**Jay Sprout**

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# **Experience**

## **Senior Instructional Designer**, **Tampa General Hospital**

**March 2015 – Feb 2021**

* Facilitated and co-facilitated various online live classes
* Redesigned most of existing departmental web pages implementing standardized styles
* Drastically improved quality of online training and LMS UI, automated updating tasks
* Consulted customers to design and develop online and classroom training materials
* Converted materials to SCORM with Articulate Storyline, iSpring, Captivate
* Created interactive components using a healthy dose of Javascript and some magic from Adobe CC in Storyline, Camtasia, Vyond (formerly known as GoAnimate), Premiere, Character Animator, and After Effects
* Created a fantastic software simulation for PeopleSoft HCM.
* Created even more fantastic explainer (animated infographic) video for Risk Management
* Recorded & edited videos using Premiere and audio using Audacity
* Taught courses and workshops on Robohelp, Powerpoint, social media, and soft skills

## **Instructional Designer, Home Shopping Network**

**January 2015 - March 2015**

Created New Employee Orientation using Storyline

## **Instructional Designer, Verizon**

**October 2014 - March 2015**

Worked with SMEs in other states and countries to create training with Camtasia, VideoScribe and Storyline.

## **Instructional Designer, Bisk Education**

**October 2009 - November 2013**

* Designed and developed eLearning products for internal training as well as clients including Michigan State, Florida Institute of Technology, University of Notre Dame and Villanova
* Directed video shoots, edited audio, developed interactions, simulations, and games.
* Created demonstration products using SimWriter
* Hand-picked by CTO for planning and training of editorial department workflow conversion from MS Office to Adobe InDesign and eBook Development
* Hand-picked by Senior Director and CAO as ID for new Faculty Training department to develop and deliver instructor-led curriculum covering online pedagogy and adult learning theory
* Used MS Office and Adobe CS daily as well as Sigil, Captivate, Camtasia, SharePoint and SnagIt. Created HTML style guide for use with Learning Management Editor

## **eLearning Developer, AT&T**

**December 2007 - February 2008**

Designed and developed CBT/WBT eLearning using Dreamweaver, Flash, Captivate, proprietary eLearning development software as well as Adobe Connect and Adobe Presenter.

## **National Training Designer, Little Caesar's**

**October 2005 - November 2007**

* Worked with entire Adobe Creative Suite, Final Cut Express, and other applications to assist the department in designing and developing training materials for use worldwide. Worked with numerous outside vendors and printers. Recreated job helpers and training materials for stores worldwide
* Attended classes at local film school
* Produced award-winning training videos

## **eLearning Developer & Technical Writer, Vale Solutions**

**June 2004 to September 2005**

Developed interactive learning materials using RoboHelp, Captivate, Flash and other products as well as programming ActionScript for web-based training as well as DreamWeaver for HTML coding. Wrote business plan for Help & Support department and produced all resources from planning to production.

## **eLearning Developer, Raytheon Professional Services**

**January 2004 - June 2004**

Worked on Isuzu project developing interactive learning materials using Flash and programming ActionScript for computer and web-based training. Technical illustrations and other graphics for assembly instruction.

## **Graphic Design & MS Office Instructor, New Horizons Computer Learning Centers**

**June 2000 to November 2003**

Achieved expert level of competency in Excel, PowerPoint, Photoshop, Illustrator, Acrobat, Dreamweaver, Flash, InDesign, QuarkXpress, PageMaker, and other applications. Also taught:

* Beg-Adv Windows and Mac OS
* Preflight, workflow, and troubleshooting classes
* HTML, CSS, JavaScript, XML, and ActionScript
* Consulted upper management and sales personnel on targeting the graphics and Mac user markets
* Frequently assisted sales for consultation and customer calls

## **Technical Writer & Illustrator, Contractor**

**April 1996 - April 1999**

## **United States Air Force, Law Enforcement Specialist & Patrol Dog Handler**

**September 1988 to April 1990**

# **Education**

## **Mobile Web Specialist nanodegree**

**Udacity** via **Grow with Google** scholarship

## **M.A. in Education,**

**University of Scranton**

Completed 10 of 12 classes with 3.88 GPA

## **B.A. in Management and Organizational Development**

**Spring Arbor University**

## **Executive Certificate in Leadership & Management**

**University of Notre Dame**