

Josie Chan Xin Tian

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EXPERIENCE

ART INTERN

May. 2024 – Aug. 2024

THE SECRET LITTLE AGENCY (TSLA)

- Collaborated with diverse team of art directors and copywriters on multiple projects.
- Assisted with the social media team for the National Heritage Board, resulting in increased engagement and improved visibility across various platforms.

JUNIOR ART DIRECTOR

Jun. 2022 – Oct. 2022

BLAK LABS SINGAPORE

- Collaborated with copywriter and project managers to produce deliverables for brand accounts.
- Developed and executed art direction for social media, animations, and event booths.
- Participated in a brand pitch to develop ideas and mock-ups.

ART INTERN

Mar. 2021 – Feb. 2022

BLAK LABS SINGAPORE

- Acquired foundational knowledge of the design industry through collaboration with experienced colleagues, enhancing overall design skills.
- Conceptualized and executed tasks assigned by the Art Directors and mentor.

ART/MUSIC TUTOR FOR KIDS

Jul. 2019 – Mar. 2021

PART-TIME

- Tutored kids the basic techniques of Fine Arts and Piano while instilling passion.
- Guided preparations for Direct School Admissions Art Portfolios and school exams, resulting in improved student readiness and confidence.

PART-TIME

Jan. 2018 – Jan. 2018

ST ENGINEERING

- Assisted in the development of the company's floor plan layout using Microsoft Visio.

PROJECTS

Underrated Trash Snackers

<https://josiechanxt.github.io/underratedtrashsnackers.html>

- Participated in the Crowbar Awards 2021. Earned 4 Silvers, 2 Bronzes and 1 Finalist. (Issued by the Association of Advertising & Marketing Singapore)
- Ed Ranks 2022 (5th in Singapore, Silver, Bronze)

EDUCATION

NATIONAL UNIVERSITY OF SINGAPORE (NUS)

Jan. 2023 – Jan. 2027

Bachelor of Arts in Industrial Design (Honours)

Student Designer at the Communication Design Hub (CDH)

SINGAPORE POLYTECHNIC (SP)

Jan. 2019 – Jan. 2022

Diploma in Experience & Communication Design

Certificate in Design & Innovation, Edusave Merit Bursary (EMB), Edusave Good Progress Award (GPA)

SKILLS

Technical Skills

Photoshop, Illustrator, After Effects, Premiere Pro, Indesign, Figma, Art Direction, sketching, ideating, Design Thinking, User empathy, User Journey, Service Design

Languages

English, Chinese