

Contact

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(Portfolio)

Top Skills

Graphics
Logo Design
Photography

Yosef K.Hailu

Graphic Designer
Addis Ababa, Ethiopia

Summary

As a graphic designer, I am a creative problem solver, visual storyteller, and visual communicator. I use my skills in design to create visual concepts, typography, and imagery that convey a message or tell a story to a specific audience.

I work with a wide range of clients, including businesses, non-profits, and individuals, to create designs that are not only visually appealing but also effective in achieving their intended purpose. This can include creating brand identities, marketing collateral, packaging, web and mobile interfaces, and editorial layouts.

To excel in my work, I have a deep understanding of design principles, color theory, typography, and composition. I also stay up-to-date with the latest design trends and technologies, including software, tools, and techniques, to ensure that I can deliver the best possible results for my clients.

In addition to my design skills, I have excellent communication and collaboration skills, which allow me to work effectively with clients, art directors, copywriters, and other design professionals. I am also highly organized, able to work under tight deadlines, and committed to delivering high-quality work that meets or exceeds my clients' expectations.

Overall, as a graphic designer, I am passionate about using my creative skills to solve real-world problems and make a positive impact through design.

Experience

National Geographic Society
Infographic Designer
May 2021 - Present (2 years 1 month)

As an infographic designer at National Geographic Magazine, I am responsible for creating visually compelling graphics that help tell complex stories in a clear and engaging way. Using a combination of design principles and data analysis, I work closely with writers and editors to distill complex information into easy-to-understand visual representations.

My role involves researching and gathering data from a range of sources, analyzing and interpreting that data, and then creating infographics that convey key insights and information. I collaborate with other designers, illustrators, and photographers to create a cohesive visual language that enhances the storytelling experience for readers.

As an infographic designer at National Geographic Magazine, I have the opportunity to work on a wide range of topics, from climate change and wildlife conservation to space exploration and cultural history. With a deep commitment to accuracy and a passion for visual storytelling, I strive to create infographics that inform, inspire, and educate readers around the world.

Freelance Ethiopia Afriwork

Freelance Graphic Designer

February 2013 - Present (10 years 4 months)

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Freelance

Digital Artist

January 2013 - Present (10 years 5 months)

Addis Ababa, Ethiopia

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Education

Addis Ababa Science and Technology university

Bachelor's degree , Computing and psychology · (September 2016 - July 2023)

Addis Ababa science and technology university
bachelor's degree , Computing · (September 2016 - July 2023)

AASTU
Computer engineering , Computer Graphics · (2016)