

JOSUÉ



ZOZOAGA

PROFILE

A student of the Global BBA program at ESSEC BS. At the same time, I run a young Mexican specialty coffee roasting company. I have good adaptability, autonomy, optimism, ambition, analytical skills, a sense of observation, logic, and empathy.

LANGUAGES

Spanish
Native - Mexico.

English
IELTS C1 - Advanced (certif.)

French
DEL F B2 - Upper-intermediate (certif.)

German
Beginner.

ACHIEVEMENTS

PREVENTEC
Entrepreneurial Leadership Project | 2016-2019

Generation, Local and Regional winner. National top 3.

LEARNING TOGETHER
Strategic Consulting | 2020

Problem-solving project during a Business Simulation Seminar.
Winning team from the 3 ESSEC BS campuses

CONTACT DETAILS

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Web page:
<https://josue-zozoaga.github.io/josue-zozoaga/#>

EXPERIENCE

Co-Founder

Comercializadora Cafetalera del Bajío S. A. S de C. V. | Jan 2020 till today

- Quality control.
- Control of business income and expenses.
- Stocks.
- Roasting, grinding, packaging, and sale of Specialty Coffee.
- Client Service / Sales.

EDUCATION

ESSEC BS

Global BBA - French Track | 2020 - 2024

By the end of the first year (end of April 2021), I will have accredited courses like Financial Accounting (2 courses), Microeconomics and Macroeconomics, Principles of Marketing, Introduction to Entrepreneurship, Geopolitics, Financial Mathematics (interest rates, analysis of discrete and continuous variables), Programming (HTML and CSS) and Data management in Excel.

Harvard Business Publishing

Spreadsheet Modeling Online Course

- Obtained in Dec. 2020.
- Data listing, classification, and management in Excel.

University of Virginia / Boston Consulting Group

Digital Transformation - Darden School of Business - MOOC

- Obtained in Dec. 2020.
- Competitive Lifecycle, Technology disruption, Digital Trends, Technology disruption, Digital strategy, Strategic Management.

ITESM - Tecnológico de Monterrey

High School Bicultural Program | 2020 - 2024

High school program seeking to develop critical thinking, leadership, entrepreneurship, human sense, teamwork, and internationalization (compulsory educational experience of one semester abroad). It consolidates English as a second language with a Pearson language certification. I have accredited courses such as Mathematics (Introduction to statistics, algebra, differential and integral calculus), Physics (2 courses), Philosophy, International History, and Entrepreneurship. With a 6-month finance and business specialization.