

# Exploring hidden graph structures in flat dataset, and KiNN graph based model

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## Abstract

We live in a networked world pages and people, web links and friendships are easily modeled as nodes and edges, combined into a graph structure and analyzed using techniques from graph theory and social network analysis(SNA). While social ties are clear (you are either a friend or not), It isn't the case in many non social datasets. For example, whether ties exist between one movie record to another, and if a connection exists, what is the nature of the connection. Those form two different data, source, a tabular flat dataset and graph structured dataset, each with it's own analysis techniques. In this paper we will like to close the gap between those seemingly different approaches to explore hidden graph structures from flat out data, form a graph model which is both descriptive and predictive and test it against other known regression models, various simulated datasets and real world movie revenues dataset.

## 1. Motivation

In a world connected with by global network, social networks play major role in society and business. where ,web pages are connected through hyperlinks, *Facebook* is a network of social connections, *LinkedIn* promotes professional ties and so forth.

As it's name suggests, social data is often modeled in a network graph structure. In social networks models, friendship is modeled as a binary relation, am I your friend true/1 or not false/0 as an edge between 2 nodes /people in a social graph.(Figure 1(a)). However, in many datasets containing many variables with various types , it is not clear what is the nature of edge/link. For instance, how to we connect movies in a network structure? Also graph based models are often used for clustering and as a descriptive rather than prediction(regression) Many regression models (as linear regression) view data as a collection of variables/columns in a flat table structure, with some assumptions of the nature of the connection between predictor and outcome variables.

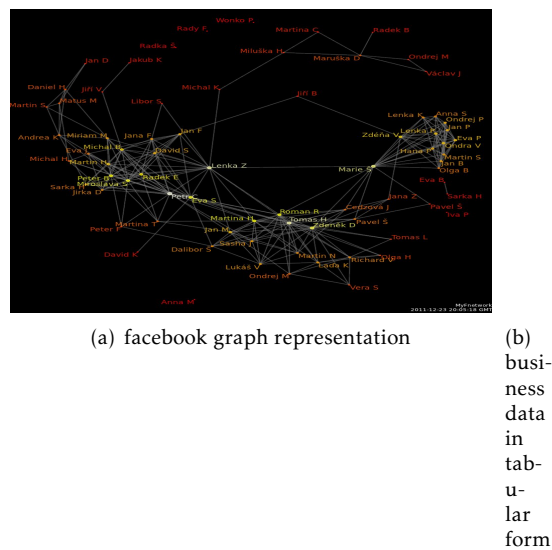


Figure 1: Graph Vs Flat data.

Our goal in this paper is to merge those two seemingly different approaches to form new prediction and description model of the data, by finding hidden networks in dataset. Using this approach we can import methods and techniques from *SNA*(and vise versa),gain intuition and insights about the data by representing multi-variable/dimension data in graph structure. In this model we will also make *no assumptions* about nature of the connection between regressors and outcome variable, may not be known or exist in analytic form but rather may change from point to point. Using this model can be used as standalone prediction model or by incorporating graph model predictions as a latent data variable in known predictive models expressing additional graph information predictor variable.

## 1.1 background

Several approaches were used to incorporate network structure techniques in analyzing data sets.

**In Recommender Systems with Social Regularization**[1]

describes a recommender framework, Two given matrices are used, Users Movie Ratings in scale 1-5 and social matrix where edge  $i \rightarrow j$  indicated that user  $i$  trusts user(friend)  $j$ . Here Known social ties are used as friend movie preferences are added as a regularization term to the minimization target function, counter balancing collaborative rating term. Similarity between users is defined using PCC("pearson" correlation coefficient) to weight each friend contribution in the regularization term instead of simple average (in case friends have diverse taste). This method does not however find hidden structure but rather uses already known friendship graph matrix.

**In Determining Patient Similarity in Medical Social Networks**[2], Similarity using user content is done by weighted sum of the differences in each variable. The weight of each difference is determined differently according to the type of the variable. In case of discrete data, logistic regression is used where the probability of each variable given data provides its weight to similarity function. In case of continuous variable, proportional hazard regression (Cox regression) is used. While finding the similarity measure and handling both categorical and continuous variables, *Social graph data is ignored due to the hypothesis that content based similarities is superior to social in medical systems*

**SimRank: A Measure of Structural-Context Similarity** [3]

Analogies to PageRank similarity is defined by using bipartite graph of categorical variables recursively. objects are similar as their features. features are similar as the objects which contains them. People are similar if they purchase similar items. Items are similar if they are purchased by similar people. and iterating between object similarity and features similarity till convergence is achieved. running page rank on similarity matrix gives the final similarity. *While tackling similarity in graph structure manner, it handles only categorical variables ignoring continuous variables measures.*

**A Graph-based Recommender System for Digital Library** [4] Using a graph-based recommender combines the content-based and collaborative approaches into hybrid based system . The model is based on two layers book layer and user layer(inner layer links) and the connection between the two layers(inter layers links). In the content-based book layer, each node represents a book, while each link between any two books represents the content similarity between them. Each node in the customer layer represents a customer, and links between customer nodes are the demographic similarity between the two customers. Besides the inner layer links, inter-layer links are also available in the graph model. These links are based on the purchase histories of all customers, wherein a purchase is represented by a link between a node in the book layer and a node in the customer (directed from user to book purchase) layer thus combining book content based layer graph to user based layer into a hybrid recommender graph based system In a book graph layer a content similarity measure is applied to each pair of books (edge) while in the customer layer demographic based similarity is computed. The inter layer links between book layer and customer layer is simply derived from purchase history. Each link in the graph has a weight between 0 and 1. Finally association between book B and customer C is computed as a sum of all paths measure between B and C when path measure is a multiple of similarities along the path. The high-degree association recommendation can be treated as a concept retrieval task. While this method creates a graph like structure between layers , each node within a layer(inner link is connected resulting a clique sized layer. Also content-based approach performed better over the collaborative and hybrid approaches, explained by the hypothesis subjects tended to rely heavily on the book content information.

**Mining Hidden Community in Heterogeneous Social Networks**[5] Most of the existing algorithms on social network analysis assume that there is only one single social network, representing a relatively homogeneous relationship (such as Web page linkage). In real social networks, there always exist various kinds of relations. Each relation can be treated as a relation network. Given various relations of objects, a linear combination of relations is found which can best reveal the intrinsic relationship between the objects with respect to the user's query. The algorithm tries to find combined relation which makes the relationship between the intra-community examples as tight as possible and at the same time the relationship between the inter-community examples as loose as possible. inter relation and intra relation are represented by matrices and linear combination of matrices must match the inter relations matrix using constrained linear regression ("*Ridge Regression*"). when the examples provided by the user belong to only one community, a "*minimal cut*" approach is done when we minimize the the minimal cut of a linear combination of the intra relations graphs. with respect to coefficients of community matrix/graph. This approach has the disadvantage that single community can be found

to often in large datasets. The algorithm also creates matrix for each community relation and one for intra relation, a solution which might be memory exhaustive.

**Modeling Social Strength in Social Media Community via Kernel-based Learning**[6] One of the key issues in social strength modeling (SSM) is how to effectively explore the heterogeneous data and how to optimally combine them to measure the social strength. In order to deal with heterogeneous data, each type of data(modality) (such as picture,tags etc) is given a similarity function (kernel)of its own(up to a total of 7 different kernels). Combining these modalities is done by in linear combination of multiple kernels to fuse all modalities into single measure function. Kernel alignment method is then used to measure the quality of kernel K with respect to the target matrix Y, which encodes the *existing known* relationship among users (through explicit friend lists), and evaluating the weights of the kernels in the linear combination. Once a (single)similarity measure is found a discriminative model is used to estimate the social strength between two users and indicate whether there is a connection between two users by logistic normal model. although MKL(multiple kernel learning) outperformed single kernel and uniform weights for each kernel, /emphThe most crucial element of a kernel method is choosing the right kernel which is not a trivial task It uses a known links between users as a target function which may not be available when links are hidden and not available for training.

In **Ordering Points To Identify the Clustering Structure**[11] the product of the clustering algorithm yields an ordering which can interpreted as a structure of the cluster. however in as kNN depends upon minPoints parameter per cluster and does not concern with prection and amount of edges needed for that.optics X reachability graph may be highly connected however points in y axis might lay on a perfect line with no need for more that one edge or two for prediction)

however, edges

## 2. Existing Prediction Models

In this section we regression models which will be used to benchmark our graph model.

### 2.1 Linear Regression

Given a data set  $(Y_i, X_{i1}, \dots, X_{ip})$ ,  $i = 1, \dots, n$  of  $n$  statistical units, a linear regression model assumes that the relationship between the dependent variable  $Y_i$  and the  $p$ -vector of regressors  $X_i$  is linear.

This relationship is modeled through a disturbance term or error variable  $\varepsilon_i$  an unobserved random variable that adds noise to the linear relationship between the dependent variable and regressors.

Thus the model takes the form:

$$Y_i = \beta_1 X_{i1} + \dots + \beta_p X_{ip} + \varepsilon_i = X_i^T \beta + \varepsilon_i, \quad i = 1, \dots, n.$$

where  $T$  denotes the transpose, so that  $X_i^T \beta$  is the inner product between vectors  $X_i$  and  $\beta$ .

The regression coefficients  $\beta_0, \beta_1, \dots, \beta_p$  are unknown, and are to be estimated using a least squares approach. Given estimates  $\hat{\beta}_0, \hat{\beta}_1, \dots, \hat{\beta}_p$  we can make predictions using the formula  $\hat{Y} = \hat{\beta}_0 x_0 + \hat{\beta}_1 x_1 + \dots + \hat{\beta}_p x_p$ .

### 2.2 k-NN Regression

K-nearest neighbors regression (k-NN regression) is a non-parametric method which given a value for  $K$  and a prediction point  $x_0$ , k-NN regression first identifies the  $K$  training observations that are closest to  $x_0$ , represented by  $N_0$ . It then estimates  $f(x_0)$  using the average of all the training responses in  $N_0$ .

$$\hat{f}(x_0) = \frac{1}{K} \sum_{x_i \in N_0} y_i.$$

In general, the optimal value for  $K$  will depend on the bias-variance tradeoff.

A small value for  $K$  provides the most flexible fit, which will have low bias but high variance. This variance is due to the fact that the prediction in a given region is entirely dependent on just one observation. In contrast, larger values of  $K$  provide a smoother and less variable fit. The prediction in a region is an average of several points, and so changing one observation has a smaller effect. However, the smoothing may cause bias by masking some of the structure in  $f(X)$ .

### 2.3 Classification and Regression Tree (CART)

Despite the name, regression trees do not use linear regression, rather, they make predictions based on the average value of examples that reach a leaf. Trees for numeric prediction are built in much the same way as they are for classification. Beginning at the root node, the data are partitioned using a divide-and-conquer strategy according to the feature that will result in the greatest increase in homogeneity in the outcome after a split is performed. For numeric decision trees, homogeneity can be measured by statistics such as variance, standard deviation, or absolute deviation from the mean. Depending on the tree growing algorithm used, the homogeneity measure may vary, but the principles are basically the same. A common splitting criterion is called the standard deviation reduction (SDR) which is defined in the formula

$$SDR = sd(T) - \sum_i \frac{|T_i|}{|T|} sd(T_i)$$

In this formula, the  $sd(T)$  function refers to the standard deviation of the values in set  $T$ , while  $T_1, T_2, T_n$  are sets of values resulting from a split on a feature.

The  $|T|$  term refers to the number of observations in set  $T$ . Essentially, the formula measures the reduction in standard deviation from the original value to the weighted standard deviation post-split. The feature for which "SDR" is minimal (greatest reduction in sd) is picked for splitting and the process continues recursively for the rest of the features.

*\*Those models will be used as benchmark for our model predictions in the experiments section. linear regression as are representative of flat data parametric model, regression tree creates both descriptive and predictive in non linear tree model, knn a non parametric based upon similarity with fixed K neighbors.*

### 3. KiNN Algorithm Description

#### 3.1 Preliminary

##### 3.1.1 Mixture Models

A mixture model is a probabilistic model for representing the presence of subpopulations within an overall population, without requiring that an observed data set should identify the sub-population to which an individual observation belongs. (i.e sub populations are hidden) Formally a mixture model corresponds to the mixture distribution that represents the probability distribution of observations in the overall population. However, while problems associated with "mixture distributions" relate to deriving the properties of the overall population from those of the sub-populations, "mixture models" are used to make statistical inferences about the properties of the sub-populations given only observations on the pooled population, without sub-population identity information. *General mixture model* A typical finite-dimensional mixture model is a hierarchical model consisting of the following components: N random variables corresponding to observations, each assumed to be distributed according to a mixture of K components, with each component belonging to the same parametric family of distributions (e.g., all Normal, all Zipfian, etc.)

but with different parameters N corresponding random latent variables specifying the identity of the mixture component of each observation, each distributed according to a K-dimensional categorical distribution

A set of K mixture weights, each of which is a probability (a real number between 0 and 1 inclusive), all of which sum to 1 A set of K parameters, each specifying the parameter of the corresponding mixture component. In many cases, each "parameter" is actually a set of parameters. For example, observations distributed according to a mixture of one-dimensional Gaussian distributions will have a mean and variance for each component. Observations distributed according to a mixture of V-dimensional categorical distributions (e.g., when each observation is a word from a vocabulary of size V) will have a vector of V probabilities, collectively summing to 1.

In addition, in a Bayesian setting, the mixture weights and parameters will themselves be random variables, and prior distributions will be placed over the variables. In such a case, the weights are typically viewed as a K-dimensional random vector drawn from a Dirichlet distribution (the conjugate prior of the categorical distribution), and the parameters will be distributed according to their respective conjugate priors.

##### 3.1.2 Expectation Maximization

The EM algorithm is used to find the maximum likelihood parameters of a statistical model in cases where the equations cannot be solved directly. Typically these models involve latent variables in addition to unknown parameters and known data observations. That is, either there are missing values among the data, or the model can be formulated more simply by assuming the existence of additional unobserved data points. For example, a mixture model can be described more simply by assuming that each observed data point has a corresponding unobserved data point, or latent variable, specifying the mixture component that each data point belongs to. Expectation maximization (EM) is seemingly the most popular technique used to determine the parameters of a mixture with an a priori given number of components. This is a particular way of implementing maximum likelihood estimation for this problem. EM is of particular appeal for finite normal mixtures where closed-form expressions are possible such as in the following iterative algorithm by Dempster et al. (1977)[8] *The expectation step* With initial guesses for the parameters of our mixture model, "partial membership" of each data point in each constituent distribution is computed by calculating expectation values for the membership variables of each data point. That is, for each data point  $x_j$  and distribution  $Y_i$ , the membership value  $y_{i,j}$  is:

$$y_{i,j} = \frac{f_Y(x_j; \theta_j)}{f_X(x_j)}$$

The maximization step With expectation values in hand for group membership, plug-in estimates are recomputed for the distribution parameters. The mixing coefficients  $a_i$  are the means of the membership values over the N data points.

$$a_i = \frac{1}{N} \sum_{j=1}^N y_{i,j}$$

The component model parameters  $\theta_i$  are also calculated by expectation maximization using data points  $x_j$  that have been weighted using the membership values.

For example, if  $\theta$  is a mean  $\mu$

$$\mu_i = \frac{\sum_j y_{i,j} x_j}{\sum_j y_{i,j}}$$

With new estimates for  $a_i$  and the  $\theta_i$ 's, the expectation step is repeated to recompute new membership values. The entire procedure is repeated until model parameters converge.

### 3.1.3 Kernel Similarity

kernel function is *generalization* of the inner product of the form  $K(x_i, x_{i'})$ , where  $K$  is some function that we will refer to as *kernel*. A kernel is a function that quantifies the similarity of two observations. For instance, we kernel could simply take  $K(x_i, x_{i'}) = \sum_{j=1}^p x_{ij} x_{i'j}$  this linear kernel essentially quantifies the similarity of a pair of observations using Pearson (standard) correlation. But one could instead choose another form For instance, instance of  $K(x_i, x_{i'}) = (1 + \sum_{j=1}^p x_{ij} x_{i'j})^d$ .

This is known as a polynomial kernel of degree  $d$ , where  $d$  is a positive integer. Using such a kernel with  $d \geq 1$ , instead of the standard linear kernel and leads to a much more flexible decision boundary. It essentially amounts to fitting a support vector classifier in a higher-dimensional space involving polynomials of degree  $d$ , rather than in the original feature space. Another popular choice is the radial kernel, which takes the form  $K(x_i, x_{i'}) = \exp(\sum_{j=1}^p x_{ij} x_{i'j})^2$ .

kernels offer computational benefit since kernel function can be computed in original feature space without the need to map and compute in higher dimensions spaces.(Kernel ) (In such as the radial kernel the feature space is implicit and infinite-dimensional, so we could never do the computations there anyway)

### 3.1.4 Social Network Analysis(SNA)

Social network analysis (SNA) is the use of network theory to analyze social networks. Social network analysis views social relationships in terms of network theory, consisting of nodes, representing individual actors within the network, and ties which represent relationships between the individuals, such as friendship, kinship, organizations and sexual relationships.[1][2] These networks are often depicted in a social network diagram, where nodes are represented as points and ties are represented as lines. Social network analysis is used extensively in a wide range of applications and disciplines. Some common network analysis applications include data aggregation and mining, network propagation modeling, network modeling and sampling, user attribute and behavior analysis, community-maintained resource support, location-based interaction analysis, social sharing and filtering, recommender systems development, and link prediction and entity resolution.[35] In the private sector, businesses use social network analysis to support activities such as customer interaction and analysis, marketing, and business intelligence needs. Some public sector uses include development of leader engagement strategies, analysis of individual and group engagement and media use, and community-based problem solving.

Our model tries to capture hidden patterns in order to use this hidden information to for prediction. It does it two consecutive steps which defines two layer of similarity:

## General Framework

This section describes the algorithm for prediction model in  $\mathbb{R}$ .

Let:

$$X = \{x_i \in \mathbb{R}\} \quad Y = \{y_i \in \mathbb{R}\} \quad f : X \rightarrow Y \quad (1)$$

Be a regressor group, its outcome group, and a mapping accordingly *Such that*:

$$f(x_i) = y_i, \quad \forall i = 1 \dots n. \quad (2)$$

We make is no prior assumption on the nature of the connection between a predictor and outcome variables. It may be linear, non linear, exponential, or have no known analytic form. We'll model the data as a graph, where each  $x \in X$  form a node, which is connected to other close nodes (neighbors). An estimator  $\hat{y}$  is then calculated by linking predictor  $x$  (with unknown  $y$ ) to a prediction set, which is made out of most similar node  $x_s$  and  $x_s$  neighbors in a graph. Then, The outcome variables of the prediction set in the graph are extracted and those values are used to prediction (for instance by averaging). Graph structure will help us to capture different shapes of the data and form a descriptive model, and will be able to find a prediction set, whose size may vary from node per node. Construction the

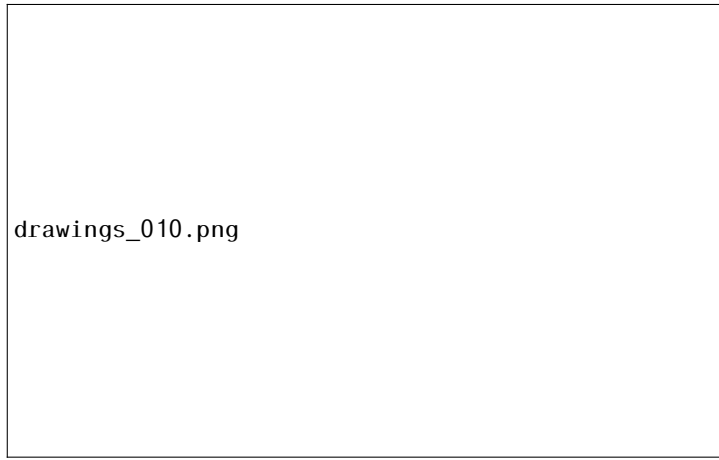


Figure 2: making prediction by linking a predictor  $x$  to a group of connected nodes in the prediction graph.

graph framework is comprised mainly out of 4 parts: Modeling data in 1-d and 2-d domains, choosing similarity function and edge selection process. The Final model is a set of prediction graphs, 1-d and 2-d model parameters and the similarity function.  $(\{G_i\}, M_{1d}, M_{2d}, Sim)$

## 3.2 Similarity Groups in X

Since We do not assume any prior relation between  $X$  and  $Y$ , our first link to the data and in prediction process is through  $X$  predictors set.

A dataset can be similarity homogeneous (single similarity group), or comprised out of several similarity groups which represent different phenomenas/patterns in the dataset .

### Modeling the data in 1-D X Domain

We'll model regressors group  $X$  as of disjoint  $d$  similarity groups, using a similarity function for mapping:

$$M_{1D} : X \rightarrow \{X_i, i = 1 \dots d\} \quad (3)$$

$$\bigcup_{i=1}^d X_i = X \quad \text{and} \quad \bigcap_{i=1}^d X_i = \emptyset, \quad \forall i \dots d. \quad (4)$$

Partition of the predictors set  $X$  into similarity groups has two purposes:

- Allowing different similarity measures within each similarity group. Those measures can be different metrics parameters , different features ,or an entirely different similarity functions for each group.



- This reason relates to edge selection part which is a later part of the algorithm. In that section, we intend allocate **limited amount of edges** to the prediction graph based upon similarity values. A group with high similarity among it's members, might dominate other groups during edge selection phase and as a consequence, take most of the edges in the prediction graph living very sparse graph regions and many isolated vertices.

#### Example: Modeling Group Similarity As a Gaussian Mixture Model(GMM)

Given density similarity measure, we'll model the data as a Gaussian Mixture Model.

$$p(x|\gamma) = \sum_{i=1}^d w_i * g(x | \mu_i, \Sigma_i) \quad \gamma = \{(w_i, \mu_i, \Sigma_i) \mid i = 1, \dots, d\} \quad \sum_{i=1}^d w_i = 1 \quad (5)$$

We'll add an additional constraint  $w_i \in \{0, 1\}$ , for separation of each point into non overlapping groups. To do this will map each point  $x$  to a distinct the similarity group by highest posteriori probability for component  $i$ . Techniques like *Expectation-Maximization* can be used to find distribution parameters  $\gamma = \{w_i, \mu_i, \Sigma_i\}$  with additional latent variable  $z \in \{1 \dots d\}$  which determines which density/similarity group  $i$  is associated with each value  $x_i \in X$  in the dataset, allowing for even overlapping distributions to be distinguished from each other.

$$M_{1D}(x) = \max \{ i \mid p(i \mid x, \gamma) > p(j \mid x, \gamma), \forall i \in \{1 \dots d\} \} \quad (6)$$

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Figure 3: (a) 2-D points plot , clearly shoes two distinct patterns of linear and exponential functions. (b) Projection into X axis,results loss of dimensionality and no clear patterns. (d)x axis distribution similarity (d) points in x axis are spllited according to their distribution patterns. (d) X-Y plot shoes two distinct patterns based on data from only 1-D X axis and similarity distribution.

### Similarities Between Predictors Within Similarity Group

Our model is based upon similarity, the more similar values are, the greater likelihood of being connected in the prediction graph. In order to do so, we need to choose a similarity function, for calculating similarities between each pair. Those similarities form the similarity matrix which is the basis for the prediction graph adjacency matrix.

Let

$$sim : X_i \times X_i \rightarrow \mathbb{R}_0^+, \quad X_i = \{x_1, x_2, \dots, x_n\}$$

be a similarity measure between 2 values in similarity group  $X_i$ .

A natural candidate for such a function can be *Gaussian Kernel* similarity function  $sim(x_1, x_2) = e^{\|x_1 - x_2\|}$ . Applying the similarity function for each pair  $x_k, x_j \in X_i$  results in Similarity Matrix  $S_i$

$$s_{i,j} \equiv \{sim(x_k, x_j) \mid x_i, x_j \in X_i, \quad 1 \leq k, j \leq n \}$$

$$S_i \equiv \begin{pmatrix} s_{1,1} & s_{1,2} & \cdots & s_{1,n} \\ s_{2,1} & s_{2,2} & \cdots & s_{2,n} \\ \vdots & \vdots & \ddots & \vdots \\ s_{n,1} & s_{n,2} & \cdots & s_{n,n} \end{pmatrix}$$

This is a symmetric  $n \times n$  matrix in which each row  $k$ , represents a vector of similarities between single member of the group  $x_k$  and all the group  $X_i$  to which it belongs.

In order to avoid self similarity and overfitting, we'll zero the diagonal values by subtracting the identity matrix from the Similarity Matrix.

$$S_i \leftarrow S_i - \mathbb{I} = \begin{pmatrix} 0 & s_{1,2} & \cdots & s_{1,n} \\ s_{2,1} & 0 & \cdots & s_{2,n} \\ \vdots & \vdots & \ddots & \vdots \\ s_{n,1} & s_{n,2} & \cdots & 0 \end{pmatrix}$$

### 3.3 Graph Adjacency Matrices From Similarity Matrices

Once similarity Groups  $X_i$  and similarity matrices  $S_i$  are found, we'll construct a prediction graph  $G_i(V_i, E_i)$  from the corresponding  $X_i, S_i$ . Prediction graph is representation of the data set in a graph structure. where each node represent  $x$  in the dataset, and edges connecting it to its neighbors groups which are most relevant  $x$ 's for prediction. This will be done in 3 stages:

1. Setting nodes set  $V_i$
2. Calculating number of edges  $|E_i|$ .
3. Find edges group  $E_i$

**Nodes group  $V_i$  From  $X_i$**  Setting  $V_i$  is trivial.

Each point in  $X_i$  turns into a node in a graph vertices groups  $V_i$ .

Let

$$X_i = x_1, x_2, \dots, x_n \quad \text{be a predictor set}$$

$$V_i \equiv X_i, \quad V_i = \{v_k \mid v_k = x_k \quad \forall x_k \in X_i\} \quad (7)$$

**Calculate Edges Cardinality  $|E_i|$**  Let  $K$  be edge density of a graph  $G(V, E)$

$$K \equiv \frac{|E|}{|V| \times (|V| - 1)} \quad (8)$$

Hence edge cardinality:

$$|E| = K \times |V| \times (|V| - 1) \quad (9)$$

As  $|V|$  is already known from previous stage ( $|V| = |X|$ ) we now need to calculate edge density  $K$ .

**Noise as a measure of Edges Cardinality  $|E_i|$ .** In order to make prediction, we need to take only most similar values/neighbors in prediction graph into account during prediction process. When no noise is present, we'd like to allocate number edges a little as possible. (less neighbors in the prediction graph) When noise is significant, we'd like to smooth it by adding more values/edges. As measure of noise, will take unexplained variable  $E(\text{Var}(Y|X))$

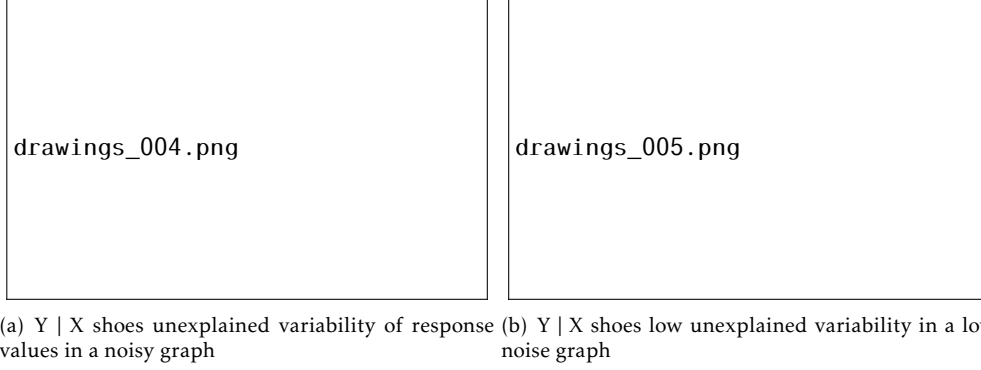


Figure 4: Conditional Variance as a measure of noise

The law of total variance (also known as Eve's law)

$$\text{Var}(Y) = E(\text{Var}(Y|X)) + \text{Var}(E(Y|X)). \quad (10)$$

Hence

$$E(\text{Var}(Y|X)) = \text{Var}(Y) - \text{Var}(E(Y|X)). \quad (11)$$

In order to scale it to  $[0,1]$  interval, we'll divide it by  $\text{Var}(Y)$

$$K \propto \frac{E(\text{Var}(Y|X))}{\text{Var}(Y)} = 1 - \frac{\text{Var}(E(Y|X))}{\text{Var}(Y)} \quad (12)$$

**Cardinality Of Edges For A Linear Function** In case of *Linear relationship*

$$E(Y|X) = aX + b \quad (13)$$

$$\frac{\text{Var}(E(Y|X))}{\text{Var}(Y)} = \frac{a^2 \times \text{Var}(X)}{\text{Var}(Y)} = \frac{\frac{\text{Cov}(X,Y)^2 \times \text{Var}(X)}{\text{Var}(X)^2}}{\text{Var}(Y)} = \frac{\text{Cov}(X,Y)^2}{\text{Var}(X) \times \text{Var}(Y)} = \text{Corr}(X,Y)^2 \quad (14)$$

Edge Density K

$$K \propto 1 - \text{Corr}(X,Y)^2 = 1 - R^2 \quad (15)$$

And Edges Group Cardinality of a linear function:

$$|E_i| \propto |X_i| \times (|X_i| - 1) \times (1 - R^2) \propto |X_i|^2 \times (1 - R^2) \quad (16)$$

Therefore linearity and low noise prefers low number of edges in the prediction graph.

More generally, when the conditional expectation  $E(Y|X)$  is a non-linear function of X, K be estimated as the R squared from a non-linear regression of Y on X, using data drawn from the joint distribution of (X,Y).

$$K \propto 1 - \text{Corr}(E(Y|X), Y)^2 \quad (17)$$

Now that we have edge density, we plug it into equation (10)

$$|E_i| \equiv |X_i| \times (|X_i| - 1) \times (1 - \text{Corr}(E(Y|X), Y)^2) \quad (18)$$

### Calculating Edge Density Special Case - No Noise

In a case of no or very little noise, for example, a function with high linearity

$$\text{Corr}(x, y)^2 \longrightarrow 1, K \longrightarrow 0 \quad (19)$$

And as a consequence

$$|E_i| \cong 0$$

That is, no edges in a graph and no graph is formed.

To handle this case, let's look at a linear equation a straight line with no noise.

In drawing a prediction graph from points in a line (almost) every point is connected to only 2 points/friends in an undirected graph.

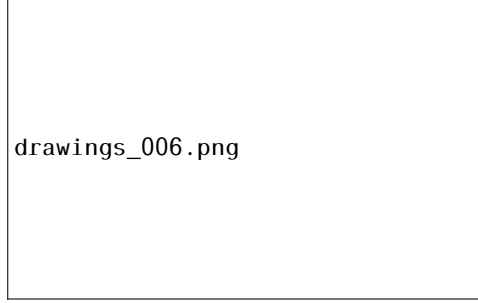


Figure 5: Graph of Line,  $\text{Var}(Y | X) = 0$

So we set the lower bound value of edge density  $K$  to  $|X_i|$

And the final formula for edges group cardinality:

$$|E_i| \equiv \max(|X_i|, |X_i| \times (|X_i| - 1) \times (1 - \text{Corr}(E(Y | X), Y)^2)) \quad (20)$$

### Find Edges Group $E_i$ From Similarity Matrix $S_i$ And Edge Cardinality $|E_i|$

Once edge cardinality  $|E_i|$  is found, the final step in constructing prediction graph is choosing the actual edges of the similarity prediction graph using the similarity matrix  $S_i$  and  $|E_i|$ . Each value in similarity matrix  $S_i$  can be viewed as an edge, connection measure between two nodes. The higher the similarity - the stronger the connection or the higher probability that the two values are connected. Hence it is only natural to view similarity like so:

Let  $G(V, E)$  be a graph with known  $V$ , unknown  $E$  and Similarity Matrix  $S$

$$\text{Probability}((v_j, v_k) \in G) \propto \text{Similarity}(v_j, v_k) = S(i, j) = \text{sim}(x_i, x_j)$$

Similarity Matrix resembles a dense correlation matrix and does not have a unique graph structure (probably a clique since every similarity matrix is most likely to have a positive number in each cell hence every node is connected to each other)

Given that  $|E|$  was already computed, we have several options to choose the edges for graph.

#### 1. A Probabilistic Graph

The approach of random graph was explored in Erdős-Rényi (ER) Model [9]. In ER Model, we set an edge between each pair of nodes with *equal probability*, independently of the other edges. These models can be used in the probabilistic method to prove the existence of graphs satisfying various properties, with variable probability for each edge. Here instead of equal probability for each edge, we toss a biased coin based upon probability of an edge to appear in the graph. As similarity is proportional to probability, higher similarity means a greater chance to be chosen, consequently the probability for an edge to appear in a graph would change from edge to edge. In order to construct a random prediction graph, we need to take into account several constraints:

- probability constraint  $0 \leq P(e) \leq 1, \quad \forall e \in E$
- $\sum_{e \in E} p(e) \times 1 = |E|$

So we construct probability matrix P By normalizing S to meet those two constraints. a (very) naive normalization can be

$$P = S \times \frac{|E|}{\sum_{i,j} s(i,j)}$$

if similarity values turn out to be greater than one, we may need to re normalize

$$P \leftarrow P \times \frac{1}{\sum_{i,j} p(i,j)}$$

Another approach for the normalization problem is to do treat this as a *optimization problem*, with unknown probabilities p(i,j) and the two constraints with a regularization term

$$\sum_{i,j} \|s(i,j) - p(i,j)\|$$

as a penalty for digressing too much from similarity values.

## 2. A Deterministic Graph

In this paper We'll opt for the deterministic method by choosing the Top  $|E|$  similarity values from Similarity matrix as edges. Once the values are chosen, an adjacency matrix is created by setting top  $|E_i|$  values in similarity matrices  $S_i$  to 1 and the rest in  $S_i$  to 0's.

$$Top(m, S) \equiv \{m \text{ highest values in group } S\} \quad (21)$$

and edges are chosen for the adjacency matrix

$$G(i, j) = \begin{cases} 1 & \text{if } s_{i,j} \in Top(|E_i|, S_i) \\ 0 & \text{else} \end{cases} \quad (22)$$

resulting in adjacency matrices with binary values representing prediction subgraphs

$$\forall i \in 1 \dots d, \quad G_i = \begin{pmatrix} 0 & 0 & \dots & 1 \\ 1 & 0 & \dots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 1 & 0 & \dots & 0 \end{pmatrix}$$

and

$$E_i \equiv \{ (x_i, x_j) \mid G_i(i, j) = 1, x_i, x_j \in X_i \} \quad (23)$$

Thus we now have completed our prediction Graph  $G_i(V_i, E_i)$ .

## 3.4 Similarity Groups in 2D X-Y plane

While we can't use similarity in 2-D during graph prediction process (as we don't have the y dimension), once we have we found the estimator group in the graph, (which are comprised of pairs of x and known y) We can use the information which lies in x-y plane (x and known y) to evaluate predictability. Do those values belongs to different groups in 2-D plane and consequently do we have a single estimator or several values with statistical importance. *Let:*

$$M_{2D}(XY) \rightarrow \{(XY)_i, i \in \{1 \dots d2\}\} \quad (24)$$

a mapping of of points in X-Y plane into d2 similarity groups.  
such that

$$\bigcup_{i=1}^{d2} (XY)_i = XY \quad \text{and} \quad \bigcap_{i=1}^{d2} (XY)_i = \emptyset, \quad \forall i \in \{1 \dots d2\}. \quad (25)$$

This procedure has cases:

- (a) *Single Majority group in 2-D space.*  
in this case we output a single value sieving values values that do not belong to a majority group in 2-D space.
- (b) *Multiple Groups in 2-D space*  
The prediction group in the graph might point to two or more similarity groups in 2-D space. In this case, a single prediction might not be appropriate. As data does not have to be a function mapping predictor to a single value. and Two different groups might hint at two different phenomenas all together. In this case, two(or more) prediction values values will be given.

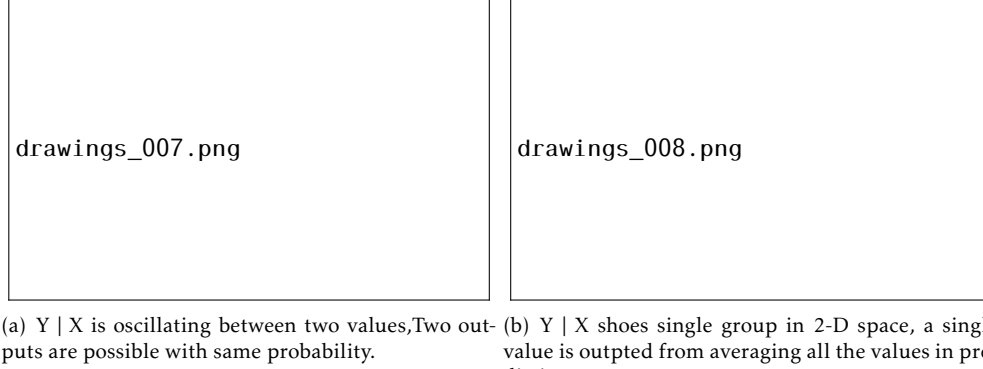


Figure 6: Similarity Groups in 2-D plane

### 3.4.1 A suitable measure for predictability

A suitable measure for predictability *Entropy* is used using probability of each 2-D class in the prediction values group(neighbors) Or a proportion test testing differences in the proportions using chi-squared or z-test.(according to our model) Given a prediction set of  $x'$  comprised of most similar  $x$  and his neighbors in the prediction graph.

$$x_s \cup N_s = \bigcup_{i=1}^{d2} \mathcal{N}_s^i$$

$$\mathcal{N}_s^i = \{v \in \mathcal{N}_s \mid M_{2D}(v, y) = d_i, i \in \{1 \dots d2\}\} \quad (26)$$

prediction group is now splitted according to their similarity in 2-D space.

$$p(d_i) = \frac{|\mathcal{N}_s^i|}{|\mathcal{N}_s|} \quad (27)$$

1. Calculate Entropy in 2D space.

Without a loss of generality, let  $d_1, \dots, d_{d2}$  be ordered 2D Groups by probability  $p(d2)$ .

$$p(d_1) \leq p(d_2) \leq \dots \leq p(d_{d2}) \quad (28)$$

$$Entropy^{2D} \equiv \sum_{i=1}^{d2} p(d_i) \times \log \frac{1}{p(d_i)} \quad (29)$$

In order to standardize Entropy to the scale [0,1]

Since entropy has the property:

$$H(x) = \sum_{i=1}^n p(x) \times \log \frac{1}{p(x)} \leq \log_2 n$$

We'll scale the entropy to [0,1]

$$Scaled\ Entropy^{2D} \equiv \frac{Entropy^{2D}}{\log_2 d2}$$

2. Another measure is by doing a proportions test checking to see if there is no difference between two major groups.

$$H_0 : p(d_1|x') - p(d_2|x') > 0$$

$$H_1 : p(d_1|x') - p(d_2|x') \leq 0$$

Assuming normality and parametric test we can simply give a thumb rule

$$p(d_1|x') > 1.65 \times p(d_1|x')$$

If the condition is met output single predictor otherwise output multiple predictors.

### 3.5 Prediction Process

Let  $x' \in \mathbb{R}$  be the predictor for which we want to find an estimator  $\hat{y}$

Our prediction model is comprised of :

$M_{1D}$  – mapping of  $x$  to similarity group in 1D

$M_{2D}$  – mapping of  $x$  to similarity group in 2D

$sim : X \times X \rightarrow \mathbb{R}$  – similarity function.

$G_i(V_i, E_i)$  – prediction graphs

- (a) Find similarity graph index

$$s = M_{1D}(x')$$

- (b) Find most similar  $v_s \in V_s$  to  $x'$  using the similarity function

$$v_s = v \in V_s \mid sim(x', v_j) \leq sim(x', v_s), \forall v_j \in V_s.$$

$v_s$  is the vertex that links the predictor  $x' \in X$  (with unknown  $y$ ), to  $G_s$  graph where each vertex has a corresponding  $y$ , thus linking a predictor in 1-D  $X$  to a graph in 2-D  $X$ - $Y$  plane.

- (c) Find  $v_s$  neighbors from the adjacency graph  $G(V_s, E_s)$

$$\mathcal{N}_s = \{ v_j \mid (v_s, v_j) \in E_s \}$$

- (d) Group each  $v_j \in \mathcal{N}_s$   $M_{2D}$  to  $d_2$  similarity groups in 2D space.

$$M_{2D}(v_j, y_j) \rightarrow d_j, \quad d_j \in \{1 \dots d_2\}$$

- (e) Split  $\mathcal{N}_s$  according to 2D similarity groups:

$$\mathcal{N}_s^1, \dots, \mathcal{N}_s^{d_2} \tag{30}$$

$$\mathcal{N}_s^i = \{ v \in \mathcal{N}_s \mid M_{2D}(v) = d_i, i \in \{1 \dots d_2\} \} \tag{31}$$

- (f) Calculate probabilities of 2D groups:

$$p(d_i) = \frac{|\mathcal{N}_s^i|}{|\mathcal{N}_s|} \tag{32}$$

- (g) Calculate estimators:

Average of outcome values of most similar  $x$ ,  $x_s = v_s$ ,  $f(v_s) = y_s$  and its neighbors in the graph for each 2D group:

$$\hat{y}_i = \frac{f(v_s) + \sum_{v \in \mathcal{N}_s^i} f(v)}{|\mathcal{N}_s^i| + 1}, \quad \forall i \in \{1 \dots d_2\} \tag{33}$$

- (h) Check predictability in 2D space and output estimator/s.

If  $Scaled\ Entropy^{2D} < 0.4$  or  $p(d_1 | x') > 2 \times p(d_2 | x')$  output scalar

$$\hat{y} = \hat{y}_1 \tag{34}$$

otherwise, output multiple outcomes vector:

$$\hat{y} = (\hat{y}_1, \dots, \hat{y}_{d_2}) \tag{35}$$

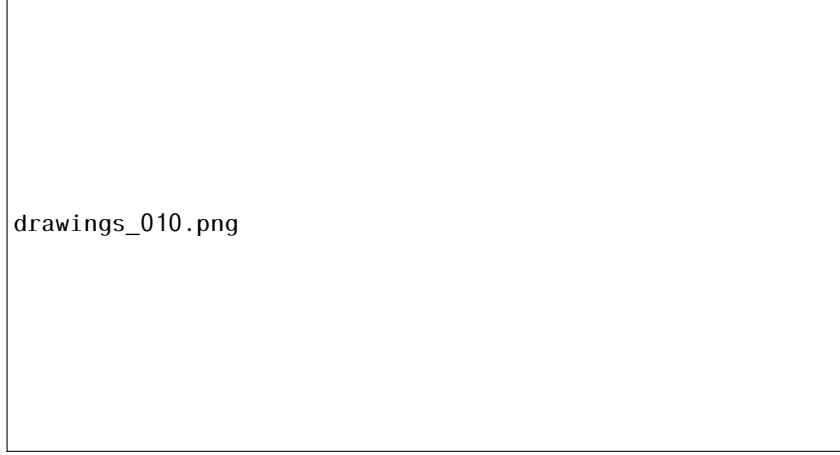


Figure 7: Linking 1D(X) predictors to 2D (X-Y) Prediction Graph

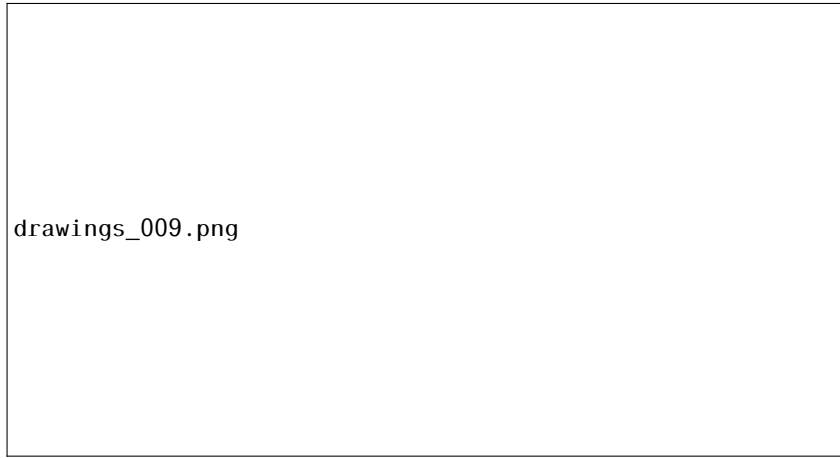


Figure 8: Graph Creation And Prediction

### 3.6 Graph Prediction As a Latent Graph Variable

Besides being a prediction model, graph prediction can be viewed as additional hidden graph information. As such we can use the outcome of the graph model as a regressor in another model. so if

$$\hat{y} = y_{graph} \quad (36)$$

a graph prediction, a linear regression with one variable and latent graph variable will look:

$$y_{linear} = ax + b + y_{graph} \quad (37)$$

$y_{graph}$  is simply graph prediction value (and a predictor of its own right). The choice of the model can be a model chosen from known models which yields best performance.

### 3.7 Generalization To Multidimensional Space

the model was limited predictors in 1-D space. when  $x \in \mathbb{R}^n$  we can handle in two approaches

- Similarity functions from  $\mathbb{R}^n \rightarrow \mathbb{R}$
- A function that pre process the data from  $\mathbb{R}^n$  to  $\mathbb{R}$



### 3.8 KiNN Algorithm Pseudo Code

#### Initialization

$X = \{x_i, i = 1 \dots n\}$  the regressor group  
 $Y = \{y_i\}$  the outcome group such that  $y_i = f(x_i) \forall i = 1 \dots n$ .  
 $M_{1D}(x_i) = z_i, z_i \in \{1 \dots d\}$  a mapping of predictor  $x_i$  to similarity group  $z_i$ .  
 $M_{2D}(x_i, y_i) = z_{2i}, z_{2i} \in \{1 \dots d^2\}$  a mapping of pair  $(x_i, y_i)$  to similarity group  $z_{2i}$ .  
 $TopK(K, S)$  -Top K values in matrix  $S_i$ .

#### Definitions

$X_i$ =Similarity groups.  
 $S_i$ =Similarity matrices  
 $G_i(X_i, E_i)$ =Adjacency matrices

#### Graph Creation

```

{Xi} ← M1D(X)                                ▶ Map X into distinct similarity groups

for all Xi do                                    ▶ Create similarity matrix for each similarity group
  for all xj, xk ∈ Xi do
    Si(j, k) ← similarity(xj, xk)
  end for
end for

for all Si do                                    ▶ Eliminate self similarity in similarity matrices
  Si ← Si - I
end for

for all Xi do                                    ▶ Calculate number of edges for each similarity group
  |Ei| ← MAX(|Xi|2 - |Xi|) × (1 - Corr(Xi, Yi)2), 2 × |Xi|
end for

for all Si do                                    ▶ Create adjacency matrix from similarity matrix
  for all sj,k ∈ Si do
    if sj,k ∉ TopK(Si, |Ei|) then
      gj,k ← 0
    else
      gj,k ← 1
    end if
  end for
end for
  
```

#### Prediction

```

Xs ← M1D(x')                                ▶ apply 1D model to the regressor to find a single similarity group

xs ← max(similarity(x', Xs))                  ▶ find most similar value in similarity group

Ns ← neighbors of xs in graph Gs             ▶ Find prediction group using most similar xs value in graph matrix

ŷ =  $\frac{f(x_s) + \sum_{x_n \in N_s} f(x_n)}{|N_s| + 1}$           ▶ Calculate estimator ŷ by averaging predictor group xs and Ns
  
```

## 4. Experiments

In order to test the model performance we simulated several datasets and compared performance to known models. also includes test case with real movies dataset.

### 4.1 Toy Examples

#### 4.1.1 Dataset I

(a)(b)(c)(d)  
dataset  
points  
graph  
density  
patterns

Figure 9: (a) Dataset I points plot , (b) Mixture Models distributions patterns found using EM (d)similarity graph created for each pattern (d) models and y.  
All models capture the same accuracy the linearity of the dataset, regression tree was less accurate due to his step like nature.

#### 4.1.2 Dataset II

(a)(b)  
dataset  
points  
graph  
density  
patterns  
  
(c)  
sim-  
i-  
lar-  
ity  
graphs  
  
(d)  
sim-  
i-  
lar-  
ity  
graphs

Figure 10: (a) Dataset II points form an X like pattern. (b)only one distribution found (d) single graph formed for the density pattern (d) prediction in lines plot and y dashed. (e) prediction points and y Linear model does not well with two opposite slopes, k-NN and CART about the same. in graph model layer one similarity density failed, and we are left with single graph. After removing edges (k edges density parameter) the graph model surpass other models by at least 10%.

### 4.1.3 Dataset III

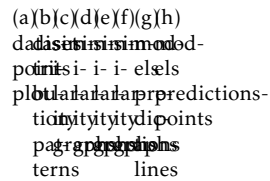


Figure 11: Linear model prediction fails due to opposite linear slopes. CART and k-NN uses locality well, in graph we need to pick less denser graph(less edges) to minimize effect of distant neighbors. CART models does less well due to more averaging nature.(as in Dataset I )

#### 4.1.4 Dataset IV

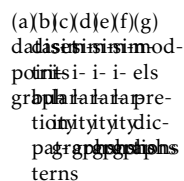


Figure 12: Linear model fails in the presence of linear line within of two noise patterns. Graph and k-NN capture the same accuracy the linearity of the dataset, the regression tree-while we can assume that it does as well as k-NN and graph models in prediction of the noise, the linear part subjected to too much averaging.

#### 4.1.5 Dataset V

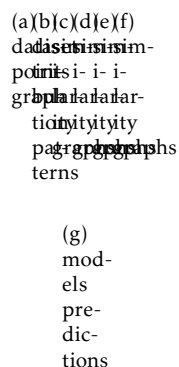


Figure 13:  
Linear model fails in presence of noise. CART and graph manage to predict better then when some pattern emerges(different distributions mean and sd,points can be splitted to rectangles by CART). differences are negligible. k-NN does less well locality of x does not distinguish well between groups/patterns.

#### 4.1.6 Results summary

## 4.2 Case Study-Predicting Movies Revenues

In this case study we would like apply our model to predict future movies revenues. Here are sample records from the movies dataset:

Table 1: Models Performance- R squared results

Dataset	Linear Regression	CART	KNN	Graph Model
I	100	94	99	100
II	14	35	35	45
III	0	90	99	99
IV	0	25	33	36
V	24	60	72	72

Genre	Director	Name	Budget	Revenue
Romantic	A.Hiller	Love Story	1M\$	10M\$
SciFi	J,Cameron	Terminator	1M\$	100M\$
Action	S,Stalone	Rocky 3	1M\$	50M\$

**Pre Processing And Metric** In applying graph methods we encounter a metric problems . How to measure similarity when categorical variables are involved(how similar is sci-fi Genre to Romantic and how to weight it in the model) In how to compute graph model prediction in more than one dimension? scaling in the dataset preset another problem. As the numeric values may vary significantly. In order to handle the metric problems we tie the regressors to the independent variable (revenue) by a linear regression. so the linear regression output  $\hat{y}_{reg}$  serves as an input for our graph model, thus achieving:

- dimensionality reduction, all regressors are distilled into one regressor for the graph model  $x_{graph} = \hat{y}_{reg}$
- solve weights problems for categorical variables through linear regression

To deal with independent and dependent variable range use log scale.

In a sense we piggybacking linear regression model results in order to get better predictions in our graph model.

We also made a second graph model Called **Linear Graph Model**, now the results of the graph model are fed to a linear regression model as an extra latent variable containing graph information.

#### 4.2.1 Prediction

(a)(b)(c)(d)(e)(f)  
movies Dataset points plot using single variable x which is the output linear regression. Linear model does find a linear connection. graph model is doing around more than 10 when plugging graph model as another predictor we manage to to increase prediction accuracy by 20%.

Figure 14: (a) movies Dataset points plot using single variable x which is the output linear regression. Linear model does find a linear connection. graph model is doing around more than 10 when plugging graph model as another predictor we manage to to increase prediction accuracy by 20%.

#### 4.2.2 Results Summary

Table 2: Models Performance- R squared results

Dataset	Linear Regression	Graph Model	Linear-Graph Regression
Log(Revenue)	41	53	60
Revenue	22	34	40

## 5. Conclusion

In the experiments we saw that using finding hidden pattern followed by creating similarity matrices enabled us to create graph representation of otherwise flat dataset. which can be fine-tuned - made dense or sparse according to edge density parameter  $K$

Application of the model the simulated various datasets the model managed to perform *at least as good* as the best performing model.

In the movies dataset we took results of regression and the "real" independent values and extracted the graph model. Using graph model and regression results as two predictors in a new linear model:

$$\hat{y} = \hat{y}_{reg} + \hat{y}_{graph} + \epsilon$$

which performed even better than both linear and graph model by 10-20% The graph model framework is also flexible. we can replace layer 1 density similarity (EM and Mixture model) by different model. Another similarity function (the model used Gaussian kernel ) can be used and  $K$  which is similar to all graphs can be picked (or calculated automatically) according to each component parameters (linear groups for instance prefer less edges ) and  $\hat{y}_{graph}$  can be used as a predictor representing graph feature in another model. (like in movies dataset)

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