

= The Love Club ( song ) =

" The Love Club " is a song by New Zealand singer Lorde , taken from her debut extended play The Love Club EP ( 2013 ) . It was written by Lorde and Joel Little , while production was handled by Little . " The Love Club " addresses the befriending of " a bad crowd . "

Upon the release of the EP , the song was well received by music critics and peaked at number 17 on the New Zealand Singles Chart . Due to the chart performance in New Zealand , " The Love Club " was certified gold by Recorded Music NZ for exceeding sales of 7 @, @ 500 copies .

= = Background and promotion = =

In 2012 , The Love Club EP was made freely available on SoundCloud . Later in March 2013 , the EP was released for digital sales on iTunes Stores through Universal Music Group . The EP featured songs solely written by Lorde ( credited under her birth @-@ name Ella Yelich @-@ O 'Connor ) and Joel Little and produced by Little , including " The Love Club " . To promote the EP , Lorde held a concert at Le Poisson Rouge in New York and performed the song among other tracks from The Love Club EP on 6 August 2013 , becoming her first US show . On 9 August 2013 , Lorde performed " The Love Club " and " Royals " on KCRW radio station .

" The Love Club " is a electropop song . It addresses the befriending of " a bad crowd . " Lorde explained the song 's lyrical meaning to New York magazine , " ' The Love Club ' is about an experience I had about a year ago where I met all these new friends and I fell in with them . It happened overnight and I couldn 't think of anything but our friends and our situation . Then I started to maybe realise that group wasn 't so good for me , and that my old friends and my family are the people I should be with . It 's about being drawn into this crazy world , and you ? re all in love " .

= = Critical reception = =

Upon its release , " The Love Club " received mainly positive reviews from music critics . Writing for The New Zealand Herald , Chris Schulz wrote that the song was " the start of something very special indeed . " James Christopher Monger from AllMusic and The Nelson Mail writer Nick Ward picked it as one of the EP 's standout tracks , alongside " Royals " . Todd Luling from The Huffington Post labelled the song " a perfect pop song " . Nick Manson from mX labelled " The Love Club " a " light @-@ hearted " track .

= = Chart performance = =

In New Zealand , the song peaked at number three on the New Zealand Artists Singles Chart on 25 March 2013 , and at number seventeen on the New Zealand Singles Chart on 10 June 2013 . It was eventually certified Gold by Recorded Music NZ for sales of 7 @, @ 500 copies there .

In the United States , " The Love Club " peaked at number 18 on the Hot Rock Songs chart , published by Billboard magazine . The song was listed at number 60 on the 2013 year @-@ end Hot Rock Songs chart . Moreover , it charted at number 20 on the US Bubbling Under Hot 100 Singles . " The Love Club " was included in the album Songs for the Philippines , a charity album to support the people in the Philippines who suffered from Typhoon Haiyan ( 2013 ) .

= = Charts = =

= = = Weekly charts = = =

= = = Year @-@ end charts = = =

