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**OBJECTIVE**

To obtain a position that will allow the utilization of my current skill set in a challenging environment while also providing the opportunity to continuously develop my knowledge base.

**COMPUTER SKILLS  
Languages**

* Bootstrap
* CSS/CSS3
* HTML/HTML5
* JavaScript
* JQuery
* Microsoft VB 2008
* PC & Mac Operating System

**Software**

* Adobe Acrobat
* Adobe Creative Cloud
* BBEdit
* CS6 Dreamweaver, Flash, Photoshop, Illustrator & InDesign
* Exact Target
* Git Bash Console
* GitHub
* Interwoven HP CMS
* Java SE and Eclipse
* Jaws
* Lotus Notes 8.5
* Miro Video Converter
* Microsoft, Office 2000, 2003 & 2007 – Word, Excel
* Microsoft Sharepoint 2010
* Microsoft Visual Studio 2008
* Notepad ++
* NVDA Screen Reader
* SDL Tridion CMS
* Sublime Text
* Veeva CRM
* Vignette
* Visio 2007
* Web Accessibility Guidelines – W3C

**PROFESSIONAL EXPERIENCE**

Front End Web Accessibility Developer February 2015 – December 2015

*Prudential   
PIM Internet Strategy*

* Extensive experience as a front-end Web and CSS developer, solutions for accessible, standards-compliant, and cross-browser compatible websites and web applications. Managing content repositories and hand coding well-structured web pages using HTML5/CSS3 and AJAX/JavaScript.
* Performed content management development using Exact Target and Vignette.
* Developed third-party applications that are integrated with the Exact Target email platform.
* Built out pages from scratch using Photoshop PSD mockups.
* Tested the completed web application for compliance with U.S. Government Section 508 and Enterprise Web Accessibility Standards, as well as performing browser compatibility and quality assurance testing.
* Maintenance of Prudential websites using Vignette Content Management.

Front End Web Developer November 2013 – June 2014

*Vonage*

* Responsible for the design, layout and coding of the Vonage website. Involved with the technical and graphical aspects of the website – how the site works and how it looks. Also involved with the maintenance and update of an existing site.
* Built HTML5 and CSS3 pages for the new responsive and mobile sites.
* Worked with JS and JQuery plugins and integrated them into HTML pages.
* Wrote programming code, either from scratch or by adapting existing website software and graphics packages to meet business requirements.
* Work on debugging using tools such as FireBug, test the website and identify any technical problems with in-depth understanding of cross-browser and front-end development issues.
* Work on content development for mobile devices with application of HTML5, CSS3 & media queries.
* Work effectively within a collaborative environment with attention to detail and quality assurance procedures.

Web Developer October 2011 – October 2013

*Bristol-Myers Squibb*

* In-depth understanding of cross-browser and front-end development issues.
* Proficient in all major web development applications; BBEdit, Adobe Dreamweaver CS6 Flash, InDesign, Illustrator, Photoshop and Acrobat Pro, VMware Fusion.
* Thorough understanding on how to communicate difficult, sensitive information tactfully.
* Understand Internet, Intranet, Extranet and client/server architectures.
* Knowledge of Microsoft SharePoint 2010.
* Knowledge of SDL Tridion CMS, maintenance and creation of new pages.
* Knowledge of Veeva Platform used for iPad.
* Work with designers to troubleshoot and solve production issues.
* Understand at a high level the abilities and limitations of industry standard technologies and software packages.
* Perform work on multiple projects simultaneously.
* Participate in team meetings effectively and efficiently.
* Accept feedback from the Team Lead and incorporates the feedback into the application.
* Keeps team lead well informed of project changes and challenges as they arise.
* Effectively communicates relevant project information to team lead.
* Resolves and/or escalates issues in a timely fashion.
* Worked with JS and JQuery plugins and integrated them into HTML pages.
* Strong debugging skills and knowledge of tools such as FireBug.

Web Developer February 2011 – July 2011

*Dow Jones & Company*

* Created usable HTML/CSS website templates from wireframes/designs to meet W3C and accessibility standards and Corporate Style Guides.
* Solid experience on hand coding well-structured web pages using HTML5/CSS3 and AJAX/JavaScript.
* Prepared test plans and data, and user documentation for customer billing system.
* Followed direction through project briefs from Marketing Department and proactively assesse existing marketing pieces and recommended enhancements with a clear understanding of requesters’ marketing goals, developing high-impact HTML and CSS emails, landing pages, product pages, interactive forms, online images, newsletters, blogs and approved materials to ensure creative alignment.
* Updated and maintained corporate website.

Owner – Web & Print Design/Developer Consultant January 1998 – October 2011

*Loup Group, Princeton Junction, NJ*

* Strong knowledge of print and web design, mastery of principles of web development using HTML/CSSS.
* Strong knowledge of user interface design processes and methodology.
* Knowledge of architecture-related software, Adobe Illustrator, Photoshop, Visio, InDesign, Dreamweaver and MS Office.
* Information architect work behind the scenes, taking into account not only the purpose and goals of the clients, but also the best way to articulate those purposes and goals to the target audience.
* Some responsibilities include, but are not limited to: development through, realistic plans that support organizational objectives, work with customers to understand their business models and goals and help define strategy, content, and features for design of their web sites, analyze audiences and their information and functional needs, define site architecture and navigation that serves as a blueprint of the site upon which all other aspects are built, and create wireframes, site maps, feature lists, mockups, visual specification, working prototypes and other artifacts to describe the intended user experiences.
* Analyze client needs to create and deliver visual user interfaces utilizing user-centered design principles.
* Develop marketing and advertising campaigns in a wide array of industries.
* Manage project team to build external website in Joomla CMS using hand coded HTML, CSS and JavaScript ensuring accuracy, detail and quality.
* Design wire frames using Microsoft Visio, graphics, screen mock-ups and participate in usability evaluations.
* Create usable HTML website templates from wire frames/designs to meet W3C and accessibility standards.
* Built websites for small businesses using CS4 Dreamweaver, Flash and Action Script.
* Designed logos, advertising ads, brochures and other marketing material for small businesses with CS4 Photoshop, Illustrator, InDesign and Quark.

Senior Art Director June 1993 – December 1997

*The Corporate Group*

* Reviewed the budget with agency account manager for each project to make tough cuts before production started. Balanced financial and artistic endeavors by the agency. Used third party vendors and freelance workers to ease budgetary constraints. Updated and maintained corporate website.
* Mixed upper-management skills with an eye for detail to motivate staff members to produce their highest level of work.
* Actively mentored and lead new employees in procedures of print and web development and maintenance.
* Team lead on Joomla development and maintenance projects.

Sales – Business Development

* Established new business accounts and increased business with existing clients.
* Managed projects through collaboration of sales executives, account managers, art development staff and internal marketing and advertising campaign groups.
* Developed new business accounts through newly established marketing campaign targeted to the Hispanic Community which generated 20% gross increase in business and two new service contracts.

Sales – Account Manager

* Managed relationships with existing client base.
* Generated 30% increase in new sales within existing accounts and a 20% increase in new account leads through successful execution of client referral program.
* Targeted marketing efforts to increase exposure through trade shows.

PROFESSIONAL AND PERSONAL SKILLS

* Proficient computer literacy proven through work experience in front-end development with strong focus on Accessible Web design and development, W3C Web Content Accessibility Guidelines, and Section 508 accessibility.
* Excellent communication skills, developed through experience working in a team environment with the ability to understand and communicate with team members
* Highly critical thinker with effective researching skills proven through project planning, establishing and administering accessibility testing programs, and remediating accessibility issues to ensure compliance with W3C Web Content Accessibility Guidelines (WCAG) and Section 508 accessibility standards
* Interpersonal and relationship building skills proven through work experience in commitment to team environment dynamics with ability to contribute expertise and follow leadership directives at appropriate times
* Flexible team-player who prospers in a fast-paced work environment based on past

EDUCATION

* Rutgers University Current

Somerset, New Jersey *Full Stack Developer Certification*

* Mercer County Community College 2009-2011

West Windsor, New Jersey  *Information Technology*

* Montclair State College 2003

Montclair, New Jersey *Web Design/Programming Certificate*

* Design on Disk 1998

Garfield, New Jersey *Graphics and Print Production Certificate*

* St. Peters College 1984-1986

Jersey City, New Jersey *Marketing Major*

* St. John’s University 1982-1983

Queens, New York *Paralegal/Prelaw Major*

* St. Aloysius High School 1982

Jersey City, New Jersey *High School Diploma*

ASSOCIATIONS & AFFILIATIONS

* National Association of Professional Women
* New Jersey Association of Women Business Owners
* Princeton Chamber of Commerce
* Professional Women of New Jersey
* WIN – Women in Networking

SHARE LINKS

[](https://www.linkedin.com/in/josiepizzolato)

[**Online Portfolio**](https://www.behance.net/josiepizzo)

[](https://twitter.com/josiepizzo)