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PROFESSIONAL EXPERIENCE

Front End UX Web Accessibility Developer

November 2016 – Present

CVSHealth

- Extensive experience as a UX Web and Accessibility developer, solutions for accessible, standards-compliant, and cross-browser compatible websites and web applications. Managed content repositories and hand coding well-structured web pages using HTML5/CSS3 and AJAX/JavaScript.
- Front End Development, HTML, CSS, JavaScript, JQuery, Responsive Design.
- Working with Angular 1, 2 and 4, LESS and SASS environments.
- Developing prototypes for mobile apps for pharmacy storefront.
- Developing prototypes for new E-commerce experience for desktop and mobile.
- Built out pages from scratch using Sketch mockups.
- Tested the completed pharmacy web application for compliance with U.S. Government Section 508 and Enterprise Web Accessibility Standards, as well as performing browser compatibility and quality assurance testing.
- Work as UX accessibility developer on release deployment for pharmacy site. Using NVDA and chrome vox.

Front End Web Accessibility Developer

February 2015 – December 2015

Prudential

PIM Internet Strategy

- Extensive experience as a front-end Web and CSS developer, solutions for accessible, standards-compliant, and cross-browser compatible websites and web applications. Managed content repositories and hand coding well-structured web pages using HTML5/CSS3 and AJAX/JavaScript.
- Performed content management development using Exact Target and Vignette.
- Developed third-party applications that are integrated with the Exact Target email platform.
- Built out pages from scratch using Photoshop PSD mockups.
- Tested the completed web application for compliance with U.S. Government Section 508 and Enterprise Web Accessibility Standards, as well as performing browser compatibility and quality assurance testing.
- Maintenance of Prudential websites using Vignette Content Management.

Front End Web Developer

November 2013 – June 2014

Vonage

- Responsible for the design, layout and coding of the Vonage website. Involved with the technical and graphical aspects of the website – how the site works and how it looks. Also involved with the maintenance and update of an existing site.
- Built HTML5 and CSS3 pages for the new responsive and mobile sites.

- Worked with JS and JQuery plugins and integrated them into HTML pages.
- Wrote programming code, either from scratch or by adapting existing website software and graphics packages to meet business requirements.
- Work on debugging using tools such as Firebug and Chrome, test the website and identify any technical problems with in-depth understanding of cross-browser and front-end development issues.
- Work on content development for mobile devices with application of HTML5, CSS3 & media queries.

Web Developer

October 2011 – October 2013

Bristol-Myers Squibb

- Partnered with the Interactive Studio Managers to ascertain client needs and provide innovative functional solutions for assigned projects.
- Created prototypes for new design concepts.
- Worked on multiple projects across various channels simultaneously to meet hard deadlines.
- Developed various interactive components and responsive widgets.
- Managed, developed emails and landing pages to solve client marketing communication needs.
- Knowledge of Microsoft SharePoint 2010.
- Knowledge of SDL Tridion CMS, maintenance and creation of new pages.
- Knowledge of Veeva Platform used for iPad.

Web Developer

February 2011 – July 2011

Dow Jones & Company

- Created usable HTML/CSS website templates from wireframes/designs to meet W3C and accessibility standards and Corporate Style Guides.
- Solid experience on hand coding well-structured web pages using HTML5/CSS3 and AJAX/JavaScript.
- Followed direction through project briefs from Marketing Department and proactively assessed existing marketing pieces and recommended enhancements with a clear understanding of requesters' marketing goals, developing high-impact HTML and CSS emails, landing pages, product pages, interactive forms, online images, newsletters, blogs and approved materials to ensure creative alignment.
- Updated and maintained corporate website.

Owner – Web & Print Design/Developer Consultant

January 1998 – Current

Loup Group, NJ

- Create usable HTML website templates from wire frames/designs to meet W3C and accessibility standards.
- Strong knowledge of user interface design processes and methodology.
- Knowledge of architecture-related software, Adobe Illustrator, Photoshop, Visio, InDesign, Dreamweaver and MS Office.
- Information architect work behind the scenes, taking into account not only the purpose and goals of the clients, but also the best way to articulate those purposes and goals to the target audience.
- Some responsibilities include, but are not limited to: development through, realistic plans that support organizational objectives, work with customers to understand their business models and goals and help define strategy, content, and features for design of their web sites, analyze audiences and their information and functional needs, define site architecture and navigation that serves as a blueprint of the site upon which all other aspects are built, and create wire-frames, site maps, feature lists, mock-ups, visual specification, working prototypes and other artifacts to describe the intended user experiences.

PROFESSIONAL AND PERSONAL SKILLS

- Proficient computer literacy proven through work experience in front-end development with strong focus on Accessible Web design and development, W3C Web Content Accessibility Guidelines, and Section 508 accessibility.
- Excellent communication skills, developed through experience working in a team environment with the ability to understand and communicate with team members
- Highly critical thinker with effective researching skills proven through project planning, establishing and administering accessibility testing programs, and remediating accessibility issues to ensure compliance with W3C Web Content Accessibility Guidelines (WCAG) and Section 508 accessibility standards
- Interpersonal and relationship building skills proven through work experience in commitment to team environment dynamics with ability to contribute expertise and follow leadership directives at appropriate times
- Flexible team-player who prospers in a fast-paced work environment based on past

COMPUTER SKILLS

Languages

- | | |
|--------------|--------------|
| • Bootstrap | • JavaScript |
| • CSS/CSS3 | • JQuery |
| • SASS | • Node.js |
| • LESS | • PHP |
| • Handlebars | • Angular |
| • HTML/HTML5 | |

Software

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|---|--------------------------------------|
| • Adobe Acrobat | • Lotus Notes 8.5 |
| • Adobe Creative Cloud | • Miro Video Converter |
| • API/JSON | • Microsoft, Office – Word, Excel |
| • BBEdit | • Microsoft Sharepoint 2010 |
| • Brackets | • Microsoft Visual Studio 2008 |
| • CS6 Dreamweaver, Flash, Photoshop, Illustrator & InDesign | • MongoDB |
| • Exact Target | • MySQL |
| • Express | • Notepad ++ |
| • Firebase | • NVDA Screen Reader |
| • Git Bash Console | • Responsive Design |
| • GitLab | • SDL Tridion CMS |
| • GitHub | • Sketch |
| • Interwoven HP CMS | • Sublime Text |
| • Java SE and Eclipse | • Veeva CRM |
| • Jaws | • Vignette |
| | • Visual Studio Code |
| | • Web Accessibility Guidelines – W3C |

EDUCATION

- Rutgers University
Somerset, New Jersey
2015-2016
Full Stack Developer Certification
- Mercer County Community College
West Windsor, New Jersey
2009-2011
Information Technology
- Montclair State College
Montclair, New Jersey
2003
Web Design/Programming Certificate
- Design on Disk
Garfield, New Jersey
1998
Graphics and Print Production Certificate

ASSOCIATIONS & AFFILIATIONS

- Women Who Code NYC
- The Loop
- Professional Women of New Jersey