

How to Create and Sell eBooks Using ChatGPT, Gamma App, and Google Ads

This practical guide is designed to show you how to venture into the digital eBook market using accessible and powerful tools. You will learn to automate the entire process, from creation to sale and delivery of your info products, focusing on efficient strategies to reach and attract new customers. Get ready to turn your knowledge into online income, working smartly and automatically.





The eBook Market: A Digital Opportunity

Global Growth

The global eBook market generated around \$16 billion in 2025 and continues to grow with the advancement of digital reading.

Digital Advantages

Producing and distributing eBooks is much easier and cheaper than physical books, allowing for instant global reach.

Current Trends

- Specific niches with high demand
- Interactive and multimedia content
- Self-publishing for independent authors

Success Stories

Authors who gained audience and revenue using digital platforms and innovative marketing strategies.

Step 1: Creating Your eBook with ChatGPT

1 Define Niche and Audience

Choose a clear segment, such as personal finance or vegan cooking, to guide your content.

2 Use ChatGPT for Content

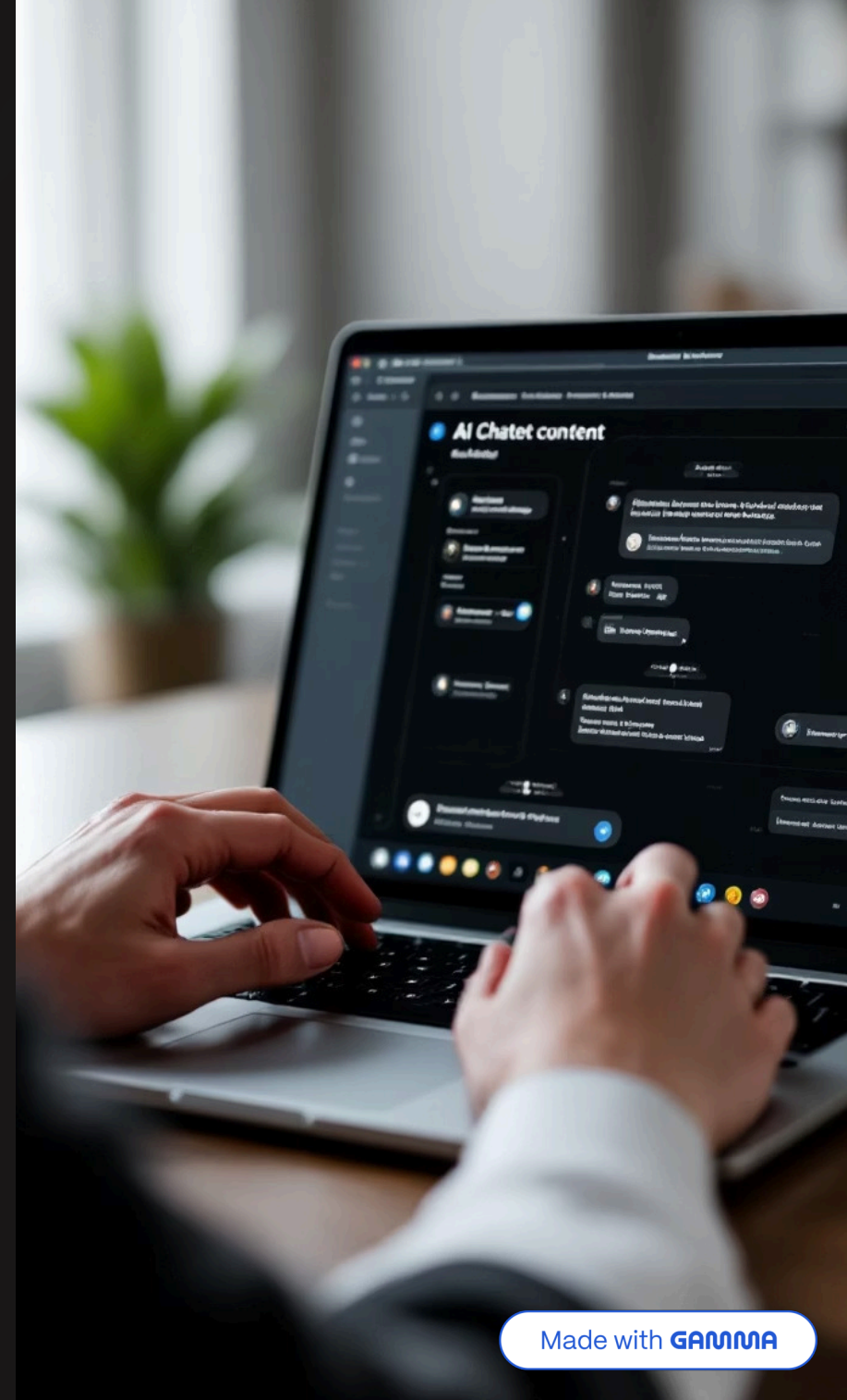
Generate rich and detailed text for each topic of your eBook, saving time and ensuring quality.

3 Detailed Outline

Create a table of contents with topics and examples to ensure a logical and complete reading flow.

4 Personalize the Text

Review and adjust the generated text to sound authentic and aligned with your voice and style.



Step 2: Attractive Design with GammaApp

Transform Text into Visuals

Use Gamma App to convert your content into a visually impactful and easy-to-read eBook.

Customizable Templates

Take advantage of ready-made templates that can be adapted to match your style and eBook theme.

Visual Enrichment

Add images, graphics, and visual elements to enhance engagement and content comprehension.

Multidevice Experience

Ensure a smooth and enjoyable reading experience on any device, whether smartphone, tablet, or computer.

Step 3: Setting Up Online Sales



Google Ads: Attracting Qualified Traffic

Create campaigns on Google Ads targeted at your specific audience. Use keywords related to your niche to attract potential buyers to your sales page. With well-targeted ads, you ensure your offer reaches the most interested people, maximizing your chances of conversion.



Sales Page: Building Trust with Customers

Develop an attractive and persuasive sales page, highlighting the benefits and value proposition of your eBook. Use social proof, such as customer testimonials and reviews, to increase credibility. Include clear and direct calls to action to encourage immediate purchases.



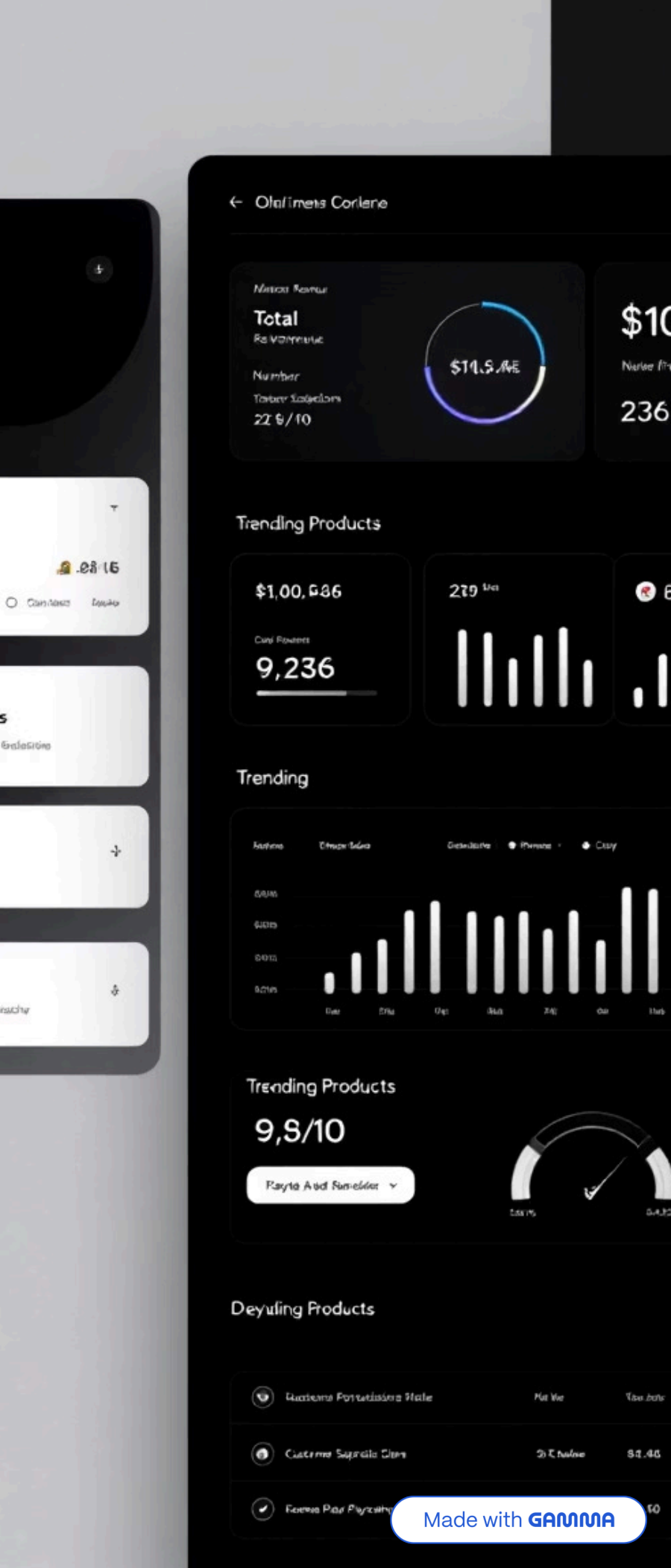
Stripe Checkout: Simplifying Payment for Your Customers

Integrate Stripe into your sales page to offer a fast and secure payment process. Stripe allows you to accept payments easily and reliably, providing options like credit and debit cards, ensuring your customers have a smooth and frictionless purchasing experience.



Product Delivery via Email: Automating the Delivery Process

Automate the delivery of your eBook to buyers after payment confirmation. Set up an email system that automatically sends the file, ensuring that your customers receive the product instantly after purchase, with no manual intervention required.



Step 4: Attracting Customers with Google Ads

1

Precise Targeting

Define specific audiences and locations to ensure your ads reach ideal customers.

2

Relevant Keywords

Choose terms related to your niche, such as "easy vegan recipes," to maximize qualified impressions.

3

Engaging Ads

Create direct calls to action and copy that spark curiosity and desire in your audience.

4

Continuous Monitoring

Regularly adjust your campaigns to improve return on investment (ROI).



Automating Delivery and Support

Automatic Email Delivery

The website will automatically send the eBook after the purchase.

FAQ and Support

Create a Frequently Asked Questions section to reduce doubts and provide efficient basic support.

Personalized Support

Offer customer service via email or chat to address specific questions and increase satisfaction.

Testimonials and Reviews

Encourage customers to leave feedback to build credibility and attract new buyers.



Conclusion: Your Next Step in the eBook World



Recap

We reviewed the creation, design, selling, and marketing strategies to successfully launch your eBook.



Next Steps

Start creating your content now, set up your tools, and launch your first campaign.



Additional Resources

Take advantage of courses and communities that offer ongoing support and learning.



The Future of eBooks

Explore other digital formats and niches to expand your reach and income.