

# DANGERS OF BEHAVIORISM

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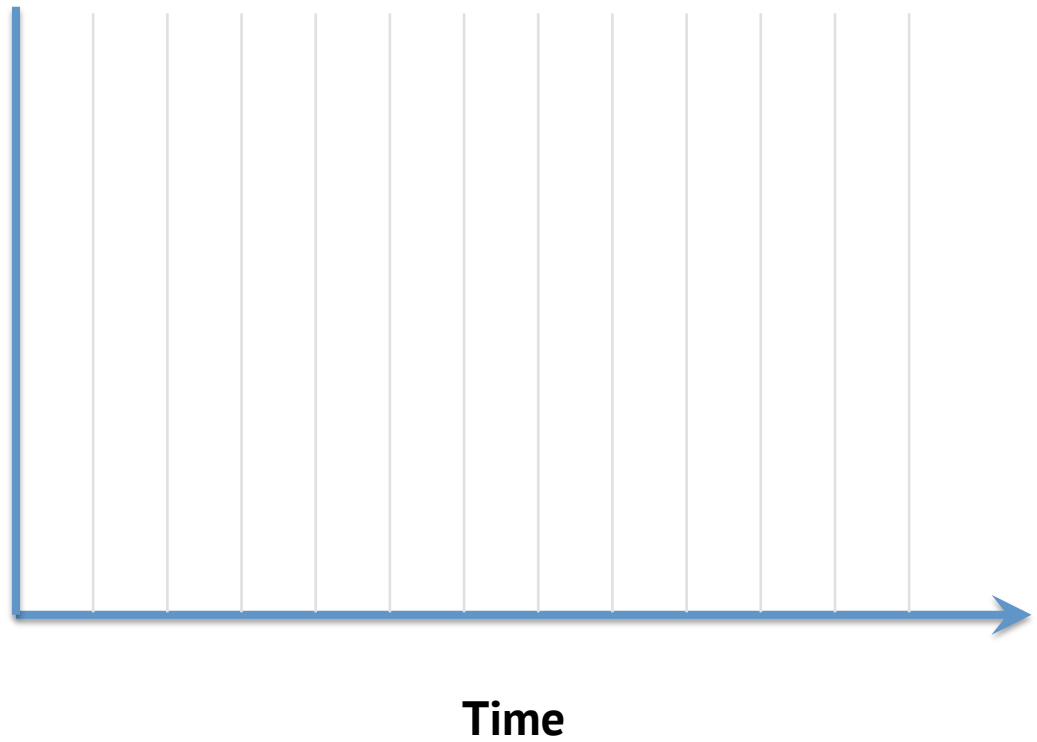
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# Potential for Abuse/Manipulation



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# Hedonic Treadmill



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## Overemphasis on Status



**AKA, everyone isn't Tom Stuker!**

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# Rewards Can De-Motivate