

Phars+ Care

The Pharmacy in Your Pocket

Phars+ Care is an innovative product by Pywe (A Ghanaian startup company) which is moving the traditional pharmacy to a fully virtual pharmacy to solve the drug search hustle that most people face in Africa, where one has to move from pharmacy to pharmacy in order to get drugs.

We are putting the pharmacy in everyone's pocket.



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The Problem

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The Drug Hustle

Getting drugs from pharmacies can be a hustle. A patient has to visit about 3 to 5 pharmacies before getting the drug they want, some may have to wait many days to get their prescribed drugs, or have them imported from other countries.

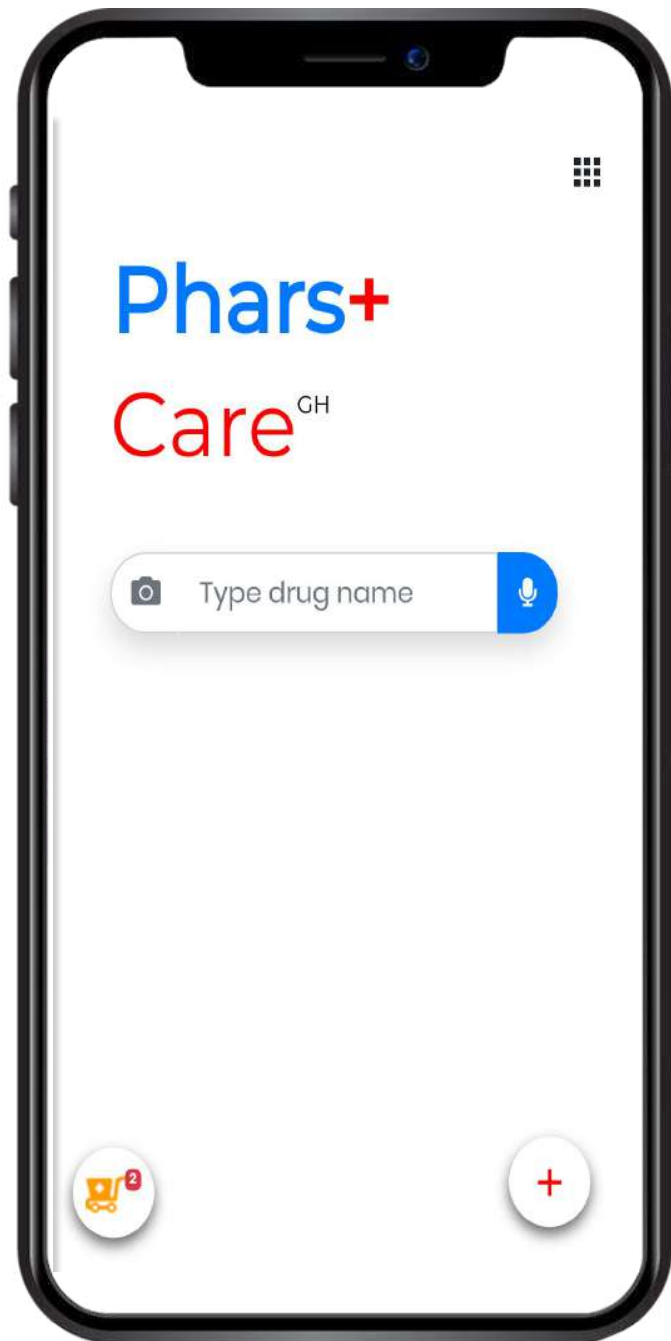


The Incomplete Provision

For health care providers, their services to patients usually end with a prescription written on a piece of paper.

The patient in their ill condition has to figure out how to get the drugs, by visiting different pharmacies.





A Brilliant Solution



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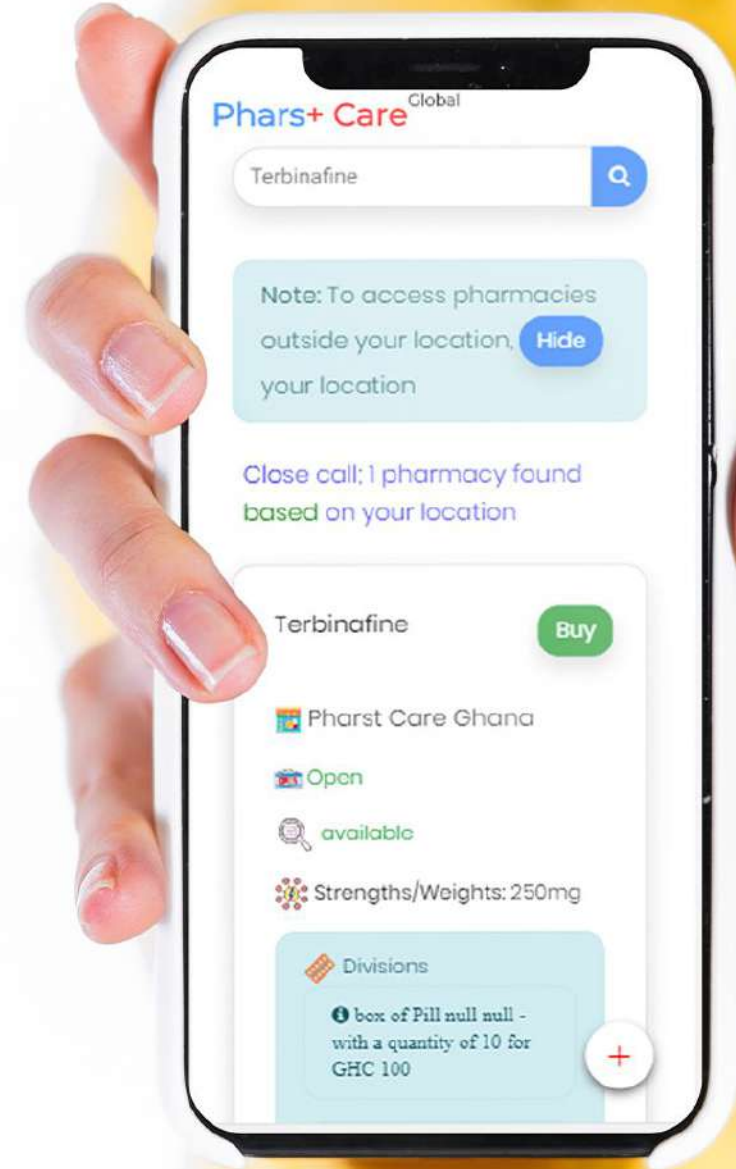
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One App; Covers all

With one app, you now order for drugs from the comfort of your homes, offices, in fact, from anywhere and at anytime.

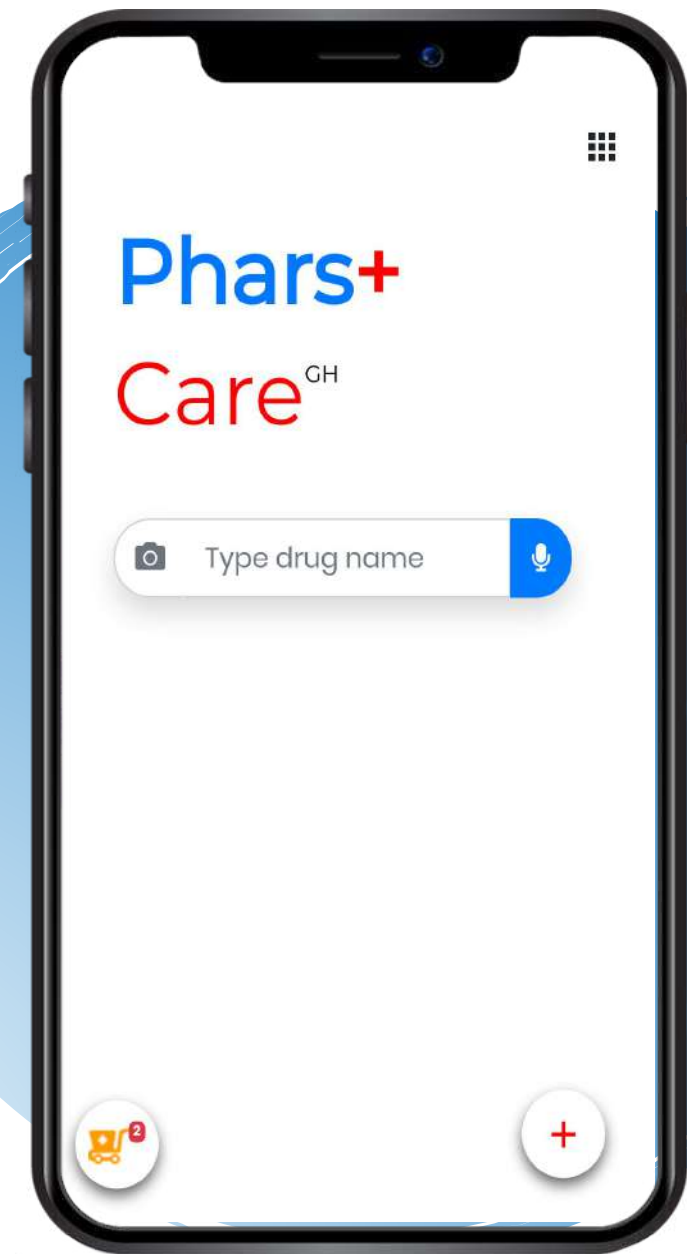
Health Care providers and businesses will also use our system by directly ordering drugs for their clients and workers.

It's a full on-demand service.



The Web App

The app offers a search box to search for a drug, an upload button to cater for written prescriptions from doctors, and even a voice search feature that allows you to tell the system your drug.



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Gebedol (normal)



Note: To access pharmacies outside your location,

Hide your location

Close call; 1 pharmacy found based on your location

Gebedol (normal)

Buy

 Pharst Care Ghana

 Open

 available



Home

Buy More

Clear Cart

Cart

Address

Nexcofer

GHC 7.5 x

2

x

box

Remove

GHC 15

Subtotal

GHC 15.00

Commission (2%)

GHC 0.30

Delivery

GHC 1.50

Grand Total

GHC 16.80

Set Address

Address And Contacts

Country

Ghana

Region

Greater Accra

Town

Legon (UG and around)

Address. This should tell the exact location of the receiving person

Where should your drugs be delivered?

Contact(s) of receiving person

0203592400

Payment Method

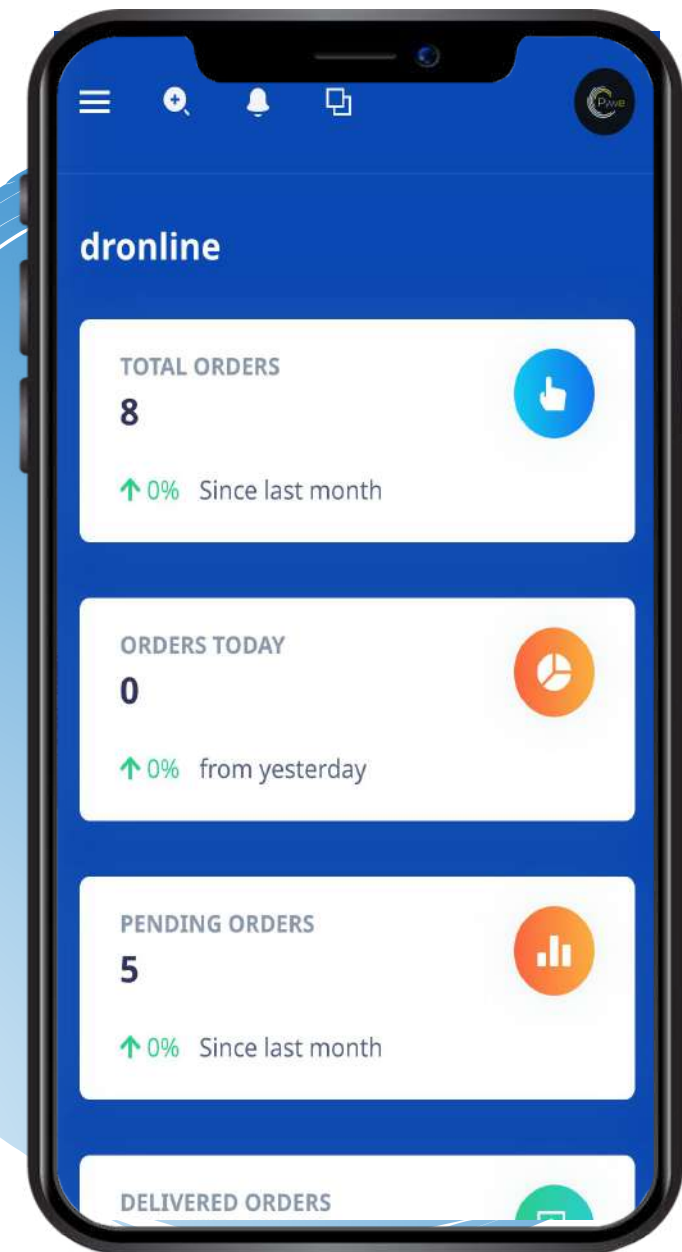
Method

Choose Payment Option

Integration for Health Care Providers

If you are a Health care provider, we offer APIs and appropriate user interfaces which you can integrate and interact with in order to directly order drugs for your clients after consultations.

Get the drugs delivered to the patient's location of choice.





Order Prescription For Patient



D

A



📞 0265734482

✉ patient@gmail.com

📍 Patient Address

Valley View University, Oyibi
GK-0930-2116

Drugs

PARACETAMOL

GEBEDOL

NEXCOFER

Divisions

STRIP

BOX

BOTTLE

Quantities

2

1

3

Order

Your Business is in mind

Your workers will not have to leave the work place to go home for first aid health care.

We will deliver to them at work, just sign up your business.

Our Pharmacists check for appropriateness of drugs ordered.



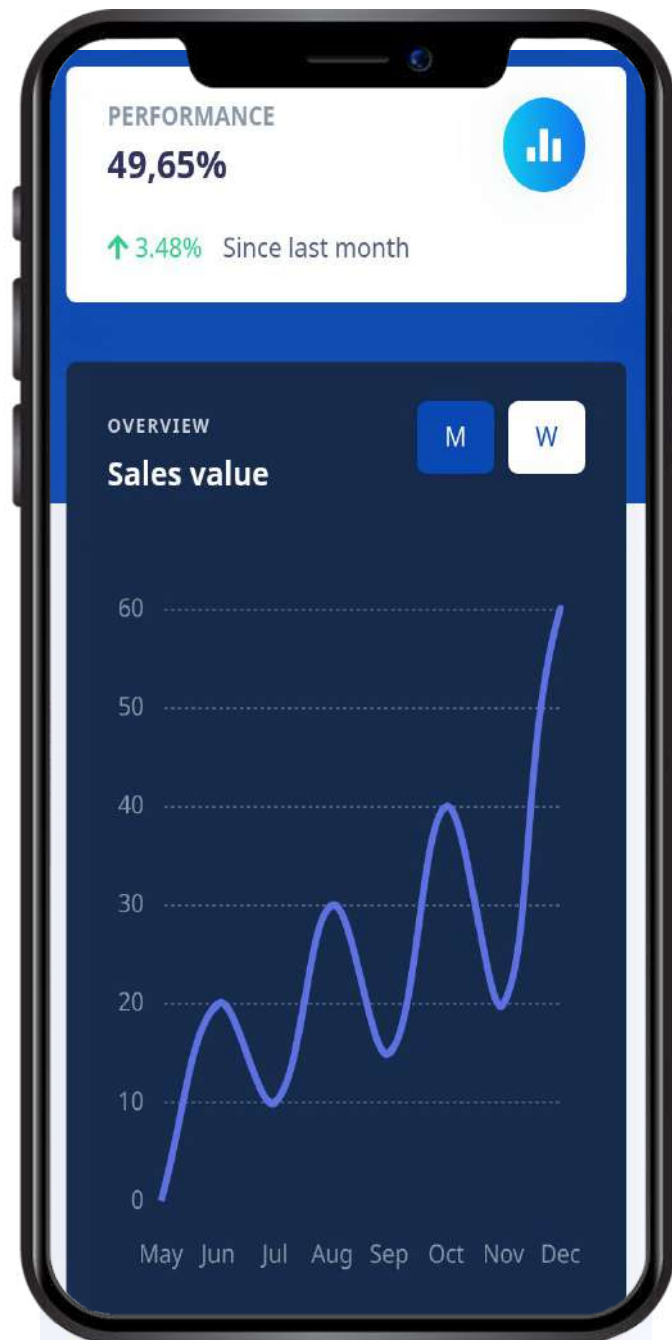
‘Pharstest’ Delivery

Delivery is made according to urgency status chosen by the patient or hospital for the patient.

Communications to ensure the right drugs are delivered are ensured, our pharmacists check for appropriateness.

We use our own delivery team to ensure safer and faster drugs delivery. Client signs digitally.





Our Progress So Far



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Progress Statistics

13800+ site hits per day.

1600+ total drug searches.

150+ registered users.

20+ customer reviews (in app only).

20+ actual deliveries.

25+ patients a day.

2 online hospitals to collaborate (247doctor.online and Code57 Health Wing).

These have been achieved without any major advertisement, after 3 months of beta testing.

Target Market

- ★ Clients seeking for Supplements and Over the counter medications to treat minor ailments.
- ★ Clients of telehealth providers.
- ★ Clients of Private Physical Hospitals.
- ★ Workers (delivery to workplaces for minor ailments).
- ★ We estimate 300 deliveries per day and anticipate even a greater demand in the coming years.



Our Competitors

Direct (Local)

Rx online Pharmacy

Drugsnet

Hewale Social Health App.

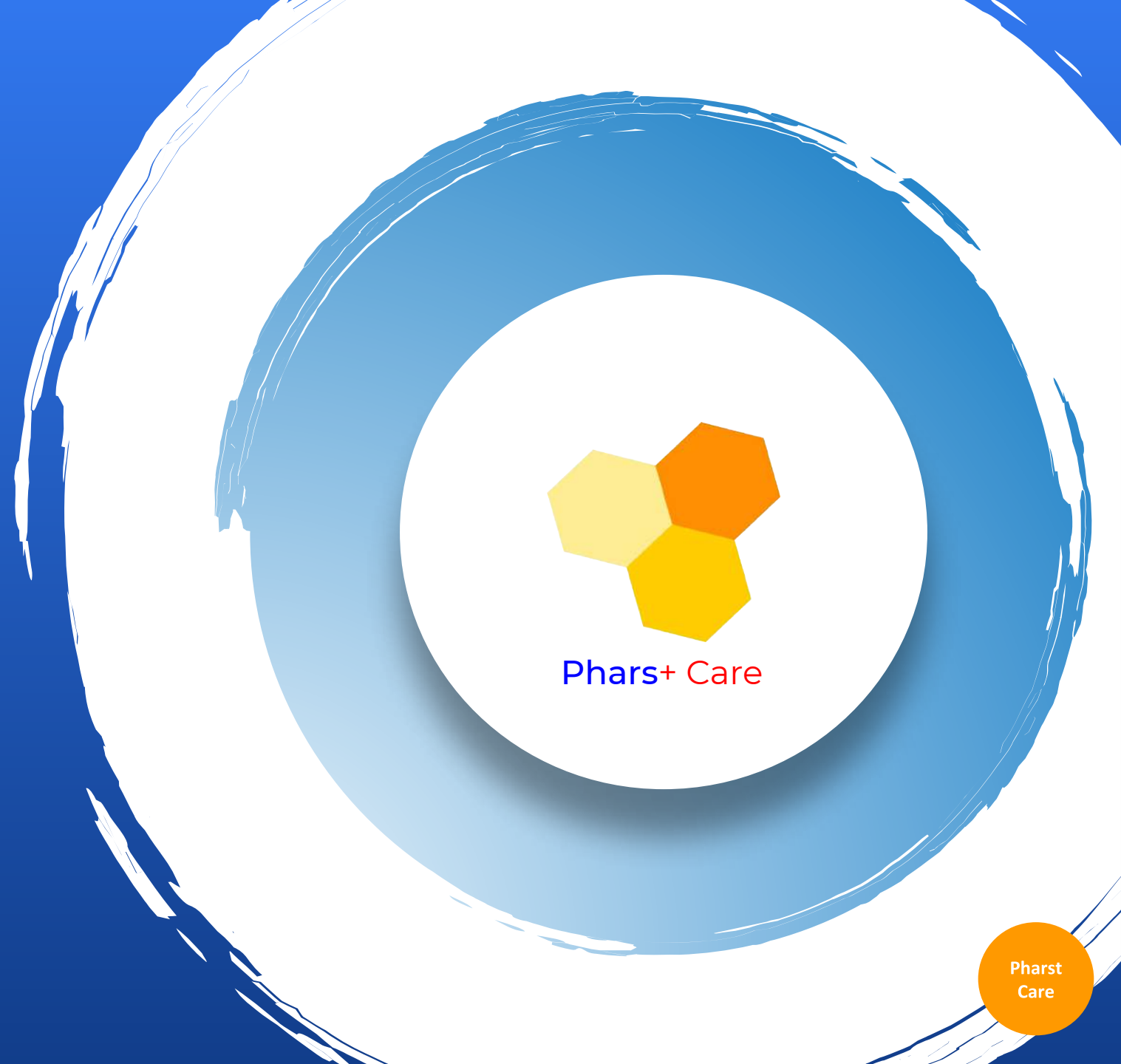
Medrxapp.

Indirect (Local)

Physical Pharmacies that offer delivery services.

Indirect (international)

Sanisphere.



We are special

- ★ We feature an anonymous venting platform affectionately called iChare (supporting mental health, which is mostly ignored).
- ★ We offer hospitals (both online and physical) a way to complete their health care provision.



We are special

- ★ We give other pharmacies the opportunity to be visible in our location based application (one can search for a drug and make enquiries from other pharmacies closer to them).
- ★ Technical help from our I.T team to integrate our Do-It-yourself APIs.





Phars+ Care

A team of young, talented and enthusiastic, mostly students, who have come together to solve problems they identify and can solve in Africa.

The Amazing Team

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Theophilus Nutifafa

A web developer who has developed stunning, user friendly web applications over the years. He is great at teamwork and is always open to different views.



Josefina Agyekum
Boateng

She manages editorial and secretarial activities. She also loves to learn the science behind food and everything organic.



Josue Adimado

Josue uses various web design software to develop web solutions such websites, web applications, and designs.



Aikins Laryea

A software developer who is always looking to work on solutions that make the world, Ghana especially, a better place and make lives simpler.



Dr. Samuel Essilfie
(Pharm.D., MPSGh)

A Doctor of Pharmacy with significant clinical experience in both the hospital and community pharmacy settings.
Great team worker.



Dr. Emmanuella
Agyapong (Pharm. D.,
MPSGh)

A very open-minded, experienced and target-oriented Doctor of Pharmacy, who prioritizes health and loves to interact with people.

How We Make Profit

- ★ 3% commission on each delivery made.
- ★ 15% profit on each drug sold (Average for each drug).
- ★ Proceeds from a fixed delivery price (at least more than 100% + profit each month)
- ★ Sell Pharmacy Observatory Data to Pharmaceuticals for insights.



Our Planned Budget

Drugs Stock - USD 2100.

3 Storage Facilities - USD 500.

3 motorbikes - USD 1600.

FDA & Registration - USD 900.

Operations Cost- USD 400.

Pharmacists - Team Provided
USD 0

Total USD 5500.00



Breaking Even


Within 6 months of full operations the business starts breaking even.

Covering all fixed costs including parts of variable cost with an estimated profit of USD 1400.00+ each month (This will grow with economies of scale)





The Pywe Team



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Reach Us



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