# DM LAB 3

BY

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#### 2 TOOLS USED

- Visual Studio Business Intelligence
  - (Analysis, Integration and Reporting Services).
- SQL Server Management Studio 2014
  - (Database Engine and Analysis service).
- Red Gate Data Generation

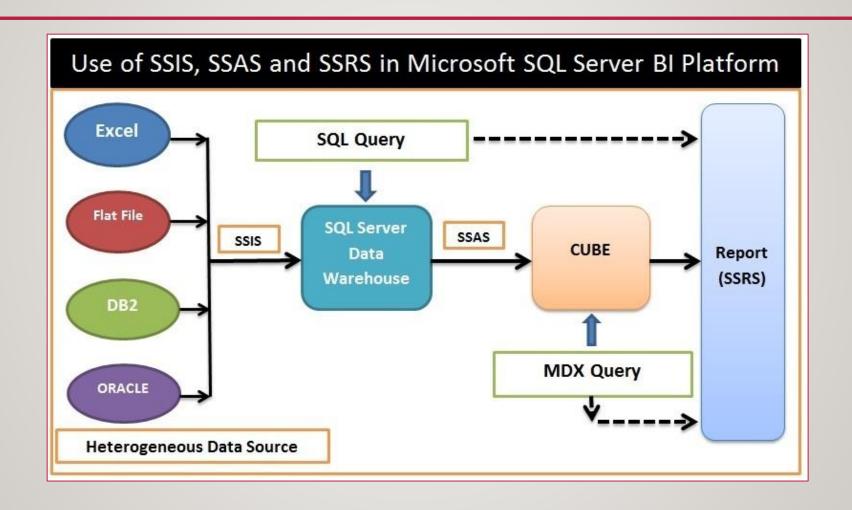
SQL Server Management Studio (SSMS)

SSDE – Database Engine

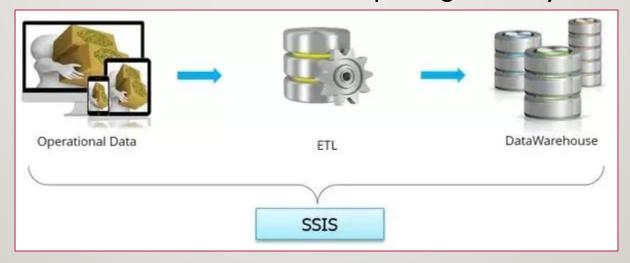
SSAS – Analysis Services

SSRS – Reporting Services

SSIS – Integration Services



- SQL Server Integration Services (SSIS)
  - SSIS can help implement an appropriate information management foundation that can deliver integrated, accurate, and timely data.
  - Utilizing SSIS makes sure data is sourced correctly, ensure its quality, and provide the appropriate data architecture for effective reporting and analysis.



- SQL Server Integration Services (SSIS)
  - SSIS offers:
    - Integration of data from multiple, heterogeneous data sources
    - Data cleansing and profiling to improve data quality
    - Master data management
    - Metadata management to ensure data lineage and history
    - Management of information throughout its lifecycle to enhance governance and compliance

- SQL Server Analytic Services (SSAS)
  - SSAS provides online analytic processing (OLAP) of data from disparate data sources.
  - SSAS allows users to analyze data with a host of tools.
  - SSAS enables the discovery of data patterns that may not be immediately apparent through the data mining features built into the product.
  - SSAS can help to design and develop the cubes that make sense and organize that data.

SQL Server Reporting Services (SSRS)

• SSRS offers consulting services to help you empower your users to make effective, informed decisions based on trusted data and delivered in formats appropriate for

the user.



## 9 RED GATE DATA GENERATION



- Tools to generated a realistic data as possible in order to analysis this data and apply the ETL Process on it.
- Red Gate is a tool that let used to put specific constrains and regular expression to generate data and transfer it directly to SQL Server.

# THE END