SPLASHDEV

Business consulting and software implementation

> SplashDev helps companies to go digital. We implement CRM, ERP and BI solutions.
>
> Our consultants translate business needs into technical requirements, making sure your investment in software brings measurable results.

OUR SERVICES

1   Business consulting and marketing consulting.

2   Technical consulting and technical support.

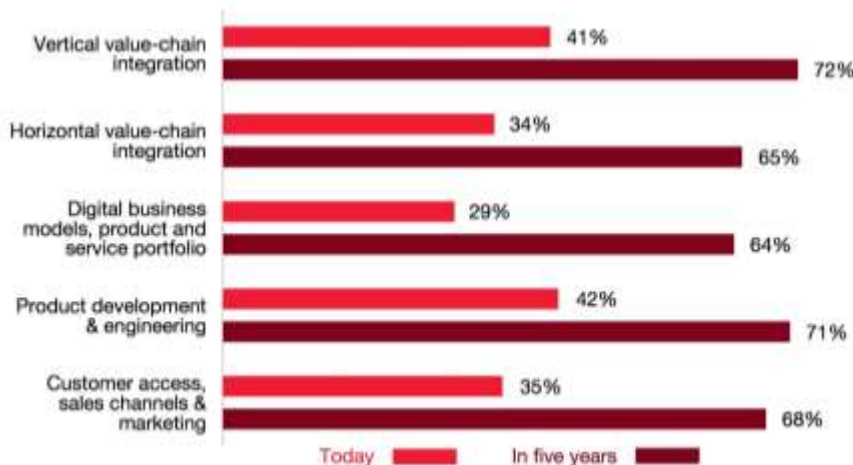**3**   Software development, software testing and software implementation.

33%
High level of digitisation today

+39%

72%
High level of digitisation in 5 years

	Today	In five years
Vertical value-chain integration	41%	72%
Horizontal value-chain integration	34%	65%
Digital business models, product and service portfolio	29%	64%
Product development & engineering	42%	71%
Customer access, sales channels & marketing	35%	68%

WHY SHOULD YOU GO DIGITAL?

Over 30% of the companies operating in Europe, in the US and in China have gone digital.

Source: PwC. (2016) Industry 4.0: Building the digital enterprise.

REACH OUT TO US.
LET'S TALK!

Connect with our project management
and development teams in:
Bucharest, Romania.

Reach out to our sales offices in:
Vienna, Austria.
Kiev, Ukraine.

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HOW SPLASHDEV DEVELOPS AND IMPLEMENTS NEW TECHNOLOGY

We value team work and collaborating with our customers.

THE AGILE MANIFESTO

1 Increase customer satisfaction by delivering useful software quickly.

2 Welcome changes in requirements. Even in later stages of development.

3 Working software within weeks – not months!

4 Sustainable software development and software delivery.

5 Working software is the measure of success.

6 Close, daily collaboration between developers and business people.

...

THE AGILE MANIFESTO

7   Face-to-face conversation is fundamental. If you don't work in the same office, prefer a video-conference over an email.

8   Trust the people who work in the project.

9   Ongoing attention to technical excellence and good design.

10   Let teams self-organize.

11   Keep it simple.

12   Keep adapting.

WATERFALL PROJECT MANAGEMENT

1 Negotiate contract.

2 Follow the agreed plan.

3 Write documentation about the software development and about the project development.

4 Reap business benefits from new technology only after the completion of the project.

VS

AGILE PROJECT MANAGEMENT

1 Kick off the collaboration.

2 Respond to changes.

3 Incorporate changes to the working software and move to next iteration.

4 Reap business benefits earlier. See business benefits increase at each new iteration.

WHAT ARE YOUR GOALS FOR 2018?

01 Identify what a customer needs and proactively offer him a service that meets his needs.

02 Tailor products, services and marketing to the different groups of customers you serve.

HOW SPLASHDEV HELPS YOU TO ACHIEVE YOUR GOALS

Here are 3 ways to overcome the challenge of finding and keeping customers.

Redesign your product lifecycle and put the needs of your customer first.

Equip front office staff with real-time data and analytical tools for accurate insight about the expectations of a customer.

Use different online channels to interact with your customers. Meet your customers where they are and carry along information from previous conversations.

REACH OUT NOW. LET'S TALK!

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