

José Luis Núñez

Innovation management | Intrapreneurship | Business & Product Management
Blockchain/web3

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30 YEARS OF CARRER IN 10 SHOTS

I have coded and led coders, managed teams of up to 50 people and geographically distributed, participated and led consulting projects, planned budgets, developed and deployed innovative P&S, designed corporate processes and product and business strategies, been entrepreneur and intrapreneur, participate in talks and conferences, teach in business schools and collaborated in a book, but above all, I enjoy learning.

ACHIEVEMENTS

💡 **8 patents** granted

📖 **1 publication**

🏆 Listed in **Forbes Blockchain50** ranking

🌐 **Multi-country** and **Multicultural** projects

🚀 **1 startup** launched in consolidated market

CURRENT POSITION

Principal:

Global Head for Blockchain and web3 at **Telefónica Tech**

External roles:

- Lecturer and coordinator of the web3 track in the "Web3, AI and Quantum (WAIQ)" summer courses at **Harvard Law School**
- **Lecturer of Technology, Strategy and Innovation** in several spanish Business Schools.
- **Council member** at Alastria (Spanish Blockchain Consortium) and 101 Blockchains (a research-based platform for Blockchain Practitioners)

RELEVANT EXPERIENCE

Feb 2018
Present

Global Head for Blockchain and web3

Telefónica S.A. | Telefónica Tech

I built and lead a team of 20+ world-class professionals building and delivering blockchain-leveraged products. I regularly share Telefónica's vision and strategy around blockchain and web3 in the more relevant industry like DES, MWC (in the main stage) or South Summit.

Jan 2017
Jan 2018

Innovation Operations

Telefónica S.A.

I supported technical teams focused on building innovative solutions to design business proposals and value propositions with high impact on the organisation and society.

Nov 2014
Jan 2017

Head of Open Future Programme Platform

Telefónica S.A.

I was in charge of the platform supporting all the processes and online services for entrepreneurs, funded startups and partners in open innovation programmes.

Feb 2011
Oct 2014

Head of Scouting

Wayra

I designed, implemented and run the evaluation process to select the startups to be funded, among 50.000+ applicants around the world (direct presence in 11 countries).

Jan 2010
May 2014

Co-Founder and CTO

Navandu Technologies

As a side project, I launched a startup offering digital P&S for healthcare industry, leading the development of the first versions of the clinical discussion software platform.

Oct 1994
Feb 2011

Various roles and responsibilities

Telefónica R&D

I joined the company as an intern and have performed different functions, always in the field of emerging technologies and innovation.

EDUCATION AND CERTIFICATES

Certificate of Specialization in Strategy, **Harvard Business School** (2022)

Executive Certificate in Strategy And Innovation, **MIT Sloan School of Management** (2017)

Degree in Business Administration and Management, **UNED** (2007)

MSc in Telecommunications Engineering (with High Distinction), **Universidad Politécnica de Madrid**. (1996).