Task 1

Submission Details:
To make your submissions, please upload a ZIP file of the folder named "Task 1." Within this folder, include all tasks organised in separate subfolders named according to their specific domains. Submit your zip files to manasmgmtinterview@gmail.com. Mention your name and the task number. (eg, Astin_Task1) As the subject of the mail while submitting.

Usage of any AI tools is strictly prohibited.

Admin And Finance
Pick a company that would be an ideal sponsor for us and draft a letter for a sponsorship proposal to this same company. While sifting through companies, keep in mind the previous companies that already sponsor us and use them as a benchmark when looking for new sponsors. Research the necessary information usually used when drafting a sponsorship email.

PR and Publicity
Write about a past PR or publicity campaign that was highly innovative and explain the impact it had on the company. Briefly describe the company's situation and the campaign's goal. Highlight the creative message and media strategy that made the campaign stand out, and analyze the factors that contributed to its success.

Graphics
Complete the following Coursera course that guides you through the basics of Canva. Upload the certificate that you get at the end and also make a recruitment poster for Manas.
https://www.coursera.org/programs/manipal-education-tguaf/projects/using-canva-create-social-media-marketing-design?authProvider=manipal

Link for graphic elements -
https://drive.google.com/drive/folders/1gEesfm78KA7e2f1vpdHpMn3O7B_MmJ42?usp=sharing

Web-Dev
Learn the basics of HTML and CSS by completing the following coursera course https://www.coursera.org/programs/manipal-education-tguaf/learn/html-and-css-in-depth?authProvider=manipal&source=search, small projects to practice and showcase your learnings is appreciated. You will be asked questions regarding the same during your first task reviews. Upload the certificate that you get at the end of the course.

Videography
The videography task is optional for now, however we encourage any submission.

Create a 15-30-second video capturing a specific location on campus (e.g., the library, cafeteria, or a popular hangout spot). The focus should be on how creatively you capture your shots, making the location feel alive and engaging. Use a variety of shots (wide, mid, and close-up). Editing is optional, but the main focus is on the quality and creativity of the footage. Ensure smooth camera movements and thoughtful framing to highlight the essence of the space.