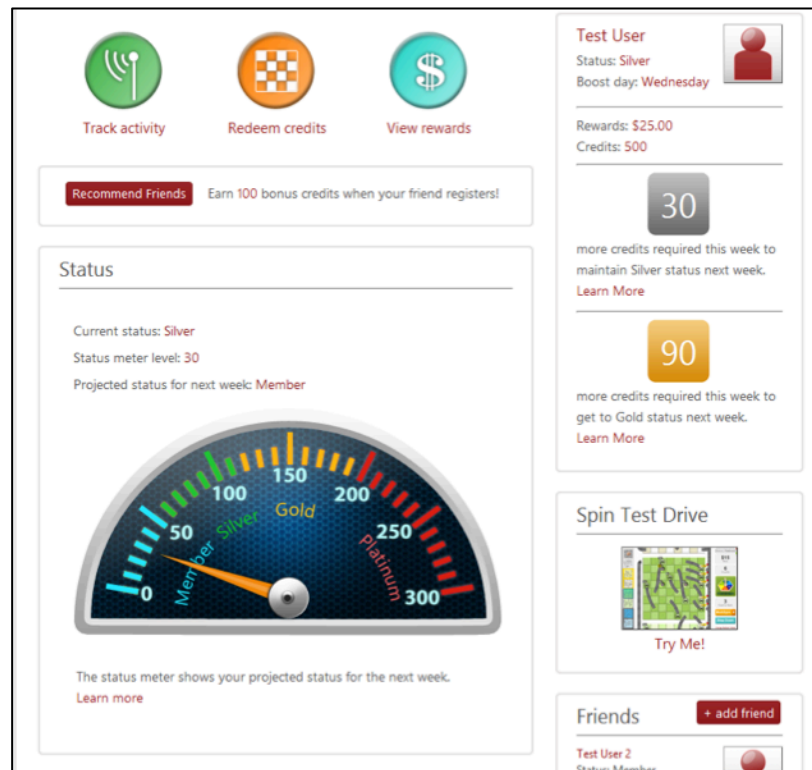


SOCIAL GOOD TECHNIQUES

- Feedback & rewards
- Monitoring
- Communal pressure



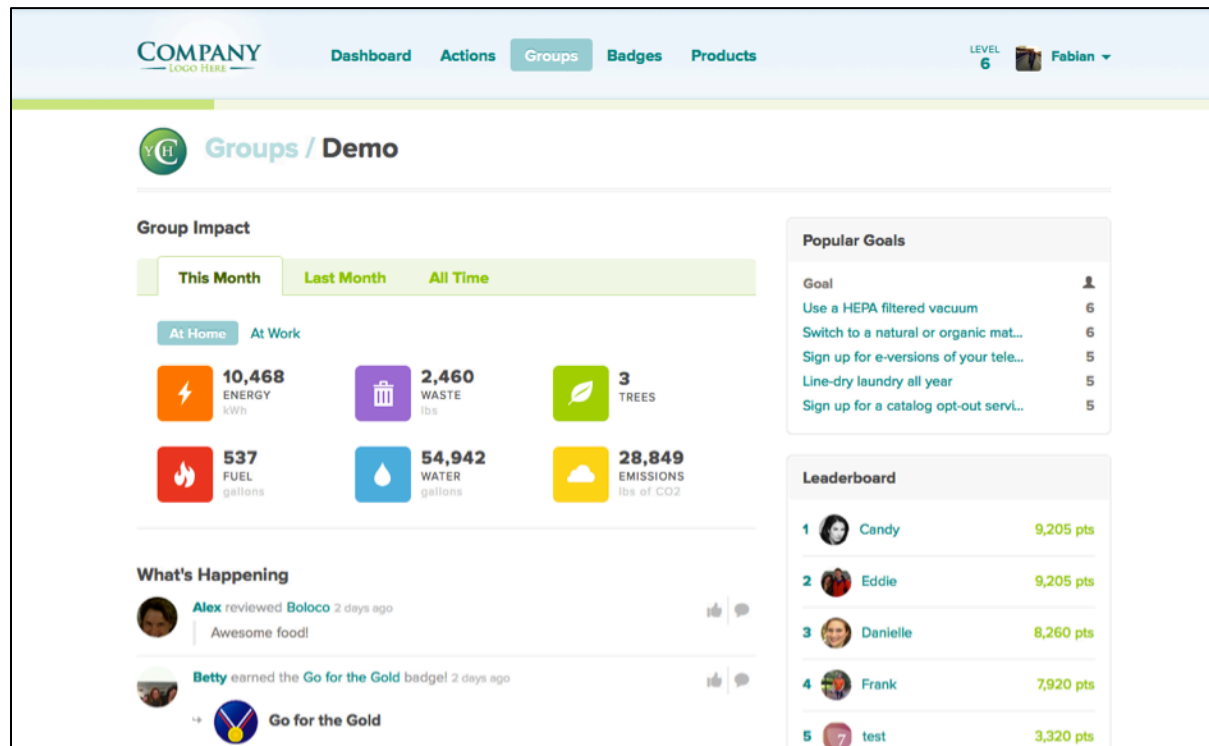
CAPRI (Congestion and Parking Relief Incentives)
<https://stanfordcapri.org>

- **Competition**



Kukui Cup (University of Hawaii)
<http://www.youtube.com/watch?v=T37kNTkZCrA>

- Impact



Practically Green

<http://www.practicallygreen.com/>

- Chance

