Ideation Phase

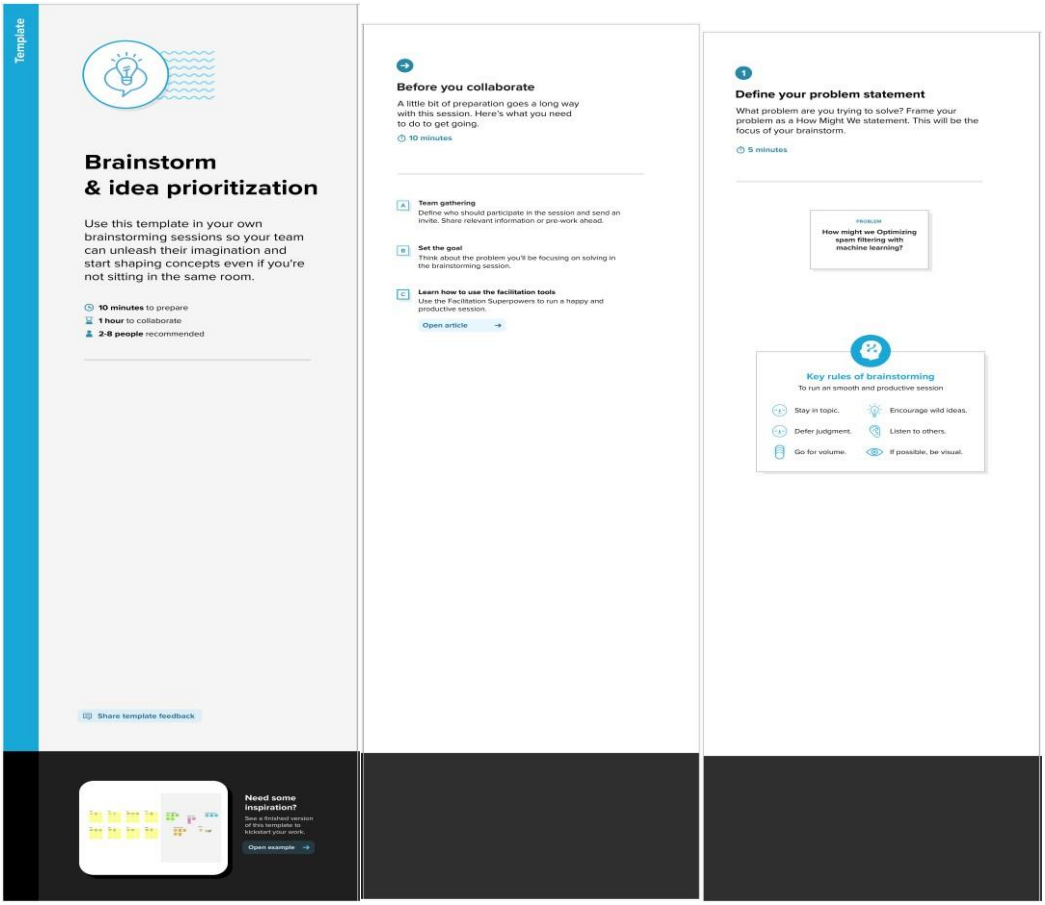
Brainstorm & Idea Prioritization Template

Date	15 March 2023
Team ID	NM2023TMID18999
Project Name	Optimizing spam filtering With Machine Learning
Maximum Marks	5 Marks

Brainstorm & Idea Prioritization Template:

Under this activity our team members have gathered and discussed various idea to solve our project problem. Each member contributed 6 to 10 ideas after gathering all ideas we have assessed the impact and feasibility of each point. Finally, we have assign the priority for each point based on the impact value.

STEP-1: Team Gathering, collaboration and Select the Problem



STEP-2: Brainstorm, Idea Listing and Grouping

3

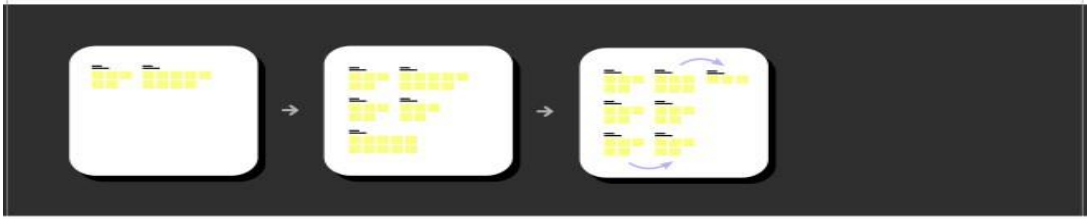
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



STEP-3: Idea Prioritization

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.

Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Share template feedback