**Jay Sprout**

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## 1265 NE 2nd Place, Ocala, FL 34470

## **SKILLS**

Instructional Design | Articulate 360 | Storyline | Rise | Curriculum Development   
ADDIE | SAM | Adult Learning Theory | SCORM | Video production | Video editing  
Camtasia | Audacity | Vyond | Adobe CC | Acrobat |Illustrator | InDesign | Photoshop   
Learning Management Systems | Premiere | Final Cut Pro | After Effects | RoboHelp

## **EXPERIENCE**

## **Instructional Designer**, **University of Florida**

**May 2023 – July 2023**

* Generate online educational content for Digital Worlds Blockchain Lab
* Serve as the production manager, learning specialist, and design expert in organizing and developing the numerous blockchain and cryptocurrency learning modules

## **Senior Instructional Designer**, **Tampa General Hospital**

**March 2015 – Feb 2021**

* Worked with executives and other SMEs to design, develop, and improve training
* Created training materials on topics including but not limited to onboarding, compliance, security, information technology, risk management, patient experience, soft skills
* Facilitated and co-facilitated online live classes
* Significantly improved UX and UI of Sharepoint intranet and LMS
* Created interactive components in Articulate Storyline using a healthy dose of JavaScript
* Created software simulation and UPK training tools for PeopleSoft HCM
* Video production and editing using Camtasia, After Effects, Vyond, and Premiere

## **Web Developer and Web Design Instructor, LaSalle Computer Learning Center**

**October 2014 - March 2015**

Developed curriculum for and facilitated 12-week course on

* Web design fundamentals & best practices
* Website administration
* Website and Web app security
* Languages and libraries including HTML, CSS, JavaScript, and jQuery
* Adobe Creative Cloud suite as well as free, open-source software

## **Instructional Designer, Home Shopping Network (contract)**

**January 2015 - March 2015**

Created New Employee Orientation using Articulate Storyline

## **Instructional Designer, Verizon (contract)**

**October 2014 - March 2015**

Worked with SMEs to create training for marketing software.

## **Instructional Designer, Bisk Education**

**October 2009 - November 2013**

* Designed and developed eLearning for internal clients as well as Michigan State, Florida Institute of Technology, University of Notre Dame, and Villanova
* Directed video shoots, edited audio
* Created simulation and game prototypes using SimWriter
* Curriculum development and training of editorial department on workflow conversion from MS Office & print production to Adobe InDesign and eBook development
* Developed faculty training program covering online pedagogy and adult learning theory
* Created HTML style guide for Learning Management Editor

## **Managing Editor, Cruisin' Style Magazine**

**March 2008 - November 2008**

* Designed monthly magazine
* Managed sales, graphics and writing staff
* Wrote and edited articles and advertisements
* Increased traffic over 470% with standard SEO, Google Analytics and social marketing

## **eLearning Developer, AT&T (contract)**

**December 2007 - February 2008**

* Designed and developed eLearning games using Flash
* Researched legal and legislative topics, wrote content for National Training

## **National Training Designer, Little Caesar's**

**October 2005 - November 2007**

* Designing all training materials used in every store worldwide
* Produced and edited award-winning training videos

## **eLearning Developer & Technical Writer, Vale Solutions**

**June 2004 to September 2005**

* Created all software documentation and help files
* Wrote business plan for Help & Support department
* Assisted with quality control and testing

## **eLearning Developer, Raytheon Professional Services (contract)**

**January 2004 - June 2004**

* Designed and developed interactive simulations and games for Isuzu
* Technical illustration for manufacturing assembly

## **Web Designer, Volt**

**December 2003 - January 2004**

* Updated web site for local parts distributor
* Converted catalogs and other documents to interactive PDF

## **Web Development & Graphic Design Instructor, Freelance**

**November 2003 to January 2004**

Taught Flash, ActionScript, and InDesign classes at CompUSA, Kmart, Ann Arbor News, Detroit Public Schools, University of Michigan, and others.

## **Graphic Design & MS Office Instructor, New Horizons Computer Learning Centers**

**June 2000 to November 2003**

Curriculum development, instructional design, classroom facilitator for courses including:

* Adobe Creative Cloud applications, QuarkXpress, Microsoft Office
* Beginning to Advanced Windows and Mac OS
* Print production, preflight, workflow, automation, and troubleshooting
* HTML, CSS, JavaScript, XML, and ActionScript

## **Technical Writer & Illustrator, Contractor**

**April 1996 - April 1999**

* Wrote, illustrated, and designed assembly instructions
* Quality consultant and Technical Writer of QS-9000 documentation
* Audited, edited, and wrote policies and procedures for Big 3

## **Law Enforcement Specialist, United States Air Force**

**September 1988 to April 1990**

* Investigated incidents, offenses or allegations of criminal activity; apprehended and detained suspects
* Patrolled the base, participated in tactical drills, battle procedures, antiterrorism duties, training, community demonstrations, and directed traffic
* Worked with assigned military working dogs for detection of explosives and/or drugs
* Monitored entrances and perimeter for presence of unauthorized personnel and activities

# **EDUCATION**

* **Film and Video Production, Detroit Film Center**

## **M.A. in Education (in progress at) University of Scranton** Completed 10 of 12 classes with 3.88 GPA

## **B.A. in Management and Organizational Development** from **Spring Arbor University**

## **Executive Certificate in Leadership & Management** from **University of Notre Dame**

# **CERTIFICATIONS**

* **Adobe Certified Expert:** Photoshop, InDesign, Acrobat, Illustrator
* **Macromedia Certified Professional:** Dreamweaver
* **Macromedia Certified Trainer:** Dreamweaver
* **Modern Classroom Certified Trainer**