

= Lauren Conrad =

Lauren Katherine Tell (née Conrad ; born February 1 , 1986) is an American television personality , fashion designer , and author . Born and raised in Laguna Beach , California , she attended Laguna Beach High School . In September 2004 , at the age of 18 , Conrad came to prominence after being cast in the reality television series Laguna Beach : The Real Orange County , which documented her life and those of her friends .

After moving to Los Angeles to pursue a career in the fashion industry in May 2006 , Conrad was commissioned to star in her own spin @-@ off series The Hills , which chronicled the personal and professional lives of her and friends Heidi Montag , Audrina Patridge , and Whitney Port . During its production , she attended the Fashion Institute of Design & Merchandising and held positions with Teen Vogue and Kelly Cutrone 's PR firm People 's Revolution . As the series progressed , a widely publicized feud developed between Conrad , Montag and Montag 's boyfriend Spencer Pratt . Consequently , the conflict became the central focus of the series , and was carried through each subsequent season in which Conrad appeared .

In May 2009 , Conrad left The Hills after five seasons , and was replaced by former Laguna Beach cast member Kristin Cavallari . She filmed an alternate ending for the series finale in July 2010 , which was broadcast in August 2013 . Conrad launched the fashion lines LC Lauren Conrad and Paper Crown in 2009 and 2011 , respectively . She released the L.A. Candy book trilogy in 2010 and the spin @-@ off The Fame Game series in 2012 . Conrad married former musician and law school graduate William Tell in September 2014 .

= = Life and career = =

= = = 1986 ? 2005 : Early life and Laguna Beach = = =

Conrad was born in Laguna Beach , California on February 1 , 1986 , to parents Jim , an architect , and Kathy (née Lawrence) . She has two younger siblings , a sister named Breanna , also a television personality , and a brother , Brandon . Conrad first expressed an interest in a career in the fashion industry when she was in the sixth grade . Her father added that Conrad " wasn 't a great student [and] wasn 't that interested " during her childhood , although noted that " we figured out along the way that she was an artist and her real love was fashion . "

Alongside eventual castmates Lo Bosworth , Kristin Cavallari , and Stephen Colletti , Conrad was educated at Laguna Beach High School . In 2004 , they starred in Laguna Beach : The Real Orange County , an MTV reality television series which documented their lives during high school . During its production , she was often referred to by the initialism " L.C. " , although she has since expressed her distaste for the nickname . The series proved successful for the network ; she described the lifestyle it imposed on her as being " definitely a different way to grow up " . The first season notably focused on the love triangle between Conrad , Cavallari , and Colletti , and the subsequent feud between the former two . Upon the conclusion of the first season , Conrad appeared on an episode of MTV Cribs .

After graduating high school in 2004 , Conrad attended the Academy of Art University in San Francisco for one semester , where she met Heidi Montag . Conrad left the series after the second season , during which period she moved back home and transferred to the Fashion Institute of Design & Merchandising in Los Angeles . After her sister Breanna became a primary cast member , Conrad made a guest appearance on the series during the third season in 2006 .

= = = 2006 ? 2009 : The Hills = = =

After moving to Los Angeles in May 2006 , the spin @-@ off series The Hills was developed to chronicle the lives of Conrad , her housemate Montag , and their friends Audrina Patridge and Whitney Port . During production of the first season , Conrad and Port held internships with Teen

Vogue under the direction of West Coast Vogue editor Lisa Love ; she stated that they had to interview successfully for the positions , " regardless of what the cameras wanted " . By the second season , their friendship had deteriorated after Montag began dating Spencer Pratt . After Montag moved in with Pratt , Patridge and Lo Bosworth later became roommates with Conrad .

During the third season , Conrad ended her friendship with Montag after she suspected that Montag and Pratt were responsible for rumors of a sex tape involving herself and her former boyfriend Jason Wahler ; the ensuing feud carried through each subsequent season in which Conrad appeared . Conrad briefly dated fellow castmate Brody Jenner , which she commented had been subject to " editing to drag it out " during the series . In January 2007 , Conrad was announced as the inaugural spokeswoman of Avon Products 's " mark . " line , marketed towards young women ; she was succeeded by actress Ashley Greene in June 2010 . Later in 2007 , Conrad appeared as a satirical version of herself in the comedy film Epic Movie . In 2008 , Conrad and Port began employment with Kelly Cutrone 's PR firm , People 's Revolution . Conrad later made a cameo appearance in an episode of Greek and provided her voice for a cartoon version of herself in an episode of Family Guy . In March , she premiered her first fashion line The Lauren Conrad Collection . After underwhelming sales figures , Conrad ended the line the following year to further familiarize herself with the industry .

In 2008 , Conrad began dating actor Kyle Howard . Howard expressed concern that appearing on reality television would interfere with his acting career ; consequently , their relationship was not documented on The Hills . (After three years together , Conrad and Howard ended their relationship in 2011 .) Upon the conclusion of the fourth season of the series that December , Conrad wished to leave the series to pursue other career opportunities . However , per the producers ' requests , she filmed ten episodes for the following season , in which she closed her storylines . Conrad made her final appearance on the series in May 2009 , attending Montag and Pratt 's wedding after much deliberation during the mid @-@ season finale of the fifth season . However , in the July 2009 issue of Cosmopolitan , she stated that producers had pressured her into a reconciliation with Montag throughout the season , adding that she was displeased when they would not allow otherwise . Conrad was replaced by former Laguna Beach castmate Kristin Cavallari until the series ' conclusion in July 2010 .

= = = 2009 ? 12 : Expansion into fashion and retail industries = = =

Conrad 's first novel L.A. Candy was released in June 2009 , and became a bestseller on The New York Times . It was inspired by her life , focusing on a woman named Jane Roberts who moves to Los Angeles . It was followed by sequels Sweet Little Lies and Sugar and Spice in 2010 . Conrad also released the fashion guide Lauren Conrad Style in 2010 . She later made appearances on the syndicated game show Who Wants to Be a Millionaire , playing for her charity " m.powerment by mark " and Kathy Griffin : My Life on the D @-@ List , and also served as a guest judge on the thirteenth cycle of America 's Next Top Model . In fall 2009 , Conrad collaborated with Kohl 's to launch her second fashion line LC Lauren Conrad , and was later expanded to include a bedding collection .

In September 2010 , Conrad was to star in an MTV series that would have focused on her career endeavors , though the network chose not to pick up the program after Conrad preferred not to film her private life . In April 2011 , Conrad launched The Beauty Department with her hairstylist , Kristin Ess , and her makeup artist , Amy Nadine ; she later announced plans to expand the brand to include a line of cosmetics . Looking to target a more upscale audience , Conrad released her third fashion line Paper Crown that August ; Conrad released her fourth novel The Fame Game as a spin @-@ off to the L.A. Candy series in April 2012 @.@ she has since established an account with Nordstrom for the line . In July , she collaborated with BlueAvocado to launch XO (eco) , an environmentally @-@ friendly collection of bags . In October 2012 , Conrad released The Fame Game continuation novel Starstruck and the style guide Lauren Conrad Beauty . The final novel Infamous was released in June 2013 .

= = = 2013 ? present : Marriage and continued career = = =

In September 2010 , Conrad revealed that she had filmed an alternate ending for The Hills with Jenner . Upon the conclusion of their month @-@ long morning marathon of the series , titled " RetroMTV Brunch " , MTV aired the footage in August 2013 . The scene depicts Jenner returning to his apartment after seeing Cavallari 's limousine off to Europe . Conrad is revealed to be sitting on his couch , and comforts him that " it 's hard to say goodbye " to a " friend of [his] " , before the camera focuses on a smiling Conrad . That month , she also expressed interest in participating in a potential reunion film . In December 2013 , Montag stated that she and Conrad have " talked a few times " since the series ' conclusion , elaborating that " it 's unfortunate things happened the way that it did , but we 're both different people now , older and more mature . "

Having begun dating in February 2012 , Conrad and law student and former Something Corporate guitarist William Tell , moved into a shared residence in Westwood , Los Angeles in September 2013 , and announced their engagement the following month . That October , Conrad and her friend Hannah Skvarla opened the online store The Little Market , which distributes handmade pieces from women of varying cultural backgrounds . Conrad and Tell got married on September 13 , 2014 in California .

Conrad respectively released limited @-@ run Cinderella , Minnie Mouse , and Bambi @-@ inspired collections for LC Lauren Conrad in February , May , and October 2015 . She also introduced an upscale runway collection for the line during New York Fashion Week that September .

= = Public image = =

Since appearing on Laguna Beach : The Real Orange County , Conrad has been recognized as being among the first individuals to benefit from the popularity of reality television in the early 2000s . In 2009 , Thomas Rogers from Salon described her as " one of the dullest major characters in reality television history " , but opined that her normalcy compared to her co @-@ stars on The Hills made her " vaguely likable " . An editor from People stated that Conrad " became a full @-@ blown TV phenom " during its third season , which notably introduced the conflict with Montag and Pratt , in addition to controversy regarding scripting allegations .

In 2013 , Misty White Sidell from The Daily Beast noted that Conrad established a following based on her respectability instead of " bitch @-@ slaps and drunken sex @-@ capades " , further commenting that her more relatable image made her an " anomaly " among television personalities . Conrad herself commented that The Hills was intended to be an " aspirational " program despite being " laced with scandal and catfights " , stating that the storyline differed from the " shock value " emphasized in recent programming . Conrad has additionally been recognized for originating several now @-@ famous quotes on The Hills , including " He 's a sucky person ! " when criticizing Spencer Pratt during the second season , and " You know what you did ! " when arguing with Heidi Montag over her alleged involvement with sex tape rumors involving herself in the third season .

Conrad has been featured on the covers of several magazine 's best @-@ selling issues , including those of People StyleWatch and Cosmopolitan . She appeared on the May 2012 issue of Glamour , which sold approximately 500 @, @ 000 copies and became the magazine 's strongest @-@ selling issue of the year , and was featured on the covers of the second highest @-@ selling issues of Lucky and Marie Claire in 2013 . Lauren Sherman from Fashionista credited Conrad 's success to " her knack for entrepreneurship , her easy style , and her friendliness " . Jim Higgins from Milwaukee Journal Sentinel complimented her pursuit of several different career endeavors , and compared her to a " young Martha Stewart " . However , in August 2012 , Conrad was criticized for destroying a collection of A Series of Unfortunate Events novels for a crafting tutorial posted to YouTube .

During its production , Conrad was the highest @-@ paid cast member on The Hills , earning an annual salary of \$ 2 @. @ 5 million . In 2008 , her endeavors earned her an additional \$ 1 @. @ 5 million . In 2010 , Conrad was named the second highest @-@ paid reality television personality , ranking behind Kim Kardashian . Conrad is a registered member of the Republican Party . She has

stated that she has " done several things to [...] encourage people to vote " , but respects the private ballot and " [doesn 't] want to ever influence someone 's vote or have [her] vote change someone 's opinion of [her] " . Conrad collaborated with Seventeen magazine to film a public service announcement for Declare Yourself , a campaign which encouraged young adults to register themselves to vote during the 2008 presidential election . She has additionally expressed her support for same @-@ sex marriage , and on one occasion left a Mexican restaurant after learning of its disapproval of marriage equality .

= = Filmography = =

= = Published works = =

L.A. Candy (2009)
Sweet Little Lies (2010)
Sugar and Spice (2010)
Lauren Conrad Style (2010)
The Fame Game (2012)
Lauren Conrad Beauty (2012)
Starstruck (2012)
Infamous (2013)
Lauren Conrad Celebrate (2016)

= = Awards and nominations = =