

JOSIAH A. RUIZ

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OBJECTIVE

I leverage within a team to build innovative web solutions that enhance user experience and drive business success.

EDUCATION

Pennsylvania State University, Erie, PA

Graduation: May 2025

Bachelor of Arts in Digital Media, Arts, and Technology

GPA: 3.07

Minor: Marketing

Dean's List: Spring 2022

Relevant Coursework: Digital Project Design, Psychology of Human Factors Engineering,
Large Scale Text Analysis, Data Analytics, and Database Management Systems

EXPERIENCE

Pennsylvania State University, Erie, PA

October 2023 - Present

Game Day Assistant

- Help with game-day management at athletic events
- Collaborate with supervisor(s) to deliver engaging media content
- Reach out to student-athletes for their involvement in videos

Pennsylvania State University, Erie, PA

August 2024 - Present

Resident Assistant

- Mediate disputes and address resident concerns in a fair and diplomatic manner
- Handle administrative tasks such as record-keeping, incident reporting, and safety inspections
- Provide residents with information on resources around campus

Staten Island FerryHawks, Staten Island, NY

May 2024 - August 2024

Content/ Media Intern

- Captured live game content for social media
- Video recorded and photographed fan experiences for advertisement suitors
- Aided in additional communication and marketing efforts

ACADEMIC PROJECTS

Erie Insurance, Erie, PA

August 2024 - October 2024

Digital Project Design Group Project - <https://miro.com/app/board/uXjVLYVd5ns=/>

- Used focus groups to understand the market audience better
- Created a website prototype with feedback from Erie Insurance

Pennsylvania State University, Erie, PA

February 2024 - May 2024

Large Scale Text Analysis Group Project - <https://github.com/josiahr21/FamilyGuy1>

- Utilized Regex and XML to extract and encode scripts of Family Guy
- Created data visualizations to analyze common terms with Jupyter Notebook

TECHNICAL SKILLS

- **Proficient with:** HTML; CSS; JavaScript; SQL; XML; XSLT; SVG; XQuery; Jupyter Notebook; Python; IBM SPSS Statistics; Miro; GitHub; Adobe After Effects, Illustrator, Premiere, Photoshop; DaVinci Resolve; Maya

COLLEGE ACTIVITY

Pennsylvania State University, Abington, PA

September 2021 - May 2023

Lion Ambassadors

- Led engaging campus tours for prospective students and their families
- Developed and delivered informative presentations on student life, and campus facilities