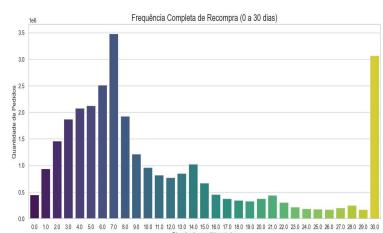


Dashboard comportamento de compra na plataforma

Frequência de compra 7 - 15 dias

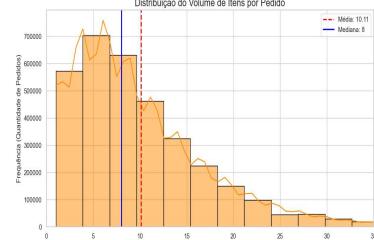
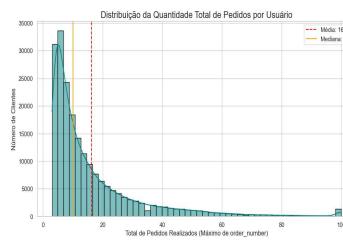


Dias da semana e horário Dom 10h - 15h / Seg 9h - 11h



Compra por cliente 4 - 10 pedidos

Volume por cliente 5 - 8 itens



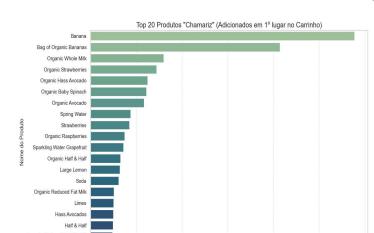
Destaque departamento

Produce (hortifrut), Dairy Eggs (laticínios e ovos), Snacks e Beverages (bebidas)



Produto Destaque

Banana



Destaque departamento por recompra

Dairy Eggs, Beverages e Produce

Taxa geral de recompra

59%

