada after Khan had completed working on Mere Brother Ki Dulhan and later continued in Los Angeles . After completing the film 's first schedule , the crew shifted to shoot in Pataudi , in the Indian state of Haryana , followed by Mumbai . As photography began in Vegas , media sources began to report that it could be an adaptation of the American romantic comedy , What Happens in Vegas (2008) . Johar , however , went on to deny these reports , claiming that , if he wanted to remake the film , he would

have bought the rights to it . Originally referred to as Short Term Shaadi , the title and first look was launched by Johar in August 2011 via Twitter . According to him , " Short Term Shaadi was just a working title that attached itself to this film through the making . Neither the director nor I were happy with it from the start . " The name Ek Main Aur Ekk Tu was derived from a song from the Rishi Kapoor and Neetu Singh starrer Khel Khel Mein (1975) .

On deciding to set the story in Vegas , Batra said that " the character of the place is very well defined and we need to show it as Las Vegas . It can 't be shown as any other city . Since most films are not set there , it gets difficult . In case of Ek Main Aur Ekk Tu , our film is set in Las Vegas and Mumbai . " As filming took place during the winter in Vegas , the production team shot for double shifts to be cost effective .

= = Soundtrack = =

The music rights of Ek Main Aur Ekk Tu were sold to T @-@ Series for ? 60 million (US \$ 890 @, @ 000) . The soundtrack , which released on 26 December 2011 , featured music composed by Amit Trivedi with lyrics penned by Amitabh Bhattacharya . Batra mentioned that Trivedi was his first choice for music director and added that while the track " Gubbare " was the first to be recorded , the title track took the longest to compose .

= = = Reception = = =

The soundtrack met with a positive response , with Avijit Ghosh of The Times of India mentioning , " Composer Amit Trivedi and lyricist Amitabh Bhattacharya are among the finest musical team in Bollywood . In Ek Main Aur Ekk Tu , they are again at their best . The seductive Auntyji and the racy title track have a delightful breeziness . And the more evocative tracks such as Gubbare Gubbare and Aahatein stay with you for long " . While praising the compositions , Joginder Tuteja of Bollywood Hungama commented that the album belonged to a " niche audience " . He added that the songs Ek Main Aur Ekk Tu and Kar Chalna Shuru Tu would make the most impression . Mitesh Saraf of Planet Bollywood , while summarising his review wrote , " The album has some cool songs to chill out to and they should sound even better on screen . "

= = Release = =

The film released worldwide on 10 February 2012 , coinciding with Valentine 's Day celebrations . Upon release , Ek Main Aur Ekk Tu received positive reviews and was a moderate box office success .

The trailers of Ek Main Aur Ekk Tu faced trouble with the censor board before release . Initially , the word " sex " was objected by the board and asked to be removed . Later , a scene depicting Kapoor pinching Khan 's buttocks was considered inappropriate for television promos and had to be removed .

= = = Critical reception = = =

Rachel Saltz of The New York Times noted , " The happy surprise of Ek Main aur Ekk Tu is that it 's not crude , sniggering or vindictive . Instead it 's rather sweet and sometimes even a little unexpected . " Avijit Ghosh of The Times of India gave 4 out of 5 stars and said that , " Ek Main Aur Ekk Tu is the sweetest heartbreak that Bollywood has conjured in a long , long time . " Taran Adarsh of Bollywood Hungama also gave 4 out of 5 stars saying , " This take on love is refined , smart , lively and thoroughly pleasing thanks to its characters , conversations and the inherent humor . " Piyali Dasgupta of NDTV , in her 4 @-@ star review , explained , " I 'll play on the film 's USP for this review and keep it short and crisp . No extra lines . But , just like you need to read this , you need to go and watch the film . " DNA India recommended it and gave 4 stars out of 5 concluding , " All in all , Ek Main Aur Ekk Tu is a delightful film that keeps getting better along the way , and ends

fabulously . Clocking under two hours , the film is a breezy watch that will leave you with a smile . "

MiD DAY gave 3 @. @ 5 stars out of 5 , commenting , " The climax is brave , unpredictable and real . Go watch ! Ek Main Aur Ekk Tu is a small packet of joy . " India Today , too , gave 3 @. @ 5 stars out of 5 saying , " Ek Main Aur Ekk Tu is a gentle little film , where even the regulation song with Americans dancing to Bollywood music in the middle of Vegas don 't look so bad . " A review carried by Birmingham Mail mentioned ,

Daily Bhaskar gave 3 out of 5 stars and concluded saying , " Overall , Ek Main Aur Ekk Tu is a typical popcorn entertainment with super @-@ amazing climax which puts it in a different league altogether . " Sukanya Verma for Rediff too gave the film 3 stars out of 5 , and commented , " Ek Main Aur Ekk Tu is neither on the epic side like Dharma Productions ' great , grand ancestors nor weighed down by an overload of pop culture references of those that define the genre . " Komal Nahta for Koimoi , too , gave 3 out of 5 stars , saying Ek Main Aur Ekk Tu is an entertaining and enjoyable fare for the city audience . Rajeev Masand of CNN @-@ IBN gave it 3 out of 5 stars and said " Ek Main Aur Ekk Tu is a narrative that unfolds mainly through dialogue , and the lighter moments come at you as the odd couple gets to know each other . The humor hits the mark many times and falls flat occasionally , but the movie doesn 't grate because the characters aren 't trying too hard to be cute . "

The Economic Times gave 2 @. @ 5 stars out of 5 , and said " It 's perfect in whatever it offers . But what it offers is quite average in volume . " Shubhra Gupta of The Indian Express gave 2 @. @ 5 stars out of 5 and said " The film passes by pleasantly enough past all its expected roadsigns , providing a smile and an occasional chuckle but making you wish for more newness . "

On the contrary , Kunal Guha of Yahoo ! gave 2 stars out of 5 , saying " this film doesn 't subscribe to every cliché associated with this auspicious day for getting Main and Tu to become Hum . "

= = = Box office = = =

Ek Main Aur Ekk Tu had a decent opening at the box office . The film opened well in multiplexes in North India , while other areas had an average opening at multiplexes . On its first day , it earned about ? 52 @. @ 5 million (US \$ 780 @, @ 000) nett , with major collections coming from Mumbai , Delhi NCR , Punjab and Mysore . It collected ? 72 @. @ 5 million (US \$ 1 @. @ 1 million) nett on Saturday , while ? 85 @. @ 0 million (US \$ 1 @. @ 3 million) on Sunday , hence totaling its first weekend collection around ? 210 million (US \$ 3 @. @ 1 million) .

On Monday , the film netted around ? 25 @. @ 0 million (US \$ 370 @, @ 000) , with a 50 % drop in collections as compared to first day . On Tuesday , Ek Main Aur Ekk Tu had a jump and earned around ? 45 @. @ 0 million (US \$ 670 @, @ 000) nett , owing to Valentine 's Day . At the end of its first week , Ek Main Aur Ekk Tu earned a total of ? 308 million (US \$ 4 @. @ 6 million) . It added ? 75 @. @ 0 million (US \$ 1 @. @ 1 million) and ? 15 @. @ 0 million (US \$ 220 @, @ 000) during its second and third week respectively , taking its total to around ? 398 million (US \$ 5 @. @ 9 million) nett .

Ek Main Aur Ekk Tu had a decent opening at the international box office . In the UK , in its opening weekend , the film collected £ 242 @, @ 177 in 53 screens . It fared even better in the United States , collecting \$ 1 @. @ 7 million from 111 screens in its opening weekend .