**Jay Sprout**

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[roxorsoxor.com/index-id.html](https://www.roxorsoxor.com/ID-index.html)

## 313 Park Avenue #241, Detroit, MI 48226 **SKILLS**

Graphic Design | Desktop Publishing | Dreamweaver | Acrobat | Illustrator | InDesign

Photoshop | Premiere | After Effects | Web Development | JavaScript | HTML | CSS | MySQL

PHP | Python | SEO | Progressive Web Apps | Content Management Systems

Learning Management Systems | Git | QuarkXpress | RoboHelp | Instructional Design | XML

Articulate 360 | Storyline | Storyboarding | Curriculum Development | User Interface (UI) SCORM | User Experience (UX) | Video production | Video editing | Camtasia | Final Cut Pro Audacity | Vyond | eBooks | ePub | Sigil | Calibre

## **EXPERIENCE**

## **Senior Instructional Designer**, **Tampa General Hospital**

**March 2015 – Feb 2021**

* Facilitated and co-facilitated online live classes on soft skills and software
* Redesigned department intranet and LMS pages implementing standardized styles
* Significantly improved UX of online training and LMS UI, automated updating tasks
* Consulted with SMEs to design and develop and improve online and classroom training materials
* Created interactive components in Articulate Storyline using a healthy dose of JavaScript and some magic secrets for engaging and effective training
* Created software simulation and UPK training tools for PeopleSoft HCM
* Created explainer video (animated infographic) for Risk Management
* Video production and editing using Camtasia, After Effects, and Premiere to drastically improve end product of Vyond app

## **Web Developer and Web Design Instructor**, **LaSalle Computer Learning Center**

**October 2014 - March 2015**

Developed curriculum for and facilitated 12-week course on

* Web design fundamentals & best practices
* Website administration
* Languages and libraries including HTML, CSS, JavaScript, and jQuery
* Adobe Creative Cloud suite as well as free, open-source software

## **Instructional Designer, Home Shopping Network**

**January 2015 - March 2015**

Created New Employee Orientation using Articulate Storyline

## **Instructional Designer, Verizon**

**October 2014 - March 2015**

Worked with SMEs to create training for marketing software.

## **Instructional Designer, Bisk Education**

**October 2009 - November 2013**

* Designed and developed eLearning for internal clients as well as Michigan State, Florida Institute of Technology, University of Notre Dame, and Villanova
* Directed video shoots, edited audio
* Created simulation and game prototypes using SimWriter
* Curriculum development and training of editorial department on workflow conversion from MS Office & print production to Adobe InDesign and eBook development
* Developed faculty training program covering online pedagogy and adult learning theory
* Created HTML style guide for Learning Management Editor

## **eLearning Developer, AT&T**

**December 2007 - February 2008**

* Designed and developed eLearning games using Flash
* Researched legal and legislative topics, wrote content for National Training

## **National Training Designer, Little Caesar's**

**October 2005 - November 2007**

* Designing all training materials used in every store worldwide
* Produced and edited award-winning training videos

## **eLearning Developer & Technical Writer, Vale Solutions**

**June 2004 to September 2005**

* Created all software documentation and help files
* Wrote business plan for Help & Support department
* Assisted with quality control and testing

## **eLearning Developer, Raytheon Professional Services**

**January 2004 - June 2004**

* Designed and developed interactive simulations and games for Isuzu
* Technical illustration for manufacturing assembly

## **Web Development & Graphic Design Instructor, Freelance**

**November 2003 to January 2004**

Taught Flash, ActionScript, and InDesign classes at CompUSA, Kmart, Ann Arbor News, Detroit Public Schools, University of Michigan, and others.

## **Graphic Design & MS Office Instructor, New Horizons Computer Learning Centers**

**June 2000 to November 2003**

Curriculum development, instructional design, classroom facilitator for courses including:

* Adobe Creative Cloud applications, QuarkXpress, Microsoft Office
* Beginning to Advanced Windows and Mac OS
* Print production, preflight, workflow, automation, and troubleshooting
* HTML, CSS, JavaScript, XML, and ActionScript

# **INTERNSHIPS**

* Journalism, *Student Voice*, Washtenaw Community College (paid and sent to Regent University conference)
* Journalism, Community Affairs, WCC (*Time Out* magazine, press releases)
* Publicity, Public Affairs, Hillsdale College (clippings, *Imprimis*, and marketing materials)

# **EDUCATION & CERTIFICATIONS**

## **Mobile Web Specialist nanodegree from Udacity** via **Grow with Google** scholarship

* **Film and Video Production, Detroit Film Center**

## **M.A. in Education (in progress at) University of Scranton** Completed 10 of 12 classes with 3.88 GPA

## **B.A. in Management and Organizational Development** from **Spring Arbor University**

## **Executive Certificate in Leadership & Management** from **University of Notre Dame**

* **Mac OS X Administrator,** **Apple**
* **Dreamweaver Certified Developer, Macromedia Certified Instructor**, **Macromedia**
* **Adobe Certified Expert** (Photoshop, Illustrator, GoLive, InDesign, Acrobat, PageMaker)
* **Microsoft Office Specialist:** Powerpoint

# **VOLUNTEER**

* Google Udacity Scholar Student Leader and Student Guide
* Code for Tampa Bay, Coding Dojo
* Created marketing materials for Salvation Army
* Updated websites for local businesses
* Homeless Assistance Ministry including resume assistance