

# Joslyn Tsui

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## EDUCATION

Bachelors of Global Business  
and Digital Arts  
September 2017 - Present

## SKILLS

Prototyping  
Wireframing  
User Research  
Product Design  
Creative Problem Solving  
Project Management  
Leadership and Teamwork

## TOOLBOX | DESIGN

Adobe Creative Suite  
InVision  
Adobe XD  
Figma  
Balsamiq

## TOOLBOX | CODE

HTML/CSS  
Javascript  
Java  
Python

## EXPERIENCE

### Product Designer

UW Blueprint | May 2018 - Present

Created a platform to track recycled plastic to stabilize the volatile economy of plastic in India for the organization Plastics for Change

Conducted user interviews and created user personas and customer journey maps to better understand users. Solution was produced through multiple wireframes and iterations of high-fidelity mockups on InVision and Adobe XD and further refined through usability testing.

### Graphic Designer

Federation of Students | May 2018 - August 2018

Designed print and digital assets for various businesses that followed each brand's guidelines through Adobe Illustrator, Photoshop, InDesign, and After Effects.

Worked closely with marketing team to create new campaigns as well as re-branding existing campaigns to promote businesses.

### Editor-in-Chief

Burnaby North Secondary | May 2016 - June 2017

Led and oversaw the entire production of the Burnaby North 2017 Annual by delegating tasks, reinforcing deadlines to ensure a timely completion, creating content, and reviewing spreads to ensure a successful completion.

Managed the design, layout, and content creation through Adobe Creative Suite programs.