

José Luis Núñez






Innovation management | Intrapreneurship | Business & Product Management
Blockchain/web3

📞 (34) 6999 61710 @joseluis.nunezdiaz@telefonica.com | hi@jln.bz 📍 Madrid (Spain)

🌐 <https://joseluisnunez.es> | <https://www.linkedin.com/in/jota-ele-ene>

30 YEARS OF CARRER IN 10 SHOTS

I've coded and lead coders, I managed distributed teams, I wrote consulting reports, I planned budget, I developed innovative P&S, I designed corporate processes, I've been both entrepreneur and intrapreneur, I've designed both product and company strategies, but overall, I enjoy learning.

ACHIEVEMENTS	CURRENT POSITION
 8 patents granted	Principal: Global Head for Blockchain and web3 at Telefónica Tech
 1 publication	External roles:
 Listed in Forbes Blockchain50 ranking	▪ Lecturer and coordinator of the web3 track in the "Web3, AI and Quantum (WAIQ)" summer courses at Harvard Law School
 Multi-country and Multicultural projects	▪ Lecturer of Technology, Strategy and Innovation in several spanish Business Schools.
 1 startup launched in consolidated market	▪ Council member at Alastria (Spanish Blockchain Consortium) and 101 Blockchains (a research-based platform for Blockchain Practitioners)

RELEVANT EXPERIENCE

Feb 2018 Present	Global Head for Blockchain and web3 Telefónica S.A. Telefónica Tech I built and lead a team of 20+ world-class professionals building and delivering blockchain-leveraged products. I regularly share Telefónica's vision and strategy around blockchain and web3 in the more relevant industry like DES, MWC (in the main stage) or South Summit.
Jan 2017 Jan 2018	Innovation Operations Telefónica S.A. I supported technical teams focused on building innovative solutions to design business proposals and value propositions with high impact on the organisation and society.
Nov 2014 Jan 2017	Head of Open Future Programme Platform Telefónica S.A. I was in charge of the platform supporting all the processes and online services for entrepreneurs, funded startups and partners in open innovation programmes.
Feb 2011 Oct 2014	Head of Scouting Wayra I designed, implemented and run the evaluation process to select the startups to be funded, among 50.000+ applicants around the world (direct presence in 11 countries).
Jan 2010 May 2014	Co-Founder and CTO Navandu Technologies As a side project, I launched a startup offering digital products and services for healthcare professionals and patients, leading the development of the first versions of the clinical discussion software platform.
Oct 1994 Feb 2011	Various roles and responsibilities Telefónica R&D I joined the company as an intern and have performed different functions, always in the field of emerging technologies and innovation.

EDUCATION AND CERTIFICATES

Certificate of Specialization in Strategy, **Harvard Business School** (2022)
Executive Certificate in Strategy And Innovation, **MIT Sloan School of Management** (2017)
Degree in Business Administration and Management, **UNED** (2007)
MSc in Telecommunications Engineering (with High Distinction), **Universidad Politécnica de Madrid**. (1996).