**Jay Sprout**

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# **Summary**

Insatiable learner with addiction to teaching and creating.

I NEED to collaborate – my job is to make awesome stuff with awesome people. If collaboration isn’t your thing, I’m not your guy.

Your job is to challenge me every day while I learn more every single day. I'm not trying to be clever here -- don't bore me or allow other obstacles between me and doing work I'm proud of.

I am both Left-Brained and Right-Brained, both Technical and Creative.

# **Experience**

## **Full Stack Developer**

**July 2016 - Present**

* Developed dynamic PDF report using Acrobat Javascript for private investigator firm saving client hundreds of man-hours
* Developing mobile web app for collaboration amongst team of investigators using PHP, JavaScript, and MySQL

## **Senior Instructional Designer**, **Tampa General Hospital**

**March 2015 – Feb 2021**

* Redesigned most of existing departmental web pages implementing standardized styles.
* Drastically improved quality of online training and UI of LMS and automated updating tasks
* Consulted with customers to design and develop online and classroom training materials.
* Converted materials from customers to SCORM compliance usually with Articulate Storyline (with a healthy dose of Javascript), sometimes Captivate or iSpring.
* Created interactive components using a healthy dose of Javascript and some magic from Adobe CC in Storyline, Camtasia, Vyond (formerly known as GoAnimate), Premiere, Character Animator, and After Effects.
* Created a fantastic software simulation for PeopleSoft HCM.
* Created an even more fantastic explainer (animated infographic) video for Risk Management on Patient Safety Organizations
* Recorded & edited videos using Premiere and audio using Audacity
* Taught courses and workshops on using Robohelp, Powerpoint, social media, and soft skills.

## **Web Developer and Web Design Instructor**, **LaSalle Computer Learning Center**

**October 2014 - March 2015**

* Created curriculum and other learning materials for students replacing old curriculum
* Taught 12-week course on
  + web design principles & best practices
  + website administration
  + Languages and libraries including HTML, CSS, JavaScript, and jQuery
  + Adobe Creative Cloud apps as well as free, open-source software

## **Instructional Designer, Home Shopping Network**

**January 2015 - March 2015**

* Created New Employee Orientation using Storyline.

## **Instructional Designer, Verizon**

**October 2014 - March 2015**

Worked with SMEs in other states and countries to create training with Camtasia, VideoScribe and Storyline.

## **Instructional Designer, Bisk Education**

**October 2009 - November 2013**

* Designed and developed eLearning products for internal training as well as clients including Michigan State, Florida Institute of Technology, University of Notre Dame and Villanova.
* Directed video shoots, edited audio, developed interactions, simulations, and games.
* Created demonstration products using SimWriter.
* Hand-picked by CTO for planning and training of editorial department workflow conversion from MS Office to Adobe InDesign and eBook Development.
* Hand-picked by Senior Director and CAO as ID for new Faculty Training department to develop and deliver instructor-led curriculum covering online pedagogy and adult learning theory.
* Used MS Office and Adobe CS daily as well as Sigil, Captivate, Camtasia, SharePoint and SnagIt. Created HTML style guide for use with Learning Management Editor.

## **Production Manager/Graphic Designer, Cruisin' Style Magazine**

**March 2008 - November 2008**

* Edited and designed monthly magazine using InDesign as well as writing articles and advertisements
* Completely redesigned website using a PHP, HTML, CSS, Javascript
* Increased traffic over 470% with standard SEO, Google Analytics and social marketing.

## **eLearning Developer, AT&T**

**December 2007 - February 2008**

* Design and develop CBT/WBT eLearning using Dreamweaver, Flash, Captivate, proprietary eLearning development software as well as Adobe Connect and Adobe Presenter. Administrative duties with proprietary LMS.

## **National Training Designer, Little Caesar's**

**October 2005 - November 2007**

* Worked with the entire Adobe Creative Suite, Final Cut Express, and other applications to assist the department in designing and developing training materials for use worldwide. Worked with numerous outside vendors and printers. Recreated job helpers and training materials for stores worldwide.
* Attended classes at local film school
* Produced award-winning training videos.

## **eLearning Developer & Technical Writer, Vale Solutions**

**June 2004 to September 2005**

Developing interactive learning materials using RoboHelp, Captivate, Flash and other products as well as programming ActionScript for web-based training as well as DreamWeaver for HTML coding. Developed business plan for Help & Support department and produced all resources from planning to production.

## **eLearning Developer, Raytheon Professional Services**

**January 2004 - June 2004**

* Worked on Isuzu project developing interactive learning materials using Flash and programming ActionScript for computer and web-based training. Technical illustrations and other graphics for assembly instruction.
* Created animated and interactive e-learning tools for Isuzu using Flash and ActionScript.

## **Web Designer, Volt**

**December 2003 - January 2004**

* Updated web site for local parts distributor using HTML, Javascript, CSS
* Converted catalogs and other documents to interactive PDF using QuarkXpress

## **Web Development & Graphic Design Instructor, Freelance**

**November 2003 to January 2004**

* Teaching Flash, ActionScript, and InDesign to, among other clients,
  + CompUSA
  + Kmart
  + Ann Arbor News
  + Detroit Public Schools
  + University of Michigan

## **Graphic Design & MS Office Instructor, New Horizons Computer Learning Centers**

**June 2000 to November 2003**

* As a result of the training I received as an instructor and through the course of delivering these classes I achieved an expert level of competency in Excel, PowerPoint, Photoshop, Illustrator, Acrobat, Dreamweaver, Flash, InDesign, QuarkXpress, PageMaker, and other applications. I also taught
  + introductory classes for Windows and Mac OS
  + preflight, workflow, and troubleshooting classes
  + languages such as HTML, CSS, JavaScript, XML, and ActionScript
  + Consulted upper management and sales personnel on targeting the graphics and Mac user markets.
  + Assisted on sales calls and consulted with sales frequently to assist with customers.

## **Business Development & Training Coordinator, Ricardo**

**April 1999 - May 2000**

* Among other duties, maintained intranet using HTML. Developed and delivered training.

## **Technical Writer & Illustrator, Contractor**

**April 1996 - April 1999**

* **Pilot, Inc.**Wrote technical assembly instructions and created graphics using Adobe Illustrator for Pilot, Inc.
* **Bailey, Inc.**Audited policies, procedures, and wrote QS-9000 documentation
* **General Motors**Audited policies, procedures, and wrote QS-9000 documentation
* **Ford**Audited policies, procedures, and wrote QS-9000 documentation

## **Journalist and Editor**

**May 1991 - April 1996**

* Reporter and photographer for small newspapers and magazines
* Reporter for every student paper at every school attended
* Sports editor and Features co-editor of *The Crusader* at Spring Arbor University
* Managing editor at *The Student Voice*, WCC

## **USAF, Law Enforcement Specialist & Patrol Dog Handler**

**September 1988 to April 1990**

* Protected democracy and your freedom. You’re welcome.

# **Internships**

* Journalism, *Student Voice*, Washtenaw Community College (paid and sent to Regent University conference)
* Journalism, Community Affairs, WCC (*Time Out* magazine, press releases)
* Publicity, Public Affairs, Hillsdale College (clippings, *Imprimis*, and marketing materials)

# **Education**

## **Mobile Web Specialist nanodegree**

**Udacity** via **Grow with Google** scholarship

## **M.A. in Education,**

**University of Scranton**

Completed 10 of 12 classes with 3.88 GPA

## **B.A. in Management and Organizational Development**

**Spring Arbor University**

## **Executive Certificate in Leadership & Management**

**University of Notre Dame**

# **Certifications**

* **Mac OS X Administrator**, Apple
* **Dreamweaver Certified Developer, Macromedia Certified Instructor**, Macromedia
* **Adobe Certified Expert** (Photoshop, Illustrator, GoLive, InDesign, Acrobat, PageMaker)

# **Volunteer**

* Google/Udacity Student Leader, Student Guide
* Code for Tampa Bay
* Coding Dojo
* Created marketing materials for Salvation Army in Plymouth, MI
* Updated websites for local businesses, Tampa
* Homeless Assistance Ministry (showers & resumes), Tampa

# **Skills**

* Adobe Creative Cloud (Graphic Design & Desktop Publishing)
  + Dreamweaver
  + Acrobat
  + Illustrator
  + InDesign
  + Photoshop
  + Premiere
  + After Effects
* Web Development
  + JavaScript
  + HTML5
  + CSS
  + MySQL
  + PHP
  + Search Engine Optimization (SEO)
  + Progressive Web Apps
* Content Management Systems
* Learning Management Systems
* Git
* QuarkXpress
* RoboHelp
* Instructional Design and Curriculum Development
* User Interface (UI) and User Experience (UX)
* Video production and editing
  + Camtasia
  + Final Cut Pro
  + Audacity
* XML
* eBook development (ePub, etc)
  + Sigil
  + Calibre
  + iBooks Author