

Convatec Distributor Meeting 2025

Day 1: Wednesday 11th June, 2025

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09:00 - 09:40	Welcome and Kick Off address	Majdi Younis
09:40 - 09:45	A message from GEM President/COO	Anne Belcher
09:45 - 10:10	GEM & aMEA update	Sameer Singla
10:10 - 11:00	Panel discussion: Convatec supply chain, regulatory & finance	Majdi Younis
11:00 - 11:15	Break	
11:15 - 12:00	Best practice sharing / success stories on AWC and Ostomy	Ali Berjaoui
12:00 - 12:30	Meet the Stoma Hero	Majdi Younis
12:30 - 13:30	Lunch	

* Venue : Conrad Dubai at Grand Ballroom D

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		Group 1	Group 2
13:30 - 14:00	Marketing direction overview	Amr	Cigdem / Ulas
14:00 - 15:00	Biofilm and Wound Hygiene Updates	Audrey	Fulya
15:00 - 15:15	Break		
15:15 - 16:00	Wound Hygiene - Next Steps/ discussion	Amr	Cigdem
19:30 - 22:30	Gala Dinner & Awards Night <i>"Purple Stars Night"</i>		

- Venue: Conrad Dubai at Grand Ballroom D
- Turkish team : Meeting room 4 and Boardroom 1

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Day 2: Thursday 12th June, 2025

		Group 1	Group 2
09:00 - 09:45	Aquacel Ag+ RCT Campaign Introduction	Audrey, Amr	Fulya, Cigdm
09:45 - 10:30	Activity 1 : Key messages on RCT 4-pager brochure	Audrey, Amr	Fulya, Cigdem
10:30 - 10:45	Break		
10:45 - 11:10	Activity 2 : Key messages on RCT infographics	Audrey, Amr	Fulya, Cigdem
11:10 - 11:40	Activity 3 : Key messages on QVIA study -infographics	Audrey, Amr	Fulya, Cigdem
11:40 - 12:10	Activity 4 : Key messages on WH RWE - infographics	Audrey, Amr	Fulya, Cigdem
12:10 - 13:10	Lunch		
13:10 - 14:00	Activity 5 : Roleplay	Audrey, Amr	Fulya, Cigdem
14:00 -14:15	Recap : Quiz	Audrey, Amr	Fulya, Cigdem
14:15- 15:00	Activity 6: Competitive workshop discussion	Audrey, Amr	Fulya, Cigdem
15:00 -15:15	Break		
15:15 -17:00	Team Building Activity & Group Photo		All
19:00	Bus departure for dinner		All

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Day 3: Friday 13th June, 2025

09:00 - 09:45	Convexity + Esteem Body Introduction
09:45 - 10:00	Convex opportunities in MEA
10:00 - 10:30	Workshop - Moldable FAB
10:30 - 10:45	Break
10:45 - 11:30	Esenta Barrier Spray, Adhesive Remover, OCL
11:30 - 12:30	OC Workshop
12:30 - 13:30	Lunch
13:30 - 13:45	Post training Ostomy Quiz
13:45 - 14:45	OC Roleplay : Moldable & Convex
14:45 - 15:00	Takeaway messages and closing

Group1

Audrey

Amr

Audrey

Audrey

Audrey, Amr

Audrey

Ali, Amr

Majdi Younis

Group2

Fulya

Ulas

Fulya

Fulya

Fulya, Ulas

Fulya

Ulas

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