



# Josip Ljubić

Product Design | UI/UX | Graphic Design

August 5, 1996

Široki Brijeg, Bosnia and Herzegovina

j.ljubic96@gmail.com

## Profile

Product designer creating graphics for print and digital media and crafting interfaces that are simple, clear, and easy to use.

I'm experienced in working with clients across different industries and really value the trust and good communication that come from these collaborations.

Skilled in Adobe Creative Suite and Figma, always exploring new ways to improve and keep my work fresh.

## Education

### Innovative UI/UX Strategies

Design Course

2022

### Certificate, Graphic Design

Algebra University

2021

### Creative Graphics for Digital Media

Design Course

2020

## Employment

### Product Design | UI/UX | Graphic Design

Freelance | Upwork

Jan 2021 – Present

### Product design | Graphic design | UI/UX

Freelance

Jan 2018 – Present

### Product Design | UI/UX | Graphic Design

Full time | globalsoft, Široki Brijeg, Bosnia and Herzegovina

Jan 2024 – Feb 2026

### Graphic Designer

Freelance | ZN Consulting, Brussels, Belgium

Oct 2023 – Mar 2025

### Graphic Design | Product Design | UI/UX

Full time | Evona, Mostar, Bosnia and Herzegovina

Jan 2022 – Jan 2024

## Digital Presence

Linkedin

[linkedin.com/in/josip-ljubic](https://linkedin.com/in/josip-ljubic)

## Skills

User Interface (UI) Design

User Experience (UX) Design

Wireframing & Prototyping

Graphic Design

Product Design

Color Theory

Motion Graphics

Print Design

Branding & Identity

Typography

Packaging Design

## Languages

Croatian

Native or bilingual proficiency

English

Professional working proficiency