**Jay Sprout**

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[roxorsoxor.com/index-id.html](https://www.roxorsoxor.com/index-id.html)

## 313 Park Avenue #241, Detroit, MI 48226 **SKILLS**

User Interface (UI) | SCORM | User Experience (UX) | Video production | Video editing  
Acrobat |Illustrator | Photoshop | Premiere Final Cut Pro | After Effects | Web Development  
JavaScript | HTML | CSS | MySQL | PHP | Python | XML | SEO | Progressive Web Apps

## **EXPERIENCE**

## **RoxorSoxor/Elite Cadre**

**July 2016 - Present**

* Deliver one-on-one tutoring and group training
* Create tutorials and custom learning materials
* Business, Employee, and Leadership Development
* Web design & Development

## **Senior Instructional Designer**, **Tampa General Hospital**

**March 2015 – Feb 2021**

* Redesigned department intranet and LMS pages implementing standardized styles
* Significantly improved UX of online training and LMS UI, automated updating tasks
* Created interactive components in Articulate Storyline using a healthy dose of JavaScript and some magic secrets for engaging and effective training

## **Web Developer and Web Design Instructor**, **LaSalle Computer Learning Center**

**October 2014 - March 2015**

Developed curriculum for and facilitated 12-week course on

* Web design fundamentals & best practices
* Website administration
* Website and Web app security
* Languages and libraries including HTML, CSS, JavaScript, and jQuery
* Adobe Creative Cloud suite as well as free, open-source software

## **Instructional Designer, Bisk Education**

**October 2009 - November 2013**

* Curriculum development and training of editorial department on workflow conversion from MS Office & print production to Adobe InDesign and eBook development
* Created HTML style guide for Learning Management Editor

## **Managing Editor, Cruisin' Style Magazine**

**March 2008 - November 2008**

* Completely redesigned website using a PHP, HTML, CSS, Javascript
* Increased traffic over 470% with standard SEO, Google Analytics and social marketing

## **eLearning Developer, AT&T (contract)**

**December 2007 - February 2008**

* Designed and developed eLearning games using Flash
* Researched legal and legislative topics, wrote content for National Training

## **eLearning Developer & Technical Writer, Vale Solutions**

**June 2004 to September 2005**

* Created all software documentation and help files
* Wrote business plan for Help & Support department
* Assisted with quality control and testing

## **eLearning Developer, Raytheon Professional Services (contract)**

**January 2004 - June 2004**

* Designed and developed interactive simulations and games for Isuzu
* Technical illustration for manufacturing assembly

## **Web Designer, Volt**

**December 2003 - January 2004**

* Updated web site for local parts distributor
* Converted catalogs and other documents to interactive PDF

## **Web Development & Graphic Design Instructor, Freelance**

**November 2003 to January 2004**

Taught Flash, ActionScript, and InDesign classes at CompUSA, Kmart, Ann Arbor News, Detroit Public Schools, University of Michigan, and others.

## **Graphic Design & MS Office Instructor, New Horizons Computer Learning Centers**

**June 2000 to November 2003**

Curriculum development, instructional design, classroom facilitator for courses including:

* Adobe Creative Cloud applications, QuarkXpress, Microsoft Office
* Beginning to Advanced Windows and Mac OS
* Print production, preflight, workflow, automation, and troubleshooting
* HTML, CSS, JavaScript, XML, and ActionScript

## **Technical Writer & Illustrator, Contractor**

**April 1996 - April 1999**

* Wrote, illustrated, and designed assembly instructions
* Quality consultant and Technical Writer of QS-9000 documentation
* Audited, edited, and wrote policies and procedures for Big 3

# **EDUCATION & CERTIFICATIONS**

## **Mobile Web Specialist nanodegree from Udacity** via **Grow with Google** scholarship

* **Film and Video Production, Detroit Film Center**

## **B.A. in Management and Organizational Development** from **Spring Arbor University**

* **Mac OS X Administrator,** **Apple**
* **Dreamweaver Certified Developer, Macromedia Certified Instructor**, **Macromedia**
* **Adobe Certified Expert** (Photoshop, Illustrator, GoLive, InDesign, Acrobat, PageMaker)
* **Microsoft Office Specialist:** Powerpoint

# **VOLUNTEER**

* Google Udacity Scholar Student Leader and Student Guide
* Code for Tampa Bay
* Coding Dojo
* Updated websites for local businesses