

# Josue Reynoza

Denver, CO, 80204

720-446-8028 | [josuereynoza@outlook.com](mailto:josuereynoza@outlook.com) | [josuereynoza.com](http://josuereynoza.com)

## SKILLS

- Social Media
- HTML and CSS
- Google Analytics
- Technical Support
- ArcMap
- Adobe XD, Illustrator, and InDesign

## EDUCATION

**Bachelor of Science in Digital Media Innovations and Mass Communication**

May 2019

Texas State University, San Marcos, TX

## HONORS AND AWARDS

- Eagle Scout Award Recipient, 2015

## TRAINING & CERTIFICATIONS

**Google IT Support Professional Certificate**

January 2019

- A five-course specialization going through intensive training of fundamental Information Technology topics such as networking, system administration, operating systems and security.

**Advanced Google Analytics**

April 2019

- Learned in-depth concepts of Google Analytics to take full advantage of the service.

## EXPERIENCE

**Marketing Assistant**

November 2015 - Present

Chartwells Higher Education, San Marcos, TX

- Increased voluntary meal plan purchases by over 30% by revamping the program to allow customers to build their own meal plan.
- Managed dining services Facebook, Twitter and Instagram pages through Sprout Social.
- Assisted in creating and implementing three in-house restaurant concepts for a renovated dining facility opened in August 2016.
- Gathered students' perspective of on-campus dining facilities through surveys each semester.
- Designed and produce marketing and POS collateral with Adobe Photoshop and Illustrator.
- Maintained Dine on Campus website using CKEditor's rich text editor and HTML.

**Medical Education Intern**

May 2018 - August 2018

Acelity, San Antonio, TX

- Redesigned department's SharePoint site to look cleaner with updated information.
- Maintained, organized and administered department's file sharing service to make files more accessible.

**Marketing Intern**

June 2016 - August 2016

21st Century Research Laboratory, Houston, TX

- Created social media content for three of the company's top product lines.
- Wrote and edited blog posts that spotlights the brands' overall culture.
- Contacted and established relationships with top beauty influencers.

**Information Technology Intern**

August 2014 - August 2015

AIG, Houston, TX

- Maintained employee information roster for up to 50 employees in company database.
- Designed and implemented disaster recovery procedures in case of emergency.
- Assisted in organizing and refining customer information using SQL.