



SPLASHDEV

Business consulting and
software implementation

SPLASHDEV IMPLEMENTS MICROSOFT SOFTWARE



The data visualization and BI analytics tool
Microsoft Power BI is part of our solutions deck.



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Business Intelligence (BI) refers to the technologies, applications and practices for the collection, integration, analysis, and visualization of business information.



7 REASONS WHY YOU SHOULD ADOPT BI SOLUTIONS

- 1** To boost productivity.
- 2** To gain sales and market intelligence.
- 3** To achieve results closer to your goals.
- 4** To secure return on investment (ROI).
- 5** To gain insights into consumer behavior.
- 6** To improve data visibility.
- 7** To turn data into actionable information.

REACH OUT TO US. LET'S TALK!

Connect with our project management
and development teams in:

Bucharest, Romania.

Reach out to our sales offices in:

Vienna, Austria.

Kiev, Ukraine.

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WHAT IS POWER BI?

Power BI is a set of analytical and BI tools developed by Microsoft.

Power BI helps companies to analyze data and share insights systematically. Power BI can process financial data, energy data... – any type of data that is relevant for your business.



WHAT CAN IT DO?

Power BI converts your business data into attractive and graspable charts.

The graphics make it easy for you to organize and to grasp information. And with better knowledge of your company, you can devise effective strategies and steer business performance.



RETAIL ANALYSIS DASHBOARD

Ask a question about the data on this dashboard

[How to ask](#)

Total Stores

NEW & EXISTING STORES

104

Stores Opened This Year

BY OPEN MONTH, CHAIN

Chain ● Fashions Dir... ● Lindseys



This Year Sales

BY POSTAL CODE, STORE TYPE

● New Store ● Same Store



Retail Analysis Sample

DISTRICT MONTHLY SALES

Use maps to identify local and regional trends.

District Monthly Sales

District Manager...

- Allan Guinot
- Andrew Ma
- Annelie Zubar
- Brad Sutton
- Carlos Grilo
- Chris Gray
- Chris McGurk
- Tina Lassila
- Valery Ushakov

This Year Sales by Chain



FD - 01 District	Valery Ushakov District Manager	\$3,841,281 This Year Sales	43,889 Average Selling Area...
Average Unit Price \$5.05			

FD - 02 District	Tina Lassila District Manager	\$3,717,414 This Year Sales	47,778 Average Selling Area...
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Last Year Sales and This Year Sales by FiscalMonth

● This Year Sales ● Last Year Sales



Create simple visualizations using drag and drop.

Use chart combinations to view measurements in different scales simultaneously.

Months with a more negative Total Sales Variance % are a deeper red, and months with a more positive Total Variance % are a deeper green.

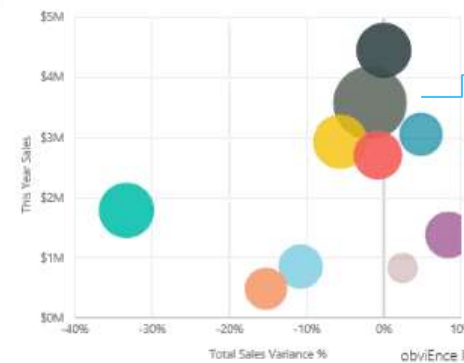
Total Sales Variance % and Total Sales Variance % by FiscalMonth



Your chart = your design. Change colors, fonts and alignment easily.

Total Sales Variance %, This Year Sales and Avg \$/Unit TY by Category

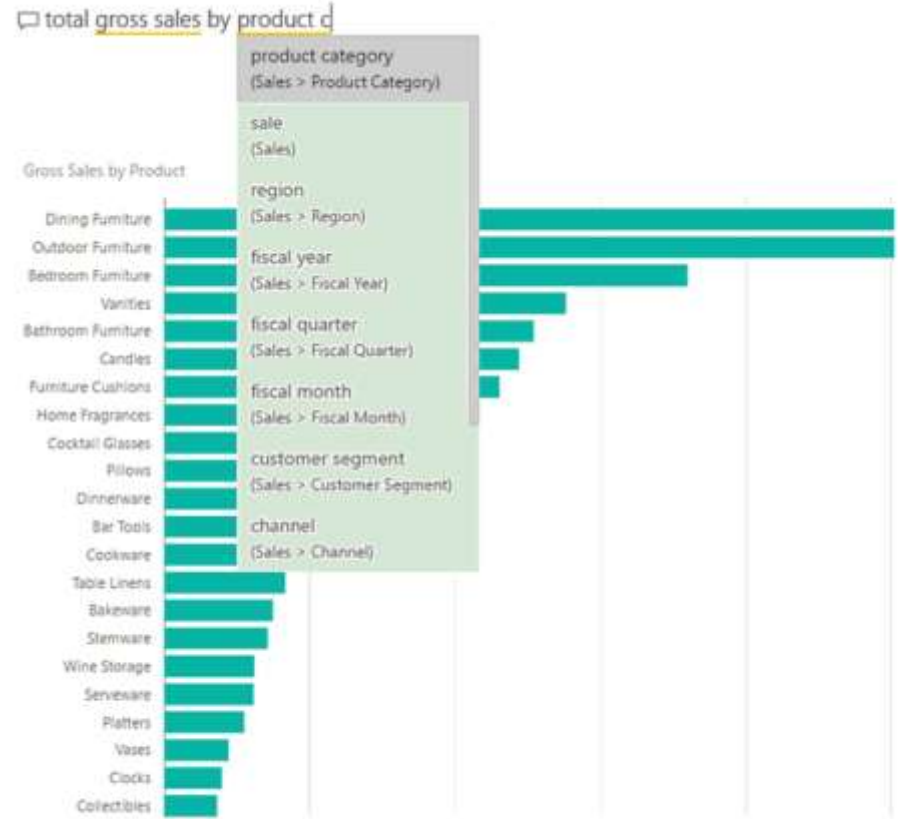
Category ● 010-Woma... ● 020-Mens... ● 030-Kids... ● 040-Juniors



Scater charts allow you to compare 2 different measures. For example: unit sales versus revenue.



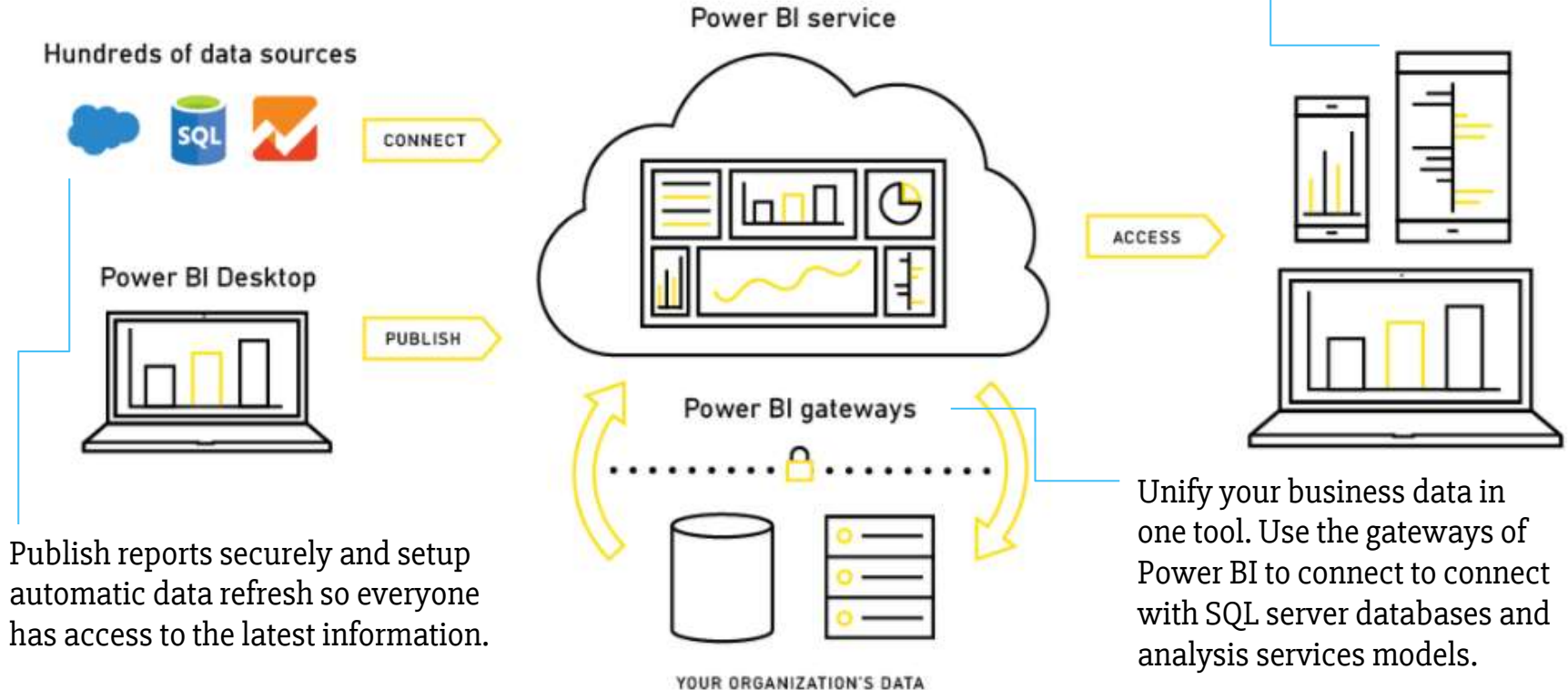
Power BI's powerful language recognition engine also supports voice commands for creating charts.





CONNECT POWER BI TO YOUR INFRASTRUCTURE

Combine data from disparate databases, files, and web services. Use the visualization tool to clean up data and fix formatting issues automatically.



REACH OUT NOW. SCHEDULE A DEMO.

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