



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



team 1  
Short summary of the persona



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

if it's on-brand for you to create something with a more original approach, then do i

Don't be afraid to make bold decision

as many different elements at play that resonate with being a professional ballet dancer

If you want to convey yourself as modern or professional, a strong business card design can support you in doing s

We would classify this business card as sleek and professional for a few reasons.

First, the muted, darker color of the card communicates something a little more serious.

The color pink, the photograph, and the artistic cursive font choice.

The logo in the center is also eye-catching and memorable.

ull-page imagery is captivating, even on a business card.

If you'd like to use a photo as a focal point for your card, consider how the image fits on the page.

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Photo collages are a fun, dynamic design that allows you to share lots of imagery while working with a small amount of space